

# FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

OMB APPROVAL  
OMB Number: 3235-0287  
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hours per response... 0.5

[ ] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or  
Section 30(h) of the Investment Company Act of 1940

|  |         |          |   |  |  |   |  |  |
|--|---------|----------|---|--|--|---|--|--|
| 1. Name and Address of Reporting Person *              |         |          | 2. Issuer Name and Ticker or Trading Symbol       |  |  | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable)   |  |  |
| <b>Silver Lake Group, L.L.C.</b>                       |         |          | <b>GoDaddy Inc. [ GDDY ]</b>                      |  |  | <input type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner<br><input type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) |  |  |
| (Last)   | (First) | (Middle) | 3. Date of Earliest Transaction (MM/DD/YYYY)      |  |  |   |  |  |
| <b>C/O SILVER LAKE, 2775 SAND HILL ROAD, SUITE 100</b> |         |          | <b>5/23/2018</b>                                  |  |  |   |  |  |
| (Street)   |         |          | 4. If Amendment, Date Original Filed (MM/DD/YYYY) |  |  | 6. Individual or Joint/Group Filing (Check Applicable Line)   |  |  |
| <b>MENLO PARK, CA 94025</b>                            |         |          |   |  |  | <input type="checkbox"/> Form filed by One Reporting Person<br><input checked="" type="checkbox"/> Form filed by More than One Reporting Person                                       |  |  |
| (City)   |         |          | (State)   |  |  | (Zip)   |  |  |

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

| 1. Title of Security (Instr. 3) | 2. Trans. Date | 2A. Deemed Execution Date, if any | 3. Trans. Code (Instr. 8) |     | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |            |             | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4)    |
|---------------------------------|----------------|-----------------------------------|---------------------------|-----|---|------------|-------------|---|--|--|
|                                 |                |                                   | Code                      | V   | Amount  | (A) or (D) | Price       |   |  |  |
| Class A Common Stock            | 5/23/2018      |                                   | C                         | (1) | 1955861   | A          | (1)         | 1955861   | I  | Held through SLP GD Investors, L.L.C. (3)(4)(5)(7)       |
| Class A Common Stock            | 5/23/2018      |                                   | S                         |     | 1955861   | D          | \$70.73 (2) | 0   | I  | Held through SLP GD Investors, L.L.C. (3)(4)(5)(7)       |
| Class A Common Stock            | 5/23/2018      |                                   | S                         |     | 1544139   | D          | \$70.73 (2) | 3796668   | I  | Held through SLP III Kingdom Feeder I, L.P. (4)(5)(6)(7) |
| Class A Common Stock            | 5/23/2018      |                                   | J                         | (8) | 56000   | D          | (8)         | 3740668   | I  | Held through SLP III Kingdom Feeder I, L.P. (4)(5)(6)(7) |

**Table II - Derivative Securities Beneficially Owned ( e.g. , puts, calls, warrants, options, convertible securities)**

| 1. Title of Derivate Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Trans. Date | 3A. Deemed Execution Date, if any | 4. Trans. Code (Instr. 8) |     | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) |     | 6. Date Exercisable and Expiration Date |                 | 7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4) |                            | 8. Price of Derivative Security (Instr. 5) | 9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4) | 10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4) | 11. Nature of Indirect Beneficial Ownership (Instr. 4) |
|--|--|----------------|-----------------------------------|---------------------------|-----|--|-----|---|-----------------|---|----------------------------|--|--|--|--|
|  |  |                |                                   | Code                      | V   | (A)  | (D) | Date Exercisable                        | Expiration Date | Title   | Amount or Number of Shares |  |  |  |  |
| Units of Desert Newco, LLC (1)           | (1)  | 5/23/2018      |                                   | C                         | (1) | 1955861  | (1) | (1)                                     |                 | Class A Common Stock  | 1955861                    | \$0.00                                     | 4572240  | I  | Held through SLP GD Investors, L.L.C. (3)(4)(5)(7)     |

**Explanation of Responses:**

(1) Pursuant to the terms of an exchange agreement, "Units of Desert Newco, LLC", which represent limited liability company units of Desert Newco, LLC, and an equal number of shares of Class B Common Stock of GoDaddy Inc. (the "Issuer"), are exchangeable on a one-for-one basis for shares of Class A

Common Stock of the Issuer (each, a "Share") at the discretion of the holder. The exchange rights under this exchange agreement do not expire.

- (2) The proceeds per Share, before expenses, to the selling stockholders in an underwritten public offering is \$70.73.
- (3) Silver Lake Group, L.L.C. is the managing member of SLTA III (GP), L.L.C., which is the general partner of Silver Lake Technology Associates III, L.P., which is the general partner of Silver Lake Partners III DE (AIV IV), L.P., which is the managing member of SLP GD Investors, L.L.C. ("SLP GD" and together with Silver Lake Group, L.L.C., SLTA III (GP), L.L.C., Silver Lake Technology Associates III, L.P., SLP III Kingdom Feeder I, L.P. ("Feeder I"), and Silver Lake Partners III DE (AIV IV), L.P., the "Reporting Persons").
- (4) As the managing member of SLP GD, Silver Lake Partners III DE (AIV IV), L.P. may be deemed to beneficially own securities directly held by SLP GD. As the general partner of Feeder I and the general partner of the managing member of SLP GD, Silver Lake Technology Associates III, L.P. may be deemed to beneficially own securities directly held by each of Feeder I and SLP GD. As the general partner of Silver Lake Technology Associates III, L.P., SLTA III (GP), L.L.C., and its managing member, Silver Lake Group, L.L.C., may each be deemed to beneficially own securities directly held by each of Feeder I and SLP GD.
- (5) Gregory K. Mondre, who serves as a director of the Issuer, also serves as a Managing Partner and Managing Director of Silver Lake Group, L.L.C and may be deemed to beneficially own any securities beneficially owned by Silver Lake Group, L.L.C. but disclaims beneficial ownership of such securities, except to the extent of his pecuniary interest therein.
- (6) Silver Lake Group, L.L.C. is the managing member of SLTA III (GP), L.L.C., which is the general partner of Silver Lake Technology Associates III, L.P. which is the general partner of Feeder I.
- (7) Each of the Reporting Persons may be deemed to be the beneficial owner of all or a portion of the securities reported herein. The filing of this statement shall not be deemed to be an admission that, for purposes of Section 16 of the Securities Exchange Act of 1934 or otherwise, the Reporting Persons are the beneficial owners of any securities reported herein, and the Reporting Persons disclaim beneficial ownership of such securities except to the extent of their pecuniary interest therein.
- (8) Represents a distribution by Feeder I of Shares to Silver Lake Technology Associates III, L.P., which Shares were then distributed to SLTA III (GP), L.L.C., which distributed the Shares to Silver Lake Group, L.L.C., which distributed the Shares to certain of its members as an in-kind distribution. The receipt of Shares by each entity was exempt from reporting pursuant to Rule 16a-13 of the Exchange Act.

**Remarks:**

The Reporting Persons are jointly filing this Form 4 pursuant to Rule 16a-3(j) under the Exchange Act.

**Reporting Owners**

| Reporting Owner Name / Address  | Relationships |           |         |       |
|---|---------------|-----------|---------|-------|
|   | Director      | 10% Owner | Officer | Other |
| Silver Lake Group, L.L.C.<br>C/O SILVER LAKE<br>2775 SAND HILL ROAD, SUITE 100<br>MENLO PARK, CA 94025                    |               | X         |         |       |
| SLTA III (GP), L.L.C.<br>C/O SILVER LAKE,<br>2775 SAND HILL ROAD, SUITE 100<br>MENLO PARK, CA 94025                       |               | X         |         |       |
| Silver Lake Technology Associates III, L.P.<br>C/O SILVER LAKE,<br>2775 SAND HILL ROAD, SUITE 100<br>MENLO PARK, CA 94025 |               | X         |         |       |
| SLP III Kingdom Feeder I, L.P.<br>C/O SILVER LAKE,<br>2775 SAND HILL ROAD, SUITE 100<br>MENLO PARK, CA 94025              |               | X         |         |       |
| Silver Lake Partners III DE (AIV IV), L.P.<br>C/O SILVER LAKE,<br>2775 SAND HILL ROAD, SUITE 100<br>MENLO PARK, CA 94025  |               | X         |         |       |
| SLP GD Investors, L.L.C.<br>C/O SILVER LAKE,<br>2775 SAND HILL ROAD, SUITE 100<br>MENLO PARK, CA 94025                    |               | X         |         |       |
| Mondre Greg<br>C/O SILVER LAKE,<br>2775 SAND HILL ROAD, SUITE 100<br>MENLO PARK, CA 94025                                 | X             |           |         |       |

**Signatures**

By: /s/ Gregory K. Mondre, Managing Director of Silver Lake Group, L.L.C.

5/25/2018

\*\*Signature of Reporting Person

Date

By: /s/ Gregory K. Mondre, Managing Director of Silver Lake Group, L.L.C., managing member of SLTA III (GP), L.L.C.

5/25/2018

—\*\*Signature of Reporting Person

Date

**By: /s/ Gregory K. Mondre, Managing Director of Silver Lake Group L.L.C., managing member of SLTA III (GP) L.L.C., general partner of Silver Lake Technology Associates III, L.P.**

**5/25/2018**

—\*\*Signature of Reporting Person

Date

**By: /s/ Gregory K. Mondre, Managing Director of Silver Lake Group, L.L.C., managing member of SLTA III (GP) L.L.C., general partner of Silver Lake Technology Associates III, L.P., general partner of SLP III Kingdom Feeder I, L.P.**

**5/25/2018**

—\*\*Signature of Reporting Person

Date

**By: /s/ Gregory K. Mondre, Managing Director of Silver Lake Group, L.L.C., managing member of SLTA III (GP) L.L.C., general partner of Silver Lake Technology Associates III, L.P., general partner of Silver Lake Partners III DE (AIV IV), L.P.**

**5/25/2018**

—\*\*Signature of Reporting Person

Date

**By: /s/ Gregory K. Mondre, President of SLP GD Investors, L.L.C.**

**5/25/2018**

—\*\*Signature of Reporting Person

Date

**By: /s/ Gregory K. Mondre**

**5/25/2018**

—\*\*Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.