# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# **FORM 10-Q**

(Mark One)		
<b>☑</b> QUARTERLY REPORT PURSUANT TO SECTION	13 OR 15(d) OF THE SECU	RITIES EXCHANGE ACT OF 1934
For the q	uarterly period ended June 3	30, 2022
	OR	
☐ TRANSITION REPORT PURSUANT TO SECTION	13 OR 15(d) OF THE SECU	URITIES EXCHANGE ACT OF 1934
	sition period from	
Co	mmission file number: 001-4024	4
Н	IAGERTY, INC	•
(Exact nan	ne of registrant as specified in its	s charter)
Delaware		86-1213144
(State of incorporation)		(I.R.S. Employer Identification No.)
121 Drivers Edge, Traverse City,		40.04
Michigan (Address of principal executive offices)		<b>49684</b> (Zip code)
(Address of principal executive offices)	(000) 022 4050	(Zip code)
Dagistrantle	(800) 922-4050 s telephone number, including	area code
Registrant	s telephone number, meruding	area code
Securities regis	tered pursuant to Section 12	(b) of the Act:
Title of each class	Trading Symbols	Name of each exchange on which registered
Class A common stock, par value \$0.0001 per share	HGTY	The New York Stock Exchange
Warrants, each whole warrant exercisable for one share of Class A common stock, each at an exercise price of \$11.50 per share	HGTY.WS	The New York Stock Exchange
Indicate by check mark whether the registrant: (1) has filed all rep		
the preceding 12 months (or for such shorter period that the regist the past 90 days. Yes $\boxtimes$ No $\square$	trant was required to file such i	reports); and (2) has been subject to such filing requirements to
	manifesti a con Internati a Dat	Element in the head with a decrease of the D. L. 400
Indicate by check mark whether the registrant has submitted elect of Regulation S-T (§232.405 of this chapter) during the preceding		
files). Yes ⊠ No □	,	F

•	pany. See the definitions of "large	-	er, an accelerated filer, a non-accelerated f accelerated filer," "smaller reporting compar	
	Large accelerated filer		Accelerated filer	
	Non-accelerated filer	$\boxtimes$	Smaller reporting company	
			Emerging growth company	
revised financial account Indicate by check mark	unting standards provided pursuant k whether the registrant is a shell of	t to Section 13(a) of company (as defined	s elected not to use the extended transition per f the Exchange Act. ☐ d in Rule 12b-2 of the Act). Yes ☐ No 函 g and 251,033,906 shares of Class V Commo	<b></b>
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## **Cautionary Statement Regarding Forward-Looking Statements**

In this Quarterly Report on Form 10-Q "we," "our," "us," "Hagerty," "HGTY," and the "Company" refer to Hagerty, Inc., formerly known as Aldel Financial Inc. ("Aldel"), and our consolidated subsidiaries including The Hagerty Group, LLC ("The Hagerty Group"), unless the context requires otherwise.

This Quarterly Report on Form 10-Q, as well as information included in oral statements or other written statements made or to be made by us, contain statements that constitute "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Forward-looking statements are neither historical facts nor assurances of future performance. Instead, they are based on our current beliefs, expectations, and assumptions regarding the future of our business, future plans and strategies, and other future conditions. Forward-looking statements can be identified by words such as "anticipate," "believe," "envision," "estimate," "expect," "intend," "may," "plan," "predict," "project," "target," "potential," "will," "would," "could," "should," "continue," "ongoing," "contemplate," and other similar expressions, although not all forward-looking statements contain these identifying words. Examples of forward-looking statements include, among others, statements we make regarding our ability to:

- compete effectively within our industry and attract and retain members:
- maintain key strategic relationships with our insurance distribution and underwriting carrier partners;
- prevent, monitor and detect fraudulent activity;
- manage risks associated with disruptions, interruptions, outages or other issues with our technology platforms or our use of third-party services;
- accelerate the adoption of our membership products as well as any new insurance programs and products we offer;
- anticipate and address impacts from the coronavirus pandemic and current and future variants of the virus ("COVID-19");
- manage the cyclical nature of the insurance business, including through any periods of recession, economic downturn or inflation;
- address unexpected increases in the frequency or severity of claims;
- comply with the numerous laws and regulations applicable to our business, including state, federal and foreign laws relating to insurance and rate increases, privacy, the internet, and accounting matters;
- manage risks associated with being a controlled company; and
- successfully defend any litigation, government inquiries, and investigations.

We may not actually achieve the plans, intentions, or expectations disclosed in our forward-looking statements, and you should not place undue reliance on our forward-looking statements. Actual results or events could differ materially from the plans, intentions, and expectations disclosed in the forward-looking statements we make. Important factors that could cause or contribute to such differences include, but are not limited to, those discussed under "Risk Factors," "Management's Discussion and Analysis of Financial Condition and Results of Operations," and elsewhere in this Quarterly Report on Form 10-Q and in other documents we file with the Securities and Exchange Commission (the "SEC") from time to time. The forward-looking statements in this Quarterly Report on Form 10-Q represent our views as of the date of this Report. We undertake no obligation to publicly update any forward-looking statements whether as a result of new information, future developments or otherwise.

## **Glossary of Terms**

The following is a glossary of selected terms used throughout this Quarterly Report on Form 10-Q that are technical in nature:

**ASU** Accounting Standards Update. The Financial Accounting Standards Board ("FASB") issues an ASU to communicate changes to the FASB Codification.

**BMA** Bermuda Monetary Authority, established under the Bermuda Monetary Authority Act of 1969. The BMA supervises, regulates and inspects financial institutions operating from within its jurisdiction.

Book of Business Insurance policies bound by us with our Carriers (as defined below) on behalf of our clients.

**Business Combination** The business combination that was completed on December 2, 2021, pursuant to the Business Combination Agreement (as defined below).

**Business Combination Agreement** The agreement dated as of August 17, 2021, by and among Aldel, Aldel Merger Sub and The Hagerty Group. The Business Combination Agreement is provided as Exhibit 2.1, incorporated by reference within *Item 6. Exhibits*, in this Quarterly Report on Form 10-Q.

**BSCR** Bermuda Solvency Capital Requirement, which is the Bermuda Monetary Authority's risk-based capital model that was developed to enhance the capital adequacy framework for the insurance sector.

Carrier An insurance company.

CUC Contingent Underwriting Commission, a profit-share based on the calendar-year performance of the insurance book of business with a carrier.

**Exchange Agreement** An agreement between the Company, HHC and Markel. Under the Exchange Agreement, HHC and Markel (both as defined below) have the right to exchange their Hagerty Group Units and Class V Common Stock for, at the option of the Company, Class A Common Stock or cash. The Exchange Agreement was amended and restated on March 23, 2022. The amended Exchange Agreement is provided as Exhibit 10.1, incorporated by reference within *Item 6. Exhibits*, in this Quarterly Report on Form 10-Q.

**GAAP** Accounting principles generally accepted in the United States of America.

Hagerty Re Hagerty Reinsurance Limited, our wholly owned captive reinsurance subsidiary.

**Hagerty Group Units** A unit of economic interests of The Hagerty Group held by Hagerty Group Unit Holders (as defined below). As part of the Business Combination Agreement, all of the legacy equity interests of The Hagerty Group held by HHC and Markel were exchanged for Hagerty Group Units in The Hagerty Group.

Hagerty Group Unit Holders HHC, Markel and Hagerty, Inc. following the consummation of the Business Combination.

HDC Hagerty Drivers Club membership program.

**HHC** Hagerty Holding Corp., a close corporation under Delaware law.

**IBNR** Incurred but not reported, a reserve account used as a provision for claims and/or events that have transpired but have not yet been reported to the insurance carrier.

Legacy Unit Holders HHC and Markel, the economic owners of The Hagerty Group, prior to the consummation of the Business Combination

Loss Ratio Expressed as a percentage, the ratio of (1) losses and loss adjustment expenses incurred to (2) earned premium in Hagerty Re.

Markel Markel Corporation, a holding company for insurance, reinsurance and investments operations, headquartered in Richmond, Virginia.

MGA Managing General Agent, an insurance agent or broker that has been granted underwriting authority by an insurer.

**MHH** Member Hubs Holding, LLC is a joint venture formed to create Hagerty Garage + Social between Hagerty Ventures LLC, a wholly owned subsidiary of The Hagerty Group, and HGS Hub Holdings LLC.

**Motorsport Reg** A motorsport membership, licensing and event online management system that automates event listings, registration, and payment processing for all types of motorsport events ranging from small social gatherings to large participatory motorsport events.

**NPS** Net Promoter Score, which we use as our "north star metric," measuring the overall strength of our relationship with members. As a leading auto enthusiast brand, we use NPS as a barometer for Hagerty brand loyalty and engagement, and is a strong indicator of growth and retention.

Omnichannel A multichannel approach to sales that focuses on providing a seamless customer experience.

**PIF** Policies in Force, which is the number of current and active insurance policies as of the applicable period end date.

SaaS Software as a Service, a software licensing and delivery model in which software is licensed on a subscription basis and is centrally hosted.

Written Premium The amount of total insurance premium written on policies that were bound by our insurance carrier partners during the applicable period.

TRA Tax Receivable Agreement, a contract between Hagerty, Inc. and the Legacy Unit Holders for payment from Hagerty, Inc. of 85% of the cash tax savings that results from the step-up in basis from the exchange of Hagerty Group Units and Class V Common Stock for Class A Common Stock of Hagerty, Inc.

## PART I – FINANCIAL INFORMATION

## ITEM 1. FINANCIAL STATEMENTS

## Hagerty, Inc. Condensed Consolidated Statements of Operations (Unaudited)

		Three mor		ended	Six months ended June 30,				
		2022		2021		2022		2021	
REVENUES:		in	thoi	usands (excep	t per	share amoun			
Commission and fee revenue	\$	95,506		83,443	-	157,967	-	137,816	
Earned premium		94,100		70,437		183,232		133,671	
Membership and other revenue		16,411		13,529		32,629		25,122	
Total revenues	-	206,017		167,409		373,828		296,609	
OPERATING EXPENSES:									
Salaries and benefits		53,271		41,698		99,747		79,847	
Ceding commission		45,255		33,678		87,633		64,067	
Losses and loss adjustment expenses		38,620		29,152		75,539		55,345	
Sales expense		37,455		28,360		65,892		48,712	
General and administrative services		20,729		15,222		40,187		30,064	
Depreciation and amortization		8,300		5,025		15,447		9,396	
Total operating expenses		203,630		153,135		384,445		287,431	
OPERATING INCOME (LOSS)		2,387		14,274		(10,617)		9,178	
Change in fair value of warrant liabilities		(5,400)		_		26,286			
Interest and other income (expense)		(353)		(187)		(1,037)		(624)	
INCOME (LOSS) BEFORE INCOME TAX EXPENSE		(3,366)		14,087		14,632		8,554	
Income tax expense		(2,138)		(1,584)		(4,168)		(2,902)	
Income (loss) on equity method investment, net of tax		(39)		_		(141)		_	
NET INCOME (LOSS)		(5,543)		12,503		10,323		5,652	
Net loss (income) attributable to non-controlling interest		7		91		11,648		136	
NET INCOME (LOSS) ATTRIBUTABLE TO CONTROLLING INTEREST	\$	(5,536)	\$	12,594	\$	21,971	\$	5,788	
Earnings (loss) per share of Class A Common Stock									
Basic	\$	(0.07)		N/A	\$	0.27		N/A	
Diluted	\$	(0.07)		N/A	\$	(0.02)		N/A	
Weighted-average shares of Class A Common Stock outstanding:									
Basic		82,452		N/A		82,443		N/A	
Diluted		82,452		N/A		334,702		N/A	
Earnings (loss) per Members' Unit									
Basic and diluted		N/A	\$	125.94		N/A	\$	57.88	
W. L. L.									
Weighted-average units outstanding:		3.1/4		100		37/4		100	
Basic and diluted		N/A		100		N/A		100	

## Hagerty, Inc. Condensed Consolidated Statements of Comprehensive Income (Loss) (Unaudited)

	Three months ended June 30,					Six months ended June 30,			
		2022		2021		2022		2021	
				in thoi	ısar	ıds			
Net income (loss)	\$	(5,543)	\$	12,503		10,323	\$	5,652	
Other comprehensive income (loss), net of tax:									
Foreign currency translation adjustments		(1,022)		(39)		(748)		186	
Derivative instruments		388		(173)		1,933		608	
Other comprehensive income (loss)		(634)		(212)		1,185		794	
Comprehensive income (loss)		(6,177)		12,291		11,508		6,446	
Comprehensive loss (income) attributable to non-controlling interest		7		91		11,648		136	
Comprehensive income (loss) attributable to controlling interest	\$	(6,170)	\$	12,382	\$	23,156	\$	6,582	

# Hagerty, Inc. Condensed Consolidated Balance Sheets (Unaudited)

		June 30, 2022	December 31, 2021	
ASSETS	i	n thousands (exce	ept share amounts)	
Current Assets:				
Cash and cash equivalents	\$	180,165	\$ 275,3	32
Restricted cash and cash equivalents		381,284	328,6	40
Accounts receivable		57,999	46,7	29
Premiums receivable		141,931	75,2	97
Commission receivable		33,791	57,5	96
Prepaid expenses and other current assets		40,606	30,1	55
Deferred acquisition costs, net		104,841	81,5	35
Total current assets		940,617	895,2	84
Property and equipment, net		28,160	28,3	63
Long-Term Assets:				
Prepaid expenses and other non-current assets		38,816	30,5	65
Intangible assets, net		95,754	76,1	71
Goodwill		16,525	11,4	88
Equity method investments		15,109		_
Total long-term assets		166,204	118,2	24
TOTAL ASSETS	\$	1,134,981	\$ 1,041,8	71
LIABILITIES AND EQUITY				=
Current Liabilities:				
Accounts payable	\$	11,227	\$ 9,0	84
Losses payable and provision for unpaid losses and loss adjustment expenses		123,921	109,3	51
Unearned premiums		224,595	175,1	99
Commissions payable		75,398	60,6	03
Due to insurers		110,226	58,0	31
Advanced premiums		28,853	13,8	67
Accrued expenses		45,455	46,0	74
Contract liabilities		24,984	21,7	23
Other current liabilities		2,783	1,8	86
Total current liabilities		647,442	495,8	18
Long-Term Liabilities:				
Accrued expenses		10,676	13,1	66
Contract liabilities		18,833	19,6	67
Long-term debt		87,000	135,5	00
Deferred tax liability		12,967	10,5	10
Warrant liabilities		61,174	89,3	66
Other long-term liabilities		7,368	7,0	43
Total long-term liabilities		198,018	275,2	52
TOTAL LIABILITIES	\$	845,460	\$ 771,0	70
			(continu	ed)

## Hagerty, Inc. Condensed Consolidated Balance Sheets (Unaudited)

		June 30, 2022	D	ecember 31, 2021
		in thousands (exce	ept shar	e amounts)
Commitments and Contingencies (Note 17)				
Redeemable non-controlling interest (Note 11)	\$	_	\$	593,277
STOCKHOLDERS' / MEMBERS' EQUITY				
Preferred stock, \$0.0001 par value (20,000,000 shares authorized, no shares issued and outstanding as of June 30, 2022 and December 31, 2021, respectively)		_		_
Class A common stock, \$0.0001 par value (500,000,000 shares authorized, 82,452,214 and 82,327,466 issued and outstanding as of June 30, 2022 and December 31, 2021, respectively)		8		8
Class V common stock, \$0.0001 par value (300,000,000 authorized, 251,033,906 shares issued and outstanding as of June 30, 2022 and December 31, 2021)		25		25
Additional paid-in capital		532,922		160,189
Accumulated earnings (deficit)		(460,304)		(482,276)
Accumulated other comprehensive income (loss)		(542)		(1,727)
Total stockholders' / members' equity		72,109		(323,781)
Non-controlling interest		217,412		1,305
Total equity (Note 11)		289,521		(322,476)
TOTAL LIABILITIES AND EQUITY	\$	1,134,981	\$	1,041,871
	_			(concluded)

## Hagerty, Inc. Condensed Consolidated Statements of Changes in Members' and Stockholders' Equity (Unaudited)

	Members'	Sto	Common ock	Stock		Additional Paid in	Accumulated Earnings	Accumulated Other Comprehensive	Total Stockholders' / Members'	Non- controlling	Total	Redeemable Non- controlling
in thousands	Equity	Shares	Amount	Shares	Amount	Capital	(Deficit)	Income/(Loss)	Equity	Interest	Equity	Interest
Balance at December 31, 2021	<u>\$</u>	82,327	\$ 8	251,034	\$ 25	\$ 160,189	\$ (482,276)	\$ (1,727)	\$ (323,781)	\$ 1,305	\$ (322,476)	\$ 593,277
Net income (loss) before exchange agreement amendment	_	_	_	_	_	_	(3,679)	_	(3,679)	(172)	(3,851)	(11,205)
Other comprehensive income (loss) before exchange agreement amendment		_	_	_	_	_	_	1,657	1,657	_	1,657	_
Exercise of warrants	_	125	_	_	_	1,906	_	_	1,906	_	1,906	_
Redemption value adjustment for redeemable non-controlling interest	_	_	_	_	_	(162,095)	(1,398,325)	_	(1,560,420)	_	(1,560,420)	1,560,418
Removal of the redeemable feature of the non-controlling interest	_	_	_	_	_	528,615	1,398,325	_	1,926,940	215,550	2,142,490	(2,142,490)
Net income (loss) subsequent to exchange agreement amendment	_	_	_	_	_	_	31,187	_	31,187	(264)	30,923	_
Other comprehensive income (loss) subsequent to exchange agreement amendment	_	_	_	_	_	_	_	162	162	_	162	_
Balance at March 31, 2022	<u>s</u> —	82,452	\$ 8	251,034	\$ 25	\$ 528,615	\$ (454,768)	\$ 92	\$ 73,972	\$ 216,419	\$ 290,391	\$ —
Net income (loss)							(5,536)		(5,536)	(7)	(5,543)	_
Other comprehensive income (loss)	_	_	_	_	_	_	_	(634)	(634)	_	(634)	_
Exercise of warrants	_	_	_	_	_	_	_	_	_	_	_	_
Stock-based compensation	_	_	_	_	_	4,307	_	_	4,307	_	4,307	_
Non-controlling interest issued capital	_			_	_		_	_	_	1,000	1,000	_
Balance at June 30, 2022	<u>\$</u>	82,452	\$ 8	251,034	\$ 25	\$ 532,922	\$ (460,304)	\$ (542)	\$ 72,109	\$ 217,412	\$ 289,521	\$

## Hagerty, Inc. Condensed Consolidated Statements of Changes in Members' and Stockholders' Equity (Unaudited)

		mbers'	Class A St	Con ock	nmon		Com	mon	Pa	itional id in	E	cumulated Carnings	Con	ccumulated Other nprehensive		Total ockholders' Members'		Non- ntrolling	Total	N	eemable Non- trolling
in thousands	E	quity	Shares	A	mount	Shares	A	mount	Ca	ıpital	(	Deficit)	Inc	ome/(Loss)		Equity	I	nterest	Equity	In	terest
Balance at December 31, 2020	\$ 6	52,320	_	\$	_	_	\$		\$		\$	56,832	\$	(1,954)	\$	117,198	\$	123	\$ 117,321	\$	_
Net income (loss)		_	_		_	_		_		_		(6,806)		_		(6,806)		(45)	(6,851)		_
Other comprehensive income (loss)	;	_	_		_	_		_		_		_		1,006		1,006		_	1,006		_
Balance at March 31, 2021	\$ 6	52,320		\$		_	\$		\$		\$	50,026	\$	(948)	\$	111,398	\$	78	\$ 111,476	\$	
Net income (loss)		_			_							12,594		_		12,594		(91)	12,503		_
Other comprehensive income (loss)	;	_	_		_	_		_		_		_		(212)		(212)		_	(212)		_
Distributions	(	(4,056)	_		_	_		_		_				_		(4,056)			(4,056)		_
Non-controlling interest issued capital		_								_		_		_		_		400	400		_
Balance at June 30, 2021	\$ 5	58,264	_	\$	_		\$	_	\$	_	\$	62,620	\$	(1,160)	\$	119,724	\$	387	\$ 120,111	\$	_
	_			_					_		_		_		_		_				

Hagerty, Inc.
Condensed Consolidated Statements of Cash Flows (Unaudited)

	Six months ended June 30					
		2022	2021			
OPERATING ACTIVITIES:		in thousands				
Net income (loss)	\$	10,323 \$	5,652			
Adjustments to reconcile net income (loss) to net cash from operating activities:						
Change in fair value of warrant liabilities		(26,286)				
Depreciation and amortization expense		15,447	9,396			
Provision for deferred taxes		2,553	2,699			
Loss on disposals of equipment, software and other assets		361	2,158			
Stock-based compensation expense		4,307				
Other		229	193			
Changes in operating assets and liabilities:						
Accounts receivable		(11,447)	(11,076)			
Premiums receivable		(66,634)	(58,636)			
Commission receivable		23,787	24,390			
Prepaid expenses and other assets		(14,395)	(14,611)			
Deferred acquisition costs		(23,307)	(20,776)			
Accounts payable		1,899	(3,994)			
Losses payable and provision for unpaid losses and loss adjustment expenses		14,570	14,176			
Unearned premiums		49,395	44,300			
Commissions payable		14,795	15,322			
Due to insurers		52,486	47,831			
Advanced premiums		15,032	12,365			
Accrued expenses		(5,185)	(6,318)			
Contract liabilities		2,337	2,288			
Other current liabilities		(342)	2,715			
Net Cash Provided by Operating Activities		59,925	68,074			
INVESTING ACTIVITIES:						
Purchases of property, equipment and software		(21,520)	(19,035)			
Acquisitions, net of cash acquired		(13,520)	(8,709)			
Purchase of equity method investment		(15,250)	_			
Purchase of fixed income securities		(2,448)	(7,446)			
Maturities of fixed income securities		1,216	_			
Other investing activities		(1,639)	21			
Net Cash Used in Investing Activities	\$	(53,161) \$	(35,169)			
			(continued)			

Hagerty, Inc.
Condensed Consolidated Statements of Cash Flows (Unaudited)

	Six months ended June 30,							
		2022		2021				
FINANCING ACTIVITIES:		in tho	usands					
Payments on long-term debt	\$	(90,500)	\$	(22,500)				
Proceeds from long-term debt		42,000		40,500				
Contribution from minority interest		1,000		400				
Payments on notes payable		(1,000)		(1,000)				
Distributions				(4,056)				
Net Cash Used in Financing Activities	<u> </u>	(48,500)		13,344				
Effect of exchange rate changes on cash and cash equivalents and restricted cash and cash equivalents		(787)		174				
•		<u> </u>						
Change in cash and cash equivalents and restricted cash and cash equivalents		(42,523)		46,423				
Beginning cash and cash equivalents and restricted cash and cash equivalents		603,972		299,078				
Ending cash and cash equivalents and restricted cash and cash equivalents	\$	561,449	\$	345,501				
NON-CASH INVESTING ACTIVITIES:								
Purchase of property and equipment and software	\$	4,389	\$	4,426				
Acquisitions	\$	7,500	\$	_				
CASH PAID FOR:	•							
Interest	\$	2,037	\$	1,026				
Income taxes	\$	5,250	\$	2,200				
				(concluded)				

The following table provides a reconciliation of cash and cash equivalents and restricted cash and cash equivalents as presented for the  $\sin$  months ended June 30, 2022 and 2021:

	 2022	2021			
	in thousands				
Cash and cash equivalents	\$ 180,165 \$	49,135			
Restricted cash and cash equivalents	 381,284	296,366			
Total cash and cash equivalents and restricted cash and cash equivalents on the Condensed					
Consolidated Statements of Cash Flows	\$ 561,449 \$	345,501			

# Hagerty, Inc. Notes To Consolidated Financial Statements (Unaudited)

## 1 — Summary of Significant Accounting Policies and New Accounting Standards

**Description of Business** — Hagerty, Inc. ("Hagerty" or the "Company") and its consolidated subsidiaries, including The Hagerty Group, LLC ("The Hagerty Group"), is a global market leader in providing insurance for classic and enthusiast vehicles. In addition, Hagerty provides an automotive enthusiast platform that engages, entertains and connects with car enthusiasts and its members.

The Company operates several entities which collectively support Hagerty's revenue streams. Hagerty earns commission and fee revenues for the distribution and servicing of classic automobile and boat insurance policies written through personal and commercial lines agency agreements with multiple insurance carriers in the United States ("U.S."), Canada and the United Kingdom ("U.K.").

Reinsurance premiums are earned in Hagerty Reinsurance Limited ("Hagerty Re") which is registered as a Class 3A reinsurer under the Bermuda Insurance Act 1978. Hagerty Re solely reinsures the classic auto and marine risks written through Hagerty's Managing General Agency ("MGA") entities in the U.S., Canada and the U.K.

- The business produced by the U.S. MGAs is written by Essentia Insurance Company ("Essentia") and reinsured with its affiliate. Evanston Insurance Company ("Evanston"). In turn, Hagerty Re assumes premiums through a quota share agreement with Evanston. Essentia and Evanston are wholly owned subsidiaries of Markel Corporation ("Markel"), which is a related party. Refer to Note 16—Related-Party Transactions for additional information.
- The business produced by the Canadian MGA is written by Aviva Canada Inc. ("Aviva"), through Aviva's Canadian subsidiary, Elite Insurance Company ("Elite"). In turn, Hagerty Re assumes premiums through a quota share agreement with Elite.
- In 2021, Hagerty Re entered into a reinsurance agreement with Markel International Insurance Company Limited to reinsure classic auto risks produced by Hagerty's U.K. MGA. In connection with this new agreement, Hagerty Re purchased reinsurance to limit its liability to £1,000,000 per claim, as U.K. law requires unlimited liability coverage. Markel International Insurance Company Limited is a subsidiary of Markel, which is a related party. Refer to Note 16 Related-Party Transactions for additional information.

The Company earns subscription revenue through membership offerings and other automotive services sold to policyholders and classic vehicle enthusiasts. Membership offerings include, but are not limited to, private label roadside assistance, digital and linear video content, an award-winning magazine, valuation services, exclusive events and automotive third-party discounts. The Company owns and operates collector vehicle events, earning revenue through ticket sales, sponsorships, and event registration service fees through Motorsport Reg. The Company also owns and operates a peer-to-peer classic vehicle rental business for auto enthusiasts, and operates Member Hubs Holding, LLC ("MHH"), which are majority-owned world-class vehicle storage and exclusive social club facilities branded as Hagerty Garage + Social for classic, collector and exotic cars owners.

In January 2022, the Company entered into a joint venture with Broad Arrow Group, Inc., a Delaware corporation ("Broad Arrow") that enhances the Company's portfolio of automotive-focused offerings for car enthusiasts under Hagerty Marketplace by offering new services for the buying, selling and financing of collector cars to compliment the Company's automotive-focused offerings. Refer to Note 18 — Subsequent Events for additional information.

The Company's headquarters are located in Traverse City, Michigan.

**Basis of Presentation** — The Company's Condensed Consolidated Financial Statements were prepared in accordance with accounting principles generally accepted in the United States of America ("GAAP") and with the instructions for Quarterly Reports on Form 10-Q and Regulation S-X and include the accounts of Hagerty, Inc. and The Hagerty Group with its consolidated subsidiaries.

The financial statements reflect all normal recurring adjustments and accruals that are, in the opinion of management, necessary for a fair statement of financial position and results of operations for the interim periods presented. Interim financial statements do not include all of the information and notes required by GAAP for annual consolidated financial statements. These financial statements should be read in conjunction with the Consolidated Financial Statements and Notes thereto included in the Company's Annual Report on Form 10-K for the year ended December 31, 2021. The results of operations for the three and six months ended June 30, 2022 are not necessarily indicative of the results that may be expected for the year ending December 31, 2022.

**Principles of Consolidation** — The Company's Condensed Consolidated Financial Statements contain the accounts of Hagerty and its majority-owned or controlled subsidiaries. As of June 30, 2022, the Company had economic ownership of 24.7% of The Hagerty Group. In addition, MHH is an 80% owned subsidiary of The Hagerty Group. The Company consolidates these entities under the voting interest method guidance in accordance with Accounting Standards Codification ("ASC") Topic 810, *Consolidations* ("ASC 810"). Non-controlling interest is presented separately on the Condensed Consolidated Statements of Operations, Condensed Consolidated Statements of Comprehensive Income (Loss), Condensed Consolidated Balance Sheets, and Condensed Consolidated Statements of Changes in Members' and Stockholders' Equity.

All significant intercompany accounts and transactions have been eliminated in consolidation.

**Business Combination** — On December 2, 2021, (the "Closing"), The Hagerty Group completed a business combination with Aldel Financial Inc. ("Aldel"), and Aldel Merger Sub LLC ("Merger Sub"), a Delaware limited liability company and wholly owned subsidiary of Aldel (the "Business Combination"). In connection with the Closing, Aldel changed its name from Aldel Financial Inc. to Hagerty, Inc.

The Business Combination was accounted for as a common control reverse acquisition for which The Hagerty Group was determined to be the accounting acquirer and Aldel was treated as the "acquired" company. The Hagerty Group issued equity for the net assets of Aldel, accompanied by a recapitalization. Business combinations in which the legal acquirer is not the accounting acquirer are commonly referred to as "reverse acquisitions". A reverse acquisition occurs when the entity that issues securities (legal acquirer) is identified as the acquiree for accounting purposes and the entity whose equity interests are acquired (the legal acquiree) is identified as the acquirer for accounting purposes. Reverse acquisitions are accounted for in accordance with Subtopic 805-40 of ASC Topic 805, *Business Combinations* ("ASC 805"). While other factors were evaluated but not considered to have a material impact on the determination, The Hagerty Group was determined to be the accounting acquirer based on the following factors:

- Hagerty Holding Corp. ("HHC") controlled the operating company prior to the Business Combination and controls the Company subsequent to the Business Combination through control of the board of directors (the "Board") as well as having majority voting ownership.
- The Hagerty Group's management is also the management of the Company.
- The Hagerty Group is larger as compared to Aldel based on assets, revenues and earnings.

Unless otherwise indicated or the context otherwise requires, "Hagerty" and "the Company" refer to the business and operations of The Hagerty Group and its consolidated subsidiaries prior to the Business Combination and to Hagerty, Inc. and its consolidated subsidiaries, including The Hagerty Group, following the consummation of the Business Combination.

Refer to Note 4 — Business Combination for additional information.

Emerging Growth Company — The Company currently qualifies as an "emerging growth company" under the Jumpstart Our Business Startups Act of 2012 and can delay the adoption of new or revised accounting standards until those standards would apply to private companies.

The Company intends to avail itself of such extended transition period and, therefore, the Company may not be subject to the same new or revised accounting standards as other public companies that are not emerging growth companies or have opted out of using such extended transition period.

**Use of Estimates** — The preparation of Company's Condensed Consolidated Financial Statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities, disclosure of contingent assets and liabilities at the date of the Condensed Consolidated Financial Statements and the reported amounts of revenues and expenses during the reporting period. Although the estimates are considered reasonable, actual results could materially differ from those estimates.

The most significant estimates that are susceptible to notable change in the near-term relates to the provision for unpaid losses and loss adjustment expenses, including incurred but not reported, ("IBNR"), the change in fair value of warrant liabilities and payments due under the Tax Receivable Agreement ("TRA"). Although some variability is inherent in these estimates, the Company believes that the current estimates are reasonable in all material respects. These estimates are reviewed regularly and adjusted, as necessary. Adjustments related to changes in estimates are reflected in the Company's results of operations in the period for which those estimates changed.

Segment Information — The Company has one operating segment and one reportable segment. The Company's Chief Operating Decision Maker ("CODM") is the Chief Executive Officer ("CEO"), who makes resource allocation decisions and assesses performance based on financial information presented on a consolidated basis. The Company's management approach is to utilize an internally developed strategic decision making framework with the membership patrons at the center of all decisions, which requires the CODM to have a consolidated view of the operations so that decisions can be made in the best interest of Hagerty and its membership patrons.

Foreign Currency Translation — The Company translates its foreign operations' assets and liabilities denominated in foreign currencies into U.S. dollars at current rates of exchange as of the balance sheet date, and income and expense items at the average exchange rate for the reporting period. Translation adjustments resulting from exchange rate fluctuations are recorded in "Foreign currency translation adjustments", a component of Accumulated other comprehensive income (loss). Transaction gains and losses are recognized in "Interest and other income (expense)" within the Condensed Consolidated Statements of Operations.

**Equity Method Investments** — The Company applies the equity method of accounting to 20% to 50% owned investments where Hagerty exercises significant influence, in accordance with ASC Topic 323 *Investments—Equity Method and Joint Ventures*. Refer to Note 5 — Acquisitions and Investments for additional information regarding the Company's equity method investments.

**Warrant Liabilities** — The Company accounts for its outstanding warrants in accordance with ASC Topic 815 *Derivatives and Hedging* ("ASC 815"). The warrants do not meet the criteria for equity treatment and as such, are recorded at fair value as a non-cash liability. This liability is subject to remeasurement each reporting period and utilizes a Monte Carlo simulation model to value the warrants. The change in the fair value of the warrants is recognized in the Condensed Consolidated Statements of Operations each reporting period. Refer to Note 13 — Warrant Liabilities for additional information.

**Income Taxes** — The Hagerty Group is taxed as a pass-through ownership structure under provisions of the Internal Revenue Code ("IRC") and a similar section of state income tax law, except Hagerty Re and various foreign subsidiaries. Any taxable income or loss generated by The Hagerty Group is passed through to and included in the taxable income or loss of HHC, Markel and Hagerty, Inc. (together, the "Hagerty Group Unit Holders"). Hagerty, Inc. is taxed as a corporation and pays corporate federal, state and local taxes with respect to income allocated from The Hagerty Group. Hagerty, Inc., Hagerty Re and various foreign subsidiaries are treated as taxable entities and income taxes are provided where applicable. Refer to Note 15 — Taxation for additional information.

Where applicable, income taxes are accounted for under the asset and liability method. Deferred tax assets and liabilities are recognized for the future tax consequences attributable to differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax basis and operating loss and tax-credit carryforwards. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in income in the period that includes the enactment date.

Deferred tax assets are recognized to the extent that there is sufficient positive evidence as allowed under the ASC Topic 740, *Income Taxes* ("ASC 740"), to support the recoverability of those deferred tax assets. The Company establishes a valuation allowance to the extent that there is insufficient evidence to support the recoverability of the deferred tax asset under ASC 740. In making such a determination, management considers all available positive and negative evidence, including future reversals of existing taxable temporary differences, projected future taxable income, tax-planning strategies, and results of recent operations. If it is determined that the deferred tax assets would be realizable in the future in excess of their net recorded amount, an adjustment would be made to the deferred tax asset valuation allowance, which would reduce the provision for income taxes.

Tax Receivable Agreement Liability — In connection with the Business Combination, Hagerty, Inc. entered into the TRA with HHC and Markel (together the "Legacy Unit Holders"). The TRA provides for payment to the Legacy Unit Holders of 85% of the U.S. federal, state and local income tax savings realized by Hagerty, Inc. as a result of the increases in tax basis and certain other tax benefits as outlined in the Business Combination Agreement upon the exchange of limited liability units in The Hagerty Group ("Hagerty Group Units") and Class V Common Stock of the Company for Class A Common Stock of the Company or cash. The Hagerty Group will have in effect an election under Section 754 of the IRC effective for each taxable year in which an exchange of Hagerty Group Units occurs. The remaining 15% cash tax savings resulting from the basis adjustments will be retained by Hagerty, Inc.

In general, cash tax savings result in a year when the tax liability of Hagerty, Inc. for the year, computed without regard to the deductions attributable to the amortization of the basis increase and other deductions that arise in connection with the payment of the cash consideration under the TRA or the exchange of Hagerty Group Units and Class V Common Stock for Class A Common Stock, would be more than the tax liability for the year taking into account such deductions. Payments under the TRA will not be due until the Company is able to reduce a cash tax liability by the amortization of the basis increase on a filed tax return. The payments under the TRA are expected to be substantial. The estimated value of the TRA is recorded in "Other long-term liabilities" on the Condensed Consolidated Balance Sheets.

Hagerty, Inc. accounts for the effects of the basis increases as follows:

- Hagerty, Inc. records an increase in deferred tax assets for the income tax effects of the increases in tax basis based on enacted federal and state income tax rates at the date of the exchange.
- Hagerty, Inc. evaluates the ability to realize the full benefit represented by the deferred tax asset based on an analysis that will consider
  expectations of future earnings, among other things. If Hagerty, Inc. determines that the full benefit is not likely to be realized, a
  valuation allowance is established to reduce the amount of the deferred tax assets to an amount that is more likely than not to be realized.
- At the Closing, Hagerty, Inc. recorded 85% of the estimated realizable tax benefit as an increase to the liability due under the TRA, which is recorded within "Other long-term liabilities", and a decrease to "Additional paid-in capital" on the Condensed Consolidated Balance Sheets. The remaining 15% of the estimated realizable tax benefit will be retained by Hagerty, Inc.

All of the effects of changes in any of the estimates after the date of the redemption or exchange will be recorded in "Interest and other income (expense)" on the Condensed Consolidated Statements of Operations.

Redeemable Non-controlling Interest — In connection with the Business Combination, Hagerty, Inc. entered into an Exchange Agreement with the Legacy Unit Holders ("Exchange Agreement"). The Exchange Agreement permitted the Legacy Unit Holders to exchange Class V Common Stock and associated Hagerty Group Units for an equivalent amount of Class A Common Stock or, at the option of the Company, for cash. Because the Company had the option to redeem the non-controlling interest for cash and the Company is controlled by the Legacy Unit Holders through their voting control, the non-controlling interest was considered redeemable as the redemption was considered outside the Company's control. Redeemable non-controlling interest represented the economic interests of the Legacy Unit Holders. Income or loss was attributed to the redeemable non-controlling interest based on the weighted average ownership of the Hagerty Group Units outstanding during the period held by the Legacy Unit Holders. The redeemable non-controlling interest was measured at the greater of the initial fair value or the redemption value and was required to be presented as temporary equity on the Condensed Consolidated Balance Sheets as of December 31, 2021.

On March 23, 2022, the Exchange Agreement was amended to revise the option for the Company to settle the exchange of Class V Common Stock and associated Hagerty Group Units in cash. Under the terms of the amendment, a cash exchange is only allowable in the event that net cash proceeds are received from a new permanent equity offering. As a result of the amendment, the redeemable non-controlling interest was accreted to its redemption value as of March 23, 2022 and subsequently removed from temporary equity and recorded to equity as non-controlling interest.

Non-controlling Interest — Effective March 23, 2022, non-controlling interest represents the economic interests of the Legacy Unit Holders in The Hagerty Group. Additionally, non-controlling interest represents the portion of economic ownership of MHH that is not owned or controlled by The Hagerty Group. Hagerty, Inc. consolidates its ownership of The Hagerty Group and MHH under the voting interest method.

Earnings Per Share — Hagerty calculates basic and dilutive earnings per share ("EPS") in accordance with ASC Topic 260 Earnings Per Share ("ASC 260"). Basic earnings per share is computed by dividing Net income (loss) attributable to Hagerty, Inc. by the weighted-average number of shares of Class A Common Stock outstanding during the period. Diluted EPS reflects the potential dilution that could occur if securities or other contracts to issue common stock were exercised, resulting in the issuance of shares of Class A Common Stock that would then share in the earnings of Hagerty, Inc. In periods in which the Company reports a net loss available to stockholders, diluted net loss per share available to stockholders would be equal to basic net loss per share available to stockholders, since dilutive common shares are not assumed to have been issued if their effect is anti-dilutive.

**Stock-Based Compensation** — Hagerty issues restricted stock units and performance restricted stock units under the 2021 Equity Incentive Plan. The grant date fair value for restricted stock units is determined based on the closing price of the Company's common stock on the business day prior to grant. Hagerty uses a Monte Carlo simulation model to estimate the fair value of performance restricted stock units. Stock-based compensation costs are recognized over the applicable requisite service period of the award, generally using the straight-line method. Forfeitures are recorded as incurred. Refer to Note 14 — Stock-Based Compensation for additional information.

## Recently Adopted Accounting Guidance

**Media Content** — In March 2019, the Financial Accounting Standards Board ("FASB") issued Accounting Standards Update ("ASU") 2019-02, *Improvements to Accounting for Costs of Films and License Agreements for Program Materials*, to align the accounting for production costs of an episodic television series with the accounting for production costs of films by removing the content distinction for capitalization.

As a result of adopting this ASU on January 1, 2021, the Company applied the guidance of ASC Topic 926, *Entertainment - Films* for the original content the Company self-produces and where the intellectual property is owned by the Company. For content the Company produces, the costs associated with production, including development costs, direct costs and production overhead will be capitalized and amortized over the estimated useful life of the asset. The adoption of the ASU had a \$3.3 million impact on the Company's Condensed Consolidated Financial Statements through December 31, 2021.

Reference Rate Reform — In March 2020, the FASB issued ASU No. 2020-04, Reference Rate Reform (ASC Topic 848): Facilitation of the Effects of Reference Rate Reform on Financial Reporting, which provides optional relief to all entities, subject to meeting certain criteria, that have contracts, hedging relationships, and other transactions that reference LIBOR or another reference rate expected to be discontinued because of reference rate reform. Additionally, in January 2021, the FASB issued ASU No. 2021-01, Reference Rate Reform (ASC Topic 848), which clarifies that certain optional expedients and exceptions in ASC 848 for contract modifications and hedge accounting apply to derivatives that are affected by the discounting transition. Both ASUs were effective immediately upon issuance and adoption of these ASUs did not have a material impact on the Company's Condensed Consolidated Financial Statements and related disclosures.

Convertible Instruments and Contracts — In August 2020, the FASB issued ASU 2020-06, Accounting for Convertible Instruments and Contracts in an Entity's Own Equity, which simplifies the accounting for convertible instruments by eliminating certain separation models and will generally be reported as a single liability at its amortized cost. In addition, ASU 2020-06 eliminates the treasury stock method to calculate diluted EPS for convertible instruments and requires the use of the if-converted method. The amendments in ASU 2020-06 are effective for the Company as of January 1, 2022 with the option to early adopt as of January 1, 2021. The Company early adopted ASU 2020-06 effective January 1, 2021 and the adoption of the ASU did not have an impact on the Company's Condensed Consolidated Financial Statements.

## Recent Accounting Guidance Not Yet Adopted

Leases — In February 2016, the FASB issued ASU 2016-02, Leases ("ASC 842"), which supersedes the lease requirements in ASC Topic 840, Leases ("ASC 840"). This guidance increases transparency and comparability among organizations by recognizing lease assets and lease liabilities in the Condensed Consolidated Balance Sheets. The guidance requires disclosure to enable users of the Condensed Consolidated Financial Statements to assess the amount, timing, and uncertainty of cash flows arising from leases. The transition to ASU No. 2016-02 requires the recognition and measurement of leases at the beginning of the earliest period presented using a modified retrospective approach. In June 2020, the FASB issued ASU No. 2020-05, Effective Dates for Certain Entities, which deferred the effective date for nonpublic entities and emerging growth companies that had not yet adopted the original ASU. Under the amended guidance, the leasing standard will be effective for the Company's fiscal year beginning after December 15, 2021, and interim periods within fiscal years beginning after December 15, 2022, with early adoption permitted. The Company is an emerging growth company and has elected to adopt ASC 842 with its 2022 Annual Financial Statements. The Company is currently evaluating the effect of adoption of these standards on the Company's Condensed Consolidated Financial Statements and related disclosures and expects to record a material right-of-use asset and liability on the Condensed Consolidated Balance Sheets related to the Company's operating leases. Upon adoption, the Company expects to elect the package of practical expedients, which, among other things, does not require the Company to reassess prior conclusions related to contracts containing leases, lease classification and initial direct costs. The Company will continue to finalize the implementation of new processes and the assessment of the impact of this adoption on the Company's Condensed Consolidated Financial Statements and related disclosures.

Credit Losses — In June 2016, the FASB issued ASU No. 2016-13, *Financial Instruments - Credit Losses (ASC Topic 326): Measurement of Credit Losses on Financial Instruments*, which requires a company to consider forward looking information to determine current estimated credit losses, for all financial instruments that are not accounted for at fair value through net income (loss). ASU No. 2019-10 defers the effective date of ASU No. 2016-13 to January 1, 2023. The Company does not expect the adoption of ASU No. 2016-13 to have a material impact on the Company's Condensed Consolidated Financial Statements and related disclosures.

## 2 — Revenue

**Disaggregation of Revenue** — The following table presents Hagerty's revenue by distribution channel offering, as well as a reconciliation to total revenue for the three and six months ended June 30, 2022 and 2021:

	 Agent		Direct		Total
		in	thousands		_
	Three	months	s ended June 30	, 2022	
Commission and fee revenue	\$ 40,193	\$	35,479	\$	75,672
Contingent commission	10,857		8,977		19,834
Membership revenue	_		11,131		11,131
Other revenue			5,280		5,280
Total revenue from customer contracts	\$ 51,050	\$	60,867	\$	111,917
Earned premium recognized under ASC 944					94,100
Total revenue				\$	206,017
	Three	months	s ended June 30	, 2021	
Commission and fee revenue	\$ 34,901		30,851	,	65,752
Contingent commission	9,561		8,130		17,691
Membership revenue	<u> </u>		9,878		9,878
Other revenue	_		3,651		3,651
Total revenue from customer contracts	\$ 44,462	\$	52,510	\$	96,972
Earned premium recognized under ASC 944					70,437
Total revenue				\$	167,409
	Agent		Direct		Total
	 Agent	-			Total
	Six		thousands ended June 30,	2022	
Commission and fee revenue	\$ 66,392	\$	58,152	\$	124,544
Contingent commission	18,232		15,191		33,423
Membership revenue	_		21,449		21,449
Other revenue	 		11,180		11,180
Total revenue from customer contracts	\$ 84,624	\$	105,972	\$	190,596
Earned premium recognized under ASC 944					183,232
Total revenue				\$	373,828
	Six	months	ended June 30,	2021	
Commission and fee revenue	\$ 57,555	\$	50,306	\$	107,861
Contingent commission	16,158		13,797		29,955
Membership revenue			19,554		19,554
Other revenue	_		5,568		5,568
Total revenue from customer contracts	\$ 73,713	\$	89,225	\$	162,938
Earned premium recognized under ASC 944					133,671
					296,609

The following table presents Hagerty's revenue disaggregated by geographic area, as well as a reconciliation to total revenue for the three and six months ended June 30, 2022 and 2021:

	U.S. Canada		Canada		Europe		Total	
				in tho	usanc	ls		
				Three months en	ded J	une 30, 2022		
Commission and fee revenue	\$	66,400	\$	7,956	\$	1,316	\$	75,672
Contingent commission		19,798		_		36		19,834
Membership revenue		10,288		843		_		11,131
Other revenue		4,754		152		374		5,280
Total revenue from customer contracts	\$	101,240	\$	8,951	\$	1,726	\$	111,917
Earned premium recognized under ASC 944								94,100
Total revenue							\$	206,017
				Three months en	ded J	une 30, 2021		
Commission and fee revenue	\$	57,715	\$	6,797		1,240	\$	65,752
Contingent commission		17,750		_		(59)		17,691
Membership revenue		9,167		711				9,878
Other revenue		3,196		49		406		3,651
Total revenue from customer contracts	\$	87,828	\$	7,557	\$	1,587	\$	96,972
Earned premium recognized under ASC 944								70,437
Total revenue							\$	167,409
				G 1				m . 1
		U.S.		Canada		Europe		Total
		U.S.		in tho		ds		Total
Commission and fee revenue	<u> </u>	U.S. 112,070	\$		ed Ju	ds	\$	Total 124,544
Commission and fee revenue Contingent commission	\$		\$	in tho Six months end	ed Ju	ds ne 30, 2022	\$	
	\$	112,070	\$	in tho Six months end	ed Ju	ds ne 30, 2022 2,200	\$	124,544
Contingent commission	\$	112,070 33,266	\$	in tho Six months end 10,274	ed Ju	ds ne 30, 2022 2,200 157	\$	124,544 33,423
Contingent commission Membership revenue	\$	112,070 33,266 19,779		in tho Six months end 10,274 — 1,670	ed Jui	1s ne 30, 2022 2,200 157		124,544 33,423 21,449
Contingent commission Membership revenue Other revenue	<u> </u>	112,070 33,266 19,779 10,066		in tho Six months end 10,274 — 1,670 470	ed Jui	1s ne 30, 2022 2,200 157 — 644		124,544 33,423 21,449 11,180
Contingent commission  Membership revenue  Other revenue  Total revenue from customer contracts	<u> </u>	112,070 33,266 19,779 10,066		in tho Six months end 10,274 — 1,670 470	ed Jui	1s ne 30, 2022 2,200 157 — 644		124,544 33,423 21,449 11,180 190,596
Contingent commission Membership revenue Other revenue Total revenue from customer contracts Earned premium recognized under ASC 944	<u> </u>	112,070 33,266 19,779 10,066		in tho Six months end 10,274 — 1,670 470 12,414	\$	1sne 30, 2022 2,200 157 — 644 3,001	\$	124,544 33,423 21,449 11,180 190,596 183,232
Contingent commission Membership revenue Other revenue Total revenue from customer contracts Earned premium recognized under ASC 944 Total revenue	\$	112,070 33,266 19,779 10,066 175,181	\$	in tho Six months end  10,274  — 1,670 470  12,414  Six months end	\$ \$ seed June	2,200 157 644 3,001	\$	124,544 33,423 21,449 11,180 190,596 183,232 373,828
Contingent commission Membership revenue Other revenue Total revenue from customer contracts Earned premium recognized under ASC 944 Total revenue  Commission and fee revenue	<u> </u>	112,070 33,266 19,779 10,066	\$	in tho Six months end 10,274 — 1,670 470 12,414	\$ \$ seed June	1sne 30, 2022 2,200 157 — 644 3,001	\$	124,544 33,423 21,449 11,180 190,596 183,232
Contingent commission Membership revenue Other revenue Total revenue from customer contracts Earned premium recognized under ASC 944 Total revenue  Commission and fee revenue Contingent commission	\$	112,070 33,266 19,779 10,066 175,181 97,215 29,869	\$	in tho Six months end 10,274 — 1,670 470 12,414  Six months end 8,690 18	\$ \$ seed June 1	2,200 157 ———————————————————————————————————	\$	124,544 33,423 21,449 11,180 190,596 183,232 373,828
Contingent commission Membership revenue Other revenue Total revenue from customer contracts Earned premium recognized under ASC 944 Total revenue  Commission and fee revenue	\$	112,070 33,266 19,779 10,066 175,181	\$	in tho Six months end  10,274  — 1,670 470  12,414  Six months end 8,690	\$ \$ seed June 1	2,200 157 ———————————————————————————————————	\$	124,544 33,423 21,449 11,180 190,596 183,232 373,828
Contingent commission Membership revenue Other revenue Total revenue from customer contracts Earned premium recognized under ASC 944 Total revenue  Commission and fee revenue Contingent commission Membership revenue	\$	97,215 29,869 18,179 4,799	\$	in tho Six months end 10,274 — 1,670 470 12,414  Six months end 8,690 18 1,375	s  ed Jun  s  ed Jun  s	157 2,200 157 — 644 3,001 1,956 68 —	\$ \$	124,544 33,423 21,449 11,180 190,596 183,232 373,828 107,861 29,955 19,554 5,568
Contingent commission Membership revenue Other revenue Total revenue from customer contracts Earned premium recognized under ASC 944 Total revenue  Commission and fee revenue Contingent commission Membership revenue Other revenue	\$	112,070 33,266 19,779 10,066 175,181 97,215 29,869 18,179	\$	in tho Six months end 10,274 — 1,670 470 12,414  Six months end 8,690 18 1,375 71	s  ed Jun  s  ed Jun  s	157 2,200 157 — 644 3,001 ne 30, 2021 1,956 68 — 698	\$ \$	124,544 33,423 21,449 11,180 190,596 183,232 373,828 107,861 29,955 19,554

**Earned Premium** — The following table presents Hagerty Re's total premiums assumed and the change in unearned premiums for the three and six months ended June 30, 2022 and 2021:

		Three months ended June 30,				Six mont June	ths e e 30,		
	2022 2021			2022			2021		
				in tho	usan	ds			
Underwriting income:									
Premiums assumed	\$	139,627	\$	108,635	\$	237,255	\$	181,239	
Reinsurance premiums ceded		_		(933)		(9,690)		(8,465)	
Net premiums assumed		139,627		107,702		227,565		172,774	
Change in unearned premiums		(43,123)		(36,545)		(49,395)		(44,300)	
Change in deferred reinsurance premiums		(2,404)		(720)		5,062		5,197	
Net premiums earned	\$	94,100	\$	70,437	\$	183,232	\$	133,671	

Contract Assets and Liabilities — The following table is a summary of the Company's contract assets and liabilities for the periods specified below. Contract assets are classified as "Commission receivable", and liabilities are classified as "Contract liabilities" within current and non-current liabilities on the Condensed Consolidated Balance Sheets.

	 June 30, 2022	December 2021	31,
	in tho	usands	
Contract assets	\$ 33,791	\$	57,596
Contract liabilities	\$ 43,817	\$	41,390

Contract assets consist of contingent underwriting commission ("CUC") receivables, which are earned throughout the year and received in the first quarter of the following year. As such, the decrease in contract assets during the period was primarily due to 2021 CUC payments received during the six months ended June 30, 2022.

Contract liabilities consist of cash collected in advance of revenue recognition. A large number of HDC membership renewals occur during the summer driving season. As a result, the contract liability is larger during the summer months and will decrease throughout the life of the HDC membership term. As a result, the HDC related contract liability balance increases in the second quarter of each year as renewals are processed.

## 3 — Prepaid Expenses and Other Assets

The following table is a summary of current and long-term prepaid expenses and other assets as of June 30, 2022 and December 31, 2021:

	 June 30, 2022	Dec	cember 31, 2021
	in tho	usands	
Prepaid sales, general and administrative expenses	\$ 22,437	\$	18,004
Prepaid SaaS implementation costs	16,742		16,318
Fixed income investments	11,848		10,785
Contract costs	4,704		4,160
Media content	4,545		3,335
Deferred reinsurance premiums ceded	5,373		310
Other	13,773		7,808
Prepaid expenses and other assets	\$ 79,422	\$	60,720

## 4 — Business Combination

On December 2, 2021, through The Hagerty Group, the Company completed the Business Combination, pursuant to the Business Combination Agreement with Aldel and Merger Sub, with The Hagerty Group surviving as a subsidiary of the Company immediately following the Business Combination. In connection with the closing of the Business Combination, the registrant changed its name from Aldel Financial Inc. to Hagerty, Inc.

Pursuant to the terms of the Business Combination Agreement (1) Merger Sub was merged with and into The Hagerty Group, whereupon the separate limited liability company existence of Merger Sub ceased to exist and The Hagerty Group became the surviving company and continues to exist under the Delaware Limited Liability Company Act and (2) the existing limited liability company agreement of The Hagerty Group was amended and restated to, among other things, make Aldel a member of The Hagerty Group.

As outlined within the Business Combination Agreement, certain accredited investors or qualified institutional buyers (the "PIPE Investors") entered into the Subscription Agreement, pursuant to which the PIPE Investors agreed to purchase 70,385,000 shares (the "PIPE Shares") of the Company's Class A Common Stock and 12,669,300 warrants to purchase shares of Class A Common Stock (the "PIPE Warrants" and, together with the PIPE Shares, the "PIPE Securities") for an aggregate purchase price of \$703.9 million. The sale of the PIPE Securities was consummated concurrently with the Closing.

In connection with the consummation of the Business Combination:

- all of the existing limited liability company interests of The Hagerty Group held by HHC were converted into (1) \$489.7 million in cash, (2) 176,033,906 Hagerty Group Units, and (3) 176,033,906 shares of Class V Common Stock;
- all of the existing limited liability company interests of The Hagerty Group held by Markel were converted into (1) 75,000,000 Hagerty Group Units, and (2) 75,000,000 shares of Class V Common Stock of the Company;
- 3,005,034 shares of Aldel's 11,500,000 Class A Common Stock subject to redemption were redeemed, resulting in 8,494,966 Class A Common Stock still outstanding;
- all of the 2,875,000 outstanding shares of Aldel's Class B Common Stock were converted into shares of Class A Common Stock on a
  one-for-one basis; and
- 572,500 outstanding shares of Aldel's Class A Common Stock became Hagerty Class A Common Stock.

Immediately after giving effect to the Business Combination, there were 82,327,466 shares of Hagerty Class A Common Stock outstanding, 251,033,906 shares of Hagerty Class V Common Stock outstanding and 20,005,550 warrants outstanding which can be converted on a one-forone basis to Class A Common Stock. Refer to Note 13 — Warrant Liabilities for additional information on the Company's warrants.

Following the Closing, the Company is organized as a C corporation and owns an equity interest in The Hagerty Group in what is commonly known as an "Up-C" structure in which substantially all of the assets and liabilities of the Company are held by The Hagerty Group. As of June 30, 2022, the Company held a 24.7% ownership interest in The Hagerty Group.

As a result of the Up-C structure, non-controlling interest is held by the Legacy Unit Holders, who retained 75.3% of the economic ownership percentage of The Hagerty Group as of June 30, 2022.

In connection with the Business Combination, the Company incurred direct and incremental costs of approximately \$41.9 million, consisting of primarily investment banking, insurance and professional fees, of which \$32.6 million were recorded as a reduction of Additional-paid-in-capital within the Condensed Consolidated Balance Sheets.

In connection with the Business Combination, Hagerty, Inc. entered into the TRA with the Legacy Unit Holders. The TRA provides for payment to the Legacy Unit Holders of 85% of the U.S. federal, state and local income tax savings realized by Hagerty, Inc. as a result of the increases in tax basis and certain other tax benefits related to the transactions contemplated under the Business Combination Agreement upon the exchange of Hagerty Group Units and Class V Common Stock for Class A Common Stock or cash. Refer to Note 15 — Taxation for additional information related to the TRA.

The following table is a summary of the cash inflows and outflows related to the Business Combination:

	 Business Combination
	in thousands
Cash in trust, net of redemptions	\$ 85,811
Cash, PIPE	703,850
Less: transaction costs and advisory fees	(41,859)
Less: Cash consideration to HHC at Closing	(489,661)
Net cash received from Business Combination	\$ 258,141

## 5 — Acquisitions and Investments

#### Acquisitions

During the six months ended June 30, 2022 and 2021, the Company paid aggregate cash consideration of \$11.0 million and \$5.5 million for current period acquisitions, respectively.

## Speed Digital

In April 2022, Hagerty acquired Speed Digital LLC ("Speed Digital") for a purchase price of \$15.0 million. The Company paid \$7.5 million at closing with an additional \$3.75 million to be paid in two annual installments occurring in 2023 and 2024. Speed Digital was previously wholly owned indirectly by Robert Kauffman, a director on Hagerty's Board, who will receive 100% of the proceeds of the purchase price. Speed Digital operates a software as a service ("SaaS") business primarily serving collector car dealers and auction houses, and an advertising and content syndication platform, which includes Motorious.com. The Company acquired Speed Digital to enhance the Hagerty Marketplace business to establish relationships with their dealer partners and facilitate growth in Hagerty Marketplace products; augment the Company's automotive intelligence data; and allow Motorious.com to drive audience engagement, content distribution, and advertising revenues.

## **Equity Method Investments**

#### **Broad Arrow**

In January 2022, Hagerty entered into a joint venture with Broad Arrow, pursuant to which Hagerty invested \$15.3 million in exchange for ownership of approximately 40% of Broad Arrow. Hagerty's President of Hagerty Marketplace, Kenneth Ahn, is the Chief Executive Officer of Broad Arrow. The joint venture between Broad Arrow and Hagerty enhanced the Company's portfolio of automotive-focused offerings for car enthusiasts under Hagerty Marketplace by offering new services for the buying, selling and financing of collector cars.

The Company follows equity method accounting for its investment in Broad Arrow with the carrying amount included within "Equity method investments" on the Condensed Consolidated Balance Sheets and the Company's share of income (loss) within "Income (loss) on equity method investment, net of tax" on the Condensed Consolidated Statements of Operations. Refer to Note 18 — Subsequent Events for additional information.

## 6 — Intangible Assets

The cost and accumulated amortization of intangible assets as of June 30, 2022 and December 31, 2021 are as follows:

	Weighted Average Useful Life	 June 30, 2022	Dec	cember 31, 2021
		in tho	usands	
Renewal rights	9.9	\$ 17,758	\$	17,557
Internally developed software	3.1	96,376		76,865
Trade names and trademarks	17.0	9,408		5,004
Relationships and customer lists	15.6	10,449		5,652
Other	4.4	1,460		1,464
Intangible assets		135,451		106,542
Less: accumulated amortization		(39,697)		(30,371)
Intangible assets, net		\$ 95,754	\$	76,171

Intangible asset amortization expense was \$5.3 million and \$3.0 million for the three months ended June 30, 2022 and 2021, respectively, and \$9.5 million and \$5.4 million for the six months ended June 30, 2022 and 2021, respectively.

The estimated future aggregate amortization expense as of June 30, 2022 is as follows (in thousands):

2022	\$ 13,123
2023	29,010
2024	20,965
2025	10,901
2026	3,205
Thereafter	18,550
Total	\$ 95,754

## 7 — Provision for Unpaid Losses and Loss Adjustment Expenses

The following table presents a reconciliation of beginning and ending provision for unpaid losses and loss adjustment expenses, net of amounts recoverable from reinsurers:

	Six mon Jun	ths ende e 30,	ed
	2022		2021
	in tho	usands	
Net unpaid losses and loss adjustment expenses, beginning of period	\$ 74,869	\$	54,988
Incurred losses and loss adjustment expenses:			
Current accident year	75,539		55,345
Prior accident year	 		<u> </u>
Total incurred losses and loss adjustment expenses	75,539		55,345
Payments:			
Current accident year	6,698		5,658
Prior accident year	 19,706		13,527
Total payments	26,404		19,185
Effect of foreign currency rate changes	 (83)		(4)
Net reserves for losses and loss adjustment expenses, end of period	123,921		91,144
Reinsurance recoverable	 		
Gross reserves for losses and loss adjustment expenses, end of period	\$ 123,921	\$	91,144

In updating Hagerty Re's loss reserve estimates, inputs are considered and evaluated from many sources, including actual claims data, the performance of prior reserve estimates, observed industry trends, and internal review processes, including the views of the Company's actuary. These inputs are used to improve evaluation techniques and to analyze and assess the change in estimated ultimate losses for each accident year by line of business. These analyses produce a range of indications from various methods, from which an actuarial point estimate is selected.

## 8 — Fair Value Measurements

Hagerty measures and discloses fair values in accordance with the provisions of ASC 820. The Company's significant fair value measurements primarily relate to interest rate swaps, warrant liabilities, and fixed income investments. The Company uses valuation techniques based on inputs such as observable data, independent market data and/or unobservable data. Additionally, Hagerty makes assumptions in valuing its assets and liabilities, including assumptions about risk and the risks inherent in the inputs to the valuation techniques.

The Company classifies fair value measurements within one of three levels in the fair value hierarchy. The level assigned to a fair value measurement is based on the lowest level input that is significant to the fair value measurement in its entirety. Assessing the significance of a particular input requires judgment. The three levels of the fair value hierarchy are as follows:

- Level 1 Quoted prices (unadjusted) in active markets for identical assets or liabilities that are accessible at the measurement date. Active markets are those in which transactions for the asset or liability occur with sufficient frequency and volume to provide pricing information on an ongoing basis.
- Level 2 Inputs other than quoted prices included within Level 1 that are either directly or indirectly observable for substantially the full term of the asset or liability.
- Level 3 Unobservable inputs that management believes are predicated on the assumptions market participants would use to measure the asset or liability at fair value.

The Company's policy is to recognize significant transfers between levels at the end of the reporting period.

## Recurring fair value measurements

## Interest rate swaps

Interest rate swaps are determined to be Level 2 within the fair value hierarchy. The significant inputs, such as the LIBOR forward curve, of interest rate swaps are considered observable market inputs. The Company monitors the credit and nonperformance risk associated with its counterparty and believes them to be insignificant. Refer to Note 10 — Interest Rate Swaps for additional information.

## Warrant liabilities

The Company's Public Warrants are Level 1 within the fair value hierarchy as they are measured utilizing quoted market prices. The Company has determined that its private warrants are Level 3 within the fair value hierarchy. The Company's private warrants include Private Placement Warrants, Underwriter Warrants, OTM Warrants and PIPE Warrants. The Company utilizes a Monte Carlo simulation model to measure the fair value of the private warrants. The Company's Monte Carlo simulation model includes assumptions related to the expected stock-price volatility, expected term, dividend yield and risk-free interest rate. Refer to Note 13 — Warrant Liabilities for additional information.

The following table summarizes the significant inputs in the valuation model as of June 30, 2022:

Inputs	Private Placement Warrants	Underwriter Warrants	OTM Warrants	PIPE Warrants
Exercise price	\$11.50	\$11.50	\$15.00	\$11.50
Common stock price	\$11.49	\$11.49	\$11.49	\$11.49
Volatility	29.3%	29.3%	31.0%	29.3%
Expected term of the warrants	4.43	4.43	9.43	4.43
Risk-free rate	3.14%	3.14%	3.11%	3.14%
Dividend yield	<u> </u> %	<u>%</u>	<u> </u>	%

The Company estimates the volatility of its common stock based on factors including, but not limited to, implied volatility of the Public Warrants, the historical performance of comparable companies, and management's understanding of the volatility associated with similar instruments of other entities.

The risk-free rate is based on the yield of the U.S. Treasury Constant Maturity for a term that approximates the expected remaining life, which is assumed to be the remaining contractual term, of the warrants.

The dividend rate is based on the Company's historical rate, which the Company anticipates to remain at zero.

The fair value of the Company's financial assets and liabilities measured at fair value on a recurring basis at June 30, 2022 and December 31, 2021, is shown in the table below:

	Fair Value Measurements							
	Total Level 1 Level 2				Level 3			
				in thos June 3				
Financial Assets				June 3	0, 202			
Interest rate swaps	\$	2,528	\$	_	\$	2,528	\$	_
Total	\$	2,528	\$	_	\$	2,528	\$	
Financial Liabilities								
Public warrants	\$	17,538	\$	17,538	\$	_	\$	_
Private placement warrants		846		, <u> </u>		_		846
Underwriter warrants		95		_		_		95
OTM warrants		5,548		_		_		5,548
PIPE warrants		37,147		_		_		37,147
Total	\$	61,174	\$	17,538	\$		\$	43,636
				Decembe	r 31. 2	2021		
Financial Assets								
Interest rate swaps	\$	531	\$	_	\$	531	\$	_
Total	\$	531	\$		\$	531	\$	_
Financial Liabilities								
Public warrants	\$	25,243	\$	25,243	\$	_	\$	_
Private placement warrants	<b>.</b>	1,248	Ψ		Ψ	_	Ψ	1,248
Underwriter warrants		139		_		_		139
OTM warrants		6,849		_		_		6,849
PIPE warrants		55,887		_		_		55,887
Total	\$	89,366	\$	25,243	\$	_	\$	64,123

The following table presents a reconciliation of the Company's warrant liabilities that are classified as Level 3 within the fair value hierarchy for the six months ended June 30, 2022:

	Pl	Private acement Varrants	 Underwriter Warrants	0	TM Warrants	PI	PE Warrants	Total
				i	n thousands			
Balance at December 31, 2021	\$	1,248	\$ 139	\$	6,849	\$	55,887	\$ 64,123
Change in fair value of warrant liabilities		(402)	(44)		(1,301)		(16,834)	(18,581)
Exercise of warrants		_	<u> </u>		<u> </u>		(1,906)	(1,906)
Transfers In (Out) of Level 3		_	<u>—</u>				_	_
Balance at June 30, 2022	\$	846	\$ 95	\$	5,548	\$	37,147	\$ 43,636

## Fixed Income Investments

The Company has fixed income investments that consist of Canadian Sovereign, Provincial and Municipal fixed income securities held in a trust account to meet the requirements of a third-party insurer, Aviva, in connection with Hagerty Re's reinsurance agreement.

The Company classifies its fixed income investments in connection with its reinsurance agreement as held-to-maturity, as the Company has the intent and ability to hold these investments to maturity. The Company has determined that its fixed income investments are Level 2 within the fair value hierarchy, as these investments are valued using observable inputs such as quoted prices for similar assets at the measurement date.

The following table discloses the fair value and related carrying amount of fixed income investments held within Hagerty Re's investments as of June 30, 2022 and December 31, 2021:

Carry	ying Amount	Estimated	Fair Value	
	June 3	0, 2022		
\$	1,175	\$	1,182	
	10,673		10,815	
\$	11,848	\$	11,997	
	Decembe	r 31, 2021		
\$	1,189	\$	1,188	
	9,596		9,476	
\$	10,785	\$	10,664	
	\$ \$ \$ \$ \$	June 3 \$ 1,175 10,673 \$ 11,848  Decembe \$ 1,189 9,596	in thousands June 30, 2022  \$ 1,175 \$ 10,673  \$ 11,848 \$  December 31, 2021  \$ 1,189 \$ 9,596	

The Company has reviewed the portfolio for other than temporary impairments and concluded that no impairment exists as of June 30, 2022. The Company did not record any gains or losses on these securities during the six months ended June 30, 2022 or 2021.

## 9 — Debt

As of the indicated dates, the principal amount of Hagerty's debt consisted of the following:

	 June 30, 2022	Dec	2021	
	in tho	usands		
Credit Facility	\$ 87,000	\$	135,500	
Note payable	_		1,000	
Total debt outstanding	\$ 87,000	\$	136,500	
Less: current portion	_		(1,000)	
Total long-term debt outstanding	\$ 87,000	\$	135,500	

The Credit Facility matures in October 2026. There is no other outstanding long-term debt as of June 30, 2022.

Credit Facility — In October 2021, the Company entered into a Third Amendment to Amended and Restated Credit Agreement ("Credit Agreement"), which amended the terms of its revolving credit facility ("Credit Facility") with JPMorgan Chase Bank, N.A., as administrative agent, and the other financial institutions party thereto from time to time as lenders.

The aggregate amount of commitments available to the Company under the Credit Facility is \$230.0 million. The Credit Agreement also provides for an uncommitted incremental facility under which the Company may request one or more increases in the amount of the commitments available under the Credit Facility in an aggregate amount not to exceed \$50.0 million. Additionally, the Credit Agreement also provides for the issuance of letters of credit and the making of discretionary swing line loans, with sublimits of \$25.0 million and \$3.0 million, respectively, or lesser amounts in the event the available aggregate commitments are less than such sublimits.

The current term of the Credit Agreement expires in October 2026 and may be extended by one year on an annual basis if agreed to by the Company and the lenders party thereto. Any unpaid balance on the Credit Facility is due at maturity.

The Company may elect that borrowings made under the Credit Facility bear interest at a rate per annum equal to either (1) a base rate equal to the greatest of (a) the prime rate published by the *Wall Street Journal*, (b) the greater of (i) the federal funds effective rate and (ii) the overnight bank funding rate, in either case, plus 0.5%, and (c) a one-month adjusted LIBOR plus 1.0% or (2) an adjusted LIBOR rate equal to the LIBOR multiplied by the statutory reserve rate, plus, in either case, an applicable margin based on a leverage ratio calculated based on the Company's financial statements for its four most recent fiscal quarters. The effective borrowing rate was 3.60% and 1.61% as of June 30, 2022 and December 31, 2021, respectively.

The Credit Facility borrowings are collateralized by Company assets, except for the assets of the Company's U.K., Bermuda and German subsidiaries as well as the assets of the Hagerty Events, LLC and the non-wholly owned subsidiaries of MHH.

Under the Credit Agreement, the Company is required, among other things, to meet certain financial covenants (as defined in the Credit Agreement), including a fixed charge coverage ratio and a leverage ratio. As of June 30, 2022 and December 31, 2021, the Company was in compliance with the covenants under the Credit Agreement.

The Credit Agreement includes a provision for determining a LIBOR successor rate in the event LIBOR reference rates are no longer available. The alternative benchmark replacement rate is the Secured Overnight Financing Rate ("SOFR"). In addition, the Credit Agreement includes a provision for determining a SOFR successor rate in the event SOFR reference rates are no longer available. If no SOFR successor rate has been determined, the rate will be based on the higher of the Prime Rate or the federal funds rate plus a fixed margin.

Note Payable — The Company had a \$2.0 million note payable related to a business combination for the purchase installment payments, with a fixed interest rate of 3.25%. The note was paid in two equal installments, \$1.0 million of which was paid in 2021. The note payable matured March 1, 2022 at which time the second installment of \$1.0 million was paid.

Letters of Credit — The Company authorized three letters of credit for a total of \$11.1 million for operational purposes related to Section 953(d) tax structuring election and lease down payment support.

## 10 — Interest Rate Swaps

Hagerty's interest rate swap agreements are used to fix the interest rate on a portion of the Company's existing variable rate debt to reduce the exposure to interest rate fluctuations. The notional amounts of the interest rate swap agreements are used to measure interest to be paid or received and do not represent the amount of exposure to credit loss. The differential paid or received on the interest rate swap agreements is recognized as an adjustment to interest expense within "Interest and other income (expense)" on the Condensed Consolidated Statements of Operations.

As of June 30, 2022, the Company had one outstanding interest rate swap, which was entered into in December 2020, with an original notional amount of \$35.0 million at a fixed swap rate of 0.78%. The estimated fair value of interest rate swap is included within either "Prepaid expenses and other non-current assets" or "Other long-term liabilities" on the Condensed Consolidated Balance Sheets and the change in fair value is recorded within "Derivative instruments" in the Condensed Consolidated Statements of Comprehensive Income (Loss). The interest rate swap matures in December 2023.

As of December 31, 2021, the Company had an additional interest rate swap outstanding, which was entered into in March 2017, with an original notional amount of \$15.0 million at a fixed swap rate of 2.20%. The interest rate swap matured in March 2022.

In accordance with ASC 815, the Company designated the December 2020 interest rate swap as a cash flow hedge and formally documented the relationship between the interest rate swap and the variable rate borrowings, as well as its risk management objective and strategy for undertaking the hedge transaction. The Company also assessed, at the hedge's inception and will continue to assess on an ongoing basis, whether the derivative used in the hedging transaction was highly effective in offsetting changes in the cash flows of the hedged item. The hedge is deemed effective, and therefore, the change in fair value is recorded within "Derivative instruments" in the Condensed Consolidated Statements of Comprehensive Income (Loss). Such amounts are reclassified into interest expense, net from other comprehensive income (loss) during the period in which the hedged item affects earnings. There were no such reclassifications during the six months ended June 30, 2022 and 2021. The Company does not expect to have a reclassification into earnings within the next 12 months.

## 11 - Members' and Stockholders' Equity

Prior to the Business Combination, The Hagerty Group had one class of partnership interests. These units were recapitalized as Hagerty Group Units in connection with the Business Combination. The partnership interests are reflected as The Hagerty Group's historical members' equity in the Condensed Consolidated Balance Sheets. As of the Closing and as of June 30, 2022, Hagerty held a 24.7% ownership interest in The Hagerty Group.

Class A Common Stock — Hagerty is authorized to issue 500,000,000 shares of Class A Common Stock with a par value of \$0.0001 per share. Holders of Class A Common Stock are entitled to one vote for each share. As of June 30, 2022, there were 82,452,214 shares of Class A Common Stock issued and outstanding.

Class V Common Stock — Hagerty is authorized to issue 300,000,000 shares of Class V Common Stock with a par value of \$0.0001 per share. Class V Common Stock represents voting, non-economic interests in Hagerty. Holders of Class V Common Stock are entitled to 10 votes for each share. As of June 30, 2022, there were 251,033,906 shares of Class V Common Stock issued and outstanding.

**Preferred Stock** — Hagerty is authorized to issue 20,000,000 shares of Preferred Stock with a par value of \$0.0001 per share. Hagerty's Board has the authority to issue shares of Preferred Stock with such designations, voting and other rights and preferences as may be determined from time to time. As of June 30, 2022, there were no shares of Preferred Stock issued and outstanding.

**Members' Equity** — Prior to the Business Combination, The Hagerty Group had 100,000 units outstanding with no par value. At the Closing, all units were converted to Hagerty Group Units and Class V Common Stock as discussed in Note 4 — Business Combination.

Redeemable Non-controlling Interest — In connection with the Business Combination, Hagerty, Inc. entered into an Exchange Agreement with the Legacy Unit Holders ("Exchange Agreement"). The Exchange Agreement permitted the Legacy Unit Holders to exchange Class V Common Stock and associated Hagerty Group Units for an equivalent amount of Class A Common Stock or, at the option of the Company, for cash. Because the Company had the option to redeem the non-controlling interest for cash and the Company is controlled by the Legacy Unit Holders through their voting control, the non-controlling interest was considered redeemable as the redemption was considered outside the Company's control. Redeemable non-controlling interest represented the economic interests of the Legacy Unit Holders. Income or loss was attributed to the redeemable non-controlling interest based on the weighted average ownership of the Hagerty Group Units outstanding during the period held by the Legacy Unit Holders. Class V Common Stock and Hagerty Group Units held by the Legacy Unit Holders are exchangeable at the earlier of 180 days from the close of the Business Combination or when the founder shares are no longer subject to the lock-up period, as defined within the Lock-Up Agreement, dated as of December 2, 2021, between the Company and the Legacy Unit Holders.

The redeemable non-controlling interest was measured at the greater of the initial fair value or the redemption value and was required to be presented as temporary equity on the Condensed Consolidated Balance Sheets, with a corresponding adjustment to "Additional paid-in capital" and "Accumulated earnings (deficit)". The total redeemable non-controlling interest as of December 31, 2021 was \$593.3 million. For the period from January 1, 2022 to March 23, 2022, additional accretion of \$1.6 billion was recognized, with a corresponding adjustment of \$162.1 million and \$1.4 billion to "Additional paid-in capital" and "Accumulated earnings (deficit)", respectively.

On March 23, 2022, the Exchange Agreement was amended to revise the option for the Company to settle the exchange of Class V Common Stock and associated Hagerty Group Units in cash. Under the terms of the amendment, a cash exchange is only allowable in the event that net cash proceeds are received from a new permanent equity offering. The redeemable non-controlling interest balance of \$2.1 billion as of March 23, 2022 was recorded in equity as non-controlling interest with corresponding adjustments of \$1.4 billion, \$528.6 million, and \$215.6 million to "Accumulated earnings (deficit)", "Additional paid-in capital" and "Non-controlling interest", respectively.

Non-controlling Interest — Effective March 23, 2022, non-controlling interest represents the economic interests of the Legacy Unit Holders in The Hagerty Group. Additionally, non-controlling interest represents the portion of economic ownership of MHH that is not owned or controlled by The Hagerty Group. Hagerty, Inc. consolidates its ownership of The Hagerty Group and MHH under the voting interest method.

The following table summarizes the ownership of The Hagerty Group as of June 30, 2022:

Owner	Units Owned	Ownership Percentage
Hagerty, Inc. controlling interest	82,452,214	24.7 %
Non-controlling interest	251,033,906	75.3 %
Total	333,486,120	100.0 %

## 12 — Earnings Per Unit and Share

The following table sets forth the calculation of basic EPS, which is based on Net income (loss) attributable to controlling interest for the three and six months ended June 30, 2022 and 2021, divided by the weighted average of Class A Common Stock and Members' Units outstanding as of June 30, 2022 and 2021, respectively. Diluted EPS of Class A Common Stock and Members' Units is computed by dividing Net income (loss) attributable to controlling interest by the weighted average number of shares of Class A Common Stock and Members' Units outstanding as of June 30, 2022 and 2021, adjusted to give effect to potentially dilutive securities. Potentially dilutive securities for the diluted EPS calculation consists of (i) unexercised warrants and unvested stock-based restricted stock units and performance restricted stock units, all using the Treasury Stock Method and (ii) Class V Common Stock using the "If-converted" Method.

 Three months ended June 30,				Six months ended June 30,			
 2022		2021		2022	2021		
in ti	hous	sands (except p	er s	hare/unit amounts)			
\$ (5,536)	\$	12,594	\$	21,971 \$	5,788		
_		_		(17,280)	_		
_		_		(11,237)	_		
\$ (5,536)	\$	12,594	\$	(6,546) \$	5,788		
82,452		N/A		82,443	N/A		
_		N/A		1,225	N/A		
		N/A		251,034	N/A		
 <u> </u>		N/A		<u> </u>	N/A		
82,452		N/A		334,702	N/A		
N/A		100		N/A	100		
\$ (0.07)		N/A	\$	0.27	N/A		
\$ (0.07)		N/A	\$	(0.02)	N/A		
N/A	\$	125.94		N/A \$	57.88		
\$	\$ (5,536)  \$ (5,536)  \$ (5,536)  82,452  82,452  N/A  \$ (0.07) \$ (0.07)	June 30	June 30,	June 30,	June 30,     June 30,       2022     2021     2022       in thousands (except per share/unit amounts)       \$ (5,536) \$ 12,594 \$ 21,971 \$       -     -     (17,280)       -     -     (11,237)       \$ (5,536) \$ 12,594 \$ (6,546) \$     \$       82,452 N/A 82,443     -     N/A 1,225       -     N/A 251,034       -     N/A 334,702       N/A 100 N/A     N/A       \$ (0.07) N/A \$ 0.27       \$ (0.07) N/A \$ (0.02)		

## 13 — Warrant Liabilities

In connection with the Business Combination, the Company registered 5,750,000 Public Warrants, 257,500 Private Placement Warrants, 28,750 Underwriter Warrants, 1,300,000 OTM Warrants and 12,669,300 PIPE Warrants. Upon the Closing, the following warrants were outstanding to purchase shares of the Company's Class A Common Stock that were issued by Aldel prior to the Business Combination:

**Public Warrants** — Each warrant is exercisable for one share of the Company's Class A Common Stock at a price of \$11.50 per share, subject to adjustments, commencing in April 2022, provided that the Company has an effective registration statement under the Securities Act covering the shares of common stock issuable upon exercise of the warrants and a current prospectus relating to them is available and such shares are registered, qualified or exempt from registration under the securities laws of the state of residence of the holder. The warrants may be exercised on a cash basis only for a whole number of shares of the Company's Class A Common Stock. The warrants expire in December 2026.

Private Placement Warrants — Each warrant will be exercisable for one share of the Company's Class A Common Stock at a price of \$11.50 per share, subject to adjustments, commencing in December 2022, and subject to additional vesting requirements as outlined within the warrant agreements covering those securities, including the Sponsor Warrant Lock-Up Agreement, dated December 2, 2021, between the Company and the holders of the Private Placement and OTM Warrants (the "Sponsor Warrant Lock-Up Agreement"), provided that the Company has an effective registration statement under the Securities Act covering the shares of common stock issuable upon exercise of the warrants and a current prospectus relating to them is available and such shares are registered, qualified or exempt from registration under the securities laws of the state of residence of the holder. The warrants may be exercised only for a whole number of shares of the Company's Class A Common Stock. Additionally, the Private Placement Warrants are exercisable on a cashless basis so long as they are held by the Sponsor or any of its permitted transferees. The warrants expire in December 2026.

**Underwriter Warrants** — Each warrant is exercisable for one share of the Company's Class A Common Stock at a price of \$11.50 per share, subject to adjustments, commencing in April 2022, provided that the Company has an effective registration statement under the Securities Act covering the shares of common stock issuable upon exercise of the warrants and a current prospectus relating to them is available and such shares are registered, qualified or exempt from registration under the securities laws of the state of residence of the holder. The warrants may be exercised only for a whole number of shares of the Company's Class A Common Stock. Additionally, the Underwriter Warrants are exercisable on a cashless basis so long as they are held by the Underwriter or any of its permitted transferees. The warrants expire in December 2026.

OTM Warrants — Each warrant will be exercisable for one share of the Company's Class A Common Stock at a price of \$15.00 per share, subject to adjustments, commencing in December 2022 and subject to additional vesting requirements as outlined within the warrant agreements covering those securities, including the Sponsor Warrant Lock-Up Agreement, provided that the Company has an effective registration statement under the Securities Act covering the shares of common stock issuable upon exercise of the warrants and a current prospectus relating to them is available and such shares are registered, qualified or exempt from registration under the securities laws of the state of residence of the holder. Additionally, the OTM Warrants may be exercised on a cashless basis so long as they continue to be held by the initial purchasers or their permitted transferees. The warrants expire in December 2031.

**PIPE Warrants** — Each warrant is exercisable for one share of the Company's Class A Common Stock at a price of \$11.50 per share, subject to adjustments, commencing in January 2022, provided that the Company has an effective registration statement under the Securities Act covering the shares of common stock issuable upon exercise of the warrants and a current prospectus relating to them is available and such shares are registered, qualified or exempt from registration under securities laws of the state of residence of the holder. Additionally, the PIPE Warrants may be exercised on a cashless basis. The warrants expire in December 2026.

The Company accounts for these warrants as liabilities in accordance with ASC 815-40. The warrants are measured at fair value each reporting period and the change in fair value is recorded within "Change in fair value of warrant liabilities" in the Condensed Consolidated Statements of Operations. The Company recognized a \$5.4 million loss and a \$26.3 million gain as a result of an increase and decrease in the fair value of the warrant liability for the three and six months ended June 30, 2022, respectively. The Company did not have warrants for the three and six months ended June 30, 2021.

For the six months ended June 30, 2022, 522,000 PIPE warrants were exercised, on a cashless basis, for an equivalent of 124,748 shares of Class A Common Stock. The cashless exercise resulted in a decrease in Warrant liabilities and an increase in Class A Common Stock and Additional paid-in capital of \$1.9 million on the Company's Condensed Consolidated Balance Sheets.

As of June 30, 2022, a warrant liability of \$61.2 million was reflected as a long-term liability on the Company's Condensed Consolidated Balance Sheets and the total number of warrants outstanding was 19,483,550.

## 14 — Stock-Based Compensation

In December 2021, the Board approved the 2021 Equity Incentive Plan, which authorized an aggregate of 38,317,399 shares of Class A Common Stock for issuance to employees and non-employee directors. The 2021 Equity Incentive Plan allows for the issuance of incentive stock options, non-qualified stock options, restricted stock awards, stock appreciation rights, restricted stock units, and performance restricted stock units. The Board determines the period over which stock-based awards become exercisable and options generally vest over a two to five-year period. There were 31,466,811 shares available for future grants under the 2021 Equity Incentive Plan at June 30, 2022.

Stock-based compensation expense is recognized within "Salaries and benefits" and "General and administrative services" on the Company's Condensed Consolidated Statements of Operations. The Company accounts for forfeitures as they occur. The following table summarizes stock-based compensation expense recognized during the three and six months ended June 30, 2022:

	nonths ended e 30, 2022	-	oths ended 80, 2022
	in thou	ısands	
Restricted stock units	\$ 3,592	\$	3,592
Performance restricted stock units	715		715
Total stock-based equity awards	\$ 4,307	\$	4,307

## Restricted Stock Units

The Company grants serviced-based restricted stock units to employees and non-employee directors. Compensation cost for these service-based restricted stock units is based on the closing market price of the Company's Class A Common Stock on the grant date, and such costs are recognized ratably over the service period. There were 3.2 million restricted stock units granted during the three and six months ended June 30, 2022, with a weighted average fair value of \$10.79. Unrecognized compensation cost related to restricted share units as of June 30, 2022 was \$30.3 million, which the Company expects to recognize over a weighted average period of 3.68 years.

The following table provides a summary of the restricted stock unit activity during the six months ended June 30, 2022:

	Restricted Stock	Weighted Average Fair Value
Unvested balance as of December 31, 2021	_	\$
Granted	3,173,231	10.79
Forfeited	(29,779)	10.79
Unvested balance as of June 30, 2022	3,143,452	\$ 10.79

## Performance Restricted Stock Units

In April 2022, the Company granted performance restricted stock units of up to 3,707,136 shares to the Company's CEO. The award had a grant date fair value of approximately \$19.2 million using a Monte Carlo simulation model. The performance restricted stock units are both a market and service-based award in accordance with ASC 718. Shares under this award will be earned based on achievement of stock price targets of the Company's Class A Common Stock. 25% of the shares can be earned when the stock price exceeds \$20.00 per share for 60 consecutive days, 25% of the shares can be earned when the stock price exceeds \$25.00 per share for 60 consecutive days and 50% of the shares can be earned when the stock price exceeds \$30.00 per share for 60 consecutive days. These market-based conditions must be met in order for these stock awards to vest, and it is therefore possible that no shares could ultimately vest. Shares earned will vest over the earlier of three years after achievement of the stock price measure or the end of the seven-year performance period. The Company will recognize the entire \$19.2 million of compensation expense for this award regardless of whether such conditions are met or not. The fair value will be expensed over the requisite service period.

The following table summarizes the assumptions and related information used to determine the grant-date fair value of performance stock units awarded for the periods presented:

Inputs	Performance Restricted Stock Units
Weighted average grant-date fair value per share	\$5.19
Expected term (in years)	7.0
Expected stock volatility	35%
Dividend yield	<u>     %                               </u>
Risk-free interest rate	2.5%

The following table provides a summary of performance restricted stock unit activity during the six months ended June 30, 2022:

	Units	Weighted Average Fair Value
Outstanding as of December 31, 2021		\$
Granted	3,707,136	5.19
Outstanding as of June 30, 2022	3,707,136	\$ 5.19

## Employee Stock Purchase Plan

In 2021, the Company adopted the 2021 Employee Stock Purchase Plan (the "ESPP Plan"). The ESPP Plan is subject to the provisions of Section 423 of the IRC and regulations thereunder. The Compensation Committee of the Board will administer the ESPP Plan, including determination of the time and frequency of offering periods, as well as the terms and conditions of the offerings. The ESPP Plan allows substantially all employees to participate.

As of June 30, 2022, the total number of Class A Common Stock authorized and reserved for issuance under the ESPP Plan was 11,495,220 shares and no shares had been purchased.

## 15 — Taxation

Income tax expense reflected in the financial statements differs from the tax computed by applying the statutory U.S. federal rate of 21% to "Net income (loss)" before taxes as follows:

	Six months ended June 30,						
	2022 2021						
		ercentages)					
Income tax expense (benefit) at statutory rate	\$	3,073	21 % \$	1,796	21 %		
State taxes		(142)	(1)%		<b></b> %		
Loss not subject to entity-level taxes		4,692	32 %	185	2 %		
Foreign rate differential		(175)	(1)%	(112)	(1)%		
Change in valuation allowance		2,002	14 %	1,033	12 %		
Change in fair value of warrant liabilities		(5,520)	(38)%	_	<b></b> %		
Permanent items		238	2 %	_	<b></b> %		
Income tax expense	\$	4,168	29 % \$	2,902	34 %		

Deferred tax assets are reduced by a valuation allowance when management believes it is more likely than not that some, or all, of the deferred tax assets will not be realized. After considering all positive and negative evidence of taxable income in the carryback and carryforward periods as permitted by law, the Company believes it is more likely than not that certain deferred tax assets will not be utilized. The valuation allowance as of June 30, 2022 has been increased for additional foreign net operating losses, additional net operating losses of Hagerty, Inc. and adjusted for changes in foreign exchange rates. The Company had a valuation allowance of \$176.7 million and \$174.8 million as of June 30, 2022 and December 31, 2021, respectively.

Significant inputs and assumptions were used to estimate the future expected payments under the TRA, including the timing of the realization of the tax benefits and a tax savings rate of approximately 25.5%. The estimated value of the TRA recorded by the Company at the Closing was \$3.5 million which was limited by the ability to currently utilize tax benefits and was recorded in "Other long-term liabilities" with an offsetting entry to "Additional paid-in capital" within the Condensed Consolidated Balance Sheets. There is no change to the estimated value from the Closing to June 30, 2022.

## 16 — Related-Party Transactions

As of June 30, 2022, Markel had a 23.4% ownership in the Company and State Farm Automobile Insurance Company ("State Farm") had a 15.0% ownership in the Company. As such, both Markel and State Farm are considered related parties.

#### State Farm

State Farm and Hagerty entered into a master alliance agreement in 2020 to establish an alliance insurance program where State Farm's customers, through the State Farm agents, would have access to Hagerty features and services which is expected to begin in the first half of 2023. Under this agreement, State Farm paid Hagerty an advanced commission of \$20.0 million in 2020, to be recognized into Commission and fee revenue over the life of the contract. The parties have entered into a managing general underwriter agreement where the State Farm Classic+policy will be offered, through State Farm Classic Insurance Company, a new wholly owned subsidiary of State Farm, subject to any applicable state regulatory review and approval. The State Farm Classic+policy will be available to new and existing customers through State Farm agents on a state by state basis. Hagerty Insurance Agency, LLC will be paid commission under the managing general underwriter agreement and ancillary agreements for servicing the State Farm Classic+ policies along with the opportunity to earn revenue from Hagerty Drivers Club, LLC connected with Hagerty's membership products and services that, in addition to the State Farm Classic+ policy, are made available to State Farm customers.

## Markel

Alliance Agreement: The Company's affiliated U.S. and U.K. MGA subsidiaries have personal and commercial lines of business written with Markel-affiliated carriers. The following tables provide information about Markel-affiliated carriers due to insurer liabilities and commission revenue under the agreement with Markel subsidiaries:

		June 30, 2022		June 30, 2022				Dec	ember 31, 2021
				ii	entages)				
Due to insurer				\$	99,2	89 \$		54,850	
Percent of total					!	90 %		95 %	
		Three mo				onths er ine 30,	nded		
		2022	202	21	2022			2021	
					, \				
			in thous	ands (exc	cept perce	ntages)			
Commission revenue	\$	86,716		ands (ext 5,575	cept perce \$ 1	46,252	\$	126,693	

Reinsurance Agreement: Under a quota share agreement with Evanston, Hagerty Re reinsured 70% and 60% of the risks for the six months ended June 30, 2022 and 2021, respectively, written through the Company's U.S. MGAs. Additionally, under a quota share agreement with Markel International Insurance Company Limited, Hagerty Re reinsured 70% and 60% of the risks for the six months ended June 30, 2022 and 2021, respectively, written through the Company's U.K. MGA. All balances listed below are related to business with a Markel affiliate:

	June 30 2022			eember 31, 2021	
Assets		in thousands			
Premiums receivable	\$	135,015	\$	72,697	
Deferred acquisition costs, net		101,076		78,449	
Total assets	\$	236,091	\$	151,146	
Liabilities		<del></del>	-		
Losses payable and provision for unpaid losses and loss adjustment expenses	\$	116,202	\$	104,139	
Unearned premiums		215,629		167,541	
Commissions payable		72,493		59,511	
Total liabilities	\$	404,324	\$	331,191	

	Three months ended June 30,					onths ended one 30,		
	2022 2021			2021		2022		2021
Revenue	in thousands							
Earned premium	\$	89,738	\$	67,108	\$	175,428	\$	127,469
Expenses								
Ceding commission	\$	43,415	\$	31,558	\$	84,303	\$	61,326
Losses and loss adjustment expenses		36,808		27,520		71,379		52,266
Total expenses	\$	80,223	\$	59,078	\$	155,682	\$	113,592

As a result of the related party transactions disclosed herein, the Company is required to maintain certain cash collected as restricted as it will be used to settle liabilities that result from these related party transactions.

#### **Broad Arrow**

In January 2022, the Company entered into a joint venture with Broad Arrow. The President of Hagerty Marketplace, Kenneth Ahn, is Broad Arrow's Chief Executive Officer. Refer to Note 5 — Acquisitions and Investments and Note 18 — Subsequent Events for additional information.

## Speed Digital

In April 2022, Hagerty acquired Speed Digital for a purchase price of \$15.0 million. Speed Digital was previously wholly owned indirectly by Robert Kauffman, a director on Hagerty's Board, who will receive 100% of the proceeds of the purchase price.

## 17 — Commitments and Contingencies

Litigation — From time to time, Hagerty is involved in various claims and legal actions that arise in the ordinary course of business. Although the results of litigation and claims cannot be predicted with certainty, Hagerty does not believe that the ultimate resolution of these actions will have a material adverse effect on the Company's financial position, results of operations, liquidity, or capital resources.

*Employee Compensation Agreements* — In the ordinary course of conducting its business, the Company enters into certain employee compensation agreements from time to time which commit the Company to severance obligations in the event an employee terminates employment with the Company. If applicable, these obligations are included in the accrued expenses lines of the Condensed Consolidated Balance Sheets.

## 18 — Subsequent Events

On August 9, 2022, the Company entered into a definitive agreement to acquire the remaining 60% of Broad Arrow stock in exchange for \$64.8 million of Class A Common Stock and Hagerty Group Units exchangeable for Class A Common Stock. The acquisition will enable Hagerty and Broad Arrow to further leverage their respective product offerings and continue to build the Hagerty Marketplace, a proprietary digital platform to facilitate buying, selling and financing of collector vehicles.

The acquisition will be accounted for as a business combination, in accordance with ASC 805, and the Company will consolidate the financial results of Broad Arrow, in accordance with ASC 810.

# ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

Management's Discussion and Analysis of Financial Condition and Results of Operations is intended to provide the reader of the financial statements with a narrative from the perspective of management on the financial condition, results of operations, liquidity and certain other factors that may affect our operating results. The following discussion and analysis of our financial condition and results of operations should be read in conjunction with the Condensed Consolidated Financial Statements and related Notes included in Item 1 of Part I of this Quarterly Report on Form 10-Q. In addition to historical financial information, the following discussion and analysis contains forward-looking statements that involve risks, uncertainties, and assumptions. Our actual results and timing of selected events may differ materially from those anticipated in these forward-looking statements as a result of many factors, including those discussed within Part II, Item 1A—"Risk Factors" in this Quarterly Report on Form 10-Q and in Part I, Item 1A. "Risk Factors" of our Annual Report on Form 10-K for the year ended December 31, 2021, filed on March 24, 2022.

Unless otherwise indicated or the context otherwise requires, references in this "Management's Discussion and Analysis of Financial Condition and Results of Operations" to "we", "our", "Hagerty" and "the Company" refer to the business and operations of The Hagerty Group, LLC and its consolidated subsidiaries prior to the Business Combination and to Hagerty, Inc. and its consolidated subsidiaries following the consummation of the Business Combination.

# Overview

We are a global market leader in providing insurance for classic and enthusiast vehicles and we have built an industry-leading automotive enthusiast platform that engages, entertains, and connects with subscribing members. At Hagerty, everything begins and ends with the love of cars – an innate passion that fuels our unique membership model and cultivates deep, personal connections with more than 2.5 million members worldwide.

Hagerty was founded in 1984, and initially focused on providing insurance coverage for antique boats. Today, our goal is to scale an organization capable of building an ecosystem of products, services, and entertainment for car lovers that catalyzes their passion for cars and driving.

# **Recent Developments Affecting Comparability**

# **Business Combination**

On December 2, 2021, The Hagerty Group completed a business combination pursuant to the Business Combination Agreement with Aldel and Merger Sub. In connection with the Closing, Aldel changed its name from Aldel Financial Inc. to Hagerty, Inc.

Following the Closing, Hagerty, Inc. is organized as a C corporation and owns an equity interest in The Hagerty Group in what is commonly known as an "Up-C" structure. Under this structure, substantially all of Hagerty, Inc.'s assets and liabilities are held by The Hagerty Group. As of June 30, 2022, Hagerty, Inc. owned 24.7% of The Hagerty Group, HHC owned 52.8%, and Markel owned 23.4%.

Refer to Note 1 — Summary of Significant Accounting Policies and New Accounting Standards and Note 4 — Business Combination in Item 1 of Part I of this Quarterly Report on Form 10-Q for additional information on the Business Combination.

# Impact of COVID-19

The global spread of the COVID-19 pandemic, including the spread of recent variants, continues to evolve, and to date has led to the implementation of various containment efforts. While conditions appear to be improving, particularly as more people get vaccinated, governments may re-implement restrictive measures to protect against further spread of any new variants. The impact of this pandemic has been and will likely continue to be extensive in many aspects of society. In response to the COVID-19 pandemic, we have taken several precautionary steps to safeguard our business and team members from COVID-19 and the recent variants of the virus. While the impact of COVID-19 appears to be easing, the safety and well-being of our team members continues to be our top priority. Our office facilities are now open for those who want to work in those spaces, subject to certain restrictions, but a significant number of our personnel continue to work from home. During the six months ended June 30, 2022, new business growth returned to pre-pandemic pace, events were being held and new initiatives were on track. Management will continue to follow and monitor guidelines in each jurisdiction.

# **Key Performance Indicators and Certain Non-GAAP Financial Measures**

# **Key Performance Indicators**

In addition to the measures presented in our Condensed Consolidated Financial Statements, we use the following key performance indicators and certain non-GAAP financial measures to evaluate our business, measure our performance, identify trends in our business against planned initiatives, prepare financial projections and make strategic decisions. We believe these financial and operational measures are useful in evaluating our performance when read together with our financial results prepared in accordance with GAAP. The following tables present these metrics as of and for the periods presented:

	Three mor	nths ended e 30,	Six mont June	
	2022	2021	2022	2021
Total Revenue (in thousands)	\$206,017	\$167,409	\$373,828	\$296,609
New Business Count (Insurance)	74,922	77,013	122,436	128,812
Total Written Premium (in thousands)	\$237,697	\$208,091	\$392,487	\$341,798
Loss Ratio	41.0%	41.4%	41.2%	41.4%
Operating Income (Loss) (in thousands)	\$2,387	\$14,274	\$(10,617)	\$9,178
Contribution Margin (in thousands)	\$61,032	\$53,466	\$98,178	\$84,546
Net Income (Loss) (in thousands)	\$(5,543)	\$12,503	\$10,323	\$5,652
Adjusted EBITDA (in thousands)	\$16,065	\$19,299	\$10,106	\$20,338
Basic Earnings (Loss) Per Share	\$(0.07)	N/A	\$0.27	N/A
Adjusted Earnings (Loss) Per Share	\$(0.02)	N/A	\$0.03	N/A

	June 30, 2022	December 31, 2021
Policies in Force	1,292,138	1,247,056
Policies in Force Retention	88.2%	89.1%
HDC Paid Member Count	742,825	718,583
Net Promoter Score (NPS)	82.0	82.0

# New Business Count

New Business Count represents the number of new insurance policies issued during the applicable period. We view new business count as an important metric to assess our financial performance because it is critical to achieving our growth objectives. While Hagerty benefits from strong renewal retention, new business policies more than offset those cancelled or non-renewed at expiration. Often new policies mean new relationships and an opportunity to sell additional products and services.

# Total Written Premium

Total Written Premium is the total amount of insurance premium written on policies that were bound by our insurance carrier partners during the applicable period. We view Total Written Premium as an important metric as it most closely correlates with our growth in insurance commission revenue and Hagerty Re earned premium. Total Written Premium excludes the impact of premium assumed by unrelated third-party reinsurers and therefore reflects the actual business volume and direct economic benefit generated from our customer acquisition efforts. Premiums ceded to reinsurers can change based on the type and mix of reinsurance structures we deploy.

# Loss Ratio

Loss Ratio, expressed as a percentage, is the ratio of (1) losses and loss adjustment expenses incurred to (2) earned premium in Hagerty Re. We view Loss Ratio as an important metric because it is a powerful benchmark for profitability. The benchmark allows us to evaluate our historical loss patterns including incurred losses, reset insurance pricing dynamics and make necessary and appropriate adjustments.

# Policies in Force

Policies in Force ("PIF") are the number of current and active insurance policies as of the applicable period end date. We view Policies in Force as an important metric to assess our financial performance because policy growth drives our revenue growth, increases brand awareness and market penetration, generates additional insight to improve the performance of our platform, and provides key data to assist strategic decision making for the Company.

# Policies in Force Retention

PIF Retention is the percentage of expiring policies that are renewed on the renewal effective date. We view PIF Retention as an important measurement of the number of policies retained each year, which contributes to recurring revenue streams from MGA commissions, membership fees and earned premiums. It also contributes to maintaining our NPS as discussed below.

#### HDC Paid Member Count

HDC Paid Member Count is the number of current members who pay an annual membership subscription as of an applicable period end date. We view HDC Paid Member Count as important because it helps us measure membership revenue growth and provides an opportunity to customize our value proposition and benefits to specific types of enthusiasts, both by demographic and vehicle interest.

# Net Promoter Score

We use NPS as our "north star metric," measuring the overall strength of our relationship with members. NPS is measured twice annually through a web-based survey sent by email invitation to a random sample of existing members, and reported annually using an average of the two surveys. Often referred to as a barometer of brand loyalty and customer engagement, NPS is well-known in our industry as a strong indicator of growth and retention.

# Non-GAAP Financial Measures

# Contribution Margin

We define Contribution Margin as total revenue less operating expense adding back our fixed operating expenses such as depreciation and amortization, general and administrative costs and shared service salaries and benefits expenses. We define Contribution Margin Ratio as Contribution Margin divided by total revenue.

We present Contribution Margin and Contribution Margin Ratio because we consider them to be important supplemental measures of our performance and believe that these non-GAAP financial measures are useful to investors for period-to-period comparisons of our business and in understanding and evaluating our operating results.

We caution investors that Contribution Margin and Contribution Margin Ratio are not recognized measures under GAAP and should not be considered in isolation or as a substitute for, or superior to, the financial information prepared and presented in accordance with GAAP, and that Contribution Margin and Contribution Margin Ratio, as we define them, may be defined or calculated differently by other companies. In addition, both Contribution Margin and Contribution Margin Ratio have limitations as analytical tools because they exclude certain significant recurring expenses of our business.

Our management uses Contribution Margin and Contribution Margin Ratio to:

- analyze the relationship between cost, volume and profit as revenue grows;
- measure how much profit is earned for any product or service sold; and
- measure how different management actions could affect the Company's total revenue and related cost levels.

The following table reconciles Contribution Margin and Contribution Margin Ratio to the most directly comparable GAAP measures, which are Operating income (loss) and Operating income (loss) margin (Operating income (loss) divided by Total revenue), respectively:

	Three me	onths one 30,	ended		Six months ended June 30,				
	 2022		2021		2022		2021		
		in	thousands (e.	xcept <sub>I</sub>	percentages)				
Total revenue	\$ 206,017	\$	167,409	\$	373,828	\$	296,609		
Less: total operating expenses	203,630		153,135		384,445		287,431		
Operating income (loss)	\$ 2,387	\$	14,274	\$	(10,617)	\$	9,178		
Operating income (loss) margin	1 %	Ó	9 %		(3)%		3 %		
Add: fixed operating expenses	\$ 58,645	\$	39,192	\$	108,795	\$	75,368		
Contribution Margin	\$ 61,032	\$	53,466	\$	98,178	\$	84,546		
Contribution Margin Ratio	30 %	ó	32 %	, O	26 %	ó	29 %		

# Adjusted EBITDA

We define Adjusted EBITDA as net income (loss) (the most directly comparable GAAP measure) before interest, income taxes, and depreciation and amortization (EBITDA), adjusted to exclude changes in fair value of warrant liabilities, stock-based compensation expense, gains and losses from asset disposals and certain other non-recurring gains and losses. We present Adjusted EBITDA because we consider it to be an important supplemental measure of our performance and believe it is frequently used by securities analysts, investors, and other interested parties in the evaluation of companies in our industry.

# Our management uses Adjusted EBITDA:

- as a measurement of operating performance of our business on a consistent basis, as it removes the impact of items not directly resulting from our core operations;
- for planning purposes, including the preparation of our internal annual operating budget and financial projections;
- to evaluate the performance and effectiveness of our operational strategies;
- to evaluate our capacity to expand our business;
- as a performance factor in measuring performance under our executive compensation plan; and
- as a preferred predictor of core operating performance, comparisons to prior periods and competitive positioning.

By providing this non-GAAP financial measure, together with a reconciliation to the most directly comparable GAAP measure, we believe we are enhancing investors' understanding of our business and our results of operations, as well as assisting investors in evaluating how well we are executing our strategic initiatives. However, Adjusted EBITDA has limitations as an analytical tool, and should not be considered in isolation, or as an alternative to, or a substitute for net income (loss) or other financial statement data presented in our Condensed Consolidated Financial Statements as indicators of financial performance. Some of these limitations include:

- Adjusted EBITDA does not reflect our cash expenditures, or future requirements for capital expenditures, or contractual commitments;
- · Adjusted EBITDA does not reflect changes in, or cash requirements for, our working capital needs;
- Adjusted EBITDA does not reflect the interest expense, or the cash requirements necessary to service interest or principal payments on our debt;
- Adjusted EBITDA does not reflect our tax expense or the cash requirements to pay our taxes; and
- although depreciation and amortization are non-cash charges, the assets being depreciated and amortized will often have to be replaced in the future and such measures does not reflect any cash requirements for such replacements; and
- other companies in our industry may calculate Adjusted EBITDA differently than we do, limiting its usefulness as a comparative measure.

Due to these limitations, Adjusted EBITDA should not be considered in isolation, or as an alternative to, or a substitute for net income (loss) or other financial statement data presented in our Condensed Consolidated Financial Statements as indicators of financial performance. The following table reconciles Adjusted EBITDA to the most directly comparable GAAP measure, which is Net income (loss):

			ended			nded	
2022			2021	2022			2021
			in tho	usan	nds		
\$	(5,543)	\$	12,503	\$	10,323	\$	5,652
	353		187		1,037		624
	2,138		1,584		4,168		2,902
	8,300		5,025		15,447		9,396
	5,400				(26,286)		_
	4,307		_		4,307		_
	_				_		1,764
	1,110		_		1,110		
\$	16,065	\$	19,299	\$	10,106	\$	20,338
	\$	\$ (5,543) 353 2,138 8,300 5,400 4,307 — 1,110	\$ (5,543) \$ 353 2,138 8,300 5,400 4,307	2022     2021       in tho       \$ (5,543) \$ 12,503       353 187       2,138 1,584       8,300 5,025       5,400 —       4,307 —       —       1,110 —	June 30,  2022  in thousan  \$ (5,543) \$ 12,503 \$  353     187  2,138     1,584  8,300     5,025  5,400	June 30,     June 30,       2022     2021     2022       in thousands       \$ (5,543) \$ 12,503 \$ 10,323       353 187 1,037       2,138 1,584 4,168       8,300 5,025 15,447       5,400 — (26,286)       4,307 — 4,307       — 1,110	June 30,       2022     2021     2022       in thousands       \$ (5,543) \$ 12,503 \$ 10,323 \$ 353 187 1,037       2,138 1,584 4,168 8,300 5,025 15,447       5,400 — (26,286) 4,307 — 4,307 — 1,110       — 1,110     — 1,110

<sup>(1)</sup> Other non-recurring (gains) losses relates to severance expense recognized in the three months ended June 30, 2022.

We incurred \$8.8 million and \$8.7 million during the three months ended June 30, 2022 and 2021, respectively, and \$18.1 million and \$15.7 million during the six months ended June 30, 2022 and 2021, respectively, for certain pre-revenue costs related to scaling our infrastructure, newly-developed digital platforms and legacy systems, human resources and occupancy to accommodate our alliance with State Farm and other potential distribution partnerships as well as to further develop our Hagerty Marketplace transactional platform. These costs were not included in the Adjusted EBITDA reconciliation above.

Pursuant to a defined set of activities and objectives, these expenses are adding entirely new capabilities for us, integrating our new and legacy policyholder, membership and Hagerty Marketplace systems with State Farm's legacy policy and agent management systems and other third-party platforms. In addition to onboarding a third-party project management related to these initiatives, we leased a new member service center in Dublin, Ohio and added several hundred new employees as of June 30, 2022 to meet the expected transactional volume from these initiatives.

These costs commenced in 2020 and are expected to be substantially completed in 2023.

#### Adjusted EPS

We define Adjusted Earnings (Loss) Per Share ("Adjusted EPS") as consolidated Net income (loss) that is attributable to both our controlling and non-controlling interest. Adjusted EPS for the three and six months ended June 30, 2022 includes both our controlling and non-controlling interest net income (loss) of \$(5.5) million and \$10.3 million, respectively, divided by the outstanding and potentially dilutive shares of Hagerty, Inc. (359.8 million shares) which includes (1) the weighted-average issued and outstanding shares of Class V Common Stock, (3) all unexercised warrants and (4) all unvested stock-based compensation awards.

The most directly comparable GAAP measure is basic earnings per share ("Basic EPS"), which is calculated as Net income (loss) attributable to only controlling interest in Hagerty, Inc. Basic EPS for the three and six months ended June 30, 2022 includes Net income (loss) attributable to only controlling interest of \$(5.5) million and \$22.0 million, respectively, divided by the weighted-average issued and outstanding shares of Class A Common Stock (82.5 million and 82.4 million shares, respectively).

In accordance with ASC 260, for periods in which we report a net loss to stockholders, diluted EPS would be the same as Basic EPS, because dilutive common shares are not assumed to have been issued if their effect is anti-dilutive. As a result, in periods where we report a net loss attributable to controlling interest, such as for the three months ended June 30, 2022, EPS did not need to be differentiated between basic or diluted EPS because both basic and diluted EPS were the same. In periods where we report net income attributable to controlling interest, such as for the six months ended June 30, 2022, we believe that Basic EPS is the most comparable GAAP measure to Adjusted EPS.

We caution investors that Adjusted EPS is not a recognized measure under GAAP and should not be considered in isolation or as a substitute for, or superior to, the financial information prepared and presented in accordance with GAAP, including Basic EPS, and that Adjusted EPS, as we define it, may be defined or calculated differently by other companies. In addition, Adjusted EPS has limitations as an analytical tool and should not be considered as a measure of profit or loss per share.

We present Adjusted EPS because we consider it to be an important supplemental measure of our operating performance and believe it is used by investors and securities analysts in evaluating the consolidated performance of other companies in our industry. We also believe that Adjusted EPS, which compares our consolidated net loss (which includes our controlling and non-controlling interest) with our outstanding and potentially dilutive shares, provides useful information to investors regarding our performance on a fully consolidated basis.

# Our management uses Adjusted EPS:

- as a measurement of operating performance of our business on a fully consolidated basis;
- to evaluate the performance and effectiveness of our operational strategies;
- to evaluate our capacity to expand our business; and
- as a preferred predictor of core operating performance, comparisons to prior periods and competitive positioning.

The following table reconciles Adjusted EPS to the most directly comparable GAAP measure, which is Basic EPS:

		e months ended ine 30, 2022	Six months ended June 30, 2022
	in t	housands (except	per share amounts)
Numerator:			
Net income (loss) attributable to controlling interest <sup>(1)</sup>	\$	(5,536)	\$ 21,971
Net income (loss) attributable to non-controlling interest		(7)	(11,648)
Consolidated net income (loss) <sup>(2)</sup>	\$	(5,543)	\$ 10,323
Denominator:			
Weighted-average shares of Class A Common Stock outstanding:			
Basic <sup>(1)</sup>		82,452	82,443
Potentially dilutive shares outstanding:			
Class V Common Stock outstanding		251,034	251,034
Warrants outstanding		19,484	19,484
Unvested stock-based compensation awards		6,851	6,851
Potentially dilutive shares outstanding		277,369	277,369
Fully dilutive shares outstanding <sup>(2)</sup>		359,821	359,812
Basic EPS = (Net income (loss) attributable to controlling interest / Weighted-average shares of			
Class A Common Stock outstanding) <sup>(1)</sup>	\$	(0.07)	\$ 0.27
Adjusted EPS = (Consolidated net income (loss) / Fully dilutive shares outstanding) <sup>(2)</sup>	\$	(0.02)	\$ 0.03

<sup>(1)</sup> Numerator and Denominator of the GAAP measure Basic EPS (2) Numerator and Denominator of the non-GAAP measure Adjusted EPS

# **Key Factors and Trends Affecting our Operating Performance**

Our financial condition and results of operations have been, and will continue to be, affected by a number of factors, including the following:

# Our Ability to Attract Members

Our long-term growth will depend, in large part, on our continued ability to attract new members to our platform. Our growth strategy is centered around accelerating our existing position in markets that we already serve, expanding into new markets domestically across the U.S., internationally in Canada and the U.K. and eventually the E.U., digital innovation and developing new strategic insurance and lifestyle partnerships with key players in the automotive industry.

# Our Ability to Retain Members

Turning our members into lifetime fans is key to our success. We currently have over 2.5 million members, including approximately 743,000 paid subscribers ("HDC Members") and over 1.8 million who purchase insurance or interact with us but have yet to join HDC and receive additional club-level benefits. Our ability to retain members will depend on a number of factors including our members' satisfaction with our products, pricing and offerings of our competitors.

# Our Ability to Increase HDC Membership Subscriptions

Our long-term growth will benefit from our ability to increase our HDC membership subscription base across the U.S., Canada and into the U.K. and the E.U. We realize increasing value from each new and renewing HDC Member, forming the basis for underlying growth for our new product offerings. One of our principal goals is to convert all of our members who are not currently HDC Members to paid subscribers over time. We apply our highly scalable model, with a tailored approach to each enthusiast type across all demographic groups.

We are also able to drive membership in HDC through our insurance distribution channels. Approximately 76% of new insurance policy holders purchase memberships in HDC.

# Our Ability to Introduce New and Innovative Products

Our growth will depend on our ability to introduce new and innovative insurance and automotive lifestyle products that will drive underlying growth from our existing member base as well as attract new customers. Our insurance offerings as well as our membership and Hagerty Marketplace technology platforms provide us with a foundation to expand our insurance and membership base, engage auto enthusiasts and provide innovative products to members globally.

# Our Ability to Manage Risk Through Our Technology

Risk is managed through our technology, proprietary algorithms, underwriting and claims practices, data science and regulatory compliance capabilities, which we use to determine the risk profiles of our members. Our ability to manage risk is enhanced and controlled over time as data is continuously collected and analyzed by our algorithms with the objective of lowering our loss ratios over time. Our success depends on our ability to adequately and competitively price risk.

# Our Ability to Manage Growth Related to Our Strategic Alliances

We have strategic alliances with several insurance carriers that we expect to serve as a key driver in our growth in commission and fee revenue.

# Our Ability to Grow Quota Share

Hagerty Re's 2021 quota share of business assumed from Markel in the U.S. and U.K. was 60%. The quota share percentage increased to 70% in 2022 and will increase to 80% in 2023 and the years thereafter under a contract with Markel. The increase in quota share will have the effect of increasing our revenue, which will partially be offset by increases in our underwriting costs.

# **Components of Our Results of Operations**

#### Revenue

We primarily generate revenue from the sale of automotive insurance policies and HDC membership subscriptions as well as from participating in the underwriting results on policies written by our insurance carrier partners. Our revenue model incorporates multiple components in the insurance and lifestyle value chains, built on data collection and member experience.

# Commission and fee revenue

Our insurance affiliated intermediaries act as MGAs who, among other things, write collector vehicle business on behalf of the insurance carrier partners. In exchange for commissions paid by the insurance carrier partners, we generally handle all sales, marketing, pricing, underwriting, policy administration and fulfillment, billing and claim services. In addition, we also manage all aspects of our omnichannel distribution, both direct and brokerage, including independent agencies, national sales accounts, large agency and broker networks and national partner relationships.

We earn new and renewal commissions for the distribution and servicing of classic automobile and boat insurance policies written through personal and commercial lines with multiple insurance carrier partners in the U.S., Canada and the U.K. Additionally, policyholders pay fees directly to us related to their insurance coverage. These commissions and fees are earned when the policy becomes effective, net of policy changes and cancellations.

For policies that have elected to pay via installment plan, revenue is recognized on the policy effective date as the insured becomes fully entitled to the policy benefits, regardless of when payment is collected. Our performance obligation to the insurance carrier partner is complete when the policy is issued.

Under the terms of many of its contracts with insurance carrier partners, we have the opportunity to earn an annual CUC, or profit-share, based on the calendar-year performance of the insurance book of business with each of those insurance carrier partners. Our CUC agreements are based on written or earned premium and loss ratio results. Each insurance carrier partner contract and related CUC is calculated independently. Revenue from CUC is accrued throughout the year and settled annually.

# Earned premium

Reinsurance premiums are earned by our single cell captive reinsurance company, Hagerty Re. Hagerty Re reinsures the classic auto and marine risks written through our affiliated MGAs in the U.S., Canada and the U.K. Hagerty Re is a Bermuda-domiciled, Class 3A reinsurer. Hagerty Re was funded in December 2016 and was granted a license by the BMA in March 2017.

Earned premium represents the earned portion of gross written premiums that Hagerty Re has assumed under quota share reinsurance agreements with our insurance carrier partners. Earned premium is recognized over the term of the policy, which is generally 12 months.

# Membership and other revenue

We earn subscription revenue and other revenue through membership offerings and other automotive and lifestyle services sold to policyholders and classic vehicle enthusiasts. HDC memberships are sold as a bundled product which give members access to our products and services, including HDC Magazine, automotive enthusiast events, our proprietary vehicle valuation tool, emergency roadside services and special vehicle-related discounts. Hagerty Garage + Social storage memberships include storage in addition to the HDC member benefits. Income from the sale of HDC and storage membership subscriptions is recognized ratably over the period of the membership, which is generally 12 months. Other revenue includes sponsorship, admission, advertising, valuation and registration income. Other revenue is recognized when the performance obligation for the related product or service is satisfied.

# Costs and Expenses

Our costs and expenses consist of salaries and benefits paid to employees, ceding commissions, losses and loss adjustment expenses paid to insurance carrier partners, sales expenses, general and administrative services, depreciation and amortization, change in fair value of warrant liabilities and income tax expense.

# Salaries and benefits

Salaries and benefits consist primarily of costs related to employee compensation, payroll taxes, employee benefits and employee development costs. Employee compensation includes wages paid to employees as well as various incentive compensation plans. Employee benefits include the costs of various employee benefits plans including medical and dental insurance, wellness benefits and others. Costs related to employee education, training and recruiting are included in employee development costs. Salaries and benefits costs are expensed as incurred except for those costs which are required to be capitalized, which are then amortized over the useful life of the asset created (generally software or media content). Salaries and benefits are expected to increase over time as the business continues to grow, but will likely decrease as a percent of revenue.

#### Ceding commission

Ceding commission consists of the commission paid by Hagerty Re to our insurance carrier partners for our pro-rata share of acquisition costs (primarily our MGA commissions), general and administrative services and other costs. Hagerty Re pays a fixed rate ceding commission which varies by insurance carrier partner, averaging approximately 48% of net earned premium for the six months ended June 30, 2022. Ceding commission will change proportionately to earned premium assumed through our various quota share reinsurance agreements.

# Losses and loss adjustment expenses

Losses and loss adjustment expenses represent our share of losses assumed through various reinsurance agreements and includes our portion of the net cost to settle claims submitted by insureds. Losses consist of claims paid, case reserves and losses, IBNR, net of estimated recoveries for reinsurance, salvage and subrogation. Loss adjustment expenses consist of the cost associated with the investigation and settling of claims. Losses and loss adjustment expenses represent management's best estimate of ultimate net loss at the financial statement date. Estimates are made using statistical analysis by our internal actuarial team. These reserves are reviewed regularly and adjusted as necessary to reflect management's estimate of the ultimate cost of losses and loss adjustment expenses.

Our reinsurance contracts are quota share reinsurance agreements on the business underwritten by our MGAs. These expenses are expected to grow proportionately with written premium and increase as the quota share percentage contractually increases.

# Sales expense

Sales expense includes costs related to the sales and servicing of a policy, primarily broker expense, cost of sales, promotion expense and travel and entertainment expenses. Cost of sales includes postage, document costs, payment processing fees, emergency roadside service costs and other variable costs associated with the sale and servicing of a policy. Broker expense is the compensation paid to our agent partners and national broker partners when an insurance policy is written through a broker relationship. Promotion expense includes various expenses related to branding, events, advertising, marketing, and acquisition. Sales expenses, in general, are expensed as incurred and will likely increase as we continue to grow. Broker expense and cost of sales will likely track with written premium growth, while promotion expense and travel and entertainment expense will decrease as a percent of revenue over the long term.

# General and administrative services

General and administrative services consist of occupancy costs, hardware and software, consulting services, legal and accounting services, community relations and non-income taxes. These costs are expensed as incurred. We expect this expense category to increase commensurate with our expected business volume and growth expectations and be managed lower as a percent of revenue over the next few years after we reach scale to handle incoming business from new partnerships.

# Depreciation and amortization

Depreciation and amortization reflects the recognition of the cost of our investments in various assets over their useful life. Depreciation expense relates to leasehold improvements, furniture and equipment, vehicles, hardware and purchased software. Amortization relates to investments related to recent acquisitions, SaaS implementation, internal software development and investments made in digital media and content assets. Depreciation and amortization are expected to increase slightly in dollar amount over time but will likely decrease as a percent of revenue as investments in platform technology reach scale.

# Change in fair value of warrant liabilities

Our warrants are accounted for as liabilities in accordance with Accounting Standards Codification ("ASC") Topic 815, *Derivatives and Hedging* and are measured at fair value each reporting period, with changes in fair value recognized as non-operating income (expense). In general, under the fair value accounting model, as our stock price increases, the warrant liability increases, and we recognize additional expense in our Condensed Consolidated Statements of Operations. As our stock price decreases, the warrant liability decreases, and we recognize additional income in our Condensed Consolidated Statements of Operations.

# *Income tax expense*

The Hagerty Group is taxed as a pass-through ownership structure under provisions of the Internal Revenue Code ("IRC") and a similar section of state income tax law, except for Hagerty Re and various foreign subsidiaries. Any taxable income or loss generated by The Hagerty Group is passed through to and included in the taxable income or loss of Hagerty Group Unit Holders, including Hagerty, Inc. Hagerty, Inc. is taxed as a corporation and pays corporate federal, state, and local taxes with respect to income allocated from The Hagerty Group.

# **Results of Operations**

# Three Months Ended June 30, 2022 compared to the Three Months Ended June 30, 2021

The following table summarizes our results of operations for the three months ended June 30, 2022 and 2021, and the dollar and percentage change between the two periods:

			Three months	s end	ded June 30,	
	2022		2021		\$ Change	% Change
REVENUES:		in	thousands (e.	хсер	t percentages)	
Commission and fee revenue	\$ 95,506	\$	83,443	\$	12,063	14.5 %
Earned premium	94,100		70,437		23,663	33.6 %
Membership and other revenue	 16,411		13,529		2,882	21.3 %
Total revenues	206,017		167,409		38,608	23.1 %
OPERATING EXPENSES:						
Salaries and benefits	53,271		41,698		11,573	27.8 %
Ceding commission	45,255		33,678		11,577	34.4 %
Losses and loss adjustment expenses	38,620		29,152		9,468	32.5 %
Sales expense	37,455		28,360		9,095	32.1 %
General and administrative services	20,729		15,222		5,507	36.2 %
Depreciation and amortization	8,300		5,025		3,275	65.2 %
Total operating expenses	 203,630		153,135		50,495	33.0 %
OPERATING INCOME (LOSS)	2,387		14,274		(11,887)	(83.3)%
Change in fair value of warrant liabilities	(5,400)				(5,400)	(100.0)%
Interest and other income (expense)	(353)		(187)		(166)	(88.8)%
INCOME (LOSS) BEFORE INCOME TAX EXPENSE	(3,366)		14,087		(17,453)	(123.9)%
Income tax expense	(2,138)		(1,584)		(554)	(35.0)%
Income (loss) on equity method investment, net of tax	(39)		_		(39)	(100.0)%
NET INCOME (LOSS)	\$ (5,543)	\$	12,503	\$	(18,046)	(144.3)%

# Revenue

# Commission and fee revenue

Commission and fee revenue was \$95.5 million for the three months ended June 30, 2022, an increase of \$12.1 million, or 14.5%, compared to 2021, consisting of an increase of \$10.8 million in revenue from renewal policies and an increase of \$1.3 million in revenue from new policies. The increase in revenue from renewal policies was primarily related to a 4.3% increase in renewal policy premiums as well as continued strong retention.

Commission and fee revenue from agent sources increased \$6.6 million, or 14.8% and commission and fee revenue from direct sources increased \$5.5 million, or 14.0% during the three months ended June 30, 2022. Commission rates, generating commission revenue, vary based on geography but do not differ by distribution channel (i.e., whether they are direct-sourced or agent-sourced).

We experienced consistent underlying growth across all geographic areas in which the Company operates. Our commission and fee revenue from the U.S. increased \$10.7 million, or 14.2%, commission and fee revenue from Canada increased \$1.2 million, or 17.1%, and commission and fee revenue from the U.K. increased \$0.2 million, or 14.5% compared to the three months ended June 30, 2022.

CUC growth of 12.1% was below commission and fee growth of 15.1% as not all premium is subject to CUC.

#### Earned premium

Earned premium revenue was \$94.1 million for the three months ended June 30, 2022, an increase of \$23.7 million, or 33.6%, compared to 2021. Underlying growth added approximately \$21.3 million to earned premium revenue and the increase in U.S. quota share percentage added approximately \$2.3 million to earned premium during the three months ended June 30, 2022. This increase in earned premium generally correlates with an increase in written premiums assumed by us of \$31.0 million from \$108.6 million for the three months ended June 30, 2021 to \$139.6 million for the three months ended June 30, 2022.

# Membership and other revenue

Membership and other revenue was \$16.4 million for the three months ended June 30, 2022, an increase of \$2.9 million, or 21.3%, compared to 2021. Membership fee revenue was \$11.1 million for the three months ended June 30, 2022, an increase of \$1.2 million, or 11.6%, compared 2021, which was primarily attributable to the increase in the issuance of new policies bundled with an HDC membership, as well as an increase in storage income related to our Hagerty Garage + Social locations. For the three months ended June 30, 2022, membership fees were 67.8% of the Membership and other revenue total.

Other revenue was \$5.3 million for the three months ended June 30, 2022, an increase of \$1.7 million, or 48.7%, compared to 2021, primarily due to newly acquired events, resulting in increases of \$0.7 million and \$0.6 million in sponsorship income and admission income, respectively, for the three months ended June 30, 2022 compared to 2021. Other revenue includes sponsorship, admission, advertising, valuation and registration income and accounts for 32.2% of the Membership and other revenue total.

# Costs and Expenses

# Salaries and benefits

Salaries and benefits expenses were \$53.3 million for the three months ended June 30, 2022, an increase of \$11.6 million, or 27.8%, compared to 2021. The increase was primarily attributable to a net increase of over 200 employees in our sales, member services, technology and distribution units, an increase of approximately 15% year over year. Headcount increased to support current and anticipated growth, such as the additions of several new large national insurance partnerships and our continued development of new systems and digital transformation technology investments, as well as several acquisitions primarily in the event and lifestyle business.

# Ceding commission

Ceding commission expense was \$45.3 million for the three months ended June 30, 2022, an increase of \$11.6 million, or 34.4%, compared to 2021. The increase was primarily attributable to an increase in our U.S. quota share percentage from 60% in 2021 to 70% in 2022, which accounted for \$8.9 million of the increase, as well as higher U.S. premium volume ceded to Hagerty Re from our insurance carrier partner, which added approximately \$1.3 million.

The following table presents the amount of premiums ceded and the quota share percentages for the three months ended June 30, 2022 and 2021:

		U.S. Canada				U.K.		Total				
	in thousands (except percentages) Three months ended June 30, 2022											
Subject premium	\$	185,636	\$	21,523	\$	3,070	\$	210,229				
Quota share percentage		70.0 %	)	35.0 %	)	70.0 %		66.4 %				
Assumed premium in Hagerty Re	\$	129,946	\$	7,533	\$	2,149	\$	139,628				
Net ceding commission	\$	42,410	\$	1,841	\$	1,004	\$	45,255				
			Th	ree months en	ided J	une 30, 2021						
Subject premium	\$	169,416	\$	18,118	\$	1,072	\$	188,606				
Quota share percentage		60.0 %	)	35.0 %	)	60.0 %		57.6 %				
Assumed premium in Hagerty Re	\$	101,650	\$	6,341	\$	643	\$	108,634				
Net ceding commission	\$	32,168	\$	1,439	\$	71	\$	33,678				

In the U.S., the increase in premiums assumed in Hagerty Re during the three months ended June 30, 2022 compared to 2021 was primarily due to Hagerty Re's U.S. quota share increasing from 60% in 2021 to 70% in 2022, which accounted for \$18.6 million of the overall \$31.0 million increase, as well as consistent underlying growth in premiums assumed.

# Losses and loss adjustment expenses

Losses and loss adjustment expenses was \$38.6 million for the three months ended June 30, 2022, an increase of \$9.5 million, or 32.5%, compared to 2021. The increase was primarily driven by higher premium volume ceded to Hagerty Re from our insurance carrier partners. The loss ratio, including catastrophe losses, was 41.0% and 41.4% for the three months ended June 30, 2022 and 2021, respectively.

# Sales expense

Sales expense was \$37.5 million for the three months ended June 30, 2022, an increase of \$9.1 million, or 32.1%, compared to 2021. The increase was primarily due to a \$5.2 million increase in travel and promotion costs related to newly acquired events and increased advertising, a \$2.2 million increase in broker expense which has driven additional premium volume across our agent distribution channel and a \$0.7 million increase in roadside costs from our towing provider.

# General and administrative services

General and administrative services expenses were \$20.7 million for the three months ended June 30, 2022, an increase of \$5.5 million, or 36.2%, compared to 2021, which was primarily driven by a \$2.9 million increase in expenses related to operating as a public company, a \$0.9 million increase in consulting services related to the continued scaling of our digital assets and a \$0.6 million increase in software subscription licenses.

# Depreciation and amortization

Depreciation and amortization expense was \$8.3 million for the three months ended June 30, 2022, an increase of \$3.3 million, or 65.2%, compared to 2021. The increase was primarily attributable to a higher base of capital assets from our digital platform development investment. Amortization on these capital assets increased by \$2.4 million.

# Change in fair value of warrant liabilities

During the three months ended June 30, 2022, the change in fair value of warrant liabilities was a loss of \$5.4 million, which represents the net change in valuation of our warrant liabilities during the three months ended June 30, 2022. We did not have warrants as of June 30, 2021. Refer to Note 8 — Fair Value Measurements and Note 13 — Warrant Liabilities in Item 1 of Part I of this Quarterly Report on Form 10-Q for additional information with respect to our warrants.

# Income tax expense

Income tax expense was \$2.1 million for the three months ended June 30, 2022, an increase of \$0.6 million, or 35.0%, compared to 2021. The increase in income tax expense for the three months ended June 30, 2022 compared to 2021 was primarily due to an increase in net income before income tax expense of \$2.8 million within Hagerty Re, which is taxed as a corporation. Refer to Note 15 — Taxation in Item 1 of Part I of this Quarterly Report on Form 10-Q for additional information with respect to items affecting our effective tax rate.

# Six Months Ended June 30, 2022 compared to the Six Months Ended June 30, 2021

The following table summarizes our results of operations for the six months ended June 30, 2022 and 2021, and the dollar and percentage change between the two periods:

		Six months	ended June 30,	
	2022	2021	\$ Change	% Change
REVENUES:		in thousands (e.	xcept percentages)	
Commission and fee revenue	\$ 157,967	\$ 137,816	\$ 20,151	14.6 %
Earned premium	183,232	133,671	49,561	37.1 %
Membership and other revenue	32,629	25,122	7,507	29.9 %
Total revenues	 373,828	296,609	77,219	26.0 %
OPERATING EXPENSES:				
Salaries and benefits	99,747	79,847	19,900	24.9 %
Ceding commission	87,633	64,067	23,566	36.8 %
Losses and loss adjustment expenses	75,539	55,345	20,194	36.5 %
Sales expense	65,892	48,712	17,180	35.3 %
General and administrative services	40,187	30,064	10,123	33.7 %
Depreciation and amortization	15,447	9,396	6,051	64.4 %
Total operating expenses	 384,445	287,431	97,014	33.8 %
OPERATING INCOME (LOSS)	(10,617)	9,178	(19,795)	(215.7)%
Change in fair value of warrant liabilities	26,286	<u> </u>	26,286	100.0 %
Interest and other income (expense)	(1,037)	(624)	(413)	(66.2)%
INCOME (LOSS) BEFORE INCOME TAX EXPENSE	14,632	8,554	6,078	71.1 %
Income tax expense	(4,168)	(2,902)	(1,266)	(43.6)%
Income (loss) on equity method investment, net of tax	(141)		(141)	(100.0)%
NET INCOME (LOSS)	\$ 10,323	\$ 5,652	\$ 4,671	82.6 %

# Revenue

# Commission and fee revenue

Commission and fee revenue was \$158.0 million for the six months ended June 30, 2022, an increase of \$20.2 million, or 14.6%, compared to 2021, consisting of an increase of \$20.4 million in revenue from renewal policies, partially offset by a decrease of \$0.2 million in revenue from new policies. The increase in revenue from renewal policies was primarily related to a 4.2% increase in renewal policy premiums as well as continued strong retention. The decrease in revenue from new policies is primarily driven by lower new business count for the six months ended June 30, 2022 compared to 2021. The increase in renewal policy premiums for the six months ended June 30, 2022 compared to 2021 is due in part by inflation impacting the appreciation of vehicle values, partially offset by a reduction in new business count due to a more robust resale market from those higher valuations.

Commission and fee revenue from agent sources increased \$10.9 million, or 14.8% and commission and fee revenue from direct sources increased \$9.2 million, or 14.4% during the six months ended June 30, 2022. Commission rates, generating commission revenue, vary based on geography but do not differ by distribution channel (i.e., whether they are direct-sourced or agent-sourced).

During the six months ended June 30, 2022, we experienced consistent underlying growth across all geographic areas in which the Company operates. Our commission and fee revenue from the U.S. increased \$18.3 million, or 14.4%, commission and fee revenue from Canada increased \$1.6 million, or 18.0% and commission and fee revenue from U.K. increased \$0.3 million, or 16.5%, compared to the six months ended June 30, 2021.

CUC growth of 11.6% was below commission and fee growth of 15.5% as not all premium is subject to CUC.

# Earned premium

Earned premium revenue was \$183.2 million for the six months ended June 30, 2022, an increase of \$49.6 million, or 37.1%, compared to 2021. Underlying growth added approximately \$41.6 million to earned premium revenue and the increase in U.S. quota share percentage added approximately \$8.0 million to earned premium during the six months ended June 30, 2022. This increase in earned premium generally correlates with an increase in written premiums assumed by us of \$56.0 million from \$181.2 million for the six months ended June 30, 2021 to \$237.3 million for the six months ended June 30, 2022.

# Membership and other revenue

Membership and other revenue was \$32.6 million for the six months ended June 30, 2022, an increase of \$7.5 million, or 29.9%, compared to 2021. Membership fee revenue was \$21.4 million for the six months ended June 30, 2022, an increase of \$1.8 million, or 9.1%, compared 2021, which was primarily attributable to the increase in the issuance of new policies bundled with an HDC membership as well as an increase in storage income related to our Hagerty Garage + Social locations. For the six months ended June 30, 2022, membership fees were 65.7% of the Membership and other revenue total.

Other revenue was \$11.2 million for the six months ended June 30, 2022, an increase of \$5.7 million, or 104.5%, compared to 2021, primarily due to newly acquired events, resulting in increases of \$2.4 million and \$2.0 million in sponsorship income and admission income, respectively, for the six months ended June 30, 2022 compared to 2021. Other revenue includes sponsorship, admission, advertising, valuation and registration income and accounts for 34.3% of the Membership and other revenue total.

# Costs and Expenses

# Salaries and benefits

Salaries and benefits expenses were \$99.7 million for the six months ended June 30, 2022, an increase of \$19.9 million, or 24.9%, compared to 2021. The increase was primarily attributable to a net increase of over 200 employees in our sales, member services, technology and distribution units, an increase of approximately 15% year over year. Headcount increased to support current and anticipated growth, such as the additions of several new large national insurance partnerships and our continued development of new systems and digital transformation technology investments, as well as several acquisitions primarily in the event and lifestyle business.

# Ceding commission

Ceding commission expense was \$87.6 million for the six months ended June 30, 2022, an increase of \$23.6 million, or 36.8%, compared to 2021. The increase was primarily attributable to an increase in our U.S. quota share percentage from 60% in 2021 to 70% in 2022, which accounted for \$15.3 million of the increase, as well as higher U.S. premium volume ceded to Hagerty Re from our insurance carrier partner, which added approximately \$6.2 million.

The following table presents the amount of premiums ceded and the quota share percentages for the six months ended June 30, 2022 and 2021:

	U.S.			Canada		U.K.		Total				
	in thousands (except percentages) Six months ended June 30, 2022											
Subject premium	\$	320,382	\$	27,279	\$	4,914	\$	352,575				
Quota share percentage		70.0 %	)	35.0 %		70.0 %		67.3 %				
Assumed premium in Hagerty Re	\$	224,268	\$	9,548	\$	3,440	\$	237,256				
Net ceding commission	\$	82,816	\$	3,331	\$	1,486	\$	87,633				
			5	Six months ende	d Ju	ne 30, 2021						
Subject premium	\$	287,557	\$	23,032	\$	1,072	\$	311,661				
Quota share percentage		60.0 %	)	35.0 %	60.0 %			58.2 %				
Assumed premium in Hagerty Re	\$	172,534	\$	8,061	\$	643	\$	181,238				
Net ceding commission	\$	61,255	\$	2,741	\$	71	\$	64,067				

In the U.S., the increase in premiums assumed in Hagerty Re during the six months ended June 30, 2022 compared to 2021 was primarily due to Hagerty Re's U.S. quota share increasing from 60% in 2021 to 70% in 2022, which accounted for \$32.0 million of the overall \$56.0 million increase. In the U.K., the increase in premiums assumed in Hagerty Re from June 30, 2021 to June 30, 2022 was primarily due to the entry into the U.K. reinsurance agreement, which became effective during the first quarter of 2021. Lastly, we experienced consistent underlying growth in premiums assumed across all geographic areas in which the Company operates.

# Losses and loss adjustment expenses

Losses and loss adjustment expenses was \$75.5 million for the six months ended June 30, 2022, an increase of \$20.2 million, or 36.5%, compared to 2021. The increase was primarily driven by higher premium volume ceded to Hagerty Re from our insurance carrier partners. The loss ratio, including catastrophe losses, was 41.2% and 41.4% for the six months ended June 30, 2022 and 2021, respectively.

# Sales expense

Sales expense was \$65.9 million for the six months ended June 30, 2022, an increase of \$17.2 million, or 35.3%, compared to 2021. The increase was primarily due to a \$10.3 million increase in travel and promotion costs related to newly acquired events and increased advertising, a \$3.7 million increase in broker expense which has driven additional premium volume across our agent distribution channel and a \$1.5 million increase in roadside costs from our towing provider.

#### General and administrative services

General and administrative services expenses were \$40.2 million for the six months ended June 30, 2022, an increase of \$10.1 million, or 33.7%, compared to 2021, which was primarily driven by a \$4.7 million increase in expenses related to operating as a public company, a \$2.7 million increase in consulting services related to the continued scaling of our digital assets and a \$1.4 million increase in software subscription licenses.

# Depreciation and amortization

Depreciation and amortization expense was \$15.4 million for the six months ended June 30, 2022, an increase of \$6.1 million, or 64.4%, compared to 2021. The increase was primarily attributable to a higher base of capital assets from our digital platform development investment. Amortization on these capital assets increased by \$4.6 million.

# Change in fair value of warrant liabilities

During the six months ended June 30, 2022, the change in fair value of warrant liabilities was a gain of \$26.3 million, which represents the net change in valuation of our warrant liabilities during the six months ended June 30, 2022. We did not have warrants as of June 30, 2021. Refer to Note 8 — Fair Value Measurements and Note 13 — Warrant Liabilities in Item 1 of Part I of this Quarterly Report on Form 10-Q for additional information with respect to our warrants.

# Income tax expense

Income tax expense was \$4.2 million for the six months ended June 30, 2022, an increase of \$1.3 million, or 43.6%, compared to 2021. The increase in income tax expense for the six months ended June 30, 2022 compared to 2021 was primarily due to an increase in net income before income tax expense of \$6.0 million within Hagerty Re, which is taxed as a corporation. Refer to Note 15 — Taxation in Item 1 of Part I of this Quarterly Report on Form 10-Q for additional information with respect to items affecting our effective tax rate.

# **Liquidity and Capital Resources**

Maintaining a strong balance sheet and capital position is a top priority for us. We manage liquidity globally and across all operating subsidiaries, making use of our working capital, equity proceeds from the Business Combination, and our Credit Facility (as defined below) when needed.

# Future Sources and Uses of Liquidity

Our sources of liquidity are our (1) cash on hand, (2) net working capital, (3) cash flows from operations and (4) our Credit Facility. Based on our current expectations, we believe that these sources of liquidity will be sufficient to meet our needs for at least the next 12 months.

We expect that our primary liquidity needs will include cash used to (1) facilitate the underlying growth of our business, (2) pay operating expenses, including cash compensation to our employees, (3) fund the growth of our membership and Hagerty Marketplace initiatives, (4) pay interest and principal due on borrowings under our Credit Agreement (as defined below), (5) pay income taxes and (6) make payments under the Tax Receivable Agreement.

# Capital and Dividend Restrictions

Through our reinsurance subsidiary, Hagerty Re, we reinsure the same personal lines risks that are underwritten by our affiliated MGA subsidiaries on behalf of our insurance carrier partners. Our reinsurance operations are self-funded primarily through existing capital and net cash flows from operations. As of June 30, 2022, Hagerty Re had approximately \$291.5 million in Cash and cash equivalents and Restricted cash and cash equivalents. Our MGA operations are financed primarily through the commissions and fees received from our insurance carrier partners and, if necessary, proceeds from our existing Credit Facility. Our membership-related subsidiaries finance their operations from the sale of HDC Membership subscriptions, as well as proceeds, if necessary, from our existing Credit Facility.

We, and particularly Hagerty Re, pay close attention to the underlying underwriting and reserving risks by monitoring the pricing and loss development of the underlying business written through its affiliated MGAs. Additionally, Hagerty Re seeks to minimize its investment risk by investing in low yield cash, money market accounts and investment grade municipal securities.

# Capital Restrictions

In Bermuda, Hagerty Re is subject to the BSCR administered by the BMA. No regulatory action is taken by the BMA if an insurer's capital and surplus is equal to or in excess of their enhanced capital requirement as determined by the BSCR model. In addition, the BMA has established a target capital level for each insurer which is 120% of the enhanced capital requirement. To ensure compliance with BSCR standards, Hagerty Re's target is 130% of the enhanced capital requirement. As of June 30, 2022, Hagerty Re's actual performance relative to the enhanced capital requirement was in excess of 120%.

# Dividend Restrictions

Under Bermuda law, Hagerty Re is prohibited from declaring or issuing a dividend if it fails to meet its minimum solvency margin or minimum liquidity ratio. Prior approval from the BMA is also required if Hagerty Re's proposed dividend payments would exceed 25% of its prior yearend total statutory capital and surplus. The amount of dividends which could be paid by Hagerty Re in 2022 without prior approval is \$26.8 million.

Regulation relating to insurer solvency is generally for the protection of the policyholders rather than for the benefit of the stockholders of an insurance company. We believe that our existing cash and cash equivalents and municipal securities and cash flow from operations will be sufficient to support working capital and capital expenditure requirements for at least the next 12 months. Our future capital requirements will depend on many factors, including our reinsurance premium growth rate, renewal rates, the introduction of new and enhanced products, entry into, and successful entry in new geographic markets, and the continuing market adoption of our product offerings.

# Comparative Cash Flows

The following table summarizes our cash flow data for the six months ended June 30, 2022 and 2021:

	Six months ended June 30,									
	 2022		2021		Change	% Change				
		in th	ousands (e.	xcept <sub>l</sub>	percentages)					
Net Cash Provided by Operating Activities	\$ 59,925	\$	68,074	\$	(8,149)	(12.0)%				
Net Cash Used in Investing Activities	(53,161)		(35,169)		(17,992)	(51.2)%				
Net Cash Used in Financing Activities	\$ (48,500)	\$	13,344	\$	(61,844)	(463.5)%				

# Operating Activities

Cash provided by operating activities primarily consists of net income (loss) adjusted for non-cash items and changes in working capital balances.

Net cash provided by operating activities is presented below:

	Six months ended June 30,										
	2022		2021		\$ Change	% Change					
		in	thousands (e.	хсері	t percentages)						
Net income (loss)	\$ 10,323	\$	5,652	\$	4,671	82.6 %					
Non-cash adjustments to net income (loss)	(3,389)		14,446		(17,835)	(123.5)%					
Changes in operating assets and liabilities	 52,991		47,976		5,015	10.5 %					
Net Cash Provided by Operating Activities	\$ 59,925	\$	68,074	\$	(8,149)	(12.0)%					

Net cash provided by operating activities for the six months ended June 30, 2022 was \$59.9 million, a decrease of \$8.1 million, or 12.0% compared to 2021. The decrease in net cash provided by operating activities was primarily due a \$2.4 million increase in pre-revenue costs related to scaling our infrastructure, newly-developed digital platforms and legacy systems, human resources and occupancy to accommodate our alliance with State Farm and other potential distribution partnerships as well as to further develop our Hagerty Marketplace transactional platform. Additionally, increased operating costs was driven by a \$3.3 million increase in digital advertising spend as well as a \$1.7 million increase in professional services related to operating as a public company.

#### Investing Activities

Cash used in investing activities for the six months ended June 30, 2022 increased \$18.0 million compared to 2021. We invested approximately \$21.5 million in property, equipment and software (excluding acquisitions) which was primarily driven by internally developed software, an increase of \$2.5 million compared to the same period in 2021. Additionally, we had payments related to acquisitions, net of cash acquired, totaling \$13.5 million during the six months ended June 30, 2022, an increase of \$4.8 million compared to 2021. Lastly, we invested approximately \$15.3 million as an equity method investment and joint venture with Broad Arrow. For additional information regarding our 2022 acquisitions and equity method investments, refer to Note 5 — Acquisitions and Investments in Item 1 of Part I of this Quarterly Report on Form 10-Q.

# Financing Activities

Cash used in financing activities for the six months ended June 30, 2022 increased \$61.8 million compared to 2021, primarily due to a decrease in outstanding debt under our Credit Facility. There were total net cash outflows of \$48.5 million related to our Credit Facility during the six months ended June 30, 2022, compared to \$18.0 million of cash inflows during the six months ended June 30, 2021.

# Financing Arrangements

# Multi-bank Credit Facility

In October 2021, we entered into a Third Amendment to the Amended and Restated Credit Agreement (the "Credit Agreement"), which amended the terms of our revolving credit facility (the "Credit Facility") with JPMorgan Chase Bank, N.A., as administrative agent, and the other financial institutions party thereto from time to time as lenders.

The current term of the Credit Agreement expires in October 2026 and may be extended by one year on an annual basis if agreed to by us and the lenders party thereto. Any unpaid balance on the Credit Facility is due at maturity.

The Credit Facility borrowings are collateralized by our assets, except for the assets of our U.K., Bermuda and German subsidiaries as well as the assets of Hagerty Events, LLC and the non-wholly owned subsidiaries of MHH.

Under the Credit Agreement, we are required, among other things, to meet certain financial covenants, including a fixed charge coverage ratio and a leverage ratio. We were in compliance with these covenants as of June 30, 2022.

# Interest Rate Swap

Interest rate swap agreements are contracts to exchange floating rate for fixed rate interest payments over the life of the agreement without the exchange of the underlying notional amounts. The notional amounts of the interest rate swap agreements are used to measure interest to be paid or received and do not represent the amount of exposure to credit loss. The differential paid or received on the interest rate swap agreements is recognized as an adjustment to interest expense.

The purpose of the interest rate swap agreement is to fix the interest rate on a portion of our existing variable rate debt in order to reduce exposure to interest rate fluctuations. Under such agreements, we pay the counterparty interest at a fixed rate. In exchange, the counterparty pays us interest at a variable rate, adjusted quarterly and based on LIBOR or the alternative replacement of LIBOR. The amount exchanged is calculated based on the notional amount. The significant inputs, primarily the LIBOR forward curve, used to determine the fair value are considered Level 2 observable market inputs. We monitor the credit and nonperformance risk associated with its counterparty and believes the risk to be insignificant and not warranting a credit adjustment at June 30, 2022.

In December 2020, we entered into a 5-year interest rate swap agreement with an original notional amount of \$35.0 million at a fixed swap rate of 0.78%. This interest rate swap matures in December 2023.

In March 2017, we entered into an interest rate swap agreement with an original notional amount of \$15.0 million at a fixed swap rate of 2.20%. This interest rate swap matured in March 2022.

# Tax Receivable Agreement

Hagerty, Inc. expects to have adequate capital resources to meet the requirements and obligations under the Tax Receivable Agreement entered into with the Legacy Unit Holders on December 2, 2021 that provides for the payment by Hagerty, Inc. to the Legacy Unit Holders of 85% of the amount of cash savings, if any, under U.S. federal, state and local income tax or franchise tax realized as a result of (1) any increase in tax basis of Hagerty, Inc.'s assets resulting from (a) purchase of Hagerty Group Units from any of the Legacy Unit Holders using the net proceeds from any future offering, (b) redemptions or exchanges by the Legacy Unit Holders of Class V Common Stock and Hagerty Group Units for shares of Class A Common Stock or (c) payments under the Tax Receivable Agreement and (2) tax benefits related to imputed interest deemed arising as a result of payments made under the Tax Receivable Agreement.

Legacy Unit Holders may, subject to certain conditions and transfer restrictions described above, redeem or exchange their Class V Common Stock and Hagerty Group Units for shares of Class A Common Stock of Hagerty, Inc. on a one-for-one basis. The Hagerty Group made an election under Section 754 of the IRC of 1986, as amended, and the regulations thereunder effective for each taxable year in which a redemption or exchange of Class V Common Stock and Hagerty Group Units for shares of Class A Common Stock occurs, which is expected to result in increases to the tax basis of the assets of The Hagerty Group at the time of a redemption or exchange of Hagerty Group Units. The redemptions and exchanges are expected to result in increases in the tax basis of the tangible and intangible assets of The Hagerty Group. These increases in tax basis may reduce the amount of tax that Hagerty, Inc. would otherwise be required to pay in the future. This payment obligation as a part of the Tax Receivable Agreement is an obligation of Hagerty, Inc. and not of The Hagerty Group. For purposes of the Tax Receivable Agreement, the cash tax savings in income tax will be computed by comparing the actual income tax liability of Hagerty, Inc. (calculated with certain assumptions) to the amount of such taxes that Hagerty, Inc. would have been required to pay had there been no increase to the tax basis of the assets of The Hagerty Group as a result of the redemptions or exchanges and had Hagerty, Inc. not entered into the Tax Receivable Agreement. Estimating the amount of payments that may be made under the Tax Receivable Agreement is by nature imprecise, insofar as the calculation of amounts payable depends on a variety of factors.

# **Contractual Obligations**

The following table summarizes the significant contractual obligations and other commitments as of June 30, 2022:

	 Total	 2022	. <u> </u>	2023		2024	 2025	 2026	T	hereafter
					in	thousands				
Debt	\$ 87,000	\$ _	\$	_	\$	_	\$ _	\$ 87,000	\$	_
Interest payments	956	137		273		273	273	_		
Operating leases	99,230	4,921		9,676		9,536	9,455	8,985		56,657
Purchase commitments	16,941	7,634		5,459		3,848	_	_		_
Total	\$ 204,127	\$ 12,692	\$	15,408	\$	13,657	\$ 9,728	\$ 95,985	\$	56,657

Interest payments excludes variable rate debt interest payments and commitment fees related to our Credit Facility.

# **Off-Balance Sheet Arrangements**

We do not have any material off-balance sheet financing arrangements as of June 30, 2022.

# **Critical Accounting Policies and Estimates**

Our unaudited Condensed Consolidated Financial Statements are prepared in accordance with GAAP, which require management to make certain estimates and apply judgment. Estimates and judgments are based on historical experience, current trends and other factors that management believes to be important at the time the unaudited Condensed Consolidated Financial Statements are prepared. On a regular basis, we review our accounting policies and how they are applied and disclosed in the unaudited Condensed Consolidated Financial Statements. These accounting policies, among others, may involve a high degree of complexity and judgment on the part of management. Further, these estimates and other factors could have significant adverse impact to our financial condition, results of operations and cash flows. We evaluate our significant estimates on an ongoing basis and base our estimates on historical experience and on various other assumptions that we believe to be reasonable under the circumstances, the results of which form the basis for making judgments about the carrying value of assets and liabilities that are not readily apparent from other sources. Actual results could differ materially from those estimates.

Our accounting policies are set forth in Note 1 — Summary of Significant Accounting Policies and New Accounting Standards to Consolidated Financial Statements contained in the Company's 2021 Annual Report on Form 10-K. We include herein certain updates to those policies.

# Redeemable Non-Controlling Interest

As of December 31, 2021, redeemable non-controlling interest represented the economic interests of Legacy Unit Holders. Income or loss is attributed to the redeemable non-controlling interest based on the weighted average ownership of the Hagerty Group Units outstanding during the period held by Legacy Unit Holders. In connection with the Business Combination, Hagerty, Inc. entered into an Exchange Agreement with the Legacy Unit Holders. The Exchange Agreement permitted the Legacy Unit Holders to exchange Class V Common Stock and associated Hagerty Group Units for an equivalent amount of Class A Common Stock, or at the option of the Company, for cash. Because the Company has the option to redeem the non-controlling interest for cash and the Company is controlled by the Legacy Unit Holders through their voting control, the non-controlling interest was considered redeemable outside the Company's control. The redeemable non-controlling interest was measured at the greater of the initial fair value or the redemption value and was required to be presented as temporary equity on our Condensed Consolidated Balance Sheets.

The Exchange Agreement was amended as of March 23, 2022. As a result of this amendment, the redeemable non-controlling interest held by the Legacy Unit Holders outstanding was recorded as non-controlling interest and presented as permanent equity on our Condensed Consolidated Balance Sheets. Refer to Note 11 — Members' and Stockholders' Equity, in Item 1 of Part I of this Quarterly Report on Form 10-Q for additional information.

# **New Accounting Standards**

New accounting standards are described in Note 1 — Summary of Significant Accounting Policies and New Accounting Standards, in Item 1 of Part I of this Quarterly Report on Form 10-Q.

# Seasonality and Quarterly Results

	2021							
	Fir	st Quarter	Seco	nd Quarter	Thir	d Quarter	Fou	irth <sub>(Quarter</sub>
			in thousands					
Commission and fee revenue	\$	54,373	\$	83,443	\$	76,188	\$	57,567
Earned premium		63,234		70,437		78,700		83,453
Membership and other revenue		11,593		13,529		13,198		13,364
Total revenues	\$	129,200	\$	167,409	\$	168,086	\$	154,384
Total operating expenses		134,296		153,135		166,328		175,390
Operating income (loss)	\$	(5,096)	\$	14,274	\$	1,758	\$	(21,006)
Net income (loss)	\$	(6,850)	\$	12,503	\$	(548)	\$	(66,459)
					22			
	Firs	t Quarter (2)	Seco	20 nd <sub>3</sub> Quarter		d Quarter	Fou	orth Quarter
	First	t Quarter (2)	Seco		Thir		Fou	urth Quarter
Commission and fee revenue	First	t Quarter (2) 62,461		nd <sub>3</sub> Quarter	Thir		Fou	urth Quarter
Commission and fee revenue Earned premium				nd <sub>3</sub> Quarter  in thos	Thir	7	Fou	
		62,461		in thou 95,506	Thir	N/A	Fou	N/A
Earned premium		62,461 89,132	\$	in thou 95,506 94,100	Thir	N/A N/A	Fou	N/A N/A
Earned premium Membership and other revenue	\$	62,461 89,132 16,218	\$	in thou 95,506 94,100 16,411	Thir	N/A N/A N/A	Fou	N/A N/A N/A
Earned premium Membership and other revenue	\$	62,461 89,132 16,218	\$	in thou 95,506 94,100 16,411	Thir	N/A N/A N/A	Fou	N/A N/A N/A
Earned premium  Membership and other revenue  Total revenues	\$	62,461 89,132 16,218 167,811	\$	in thou 95,506 94,100 16,411 206,017	Thir	N/A N/A N/A N/A	Fou	N/A N/A N/A N/A
Earned premium  Membership and other revenue  Total revenues  Total operating expenses	\$	62,461 89,132 16,218 167,811 180,815	\$	in thou 95,506 94,100 16,411 206,017	Thir	N/A N/A N/A N/A N/A	Fou	N/A N/A N/A N/A

<sup>(1)</sup> The fourth quarter 2021 net loss of \$66.5 million is primarily due to a change in fair value of warrant liabilities expense of \$42.5 million that was recognized as a non-operating expense, as well as approximately \$13.3 million, which consisted primarily of accelerated vesting of incentive plans related to the Business Combination.

(2) The first quarter 2022 net income of \$15.9 million is primarily due to a decrease in the fair value of warrant liabilities, which generated a

Due to our significant North American footprint, our revenue streams, and in particular, commission and fee revenue, exhibit seasonality peaking in the middle of the second calendar quarter and diminishing through the rest of the year, with the lowest relative level of commission and fee revenue expected to occur in the fourth calendar quarter and beginning of the first calendar quarter. We expect to experience seasonal and other fluctuations in our quarterly operating results, which may not fully reflect the underlying performance of our business.

# ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

We are a smaller reporting company as defined by Rule 12b-2 of the Exchange Act, and are not required to provide the information otherwise required under this item.

gain of \$31.7 million that was recognized as non-operating income.

(3) The second quarter 2022 net loss of \$5.5 million is primarily due to an increase in the fair value of warrant liabilities, which generated a loss of \$5.4 million that was recognized as a non-operating expense.

# ITEM 4. CONTROLS AND PROCEDURES

# **Disclosure Controls and Procedures**

The Company's management, including the Chief Executive Officer and Chief Financial Officer, evaluated the effectiveness of our disclosure controls and procedures (as such term is defined in Rules 13a-15(e) and 15d-15(e) under the Exchange Act) as of the end of the period covered by this Quarterly Report on Form 10-Q. Based on this evaluation, our Chief Executive Officer and Chief Financial Officer have concluded that our disclosure controls and procedures were effective as of June 30, 2022 to provide reasonable assurance that information required to be disclosed by us in reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the rules and forms specified by the SEC.

# **Changes in Internal Controls Over Financial Reporting**

There were no changes to our internal control over financial reporting that occurred during the three months ended June 30, 2022 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

None.

# PART II - OTHER INFORMATION

# ITEM 1. LEGAL PROCEEDINGS

From time to time, we are involved in various claims and legal actions that arise in the ordinary course of business. Although the results of litigation and claims cannot be predicted with certainty, we do not believe that the ultimate resolution of these actions will have a material adverse effect on our financial position, results of operations, liquidity, or capital resources.

Future litigation may be necessary to defend ourselves and our partners by determining the scope, enforceability, and validity of third party proprietary rights or to establish our proprietary rights. The results of any current or future litigation cannot be predicted with certainty, and regardless of the outcome, litigation can have an adverse impact on us because of defense and settlement costs, diversion of management resources, and other factors.

# ITEM 1A. RISK FACTORS

As of the date of this Quarterly Report on Form 10-Q, there have been no material changes to our Risk Factors as previously disclosed in our Annual Report on Form 10-K for the year ended December 31, 2021. We may disclose changes to such factors or disclose additional factors from time to time in our future filings with the SEC. Additional risks that we currently do not know about or currently view as immaterial may also materially adversely affect our business, financial condition, or operating results.

# None. ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS None. ITEM 3. DEFAULTS UPON SENIOR SECURITIES None. ITEM 4. MINE SAFETY DISCLOSURES Not applicable. ITEM 5. OTHER INFORMATION

# **ITEM 6. EXHIBITS**

Exhibit No.	Description
2.1*	Business Combination Agreement, dated as of August 17, 2021, by and among Aldel Financial Inc. Aldel Merger Sub LLC and The Hagerty Group, LLC (incorporated by reference to Exhibit 2.1 of the Company's Form 8-K (File No. 001-40244), filed with the SEC on August 18, 2021).
3.1	Second Amended and Restated Certificate of Incorporation of the Company, dated December 2, 2021(incorporated by reference to Exhibit 3.1 of the Company's Form 8-K (File No. 001-40244), filed with the SEC on December 8, 2021).
3.2	Amended and Restated By-Laws of the Company, dated December 2, 2021 (incorporated by reference to Exhibit 3.2 of the Company's Form 8-K (File No. 001-40244), filed with the SEC on December 8, 2021).
4.1	Form of Class A Common Stock Certificate of the Company (incorporated by reference to Exhibit 4.1 of the Company's Form 8-K (File No. 001-40244), filed with the SEC on December 8, 2021).
4.2	Form of Class V Common Stock Certificate of the Company (incorporated by reference to Exhibit 4.2 of the Company's Form 8-K (File No. 001-40244), filed with the SEC on December 8, 2021).
4.3	Form of Warrant Certificate of the Company (incorporated by reference to Exhibit 4.3 of the Company's Form 8-K (File No. 001-40244), filed with the SEC on December 8, 2021).
4.4	Warrant Agreement, dated April 8, 2021, between Continental Stock Transfer & Trust Company and the Company (incorporated by reference to Exhibit 4.1 of the Company's Form 8-K (File No. 333-253166), filed with the SEC on April 13, 2021).
4.5	Warrant Agreement, dated December 2, 2021, between Continental Stock Transfer & Trust Company and the Company (incorporated by reference to Exhibit 4.5 of the Company's Form 8-K (File No. 001-40244), filed with the SEC on December 8, 2021).
31.1	Certification of the Chief Executive Officer Pursuant to Rule 13a-14(a), filed herewith.
31.2	Certification of the Chief Financial Officer Pursuant to Rule 13a-14(a), filed herewith.
32.1#	Certification of the Chief Executive Officer Pursuant to 18 U.S.C. Section 1350, filed herewith.
32.2#	Certification of the Chief Financial Officer Pursuant to 18 U.S.C. Section 1350, filed herewith.
101.INS	XBRL Instance Document.
101.SCH	XBRL Taxonomy Extension Schema Document.
101.CAL	XBRL Taxonomy Extension Calculation Linkbase Document.
101.LAB	XBRL Taxonomy Extension Label Linkbase Document.
101.PRE	XBRL Taxonomy Extension Presentation Linkbase Document
101.DEF	XBRL Taxonomy Extension Definition Linkbase Document.
*	Cover Page Interactive Data File (formatted as Inline XBRL).  The schedules and exhibits to this agreement have been omitted pursuant to Item 601(a)(5) of Regulation S-K. A copy of any
"	omitted schedule and/or exhibit will be furnished to the SEC upon request.
#	This certification is deemed not filed for purpose of Section 18 of the Exchange Act or otherwise subject to the liability of

that section, nor shall it be deemed incorporated by reference into any filing under the Securities Act or the Exchange Act.

# **Signatures**

Pursuant to the requirements of the Securities Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized, on August 10, 2022.

# HAGERTY, INC.

By: /s/ McKeel O Hagerty

McKeel O Hagerty Chief Executive Officer

# HAGERTY, INC.

By: /s/ Frederick J. Turcotte

Frederick J. Turcotte Chief Financial Officer

# CERTIFICATION OF CHIEF EXECUTIVE OFFICER PURSUANT TO RULE 13A-14(A) UNDER THE SECURITIES EXCHANGE ACT OF 1934, AS ADOPTED PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

# I, McKeel O Hagerty, certify that:

- 1. I have reviewed this quarterly report on Form 10-Q of Hagerty, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) for the registrant and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
- a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under my supervision, to ensure that material information relating to the registrant, is made known to us by others within those entities, particularly during the period in which this report is being prepared; and
- b) (Paragraph omitted pursuant to SEC Release Nos. 33-8238/34-47986 and 33-8392/34-49313);
- c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report my conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
- d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
- a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
- b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 10, 2022

By:

/s/ McKeel O Hagerty
McKeel O Hagerty Chief Executive Officer (Principle Executive Officer)

# CERTIFICATION OF CHIEF EXECUTIVE OFFICER PURSUANT TO RULE 13A-14(A) UNDER THE SECURITIES EXCHANGE ACT OF 1934, AS ADOPTED PURSUANT TO SECTION 302 OF THE SARBANES-OXLEY ACT OF 2002

I, Frederick J. Turcotte, certify that:

- 1. I have reviewed this quarterly report on Form 10-Q of Hagerty, Inc.;
- 2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report:
- 3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
- 4. The registrant's other certifying officer(s) and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) for the registrant and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
- a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under my supervision, to ensure that material information relating to the registrant, is made known to us by others within those entities, particularly during the period in which this report is being prepared; and
- b) (Paragraph omitted pursuant to SEC Release Nos. 33-8238/34-47986 and 33-8392/34-49313);
- c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report my conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
- d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
- 5. The registrant's other certifying officer(s) and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
- a) All significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
- b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 10, 2022

By: /s/ Frederick J. Turcotte

Frederick J. Turcotte
Chief Financial Officer
(Principal Financial and Accounting Officer)

# CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350 AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Hagerty, Inc. (the "Company") on Form 10-Q for the quarterly period ended June 30, 2022, as filed with the Securities and Exchange Commission (the "Report"), I, McKeel O Hagerty, Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. §1350, as added by §906 of the Sarbanes-Oxley Act of 2002, that:

- 1. The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- 2. To my knowledge, the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company as of and for the period covered by the Report.

Date: August 10, 2022

By: /s/ McKeel O Hagerty

McKeel O Hagerty Chief Executive Officer (Principle Executive Officer)

# CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350 AS ADOPTED PURSUANT TO SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002

In connection with the Quarterly Report of Hagerty, Inc. (the "Company") on Form 10-Q for the quarterly period ended June 30, 2022, as filed with the Securities and Exchange Commission (the "Report"), I, Frederick J. Turcotte, Chief Financial Officer of the Company, certify, pursuant to 18 U.S.C. §1350, as added by §906 of the Sarbanes-Oxley Act of 2002, that:

- 1. The Report fully complies with the requirements of Section 13(a) or 15(d) of the Securities Exchange Act of 1934; and
- 2. To my knowledge, the information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company as of and for the period covered by the Report.

Date: August 10, 2022

By: /s/ Frederick J. Turcotte

Frederick J. Turcotte Chief Financial Officer (Principal Financial and Accounting Officer)