
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, DC 20549**

SCHEDULE 14A
(Rule 14a-101)
INFORMATION REQUIRED IN PROXY STATEMENT
SCHEDULE 14A INFORMATION
Proxy Statement Pursuant to Section 14(a) of the
Securities Exchange Act of 1934 (Amendment No.)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Under §14a-12

HAMILTON BEACH BRANDS HOLDING COMPANY
(Name of Registrant as Specified in its Charter)

Payment of Filing Fee (Check all boxes that apply):

- No fee required
 - Fee paid previously with preliminary materials
 - Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11
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Stockholder Meeting Notice

Hamilton Beach Brands Holding Company's Annual Meeting of Stockholders will be held on May 7, 2026 at 5875 Landerbrook Drive, Cleveland, Ohio 44124, at 11:00 AM Eastern Time.

Proposals to be voted on at the meeting are listed below along with the Board of Directors' recommendations.

The Board of Directors recommend a vote **FOR** all the nominees listed and **FOR** Proposals 2 and 3:

1. Election of Directors:
 - 01 - Mark R. Belgya
 - 02 - J.C. Butler, Jr.
 - 03 - Paul D. Furlow
 - 04 - Dennis W. LaBarre
 - 05 - April L. Lane
 - 06 - Bela S. Mehta
 - 07 - Michael S. Miller
 - 08 - Alfred M. Rankin, Jr.
 - 09 - Thomas T. Rankin
 - 10 - James A. Ratner
 - 11 - R. Scott Tidey
 - 12 - Clara R. Williams
2. Proposal to approve, on an advisory basis, the Company's Named Executive Officer compensation
3. Proposal to ratify the appointment of Ernst & Young LLP as the independent registered public accounting firm of the Company for 2026

PLEASE NOTE - YOU CANNOT VOTE BY RETURNING THIS NOTICE. To vote your shares you must go online or request a paper copy of the proxy materials to receive a proxy card. If you wish to attend and vote at the meeting, please bring this notice with you.



Here's how to order a copy of the proxy materials and select delivery preferences:

Current and future delivery requests can be submitted using the options below.

If you request an email copy, you will receive an email with a link to the current meeting materials.

PLEASE NOTE: You must use the number in the shaded bar on the reverse side when requesting a copy of the proxy materials.

- **Internet** - Go to www.investorvote.com/HBB.
- **Phone** - Call us free of charge at 1-866-641-4276.
- **Email** - Send an email to investorvote@computershare.com with "Proxy Materials Hamilton Beach Brands Holding Company" in the subject line. Include your full name and address, plus the number located in the shaded bar on the reverse side, and state that you want a paper copy of the meeting materials.

To facilitate timely delivery, requests for a paper copy of proxy materials must be received by April 27, 2026.