

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Addre	* 2	2. Issuer Nan	ne and Ti	cker (or Tradi	ng Symb	ool	5. Relationship of Reportin (Check all applicable)	g Person(s) to	Issuer						
RANKIN ALI	SON A			Hamilton HBB	Beach	Bran	ds Ho	lding	Co [Director	10% Owner					
(Last)	(First)		B. Date of Ea	rliest Tra	nsacti	on (MM/	DD/YYYY	7)	Officer (give title below)							
(Lust)	(1 1131)	(Middle)							,	Member of a Group						
4421 WATER		R.				2/5/2										
	(Street)		4	I. If Amendr	nent, Date	e Orig	inal File	ed (MM/D	D/YY	YYY) 6. Individual or Joint/Grou	p Filing (Check	Applicable Line				
GLEN ALLEN (City)		60 (Zip)									X_Form filed by One Reporting Person Form filed by More than One Reporting Person					
			le I - Non-D	erivative Se	ecurities .	Acqui	ired, Di	sposed o	of, or	· Beneficially Owned						
1. Title of Security			2. Trans. Date	2A. Deemed	3. Trans. C	_	4. Securi	ties Acquir		5. Amount of Securities Beneficially Ow		7. Nature of				
(Instr. 3)				Execution Date, if any	(Instr. 8)		or Dispo (Instr. 3,	sed of (D) 4 and 5)		Following Reported Transaction(s) (Instr. 3 and 4)	Ownership Form:	Beneficial				
											Direct (D) or Indirect	Ownership (Instr. 4)				
					Code	V	Amount	(A) or (D)	Price		(I) (Instr. 4)	i.				
												Spouse's proportionate				
												limited partnership				
Class A Common Stock	k		12/5/2019		G	V	222	D	<u>(1)</u>	4061	I	interests in shares held				
												by Rankin Associates II,				
												L.P. (2)				
												Spouse's proportionate				
Class A Common Stock			12/5/2010			* 7			(1)	2020		limited partnership				
			12/5/2019		G	V	222	D	(1)	3839	I	interests in shares held by Rankin				
											Associates II, L.P. (2)					
												Daughter's				
												proportionate limited				
Class A Common Stock	k		12/5/2019		G	v	222	A	(1)	18760	I	partnership interest in				
												shares held by RA II,				
												L.P. held in trust (2)				
												Daughter's				
												proportionate limited				
Class A Common Stock	k		12/5/2019		G	v	222	A	<u>(1)</u>	20648	I	partnership interest in shares held				
												by RA II, L.P. held in				
												trust (2)				
												Daughter's proportionate				
												limited partnership				
Class A Common Stock	k	12/5/2019			G	V	111	A	(1)	18871	I	interest in shares held				
												by RA II, L.P. held in				
												trust (2)				
												Daughter's proportionate				
									(1)			limited partnership				
Class A Common Stock	k		12/5/2019		G	V	111	A	(1)	20759	I	interest in shares held				
												by RA II, L.P. held in				
				ļ								trust (2)				

1.Title of Security Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)			sed of (D)	ed (A)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D)	7. Nature of Indirect Beneficial Ownership
			Code	V	Amount	(A) or (D)	Price		or Indirect (I) (Instr. 4)	(Instr. 4)
Class A Common Stock	1/1/2020		A ⁽³⁾		1284	A	(1)	203042	I	Reporting Person's spouse serve as Trustee o a Trust for the benefit o Roger F. Rankin (2)
Class A Common Stock								2046	I	Co-Trustee for the benefit of Reporting Person's daughter (2)
Class A Common Stock								3933	I	Co-Trustee for the benefit of Reporting Person's daughter (2)
Class A Common Stock								75504	I	Proportional limited partnership interest in shares held by Rankin Associates L L.P.
Class A Common Stock								29986	I	Proportional limited partnership interest in shares held by Rankin Associates I L.P
Class A Common Stock								6613	I	Reporting Person serve as Trustee of a Trust for the benefit of Alison Rankin
Class A Common Stock								200	I	Reporting Person's spouse serve as Trustee f the benefit of A. Farnham Rankin
Class A Common Stock								200	I	Reporting Person's spouse serve as Trustee f the benefit of Elisabeth M Rankin
Class A Common Stock								5370	I	Reporting Person's spouse serve as Trustee o GST for the benefit of A Farnham Rankin
Class A Common Stock								5370	I	Reporting Person's spouse serve as Trustee o GST for the benefit of Elisabeth M Rankin
Class A Common Stock								25	I	Spouse's proportiona general partnership interest in shares of Rankin Associates IV, L.P. (2)

.Title of Security Instr. 3)					Date	Exec	Deemed ution , if any	3. Trans. ((Instr. 8)		or Dis	sposed of (I 3, 4 and 5	D) `	Fol	Amount of Secu llowing Reporte str. 3 and 4)			6. Ownership Form:	Beneficial
								Code	v	Amou	(A) c		rice				Direct (D) or Indirect (I) (Instr. 4)	Ownership (Instr. 4)
Class A Common	Stock														2000		I	general partnership interest shares held by Rankin Associates I, L.P. (2)
Class A Common	Stock														2808		I	Spouse's proportionate limited partnership interest in shares held by Rankin Associates I, L.P
Class A Common	Stock													85056 1975			I	Spouse's proportionate limited partnership interest in shares held by Rankin Associates IV, L.P. (2)
Class A Common	Stock																I	Spouse's proportionate LP interest in shares of RA II, LP held by Rankin Management Inc. as GP (2)
	Ta	ıble II - De	rivativ	ve Secui	itie	s Bei	neficial	ly Owne	ed (e.g.	., put	s, calls,	warr	ants,	options, coi	nvertible s	securities)		
1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Dec Executi Date, if					s Acquired sposed of		Exercition Da	isable and ate	Securi Deriva		derlying ecurity	Derivative Security Securities (Instr. 5) Beneficially Owned Following Reported		Security: Direct (D)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				C	ode	V	(A)	(D)	Date Exercis	sable I	Expiration Date	Title		Amount or Number of Shares			or Indirect (I) (Instr. 4)	
Class B Common Stock	Ш	12/5/2019		(42	v		222	(1)	Ш	Con	ass A nmon ock	222	Ш	4061	I	Spouse's proportionate limited partnership interests in shares held by Rankin Associates II, L.P. (2)
Class B Common Stock	(1)	12/5/2019		(C	v		222	<u>(1</u>)	<u>(1)</u>	Con	ass A nmon ock	222	(1)	3839	I	Spouse's proportionate limited partnership interests in shares held by Rankin Associates II, L.P. (2)
Class B Common Stock	Ш	12/5/2019		(5 5	v	222		(1)	<u>(1)</u>	Con	ass A nmon ock	222	Ш	20648	I	Daughter's proportionat limited partnership interest in shares held by RA II, L.P. held in trust (2)
Class B Common Stock	(1)	12/5/2019		•		v	222		<u>(1</u>)	<u>(1)</u>	Con	ass A nmon ock	222	(1)	18760	I	Daughter's proportionat limited partnership interest in shares held by RA II, L.P. held in

1. Title of Derivate Security Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exe Expiration I		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)		10. Ownership Form of Derivative Security: Direct (D) or Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Expiration Exercisable Date Title Amount or Number of Shares		Transaction(s) (Instr. 4)					
Class B Common dock	(1)	12/5/2019		G	v	111		(1)	(1)	Class A Common Stock	111	(1)	20759	I	partnership interest in shares held by RA II, L.P. held in trust (2)
llass B Common tock	(1)	12/5/2019		G	v	111		<u>(1)</u>	<u>(1)</u>	Class A Common Stock	111	(1)	18871	I	Daughter's proportionate limited partnership interest in shares held by RA II, L.P. held in trust (2)
Class B Common Stock	(1)							(1)	(1)	Class A Common Stock	2046		2046	I	Co-Trustee for the benefit of Reporting Person's daughter (2)
Class B Common Stock	(1)							(1)	<u>(1)</u>	Class A Common Stock	3933		3933	I	Co-Trustee for the benefit of Reporting Person's daughter (2)
Class B Common tock	(1)							(1)	(1)	Class A Common Stock	75504		75504	I	Proportionate limited partnership interest in shares held by Rankin Associates I, L.P
Class B Common tock	(1)							(1)	(1)	Class A Common Stock	29986		29986	I	Proportionat limited partnership interest in shares held by Rankin Associates II, L.P.
Class B Common Stock	(1)							(1)	(1)	Class A Common Stock	6613		6613	I	Reporting Person serves as Trustee of a Trust for the benefit of Alison Rankin
Class B Common tock	(1)							(1)	(1)	Class A Common Stock	200		200	I	Reporting Person's spouse serves as Trustee for the benefit of A. Farnham Rankin
Class B Common tock	Ш							(1)	Ш	Class A Common Stock	200		200	I	Reporting Person's spouse serves as Trustee for the benefit of Elisabeth M. Rankin
Class B Common (tock	Ш							(1)	(1)	Class A Common Stock	193586		193586	I	Reporting Person's spouse serves as Trustee of a Trust for the benefit of Roger F. Rankin (2)
Class B Common tock	Ш							(1)	(1)	Class A Common Stock	5370		5370	I	Reporting Person's Spouse serves as Trustee of GST for the benefit of A. Farnham Rankin

Title of Derivate Security Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	Execution	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		9. Number of derivative Securities Beneficially Owned Following	Ownership Form of Derivative Security: Direct (D)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Reported Transaction(s) (Instr. 4)	or Indirect (I) (Instr. 4)	
Class B Common stock	(1)							(1)	(1)	Class A Common Stock	5370	5370	I	spouse serve as Trustee of GST for the benefit of Elisabeth M Rankin
Class B Common tock	Ш							<u>(1)</u>	Ш	Class A Common Stock	25	25	I	Spouse's proportiona general partnership interest in shares of Rankin Associates IV, L.P. (2)
Class B Common Stock	<u>(1)</u>							<u>(1)</u>	<u>(1)</u>	Class A Common Stock	2000	2000	I	Spouse's proportiona general partnership interest shares held by Rankin Associates I, L.P. (2)
Class B Common Stock	(1)							(1)	Ш	Class A Common Stock	2808	2808	I	Spouse's proportiona limited partnership interest in shares held by Rankin Associates I, L.P. (2)
Class B Common tock	(1)							<u>(1)</u>	(1)	Class A Common Stock	85056	85056	I	Spouse's proportiona limited partnership interest in shares held by Rankin Associates IV, L.P. (2)
Class B Common itock	(1)							(1)	<u>(1)</u>	Class A Common Stock	1975	1975	I	Spouse's proportiona LP interest i shares of RA II, LP held b Rankin Managemen Inc. as GP

Explanation of Responses:

- (1) N/A
- (2) Reporting Person disclaims beneficial ownership of all such shares.
- (3) Spouse's shares of Class A Common Stock awarded to the Reporting Person's spouse as "Required Shares" under the Company's Non-Employee Directors' Equity Compensation Plan.

Reporting Owners

Reporting Owners												
Panarting Owner Name / Address	10	Relationships										
Reporting Owner Name / Address	Director	10% Owner	Officer	Other								
RANKIN ALISON A												
4421 WATERFRONT DR.				Member of a Group								
GLEN ALLEN, VA 23060												

Signatures

/s/ Derek R. Redmond, attorney-in-fact 1/2/2020
**Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).