

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person * | | | | | 2. Issuer Name and Ticker or Trading Symbol | | | | | | | | | | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | | |
|--|---|-------------------|---|-----------|---|-------------------------|----------------------------|---|---|--------|---|---|--------------------------|---|---|---|--|-------------------------|--|
| Devgun Sha | leen | | | Sc | hne | eider N | Vation | al, I | Inc. | . [S | NDR |] | | | , | | | | |
| (Last) (First) (Middle) | | | | | 3. Date of Earliest Transaction (MM/DD/YYYY) | | | | | | | | | Director | Director10% Owner X Officer (give title below) Other (specify below) | | | | |
| 3101 PACKERLAND DRIVE | | | | | | 2/15/2021 | | | | | | | | | Chief Information Officer | | | | |
| (Street) | | | | | 4. If Amendment, Date Original Filed (MM/DD/YYYY) | | | | | | | | | 6. Individual o | 6. Individual or Joint/Group Filing (Check Applicable Line) | | | | |
| GREEN BAY, WI 54313 (City) (State) (Zip) | | | | | | | | | | | | | | X _ Form filed by One Reporting Person Form filed by More than One Reporting Person | | | | | |
| | | | Table I - | Non-Der | ivat | ive Secu | ırities A | Acqu | iired | l, Dis | sposed | of, o | r Be | eneficially Own | ed | | | | |
| 1. Title of Security (Instr. 3) | | | rans. Date | Exec | Deemed ution , if any | 3. Trans. (Instr. 8) | o | 4. Securities Acq or Disposed of (I (Instr. 3, 4 and 5) | | | . , | 5. Amount of Securit Following Reported (Instr. 3 and 4) | | | 6. Ownership Form: | Beneficial | | | |
| | | | | | | | Code | , | V A | Amour | (A) ont (D) | | Price | | | | Direct (D) or Indirect (I) (Instr. 4) | Ownership (Instr. 4) | |
| Class B Common Stock 2/15/202 | | | | /15/2021 | | | A | | 8 | 8836 | <u>A</u> | : | \$0 | 157811 | | | D | | |
| | Tal | ble II - Der | ivative Se | ecurities | Ben | eficially | Owned | l (e.g | g., p | uts, | calls, w | arra | ınts, | options, conve | tible sec | urities) | • | | |
| 1. Title of Derivate Security (Instr. 3) | Conversion or Exercise Price of Derivative | 3. Trans. Date | 3A. Deemed Execution Date, if any | Code | | | e Securities (A) or of (D) | | 6. Date Exercisable and Expiration Date | | 7. Title and A Securities Uperivative S (Instr. 3 and | | Underlying e Security | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned | Security: | Beneficial | | |
| | Security | | | Code | v | (A) | (D) | Da Exc | | able D | xpiration ate | Title | e | Amount or Number of Shares | | Following Reported Transaction(s) (Instr. 4) | Direct (D) or Indirect (I) (Instr. 4) | | |
| Employee Stock Option-Right To Buy | \$22.63 | 2/15/2021 | | A | | 34128 | | | <u>(2)</u> | 2, | /15/2031 | Co | Class I ommo Stock | on 34128.0 | \$0 | 34128 | D | | |
| Explanation of | f Responses | s: | | | | | | | | | | | | | | | | | |

- (1) Consists of restricted shares that vest in equal annual installments on each of the first four anniversaries of March 15, 2021, subject to the employee's continued employment through the applicable vesting date.
- (2) These options vest in equal annual installments on each of the first four anniversaries of March 15, 2021, subject to the employee's continued employment through the applicable vesting date.

Reporting Owners

| Panarting Owner Name / Address | Relationships | | | | | | | | | |
|--------------------------------|---------------|-----------|---------------------------|-------|--|--|--|--|--|--|
| Reporting Owner Name / Address | Director | 10% Owner | Officer | Other | | | | | | |
| Devgun Shaleen | | | | | | | | | | |
| 3101 PACKERLAND DRIVE | | | Chief Information Officer | | | | | | | |
| GREEN BAY, WI 54313 | | | | | | | | | | |

Signatures

/s/ Sarah E. Klaver, by power of attorney

**Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.