

# FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL  
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[ ] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or  
Section 30(h) of the Investment Company Act of 1940

|  |   |  |
|--|---|--|
| 1. Name and Address of Reporting Person *<br><b>Parsons Robert R</b><br><br>(Last) (First) (Middle)<br><b>C/O YAM SPECIAL HOLDINGS, INC., 15475 N. 84TH ST.</b><br><br>(Street)<br><b>SCOTTSDALE, AZ 85260</b><br><br>(City) (State) (Zip) | 2. Issuer Name and Ticker or Trading Symbol<br><b>GoDaddy Inc. [ GDDY ]</b> | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)<br><br><input checked="" type="checkbox"/> Director _____ 10% Owner<br><input type="checkbox"/> Officer (give title below) _____ Other (specify below) |
|  | 3. Date of Earliest Transaction (MM/DD/YYYY)<br><br><b>3/5/2018</b>         |  |
| 4. If Amendment, Date Original Filed (MM/DD/YYYY)  |   | 6. Individual or Joint/Group Filing (Check Applicable Line)<br><br><input checked="" type="checkbox"/> Form filed by One Reporting Person<br><input type="checkbox"/> Form filed by More than One Reporting Person             |

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Trans. Date | 2A. Deemed Execution Date, if any | 3. Trans. Code (Instr. 8) |     | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |            |             | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|----------------|-----------------------------------|---------------------------|-----|---|------------|-------------|---|--|---|
|                                 |                |                                   | Code                      | V   | Amount  | (A) or (D) | Price       |   |  |   |
| Class A Common Stock            | 3/5/2018       |                                   | C                         | (1) | 8000000   | A          | (1)         | 8000000   | I  | By: YAM Special Holdings, Inc. (3)                    |
| Class A Common Stock            | 3/5/2018       |                                   | S                         |     | 8000000   | D          | \$59.21 (2) | 0   | I  | By: YAM Special Holdings, Inc. (3)                    |

**Table II - Derivative Securities Beneficially Owned ( e.g. , puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivate Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Trans. Date | 3A. Deemed Execution Date, if any | 4. Trans. Code (Instr. 8) |     | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |     | 6. Date Exercisable and Expiration Date |                 | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) |                            | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |                                    |
|--|--|----------------|-----------------------------------|---------------------------|-----|--|-----|---|-----------------|---|----------------------------|--|--|--|--|------------------------------------|
|  |  |                |                                   | Code                      | V   | (A)  | (D) | Date Exercisable                        | Expiration Date | Title   | Amount or Number of Shares |  |  |  |  |                                    |
| Units of Desert Newco LLC                | (1)  | 3/5/2018       |                                   | C                         | (1) | 8000000  | (1) | (1)                                     | (1)             | (1)   | Class A Common Stock       | 8000000                                    | \$0.00 (1)   | 7890942  | I  | By: YAM Special Holdings, Inc. (3) |

**Explanation of Responses:**

- Pursuant to the terms of an exchange agreement, "Units of Desert Newco LLC", which represent limited liability company membership interest units of Desert Newco LLC and an equal number of shares of Class B Common Stock of GoDaddy Inc. (the "Issuer"), were exchanged on a one-for-one basis for shares of Class A Common Stock of the Issuer.
- Sold to underwriters pursuant to Underwriting Agreement dated 2/28/2018 between Robert R. Parsons and YAM Special Holdings, Inc., as selling shareholders, and Morgan Stanley & Co. LLC and Goldman Sachs & Co. LLC, as underwriters.
- Robert R. Parsons is the trustee of the Robert Ralph Trust, dated 12/2/2011, which owns and controls 100% of the shares of YAM Special Holdings, Inc. and is YAM's sole director and president. Accordingly, under applicable securities laws, Mr. Parsons and the Robert Ralph Trust, dated 12/2/2011, may be deemed to be beneficial owner of securities that are owned by YAM.

**Reporting Owners**

| Reporting Owner Name / Address  | Relationships |           |         |       |
|---|---------------|-----------|---------|-------|
|   | Director      | 10% Owner | Officer | Other |
| <b>Parsons Robert R</b><br><b>C/O YAM SPECIAL HOLDINGS, INC.</b><br><b>15475 N. 84TH ST.</b><br><b>SCOTTSDALE, AZ 85260</b> | <b>X</b>      |           |         |       |

## Signatures

/s/ Robert R. Parsons

3/7/2018

—Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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