

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

**FORM 10-Q**

**QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15 (d) OF THE SECURITIES EXCHANGE ACT OF 1934**  
For the quarterly period ended **June 30, 2025**

or

**TRANSITION REPORT PURSUANT TO SECTION 13 OR 15 (d) OF THE SECURITIES EXCHANGE ACT OF 1934**  
For the transition period from \_\_\_\_\_ to \_\_\_\_\_

**Commission File Number: 001-41797**

**TKO GROUP HOLDINGS, INC.**

*(Exact name of registrant as specified in its charter)*

**Delaware**

*(State or other jurisdiction of incorporation or organization)*

**92-3569035**

*(I.R.S. Employer Identification No.)*

**200 Fifth Ave, 7th Floor**

**New York, NY 10010**

*(Address of principal executive offices)*

**(646) 558-8333**

*(Registrant's telephone number, including area code)*

**Not Applicable**

*(Former name, former address and former fiscal year, if changed since last report)*

Securities registered pursuant to Section 12(b) of the Act:

| <i>Title of each class</i>                          | <i>Trading Symbol(s)</i> | <i>Name of each exchange on which registered</i> |
|---|--------------------------|--|
| Class A Common Stock, par value \$0.00001 per share | TKO                      | The New York Stock Exchange                      |

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15 (d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports) and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, a smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act.

Large Accelerated Filer  Accelerated Filer  Non-Accelerated Filer  Smaller Reporting Company  Emerging Growth Company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

As of July 31, 2025, there were 82,136,886 shares of the Registrant's Class A common stock outstanding and 116,158,615 shares of the Registrant's Class B common stock outstanding.

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## **FORWARD-LOOKING STATEMENTS**

This Quarterly Report on Form 10-Q (the “Quarterly Report”) contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. We intend such forward-looking statements to be covered by the safe harbor provisions for forward-looking statements contained in Section 27A of the Securities Act of 1933, as amended (the “Securities Act”) and Section 21E of the Securities Exchange Act of 1934, as amended (the “Exchange Act”). All statements other than statements of present and historical fact contained in this Quarterly Report, including without limitation, statements regarding the anticipated benefits of and costs associated with the TKO Transactions and the Endeavor Asset Acquisition (as defined below); our expected contractual obligations and capital expenditures; our future results of operations and financial position; our expectations regarding strategic transactions, our expectations regarding actions under our capital return program, including the amount and frequency of share repurchases and dividends; industry and business trends; the impact of market conditions and other macroeconomic factors on our business, financial condition and results of operations; our future business strategy, plans, market growth and our objectives for future operations; and our competitive market position within our industry are forward-looking statements.

Without limiting the foregoing, you can generally identify forward-looking statements by the use of forward-looking terminology, including the terms “aim,” “anticipate,” “believe,” “could,” “mission,” “may,” “will,” “should,” “expect,” “intend,” “plan,” “estimate,” “project,” “predict,” “potential,” “target,” “contemplate,” or, in each case, their negative, or other variations or comparable terminology and expressions. The forward-looking statements in this Quarterly Report are only predictions and are based on our current expectations and projections about future events and financial trends that we believe may affect our business, financial condition, and results of operations. These forward-looking statements speak only as of the date of this Quarterly Report and are subject to a number of known and unknown risks, uncertainties and assumptions, including but not limited to:

- our ability to generate revenue from discretionary and corporate spending on events;
- our dependence on key relationships with television and cable networks, satellite providers, digital streaming partners and other distribution partners;
- our ability to adapt to or manage new content distribution platforms or changes in consumer behavior;
- our success in our strategic acquisitions, investments and commercial agreements;
- adverse publicity concerning us or our key personnel;
- the highly competitive, rapidly changing and increasingly fragmented nature of the markets in which we operate;
- our dependence on the continued services of executive management and other key employees;
- changes in public and consumer tastes and preferences and industry trends;
- financial risks with owning and managing events for which we sell media and sponsorship rights, ticketing and hospitality;
- our ability to generate revenue from discretionary and corporate spending on events due to factors beyond our control;
- risks related to the integration and realization of the expected benefits of the business combination of UFC and WWE and with the businesses acquired in the Endeavor Asset Acquisition;
- the dilution of the percentage ownership interests of our other stockholders as a result of our issuance of Class B common stock and TKO OpCo Units to Endeavor Group Holdings, Inc. in the Endeavor Asset Acquisition;
- potential liabilities that are not known, probable or estimable at this time;
- the inability to maintain the listing of our Class A common stock on the New York Stock Exchange;
- the impact of future domestic and international industry trends on our business and our future growth, business strategy and objectives for future operations;
- the inability to renew or replace our distribution rights agreements on equal or more favorable terms;
- we may be adversely affected by other economic, business and/or competitive factors; and
- other important factors that could cause actual results, performance or achievements to differ materially from those described in Part I, Item 1A. “Risk Factors” and Part II, Item 7. “Management’s Discussion and Analysis of Financial Condition and Results of Operations” of our Annual Report on Form 10-K for the fiscal year ended December 31, 2024

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(the “2024 Annual Report”), as updated by Part I, Item 2. “Management’s Discussion and Analysis of Financial Condition and Results of Operations” in this Quarterly Report and in our subsequent filings with the Securities and Exchange Commission (the “SEC”).

These risks could cause our actual results to differ materially from those implied by forward-looking statements in this Quarterly Report. Moreover, we operate in an evolving environment. New risk factors and uncertainties may emerge from time to time, and it is not possible for management to predict all risk factors and uncertainties. Even if our results of operations, financial condition and liquidity and the development of the industry in which we operate are consistent with the forward-looking statements contained in this Quarterly Report, those results or developments may not be indicative of results or developments in subsequent periods.

You should read this Quarterly Report and the documents that we reference herein completely and with the understanding that our actual future results may be materially different from what we expect. We qualify all of our forward-looking statements by these cautionary statements. Except as required by applicable law, we have no obligation to update or revise any forward-looking statements contained herein, whether as a result of any new information, future events, changed circumstances or otherwise.

### **Available Information and Website Disclosure**

We are required to file annual, quarterly and current reports, proxy statements and other information with the SEC. Our filings with the SEC are also available to the public through the SEC’s website at [www.sec.gov](http://www.sec.gov).

You can also find more information about us online at our investor relations website located at [investor.tkogrp.com](http://investor.tkogrp.com). Filings we make with the SEC and any amendments to those reports are available free of charge on our website as soon as reasonably practicable after we electronically file such material with the SEC. The information posted on or accessible through our website is not incorporated into this Quarterly Report.

Investors and others should note that we announce material financial and operational information to our investors using press releases, SEC filings and public conference calls and webcasts, and by postings on our investor relations site at [investor.tkogrp.com](http://investor.tkogrp.com). We may also use our website as a distribution channel for material Company information. In addition, you may automatically receive email alerts and other information about TKO when you enroll your email address by visiting the “Investor Email Alerts” option under the Resources tab on [investor.tkogrp.com](http://investor.tkogrp.com).

### **DEFINITIONS**

As used in this Quarterly Report, unless we state otherwise or the context otherwise requires:

- “we,” “us,” “our,” “TKO Group Holdings,” “TKO,” the “Company,” and similar references refer (1) prior to the consummation of the TKO Transactions (as defined below) to Zuffa Parent, LLC, and (2) after the consummation of the TKO Transactions to TKO Group Holdings, Inc. and its consolidated subsidiaries.
- “Acquired Businesses” refers to the businesses we acquired in the Endeavor Asset Acquisition.
- “Board” refers to the board of directors of TKO Group Holdings.
- “business combination” refers to the combination of the businesses of WWE and TKO OpCo.
- “Class A common stock” refers to the Class A common stock, par value \$0.00001 per share, of TKO.
- “Class B common stock” refers to the Class B common stock, par value \$0.00001 per share, of TKO.
- “DGCL” refers to the General Corporation Law of the State of Delaware.
- “Endeavor Group Holdings, Inc.” or “EGH” refers to Endeavor Group Holdings, Inc., a Delaware corporation.
- “Endeavor Asset Acquisition” refers to our acquisition, from affiliates of Endeavor Group Holdings, Inc., of the IMG business, including certain businesses operating under the IMG brand, On Location and the Professional Bull Riders (“PBR”). The Endeavor Asset Acquisition was accounted for as a common control acquisition and was consummated on February 28, 2025.
- “Endeavor OpCo” refers to Endeavor Operating Company, LLC, a Delaware limited liability company and subsidiary of Endeavor.
- “Endeavor Take-Private” refers to the transactions contemplated by the Agreement and Plan of Merger, dated as of April 2, 2024, by and among Wildcat EGH Holdco, L.P., Wildcat OpCo Holdco, L.P., Wildcat PubCo Merger Sub, Inc., Wildcat

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Manager Merger Sub, L.L.C., Wildcat OpCo Merger Sub, L.L.C., Endeavor Executive Holdco, LLC, Endeavor Executive II Holdco, LLC, Endeavor Executive PIU Holdco, LLC, Endeavor Manager, LLC, Endeavor OpCo and Endeavor Group Holdings, Inc., pursuant to which affiliates of Silver Lake agreed to acquire 100% of the outstanding shares of Endeavor Group Holdings, Inc.'s stock that Silver Lake does not already own (subject to certain exceptions). The Endeavor Take-Private transaction closed on March 24, 2025.

- “fully-diluted basis” means on a basis calculated assuming the full cash exercise (and not net settlement but, for the avoidance of doubt, including the conversion of the Convertible Notes (to the extent not converted prior to closing of the Transaction)) of all outstanding options, warrants, restricted stock units, performance stock units, dividend equivalent rights and other rights and obligations (including any promised equity awards and assuming the full issuance of the shares underlying such awards) to acquire voting interests of TKO Group Holdings (without regard to any vesting provisions and, with respect to any promised awards whose issuance is conditioned in full or in part based on achievement of performance goals or metrics, assuming achievement at target performance) and the full conversion, exercise, exchange, settlement of all issued and outstanding securities convertible into or exercisable, exchangeable or settleable for voting interests of TKO Group Holdings, not including any voting interests of TKO Group Holdings reserved for issuance pursuant to future awards under any option, equity bonus, share purchase or other equity incentive plan or arrangement of TKO Group Holdings (other than promised awards described above), and any other interests or shares, as applicable, that may be issued or exercised. For the avoidance of doubt, this definition assumes no net settlement or other reduction in respect of withholding tax obligations in connection with the issuance, conversion, exercise, exchange or settlement of such rights or obligations to acquire interests of TKO Group Holdings as described in the foregoing.
- “Services Agreement” means the services agreement dated as of September 12, 2023, by and between Endeavor Group Holdings, Inc. and TKO OpCo. On the closing date of the Endeavor Asset Acquisition, the Services Agreement was terminated, and the Transition Services Agreement was entered into with Endeavor OpCo.
- “TKO OpCo” refers to TKO Operating Company, LLC (f/k/a Zuffa Parent LLC), a Delaware limited liability company and our direct subsidiary.
- “TKO OpCo Units” refers to all of the existing equity interests in TKO OpCo.
- “TKO Transactions” refer, collectively, to the merger of the businesses of UFC and WWE under TKO Group Holdings, Inc. consummated in September 2023.
- “Transaction Agreement” refers to the transaction agreement, dated as of April 2, 2023, by and among Endeavor Group Holdings, Inc., Endeavor OpCo, TKO OpCo, WWE, the Company, and Merger Sub.
- “Transition Services Agreement” refers to the transition services agreement, dated as of February 28, 2025, by and between Endeavor OpCo, IMG Worldwide, Trans World International, LLC (“TWI”), TKO OpCo and TKO.
- “UFC” refers to the Ultimate Fighting Championship.
- “WWE” refers to World Wrestling Entertainment, Inc. (n/k/a World Wrestling Entertainment, LLC).
- “Zuffa” refers to Zuffa Parent, LLC (n/k/a TKO Operating Company, LLC or TKO OpCo).

**PART I. FINANCIAL INFORMATION**
**Item 1. Financial Statements**

**TKO GROUP HOLDINGS, INC.**  
**Consolidated Balance Sheets**  
(In thousands, except share and per share data)  
(Unaudited)

|  | As of June 30,<br>2025 | As of December 31,<br>2024 |
|--|------------------------|----------------------------|
| <b>Assets</b>  |                        |                            |
| Current assets:  |                        |                            |
| Cash and cash equivalents  | \$ 535,061             | \$ 619,787                 |
| Restricted cash  | 323,445                | 58,296                     |
| Accounts receivable (net of allowance for doubtful accounts of \$24,792 and \$20,639, respectively)  | 633,500                | 423,013                    |
| Deferred costs   | 140,818                | 179,288                    |
| Other current assets   | 280,065                | 248,110                    |
| Total current assets   | 1,912,889              | 1,528,494                  |
| Property, buildings and equipment, net   | 606,439                | 629,904                    |
| Intangible assets, net   | 3,527,638              | 3,649,903                  |
| Finance lease right-of-use assets, net   | 237,116                | 248,549                    |
| Operating lease right-of-use assets, net   | 62,239                 | 64,603                     |
| Goodwill   | 8,442,513              | 8,441,993                  |
| Investments  | 122,983                | 101,215                    |
| Other assets   | 429,888                | 447,121                    |
| Total assets   | \$ 15,341,705          | \$ 15,111,782              |
| <b>Liabilities, Non-controlling Interests and Stockholders' Equity</b>   |                        |                            |
| Current liabilities:   |                        |                            |
| Accounts payable   | \$ 283,865             | \$ 246,350                 |
| Accrued liabilities  | 393,866                | 670,232                    |
| Current portion of long-term debt  | 27,014                 | 26,977                     |
| Current portion of finance lease liabilities   | 20,172                 | 15,582                     |
| Current portion of operating lease liabilities   | 18,006                 | 17,028                     |
| Deferred revenue   | 439,480                | 416,695                    |
| Other current liabilities  | 294,063                | 20,929                     |
| Total current liabilities  | 1,476,466              | 1,413,793                  |
| Long-term debt   | 2,722,300              | 2,735,305                  |
| Long-term finance lease liabilities  | 223,932                | 235,959                    |
| Long-term operating lease liabilities  | 48,344                 | 52,466                     |
| Deferred tax liabilities   | 337,224                | 360,546                    |
| Other long-term liabilities  | 170,721                | 170,849                    |
| Total liabilities  | 4,978,987              | 4,968,918                  |
| Commitments and contingencies (Note 15)  |                        |                            |
| Redeemable non-controlling interests   | 21,864                 | 21,864                     |
| Stockholders' equity:  |                        |                            |
| Class A common stock: (\$0.00001 par value; 5,000,000,000 shares authorized; 81,782,397 and 81,203,161 shares issued and outstanding as of June 30, 2025 and December 31, 2024, respectively)  | 1                      | 1                          |
| Class B common stock: (\$0.00001 par value; 5,000,000,000 shares authorized; 116,158,615 and 89,616,891 shares issued and outstanding as of June 30, 2025 and December 31, 2024, respectively) | 1                      | 1                          |
| Additional paid-in capital   | 4,410,917              | 4,385,297                  |
| Accumulated other comprehensive loss   | (15,582)               | (2,548)                    |
| Accumulated deficit  | (130,008)              | (291,728)                  |
| Total TKO Group Holdings, Inc. stockholders' equity  | 4,265,329              | 4,091,023                  |
| Nonredeemable non-controlling interests  | 6,075,525              | 6,029,977                  |
| Total stockholders' equity   | 10,340,854             | 10,121,000                 |
| Total liabilities, redeemable non-controlling interests and stockholders' equity   | \$ 15,341,705          | \$ 15,111,782              |

See accompanying notes to consolidated financial statements.

**TKO GROUP HOLDINGS, INC.**  
**Consolidated Statements of Operations**  
(In thousands, except share and per share data)  
(Unaudited)

|  | Three Months Ended June 30, |              | Six Months Ended June 30, |              |
|--|-----------------------------|--------------|---------------------------|--------------|
|  | 2025                        | 2024         | 2025                      | 2024         |
| Revenue  | \$ 1,308,442                | \$ 1,193,191 | \$ 2,577,242              | \$ 2,415,639 |
| Operating expenses:  |                             |              |                           |              |
| Direct operating costs   | 476,383                     | 591,238      | 1,043,999                 | 1,196,884    |
| Selling, general and administrative expenses   | 364,357                     | 368,185      | 727,642                   | 1,036,498    |
| Depreciation and amortization  | 99,397                      | 118,912      | 199,932                   | 240,981      |
| Total operating expenses   | 940,137                     | 1,078,335    | 1,971,573                 | 2,474,363    |
| Operating income (loss)  | 368,305                     | 114,856      | 605,669                   | (58,724)     |
| Other expenses:  |                             |              |                           |              |
| Interest expense, net  | (48,207)                    | (62,979)     | (92,972)                  | (124,156)    |
| Other expense, net   | (7,839)                     | (203)        | (16,224)                  | (8,437)      |
| Income (loss) before income taxes and equity earnings of affiliates                              | 312,259                     | 51,674       | 496,473                   | (191,317)    |
| Provision for income taxes   | 46,472                      | 6,609        | 67,654                    | 878          |
| Income (loss) before equity earnings of affiliates   | 265,787                     | 45,065       | 428,819                   | (192,195)    |
| Equity earnings of affiliates, net of tax  | (7,310)                     | (1,118)      | (9,834)                   | (3,925)      |
| Net income (loss)  | 273,097                     | 46,183       | 438,653                   | (188,270)    |
| Less: Net income (loss) attributable to non-controlling interests                                | 174,732                     | (12,924)     | 281,880                   | (143,537)    |
| Net income (loss) attributable to TKO Group Holdings, Inc.                                       | \$ 98,365                   | \$ 59,107    | \$ 156,773                | \$ (44,733)  |
| Basic net earnings (loss) per share of Class A common stock                                      | \$ 1.20                     | \$ 0.73      | \$ 1.92                   | \$ (0.55)    |
| Diluted net earnings (loss) per share of Class A common stock                                    | \$ 1.17                     | \$ 0.72      | \$ 1.87                   | \$ (0.55)    |
| Weighted average number of common shares used in computing basic earnings (loss) per share       | 81,757,675                  | 80,884,513   | 81,664,928                | 81,618,084   |
| Weighted average number of common shares used in computing diluted net earnings (loss) per share | 199,279,343                 | 81,851,388   | 190,448,612               | 81,618,084   |

See accompanying notes to consolidated financial statements.

**TKO GROUP HOLDINGS, INC.**  
**Consolidated Statements of Comprehensive Income (Loss)**  
**(In thousands)**  
**(Unaudited)**

|   | <u>Three Months Ended June 30,</u> |                  | <u>Six Months Ended June 30,</u> |                    |
|---|------------------------------------|------------------|----------------------------------|--------------------|
|   | <u>2025</u>                        | <u>2024</u>      | <u>2025</u>                      | <u>2024</u>        |
| Net income (loss)   | \$ 273,097                         | \$ 46,183        | \$ 438,653                       | \$ (188,270)       |
| Other comprehensive income (loss), net of tax:                              |                                    |                  |                                  |                    |
| Foreign currency translation adjustments                                    | 22,810                             | 4,079            | 35,726                           | (446)              |
| Cash flow hedges:   |                                    |                  |                                  |                    |
| Change in net unrealized (losses) gains                                     | (244)                              | 49               | (640)                            | 586                |
| Amortization of cash flow hedge fair value to net income                    | (76)                               | (76)             | (152)                            | (152)              |
| Total comprehensive income (loss), net of tax                               | 295,587                            | 50,235           | 473,587                          | (188,282)          |
| Less: Comprehensive income (loss) attributable to non-controlling interests | 187,921                            | (9,757)          | 301,569                          | (142,707)          |
| Comprehensive income (loss) attributable to TKO Group Holdings, Inc.        | <u>\$ 107,666</u>                  | <u>\$ 59,992</u> | <u>\$ 172,018</u>                | <u>\$ (45,575)</u> |

See accompanying notes to consolidated financial statements.

**TKO GROUP HOLDINGS, INC.**  
**Consolidated Statements of Stockholders' Equity**  
(In thousands)  
(Unaudited)

| Three Months Ended June 30, 2025                                      |               |             |                |             |                                    |   |                        |  |   |                                  |
|---|---------------|-------------|----------------|-------------|------------------------------------|---|------------------------|--|---|----------------------------------|
|   | Common Stock  |             |                |             | Additional<br>Paid - in<br>Capital | Accumulated<br>Other<br>Comprehensiv<br>e<br>Loss | Accumulated<br>Deficit | Total TKO<br>Group<br>Holdings,<br>Inc.<br>Stockholders'<br>Equity | Nonredeemabl<br>e<br>Non-<br>Controlling<br>Interests | Total<br>Stockholders'<br>Equity |
|   | Class A       |             | Class B        |             |                                    |   |                        |  |   |                                  |
|   | Shares        | Amount      | Shares         | Amount      |                                    |   |                        |  |   |                                  |
| <b>Balance, March 31, 2025</b>  | 81,731        | \$ 1        | 116,159        | \$ 1        | \$ 4,418,099                       | \$ (24,884)                                       | \$ (231,217)           | \$ 4,162,000   | \$ 6,011,006  | \$ 10,173,006                    |
| Comprehensive income  | —             | —           | —              | —           | —                                  | 9,302   | 101,209                | 110,511  | 185,076   | 295,587                          |
| Distributions to members  | —             | —           | —              | —           | —                                  | —   | —                      | —  | (122,235)   | (122,235)                        |
| Distributions to investors  | —             | —           | —              | —           | —                                  | —   | —                      | —  | (448)   | (448)                            |
| Contributions from parent   | —             | —           | —              | —           | —                                  | —   | —                      | —  | 3,709   | 3,709                            |
| Stock issuances and other, net  | 51            | —           | —              | —           | —                                  | —   | —                      | —  | —   | —                                |
| Equity-based compensation   | —             | —           | —              | —           | 32,304                             | —   | —                      | 32,304   | —   | 32,304                           |
| Cash dividends declared (\$0.38 per share for Class A shareholders)   | —             | —           | —              | —           | (31,078)                           | —   | —                      | (31,078)   | —   | (31,078)                         |
| Equity impacts arising from changes in ownership                      | —             | —           | —              | —           | (9,991)                            | —   | —                      | (9,991)  | —   | (9,991)                          |
| Equity reallocation between controlling and non-controlling interests | —             | —           | —              | —           | 1,583                              | —   | —                      | 1,583  | (1,583)   | —                                |
| <b>Balance, June 30, 2025</b>   | <b>81,782</b> | <b>\$ 1</b> | <b>116,159</b> | <b>\$ 1</b> | <b>\$ 4,410,917</b>                | <b>\$ (15,582)</b>                                | <b>\$ (130,008)</b>    | <b>\$ 4,265,329</b>  | <b>\$ 6,075,525</b>                                   | <b>\$ 10,340,854</b>             |

  

| Six Months Ended June 30, 2025  |               |             |                |             |                                    |   |                        |  |   |                                  |
|---|---------------|-------------|----------------|-------------|------------------------------------|---|------------------------|--|---|----------------------------------|
|   | Common Stock  |             |                |             | Additional<br>Paid - in<br>Capital | Accumulated<br>Other<br>Comprehensiv<br>e<br>Loss | Accumulated<br>Deficit | Total TKO<br>Group<br>Holdings,<br>Inc.<br>Stockholders'<br>Equity | Nonredeemabl<br>e<br>Non-<br>Controlling<br>Interests | Total<br>Stockholders'<br>Equity |
|   | Class A       |             | Class B        |             |                                    |   |                        |  |   |                                  |
|   | Shares        | Amount      | Shares         | Amount      |                                    |   |                        |  |   |                                  |
| <b>Balance, December 31, 2024</b>                                     | 81,203        | \$ 1        | 89,617         | \$ 1        | \$ 4,385,297                       | \$ (2,548)  | \$ (291,728)           | \$ 4,091,023   | \$ 6,029,977  | \$ 10,121,000                    |
| Comprehensive income  | —             | —           | —              | —           | —                                  | 15,245  | 161,720                | 176,965  | 296,622   | 473,587                          |
| Distributions to members  | —             | —           | —              | —           | —                                  | —   | —                      | —  | (166,573)   | (166,573)                        |
| Distributions to investors  | —             | —           | —              | —           | —                                  | —   | —                      | —  | (448)   | (448)                            |
| Net transfers from parent   | —             | —           | —              | —           | —                                  | —   | —                      | —  | (221,010)   | (221,010)                        |
| Contributions from parent   | —             | —           | —              | —           | —                                  | —   | —                      | —  | 76,428  | 76,428                           |
| Stock issuances and other, net  | 579           | —           | 26,542         | —           | 23,539                             | —   | —                      | 23,539   | —   | 23,539                           |
| Equity-based compensation   | —             | —           | —              | —           | 56,951                             | —   | —                      | 56,951   | —   | 56,951                           |
| Cash dividends declared (\$0.76 per share for Class A shareholders)   | —             | —           | —              | —           | (62,136)                           | —   | —                      | (62,136)   | —   | (62,136)                         |
| Equity impacts arising from changes in ownership                      | —             | —           | —              | —           | 39,516                             | —   | —                      | 39,516   | —   | 39,516                           |
| Equity reallocation between controlling and non-controlling interests | —             | —           | —              | —           | (32,250)                           | (28,279)  | —                      | (60,529)   | 60,529  | —                                |
| <b>Balance, June 30, 2025</b>   | <b>81,782</b> | <b>\$ 1</b> | <b>116,159</b> | <b>\$ 1</b> | <b>\$ 4,410,917</b>                | <b>\$ (15,582)</b>                                | <b>\$ (130,008)</b>    | <b>\$ 4,265,329</b>  | <b>\$ 6,075,525</b>                                   | <b>\$ 10,340,854</b>             |

See accompanying notes to consolidated financial statements.

**TKO GROUP HOLDINGS, INC.**  
**Consolidated Statements of Stockholders' Equity**  
**(In thousands)**  
**(Unaudited)**

| Three Months Ended June 30, 2024                                      |               |             |               |             |                                    |  |                        |  |   |                                  |
|---|---------------|-------------|---------------|-------------|------------------------------------|--|------------------------|--|---|----------------------------------|
|   | Common Stock  |             |               |             | Additional<br>Paid - in<br>Capital | Accumulated<br>Other<br>Comprehensiv<br>e<br>Income (Loss) | Accumulated<br>Deficit | Total TKO<br>Group<br>Holdings,<br>Inc.<br>Stockholders'<br>Equity | Nonredeemabl<br>e<br>Non-<br>Controlling<br>Interests | Total<br>Stockholders'<br>Equity |
|   | Class A       |             | Class B       |             |                                    |  |                        |  |   |                                  |
|   | Shares        | Amount      | Shares        | Amount      |                                    |  |                        |  |   |                                  |
| <b>Balance, March 31, 2024</b>  | <b>82,420</b> | <b>\$ 1</b> | <b>89,617</b> | <b>\$ 1</b> | <b>\$ 4,275,901</b>                | <b>\$ (2,059)</b>  | <b>\$ (239,067)</b>    | <b>\$ 4,034,777</b>  | <b>\$ 6,222,015</b>                                   | <b>\$ 10,256,792</b>             |
| Other comprehensive (loss) income                                     | —             | —           | —             | —           | —                                  | 885  | 59,107                 | 59,992   | (25,283)  | 34,709                           |
| Distributions to investors  | —             | —           | —             | —           | 302                                | —  | —                      | 302  | (12,117)  | (11,815)                         |
| Net transfers from parent   | —             | —           | —             | —           | —                                  | —  | —                      | —  | (73,277)  | (73,277)                         |
| Stock issuances and other, net  | 147           | —           | —             | —           | —                                  | —  | —                      | —  | —   | —                                |
| Repurchase and retirement of common stock                             | (1,854)       | —           | —             | —           | —                                  | —  | (165,000)              | (165,000)  | —   | (165,000)                        |
| Excise taxes on repurchase of common stock                            | —             | —           | —             | —           | —                                  | —  | (1,465)                | (1,465)  | —   | (1,465)                          |
| Equity-based compensation   | —             | —           | —             | —           | 22,517                             | —  | —                      | 22,517   | —   | 22,517                           |
| Principal stockholder contributions                                   | —             | —           | —             | —           | —                                  | —  | —                      | —  | —   | —                                |
| Equity reallocation between controlling and non-controlling interests | —             | —           | —             | —           | 40,497                             | —  | —                      | 40,497   | (40,497)  | —                                |
| <b>Balance, June 30, 2024</b>   | <b>80,713</b> | <b>\$ 1</b> | <b>89,617</b> | <b>\$ 1</b> | <b>\$ 4,339,217</b>                | <b>\$ (1,174)</b>  | <b>\$ (346,425)</b>    | <b>\$ 3,991,620</b>  | <b>\$ 6,070,841</b>                                   | <b>\$ 10,062,461</b>             |

| Six Months Ended June 30, 2024  |               |             |               |             |                                    |   |                        |  |   |                                  |
|---|---------------|-------------|---------------|-------------|------------------------------------|---|------------------------|--|---|----------------------------------|
|   | Common Stock  |             |               |             | Additional<br>Paid - in<br>Capital | Accumulated<br>Other<br>Comprehensiv<br>e<br>Income | Accumulated<br>Deficit | Total TKO<br>Group<br>Holdings,<br>Inc.<br>Stockholders'<br>Equity | Nonredeemabl<br>e<br>Non-<br>Controlling<br>Interests | Total<br>Stockholders'<br>Equity |
|   | Class A       |             | Class B       |             |                                    |   |                        |  |   |                                  |
|   | Shares        | Amount      | Shares        | Amount      |                                    |   |                        |  |   |                                  |
| <b>Balance, December 31, 2023</b>                                     | <b>82,293</b> | <b>\$ 1</b> | <b>89,617</b> | <b>\$ 1</b> | <b>\$ 4,244,537</b>                | <b>\$ (332)</b>                                     | <b>\$ (135,227)</b>    | <b>\$ 4,108,980</b>  | <b>\$ 6,330,709</b>                                   | <b>\$ 10,439,689</b>             |
| Other comprehensive (loss) income                                     | —             | —           | —             | —           | —                                  | (842)   | (44,733)               | (45,575)   | (139,708)   | (185,283)                        |
| Distributions to investors  | —             | —           | —             | —           | —                                  | —   | —                      | —  | (12,686)  | (12,686)                         |
| Net transfers from parent   | —             | —           | —             | —           | —                                  | —   | —                      | —  | (64,238)  | (64,238)                         |
| Stock issuances and other, net  | 274           | —           | —             | —           | —                                  | —   | —                      | —  | —   | —                                |
| Repurchase and retirement of common stock                             | (1,854)       | —           | —             | —           | —                                  | —   | (165,000)              | (165,000)  | —   | (165,000)                        |
| Excise taxes on repurchase of common stock                            | —             | —           | —             | —           | —                                  | —   | (1,465)                | (1,465)  | —   | (1,465)                          |
| Equity-based compensation   | —             | —           | —             | —           | 49,952                             | —   | —                      | 49,952   | —   | 49,952                           |
| Principal stockholder contributions                                   | —             | —           | —             | —           | 1,492                              | —   | —                      | 1,492  | —   | 1,492                            |
| Equity reallocation between controlling and non-controlling interests | —             | —           | —             | —           | 43,236                             | —   | —                      | 43,236   | (43,236)  | —                                |
| <b>Balance, June 30, 2024</b>   | <b>80,713</b> | <b>\$ 1</b> | <b>89,617</b> | <b>\$ 1</b> | <b>\$ 4,339,217</b>                | <b>\$ (1,174)</b>                                   | <b>\$ (346,425)</b>    | <b>\$ 3,991,620</b>  | <b>\$ 6,070,841</b>                                   | <b>\$ 10,062,461</b>             |

See accompanying notes to consolidated financial statements.

**TKO GROUP HOLDINGS, INC.**  
**Consolidated Statements of Cash Flows**  
(In thousands)  
(Unaudited)

|  | Six Months Ended<br>June 30, |                          |
|--|------------------------------|--------------------------|
|  | 2025                         | 2024                     |
| <b>CASH FLOWS FROM OPERATING ACTIVITIES:</b>   |                              |                          |
| Net income (loss)  | \$ 438,653                   | \$ (188,270)             |
| Adjustments to reconcile net income (loss) to net cash provided by operating activities: |                              |                          |
| Depreciation and amortization  | 199,932                      | 240,981                  |
| Amortization and impairments of content costs  | 13,607                       | 15,688                   |
| Impairment charges   | —                            | 24,304                   |
| Amortization and write-off of original issue discount and deferred financing cost        | 1,266                        | 5,396                    |
| Loss on sale of investments  | 1,054                        | —                        |
| Equity-based compensation  | 63,267                       | 58,992                   |
| Income taxes   | 40,967                       | (28,018)                 |
| Equity earnings of affiliates, net of dividends received                                 | (4,690)                      | (1,106)                  |
| Loss on disposal of assets   | —                            | 83,000                   |
| Net (gain) loss on foreign currency transactions   | (6,165)                      | 2,445                    |
| Other, net   | 1,601                        | (7,221)                  |
| Changes in operating assets and liabilities, net of acquisition:                         |                              |                          |
| Accounts receivable  | (208,213)                    | (190,537)                |
| Other current assets   | (74,674)                     | (93,240)                 |
| Other noncurrent assets  | 31,449                       | (84,753)                 |
| Accounts payable and accrued liabilities   | 21,227                       | 423,896                  |
| Deferred revenue   | 37,717                       | 58,932                   |
| Other liabilities  | 2,047                        | 31,513                   |
| Net cash provided by operating activities  | <u>559,045</u>               | <u>352,002</u>           |
| <b>CASH FLOWS FROM INVESTING ACTIVITIES:</b>   |                              |                          |
| Purchases of property, buildings and equipment and other assets                          | (48,631)                     | (64,211)                 |
| Investments in affiliates, net   | (13,750)                     | (16,442)                 |
| Due from parent  | —                            | (2,696)                  |
| Proceeds from sales of property and equipment  | 5,797                        | 80                       |
| Proceeds from infrastructure improvement incentives                                      | 5,414                        | —                        |
| Proceeds from sales of investments and other   | 1,500                        | 17                       |
| Net cash used in investing activities  | <u>(49,670)</u>              | <u>(83,252)</u>          |
| <b>CASH FLOWS FROM FINANCING ACTIVITIES:</b>   |                              |                          |
| Repayment of long-term debt  | (20,780)                     | (172,137)                |
| Proceeds from borrowings   | —                            | 150,000                  |
| Repurchase of Class A common stock   | —                            | (165,000)                |
| Payments of contingent consideration related to acquisitions                             | —                            | (567)                    |
| Net transfers to parent  | (122,525)                    | (70,224)                 |
| Contributions from parent  | 26,504                       | —                        |
| Distributions to members   | (166,651)                    | —                        |
| Dividends paid   | (62,135)                     | —                        |
| Distributions of non-controlling interests   | (448)                        | (352)                    |
| Net cash used in financing activities  | <u>(346,035)</u>             | <u>(258,280)</u>         |
| Effects of exchange rate movements on cash   | 17,083                       | (1,937)                  |
| <b>NET INCREASE IN CASH AND CASH EQUIVALENTS AND RESTRICTED CASH</b>                     | <b>180,423</b>               | <b>8,533</b>             |
| <b>CASH AND CASH EQUIVALENTS AND RESTRICTED CASH, BEGINNING OF PERIOD</b>                | <b>678,083</b>               | <b>371,846</b>           |
| <b>CASH AND CASH EQUIVALENTS AND RESTRICTED CASH, END OF PERIOD</b>                      | <b><u>\$ 858,506</u></b>     | <b><u>\$ 380,379</u></b> |
| <b>SUPPLEMENTAL CASH FLOW INFORMATION:</b>   |                              |                          |
| Cash paid for interest   | \$ 103,243                   | \$ 130,076               |
| Cash payments for income taxes   | \$ 31,294                    | \$ 16,568                |
| <b>NON-CASH INVESTING AND FINANCING TRANSACTIONS:</b>                                    |                              |                          |
| Capital expenditures included in current liabilities                                     | \$ 2,712                     | \$ 21,484                |
| Capital contribution from parent for equity-based compensation                           | \$ 49,924                    | \$ 4,640                 |
| Accretion of redeemable non-controlling interests  | \$ (4,947)                   | \$ —                     |
| Principal stockholder contributions  | \$ —                         | \$ 1,492                 |
| Excise taxes on repurchases of common stock  | \$ —                         | \$ 1,465                 |

See accompanying notes to consolidated financial statements.

**TKO GROUP HOLDINGS, INC.**  
**Notes to Consolidated Financial Statements**  
**(Unaudited)**

**1. DESCRIPTION OF BUSINESS**

TKO Group Holdings, Inc. (the "Company" or "TKO") is a premium sports and entertainment company that operates leading combat sports and sports entertainment brands. The Company monetizes its media and content properties through four principal activities: (i) Media rights, production and content, (ii) Live events and hospitality, (iii) Partnerships and marketing and (iv) Consumer products licensing.

*TKO Formation*

TKO was incorporated as a Delaware corporation in March 2023, under the name New Whale Inc., and was formed for the purpose of facilitating the business combination of the Ultimate Fighting Championship ("UFC") and World Wrestling Entertainment, LLC (f/k/a World Wrestling Entertainment, Inc.) ("WWE") businesses under TKO Operating Company, LLC (f/k/a Zuffa Parent, LLC) ("Zuffa" or "TKO OpCo"), which owns and operates the UFC and WWE businesses (the "Transactions"), as contemplated within the Transaction Agreement, dated as of April 2, 2023, by and among Endeavor Group Holdings, Inc. ("EGH"), Endeavor Operating Company, LLC ("Endeavor OpCo"), TKO OpCo, WWE, TKO, and Whale Merger Sub Inc. (the "Transaction Agreement"). On September 12, 2023, the TKO Transactions were completed with the newly-formed TKO combining the UFC and WWE businesses. TKO OpCo is the accounting acquirer and predecessor to TKO. Under the terms of the Transaction Agreement, at the time of the transaction, (A) EGH and/or its subsidiaries received (1) a 51.0% controlling non-economic voting interest in TKO on a fully-diluted basis and (2) a 51.0% economic interest in the operating subsidiary on a fully diluted basis, TKO OpCo, which owns all of the assets of the UFC and WWE businesses, and (B) the stockholders of WWE received (1) a 49.0% voting interest in TKO on a fully diluted basis and (2) a 100% economic interest in TKO, which in turn held a 49.0% economic interest in TKO OpCo on a fully-diluted basis.

*Endeavor Asset Acquisition*

On February 28, 2025, TKO OpCo and TKO Group Holdings, Inc., (together with TKO OpCo, the "TKO Parties"), completed the acquisition of the IMG business, including certain businesses operating under the IMG brand, On Location, and the Professional Bull Riders ("PBR"), (collectively, the "Acquired Businesses"), pursuant to a transaction agreement, dated as of October 23, 2024 (as amended, the "Endeavor Asset Acquisition Agreement"), by and among the TKO Parties, Endeavor OpCo, IMG Worldwide, LLC, a Delaware limited liability company ("IMG Worldwide" and, together with Endeavor OpCo, the "EGH Parties"), and Trans World International, LLC, a Delaware limited liability company and subsidiary of EGH ("TWI") (the "Endeavor Asset Acquisition"). In connection with the Endeavor Asset Acquisition Agreement, the TKO Parties acquired the Acquired Businesses for total consideration of approximately \$3.25 billion plus a \$50 million purchase price adjustment (based on the volume-weighted average sales price of TKO Class A common stock for the twenty-five trading days ending on October 23, 2024). Endeavor Group Holdings, Inc. received approximately 26.54 million common units of TKO OpCo and subscribed for an equivalent number of corresponding shares of TKO Class B common stock.

On February 28, 2025, prior to the close of the Endeavor Asset Acquisition, EGH, through its subsidiaries, had controlled approximately 54% of the voting interests in TKO through its ownership of both TKO Class A common stock and TKO Class B common stock. Upon consummation of the Endeavor Asset Acquisition, Endeavor Group Holdings, Inc., through its subsidiaries, controlled approximately 61% of the voting interest in TKO. The Endeavor Asset Acquisition was treated as a merger between entities under common control, due to EGH's control of both TKO and the Acquired Businesses. As a result of the common control acquisition, the net assets of the Acquired Businesses were combined with those of TKO at their historical carrying amounts, and the financial statements have been retrospectively recast on a combined basis for all historical periods prior to February 28, 2025, because they were under common control for all periods presented.

*Endeavor Take-Private Transaction*

On March 24, 2025, Silver Lake and its affiliates completed the previously announced acquisition (the "Endeavor Acquisition" or "Endeavor Take-Private Transaction") of EGH, as described in a Current Report on Form 8-K filed by EGH on March 24, 2025. As a result of the consummation of the Endeavor Take-Private Transaction, Silver Lake, through its ownership of Endeavor Group Holdings, Inc. and its subsidiaries, controls TKO. As of the effective time thereof, Silver Lake and its affiliates beneficially own approximately 61% of the total voting securities of the Company. The Endeavor Acquisition does not constitute a "Change in Control" under, and as defined in, the First Lien Credit Agreement dated as of August 18, 2016, by and among Zuffa Guarantor, LLC, UFC Holdings, LLC (n/k/a TKO Worldwide Holdings, LLC), the lenders party thereto and Goldman Sachs Bank USA, as administrative agent, as previously amended and restated, or a "Change of Control" under, and as defined in, the Company's 2023 Incentive Award Plan.

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Financial results and information included in the accompanying interim consolidated financial statements include the financial results and information of TKO Group Holdings, Inc., and its consolidated subsidiaries. See Note 2, *Summary of Significant Accounting Policies - Basis of Presentation*, for further details on the presentation of the accompanying financial statements as a result of the Endeavor Asset Acquisition.

## 2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

### Basis of Presentation

The accompanying interim consolidated financial statements have been prepared in accordance with accounting principles generally accepted in the United States of America (“GAAP”) and pursuant to the rules and regulations of the SEC for interim financial reporting. These financial statements should be read in conjunction with the audited recast combined financial statements and accompanying notes with respect to the fiscal years ended December 31, 2024, 2023 and 2022 (included in Form 8-K filings on May 8, 2025 and March 19, 2025), giving effect to the Endeavor Asset Acquisition as if such transaction had been consummated on January 1, 2022, the beginning of the earliest period presented. Certain information and note disclosures normally included in the annual financial statements have been condensed or omitted from these interim financial statements. The interim consolidated financial statements as of June 30, 2025 and for the three and six months ended June 30, 2025 and 2024 are unaudited; however, in the opinion of management, such interim consolidated financial statements reflect all adjustments, consisting solely of normal and recurring adjustments (including required common control recast adjustments discussed below), necessary for a fair statement of its financial position, results of operations and cash flows for the interim periods presented. The results of operations of any interim period are not necessarily indicative of the results of operations for the full year. All intercompany balances are eliminated in consolidation.

#### *Combined Financial Statements for Historical Recast Periods:*

The historical periods included in the accompanying interim financial statements have been retrospectively recast to reflect the Company's February 28, 2025 common control acquisition of the Acquired Businesses from Endeavor Group Holdings, Inc. and its subsidiaries. As such, the financial statements for periods prior to the acquisition reflect the combined results of the Company and the Acquired Businesses as if they had been part of the Company during the historical periods under common control.

The historical financial data of the Acquired Businesses included in the historical recast periods has been derived from the historical combined financial statements and accounting records of Endeavor Group Holdings, Inc. and were prepared on a standalone basis in accordance with GAAP and may not be indicative of what they would have been had the Acquired Businesses been independent standalone companies, nor are they necessarily indicative of the Acquired Businesses' future financial data.

The Acquired Businesses include Endeavor Group Holdings Inc.'s consolidated assets and liabilities that are specifically identifiable or otherwise attributable to the Acquired Businesses, including subsidiaries and/or joint ventures relating to the Acquired Businesses in which Endeavor Group Holdings, Inc. had a controlling financial interest. The assets, liabilities, revenue and expenses of the Acquired Businesses have been reflected in the recast combined financial statements on a historical cost basis, as included in the consolidated financial statements of Endeavor Group Holdings, Inc., using the historical accounting policies applied by Endeavor Group Holdings, Inc. Cash and cash equivalents held by Endeavor Group Holdings, Inc. at the corporate level were not attributable to the Acquired Businesses for any of the recast periods presented due to EGH's centralized approach to cash management and the financing of its operations. Only cash amounts held by entities for which the Acquired Businesses have legal title are reflected in the combined balance sheets. Transfers of cash, both to and from Endeavor Group Holdings, Inc.'s centralized cash management system, are reflected as a component of net parent investment in the combined balance sheets and as financing activities in the combined statements of cash flows for recast periods prior to the TKO formation on September 12, 2023. Endeavor Group Holdings, Inc.'s debt on a consolidated basis was not attributed to the Acquired Businesses for any of the periods presented because Endeavor Group Holdings Inc.'s borrowings are not the legal obligation of the Acquired Businesses.

The combined financial statements of the Acquired Businesses include all revenues and costs directly attributable to the Acquired Businesses and reflect allocations of certain of Endeavor Group Holdings, Inc.'s corporate, infrastructure and shared services expenses, including centralized research, legal, human resources, payroll, finance and accounting, employee benefits, real estate, insurance, information technology, telecommunications, treasury, events and other expenses. Where possible, these charges were allocated based on direct usage, with the remainder allocated on a pro rata basis of headcount and gross profit, or other allocation methodologies that are considered to be a reasonable reflection of the utilization of services provided or the benefit received by the Acquired Businesses during the periods presented. The allocations may not, however, reflect the expense the Acquired Businesses would have incurred as standalone companies for the periods presented. These costs also may not be indicative of the expenses that the Acquired Businesses will incur in the future or would have incurred if the Acquired Businesses had obtained these services from a third party.

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TKO is the sole managing member of TKO OpCo and maintains a controlling financial interest in TKO OpCo. As sole managing member, the Company ultimately controls the business affairs of TKO OpCo. As a result, the Company is the primary beneficiary and thus consolidates the financial results of TKO OpCo and reports a non-controlling interest representing the economic interest in TKO OpCo held by the other members of TKO OpCo. As of June 30, 2025, the Company owned 41.3% of TKO OpCo.

### **Use of Estimates**

The preparation of consolidated financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the amounts reported and disclosed in the consolidated financial statements and the accompanying disclosures.

Significant accounting policies that contain subjective management estimates and assumptions include those related to revenue recognition, the allowance for doubtful accounts, recoverability of deferred costs, content cost amortization and impairment, the fair value of acquired assets and liabilities associated with acquisitions, the fair value of the Company's reporting units and the assessment of goodwill, other intangible assets and long-lived assets for impairment, determination of useful lives of intangible assets and long-lived assets acquired, the fair value of equity-based compensation, leases, income taxes and contingencies.

Management evaluates these estimates using historical experience and other factors, including the general economic environment and actions it may take in the future. The Company adjusts such estimates when facts and circumstances dictate. However, these estimates may involve significant uncertainties and judgments and cannot be determined with precision. In addition, these estimates are based on management's best judgment at a point in time and as such, these estimates may ultimately differ from actual results. Changes in estimates resulting from weakness in the economic environment or other factors beyond the Company's control could be material and would be reflected in the Company's consolidated financial statements in future periods.

## **3. RECENT ACCOUNTING PRONOUNCEMENTS**

### **Recently Adopted Accounting Pronouncements**

In August 2023, the Financial Accounting Standards Board (the "FASB") issued Accounting Standards Update ("ASU") 2023-05, *Business Combinations – Joint Venture Formations (Subtopic 805-60): Recognition and Initial Measurement*. This ASU requires that a joint venture apply a new basis of accounting upon formation. The amendments in this update were effective prospectively for all joint venture formations with a formation date on or after January 1, 2025, with an option to apply the amendments retrospectively. Early adoption was permitted in any interim or annual period in which financial statements had not yet been issued. The Company adopted this guidance on January 1, 2025, with no material effect on the Company's financial position or results of operations.

In November 2023, the FASB issued ASU 2023-07, *Improvements to Reportable Segment Disclosures*. This ASU improves reportable segment disclosure requirements, primarily through enhanced disclosures about significant segment expenses. The Company adopted this guidance for the year ended December 31, 2024 on a retrospective basis. See Note 16, *Segment Information*, for further detail.

In December 2023, the FASB issued ASU 2023-09, *Income Taxes (Topic 740): Improvements to Income Tax Disclosures*. This ASU requires that an entity annually disclose specific categories in the rate reconciliation and provide additional information for reconciling items that meet a quantitative threshold (if the effect of those reconciling items is equal to or greater than 5 percent of the amount computed by multiplying pretax income or loss by the applicable statutory income tax rate) as well as income taxes paid disaggregated by jurisdiction. The amendments in this Update were effective for all entities for fiscal years beginning after December 15, 2024. The Company adopted this guidance on January 1, 2025 with no effect on the Company's financial position or results of operations, and expects to include the disclosures required by this ASU in its Annual Report on Form 10-K for the year ending December 31, 2025.

In March 2024, the FASB issued ASU 2024-02, *Codification Improvements – Amendments to Remove References to the Concepts Statements*. This ASU amends the Accounting Standards Codification ("ASC") to remove references to various FASB Concepts Statements to simplify the ASC and draw a distinction between authoritative and nonauthoritative literature. The amendments in this update apply to all reporting entities within the scope of the affected accounting guidance, and were effective for public entities for fiscal years beginning after December 15, 2024. Early adoption was permitted in any interim or annual period in which financial statements had not yet been issued. The Company adopted this guidance on January 1, 2025, with no material effect on the Company's financial position or results of operations.

## Recently Issued Accounting Pronouncements

In October 2023, the FASB issued ASU 2023-06, *Disclosure Improvements: Codification Amendments in Response to the SEC's Disclosure Update and Simplification Initiative*. This ASU amends the ASC to incorporate certain disclosure requirements from SEC Release No. 33-10532, Disclosure Update and Simplification, which was issued in 2018. The effective date for each amendment will be the date on which the SEC's removal of that related disclosure from Regulation S-X or Regulation S-K becomes effective, with early adoption prohibited. If, by June 30, 2027, the SEC has not removed the applicable requirement from Regulation S-X or Regulation S-K, the pending content of the related amendment will be removed from the ASC and will not become effective. The Company is in the process of assessing the impact of this ASU on its consolidated financial statements.

In November 2024, the FASB issued ASU 2024-03, *Income Statement – Reporting Comprehensive Income – Expense Disaggregation Disclosures (Subtopic 220-40): Disaggregation of Income Statement Expenses*. Additionally, in January 2025, the FASB issued ASU 2025-01, *Reporting Comprehensive Income – Expense Disaggregation Disclosures (Subtopic 220-40): Clarifying the Effective Date*, to clarify the effective date of ASU 2024-03. This ASU improves expense disclosures by requiring disclosure of additional information about specific expense categories in the notes to the financial statements at interim and annual reporting periods. The amendments in this update, as clarified, are effective for public business entities for annual reporting periods beginning after December 15, 2026 and interim reporting periods beginning after December 15, 2027. Early adoption is permitted. The Company is in the process of assessing the impact of this ASU on its consolidated financial statements.

In May 2025, the FASB issued ASU 2025-03, *Business Combinations (Topic 805) and Consolidation (Topic 810): Determining the Accounting Acquirer in the Acquisition of a Variable Interest Entity ("VIE")*. This ASU clarifies the guidance in determining the accounting acquirer in a business combination effected primarily by exchanging equity interests when the acquiree is a VIE that meets the definition of a business. The ASU is effective for annual reporting periods beginning after December 15, 2026, including interim periods within those fiscal years. Early adoption is permitted, and the ASU is to be applied prospectively to acquisitions after the adoption date. The Company is in the process of assessing the impact of this ASU on its consolidated financial statements.

In July 2025, the FASB issued ASU 2025-05, *Financial Instruments—Credit Losses (Topic 326): Measurement of Credit Losses for Accounts Receivable and Contract Assets for Private Companies and Certain Not-for-Profit Entities*. The ASU amends ASC 326-20 to provide a practical expedient (for all entities) related to the estimation of expected credit losses for current accounts receivable and current contract assets that arise from transactions accounted for under ASC 606, *Revenue from Contracts with Customers*. The ASU is effective for fiscal years beginning after December 15, 2025, and interim periods within those fiscal years. Early adoption is permitted, and the amendments should be applied prospectively. The Company is in the process of assessing the impact of this ASU on its consolidated financial statements.

#### 4. REVENUE

The Company derives its revenue principally from the following sources: (i) media rights and content fees associated with the production and distribution of content, (ii) ticket sales at live events, hospitality sales and site fees, (iii) partnerships and marketing, and (iv) consumer product licensing and other.

##### Disaggregated Revenue

The following table presents the Company's revenue disaggregated by primary revenue sources (in thousands):

|                                       | For the Three Months Ended June 30, 2025 |            |            |              |              |
|---------------------------------------|--|------------|------------|--------------|--------------|
|                                       | UFC                                      | WWE        | IMG        | Corp & Other | Total        |
| Media rights, production and content  | \$ 260,491                               | \$ 278,915 | \$ 163,397 | \$ 4,661     | \$ 707,464   |
| Live events and hospitality           | 58,478                                   | 185,765    | 132,148    | 18,465       | 394,856      |
| Partnerships and marketing            | 85,730                                   | 58,291     | 7,868      | 11,650       | 163,539      |
| Consumer products licensing and other | 11,136                                   | 33,171     | 3,177      | 9,856        | 57,340       |
| Eliminations                          | —  | —          | —          | —            | (14,757)     |
| Total revenue                         | \$ 415,835                               | \$ 556,142 | \$ 306,590 | \$ 44,632    | \$ 1,308,442 |

  

|                                       | For the Six Months Ended June 30, 2025 |            |            |              |              |
|---------------------------------------|--|------------|------------|--------------|--------------|
|                                       | UFC                                    | WWE        | IMG        | Corp & Other | Total        |
| Media rights, production and content  | \$ 484,588                             | \$ 530,530 | \$ 324,703 | \$ 7,969     | \$ 1,347,790 |
| Live events and hospitality           | 117,101                                | 262,044    | 420,534    | 51,858       | 851,537      |
| Partnerships and marketing            | 150,074                                | 83,868     | 30,203     | 23,763       | 287,908      |
| Consumer products licensing and other | 23,819                                 | 71,240     | 7,418      | 15,419       | 117,896      |
| Eliminations                          | —                                      | —          | —          | —            | (27,889)     |
| Total revenue                         | \$ 775,582                             | \$ 947,682 | \$ 782,858 | \$ 99,009    | \$ 2,577,242 |

  

|                                       | For the Three Months Ended June 30, 2024 |            |            |              |              |
|---------------------------------------|--|------------|------------|--------------|--------------|
|                                       | UFC                                      | WWE        | IMG        | Corp & Other | Total        |
| Media rights, production and content  | \$ 250,585                               | \$ 260,676 | \$ 172,472 | \$ 6,299     | \$ 690,032   |
| Live events and hospitality           | 69,152                                   | 144,102    | 128,201    | 18,902       | 360,357      |
| Partnerships and marketing            | 61,633                                   | 24,750     | 14,481     | 9,896        | 110,760      |
| Consumer products licensing and other | 12,988                                   | 27,275     | 4,442      | 5,841        | 50,546       |
| Eliminations                          | —  | —          | —          | —            | (18,504)     |
| Total revenue                         | \$ 394,358                               | \$ 456,803 | \$ 319,596 | \$ 40,938    | \$ 1,193,191 |

  

|                                       | For the Six Months Ended June 30, 2024 |            |            |              |              |
|---------------------------------------|--|------------|------------|--------------|--------------|
|                                       | UFC                                    | WWE        | IMG        | Corp & Other | Total        |
| Media rights, production and content  | \$ 465,047                             | \$ 481,783 | \$ 349,953 | \$ 12,492    | \$ 1,309,275 |
| Live events and hospitality           | 104,429                                | 194,294    | 481,347    | 48,922       | 828,992      |
| Partnerships and marketing            | 110,236                                | 38,565     | 27,459     | 20,777       | 197,037      |
| Consumer products licensing and other | 27,636                                 | 58,882     | 10,489     | 10,976       | 107,983      |
| Eliminations                          | —                                      | —          | —          | —            | (27,648)     |
| Total revenue                         | \$ 707,348                             | \$ 773,524 | \$ 869,248 | \$ 93,167    | \$ 2,415,639 |

##### Remaining Performance Obligations

The transaction price related to the Company's future performance obligations does not include any variable consideration related to sales or usage-based royalties. The variability related to these sales or usage-based royalties will be resolved in the periods when the licensee generates sales related to the intellectual property license.

The following table presents the aggregate amount of the transaction price allocated to remaining performance obligations for contracts greater than one year for their initial term prior to opt-out provisions with unsatisfied or partially satisfied performance obligations as of June 30, 2025 (in thousands):

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|   |    |           |
|---|----|-----------|
| Remainder of 2025                       | \$ | 1,275,707 |
| 2026                                    |    | 1,843,057 |
| 2027                                    |    | 1,628,266 |
| 2028                                    |    | 1,415,465 |
| 2029                                    |    | 1,060,268 |
| Thereafter                              |    | 445,166   |
| Total remaining performance obligations | \$ | 7,667,929 |

### Revenue from Prior Period Performance Obligations

The Company did not recognize any significant revenue from performance obligations satisfied in prior periods during the three and six months ended June 30, 2025 and 2024, respectively.

### Contract Liabilities (Deferred Revenues)

The Company records deferred revenue when cash payments are received or due in advance of the Company's performance. The Company's deferred revenue balance primarily relates to advance payments received related to its content distribution rights agreements, live event and hospitality arrangements, consumer product licensing agreements and partnerships and marketing arrangements, as well as memberships for the Company's subscription services. Deferred revenue is included within current liabilities and in other long-term liabilities in the consolidated balance sheets. Total deferred revenue as of June 30, 2025 was \$493.4 million. Total deferred revenue as of December 31, 2024 was \$470.7 million, of which \$346.7 million was recognized as revenue during the six months ended June 30, 2025.

## 5. SUPPLEMENTARY DATA

### Property, Buildings and Equipment, net

As of June 30, 2025, property, buildings and equipment totaled \$937.8 million, with accumulated depreciation of \$331.4 million. As of December 31, 2024, property, buildings and equipment totaled \$909.1 million, with accumulated depreciation of \$279.2 million. Depreciation expense for property, buildings and equipment totaled \$21.4 million and \$22.2 million, and \$44.4 million and \$47.6 million for the three and six months ended June 30, 2025 and 2024, respectively.

During the three and six months ended June 30, 2025, the Company recorded infrastructure improvement incentives of \$12.1 million related to qualifying capital expenditures associated with the buildout of WWE's leased corporate headquarters and media production facilities. These incentives are recorded as an offset to property, buildings and equipment, net in the consolidated balance sheets. The Company did not record any infrastructure improvement incentives during the three and six months ended June 30, 2024.

There were no impairments recorded during the three and six months ended June 30, 2025. During the three and six months ended June 30, 2024, the Company recognized an impairment charge of \$24.3 million within the WWE segment as a result of reducing the carrying value of assets held for sale to their fair value less cost to sell, which is included as a component of selling, general and administrative expenses within the Company's consolidated statements of operations. These assets were sold by the Company during the fourth quarter of 2024.

### Allowance for Doubtful Accounts

The changes in the allowance for doubtful accounts are as follows (in thousands):

|                                | As of<br>December 31,<br>2024 | Charged to<br>Costs and<br>Expenses | Deductions | Foreign<br>Exchange<br>and Other | As of<br>June 30,<br>2025 |
|--------------------------------|-------------------------------|-------------------------------------|------------|----------------------------------|---------------------------|
| Six Months Ended June 30, 2025 | \$ 20,639                     | \$ 933                              | \$ (1,671) | \$ 4,891                         | \$ 24,792                 |

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### Other Current Assets

The following is a summary of other current assets (in thousands):

|  | As of            |                      |
|--|------------------|----------------------|
|  | June 30,<br>2025 | December 31,<br>2024 |
| Prepaid taxes                              | \$ 59,452        | \$ 68,345            |
| Ticket inventory                           | 46,489           | 46,208               |
| Prepaid event and production-related costs | 38,106           | 29,236               |
| Amounts due from the Group (Note 17)       | 35,457           | 30,450               |
| Other current receivables                  | 25,364           | 20,825               |
| Prepaid expenses                           | 19,019           | 12,906               |
| Prepaid insurance                          | 8,933            | 9,772                |
| Assets held for sale                       | —                | 4,458                |
| Other                                      | 47,245           | 25,910               |
| Total                                      | \$ 280,065       | \$ 248,110           |

### Accrued Liabilities

The following is a summary of accrued liabilities (in thousands):

|                                    | As of            |                      |
|------------------------------------|------------------|----------------------|
|                                    | June 30,<br>2025 | December 31,<br>2024 |
| Accrued operating expenses         | \$ 119,821       | \$ 127,369           |
| Payroll-related costs              | 105,720          | 153,014              |
| Event and production-related costs | 71,883           | 43,586               |
| Legal and professional fees        | 29,606           | 27,797               |
| Interest                           | 20,348           | 20,817               |
| Accrued capital expenditures       | 2,271            | 11,699               |
| Legal settlements (Note 15)        | —                | 250,000              |
| Other                              | 44,217           | 35,950               |
| Total                              | \$ 393,866       | \$ 670,232           |

### Other Current Liabilities

The following is a summary of other current liabilities (in thousands):

|  | As of            |                      |
|--|------------------|----------------------|
|  | June 30,<br>2025 | December 31,<br>2024 |
| Advanced collections due to third parties <sup>(1)</sup> | \$ 250,000       | \$ —                 |
| Amounts due to the Group (Note 17)                       | 37,043           | 12,077               |
| Other  | 7,020            | 8,852                |
| Total  | \$ 294,063       | \$ 20,929            |

- (1) Advanced collections due to third parties represents amounts collected in advance for future event-related services, a portion of which is payable to third-party rights holders under contractual agreements.

## 6. GOODWILL AND INTANGIBLE ASSETS

### Goodwill

There were no dispositions or impairments to goodwill during the three and six months ended June 30, 2025 and 2024. The change in the carrying amount of goodwill during the six months ended June 30, 2025 relates to the impact of foreign exchange rates.

## Intangible Assets, net

Amortization of finite-lived intangible assets was \$72.1 million and \$90.6 million, and \$144.0 million and \$181.5 million, during the three and six months ended June 30, 2025 and 2024, respectively, which is recognized within depreciation and amortization in the consolidated statements of operations.

## 7. INVESTMENTS

The following is a summary of the Company's investments (in thousands):

|   | As of             |                      |
|---|-------------------|----------------------|
|   | June 30,<br>2025  | December 31,<br>2024 |
| Equity method investments   | \$ 94,803         | \$ 79,934            |
| Nonmarketable equity investments without readily determinable fair values | 28,104            | 21,205               |
| Nonmarketable equity investments with readily determinable fair values    | 76                | 76                   |
| Total investment securities   | <u>\$ 122,983</u> | <u>\$ 101,215</u>    |

### Equity Method Investments

In July 2024, the Company paid \$15.0 million in exchange for an approximately 5% ownership stake in EverPass, LLC, which owns a live sports media platform that assists in distributing live sports and entertainment content to bars, restaurants, hotels and other commercial venues. The Company also made additional pro rata capital contributions of \$2.0 million in September 2024, \$10.5 million in February 2025 and \$2.5 million in May 2025.

In March 2025, the Company entered into a joint venture with Sela Company to launch a global boxing promotion business. Sela Company holds a majority of the common equity units, while TKO was granted in-substance common stock in the form of profit interests, subject to vesting upon the achievement of certain future milestones. TKO will also provide executive and operational services to the joint venture under a services agreement with an annual fee over an initial five-year term. No amount has been recorded for this investment as of June 30, 2025.

The Company recognized equity earnings of \$7.3 million and \$1.1 million, and \$9.8 million and \$3.9 million, during the three and six months ended June 30, 2025 and 2024, respectively, from its equity method investments. During the three and six months ended June 30, 2025 and 2024, the Company received distributions of \$1.4 million and \$2.1 million, and \$5.1 million and \$3.5 million, respectively, from these equity method investments. During the three and six months ended June 30, 2025, the Company recorded a net gain on sale of equity method investments of \$2.2 million and net loss of \$2.5 million, respectively, and received total proceeds of \$1.5 million during the six months ended June 30, 2025. The Company did not sell equity method investments during the three and six months ended June 30, 2024.

### Nonmarketable Equity Investments Without Readily Determinable Fair Values

As of June 30, 2025 and December 31, 2024, the Company held various investments in nonmarketable equity instruments of private companies.

The Company did not record any impairment charges on its nonmarketable equity investments during the three and six months ended June 30, 2025 and 2024. In addition, there were no observable price change events that were completed during the three and six months ended June 30, 2025 and 2024.

The fair value measurements of the Company's nonmarketable equity investments without readily determinable fair values are classified within Level 3 as significant unobservable inputs are used as part of the determination of fair value. Significant unobservable inputs may include variables such as near-term prospects of the investees, recent financing activities of the investees, and the investees' capital structure, as well as other economic variables, which reflect assumptions market participants would use in pricing these assets. For equity investments without readily determinable fair values, the Company has elected to use the measurement alternative to fair value that will allow these investments to be recorded at cost, less impairment, and adjusted for subsequent observable price changes.

## 8. DEBT

The following is a summary of the Company's outstanding debt (in thousands):

|  | As of            |                      |
|--|------------------|----------------------|
|  | June 30,<br>2025 | December 31,<br>2024 |
| First Lien Term Loan (due November 2031) | \$ 2,736,250     | \$ 2,750,000         |
| Secured Commercial Loans                 | 29,467           | 30,267               |
| Notes payable                            | 3,324            | 4,800                |
| Total principal                          | 2,769,041        | 2,785,067            |
| Unamortized discount                     | (7,862)          | (10,154)             |
| Unamortized debt issuance cost           | (11,865)         | (12,631)             |
| Total debt                               | 2,749,314        | 2,762,282            |
| Less: Current portion of long-term debt  | (27,014)         | (26,977)             |
| Total long-term debt                     | \$ 2,722,300     | \$ 2,735,305         |

### First Lien Term Loan (due November 2031)

As of June 30, 2025 and December 31, 2024, the Company had \$2.7 billion and \$2.8 billion, respectively, outstanding under a credit agreement dated August 18, 2016 (as amended and/or restated, the "First Lien Credit Agreement"), by and among Zuffa Guarantor, LLC ("Zuffa Guarantor"), UFC Holdings, LLC ("UFC Holdings"), as borrower, the lenders party hereto and Goldman Sachs Bank USA, as Administrative Agent, which was entered into in connection with the acquisition of Zuffa by EGH in 2016. TKO Operating Company, LLC and TKO Group Holdings, Inc. are holding companies with limited business operations, cash flows, assets and liabilities other than the equity interests in the borrower entities Zuffa Guarantor and UFC Holdings. On November 21, 2024 (the "Credit Agreement Closing Date"), UFC Holdings entered into the Fifth Refinancing Amendment (the "Credit Agreement Amendment") to the First Lien Credit Agreement (as previously amended and/or restated, the "Existing Credit Agreement" and, as further amended by the Credit Agreement Amendment, the "Credit Agreement").

The Credit Agreement Amendment amended the Existing Credit Agreement to, among other things, (i) refinance and replace the outstanding first lien secured term loans (the "Existing Term Loans") with a new class of first lien secured term loans in an aggregate principal amount of \$2,750.0 million (the "New Term Loans"), which now mature on November 21, 2031, (ii) refinance the existing secured revolving credit facility (the "Existing Revolving Credit Facility") in an aggregate principal amount of \$205.0 million, which now matures on November 21, 2029 (the "New Revolving Credit Facility," and, together with the New Term Loans, the "Credit Facilities"), and (iii) make certain other changes to the Existing Credit Agreement including as summarized below. The Credit Facilities are secured by liens on substantially all of the assets of Zuffa Guarantor and UFC Holdings and certain subsidiaries thereof.

The New Term Loans accrue interest at an annual interest rate equal to Term Secured Overnight Financing Rate ("SOFR") plus 2.25%, with a SOFR floor of 0.00%, which totaled 6.57% as of June 30, 2025. The New Term Loans include 1% principal amortization payable in equal quarterly installments, with any remaining balance payable on the final maturity date of November 21, 2031.

The loans made pursuant to the New Revolving Credit Facility accrue interest at a variable interest rate equal to Term SOFR plus 2.00%-2.25%, depending on the First Lien Leverage Ratio (as defined in the Credit Agreement), with a SOFR floor of 0.00%.

On the Credit Agreement Closing Date, UFC Holdings borrowed \$2,750.0 million of New Term Loans under the Credit Agreement to (i) repay the entire amount outstanding under the Existing Term Loans and (ii) pay fees and expenses incurred in connection with entering into the Credit Agreement Amendment.

As of June 30, 2025 and December 31, 2024, there was no outstanding balance under the New Revolving Credit Facility.

The New Revolving Credit Facility contains a financial covenant that requires the Company to maintain, commencing with the fiscal quarter ending June 30, 2025, a First Lien Leverage Ratio of Consolidated First Lien Debt to Consolidated EBITDA of 8.25-to-1. Prior to the Credit Agreement Closing Date, Zuffa Guarantor was required to maintain a First Lien Leverage Ratio of no more than 6.5-to-1. Pursuant to the terms of the Credit Agreement Amendment, following the Credit Agreement Closing Date, the Company is only required to comply with the foregoing financial covenant if the sum of outstanding borrowings under the New Revolving Credit Facility is (excluding any letters of credit, whether drawn or undrawn) is greater than the greater of (i) \$85.0 million and (ii) forty percent of the borrowing capacity of the New Revolving Credit Facility. This covenant did not apply as of June 30, 2025 and December 31, 2024, as the Company had no borrowings outstanding under the New Revolving Credit Facility.

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UFC Holdings had outstanding letters of credit of \$11.1 million as of June 30, 2025 and none as of December 31, 2024.

The Credit Facilities restrict the ability of certain subsidiaries of the Company to make distributions and other payments to the Company. These restrictions include exceptions for, among other things, (1) amounts necessary to make tax payments, (2) a limited annual amount for employee equity repurchases, (3) distributions required to fund certain parent entities, (4) other specific allowable situations and (5) a general restricted payment basket, which generally provides for no restrictions as long as the Total Leverage Ratio (as defined in the Credit Agreement) is less than 5.0x.

The estimated fair values of the Company's New Term Loans are based on quoted market values for the debt. As of June 30, 2025 and December 31, 2024, the face amount of the Company's New Term Loans and Existing Term Loans approximates its fair value.

### **Secured Commercial Loans**

As of June 30, 2025 and December 31, 2024, the Company had \$29.5 million and \$30.3 million, respectively, of secured loans outstanding, which were entered into in October 2018 in order to finance the purchase of a building and its adjacent land (the "Secured Commercial Loans"). The Secured Commercial Loans have identical terms except one of the Loan Agreements is secured by a deed of trust for the UFC's headquarters building located at 6650 S. Torrey Pines Drive, Las Vegas, Nevada and underlying land and the other Loan Agreement is secured by a deed of trust for a building located at 6650 El Camino Road, Las Vegas, Nevada and its adjacent land. In May 2023, the parties amended the terms of the Secured Commercial Loans to replace the adjusted LIBOR reference rate with SOFR and bear interest at a rate of SOFR plus 1.70%. Principal amortization of 4% is payable in monthly installments with any remaining balance payable on the final maturity date of November 1, 2028.

The Secured Commercial Loans contain a financial covenant that requires the Company to maintain a minimum Debt Service Coverage Ratio of Adjusted EBITDA to Debt Service, as defined in the applicable loan agreements, of 1.15-to-1 as measured on an annual basis. As of June 30, 2025 and December 31, 2024, the Company was in compliance with its financial debt covenant under the Secured Commercial Loans.

## **9. STOCKHOLDERS' EQUITY**

### **Endeavor Share Purchases**

During the six months ended June 30, 2025, Endeavor OpCo purchased 1,897,650 shares of TKO Class A common stock for an aggregate amount of \$300.9 million under EGH and its subsidiaries' 10b5-1 trading plan for the Company. The trading plan was terminated on February 14, 2025. On June 3, 2025, Endeavor OpCo entered into a stock purchase agreement with Vincent K. McMahon, pursuant to which Endeavor OpCo agreed to purchase 1,579,080 shares of TKO Class A common stock held by Mr. McMahon at a per share price of \$158.32 for an aggregate of \$250.0 million. These shares of TKO Class A common stock purchased by Endeavor OpCo are included in the calculation of Endeavor's total voting interest in TKO.

### **Endeavor Asset Acquisition — Equity Consideration**

On February 28, 2025, as consideration paid in connection with the Endeavor Asset Acquisition, the Company issued approximately 26.54 million Common Units of TKO OpCo and an equivalent number of corresponding shares of TKO Class B common stock to Endeavor OpCo and certain of EGH's other subsidiaries. The equity consideration increased the nonredeemable non-controlling interest in TKO OpCo, with a corresponding increase to additional paid-in capital.

### **Capital Return Program**

On October 24, 2024, the Company announced that its board of directors had authorized a share repurchase program of up to \$2.0 billion of its Class A common stock and the approval of a quarterly cash dividend program pursuant to which holders of TKO's Class A common stock would receive their pro rata share of approximately \$75 million in quarterly distributions to be made by TKO OpCo.

The Company will determine at its discretion the timing and the amount of any repurchases based on its evaluation of market conditions, share price, and other factors. Repurchases under the share repurchase program may be made in the open market, in privately negotiated transactions or otherwise, and the Company is not obligated to acquire any particular amount under the share repurchase program. The share repurchase program has no expiration, and may be modified, suspended, or discontinued at any time.

On February 13, 2025, the Company's board of directors declared its inaugural quarterly cash dividend to holders of Class A common stock in the amount of \$0.38 per share, which was paid on March 31, 2025 to stockholders of record as of March 14, 2025. On May 30, 2025, the Company's board of directors declared a quarterly cash dividend to holders of Class A common stock in the amount of \$0.38 per share, which was paid on June 30, 2025 to stockholders of record as of June 13, 2025. Each quarterly

dividend payment represented a pro rata distribution of approximately \$75 million from TKO OpCo to its equityholders, of which TKO used its portion to fund the cash dividend to its Class A common stockholders. No dividend was declared or paid on the Company's Class B common stock, which does not have economic rights.

#### **Net Parent Investment and Accumulated Other Comprehensive Loss**

In connection with the Endeavor Asset Acquisition of the Acquired Businesses on February 28, 2025, and the retrospective combination of their results with TKO beginning on September 12, 2023 (the date of TKO's formation), the portion of net parent investment related to the Acquired Businesses as of September 12, 2023, totaling \$1,552.1 million, was reclassified to nonredeemable non-controlling interest. Similarly, the portion of accumulated other comprehensive loss attributable to the Acquired Businesses as of that date, totaling \$67.8 million, was also reclassified to nonredeemable non-controlling interest. These reclassifications reflect that TKO Class A common stockholders did not have an economic interest in the Acquired Businesses' historical activity prior to the closing date of the Endeavor Asset Acquisition. Following the close of the Endeavor Asset Acquisition on February 28, 2025, the balance of nonredeemable non-controlling interest related to the Acquired Businesses continues to represent Endeavor Group Holdings, Inc.'s and its subsidiaries' retained economic interest, but is now held through TKO OpCo. As of June 30, 2025, this balance reflects Endeavor Group Holdings, Inc.' and its subsidiaries' ownership in TKO OpCo, which is exchangeable for shares of TKO Class A common stock.

#### **TKO Ownership Interests**

As of June 30, 2025, the Company owned 41.3% of TKO OpCo and EGH and its subsidiaries owned 58.7% of TKO OpCo.

As of June 30, 2025, EGH and its subsidiaries collectively controlled 61.7% of the voting interests in TKO through their ownership of both TKO Class A common stock and TKO Class B common stock.

## **10. NON-CONTROLLING INTERESTS**

### **Nonredeemable Non-Controlling Interest in the Acquired Businesses**

For periods prior to the business acquisition of WWE on September 12, 2023, nonredeemable non-controlling interest represents the component of equity in the Acquired Businesses' subsidiaries held by third parties.

### **Nonredeemable Non-Controlling Interest in TKO OpCo**

In connection with the business acquisition of WWE on September 12, 2023, the Company became the sole managing member of TKO OpCo and, as a result, consolidates the financial results of TKO OpCo. The Company reports a non-controlling interest representing the economic interest in TKO OpCo held by the other members of TKO OpCo. Beginning on September 12, 2023, in connection with the Endeavor Asset Acquisition, the nonredeemable non-controlling interest balance also includes the carrying amount of the Acquired Businesses' net parent investment and accumulated other comprehensive loss. TKO OpCo's operating agreement provides that holders of membership interests in TKO OpCo ("Common Units") may, from time to time, require TKO OpCo to redeem all or a portion of their Common Units (and an equal number of shares of TKO Class B common stock) for cash or, at the Company's option, for shares of TKO Class A common stock on a one-for-one basis. In connection with any redemption or exchange, the Company will receive a corresponding number of Common Units, increasing the total ownership interest in TKO OpCo. Changes in the ownership interest in TKO OpCo while the Company retains its controlling interest in TKO OpCo will be accounted for as equity transactions. As such, future redemptions or direct exchanges of Common Units in TKO OpCo by the other members of TKO OpCo will result in a change in ownership and reduce the amount recorded as non-controlling interest and increase additional paid-in capital.

### Redeemable Non-Controlling Interest in the UFC

In July 2018, the Company received an investment of \$9.7 million by third parties (the “Russia Co-Investors”) in a newly formed subsidiary of the Company (the “Russia Subsidiary”) that was formed to expand the Company’s existing UFC business in Russia and certain other countries in the Commonwealth of Independent States. The terms of this investment provide the Russia Co-Investors with a put option to sell their ownership in the Russia Subsidiary five years and six months after the consummation of the investment. The purchase price of the put option is the greater of the total investment amount, defined as the Russia Co-Investors’ cash contributions less cash distributions, or fair value. As of June 30, 2025 and December 31, 2024, the estimated redemption value was \$21.9 million.

The changes in carrying value of the redeemable non-controlling interest were as follows (in thousands):

|   |    |         |
|---|----|---------|
| Balance — December 31, 2023                                 | \$ | 11,594  |
| Net income attributable to non-controlling interest holders |    | 1,485   |
| Accretion   |    | —       |
| Balance — June 30, 2024                                     | \$ | 13,079  |
| Balance — December 31, 2024                                 | \$ | 21,864  |
| Net income attributable to non-controlling interest holders |    | 4,947   |
| Accretion   |    | (4,947) |
| Balance — June 30, 2025                                     | \$ | 21,864  |

### 11. EQUITY-BASED COMPENSATION

Equity-based compensation expense, which is included within direct operating costs and selling, general and administrative expenses on the Company’s consolidated statements of operations, consisted of the following (in thousands):

|  | Three Months Ended<br>June 30, |           | Six Months Ended<br>June 30, |           |
|--|--------------------------------|-----------|------------------------------|-----------|
|  | 2025                           | 2024      | 2025                         | 2024      |
| EGH 2021 Plan                          | \$ 462                         | \$ 1,850  | \$ 2,583                     | \$ 4,640  |
| Replacement Awards under WWE 2016 Plan | 8,096                          | 7,164     | 14,341                       | 15,786    |
| TKO 2023 Plan                          | 23,884                         | 15,353    | 45,020                       | 34,166    |
| Other awards (1)                       | 554                            | 2,445     | 1,323                        | 4,400     |
| Equity-based compensation expense      | \$ 32,996                      | \$ 26,812 | \$ 63,267                    | \$ 58,992 |

(1) Represents equity-based compensation expense related to awards granted under historical compensation plans of the Acquired Businesses.

In connection with the Endeavor Asset Acquisition, the Company converted each equity award of restricted stock units (“RSUs”) held by employees of the Acquired Businesses into TKO RSUs of equal value and vesting conditions. The value of these was determined using the closing price of TKO Class A common stock on the day of the closing of the Endeavor Asset Acquisition. Effective March 1, 2025, equity-based compensation expense associated with these awards is included as part of the TKO 2023 Plan in the table above.

Upon the close of the Endeavor Asset Acquisition, the Company issued 160,455 shares of TKO Class A common stock for an aggregate value of \$23.5 million to NFL Properties LLC, as set forth in the Endeavor Asset Acquisition Agreement (such shares, the “NFLP Shares”). Two-thirds of the NFLP Shares were issued with restrictive legends that prohibit NFLP from transferring (i) one-third of the NFLP Shares on or before the 18-month anniversary of the consummation of the Endeavor Asset Acquisition and (ii) one-third of the NFLP Shares on or before the 36-month anniversary of the consummation of the Endeavor Asset Acquisition. During the six months ended June 30, 2025, the Company recorded equity-based compensation expenses of approximately \$2.0 million associated with the issuance of the NFLP Shares, which are included within direct operating costs in the Company’s consolidated statements of operations.

In January 2024, WWE entered into an Independent Services Contractor and Merchandising Agreement (the “DJ Services Agreement”) with Dwayne Johnson, a member of the Company’s board of directors, pursuant to which Mr. Johnson agreed to provide to WWE certain promotional and other services. See Note 17, *Related Party Transactions*, for further discussion. As consideration for Mr. Johnson’s services provided under the DJ Services Agreement, the Company granted Mr. Johnson RSUs for an aggregate value of \$30.0 million under the TKO 2023 Plan. During the three and six months ended June 30, 2025 and 2024, the Company recorded equity-based compensation expenses of approximately \$1.0 million and \$6.7 million, and \$2.0 million and \$15.7

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million, respectively, associated with these RSUs, which are included within direct operating costs in the Company's consolidated statements of operations.

**12. EARNINGS PER SHARE ("EPS")**

Basic earnings per share is calculated utilizing net income (loss) available to common stockholders of the Company during the three and six months ended June 30, 2025 and 2024, divided by the weighted average number of shares of TKO Class A common stock outstanding during the same period. Diluted earnings per share is calculated by dividing the net income (loss) available to common stockholders by the diluted weighted average shares outstanding during the same period. The Company's outstanding equity-based compensation awards under its equity-based compensation arrangements (refer to Note 11, *Equity-based Compensation*) were anti-dilutive during the six months ended June 30, 2024.

The historical earnings per share amounts for periods prior to the close of the Endeavor Asset Acquisition on February 28, 2025 have not been retrospectively adjusted. This is because TKO's Class A common stockholders did not have a claim on the results of the Acquired Businesses prior to that date. The consideration issued in the transaction consisted solely of TKO OpCo common units and an equivalent number of corresponding shares of TKO Class B common stock, which do not share in the earnings of TKO Group Holdings, Inc. and are therefore excluded from basic EPS. However, shares of TKO Class B common stock are exchangeable, on a one-for-one basis, into shares of TKO Class A common stock at the option of the holder. As a result, shares of TKO Class B common stock are considered potentially dilutive and are included in the calculation of diluted EPS under the if-converted method, but only to the extent they are dilutive to Class A common shareholders. For periods after the Endeavor Asset Acquisition close date, the impact of shares of TKO Class B common stock on diluted EPS will be evaluated based on their dilutive effect, if any, in the respective reporting period.

The following table presents the computation of basic and diluted net earnings (loss) per share and weighted average number of shares of the Company's common stock outstanding for the periods presented (dollars in thousands, except share and per share data):

|   | Three Months Ended<br>June 30, |            | Six Months Ended<br>June 30, |             |
|---|--------------------------------|------------|------------------------------|-------------|
|   | 2025                           | 2024       | 2025                         | 2024        |
| <i>Numerator</i>  |                                |            |                              |             |
| Net income (loss) attributable to TKO Group Holdings, Inc.  | \$ 98,365                      | \$ 59,107  | \$ 156,773                   | \$ (44,733) |
| Effect of dilutive securities:  |                                |            |                              |             |
| Adjustment to net income attributable to TKO Group Holdings, Inc. from the assumed conversion of Class B shares | 135,108                        | —          | 198,869                      | —           |
| Net income (loss) attributable to TKO Group Holdings, Inc. used in computing diluted earnings (loss) per share  | \$ 233,473                     | \$ 59,107  | \$ 355,642                   | \$ (44,733) |
| <i>Denominator</i>  |                                |            |                              |             |
| Weighted average Class A Common Shares outstanding - Basic  | 81,757,675                     | 80,884,513 | 81,664,928                   | 81,618,084  |
| Effect of dilutive securities:  |                                |            |                              |             |
| Additional shares from RSUs and PSUs, as calculated using the treasury stock method                             | 1,363,053                      | 966,875    | 1,276,791                    | —           |
| Additional shares from the assumed conversion of Class B shares   | 116,158,615                    | —          | 107,506,893                  | —           |
| Weighted average number of shares used in computing diluted earnings (loss) per share                           | 199,279,343                    | 81,851,388 | 190,448,612                  | 81,618,084  |
| <b>Basic earnings (loss) per share</b>  | \$ 1.20                        | \$ 0.73    | \$ 1.92                      | \$ (0.55)   |
| <b>Diluted earnings (loss) per share</b>  | \$ 1.17                        | \$ 0.72    | \$ 1.87                      | \$ (0.55)   |
| <i>Securities that are anti-dilutive this period</i>  |                                |            |                              |             |
| Unvested RSUs   | 608                            | —          | 1,375                        | 2,176,271   |
| Unvested PSUs   | —                              | —          | —                            | 306,975     |
| TKO Class B Common Shares   | —                              | 89,616,891 | —                            | 89,616,891  |

### 13. INCOME TAXES

TKO Group Holdings, Inc. was incorporated as a Delaware corporation in March 2023. As the sole managing member of TKO OpCo, TKO Group Holdings, Inc. ultimately controls the business affairs of TKO OpCo. TKO Group Holdings, Inc. is subject to corporate income taxes on its share of taxable income of TKO OpCo. TKO OpCo is treated as a partnership for U.S. federal income tax purposes and is therefore generally not subject to U.S. corporate income tax, other than entity-level income taxes in certain U.S. state and local jurisdictions. TKO OpCo's foreign subsidiaries are subject to entity-level taxes, and TKO OpCo's U.S. subsidiaries are subject to foreign withholding taxes on sales in certain foreign jurisdictions which are included as a component of foreign current taxes. For the periods prior to the Endeavor Asset Acquisition, the Acquired Businesses primarily consisted of U.S. flow through entities not subject to tax as well as some foreign subsidiaries and U.S. regarded corporations subject to entity level taxes. Income taxes related to the Acquired Businesses reflected in the combined tax provision are attributable to U.S. regarded entities and foreign entities subject to tax in their respective jurisdictions.

In accordance with ASC 740, each interim period is considered integral to the annual period and tax expense is generally determined using an estimate of the annual effective income tax rate ("AETR"). The Company records income tax expense each quarter using the estimated AETR to provide for income taxes on a current year-to-date basis, adjusted for discrete items that are noted in the relevant period. During the six months ended June 30, 2024, the Company treated the preliminary legal settlement related to UFC antitrust lawsuit of \$335.0 million (increased to \$375.0 million on September 26, 2024), as described in Note 15, *Commitments and Contingencies*, discretely. In accordance with the authoritative guidance for accounting for income taxes in interim periods, the Company computed its income tax provision for the three and six months ended June 30, 2025 and 2024, respectively, adjusted for discrete items as noted.

The provision for income taxes for the three months ended June 30, 2025 and 2024 was \$46.5 million and \$6.6 million, respectively, based on pretax income of \$312.3 million and \$51.7 million, respectively. The effective tax rate was 14.9% and 12.8% for the three months ended June 30, 2025 and 2024, respectively. The provision for income taxes for the six months ended June 30, 2025 and 2024 was \$67.7 million and \$0.9 million, respectively, based on pretax income (loss) of \$496.5 million and \$(191.3) million, respectively. The effective tax rate was 13.6% and (0.5)% for the six months ended June 30, 2025 and 2024, respectively. The tax provision for the six months ended June 30, 2025 differs from tax benefit in the same period in 2024 primarily due to the preliminary legal settlement related to the UFC antitrust lawsuit of \$335.0 million that resulted in the recognition of discrete tax benefits of \$39.6 million during the six months ended June 30, 2024. Any tax balances reflected on the Company's consolidated balance sheets as of June 30, 2025 will be adjusted accordingly to reflect the actual financial results for the year ending December 31, 2025.

The Company's effective tax rate differs from the U.S. federal statutory rate primarily due to state and local income taxes, non-controlling interest, withholding taxes in foreign jurisdictions that are not based on net income, and increased income subject to tax in foreign jurisdictions which differ from the U.S. federal statutory income tax rate.

As of June 30, 2025 and December 31, 2024, the Company had unrecognized tax benefits of \$37.8 million and \$38.0 million, respectively, for which the Company is unable to make a reasonable and reliable estimate of the period in which these liabilities will be settled with the respective tax authorities. We recognize interest and penalties related to unrecognized tax benefits as a component of income tax expense (benefit) on the Company's consolidated statement of operations. Accrued interest and penalties of \$15.6 million and \$12.9 million are included as a component of the related tax liabilities on the Company's consolidated balance sheets as of June 30, 2025 and December 31, 2024, respectively. Of the \$53.4 million combined unrecognized tax benefits and accrued interest and penalties as of June 30, 2025, \$49.2 million is subject to an offsetting indemnity asset, as set forth in the Endeavor Asset Acquisition Agreement, which is included as a component of Other assets on the Company's consolidated balance sheets and a corresponding contribution from members on the statement of stockholders' equity.

The Company records valuation allowances against its net deferred tax assets when it is more likely than not that all, or a portion, of a deferred tax asset will not be realized. The Company evaluates the realizability of its deferred tax assets by assessing the likelihood that its deferred tax assets will be recovered based on all available positive and negative evidence, including historical results, reversals of deferred tax liabilities, estimates of future taxable income, tax planning strategies and results of operations.

#### *Other Matters*

On July 4, 2025, President Trump signed the "One Big Beautiful Bill Act" ("OBBBA") into law. This legislation introduces several changes to U.S. federal income tax law, such as an expansion of the rules related to deductibility of executive compensation under Section 162(m) of the Internal Revenue Code of 1986, as amended (the "Code"), and reinstating the bonus depreciation deduction for qualified property. The OBBBA also restores the EBITDA-based business interest expense limitation under Section 163(j) of the Code, and modifies the computation of certain taxes related to international operations. The legislation has multiple

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effective dates, with certain provisions effective in 2025 and others to be implemented through 2027. We are currently assessing the impact of this legislation on our financial statements.

In December 2022, the Organization for Economic Co-operation and Development ("OECD") proposed Global Anti-Base Erosion Rules, which provides for changes to numerous long-standing tax principles including the adoption of a global minimum tax rate of 15% for multinational enterprises ("GloBE rules"). Various jurisdictions have adopted or are in the process of enacting legislation to adopt GloBE rules and other countries are expected to adopt GloBE rules in the future. While changes in tax laws in the various countries in which the Company operates can negatively impact the Company's results of operations and financial position in future periods, the Company's impact related to the adoption of the GloBE rules was not material to the Company's consolidated financial position. In June 2025, the G7 and the U.S. Department of the Treasury issued a statement that outlined a shared understanding to exclude U.S. parented groups from certain aspects of the Pillar 2 global minimum tax rules (the "G7 Statement"). We will continue to monitor developments related to the G7 Statement, which has not yet been incorporated into the OECD framework. As countries continue to enact and refine the Pillar 2 rules, we will evaluate the impact on our financial position.

## 14. RESTRUCTURING CHARGES

During 2023 and 2024, the Company initiated a cost reduction program, primarily related to realizing synergy opportunities and integrating the combined operations of WWE and UFC following the formation of TKO. During the first quarter of 2025, the Company implemented an ongoing cost reduction program, primarily related to realizing synergy opportunities and integrating the combined operations of the Acquired Businesses. The Company recorded restructuring charges of \$4.3 million and \$5.5 million, and \$5.8 million and \$17.1 million, for the three and six months ended June 30, 2025 and 2024, respectively, related to these programs. These amounts include equity-based compensation expenses of \$0.9 million and \$3.3 million for the three and six months ended June 30, 2024, respectively. These restructuring charges are recorded in accrued liabilities and additional paid-in-capital on the consolidated balance sheets and within direct operating costs and selling, general and administrative expenses in the consolidated statements of operations, respectively.

Changes in the Company's restructuring liability through June 30, 2025 were as follows (in thousands):

|                             |    |              |
|-----------------------------|----|--------------|
| Balance — December 31, 2024 | \$ | 3,232        |
| Restructuring charges       |    | 5,824        |
| Payments                    |    | (4,471)      |
| Balance — June 30, 2025     | \$ | <u>4,585</u> |

## 15. COMMITMENTS AND CONTINGENCIES

### Legal Proceedings

The Company is involved in legal proceedings, claims and governmental investigations arising in the normal course of business. The types of allegations that arise in connection with such legal proceedings vary in nature, but can include, among others, contract, employment, tax and intellectual property matters. The Company evaluates all cases and records liabilities for losses from legal proceedings when the Company determines that it is probable that the outcome will be unfavorable and the amount, or potential range, of loss can be reasonably estimated. While any outcome related to litigation or such governmental proceedings cannot be predicted with certainty, management believes that the outcome of these matters, except as otherwise may be discussed below, individually or in the aggregate, will not have a material adverse effect on the Company's financial position, results of operations or cash flows.

### *UFC Legal Proceedings*

Five related class-action lawsuits were filed against Zuffa between December 2014 and March 2015 by a total of eleven former UFC fighters. The lawsuits, which were substantially identical, were transferred to the United States District Court for the District of Nevada and consolidated into a single action in June 2015, captioned *Le et al. v. Zuffa, LLC*, No. 2:15-cv-1045-RFB-BNW (D. Nev.) (the "*Le*" case). The lawsuit alleged that Zuffa violated Section 2 of the Sherman Act by monopsonizing an alleged market for the services of elite professional MMA athletes. The fighter plaintiffs claimed that Zuffa's alleged conduct injured them by artificially depressing the compensation they received for their services. The plaintiffs sought treble damages under the antitrust laws, as well as attorneys' fees and costs, and, in some instances, injunctive relief. On August 9, 2023, the district court certified the lawsuit as a damages class action, encompassing the period from December 16, 2010 to June 30, 2017. The fighter plaintiffs in the *Le* case abandoned their claim for injunctive relief, so the only relief the fighter plaintiffs would have sought at trial was damages. On September 26, 2024, following the court's denial of an earlier proposed settlement agreement, the Company reached an agreement with the plaintiffs to settle all claims asserted in the *Le* case for an aggregate amount of \$375.0 million payable in installments over an agreed-upon period of time by the Company (the "Updated Settlement Agreement"). The terms of the Updated Settlement Agreement were preliminarily approved by the district court on October 22, 2024. The Updated Settlement Agreement was granted

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final approval by the district court on February 6, 2025. In connection with the Updated Settlement Agreement, the Company recorded charges of \$375.0 million during the year ended December 31, 2024, which are included as a component of selling, general and administrative expenses in the consolidated statements of operations. The Company paid \$125.0 million of the aggregate \$375.0 million settlement amount into escrow in late October 2024, shortly following receipt of preliminary approval, and another \$125.0 million into escrow in February 2025 shortly following receipt of final approval, in accordance with the terms of the Updated Settlement Agreement. The Company made the third and final payment covering the remaining \$125.0 million in June 2025. The Company anticipates that the settlement amount will be deductible for tax purposes.

On June 24, 2021, another lawsuit, *Johnson et al. v. Zuffa, LLC et al.*, No. 2:21-cv-1189-RFB-BNW (D. Nev.) (the “*Johnson*” case), was filed by a putative class of former UFC fighters and covering the period from July 1, 2017, to the present. The *Johnson* case alleges substantially similar claims to the *Lecase* and seeks injunctive relief. No trial date has been set in the *Johnson* action and the parties are in the midst of the discovery process.

On May 23, 2025, *Cirkunovs v. Zuffa, LLC et al.*, No. 2:25-cv-00914-RFB-BNW (D. Nev.) (the “*Cirkunovs*” case), was filed by a putative class of former UFC fighters who signed contracts with arbitration clauses and class action waiver agreements during the period July 1, 2017, to the present. The complaint in *Cirkunovs* contains nearly identical allegations to *Johnson* and further alleges that the arbitration clauses and class action waivers contained in the fighters’ contracts are unenforceable. The *Cirkunovs* complaint seeks injunctive relief invalidating these arbitration clauses and class action waivers, as well as treble damages under the antitrust laws and attorneys’ fees and costs.

On May 29, 2025, a similar complaint was filed by a current Professional Fighters League fighter named Phil Davis. *Davis v. Zuffa, LLC et al.*, No. 2:25-cv-00946-RFB-BNW (D. Nev.) (the “*Davis*” case). The *Davis* complaint also asserts nearly identical allegations as in *Johnson* and *Cirkunovs*, except *Davis* seeks to represent a class of fighters who competed in U.S.-bouts for non-UFC promotions from May 29, 2021, onward, excluding all currently contracted UFC fighters, as well as the *Johnson* and *Cirkunovs* class members. The *Davis* case alleges UFC’s alleged anticompetitive conduct impairs the ability of non-UFC fighters to advance their careers and artificially suppresses non-UFC fighter pay. The *Davis* case does not seek monetary damages and instead seeks injunctive relief. No trial date has been set in the *Cirkunovs* or *Davis* action, and discovery has not yet begun.

### *WWE Legal Proceedings*

As announced in June 2022, a Special Committee of independent members of WWE’s board of directors (the “Special Committee”) was formed to investigate alleged misconduct by WWE’s then-Chief Executive Officer, Vincent K. McMahon (the “Special Committee investigation”). Mr. McMahon initially resigned from all positions held with WWE on July 22, 2022 but remained a stockholder with a controlling interest and served as Executive Chairman of WWE’s board of directors from January 9, 2023 through September 12, 2023, at which time Mr. McMahon became Executive Chair of the board of directors of the Company. Although the Special Committee investigation is complete and, in January 2024, Mr. McMahon resigned from his position as Executive Chair and member of the Company’s board of directors, as well as other positions, employment and otherwise, at TKO and its subsidiaries, WWE has received, and may receive in the future, regulatory, investigative and enforcement inquiries, subpoenas, demands, claims and/or complaints arising from, related to, or in connection with these matters. On July 17, 2023, federal law enforcement agents executed a search warrant and served a federal grand jury subpoena on Mr. McMahon. On January 10, 2025, the United States Securities and Exchange Commission settled charges against Mr. McMahon for failing to disclose certain settlement agreements to WWE’s board of directors, legal department, accountants, financial reporting personnel, or auditor, and in so doing, circumventing WWE’s system of internal accounting controls and causing material misstatements in WWE’s 2018 and 2021 financial statements. No charges have been brought against the Company.

On January 25, 2024, a former WWE employee filed a lawsuit against WWE, Mr. McMahon and another former WWE executive, John Laurinaitis, in the United States District Court for the District of Connecticut alleging, among other things, that she was sexually assaulted by Mr. McMahon and Mr. Laurinaitis and asserting claims under the Trafficking Victims Protection Act. On May 30, 2025, Mr. Laurinaitis was dismissed from the matter with prejudice pursuant to a stipulation of dismissal. WWE has moved to compel the matter to arbitration, and its motion is pending.

On October 23, 2024, five unnamed plaintiffs filed a lawsuit against Mr. McMahon, Linda McMahon, WWE, and TKO in Maryland court, alleging sexual abuse by a former World Wrestling Federation ring announcer during the 1980s. On April 28, 2025, plaintiffs filed an amended complaint adding three unnamed plaintiffs, but no new defendants. Defendants WWE and TKO, as well as Mr. McMahon and Linda McMahon, each moved to dismiss all claims on June 11, 2025.

On November 17, 2023, a purported former stockholder of WWE, Laborers’ District Council and Contractors’ Pension Fund of Ohio (“Laborers”), filed a verified class action complaint on behalf of itself and similarly situated former WWE stockholders in the Court of Chancery of the State of Delaware (“Delaware Court”), captioned *Laborers District Council and Contractors’ Pension Fund of Ohio v. McMahon*, C.A. No. 2023-1166-JTL (“*Laborers Action*”). On November 20, 2023, another purported former WWE stockholder, Dennis Palkon, filed a verified class action complaint on behalf of himself and similarly situated former WWE stockholders in the Delaware Court, captioned *Palkon v. McMahon*, C.A. No. 2023-1175-JTL (“*Palkon Action*”). The

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*Laborers* and *Palkon* Actions allege breach of fiduciary duty claims against former WWE directors Mr. McMahon, Nick Khan, Paul Levesque, George A. Barrios, Steve Koonin, Michelle D. Wilson, and Frank A. Riddick III (collectively, the “Individual Defendants”), arising out of the TKO Transactions. On April 24, 2024, the City of Pontiac Reestablished General Employees’ Retirement System (“Pontiac”), a purported former stockholder of WWE, filed another verified class action complaint on behalf of itself and similarly situated former WWE stockholders in the Delaware Court captioned *City of Pontiac Reestablished General Employees’ Retirement System v. McMahon*, C.A. No. 2024-0432 (“Pontiac Action”). The Pontiac Action similarly alleges breach of fiduciary duty claims against the Individual Defendants and added claims against WWE and TKO for denying stockholders their appraisal rights under DGCL § 262, as well as claims against EGH for aiding and abetting the alleged breaches of fiduciary duties and for civil conspiracy to violate DGCL § 262. On May 2, 2024, the Court entered an order consolidating the *Laborers*, *Palkon* and *Pontiac* actions under the caption *In re World Wrestling Entertainment, Inc. Merger Litigation*, C.A. No. 2023-1166-JTL (“Consolidated Action”). On August 8, 2024, the Delaware Court appointed the *Laborers* and *Palkon* plaintiffs as co-lead plaintiffs, and the co-lead plaintiffs subsequently designated the *Palkon* complaint as operative. As a result, WWE, TKO and EGH are no longer defendants. On October 24, 2024, the Delaware Court entered a stipulation dismissing all claims against Messrs. Koonin and Riddick, who, therefore, are no longer defendants. The remaining Individual Defendants filed answers to the complaint on October 28, 2024 and discovery is currently underway.

### *IMG Legal Proceedings*

In July 2017, the Italian Competition Authority (“ICA”) issued a decision opening an investigation into alleged breaches of competition law in Italy, involving inter alia IMG, and relating to bidding for certain media rights of the Serie A and Serie B football leagues. In April 2018, the European Commission conducted on-site inspections at a number of companies that are involved with sports media rights, including IMG. The inspections were part of an ongoing investigation into the sector and into potential violations of certain antitrust laws that may have taken place within it. IMG investigated these ICA matters, as well as other regulatory compliance matters. In May 2019, the ICA completed its investigation and fined IMG approximately EUR 0.3 million. As part of its decision, the ICA acknowledged IMG’s cooperation and ongoing compliance efforts since the investigation commenced. In July 2019, three football clubs (the “Original Plaintiffs”) and in June 2020, the Serie A football league (Lega Nazionale Professionisti Serie A or “Lega Nazionale,” and together with the three clubs, the “Plaintiffs”) each filed separate claims against IMG and certain other unrelated parties in the Court of Milan, Italy, alleging that IMG engaged in anti-competitive practices with regard to bidding for certain media rights of the Serie A and Serie B football leagues. The Plaintiffs seek damages from all defendants deriving from the lower value of the media rights in amounts totaling EUR 554.6 million in the aggregate relating to the three football clubs and EUR 1,750 million relating to Lega Nazionale, along with attorneys’ fees and costs. Since December 2020, four additional clubs have each filed requests to intervene in the Lega Nazionale proceedings and individually seek to claim damages deriving from the lower value of the media rights in amounts in the aggregate totaling EUR 251.5 million. The Original Plaintiffs and these four additional clubs are also seeking additional damages relating to alleged lost profits and additional charges, quantified in the fourth quarter of 2022 in amounts totaling EUR 1,675 million. Ten other clubs also filed requests to intervene in support of Lega Nazionale’s claim or alternatively to individually claim damages deriving from the lower value of the media rights in the amount of EUR 284.9 million, in the case of five clubs, and unspecified amounts (to be quantified as a percentage of the total amount sought by Lega Nazionale) in the other five cases. Collectively, the interventions of these 14 clubs are the “Interventions.” By judgment issued on May 8, 2024, the Court of Milan ruled that the clubs have a concurrent right to bring a claim, and Lega Nazionale is entitled to retain only 10% of the aggregate loss suffered (if any) by the clubs deriving from the lower value of the media rights. IMG reserved the right to appeal the partial ruling. In December 2022, one further football club filed a separate claim against IMG and certain other unrelated parties seeking damages from all defendants deriving from the lower value of the media rights in the amount of EUR 326.9 million, in addition to alleged additional damages relating to lost profits and additional charges which the club, with defensive brief on May 13, 2024, quantified in amounts totaling EUR 513.5 million. On December 3, 2024, this latter lawsuit was consolidated with the one brought by the Plaintiffs. During April to June 2025, two additional clubs intervened in the proceedings in support of Lega Nazionale’s claims. Such clubs did not bring new claims but only supported those of the Lega Nazionale. Currently, the total number of Interventions amounts to 16 clubs. In July 2025, a third-party purchased the claim of one of the intervening clubs in support of Lega Nazionale and intervened into the proceedings. This third-party purchaser has merely taken over an existing claim. IMG has defended in its submissions to date, and intends to continue to defend, against all of the damages claims, Interventions and any related claims, and management believes that IMG has meritorious defenses to these claims, including the absence of actual damage. IMG may also be subject to regulatory and other claims and actions with respect to these ICA and other regulatory matters. Any judgment entered against IMG or settlement entered into, including with respect to claims or actions brought by other parties, will be indemnified and paid directly by Endeavor Group Holdings, Inc., as set forth in the Endeavor Asset Acquisition Agreement or other agreements between the Company and Endeavor Group Holdings, Inc.

## 16. SEGMENT INFORMATION

Prior to the Endeavor Asset Acquisition, the Company identified two reportable segments: UFC and WWE, to align with how the Company’s chief operating decision maker (the “CODM”), the Chief Executive Officer, managed the businesses, evaluated financial results, and made key operating decisions. Subsequent to the Endeavor Asset Acquisition and effective February 28, 2025,

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the Company identified three reportable segments: UFC, WWE and IMG to align with how the Company's CODM manages the businesses, evaluates financial results, and makes key operating decisions. The UFC segment consists entirely of the operations of the Company's UFC business and the WWE segment consists entirely of the operations of the Company's WWE business. The IMG segment consists of the operations of the IMG business and On Location.

The Company also reports the results for the "Corporate and Other" group. The Corporate and Other group reflects operations not allocated to the UFC, WWE or IMG segments and primarily consists of general and administrative expenses as well as operations of PBR and boxing. Boxing includes the joint venture with Sela Company for the Zuffa Boxing brand as well as promotional services TKO provides for boxing events.

Revenue from our Corporate and Other group principally consists of media rights fees associated with the distribution of PBR's programming content; ticket sales and site fees associated with live events; partnerships and marketing; and consumer product licensing agreements of PBR-branded products. Revenue also consists of management fees for services provided to certain equity method investments primarily related to boxing.

General and administrative expenses relate largely to corporate activities, including information technology, facilities, legal, human resources, finance, accounting, treasury, investor relations, corporate communications, community relations and compensation to TKO's management and board of directors, which support all reportable segments. Corporate and Other expenses also include service fees paid by the Company to EGH and its subsidiaries under the Services Agreement, inclusive of fees paid for revenue producing services related to the segments. On the closing date of the Endeavor Asset Acquisition, the Services Agreement between EGH and TKO OpCo was terminated and the Transition Services Agreement was entered into between the EGH Parties, TWI and the TKO Parties.

As disclosed within Note 2, *Summary of Significant Accounting Policies*, the historical financial data includes the recast combined results of TKO and the Acquired Businesses for all periods prior to February 28, 2025. All prior period amounts related to the segment change have been retrospectively reclassified to conform to the new presentation.

The profitability measure employed by the Company's CODM for allocating resources and assessing operating performance is Adjusted EBITDA. The Company defines Adjusted EBITDA as net income, excluding income taxes, net interest expense, depreciation and amortization, equity-based compensation, merger and acquisition costs, certain legal costs, restructuring, severance and impairment charges, and certain other items when applicable. Adjusted EBITDA includes amortization expenses directly related to supporting the operations of the Company's segments, including content production asset amortization. The Company's CODM considers budget-to-actual and quarter-over-quarter variances when making decisions about allocating capital and personnel to the segments. The Company believes the presentation of Adjusted EBITDA is relevant and useful for investors because it allows investors to view the Company's segment performance in the same manner as the Company's CODM to evaluate segment performance and make decisions about allocating resources. Additionally, the Company believes that Adjusted EBITDA is a primary measure used by media investors, analysts and peers for comparative purposes.

The Company does not disclose assets by segment information. The Company does not provide assets by segment information to the Company's CODM, as that information is not typically used in the determination of resource allocation and assessing business performance of each reportable segment. A significant portion of the Company's assets following the TKO Transactions are comprised of goodwill and intangible assets arising from the TKO Transactions.

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The following tables present summarized financial information for each of the Company's reportable segments (in thousands):

| UFC:   | Three Months Ended |            | Six Months Ended |            |
|--|--------------------|------------|------------------|------------|
|  | June 30,           |            | June 30,         |            |
|  | 2025               | 2024       | 2025             | 2024       |
| Revenue  | \$ 415,835         | \$ 394,358 | \$ 775,582       | \$ 707,348 |
| Direct operating costs (1)                       | 116,283            | 119,637    | 205,955          | 201,952    |
| Selling, general and administrative expenses (1) | 54,760             | 42,824     | 97,442           | 78,416     |
| Adjusted EBITDA                                  | \$ 244,792         | \$ 231,897 | \$ 472,185       | \$ 426,980 |

| WWE:   | Three Months Ended |            | Six Months Ended |            |
|--|--------------------|------------|------------------|------------|
|  | June 30,           |            | June 30,         |            |
|  | 2025               | 2024       | 2025             | 2024       |
| Revenue  | \$ 556,142         | \$ 456,803 | \$ 947,682       | \$ 773,524 |
| Direct operating costs (1)                       | 142,656            | 127,052    | 264,724          | 227,810    |
| Selling, general and administrative expenses (1) | 83,747             | 78,439     | 159,279          | 154,189    |
| Adjusted EBITDA                                  | \$ 329,739         | \$ 251,312 | \$ 523,679       | \$ 391,525 |

| IMG:   | Three Months Ended |             | Six Months Ended |            |
|--|--------------------|-------------|------------------|------------|
|  | June 30,           |             | June 30,         |            |
|  | 2025               | 2024        | 2025             | 2024       |
| Revenue  | \$ 306,590         | \$ 319,596  | \$ 782,858       | \$ 869,248 |
| Direct operating costs (1)                       | 202,770            | 313,527     | 527,787          | 692,087    |
| Selling, general and administrative expenses (1) | 74,826             | 97,319      | 152,616          | 187,128    |
| Adjusted EBITDA                                  | \$ 28,994          | \$ (91,250) | \$ 102,455       | \$ (9,967) |

(1) Direct operating costs and selling, general and administrative expenses included in the measure of Adjusted EBITDA for each segment excludes reconciling items included in the reconciliation of segment profitability below.

**Revenue**

|  | Three Months Ended |              | Six Months Ended |              |
|--|--------------------|--------------|------------------|--------------|
|  | June 30,           |              | June 30,         |              |
|  | 2025               | 2024         | 2025             | 2024         |
| UFC                                    | \$ 415,835         | \$ 394,358   | \$ 775,582       | \$ 707,348   |
| WWE                                    | 556,142            | 456,803      | 947,682          | 773,524      |
| IMG                                    | 306,590            | 319,596      | 782,858          | 869,248      |
| Total revenue from reportable segments | \$ 1,278,567       | \$ 1,170,757 | \$ 2,506,122     | \$ 2,350,120 |
| Corporate and Other                    | 44,632             | 40,938       | 99,009           | 93,167       |
| Eliminations                           | (14,757)           | (18,504)     | (27,889)         | (27,648)     |
| Total revenue                          | \$ 1,308,442       | \$ 1,193,191 | \$ 2,577,242     | \$ 2,415,639 |

**Reconciliation of segment profitability**

|   | Three Months Ended<br>June 30, |            | Six Months Ended<br>June 30, |              |
|---|--------------------------------|------------|------------------------------|--------------|
|   | 2025                           | 2024       | 2025                         | 2024         |
| UFC   | \$ 244,792                     | \$ 231,897 | \$ 472,185                   | \$ 426,980   |
| WWE   | 329,739                        | 251,312    | 523,679                      | 391,525      |
| IMG   | 28,994                         | (91,250)   | 102,455                      | (9,967)      |
| Total Adjusted EBITDA from reportable segments                      | 603,525                        | 391,959    | 1,098,319                    | 808,538      |
| Corporate and Other   | (77,037)                       | (91,122)   | (154,453)                    | (168,827)    |
| Total Adjusted EBITDA   | 526,488                        | 300,837    | 943,866                      | 639,711      |
| Reconciling items:  |                                |            |                              |              |
| Equity earnings of affiliates                                       | (7,310)                        | (1,118)    | (9,834)                      | (3,925)      |
| Interest expense, net   | (48,207)                       | (62,979)   | (92,972)                     | (124,156)    |
| Depreciation and amortization                                       | (99,397)                       | (118,912)  | (199,932)                    | (240,981)    |
| Equity-based compensation expense (1)                               | (32,996)                       | (26,812)   | (63,267)                     | (58,992)     |
| Merger and acquisition costs (2)                                    | (4,268)                        | (2,406)    | (44,040)                     | (2,926)      |
| Certain legal costs (3)   | (9,693)                        | (5,992)    | (16,151)                     | (351,191)    |
| Restructuring, severance and impairment (4)                         | (4,305)                        | (30,421)   | (5,824)                      | (39,970)     |
| Other adjustments (5)   | (8,053)                        | (523)      | (15,373)                     | (8,887)      |
| Income (loss) before income taxes and equity earnings of affiliates | \$ 312,259                     | \$ 51,674  | \$ 496,473                   | \$ (191,317) |

- (1) Equity-based compensation represents non-cash compensation expense for various awards issued under the TKO 2023 Incentive Award Plan, awards assumed in connection with the acquisition of WWE in September 2023, and awards issued under Endeavor Group Holdings, Inc.'s 2021 Plan. For the three and six months ended June 30, 2025 and 2024, equity-based compensation includes \$1.0 million and \$6.7 million, and \$2.0 million and \$15.7 million, respectively, of expense associated with certain services provided by an independent contractor in the WWE segment. For the three and six months ended June 30, 2024, equity-based compensation includes \$0.9 million and \$3.3 million, respectively, of expense associated with accelerated vesting of the Replacement Awards related to the workforce reduction of certain employees in the WWE segment and Corporate and Other.
- (2) Includes certain costs of professional advisors related to strategic transactions, primarily the Endeavor Asset Acquisition.
- (3) Includes costs related to certain litigation matters including antitrust lawsuits for UFC and WWE and matters where Mr. McMahon has agreed to make future payments to certain counterparties personally. For the six months ended June 30, 2024, these costs include the preliminary legal settlement of the UFC antitrust lawsuit for \$335.0 million, as described in Note 15, *Commitments and Contingencies*.
- (4) Includes costs resulting from the Company's cost reduction program as described in Note 14, *Restructuring Charges*. For the three and six months ended June 30, 2024, the Company recorded an impairment charge of \$24.3 million as a result of reducing the carrying value of WWE assets held for sale to their fair value less cost to sell, as described in Note 5, *Supplementary Data*.
- (5) For the three months ended June 30, 2025, other adjustments primarily reflect losses on foreign exchange transactions, partially offset by a net gain of \$2.2 million related to the sale of certain equity method investments. For the six months ended June 30, 2025, other adjustments primarily reflect losses on foreign exchange transactions and also includes a net loss of \$2.5 million from the sale of certain equity method investments, partially offset by a gain of \$1.3 million on the sale of PBR's former headquarters building. Other adjustments for three and six months ended June 30, 2024 primarily reflects losses on foreign exchange transactions.

## 17. RELATED PARTY TRANSACTIONS

### EGH and its subsidiaries

EGH and its subsidiaries (collectively, the “Group”), which collectively own approximately 61.7% of the voting interest in TKO as of June 30, 2025, provide various services to the Company and, upon consummation of the Transactions, such services are provided pursuant to the Services Agreement which was terminated upon consummation of the Endeavor Asset Acquisition. Additionally, the Company and EGH entered into the Transition Services Agreement effective February 28, 2025. Revenue and expenses associated with such services are as follows (in thousands):

|   | Three Months Ended<br>June 30, |                    | Six Months Ended<br>June 30, |                    |
|---|--------------------------------|--------------------|------------------------------|--------------------|
|   | 2025                           | 2024               | 2025                         | 2024               |
| Event and other licensing revenues earned from the Group                                      | \$ 4,267                       | \$ 532             | \$ 5,636                     | \$ 1,718           |
| Expenses incurred with the Group included in direct operating costs (1)                       | 8,447                          | 6,393              | 13,889                       | 10,763             |
| Expenses incurred with the Group included in selling, general and administrative expenses (2) | 10,765                         | 7,222              | 20,285                       | 11,992             |
| Interest (income) expense with the Group (3)  | 213                            | 3,174              | (3,704)                      | 6,838              |
| Net expense resulting from Group transactions included within net income (loss)               | <u>\$ (15,158)</u>             | <u>\$ (16,257)</u> | <u>\$ (24,834)</u>           | <u>\$ (27,875)</u> |

- (1) These expenses primarily consist of production and consulting services as well as commissions paid to the Group.
- (2) These expenses primarily consist of service fees paid to the Group. These service fees are costs related to representation, executive leadership, back-office and corporate functions and other management services provided by the Group. Beginning in March 2025 expenses associated with the Transitions Services Agreement primarily consist of pass through expenses related to the Acquired Businesses and back-office and corporate function costs.
- (3) The interest (income) expense relate to loans due to or from the Group.

Outstanding amounts due to and from the Group were as follows (in thousands):

|                                   | Classification            | As of            |                      |
|-----------------------------------|---------------------------|------------------|----------------------|
|                                   |                           | June 30,<br>2025 | December 31,<br>2024 |
| <b>Amounts due from the Group</b> | Other current assets      | \$ 35,457        | \$ 30,450            |
| <b>Amounts due from the Group</b> | Other assets              | \$ 49,224        | \$ —                 |
| <b>Amounts due to the Group</b>   | Other current liabilities | \$ (37,043)      | \$ (12,077)          |

Prior to February 28, 2025, the Company reimbursed the Group for third-party costs incurred on the Company’s behalf under the Services Agreement, which was terminated effective that date. During the six months ended June 30, 2025 and 2024, the Company reimbursed \$0.1 million and \$4.4 million, respectively, under the prior agreement. Under the new Transition Services Agreement, during the three months ended June 30, 2025, the Company reimbursed the Group \$7.0 million for third-party costs incurred on the Company’s behalf and received \$5.2 million in cash payments for services provided to the Group.

### Corporate Allocations in Recast Historical Combined Periods

In connection with the Company’s common control acquisition of the Acquired Businesses from Endeavor Group Holdings, Inc. and its subsidiaries on February 28, 2025, the historical financial statements have been retrospectively recast to include the combined results of TKO and the Acquired Businesses. During these historical combined periods, certain general corporate expenses incurred by EGH and its subsidiaries were allocated to the Acquired Businesses. These expenses related to centralized support functions provided by EGH and its subsidiaries, such as finance, human resources, information technology, facilities, and legal services (collectively, “General Corporate Expenses”). The General Corporate Expenses were allocated to the Acquired Businesses using reasonable methodologies, including pro rata measures based on headcount, gross profit, or other relevant drivers. These costs are included in the historical combined statements of operations within selling, general and administrative expense, and other (expense) income, net.

While management believes the allocation methodologies used for the historical combined periods are reasonable, the amounts may not reflect the actual costs that would have been incurred had the Acquired Businesses operated as standalone companies.

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The allocations of General Corporate Expenses, applicable for periods prior to the Endeavor Asset Acquisition on February 28, 2025, are reflected in the combined statements of operations as follows (in thousands)

|  | Three Months Ended<br>June 30, |                  | Six Months Ended<br>June 30, |                  |
|--|--------------------------------|------------------|------------------------------|------------------|
|  | 2025                           | 2024             | 2025                         | 2024             |
| Selling, general and administrative expenses | \$ —                           | \$ 23,725        | \$ 21,698                    | \$ 54,455        |
| Other expense, net                           | —                              | 30               | (11)                         | 78               |
| <b>Total General Corporate Expenses</b>      | <b>\$ —</b>                    | <b>\$ 23,755</b> | <b>\$ 21,687</b>             | <b>\$ 54,533</b> |

### *Non-Controlling Interests*

All significant related party transactions between the Acquired Businesses and Endeavor Group Holdings, Inc. and its subsidiaries have been included in the combined financial statements and are considered to be effectively settled for cash at the time the transaction is recorded. The total net effect of the settlement of these related party transactions is reflected in the combined statements of cash flows as a financing activity and in the combined balance sheets as a component of nonredeemable non-controlling interest.

Nonredeemable non-controlling interests as of June 30, 2024 in the combined balance sheets and net transfers from parent in the combined statement of stockholders' equity represent Endeavor Group Holdings Inc.'s historical investment in the Acquired Businesses and include net earnings (loss) after taxes (Endeavor Group Holdings, Inc.'s basis) and the net effect of transactions with and cost allocations from EGH and its subsidiaries. Also included in these line items are the contributions made by the Company during this period. Such balances are reflected in the combined statements of cash flows based on the cash flows made by Endeavor Group Holdings, Inc. These cash flows are included within net transfers to parent within cash flows from financing activities.

The following table summarizes the components of the net transfers to parent in nonredeemable non-controlling interests for the three and six months ended June 30, 2025 and 2024 (applicable for periods prior to the Endeavor Asset Acquisition on February 28, 2025):

|   | Three Months Ended<br>June 30, |                    | Six Months Ended<br>June 30, |                    |
|---|--------------------------------|--------------------|------------------------------|--------------------|
|   | 2025                           | 2024               | 2025                         | 2024               |
| Cash pooling and general financing activities (1)                           | \$ —                           | \$ (97,371)        | \$ (242,698)                 | \$ (121,900)       |
| Corporate allocations   | —                              | 22,244             | 21,688                       | 53,022             |
| Contributions   | —                              | 1,850              | —                            | 4,640              |
| <b>Net transfers (to)/from parent per the Combined Statements of Equity</b> | <b>\$ —</b>                    | <b>\$ (73,277)</b> | <b>\$ (221,010)</b>          | <b>\$ (64,238)</b> |
| Equity based compensation expense (2)                                       | —                              | (4,295)            | (1,250)                      | (9,040)            |
| Currency translation adjustments on intercompany transactions               | —                              | 4,194              | 1,940                        | 10,012             |
| Taxes deemed settled with Parent  | —                              | 17,374             | 3,309                        | 8,550              |
| Net loss on foreign currency transactions                                   | —                              | (163)              | 586                          | (3,174)            |
| Distributions not settled in cash   | —                              | (11,690)           | —                            | (12,334)           |
| Contract balances retained by Parent and other                              | —                              | —                  | 93,900                       | —                  |
| <b>Net transfers to parent per the Combined Statements of Cash Flows</b>    | <b>\$ —</b>                    | <b>\$ (67,857)</b> | <b>\$ (122,525)</b>          | <b>\$ (70,224)</b> |

(1) The nature of activities includes financing activities for capital transfers, cash sweeps, and other treasury services. As part of this activity, certain cash balances are swept to Endeavor Group Holdings, Inc. on a daily basis under the Endeavor Group Holdings, Inc. Treasury function and the Acquired Businesses receive capital from Endeavor Group Holdings, Inc. for its cash needs.

(2) Compensation costs associated with the Company's employees' participation in Endeavor Group Holdings, Inc. incentive plans have been identified for employees who exclusively support the Company's operations. Amounts allocated to the Company from the Parent for shared services are reported within total allocated costs in the General Corporate Expenses table above.

### **Dwayne Johnson**

Dwayne Johnson (also known by his stage name "The Rock") is an actor, film producer, entrepreneur and professional wrestler who has provided talent related services to WWE for decades. Mr. Johnson is represented by talent agency William Morris Endeavor, an affiliate of TKO. On January 23, 2024, the Company's board of directors appointed Mr. Johnson as a WWE director designee on the TKO Board.

On January 22, 2024, WWE and Mr. Johnson entered into the DJ Services Agreement, pursuant to which Mr. Johnson agreed to provide to WWE certain promotional and other services. WWE also entered into an IP Assignment Agreement with certain

affiliates of Mr. Johnson, pursuant to which WWE assigned to Mr. Johnson (via one of his affiliates) “The Rock” trademark and certain related trademarks, service marks, ring names, taglines and other intellectual property assets (the “Assigned IP”).

Under the terms of the DJ Services Agreement, Mr. Johnson further agreed to license the Assigned IP and Mr. Johnson’s name, likeness and certain other intellectual property rights to WWE for use in connection with certain categories of licensed products related to professional wrestling for up to 10 years, subject to certain earlier termination rights.

As consideration for Mr. Johnson’s services pursuant to the DJ Services Agreement, and in respect of the intellectual property grants and licenses made by Mr. Johnson and his affiliates in connection therewith, Mr. Johnson received an RSU award for an aggregate value of \$30.0 million. During the three and six months ended June 30, 2025 and 2024, the Company recorded equity-based compensation expense of \$1.0 million and \$6.7 million, and \$2.0 million and \$15.7 million, respectively, associated with this award, which is included within direct operating costs in our consolidated statements of operations.

Mr. Johnson also receives annual royalties from WWE and will be entitled to receive royalties in connection with the sale of licensed products that utilize the Assigned IP and his name, likeness and other intellectual property rights in accordance with the DJ Services Agreement. For the three and six months ended June 30, 2025 and 2024, the Company paid \$0.3 million and \$0.3 million, and \$0.5 million and \$0.4 million, respectively, of royalties that were earned by Mr. Johnson. In addition, Mr. Johnson is entitled to reimbursement for certain travel expenses associated with delivering services under the DJ Services Agreement, of which \$0.4 million and \$0.6 million, \$0.6 million and \$2.5 million, was incurred by the Company during the three and six months ended June 30, 2025 and 2024, respectively, and is included as a component of selling, general and administrative expenses in our consolidated statements of operations.

#### **Other Related Parties**

As of June 30, 2025, the Company has an equity-method investment in Euroleague Ventures S.A. (“Euroleague”), a related party. For the three and six months ended June 30, 2025 and 2024, the Company recognized revenue of \$3.2 million and \$2.0 million, and \$8.0 million and \$5.5 million, respectively, for a management fee to compensate it for representation and technical services it provides to Euroleague in relation to the distribution of media rights. This revenue is included in the IMG segment. Also, for the three and six months ended June 30, 2025 and 2024, the Company recognized revenue of \$2.7 million and \$2.3 million, and \$7.6 million and \$6.7 million, respectively, for production services provided to Euroleague which are included in the IMG segment. As of June 30, 2025 and December 31, 2024, the Company had a related party receivable of \$13.8 million and \$10.9 million, respectively.

## Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations

The following discussion and analysis of our financial condition and results of operations should be read in conjunction with the information set forth in our unaudited consolidated financial statements and related notes included in this Quarterly Report and with our audited financial statements and related notes included in our 2024 Annual Report. This discussion contains forward-looking statements based upon management’s current plans, expectations and beliefs that involve risks and uncertainties. Our actual results may differ materially from those anticipated in these forward-looking statements as a result of various known and unknown factors, including those set forth under Part I, Item 1A. “Risk Factors” of our 2024 Annual Report or in other sections of the 2024 Annual Report and this Quarterly Report.

On February 28, 2025, TKO Operating Company, LLC, a Delaware limited liability company (“TKO OpCo”), and TKO Group Holdings, Inc., a Delaware corporation (together with TKO OpCo, the “TKO Parties”), completed the acquisition of the IMG business, including certain businesses operating under the IMG brand, On Location, and the Professional Bull Riders (“PBR”) (collectively, the “Acquired Businesses”), pursuant to a transaction agreement, dated as of October 23, 2024 (as amended, the “Endeavor Asset Acquisition Agreement”), by and among the TKO Parties, Endeavor OpCo, IMG Worldwide, LLC, a Delaware limited liability company (“IMG Worldwide” and, together with Endeavor OpCo, the “EGH Parties”), and Trans World International, LLC, a Delaware limited liability company and subsidiary of EGH (“TWI”) (the “Endeavor Asset Acquisition”).

The Endeavor Asset Acquisition was treated as a merger between entities under common control, due to EGH’s control of both TKO and the Acquired Businesses. As a result of the common control acquisition, the net assets of the Acquired Businesses were combined with those of TKO at their historical carrying amounts, and the financial statements have been retrospectively recast on a combined basis for all historical periods prior to February 28, 2025 because they were under common control for all periods presented.

The following is a discussion and analysis of, and a comparison between, our results of operations for the three and six months ended June 30, 2025 and 2024.

### Overview

TKO is a premium sports and entertainment company which operates leading combat sports and sports entertainment brands. The Company monetizes its brands through four principal activities: (i) Media rights, production and content, (ii) Live events and hospitality, (iii) Partnerships and marketing, and (iv) Consumer products licensing.

TKO was formed through the combination of Zuffa Parent, LLC (n/k/a TKO Operating Company, LLC) which owns and operates the Ultimate Fighting Championship (“UFC”), a preeminent combat sports brand, and World Wrestling Entertainment, Inc. (n/k/a/ World Wrestling Entertainment, LLC) (“WWE”), a renowned sports entertainment business. The TKO Transactions united two complementary sports and sports entertainment properties in a single company.

### *Endeavor Asset Acquisition*

In connection with the Endeavor Asset Acquisition Agreement, the TKO Parties acquired the Acquired Businesses for total consideration of approximately \$3.25 billion plus a \$50 million purchase price adjustment (based on the volume-weighted average sales price of TKO Class A common stock for the twenty five trading days ending on October 23, 2024). Endeavor Group Holdings, Inc. received approximately 26.54 million common units of TKO OpCo and subscribed for an equivalent number of corresponding shares of TKO’s Class B common stock.

With respect to the historical financial data of the Acquired Businesses, the historical financial data has been derived from the combined financial statements and accounting records of Endeavor Group Holdings, Inc. and were prepared on a standalone basis in accordance with GAAP and may not be indicative of what they would have been had the Acquired Businesses been independent standalone companies, nor are they necessarily indicative of the Acquired Businesses’ future financial data.

With respect to the combined balance sheets of the Company, the combined balance sheet includes Endeavor Group Holdings, Inc.’s consolidated assets and liabilities that are specifically identifiable or otherwise attributable to the Acquired Businesses, including subsidiaries and/or joint ventures relating to the Acquired Businesses in which Endeavor Group Holdings, Inc. had a controlling financial interest. The assets, liabilities, revenue and expenses of the Acquired Businesses have been reflected in these combined financial statements on a historical cost basis, as included in the consolidated financial statements of Endeavor Group Holdings, Inc., using the historical accounting policies applied by Endeavor Group Holdings, Inc. Cash and cash equivalents held by Endeavor Group Holdings, Inc. at the corporate level were not attributable to the Acquired Businesses for any of the periods presented due to Endeavor Group Holdings Inc.’s centralized approach to cash management and the financing of its operations. Only cash amounts held by entities for which the Acquired Businesses have legal title are reflected in the combined balance sheets. Transfers of cash, both to and from Endeavor Group Holdings, Inc.’s centralized cash management system, are reflected as a component of net parent investment in the combined balance sheets and as financing activities in the combined statements of cash flows for the recast periods prior to the TKO formation on September 12, 2023. Endeavor Group Holdings, Inc.’s debt on a

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consolidated basis was not attributed to the Acquired Businesses for any of the periods presented because Endeavor Group Holdings, Inc.'s borrowings are not the legal obligation of the Acquired Businesses.

With respect to the combined financial statements of the Company, the combined financial statements include all revenues and costs directly attributable to the Acquired Businesses and reflect allocations of certain of Endeavor Group Holdings, Inc.'s corporate, infrastructure and shared services expenses, including centralized research, legal, human resources, payroll, finance and accounting, employee benefits, real estate, insurance, information technology, telecommunications, treasury, and other expenses. Where possible, these charges were allocated based on direct usage, with the remainder allocated on a pro rata basis of headcount and gross profit, or other allocation methodologies that are considered to be a reasonable reflection of the utilization of services provided or the benefit received by the Acquired Businesses during the periods presented. The allocations may not, however, reflect the expense the Acquired Businesses would have incurred as standalone companies for the periods presented. These costs also may not be indicative of the expenses that the Acquired Businesses will incur in the future or would have incurred if the Acquired Businesses had obtained these services from a third party.

Accordingly, as discussed above, the historical financial data presented within this discussion and analysis of our financial condition and results of operations includes the combined historical financial data of TKO and the Acquired Businesses for all periods presented.

### **Segments**

As of June 30, 2025, we operated our business under three reportable segments, UFC, WWE and IMG. In addition, we also report results for the "Corporate and Other" group, which incurs revenue and expenses that are not allocated to the business segments. As a result of the close of the Endeavor Asset Acquisition, the Company determined that IMG, as described below, is a third reportable segment. Refer to Note 16, *Segment Information*, within the unaudited consolidated financial statements included within this Quarterly Report on Form 10-Q.

#### *UFC*

The UFC segment reflects the business operations of UFC. Revenue from our UFC segment principally consists of media rights fees associated with the distribution of its programming content; ticket sales and site fees associated with the business's global live events; partnerships and marketing; and consumer product licensing agreements of UFC-branded products.

#### *WWE*

The WWE segment reflects the business operations of WWE. Revenue from our WWE segment principally consists of media rights fees associated with the distribution of its programming content; ticket sales and site fees associated with the business's global live events; partnerships and marketing; and consumer product licensing agreements of WWE-branded products.

#### *IMG*

The IMG segment reflects the operations of the following businesses:

- The IMG business is an independent global distributor of sports programming selling media rights on behalf of rights holders and is a producer of sports programming responsible for content on behalf of sports federations, associations and events.
- On Location is a premium experiential hospitality business, offering ticketing, curated guest experiences, live event production and travel management services.

Revenue from our IMG segment principally consists of media rights sales, commissions, production services and studio fees; ticket and premium experience sales; and partnerships and marketing.

#### *Corporate and Other*

Corporate and Other reflects operations not allocated to the UFC, WWE or IMG segments and primarily consists of general and administrative expenses as well as operations of PBR and boxing. PBR owns the Professional Bull Riding brand, which organizes bull riding competitions, promotes the sport and its athletes through live events and broadcasts. Boxing includes the joint venture with Sela Company for the Zuffa Boxing brand as well as promotional services TKO provides for boxing events.

Revenue from our Corporate and Other group principally consists of media rights fees associated with the distribution of PBR's programming content; ticket sales and site fees associated with live events; partnerships and marketing; and consumer product licensing agreements of PBR-branded products. Revenue also consists of management fees for services provided to certain equity method investments primarily related to boxing.

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General and administrative expenses relate largely to corporate activities, including information technology, facilities, legal, human resources, finance, accounting, treasury, investor relations, corporate communications, community relations and compensation to TKO's management and board of directors, which support all reportable segments. Corporate and Other expenses also include service fees paid by the Company to Endeavor Group Holdings, Inc. under the Services Agreement, inclusive of fees paid for revenue producing services related to the segments. On the closing date of the Endeavor Asset Acquisition, the Services Agreement between EGH and TKO OpCo was terminated and the Transition Services Agreement was entered into between the EGH Parties, TWI and the TKO Parties.

### **Components of Our Operating Results**

#### *Revenue*

TKO primarily generates revenue via domestic and international media rights fees, production services and studio fees, ticket sales at live events, hospitality sales and site fees, partnerships and marketing, and consumer products licensing.

#### *Direct Operating Costs*

TKO's direct operating costs primarily include costs associated with our athletes and talent, marketing, venue costs related to live events, expenses associated with the production of events and experiences, event ticket sales and fees for media rights. These costs include required payments related to media sales agency contracts when minimum sales guarantees are not met, materials and related costs associated with consumer product merchandise sales, commissions and direct costs with distributors, as well as certain service fees paid to Endeavor Group Holdings, Inc. under the Services Agreement and Transition Services Agreement.

#### *Selling, General and Administrative*

TKO's selling, general and administrative expenses primarily include personnel costs as well as rent, travel, professional service costs, overhead required to support operations, and certain service fees paid to Endeavor Group Holdings, Inc. under the Services Agreement and Transition Services Agreement.

#### *Provision for Income Taxes*

TKO Group Holdings, Inc. was incorporated as a Delaware corporation in March 2023. As the sole managing member of TKO OpCo, TKO Group Holdings, Inc. ultimately controls the business affairs of TKO OpCo. TKO Group Holdings, Inc. is subject to corporate income taxes on its share of taxable income of TKO OpCo. TKO OpCo is treated as a partnership for U.S. federal income tax purposes and is therefore generally not subject to U.S. corporate income tax. TKO OpCo's foreign subsidiaries are subject to entity-level taxes. TKO OpCo's U.S. subsidiaries are subject to withholding taxes on sales in certain foreign jurisdictions which are included as a component of foreign current taxes. TKO OpCo is subject to entity-level income taxes in certain U.S. state and local jurisdictions. For the periods prior to the Endeavor Asset Acquisition, the Acquired Businesses primarily consisted of U.S. flow through entities not subject to tax as well as some foreign subsidiaries and U.S. regarded corporations subject to entity level taxes. Income taxes related to the Acquired Businesses reflected in the combined tax provision are attributable to U.S. regarded entities and foreign entities subject to tax in their respective jurisdictions.

**RESULTS OF OPERATIONS**

(dollars in millions, except where noted)

The following is a discussion of our consolidated results of operations for the three and six months ended June 30, 2025 and 2024. This information is derived from our accompanying consolidated financial statements prepared in accordance with accounting principles generally accepted in the United States of America (“GAAP”).

|   | Three Months Ended<br>June 30, |            | Six Months Ended<br>June 30, |            |
|---|--------------------------------|------------|------------------------------|------------|
|   | 2025                           | 2024       | 2025                         | 2024       |
| Revenue   | \$ 1,308.4                     | \$ 1,193.2 | \$ 2,577.2                   | \$ 2,415.6 |
| Operating expenses:   |                                |            |                              |            |
| Direct operating costs  | 476.4                          | 591.2      | 1,044.0                      | 1,196.8    |
| Selling, general and administrative expenses                        | 364.3                          | 368.2      | 727.6                        | 1,036.5    |
| Depreciation and amortization                                       | 99.4                           | 118.9      | 199.9                        | 241.0      |
| Total operating expenses  | 940.1                          | 1,078.3    | 1,971.5                      | 2,474.3    |
| Operating income (loss)   | 368.3                          | 114.9      | 605.7                        | (58.7)     |
| Other expenses:   |                                |            |                              |            |
| Interest expense, net   | (48.2)                         | (63.0)     | (93.0)                       | (124.2)    |
| Other expense, net  | (7.8)                          | (0.2)      | (16.2)                       | (8.4)      |
| Income (loss) before income taxes and equity earnings of affiliates | 312.3                          | 51.7       | 496.5                        | (191.3)    |
| Provision for income taxes  | 46.5                           | 6.6        | 67.7                         | 0.9        |
| Income (loss) before equity earnings of affiliates                  | 265.8                          | 45.1       | 428.8                        | (192.2)    |
| Equity earnings of affiliates, net of tax                           | (7.3)                          | (1.1)      | (9.8)                        | (3.9)      |
| Net income (loss)   | 273.1                          | 46.2       | 438.6                        | (188.3)    |
| Less: Net income (loss) attributable to non-controlling interests   | 174.8                          | (12.9)     | 281.9                        | (143.5)    |
| Net income (loss) attributable to TKO Group Holdings, Inc.          | \$ 98.3                        | \$ 59.1    | \$ 156.7                     | \$ (44.8)  |

*Revenue*

Revenue increased by \$115.2 million, or 10%, to \$1,308.4 million for the three months ended June 30, 2025 compared to the three months ended June 30, 2024.

- UFC revenue increased by \$21.5 million, or 5%. This increase was primarily due to \$24.1 million of greater partnerships revenue from new sponsors and increases in fees from renewals, as well as \$9.9 million of increased media rights, production and content revenue from higher domestic and international rights fees resulting from increases in contractual revenues, compared to the prior year. These increases were partially offset by \$10.6 million of lower live event revenue driven by lower site fees revenue associated with the timing of certain international events and a decrease of \$1.9 million in consumer products licensing revenue from lower royalties on UFC-branded products.
- WWE revenue increased by \$99.4 million, or 22%. This increase was primarily due to \$41.6 million of increased live event revenue, which was the result of higher ticket sales revenue, driven by *WrestleMania 41* in Las Vegas, combined with increased site fee revenue associated with WWE’s premium live events, most notably *Night of Champions* held in Riyadh, Saudi Arabia. This increase was also driven by \$33.6 million of higher partnerships revenue from new sponsors and increases in fees from renewals. Additionally, WWE generated \$18.2 million of higher media rights, production and content revenue associated with domestic and international rights fees for WWE’s flagship programs, Raw, SmackDown and NXT, which was attributable to the new global content distribution agreement with Netflix that became effective in January 2025 and the format expansion of WWE’s SmackDown programming, as well as \$6.0 million of increased consumer products licensing revenue related to the sale of WWE-branded products, including merchandise and video game sales, compared to the prior year.
- IMG revenue decreased by \$13.0 million, or 4%. This decrease was primarily driven by lower revenues of \$13.5 million from the IMG business due to a reduction in media rights revenue primarily from no longer having rights to the FA Cup which did not transfer to the Company pursuant to the Endeavor Asset Acquisition Agreement. This reduction was partially offset by higher revenue associated with new production agreements, most notably Saudi Pro League.
- Corporate and Other revenue increased by \$3.7 million, or 9%, compared to the prior year, primarily driven by higher management fees for services provided to certain equity method investments primarily related to boxing.

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Revenue increased by \$161.6 million, or 7%, to \$2,577.2 million for the six months ended June 30, 2025 compared to the six months ended June 30, 2024.

- UFC revenue increased by \$68.2 million, or 10%. This increase was primarily due to \$39.8 million of higher partnerships revenue from new sponsors and increases in fees from renewals, as well as \$19.5 million of increased media rights, production and content revenue from higher domestic and international rights fees resulting from increases in contractual revenues, compared to the prior year. Additionally, UFC generated \$12.7 million of greater live event revenue driven by higher site fee revenue associated with the timing of certain international events, including a Fight Night event held in Baku, Azerbaijan and higher average ticket sales revenue per event. These increases were partially offset by a decrease of \$3.8 million in consumer product licensing revenue from lower royalties on UFC-branded products compared to the prior year.
- WWE revenue increased by \$174.2 million, or 23%. This increase was primarily due to \$67.8 million of increased live event revenue, which was the result of higher ticket sales revenue, driven by *WrestleMania 41* in Las Vegas, coupled with increased site fee revenue associated with WWE's premium live events, most notably *Night of Champions* held in Riyadh, Saudi Arabia. This increase was also driven by \$48.7 million of higher media rights, production and content revenue associated with domestic and international rights fees for WWE's flagship programs, Raw, SmackDown and NXT, which was attributable to the new global content distribution agreement with Netflix that became effective in January 2025 and the format expansion of WWE's SmackDown programming, as well as \$45.4 million of higher partnerships revenue from new sponsors and increases in fees from renewals. Additionally, WWE generated \$12.3 million of increased consumer products licensing related to the sale of WWE-branded products, including video games, merchandise and collectibles sales, compared to the prior year.
- IMG revenue decreased by \$86.4 million, or 10%. This decrease was driven by lower revenues of \$57.6 million from On Location, due to lower hospitality sales primarily driven by less favorable locations related to the Super Bowl and collegiate Bowl Games compared to the prior year. Additionally, lower revenues of \$28.8 million from the IMG business were driven by a reduction in media rights revenue primarily from no longer having rights to the FA Cup, as these rights did not transfer to the Company pursuant to the Endeavor Asset Acquisition Agreement. This reduction was partially offset by higher revenue associated with new production agreements, most notably Saudi Pro League.
- Corporate and Other revenue increased by \$5.9 million, or 6%, primarily driven by higher management fees for services provided to certain equity method investments primarily related to boxing, coupled with higher ticket sales and partnerships revenue from PBR compared to the prior year.

### *Direct Operating Costs*

Direct operating costs decreased by \$114.8 million, or 19%, to \$476.4 million for the three months ended June 30, 2025 compared to the three months ended June 30, 2024.

- UFC direct operating costs decreased by \$3.3 million, or 3%. This decrease was primarily due to \$6.1 million of a decrease in production, marketing, athlete and other event-related costs driven by changes in event cards, as well as the location mix of events compared to the prior year.
- WWE direct operating costs increased by \$9.1 million, or 7%. This increase was primarily driven by \$15.2 million of higher production and talent-related costs associated with WWE's weekly television programming and premium live events, including *WrestleMania 41* in Las Vegas, partially offset by \$3.2 million of lower event-related costs driven by the reduction in non-televised events compared to the prior year.
- IMG direct operating costs decreased by \$110.7 million, or 35%. This decrease was driven by costs of \$85.7 million from On Location in the prior year largely relating to the write down of unsold tickets for the 2024 Paris Olympics. Additionally, lower costs of \$25.0 million from the IMG business were primarily due to lower media rights fees associated with no longer having rights to the FA Cup.
- Corporate and Other direct operating costs decreased by \$9.1 million, or 24%. This decrease was primarily driven by service fees paid to Endeavor Group Holdings, Inc. in the prior year for various operational functions that support revenue generating activities pursuant to the Services Agreement. The Services Agreement was terminated during the first quarter of 2025 in connection with the Endeavor Asset Acquisition. Additionally, lower costs of \$3.2 million from PBR was primarily driven by lower production- and event-related costs compared to the prior year.

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Direct operating costs decreased by \$152.8 million, or 13%, to \$1,044.0 million for the six months ended June 30, 2025 compared to the six months ended June 30, 2024.

- UFC direct operating costs increased by \$4.0 million, or 2%. This increase was primarily due to \$4.3 million of higher production, marketing, athlete and other event-related costs primarily associated with the location mix of events and changes in event cards compared to the prior year.
- WWE direct operating costs increased by \$16.7 million, or 7%. This increase was primarily driven by \$22.8 million of higher production and talent-related costs associated with WWE's weekly television programming and premium live events, including *WrestleMania 41* in Las Vegas, partially offset by lower event-related costs driven by the reduction in non-televized events compared to the prior year.
- IMG direct operating costs decreased by \$162.4 million, or 23%. This decrease was driven by lower costs of \$100.5 million from On Location due to higher costs in the prior year largely relating to the write down of unsold tickets for the 2024 Paris Olympics, coupled with decreased event-related costs in the prior year primarily from fewer hospitality sales associated with less favorable locations related to the Super Bowl and collegiate Bowl Games compared to the prior year. Additionally, lower costs of \$61.8 million from the IMG business, was primarily due to lower media rights fees associated with no longer having rights to the FA Cup.
- Corporate and Other direct operating costs decreased by \$6.9 million, or 9%. This decrease was primarily driven by service fees paid to Endeavor Group Holdings, Inc. in the prior year for various operational functions that support revenue generating activities pursuant to the Services Agreement. The Services Agreement was terminated during the first quarter of 2025.

### *Selling, General and Administrative Expenses*

Selling, general and administrative expenses decreased by \$3.9 million, or 1%, to \$364.3 million for the three months ended June 30, 2025 compared to the three months ended June 30, 2024.

- UFC selling, general and administrative expenses increased by \$16.5 million, or 36%. This increase was primarily driven by \$17.7 million of higher personnel and travel costs compared to the prior year.
- WWE selling, general and administrative expenses decreased by \$14.5 million, or 13%. The prior year included an impairment charge of \$24.3 million as a result of reducing the carrying value of WWE assets held for sale to their fair value less cost to sell, as described in Note 5, *Supplementary Data*, to our unaudited consolidated financial statements included in this Quarterly Report. The current year included \$11.5 million of higher personnel and travel costs compared to the prior year.
- IMG selling, general, and administrative expenses decreased by \$16.9 million, or 16%. This decrease was primarily driven by a reduction in third-party and personnel costs from On Location due to the timing of the Olympics as well as the impact of cost reduction initiatives in connection with the Endeavor Asset Acquisition.
- Corporate and Other selling, general and administrative expenses increased by \$6.6 million, or 6%. This increase was primarily driven by \$26.7 million of higher cost of personnel and other operating expenses compared to the prior year. These increases were partially offset by \$20.1 million of lower corporate allocated costs from Endeavor Group Holdings, Inc. to the Acquired Businesses. The decrease in service fees paid to Endeavor Group Holdings, Inc. under the Services Agreement were mostly offset by fees paid under the Transition Services Agreement.

Selling, general and administrative expenses decreased by \$308.9 million, or 30%, to \$727.6 million for the six months ended June 30, 2025 compared to the six months ended June 30, 2024.

- UFC selling, general and administrative expenses increased by \$28.8 million, or 34%. This increase was primarily driven by \$30.0 million of higher personnel and travel costs compared to the prior year.
- WWE selling, general and administrative expenses decreased by \$19.5 million, or 10%. The prior year included an impairment charge of \$24.3 million as a result of reducing the carrying value of WWE assets held for sale to their fair value less cost to sell, as described in Note 5, *Supplementary Data*, to our unaudited consolidated financial statements included in this Quarterly Report. The current year included \$12.6 million of higher personnel and travel costs compared to the prior year, which were offset by the continuation of planned cost reduction initiatives implemented following the formation of TKO.

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- IMG selling, general, and administrative expenses decreased by \$30.3 million, or 15%. This decrease was primarily driven by a reduction in third-party and personnel costs from On Location due to the timing of the Olympics as well as the impact of cost reduction initiatives in connection with the Endeavor Asset Acquisition.
- Corporate and Other selling, general and administrative expenses decreased by \$292.1 million, or 52%. This decrease was primarily driven by lower legal costs of \$340.6 million, of which \$335.0 million was due to charges recorded in the prior year associated with the preliminary legal settlement of the UFC antitrust lawsuit, as well as the impact of \$29.1 million of lower corporate allocated costs from Endeavor Group Holdings, Inc. to the Acquired Businesses. The decrease in service fees paid to Endeavor Group Holdings, Inc. under the Services Agreement were mostly offset by fees paid under the Transition Services Agreement. These declines were partially offset by \$41.1 million of higher professional fees associated with strategic transactions, primarily the Endeavor Asset Acquisition, and \$36.5 million of higher cost of personnel and other operating expenses compared to the prior year.

### *Depreciation and Amortization*

Depreciation and amortization decreased by \$19.5 million, or 16%, to \$99.4 million for the three months ended June 30, 2025 compared to the three months ended June 30, 2024. This decrease was primarily due to a decline of \$18.0 million of expenses associated with certain WWE intangible assets that became fully amortized during the third quarter of 2024.

Depreciation and amortization decreased \$41.1 million, or 17%, to \$199.9 million for the six months ended June 30, 2025 compared to the six months ended June 30, 2024. This decrease was primarily due to a decline of \$36.1 million of expenses associated with certain WWE intangible assets that became fully amortized during the third quarter of 2024.

### *Interest Expense, Net*

Interest expense, net decreased by \$14.8 million, or 23%, to \$48.2 million for the three months ended June 30, 2025 compared to the three months ended June 30, 2024. This decrease was primarily driven by the refinancing of the Credit Facilities in November 2024 that resulted in New Term Loans with a lower interest rate.

Interest expense, net decreased by \$31.2 million, or 25%, to \$93.0 million for the six months ended June 30, 2025 compared to the six months ended June 30, 2024. This decrease was primarily driven by the refinancing of the Credit Facilities in November 2024 that resulted in New Term Loans with a lower interest rate.

### *Other Expense, Net*

Other expense, net for the three months ended June 30, 2025 and 2024 was primarily driven by foreign currency transaction losses. Other expense, net for the three months ended June 30, 2025 includes a net gain of \$2.2 million from the sale of certain equity method investments.

Other expense, net for the six months ended June 30, 2025 and 2024 primarily reflect losses on foreign exchange transactions. Other expense, net for the six months ended June 30, 2025 also includes a net loss of \$2.5 million from the sale of certain equity method investments, partially offset by a gain of \$1.3 million on the sale of PBR's former headquarters building.

### *Provision for Income Taxes*

For the three months ended June 30, 2025, TKO recorded a provision for income taxes of \$46.5 million compared to a provision of \$6.6 million for the three months ended June 30, 2024. This change was primarily related to increased pretax income for the three months ended June 30, 2025.

For the six months ended June 30, 2025, TKO recorded a provision for income taxes of \$67.7 million compared to a provision of \$0.9 million for the six months ended June 30, 2024. This change was primarily related to the preliminary legal settlement for the UFC antitrust lawsuit of \$335.0 million that resulted in a \$39.6 million discrete tax benefit that was recognized in the prior year.

### *Net Income (Loss) Attributable to Non-Controlling Interests*

Net income (loss) attributable to non-controlling interests was income of \$174.8 million and loss of \$12.9 million for the three months ended June 30, 2025 and 2024, respectively. The change was primarily due to the change in the amount of reported net income for the three months ended June 30, 2025 as compared to the reported net loss for the three months ended June 30, 2024, as well as the impact of the Endeavor Asset Acquisition. See Note 10, *Non-Controlling Interests*, to our unaudited consolidated

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financial statements included in this Quarterly Report for further details on the effect of the Endeavor Asset Acquisition to this line item.

Net income (loss) attributable to non-controlling interests was income of \$281.9 million and loss of \$143.5 million for the six months ended June 30, 2025 and 2024, respectively. The change was primarily due to the change in the amount of reported net income for the six months ended June 30, 2025 as compared to the reported net loss for the six months ended June 30, 2024, as well as the impact of the Endeavor Asset Acquisition. See Note 10, *Non-Controlling Interests*, to our unaudited consolidated financial statements included in this Quarterly Report for further details on the effect of the Endeavor Asset Acquisition to this line item.

### Segment Results of Operations

As described above, the following discussion and analysis of our financial condition and results of operations presents three reportable segments as of June 30, 2025: UFC, WWE and IMG, which were determined to be our reportable segments following the close of the Endeavor Asset Acquisition. Our chief operating decision maker evaluates the performance of our segments based on segment Revenue and segment Adjusted EBITDA. Management believes segment Adjusted EBITDA is indicative of operational performance and ongoing profitability, and Adjusted EBITDA is used to evaluate the operating performance of our segments and for planning and forecasting purposes, including the allocation of resources and capital. Segment operating results reflect earnings before corporate expenses. These segment results of operations should be read in conjunction with our discussion of the Company's consolidated results of operations included above.

The following tables set forth Revenue and Adjusted EBITDA for each of our segments for the three and six months ended June 30, 2025 and 2024:

|  | Three Months Ended<br>June 30, |            | Six Months Ended<br>June 30, |            |
|--|--------------------------------|------------|------------------------------|------------|
|  | 2025                           | 2024       | 2025                         | 2024       |
| <b>Revenue:</b>                                |                                |            |                              |            |
| UFC  | \$ 415.9                       | \$ 394.4   | \$ 775.6                     | \$ 707.4   |
| WWE  | 556.2                          | 456.8      | 947.7                        | 773.5      |
| IMG  | 306.6                          | 319.6      | 782.9                        | 869.3      |
| Total revenue from reportable segments         | 1,278.7                        | 1,170.8    | 2,506.2                      | 2,350.2    |
| Corporate and Other                            | 44.6                           | 40.9       | 99.0                         | 93.1       |
| Eliminations                                   | (14.9)                         | (18.5)     | (28.0)                       | (27.7)     |
| Total Revenue                                  | \$ 1,308.4                     | \$ 1,193.2 | \$ 2,577.2                   | \$ 2,415.6 |
| <b>Adjusted EBITDA:</b>                        |                                |            |                              |            |
| UFC  | \$ 244.8                       | \$ 231.9   | \$ 472.2                     | \$ 427.0   |
| WWE  | 329.8                          | 251.3      | 523.7                        | 391.5      |
| IMG  | 29.0                           | (91.2)     | 102.5                        | (9.9)      |
| Total Adjusted EBITDA from reportable segments | 603.6                          | 392.0      | 1,098.4                      | 808.6      |
| Corporate and Other                            | (77.1)                         | (91.2)     | (154.5)                      | (168.9)    |
| Total Adjusted EBITDA                          | \$ 526.5                       | \$ 300.8   | \$ 943.9                     | \$ 639.7   |

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## UFC

The following table sets forth our UFC segment results for the three and six months ended June 30, 2025 and 2024:

|  | Three Months Ended<br>June 30, |                 | Six Months Ended<br>June 30, |                 |
|--|--------------------------------|-----------------|------------------------------|-----------------|
|  | 2025                           | 2024            | 2025                         | 2024            |
| <b>Revenue:</b>                              |                                |                 |                              |                 |
| Media rights, production and content         | \$ 260.5                       | \$ 250.6        | \$ 484.6                     | \$ 465.1        |
| Live events and hospitality                  | 58.5                           | 69.1            | 117.1                        | 104.4           |
| Partnerships and marketing                   | 85.8                           | 61.7            | 150.1                        | 110.3           |
| Consumer products licensing and other        | 11.1                           | 13.0            | 23.8                         | 27.6            |
| Total Revenue                                | <u>\$ 415.9</u>                | <u>\$ 394.4</u> | <u>\$ 775.6</u>              | <u>\$ 707.4</u> |
| Direct operating costs                       | \$ 116.3                       | \$ 119.6        | \$ 206.0                     | \$ 201.9        |
| Selling, general and administrative expenses | \$ 54.8                        | \$ 42.9         | \$ 97.4                      | \$ 78.5         |
| Adjusted EBITDA                              | \$ 244.8                       | \$ 231.9        | \$ 472.2                     | \$ 427.0        |
| Adjusted EBITDA margin                       | 59%                            | 59%             | 61%                          | 60%             |
| <b>UFC Operating Metrics:</b>                |                                |                 |                              |                 |
| Number of events                             |                                |                 |                              |                 |
| Numbered events                              | 4                              | 4               | 7                            | 7               |
| Fight Nights                                 | 7                              | 7               | 15                           | 15              |
| Total events                                 | <u>11</u>                      | <u>11</u>       | <u>22</u>                    | <u>22</u>       |
| Location of events                           |                                |                 |                              |                 |
| United States                                | 9                              | 9               | 16                           | 18              |
| International                                | 2                              | 2               | 6                            | 4               |
| Total events                                 | <u>11</u>                      | <u>11</u>       | <u>22</u>                    | <u>22</u>       |

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The following table sets forth our WWE segment results for the three and six months ended June 30, 2025 and 2024:

|  | Three Months Ended<br>June 30, |                 | Six Months Ended<br>June 30, |                 |
|--|--------------------------------|-----------------|------------------------------|-----------------|
|  | 2025                           | 2024            | 2025                         | 2024            |
| <b>Revenue:</b>                              |                                |                 |                              |                 |
| Media rights, production and content         | \$ 278.9                       | \$ 260.7        | \$ 530.5                     | \$ 481.8        |
| Live events and hospitality                  | 185.7                          | 144.1           | 262.0                        | 194.3           |
| Partnerships and marketing                   | 58.3                           | 24.7            | 83.9                         | 38.5            |
| Consumer products licensing and other        | 33.3                           | 27.3            | 71.3                         | 58.9            |
| Total Revenue                                | <u>\$ 556.2</u>                | <u>\$ 456.8</u> | <u>\$ 947.7</u>              | <u>\$ 773.5</u> |
| Direct operating costs                       | \$ 142.6                       | \$ 127.1        | \$ 264.7                     | \$ 227.8        |
| Selling, general and administrative expenses | \$ 83.8                        | \$ 78.4         | \$ 159.3                     | \$ 154.2        |
| Adjusted EBITDA                              | \$ 329.8                       | \$ 251.3        | \$ 523.7                     | \$ 391.5        |
| Adjusted EBITDA margin                       | 59%                            | 55%             | 55%                          | 51%             |
| <b>WWE Operating Metrics:</b>                |                                |                 |                              |                 |
| Number of events                             |                                |                 |                              |                 |
| Premium live events                          | 8                              | 7               | 11                           | 10              |
| Televised events                             | 40                             | 39              | 80                           | 77              |
| Non-televised events                         | 12                             | 28              | 30                           | 62              |
| Total events                                 | <u>60</u>                      | <u>74</u>       | <u>121</u>                   | <u>149</u>      |
| Location of events                           |                                |                 |                              |                 |
| United States                                | 58                             | 60              | 105                          | 133             |
| International                                | 2                              | 14              | 16                           | 16              |
| Total events                                 | <u>60</u>                      | <u>74</u>       | <u>121</u>                   | <u>149</u>      |

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**IMG**

The following table sets forth our IMG segment results for the three and six months ended June 30, 2025 and 2024:

|  | Three Months Ended<br>June 30, |           | Six Months Ended<br>June 30, |          |
|--|--------------------------------|-----------|------------------------------|----------|
|  | 2025                           | 2024      | 2025                         | 2024     |
| <b>Revenue:</b>                              |                                |           |                              |          |
| Media rights, production and content         | \$ 163.4                       | \$ 172.5  | \$ 324.7                     | \$ 350.0 |
| Live events and hospitality                  | 132.1                          | 128.2     | 420.6                        | 481.3    |
| Partnerships and marketing                   | 7.9                            | 14.5      | 30.2                         | 27.5     |
| Consumer products licensing and other        | 3.2                            | 4.4       | 7.4                          | 10.5     |
| Total Revenue                                | \$ 306.6                       | \$ 319.6  | \$ 782.9                     | \$ 869.3 |
| Direct operating costs                       | \$ 202.8                       | \$ 313.5  | \$ 527.8                     | \$ 692.1 |
| Selling, general and administrative expenses | \$ 74.8                        | \$ 97.3   | \$ 152.6                     | \$ 187.1 |
| Adjusted EBITDA                              | \$ 29.0                        | \$ (91.2) | \$ 102.5                     | \$ (9.9) |
| Adjusted EBITDA margin                       | 9%                             | (29)%     | 13%                          | (1)%     |

**IMG Business Operating Metrics:**

| Number of clients with events (1) |     |     |     |     |
|-----------------------------------|-----|-----|-----|-----|
| Rights                            | 77  | 94  | 97  | 105 |
| Studios                           | 91  | 85  | 118 | 101 |
| Event management                  | 18  | 19  | 27  | 25  |
| Total                             | 186 | 198 | 242 | 231 |

(1) Represents unique clients generating revenue in the period; quarterly counts may include repeats.

| <b>On Location Operating Metrics</b> | Three Months Ended |               |                  |               | Six Months Ended |               |                  |               |
|--------------------------------------|--------------------|---------------|------------------|---------------|------------------|---------------|------------------|---------------|
|                                      | June 30, 2025      |               | June 30, 2024    |               | June 30, 2025    |               | June 30, 2024    |               |
|                                      | Number of Events   | Packages Sold | Number of Events | Packages Sold | Number of Events | Packages Sold | Number of Events | Packages Sold |
| NFL                                  | 1                  | 1,211         | 1                | 1,166         | 27               | 33,536        | 24               | 36,906        |
| Collegiate Sports                    | 5                  | 45,381        | 5                | 55,577        | 28               | 117,382       | 27               | 133,434       |
| Combat Sports                        | 20                 | 9,449         | 21               | 8,047         | 35               | 14,088        | 37               | 12,828        |
| Other Sports                         | 9                  | 7,864         | 10               | 8,033         | 17               | 17,888        | 18               | 18,181        |

**Corporate and Other**

Corporate and Other revenue primarily relates to media rights fees associated with the distribution of PBR's programming content; ticket sales and site fees associated with live events; partnerships and marketing; and consumer product licensing agreements of PBR-branded products. Revenue also consists of management fees for services provided to certain equity method investments primarily related to boxing. Corporate and Other expenses relate to direct operating costs and general and administrative expenses attributable to PBR as well as general and administrative expenses largely related to corporate activities, including information technology, facilities, legal, human resources, finance, accounting, treasury, investor relations, corporate communications, community relations and compensation to TKO's management and board of directors, which support each of the reportable segments. Corporate and Other expenses also include service fees paid by the Company to Endeavor related to corporate activities as well as revenue generating activities under the Services Agreement, prior to its termination on February 28, 2025. As discussed above, on the closing date of the Endeavor Asset Acquisition, the Services Agreement between TKO OpCo and Endeavor was terminated and a Transition Services Agreement has been entered into between the EGH Parties, TWI and the TKO Parties.

The following table sets forth results for Corporate and Other for the three and six months ended June 30, 2025 and 2024:

|                 | Three Months Ended<br>June 30, |           | Six Months Ended<br>June 30, |            |
|-----------------|--------------------------------|-----------|------------------------------|------------|
|                 | 2025                           | 2024      | 2025                         | 2024       |
| Revenue         | \$ 44.6                        | \$ 40.9   | \$ 99.0                      | \$ 93.1    |
| Adjusted EBITDA | \$ (77.1)                      | \$ (91.2) | \$ (154.5)                   | \$ (168.9) |

The following table sets forth our operating metrics for PBR for the three and six months ended June 30, 2025 and 2024:

|                               | Three Months Ended<br>June 30, |      | Six Months Ended<br>June 30, |      |
|-------------------------------|--------------------------------|------|------------------------------|------|
|                               | 2025                           | 2024 | 2025                         | 2024 |
| <b>PBR Operating Metrics:</b> |                                |      |                              |      |
| Number of events:             |                                |      |                              |      |
| UTB                           | 5                              | 6    | 18                           | 19   |
| Teams                         | —                              | —    | —                            | —    |
| Velocity                      | 4                              | 6    | 31                           | 31   |
| Other                         | 13                             | 13   | 20                           | 18   |
| Total events                  | 22                             | 25   | 69                           | 68   |
| Location of events:           |                                |      |                              |      |
| United States                 | 18                             | 20   | 63                           | 61   |
| International                 | 4                              | 5    | 6                            | 7    |
| Total events                  | 22                             | 25   | 69                           | 68   |

Adjusted EBITDA for the three months ended June 30, 2025 increased by \$14.1 million, or 15%, compared to the three months ended June 30, 2024. This increase was primarily driven by the impact of \$23.7 million of lower corporate allocated costs from Endeavor Group Holdings, Inc. to the Acquired Businesses and incremental revenue from higher management fees for services provided to certain equity method investments primarily related to boxing. These increases were partially offset by \$13.8 million of higher cost of personnel and other operating expenses compared to the prior year.

Adjusted EBITDA for the six months ended June 30, 2025 increased by \$14.4 million, or 9%, compared to the six months ended June 30, 2024. This increase was primarily driven by the impact of \$32.8 million of lower corporate allocated costs from Endeavor Group Holdings, Inc. to the Acquired Businesses and incremental revenue from higher management fees for services provided to certain equity method investments primarily related to boxing. These increases were partially offset by \$22.6 million of higher cost of personnel and other operating expenses compared to the prior year.

**NON-GAAP FINANCIAL MEASURES**

Adjusted EBITDA is a non-GAAP financial measure and is defined as net income, excluding income taxes, net interest expense, depreciation and amortization, equity-based compensation, merger and acquisition costs, certain legal costs, restructuring, severance and impairment charges, and certain other items when applicable. Adjusted EBITDA margin is a non-GAAP financial measure defined as Adjusted EBITDA divided by Revenue.

TKO management believes that Adjusted EBITDA and Adjusted EBITDA margin are useful to investors as these measures eliminate the significant level of non-cash depreciation and amortization expense that results from its capital investments and intangible assets, and improve comparability by eliminating the significant level of interest expense associated with TKO's debt facilities, as well as income taxes which may not be comparable with other companies based on TKO's tax and corporate structure.

Adjusted EBITDA and Adjusted EBITDA margin are used as the primary bases to evaluate TKO's consolidated operating performance.

Adjusted EBITDA and Adjusted EBITDA margin have limitations as analytical tools, and you should not consider them in isolation or as a substitute for analysis of TKO's results as reported under GAAP. Some of these limitations are:

- they do not reflect every cash expenditure, future requirements for capital expenditures, or contractual commitments;
- Adjusted EBITDA does not reflect the significant interest expense or the cash requirements necessary to service interest or principal payments on TKO's debt;
- although depreciation and amortization are non-cash charges, the assets being depreciated and amortized will often have to be replaced or require improvements in the future, and Adjusted EBITDA and Adjusted EBITDA margin do not reflect any cash requirement for such replacements or improvements; and
- they are not adjusted for all non-cash income or expense items that are reflected in TKO's statements of cash flows.

TKO management compensates for these limitations by using Adjusted EBITDA and Adjusted EBITDA margin along with other comparative tools, together with GAAP measurements, to assist in the evaluation of TKO's operating performance.

Adjusted EBITDA and Adjusted EBITDA margin should not be considered substitutes for the reported results prepared in accordance with GAAP and should not be considered in isolation or as alternatives to net income as indicators of TKO's financial performance, as measures of discretionary cash available to it to invest in the growth of its business or as measures of cash that will be available to TKO to meet its obligations. Although TKO uses Adjusted EBITDA and Adjusted EBITDA margin as financial measures to assess the performance of its business, such use is limited because it does not include certain material costs necessary to operate TKO's business. TKO's presentation of Adjusted EBITDA and Adjusted EBITDA margin should not be construed as indications that its future results will be unaffected by unusual or nonrecurring items. These non-GAAP financial measures, as determined and presented by TKO, may not be comparable to related or similarly titled measures reported by other companies. Set forth below are reconciliations of TKO's most directly comparable financial measures calculated in accordance with GAAP to these non-GAAP financial measures on a consolidated basis.

Adjusted EBITDA and Adjusted EBITDA Margin

|  | Three Months Ended<br>June 30, |                 | Six Months Ended<br>June 30, |                 |
|--|--------------------------------|-----------------|------------------------------|-----------------|
|  | 2025                           | 2024            | 2025                         | 2024            |
| <b><u>Reconciliation of Net Income (Loss) to Adjusted EBITDA</u></b> |                                |                 |                              |                 |
| Net income (loss)  | \$ 273.1                       | \$ 46.2         | \$ 438.6                     | \$ (188.3)      |
| Provision for income taxes   | 46.5                           | 6.6             | 67.7                         | 0.9             |
| Interest expense, net  | 48.2                           | 63.0            | 93.0                         | 124.2           |
| Depreciation and amortization  | 99.4                           | 118.9           | 199.9                        | 241.0           |
| Equity-based compensation expense (1)                                | 33.0                           | 26.8            | 63.3                         | 59.0            |
| Merger and acquisition costs (2)                                     | 4.2                            | 2.4             | 44.0                         | 2.9             |
| Certain legal costs (3)  | 9.7                            | 6.0             | 16.2                         | 351.2           |
| Restructuring, severance and impairment (4)                          | 4.3                            | 30.4            | 5.8                          | 39.9            |
| Other adjustments (5)  | 8.1                            | 0.5             | 15.4                         | 8.9             |
| Total Adjusted EBITDA  | <u>\$ 526.5</u>                | <u>\$ 300.8</u> | <u>\$ 943.9</u>              | <u>\$ 639.7</u> |
| Net income (loss) margin   | 21%                            | 4%              | 17%                          | (8)%            |
| Adjusted EBITDA margin   | 40%                            | 25%             | 37%                          | 26%             |

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- (1) Equity-based compensation represents non-cash compensation expense for various awards issued under the TKO 2023 Incentive Award Plan, awards assumed in connection with the acquisition of WWE in September 2023, and awards issued under Endeavor Group Holdings, Inc.'s 2021 Plan. For the three and six months ended June 30, 2025 and 2024, equity-based compensation includes \$1.0 million and \$6.7 million, and \$2.0 million and \$15.7 million, respectively, of expense associated with certain services provided by an independent contractor in the WWE segment. For the three and six months ended June 30, 2024, equity-based compensation includes \$0.9 million and \$3.3 million, respectively, of expense associated with accelerated vesting of the Replacement Awards related to the workforce reduction of certain employees in the WWE segment and Corporate and Other.
- (2) Includes certain costs of professional advisors related to strategic transactions, primarily the Endeavor Asset Acquisition.
- (3) Includes costs related to certain litigation matters including antitrust lawsuits for UFC and WWE and matters where Mr. McMahon has agreed to make future payments to certain counterparties personally. For the three and six months ended June 30, 2024, these costs include the preliminary legal settlement of the UFC antitrust lawsuit for \$335.0 million, as described in Note 15, *Commitments and Contingencies*, to our unaudited consolidated financial statements in this Quarterly Report.
- (4) Includes costs resulting from the Company's cost reduction program as described in Note 14, *Restructuring Charges*, to our unaudited consolidated financial statements in this Quarterly Report. For the three and six months ended June 30, 2024, the Company recorded an impairment charge of \$24.3 million as a result of reducing the carrying value of WWE assets held for sale to their fair value less cost to sell, as described in Note 5, *Supplementary Data*, to our unaudited consolidated financial statements in this Quarterly Report.
- (5) For the three months ended June 30, 2025, other adjustments primarily reflect losses on foreign exchange transactions, partially offset by a net gain of \$2.2 million related to the sale of certain equity method investments. For the six months ended June 30, 2025, other adjustments primarily reflect losses on foreign exchange transactions and also includes a net loss of \$2.5 million from the sale of certain equity method investments, partially offset by a gain of \$1.3 million on the sale of PBR's former headquarters building. Other adjustments for three and six months ended June 30, 2024 primarily reflects losses on foreign exchange transactions.

## Liquidity and Capital Resources

### *Sources and Uses of Cash*

Cash flows from operations are used to fund TKO's day-to-day operations, revenue-generating activities, and routine capital expenditures, as well as service its long-term debt, and are expected to be used to fund our capital return programs.

### *Credit Facilities*

As of June 30, 2025 and December 31, 2024, the Company had \$2.7 billion and \$2.8 billion, respectively, outstanding under a credit agreement dated August 18, 2016 (as amended and/or restated, the "First Lien Credit Agreement"), by and among Zuffa Guarantor, LLC ("Zuffa Guarantor"), UFC Holdings, LLC ("UFC Holdings"), as borrower, the lenders party hereto and Goldman Sachs Bank USA, as Administrative Agent, which was entered into in connection with the acquisition of Zuffa by EGH in 2016. TKO Operating Company, LLC and TKO Group Holdings, Inc. are holding companies with limited business operations, cash flows, assets and liabilities other than the equity interests in the borrower entities Zuffa Guarantor and UFC Holdings. On November 21, 2024 (the "Closing Date"), UFC Holdings entered into the Fifth Refinancing Amendment (the "Credit Agreement Amendment") to the First Lien Credit Agreement (as previously amended and/or restated, the "Existing Credit Agreement" and, as further amended by the Credit Agreement Amendment, the "Credit Agreement").

The Credit Agreement Amendment amended the Existing Credit Agreement to, among other things, (i) refinance and replace the outstanding first lien secured term loans (the "Existing Term Loans") with a new class of first lien secured term loans in an aggregate principal amount of \$2,750.0 million (the "New Term Loans"), which now mature on November 21, 2031, (ii) refinance the existing secured revolving credit facility (the "Existing Revolving Credit Facility") in an aggregate principal amount of \$205.0 million, which now matures on November 21, 2029 (the "New Revolving Credit Facility," and, together with the New Term Loans, the "Credit Facilities"), and (iii) make certain other changes to the Existing Credit Agreement including as summarized below. The Credit Facilities are secured by liens on substantially all of the assets of Zuffa Guarantor and UFC Holdings and certain subsidiaries thereof.

The New Term Loans accrue interest at an annual interest rate equal to Term Secured Overnight Financing Rate ("SOFR") plus 2.25%, with a SOFR floor of 0.00%, which totaled 6.57% as of June 30, 2025. The Existing Term Loans accrued interest at an annual interest rate equal to SOFR plus a credit spread adjustment plus 2.75%. The New Term Loans include 1% principal amortization payable in equal quarterly installments, with any remaining balance payable on the final maturity date of November 21, 2031.

The loans made pursuant to the New Revolving Credit Facility accrue interest at a variable interest rate equal to Term SOFR plus 2.00%-2.25%, depending on the First Lien Leverage Ratio (as defined in the Credit Agreement), with a SOFR floor of 0.00%.

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On the Closing Date, UFC Holdings borrowed \$2,750.0 million of New Term Loans under the Credit Agreement to (i) repay the entire amount outstanding under the Existing Term Loans and (ii) pay fees and expenses incurred in connection with entering into the Credit Agreement Amendment.

As of June 30, 2025 and December 31, 2024, there was no outstanding balance under the New Revolving Credit Facility.

The New Revolving Credit Facility contains a financial covenant that requires the Company to maintain, commencing with the fiscal quarter ending June 30, 2025, a First Lien Leverage Ratio of Consolidated First Lien Debt to Consolidated EBITDA of 8.25-to-1. Prior to the Closing Date, Zuffa Guarantor was required to maintain a First Lien Leverage Ratio of no more than 6.5-to-1. Pursuant to the terms of the Credit Agreement Amendment, following the Closing Date, the Company is only required to comply with the foregoing financial covenant if the sum of outstanding borrowings under the New Revolving Credit Facility (excluding any letters of credit, whether drawn or undrawn) is greater than the greater of (i) \$85.0 million and (ii) forty percent of the borrowing capacity of the New Revolving Credit Facility. Prior to the Closing Date, this applicable testing condition was thirty-five percent of the borrowing capacity of the Existing Revolving Credit Facility. This covenant did not apply as of June 30, 2025 and December 31, 2024 as UFC Holdings had no borrowings outstanding under either of the revolving credit facilities.

UFC Holdings had \$11.1 million of outstanding letters of credit as of June 30, 2025 and none as of December 31, 2024.

### *Restrictions on Dividends*

The Credit Agreement contains restrictions on TKO's ability to make distributions and other payments from the respective credit groups. These restrictions on dividends include exceptions for, among other things, (1) amounts necessary to make tax payments, (2) a limited annual amount for employee equity repurchases, (3) distributions required to fund certain parent entities, (4) other specific allowable situations and (5) a general restricted payment basket, which generally provides for no restrictions as long as the Total Leverage Ratio (as defined in the Credit Agreement) is less than 5.0x.

### *Other Debt*

In October 2018, UFC entered into a \$28.0 million Loan Agreement and a \$12.0 million Loan Agreement in order to finance the purchase of a building and its adjacent land (the "Secured Commercial Loans"). The Secured Commercial Loans have identical terms except the \$28.0 million Loan Agreement is secured by a deed of trust for UFC's headquarters building and underlying land in Las Vegas and the \$12.0 million Loan Agreement is secured by a deed of trust for the acquired building and its adjacent land, also located in Las Vegas. The Secured Commercial Loans bore interest at a rate of LIBOR + 1.62% (with a LIBOR floor of 0.88%). In May 2023, the parties amended the terms of the Secured Commercial Loans to replace the adjusted LIBOR reference rate with SOFR, and bear interest at a rate of SOFR plus 1.70%. Principal amortization of 4% is payable in monthly installments with any remaining balance payable on the final maturity date of November 1, 2028.

The applicable loan agreements each contain a financial covenant that requires UFC to maintain a Debt Service Coverage Ratio as defined in the applicable loan agreements of no more than 1.15-to-1 as measured on an annual basis (the "Secured Commercial Loan Covenant"). As of June 30, 2025 and December 31, 2024, UFC was in compliance with the Secured Commercial Loan Covenant.

### *Capital Return Programs*

In October 2024, the Company announced that its board of directors has authorized a share repurchase program of up to \$2.0 billion of its Class A common stock and the approval of a quarterly cash dividend program pursuant to which holders of TKO's Class A common stock will receive their pro rata share of approximately \$75.0 million expected quarterly distributions to be made by TKO OpCo. TKO OpCo made distributions of \$75.2 million on each of March 31, 2025 and June 30, 2025 under the cash dividend program. We will determine at our discretion the timing and the amount of any repurchases based on our evaluation of market conditions, share price, and other factors. Repurchases under the share repurchase program may be made in the open market, in privately negotiated transactions or otherwise, and we are not obligated to acquire any particular amount under the share repurchase program. The share repurchase program has no expiration, is expected to be completed within approximately three to four years and may be modified, suspended, or discontinued at any time.

Future declarations of quarterly dividends are subject to our determination and discretion based on our consideration of various factors, such as our results of operations, financial condition, market conditions, earnings, cash flow requirements, restrictions in its debt agreements and legal requirements and other factors that we deem relevant.

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### *Cash Flows Overview*

|   | Six Months Ended<br>June 30, |            |
|---|------------------------------|------------|
|   | 2025                         | 2024       |
| Net cash provided by operating activities | \$ 559.0                     | \$ 352.0   |
| Net cash used in investing activities     | \$ (49.7)                    | \$ (83.3)  |
| Net cash used in financing activities     | \$ (346.0)                   | \$ (258.3) |

Operating activities increased from \$352.0 million of cash provided in the six months ended June 30, 2024 to \$559.0 million of cash provided in the six months ended June 30, 2025. Cash provided in the six months ended June 30, 2025 was primarily due to net income for the period of \$438.6 million, which included certain non-cash items, including depreciation and amortization of \$199.9 million and equity-based compensation of \$63.3 million, as well as an increase in restricted cash of \$265.1 million related to On Location for the FIFA World Cup 2026. This increase was partially offset by a decline in accounts payable and accrued liabilities primarily driven by the \$250.0 million payments under the settlement agreement in the UFC antitrust lawsuits and the timing of bonus payments.

Investing activities increased from \$83.3 million of cash used in the six months ended June 30, 2024 to \$49.7 million of cash used in the six months ended June 30, 2025. Cash used in the six months ended June 30, 2025 primarily reflects payments for property, buildings and equipment of \$48.6 million and investments in affiliates of \$13.8 million, partially offset by proceeds from the sale of assets of \$5.8 million and infrastructure improvement incentives received of \$5.4 million. Cash used in the six months ended June 30, 2024 primarily reflects payments for property, buildings and equipment of \$64.2 million and investments in affiliates of \$16.4 million.

Financing activities decreased from \$258.3 million of cash used in the six months ended June 30, 2024 to \$346.0 million of cash used in the six months ended June 30, 2025. Cash used in the six months ended June 30, 2025 primarily reflects distributions to EGH and its subsidiaries of \$166.7 million, net transfers to Endeavor Group Holdings, Inc. of \$122.5 million, dividends paid to holders of TKO Class A common stock of \$62.1 million and net payments on debt of \$20.8 million. These decreases were partially offset by contributions of \$26.5 million from Endeavor Group Holdings, Inc. in connection with the Endeavor Asset Acquisition. Cash used in the six months ended June 30, 2024 primarily reflects share repurchases of \$165.0 million, net transfers to Endeavor Group Holdings, Inc. of \$70.2 million, and net payments on debt of \$22.1 million.

### *Future Sources and Uses of Liquidity*

TKO's sources of liquidity are (1) cash on hand, (2) cash flows from operations and (3) available borrowings under the Credit Facilities (which borrowings would be subject to certain restrictive covenants contained therein). Based on our current expectations, we believe that these sources of liquidity will be sufficient to fund our working capital requirements and to meet our commitments, including long-term debt service, for at least the next 12 months.

TKO expects that its primary liquidity needs will be cash to (1) provide capital to facilitate organic growth of its business, (2) pay operating expenses, including cash compensation to its employees, athletes and talent, (3) fund capital expenditures and investments, (4) pay interest and principal when due on the Credit Facilities, (5) pay income taxes, (6) reduce its outstanding indebtedness under the Credit Facilities, (7) fund share repurchases as authorized by the Board and (8) make distributions to members and, in accordance with the Company's cash management policy, to TKO stockholders, including the planned quarterly dividend when declared by the Board.

### **Recent Accounting Pronouncements**

See Note 3, *Recent Accounting Pronouncements*, to our unaudited consolidated financial statements included in this Quarterly Report for further information on certain accounting standards that have been recently adopted or that have not yet been required to be implemented and may be applicable to our future operations.

### **Critical Accounting Estimates**

For a description of our policies regarding our critical accounting estimates, see "Critical Accounting Estimates" in our audited recast combined financial statements and accompanying notes with respect to the fiscal years ended December 31, 2024, 2023 and 2022 (included in a Form 8-K filing on May 8, 2025), giving effect to the Endeavor Asset Acquisition as if such transaction had been consummated at the beginning of the earliest period presented. During the six months ended June 30, 2025, there were no significant changes in our critical accounting policies and estimates or the application or the results of the application of those policies to our unaudited consolidated financial statements from those previously disclosed in the Form 8-K filing on May 8, 2025.

### **Item 3. Quantitative and Qualitative Disclosures about Market Risk**

TKO is exposed to market risks in the ordinary course of its business. Market risk represents the risk of loss that may impact TKO's financial position due to adverse changes in financial market prices and rates.

#### *Interest Rate Risk*

Our exposure to changes in interest rates relates primarily to the floating interest component on our long-term debt. The Credit Facilities bear interest at floating rates and we regularly monitor and manage interest rate risks. Holding debt levels constant as of June 30, 2025, a 1% increase in the effective interest rates would have increased our annual interest expense by approximately \$27 million.

#### *Foreign Currency Risk*

We have operations in several countries outside of the United States, and certain of our operations are conducted in foreign currencies, principally the British Pound and the Brazilian Real. The value of these currencies fluctuates relative to the U.S. dollar. These changes could adversely affect the U.S. dollar equivalent of TKO's non-U.S. dollar revenue and operating costs and expenses and reduce international demand for its content and services, all of which could negatively affect TKO's business, financial condition and results of operations in a given period or in specific territories.

Holding other variables constant (such as interest rates and debt levels), if the U.S. dollar appreciated by 10% against the foreign currencies used by TKO's operations in the six months ended June 30, 2025, revenues would have decreased by approximately \$33.1 million and operating income would have decreased by approximately \$1.8 million.

We regularly review our foreign exchange exposures that may have a material impact on our business and from time to time use foreign currency forward exchange contracts or other derivative financial instruments to hedge the effects of potential adverse fluctuations in foreign currency exchange rates arising from these exposures. TKO does not enter into foreign exchange contracts or other derivatives for speculative purposes.

#### *Credit Risk*

TKO maintains its cash and cash equivalents with various major banks and other high quality financial institutions, and its deposits at these institutions exceed insured limits. Market conditions can impact the viability of these institutions and the failure of any of the financial institutions where we maintain our cash and cash equivalents or any inability to access or delays in our ability to access our funds could adversely affect our business and financial position.

### **Item 4. Controls and Procedures**

#### *Limitations on Effectiveness of Controls and Procedures*

In designing and evaluating our disclosure controls and procedures, management recognizes that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives. In addition, the design of disclosure controls and procedures must reflect the fact that there are resource constraints and that management is required to apply judgment in evaluating the benefits of possible controls and procedures relative to their costs.

#### *Evaluation of Disclosure Controls and Procedures*

The Company's management has evaluated, with the participation of the Chief Executive Officer and the Chief Financial Officer, the effectiveness of our disclosure controls and procedures (as defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act) as of the end of the period covered by this Quarterly Report. Based on this evaluation, the Chief Executive Officer and Chief Financial Officer concluded that the Company's disclosure controls and procedures were effective at the reasonable assurance level as of June 30, 2025.

#### *Changes in Internal Control over Financial Reporting*

There were no changes in our internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) under the Exchange Act) during the quarter ended June 30, 2025 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

During the first quarter of 2025, the Company consummated the Endeavor Asset Acquisition. Under guidelines established by the SEC, companies are permitted to exclude acquisitions from their assessment of internal control over financial reporting during the first year of an acquisition while integrating the acquired company. The Company is in the process of integrating the Acquired Businesses and as a result of these integration activities, certain controls will be evaluated and may be changed.

**PART II. OTHER INFORMATION****Item 1. Legal Proceedings**

From time to time, we may be involved in claims and proceedings arising in the course of our business. The outcome of any such claims or proceedings, regardless of the merits, is inherently uncertain. For a description of our legal proceedings, refer to Note 15, *Commitments and Contingencies*, to our unaudited consolidated financial statements included in this Quarterly Report, which is incorporated herein by reference.

**Item 1A. Risk Factors**

Our business, financial condition and operating results can be affected by a number of factors, whether currently known or unknown, including but not limited to those described as risk factors, any one or more of which could, directly or indirectly, cause our actual operating results and financial condition to vary materially from past, or anticipated future, operating results and financial condition. For a discussion of these potential risks and uncertainties, see Part I, Item 1A. "Risk Factors" in our 2024 Annual Report. Any of these factors, in whole or in part, could materially and adversely affect our business, financial condition, operating results and the price of our common stock. There have been no material changes in our risk factors to those included in our 2024 Annual Report.

**Item 2. Unregistered Sales of Equity Securities and Use of Proceeds***Report of Offering of Securities and Use of Proceeds Therefrom*

None.

*Purchases of Equity Securities by the Issuer and Affiliated Purchasers*

The following table presents information with respect to purchases of the Company's Class A common stock by the Company and its affiliated purchasers made during the three months ended June 30, 2025:

| Period                          | Total Number of Shares Purchased (1) | Average Price Paid Per Share | Total Number of Shares Purchased as Part of Publicly Announced Plans or Programs | Approximate Dollar Value of Shares that May Yet Be Purchased Under the Plans or Programs |
|---------------------------------|--------------------------------------|------------------------------|--|--|
| April 1, 2025 to April 30, 2025 | —                                    | \$ —                         | —  | \$ 2,000,000   |
| May 1, 2025 to May 31, 2025     | —                                    | \$ —                         | —  | \$ 2,000,000   |
| June 1, 2025 to June 30, 2025   | 1,579,080                            | \$ 158.32                    | —  | \$ 2,000,000   |
| Total                           | 1,579,080                            |                              | —  |  |

- (1) On June 3, 2025, Endeavor OpCo entered into an agreement to purchase 1,579,080 shares of Class A common stock from Vincent K. McMahon in a private transaction at a per share price of \$158.32 for aggregate consideration of approximately \$250.0 million. The transaction closed on June 4, 2025.

*Unregistered Sales of Equity Securities*

None.

**Item 5. Other Information**

- (a) Disclosure in lieu of reporting on a Current Report on Form 8-K.

On August 1, 2025, the Company and Andrew Schleimer, our Chief Financial Officer, entered into an amendment to Mr. Schleimer's Term Employment Agreement, dated as of November 5, 2023, to provide that he may also serve as Chief Financial Officer at Endeavor Group Holdings, Inc. or in other related roles at Endeavor Group Holdings, Inc. or its other subsidiaries. For the avoidance of doubt, Mr. Schleimer continues to serve in his existing role as the Company's Chief Financial Officer.

- (b) Material changes to the procedures by which security holders may recommend nominees to the board of directors.

None.

(c) Insider trading arrangements and policies.

Other than the below, during the three months ended June 30, 2025, no director or "officer" (as defined under 16a-1(f) of the Exchange Act) of the Company adopted or terminated a "Rule 10b5-1 trading arrangement" or "non-Rule 10b5-1 trading arrangement," as each term is defined in Item 408(a) of Regulation S-K.

On March 7, 2025, Mr. Kapral, our Deputy Chief Financial Officer and principal accounting officer, entered into a Rule 10b5-1 trading arrangement intended to satisfy the affirmative defense of Rule 10b5-1(c) (the "2025 Kapral Trading Arrangement"). The 2025 Kapral Trading Arrangement provides for the sale of up to 10,595 shares of Class A common stock with a plan end date of March 15, 2026.

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**Item 6. Exhibits**

| <b>Exhibit Number</b> | <b>Description</b>   | <b>Form</b> | <b>File No.</b> | <b>Exhibit</b> | <b>Filing Date</b> | <b>Filed/Furnished Herewith</b> |
|-----------------------|--|-------------|-----------------|----------------|--------------------|---------------------------------|
| 2.1#                  | <a href="#">Transaction Agreement, dated April 2, 2023, by and among Endeavor Group Holdings, Inc., Endeavor Operating Company, LLC, Zuffa Parent, LLC, World Wrestling Entertainment, Inc., New Whale Inc., and Whale Merger Sub Inc.</a> | 424(b)(3)   | 333-271893      | Annex A        | 08/22/2023         |                                 |
| 3.1                   | <a href="#">Amended and Restated Certificate of Incorporation of TKO Group Holdings, Inc.</a>  | S-8         | 333-274480      | 4.1            | 09/12/2023         |                                 |
| 3.2                   | <a href="#">Amended and Restated Bylaws of TKO Group Holdings, Inc.</a>  | S-8         | 333-274480      | 4.2            | 09/12/2023         |                                 |
| 4.1                   | <a href="#">Registration Rights Agreement, dated as of September 12, 2023, by and among TKO Group Holdings, Inc., Endeavor Group Holdings, Inc. and Vincent K. McMahon.</a>  | 8-K         | 001-41797       | 4.1            | 09/12/2023         |                                 |
| 4.2                   | <a href="#">Indenture between World Wrestling Entertainment, Inc. and U.S. Bank National Association, as trustee, dated December 16, 2016.</a>   | 8-K         | 001-16131       | 4.1            | 12/16/2016         |                                 |
| 4.3                   | <a href="#">Form of 3.375% Convertible Senior Note due 2023.</a>   | 8-K         | 001-16131       | 4.1            | 12/16/2016         |                                 |
| 4.4                   | <a href="#">First Supplemental Indenture, among World Wrestling Entertainment, Inc., New Whale Inc. and U.S. Bank Trust Company, National Association, as trustee.</a>   | 8-K         | 001-16131       | 4.2            | 09/12/2023         |                                 |
| 10.1+                 | <a href="#">Amendment No. 1 to Term Employment Agreement dated as of August 1, 2025, by and between TKO Group Holdings, Inc. and Andrew Schleimer</a>  |             |                 |                |                    | *                               |
| 10.2+                 | <a href="#">Amended and Restated Non-Employee Director Compensation Policy.</a>  |             |                 |                |                    | *                               |
| 31.1                  | <a href="#">Certification of Principal Executive Officer Pursuant to Rules 13a-14(a) and 15d-14(a) under the Securities Exchange Act of 1934, as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.</a>                    |             |                 |                |                    | *                               |
| 31.2                  | <a href="#">Certification of Principal Financial Officer Pursuant to Rules 13a-14(a) and 15d-14(a) under the Securities Exchange Act of 1934, as Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.</a>                    |             |                 |                |                    | *                               |
| 32.1                  | <a href="#">Certification of Principal Executive Officer Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.</a>   |             |                 |                |                    | **                              |
| 32.2                  | <a href="#">Certification of Principal Financial Officer Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.</a>   |             |                 |                |                    | **                              |
| 101.INS               | Inline XBRL Instance Document – the instance document does not appear in the Interactive Data File because its XBRL tags are embedded within the Inline XBRL document.   |             |                 |                |                    | *                               |
| 101.SCH               | Inline XBRL Taxonomy Extension Schema With Embedded Linkbase Documents.  |             |                 |                |                    | *                               |
| 104                   | Cover Page Interactive Data File – formatted as Inline XBRL and contained in Exhibit 101.  |             |                 |                |                    | *                               |

\* Filed herewith.

\*\* Furnished herewith.

# Annexes, schedules and/or exhibits have been omitted pursuant to Item 601(a)(5) of Regulation S-K. The Registrant undertakes to furnish supplemental copies of any of the omitted schedules or similar attachments upon request by the SEC.

+ Indicates a management contract or compensatory plan, contract or arrangement.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

**TKO GROUP HOLDINGS, INC.**

Date: August 6, 2025

By: /s/ ANDREW SCHLEIMER

Andrew Schleimer

*Chief Financial Officer*

*(principal financial officer and authorized signatory)*

Date: August 6, 2025

By: /s/ SHANE KAPRAL

Shane Kapral

*Deputy Chief Financial Officer*

*(principal accounting officer and authorized signatory)*

**AMENDMENT NO. 1 TO TERM EMPLOYMENT AGREEMENT**

This Amendment No. 1 to Term Employment Agreement (“Amendment”) is entered into as of August 1, 2025 (the “Amendment Date”), by and between TKO GROUP HOLDINGS, INC. (with any successor thereto, “TKO” and together with any affiliate and subsidiary thereof controlled directly or indirectly by TKO which may employ Employee from time to time subject to the terms and conditions of this Agreement and which duly executes this Agreement, the “Employer”) and Andrew Schleimer, an individual (“Employee”).

**RECITALS**

- A. Employee and TKO are currently party to that certain Term Employment Agreement, dated as of November 5, 2023 (the “Employment Agreement”).
- B. The parties hereto desire to amend the Employment Agreement to, among other things, provide that Employee may serve as Chief Financial Officer of Endeavor Group Holdings, Inc. (with any successor thereto, “EDR” and, together with Endeavor Operating Company, LLC and their respective subsidiaries (other than the Employer Group) (the “EDR Group”) or in other related roles in relation to the EDR Group.
- C. Capitalized terms not defined herein shall have the meanings set forth in the Employment Agreement.

**TERMS AND CONDITIONS**

NOW, THEREFORE, in consideration of the mutual agreements set forth herein, the parties hereto agree as follows:

**1. Effectiveness.**

This Amendment shall be effective on the Amendment Date and, solely with respect to the terms herein and notwithstanding anything to the contrary in the Employment Agreement, the Employment Agreement is hereby modified to be effective as of the Amendment Date.

**2. Amendment.**

- (a) Section 2.2 of the Employment Agreement is hereby amended and restated in its entirety as follows:

“Employee accepts such employment and agrees to render services as provided herein, all of which services shall be performed conscientiously and to the fullest extent of Employee’s ability. Employee shall devote a substantial portion of Employee’s business time to the Employer Group

during the Term (as defined in Subsection 4.1 below); provided that, nothing in this Agreement shall prohibit or otherwise limit Employee from (a) providing services in his role and position as the Chief Financial Officer of EDR (or in other related roles in relation to the EDR Group) or any other position with the EDR Group as consented to by the Company, as may be modified from time to time, or (b) serving as a member of the board of directors of any charitable, educational, religious, public interest or public service organization (but not as a member of the board of directors of a “for-profit” entity not part of the Employer Group unless approved by Employer), in each instance not inconsistent with the business practices and policies of the Employer Group, or from devoting reasonable periods of time to the activities of the aforementioned organizations, unless such activities interfere in any material respect with the performance of Employee’s duties and responsibilities hereunder to the Employer Group. For avoidance of doubt, Employee’s employment with and/or services to the EDR Group (excluding TKO and its subsidiaries) (i) will not be deemed employment or service with or services to the “Employer Group,” as that term is defined herein or for purposes of any applicable agreements governing equity interests and equity-based awards in, or any employee benefit plan, programs or arrangements of, any member of the Employer Group, and (ii) shall not impact Employee’s right receive the compensation, benefits, any Severance Payments, and/or Equity Award Acceleration that otherwise are or may become due to Employee under this Agreement. ”

### 3. Miscellaneous.

(a) Sections 13 through 15, 17, 18, 20, 21, 23 and 25 of the Employment Agreement shall apply to this Amendment *mutatis mutandis*. The Employment Agreement, as modified by this Amendment, constitutes the entire understanding between the parties with respect to the subject matter thereof and hereof and supersedes all prior negotiations, discussions, preliminary agreements, and/or any oral or written agreements. This Amendment may not be amended except in writing executed by the parties hereto.

(b) This Amendment shall be and hereby is incorporated into and forms a part of the Employment Agreement.

(c) Except as expressly provided herein, all terms and conditions of the Employment Agreement shall remain in full force and effect.

\* \* \* \* \*

IN WITNESS WHEREOF, the parties hereto have executed and delivered this Amendment as of the date first above written.

TKO GROUP HOLDINGS, INC.

By: /s/ Seth Krauss

Name: Seth Krauss

Title: Chief Administrative Officer

/s/ Andrew Schleimer

ANDREW SCHLEIMER

*Signature Page to Amendment No. 1 to Term Employment Agreement*

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**TKO GROUP HOLDINGS, INC.**  
**AMENDED AND RESTATED NON-EMPLOYEE DIRECTOR COMPENSATION POLICY**

Non-employee members of the board of directors (the “**Board**”) of TKO Group Holdings, Inc. (the “**Company**”) shall be eligible to receive cash and equity compensation as set forth in this Non-Employee Director Compensation Policy (this “**Policy**”). The cash and equity compensation described in this Policy shall be paid or be made, as applicable, automatically and without further action of the Board, or any committee or subcommittee of either, to each member of the Board who both (a) is not an employee of the Company, any of its subsidiaries or any parent company or other entity that consolidates the Company's financial statements and (b) qualifies as Independent (as defined in the Company’s Amended and Restated Bylaws) (each, a “**Non-Employee Director**”), unless such Non-Employee Director declines the receipt of such cash or equity compensation by written notice to the Company. This Policy was originally effective as of September 12, 2023, amended and restated effective as of February 22, 2024 and is hereby further amended and restated effective as of May 6, 2025 (the “**Effective Date**”), and shall remain in effect until it is revised or rescinded by further action of the Board. This Policy may be amended, modified or terminated at any time by action by the Board in its sole discretion. The terms and conditions of this Policy shall supersede any prior cash and/or equity compensation arrangements for service as a member of the Board between the Company and any of its Non-Employee Directors and between any subsidiary of the Company and any of its non-employee directors. No Non-Employee Director shall have any rights hereunder, except with respect to equity awards granted pursuant to this Policy following grant thereof.

1. Cash Compensation.

(a) Annual Retainers. Each Non-Employee Director shall receive an annual retainer of \$107,000 for service on the Board.

(b) Additional Annual Retainers.

(i) Lead Independent Director. Any Non-Employee Director serving as Lead Independent Director of the Board (the “**Lead Independent Director**”) shall receive an additional annual retainer of \$41,667 for such service.

(ii) Audit Committee. Any Non-Employee Director serving as the Chair of the Audit Committee of the Company shall receive an additional annual retainer of \$19,000 for such service. Each Non-Employee Director serving as a member of the Audit Committee of the Company (including any Non-Employee Director serving as the Chair of the Audit Committee of the Company) shall receive an additional annual retainer of \$21,000 for such service.

(iii) Compensation Committee. Any Non-Employee Director serving as the Chair of the Compensation Committee of the Company shall receive an additional annual retainer of \$20,000 for such service. Each Non-Employee Director serving as a member of the Compensation Committee (including any Non-Employee Director serving as the Chair of the Compensation Committee of the Company) shall receive an additional annual retainer of \$12,500 for such service.

(iv) Nominating and Corporate Governance Committee. Any Non-Employee Director serving as Chair of the Nominating and Corporate Governance Committee of the Company shall receive an additional annual retainer of \$15,000 for such service. Each Non-Employee Director serving as a member of the Nominating and Corporate Governance Committee (including any Non-Employee Director serving as the Chair of the Nominating and Corporate Governance Committee of the Company) shall receive an additional annual retainer of \$10,000 for such service.

(c) Payment of Retainers. The annual retainers described in Sections 1(a) and 1(b) shall be earned on a quarterly basis based on a calendar quarter and shall be paid by the Company in arrears not later than the fifteenth day following the end of each calendar quarter. In the event a member of the Board does not serve as a Non-Employee Director, or in the applicable positions described in Section 1(b), for an entire calendar quarter, such Non-Employee Director shall receive a prorated portion of the retainer(s) otherwise payable to such Non-Employee Director for such calendar quarter pursuant to Section 1(b), with such prorated portion determined by multiplying such otherwise payable retainer(s) by a fraction, the numerator of which is the number of days during which the member of the Board serves as a Non-Employee Director or in the applicable positions described in Section 1(b) during the applicable calendar quarter and the denominator of which is the number of days in the applicable calendar quarter.

2. Equity Compensation. Non-Employee Directors shall be granted the equity awards described below. The awards described below shall be granted under and shall be subject to the terms and provisions of the Company's 2023 Incentive Award Plan or any other applicable Company equity incentive plan then-maintained by the Company (such plan, as may be amended from time to time, the "**Equity Plan**") and shall be granted subject to the execution and delivery of applicable award agreement(s), including attached exhibits.

(a) Annual Awards.

(i) Each Non-Employee Director who (A) serves on (or is initially elected or appointed to) the Board as of the date of any annual meeting of the Company's stockholders (an "**Annual Meeting**") after the Effective Date and (B) will continue to serve as a Non-Employee Director immediately following such Annual Meeting shall be automatically granted, on the date of such Annual Meeting, a restricted stock unit award under which the Non-Employee Director will, upon vesting, be entitled to receive a number of shares of Class A common stock of the Company with a value on the date of grant of \$200,000 (calculated based on the average closing price, as reported on the applicable stock exchange on which such shares of Class A common stock of the Company are traded, of one (1) share of Class A common stock for the twenty (20) trading days preceding the date of grant; provided, that if such shares of Class A common stock of the Company have been traded for less than twenty (20) trading days preceding the date of grant, then based on the average closing price, as reported on the applicable stock exchange on which such shares of Class A common stock of the Company are traded, of one (1) share of Class A common stock for the number of days such shares have been trading preceding the date of grant (the "**Average Closing Price**") (with the number of shares of Class A common stock of the Company underlying such award subject to adjustment as provided in the Equity Plan).

(ii) Any Non-Employee Director who (A) serves as (or is initially appointed as) Lead Independent Director as of the date of any Annual Meeting after the Effective Date and (B) will continue to serve as Lead Independent Director immediately following such Annual Meeting shall be automatically granted, on the date of such Annual Meeting, a restricted stock unit award under which such Lead Independent Director will, upon vesting, be entitled to receive a number of shares of Class A common stock of the Company with a value on the date of grant of \$83,333 (calculated based on the Average Closing Price) (with the number of shares of Class A common stock of the Company underlying such award subject to adjustment as provided in the Equity Plan).

The awards described in this Section 2(a) shall be referred to as the "**Annual Awards.**" For the avoidance of doubt, a Non-Employee Director elected for the first time to the Board at an Annual Meeting shall only receive an Annual Award in connection with such election, and shall not receive any Initial Award (as defined below) on the date of such Annual Meeting as well.

(b) Initial Awards. Except as otherwise determined by action of the Board:

(i) Each Non-Employee Director who is initially elected or appointed to the Board after the Effective Date on any date other than the date of an Annual Meeting shall be automatically granted, on the effective date of such Non-Employee Director's initial election or appointment (such Non-Employee Director's "**Start Date**"), a restricted stock unit award under which the Non-Employee Director will, upon vesting, be entitled to receive a number of shares of Class A common stock of the Company with a value on such Non-Employee Director's Start Date equal to the product of (A) \$200,000 and (B) the Initial Award Percentage (as defined below), calculated based on the Average Closing Price of such shares on the Non-Employee Director's Start Date (with the number of shares of Class A common stock of the Company underlying such award subject to adjustment as provided in the Equity Plan). The "**Initial Award Percentage**" shall mean, a fraction, the numerator of which is (x) 365 minus (y) the number of days in the period beginning on the date of the Annual Meeting immediately preceding such Non-Employee Director's Start Date, and ending on such Non-Employee Director's Start Date, and the denominator of which is 365.

(ii) Any Non-Employee Director who is appointed as Lead Independent Director after the Effective Date on any date other than the date of an Annual Meeting shall be automatically granted, on the effective date of such Non-Employee Director's initial appointment as Lead Independent Director (such Non-Employee Director's "**LID Appointment Date**"), a restricted stock unit award under which such Non-Employee Director will, upon vesting, be entitled to receive a number of shares of Class A common stock of the Company with a value on such Non-Employee Director's LID Appointment Date equal to the product of (A) \$83,333 and (B) the Initial LID Award Percentage, calculated based on the Average Closing Price of such shares on the Non-Employee Director's LID Appointment Date (with the number of shares of Class A common stock of the Company underlying such award subject to adjustment as provided in the Equity Plan). The "**Initial LID Award Percentage**" shall mean, a fraction, the numerator of which is (x) 365 minus (y) the number of days in the period beginning on the date of the Annual Meeting immediately preceding such Non-Employee Director's LID Appointment Date, and ending on such Non-Employee Director's LID Appointment Date, and the denominator of which is 365.

The awards described in this Section 2(b) shall be referred to as "**Initial Awards.**" For the avoidance of doubt, no Non-Employee Director shall be granted more than one Initial Award under each of Sections 2(b)(i) and (ii).

(c) Commencement of Status as Non-Employee Director. Members of the Board who are not Non-Employee Directors, but who, following the Effective Date, become Non-Employee Directors and remain on the Board will not receive any Initial Award pursuant to Section 2(b) above, but to the extent that they are otherwise eligible, will be eligible to receive, after becoming a Non-Employee Director, Annual Awards as described in Section 2(a) above.

(d) Vesting of Awards Granted to Non-Employee Directors. Each Annual Award and Initial Award shall vest on the next Annual Meeting following the date of grant, in each case subject to the Non-Employee Director continuing in service through the date of such Annual Meeting. No portion of an Annual Award or Initial Award that is unvested at the time of a Non-Employee Director's termination of service on the Board shall become vested thereafter. All of a Non-Employee Director's Annual Awards and Initial Awards shall vest in full immediately prior to the occurrence of a Change in Control (as defined in the Equity Plan), to the extent outstanding at such time.

(e) Compensation Limits. Notwithstanding anything to the contrary in this Policy, all compensation payable under this Policy will be subject to any limits on the maximum amount of Non-Employee Director compensation set forth in the Equity Plan, as in effect from time to time.

Effective Date: May 6, 2025

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**CERTIFICATIONS**

I, Ariel Emanuel, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q for the quarterly period ended June 30, 2025 of TKO Group Holdings, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 6, 2025

By: /s/ ARIEL EMANUEL

Ariel Emanuel

*Executive Chair & Chief Executive Officer*

*(principal executive officer)*

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**CERTIFICATIONS**

I, Andrew Schleimer, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q for the quarterly period ended June 30, 2025 of TKO Group Holdings, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - (a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - (b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - (c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - (d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - (a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - (b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 6, 2025

By: /s/ ANDREW SCHLEIMER

Andrew Schleimer  
*Chief Financial Officer*  
*(principal financial officer)*

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**CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report of TKO Group Holdings, Inc. (the “Company”) on Form 10-Q for the quarterly period ended June 30, 2025 as filed with the Securities and Exchange Commission on the date hereof (the “Report”), I certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) the Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 as amended; and
- (2) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: August 6, 2025

By: /s/ ARIEL EMANUEL

Ariel Emanuel

*Executive Chair & Chief Executive Officer*

*(principal executive officer)*

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**CERTIFICATION PURSUANT TO  
18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO  
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the Quarterly Report of TKO Group Holdings, Inc. (the “Company”) on Form 10-Q for the quarterly period ended June 30, 2025 as filed with the Securities and Exchange Commission on the date hereof (the “Report”), I certify, pursuant to 18 U.S.C. § 1350, as adopted pursuant to § 906 of the Sarbanes-Oxley Act of 2002, that:

- (1) the Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934 as amended; and
- (2) the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Date: August 6, 2025

By: /s/ ANDREW SCHLEIMER

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Andrew Schleimer  
*Chief Financial Officer*  
*(principal financial officer)*