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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

**SCHEDULE 14A**

**Proxy Statement Pursuant to Section 14(a) of the  
Securities Exchange Act of 1934  
(Amendment No. )**

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only  
(as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under § 240.14a-12

**Klaviyo, Inc.**

(Name of Registrant as Specified in Its Charter)

\_\_\_\_\_  
(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check all boxes that apply)

- No fee required.
  - Fee paid previously with preliminary materials.
  - Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11.
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# Notice of 2026 Annual Meeting and 2026 Proxy Statement

JUNE 9, 2026



**Klaviyo, Inc.**  
125 Summer Street, 6th Floor  
Boston, Massachusetts 02110

**NOTICE OF 2026 ANNUAL MEETING OF STOCKHOLDERS**

**To Be Held on June 9, 2026**

Dear Stockholders:

You are cordially invited to attend the 2026 Annual Meeting of Stockholders (together with any adjournments, postponements, or continuations thereof, the "Annual Meeting") of Klaviyo, Inc., a Delaware corporation, to be held on **Tuesday, June 9, 2026 at 11:00 a.m., Eastern Time**. The Annual Meeting will be held virtually via live webcast at [www.virtualshareholdermeeting.com/KVYO2026](http://www.virtualshareholdermeeting.com/KVYO2026).

The items of business are:

Proposal	Board's Voting Recommendation
(1) To elect three nominees for Class III directors: Jennifer Ceran, Chano Fernández, and Susan St. Ledger, each to hold office until our annual meeting of stockholders in 2029 and until their successor is duly elected and qualified, or until their earlier death, resignation, or removal.	<b>"FOR"</b> for each director nominee  See page <a href="#">9</a>
(2) To approve, on a non-binding advisory basis, the compensation of our named executive officers.	<b>"FOR"</b>  See page <a href="#">22</a>
(3) To ratify the appointment of Deloitte & Touche LLP as our independent registered public accounting firm for the fiscal year ending December 31, 2026.	<b>"FOR"</b>  See page <a href="#">53</a>

The foregoing items of business are more fully described in the proxy statement for the Annual Meeting (the "Proxy Statement") accompanying this Notice of Internet Availability of Proxy Materials (the "Notice"). We also will transact any other business that may properly come before the Annual Meeting. At this time we are not aware of any such additional matters.

On or about April 29, 2026, we expect to mail the Notice to our stockholders containing instructions on how to access the Proxy Statement and our Annual Report on Form 10-K for the fiscal year ended December 31, 2025 ("2025 Annual Report"). The Notice provides instructions on how to vote online or by telephone and how to receive a paper copy of the proxy materials by mail. The Proxy Statement and our 2025 Annual Report can be accessed directly at [www.proxyvote.com](http://www.proxyvote.com) using the control number located on your Notice, on your proxy card, or in the instructions that accompanied the proxy materials.

Only stockholders of record of shares of our Series A common stock or Series B common stock as of the close of business on April 15, 2026 are entitled to notice of, and to vote at, the Annual Meeting.























































































































































