

144: Issuer Information

Name of Issuer	Trade Desk, Inc.
SEC File Number	001-37879
Address of Issuer	42 N. CHESTNUT STREET VENTURA CALIFORNIA 93001
Phone	(805) 585-3434
Name of Person for Whose Account the Securities are To Be Sold	Cunningham Andrea Lee

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer	1. Director
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144: Securities Information

Record	Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value	Number of Shares or Other Units Outstanding	Approximate Date of Sale	Name the Securities Exchange
#1	COMMON	Morgan Stanley Smith Barney LLC Executive Services 200 W Civic Center Dr - 4th Floor SANDY UTAH 84070	2,504	\$214,718.00	446,200,000	09/13/2023	NASDAQ

144: Securities To Be Sold

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

Record	Title of the Class	Date you Acquired	Nature of Acquisition Transaction	Name of Person from Whom Acquired	Is this a Gift ?	Date Donor Acquired	Amount of Securities Acquired	Date of Payment	Nature of Payment *
#1	COMMON	07/01/2022	RESTRICTED STOCK	ISSUER	<input type="checkbox"/>	—	112	07/01/2022	COMPENSATI ON

#2	COMMON	10/01/2022	RESTRICTED STOCK	ISSUER	<input type="checkbox"/>	—	112	10/01/2022	COMPENSATION
#3	COMMON	01/01/2023	RESTRICTED STOCK	ISSUER	<input type="checkbox"/>	—	112	01/01/2023	COMPENSATION
#4	COMMON	07/24/2023	RESTRICTED STOCK	ISSUER	<input type="checkbox"/>	—	11	07/24/2023	COMPENSATION
#5	COMMON	02/06/2023	RESTRICTED STOCK	ISSUER	<input type="checkbox"/>	—	543	02/06/2023	COMPENSATION
#6	COMMON	07/01/2023	RESTRICTED STOCK	ISSUER	<input type="checkbox"/>	—	112	07/01/2023	COMPENSATION
#7	COMMON	07/28/2022	RESTRICTED STOCK	ISSUER	<input type="checkbox"/>	—	750	07/28/2022	COMPENSATION
#8	COMMON	10/27/2022	RESTRICTED STOCK	ISSUER	<input type="checkbox"/>	—	752	10/27/2022	COMPENSATION

* If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

144: Securities Sold During The Past 3 Months

Nothing to Report



144: Remarks and Signature

Remarks

Date of Notice

09/13/2023

ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature

/s/ Andrea Lee Cunningham

ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)