
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): September 14, 2026

STRIVE

STRIVE, INC.

(Exact name of Registrant as Specified in Its Charter)

Nevada

001-41612

88-1293236

(State or Other Jurisdiction
of Incorporation)

(Commission File Number)

(IRS Employer
Identification No.)

200 Crescent Ct., Suite 1400, Dallas, Texas 75201

(Address of principal executive offices and zip code)

Registrant's Telephone Number, Including Area Code: (855) 427-7360

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Class A common stock, \$0.001 par value per share	ASST	The Nasdaq Stock Market LLC
Variable Rate Series A Perpetual Preferred Stock, \$0.001 par value per share	SATA	The Nasdaq Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§ 230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§ 240.12b-2 of this chapter).

Emerging growth company ☒

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Item 8.01. Other Events.*Dividend Rate on SATA Stock*

On September 14, 2026, Strive, Inc. ("Strive" or the "Company") announced that its board of directors maintained the regular dividend rate per annum on the Company's SATA Stock at 13.00%, effective for periods commencing on or after October 1, 2026.

Cash Dividend Declaration

Strive also announced that its board of directors declared daily cash dividends of \$0.0516 (or \$1.0836 in the aggregate for the full monthly period) per share of SATA Stock for each business day for the period from October 1, 2026 through October 31, 2026, as listed in the table below (21 business days in the aggregate), which represents a per annum dividend rate of 13.00% on the SATA Stock. Daily payments will be made to stockholders of record of SATA Stock at the close of business on the immediately preceding business day.

Payment date	Record date	Dividend
October 1, 2026	September 30, 2026	\$ 0.0516
October 2, 2026	October 1, 2026	\$ 0.0516
October 5, 2026	October 2, 2026	\$ 0.0516
October 6, 2026	October 5, 2026	\$ 0.0516
October 7, 2026	October 6, 2026	\$ 0.0516
October 8, 2026	October 7, 2026	\$ 0.0516
October 9, 2026	October 8, 2026	\$ 0.0516
October 13, 2026	October 9, 2026	\$ 0.0516
October 14, 2026	October 13, 2026	\$ 0.0516
October 15, 2026	October 14, 2026	\$ 0.0516
October 16, 2026	October 15, 2026	\$ 0.0516
October 19, 2026	October 16, 2026	\$ 0.0516
October 20, 2026	October 19, 2026	\$ 0.0516
October 21, 2026	October 20, 2026	\$ 0.0516
October 22, 2026	October 21, 2026	\$ 0.0516
October 23, 2026	October 22, 2026	\$ 0.0516
October 26, 2026	October 23, 2026	\$ 0.0516
October 27, 2026	October 26, 2026	\$ 0.0516
October 28, 2026	October 27, 2026	\$ 0.0516
October 29, 2026	October 28, 2026	\$ 0.0516
October 30, 2026	October 29, 2026	\$ 0.0516

ROC Dividend Guidance

From a U.S. federal income tax perspective, to the extent distributions on the SATA Stock are not treated as being made out of the Company's accumulated or current earnings and profits, they will be treated generally as tax-deferred recovery of capital to the extent of the investor's tax basis (in the case of a U.S. investor) and will be treated as exempt from U.S. dividend withholding tax (in the case of a non-U.S. investor). The Company does not have any accumulated earnings and profits, and does not expect to generate current earnings and profits in the current year or the foreseeable future.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Strive, Inc.

Date: September 14, 2026

By: /s/ Matthew Cole

Matthew Cole

Chief Executive Officer