

FORM 4

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or
Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *	2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
RANKIN ALISON A	Hamilton Beach Brands Holding Co [HBB]	<input type="checkbox"/> Director <input type="checkbox"/> 10% Owner
(Last) (First) (Middle)	3. Date of Earliest Transaction (MM/DD/YYYY)	<input type="checkbox"/> Officer (give title below) <input checked="" type="checkbox"/> Other (specify below)
4421 WATERFRONT DR.	12/5/2019	Member of a Group
(Street)	4. If Amendment, Date Original Filed (MM/DD/YYYY)	6. Individual or Joint/Group Filing (Check Applicable Line)
GLEN ALLEN, VA 23060		<input checked="" type="checkbox"/> Form filed by One Reporting Person
(City) (State) (Zip)		<input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	12/5/2019		G	V	222	D	(1)	4061	I	Spouse's proportionate limited partnership interests in shares held by Rankin Associates II, L.P. (2)
Class A Common Stock	12/5/2019		G	V	222	D	(1)	3839	I	Spouse's proportionate limited partnership interests in shares held by Rankin Associates II, L.P. (2)
Class A Common Stock	12/5/2019		G	V	222	A	(1)	18760	I	Daughter's proportionate limited partnership interest in shares held by RA II, L.P. held in trust (2)
Class A Common Stock	12/5/2019		G	V	222	A	(1)	20648	I	Daughter's proportionate limited partnership interest in shares held by RA II, L.P. held in trust (2)
Class A Common Stock	12/5/2019		G	V	111	A	(1)	18871	I	Daughter's proportionate limited partnership interest in shares held by RA II, L.P. held in trust (2)
Class A Common Stock	12/5/2019		G	V	111	A	(1)	20759	I	Daughter's proportionate limited partnership interest in shares held by RA II, L.P. held in trust (2)

[illegible]

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1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock								2000	I	general partnership interest shares held by Rankin Associates I, L.P. (2)
Class A Common Stock								2808	I	Spouse's proportionate limited partnership interest in shares held by Rankin Associates I, L.P.
Class A Common Stock								85056	I	Spouse's proportionate limited partnership interest in shares held by Rankin Associates IV, L.P. (2)
Class A Common Stock								1975	I	Spouse's proportionate LP interest in shares of RA II, LP held by Rankin Management Inc. as GP (2)

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Class B Common Stock	(1)	12/5/2019		G	V		222	(1)	(1)	Class A Common Stock	222	(1)	4061	I	Spouse's proportionate limited partnership interests in shares held by Rankin Associates II, L.P. (2)
Class B Common Stock	(1)	12/5/2019		G	V		222	(1)	(1)	Class A Common Stock	222	(1)	3839	I	Spouse's proportionate limited partnership interests in shares held by Rankin Associates II, L.P. (2)
Class B Common Stock	(1)	12/5/2019		G	V	222		(1)	(1)	Class A Common Stock	222	(1)	20648	I	Daughter's proportionate limited partnership interest in shares held by RA II, L.P. held in trust (2)
Class B Common Stock	(1)	12/5/2019		G	V	222		(1)	(1)	Class A Common Stock	222	(1)	18760	I	Daughter's proportionate limited partnership interest in shares held by RA II, L.P. held in trust (2)
															Daughter's proportionate limited

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

[illegible]

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				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Class B Common Stock	(1)							(1)	(1)	Class A Common Stock	5370		5370	I	spouse serves as Trustee of GST for the benefit of Elisabeth M. Rankin
Class B Common Stock	(1)							(1)	(1)	Class A Common Stock	25		25	I	Spouse's proportionate general partnership interest in shares of Rankin Associates IV, L.P. (2)
Class B Common Stock	(1)							(1)	(1)	Class A Common Stock	2000		2000	I	Spouse's proportionate general partnership interest shares held by Rankin Associates I, L.P. (2)
Class B Common Stock	(1)							(1)	(1)	Class A Common Stock	2808		2808	I	Spouse's proportionate limited partnership interest in shares held by Rankin Associates I, L.P. (2)
Class B Common Stock	(1)							(1)	(1)	Class A Common Stock	85056		85056	I	Spouse's proportionate limited partnership interest in shares held by Rankin Associates IV, L.P. (2)
Class B Common Stock	(1)							(1)	(1)	Class A Common Stock	1975		1975	I	Spouse's proportionate LP interest in shares of RA II, LP held by Rankin Management Inc. as GP (2)

Explanation of Responses:

- (1) N/A
- (2) Reporting Person disclaims beneficial ownership of all such shares.
- (3) Spouse's shares of Class A Common Stock awarded to the Reporting Person's spouse as "Required Shares" under the Company's Non-Employee Directors' Equity Compensation Plan.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
RANKIN ALISON A 4421 WATERFRONT DR. GLEN ALLEN, VA 23060				Member of a Group

Signatures

/s/ Derek R. Redmond, attorney-in-fact

1/2/2020

**Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).