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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

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**SCHEDULE 14A**

**Proxy Statement Pursuant to Section 14(a)  
of the Securities Exchange Act of 1934**

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Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- |   |   |
|---|---|
| <input type="checkbox"/> Preliminary Proxy Statement                | <input type="checkbox"/> <b>Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))</b> |
| <input type="checkbox"/> Definitive Proxy Statement                 |   |
| <input checked="" type="checkbox"/> Definitive Additional Materials |   |
| <input type="checkbox"/> Soliciting Material under §240.14a-12      |   |

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**GoDaddy Inc.**

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Payment of Filing Fee (Check the appropriate box):

No fee required.

Fee computed on table below per Exchange Act Rules 14a-6(i)(4) and 0-11.

- (1) Title of each class of securities to which transaction applies:
- (2) Aggregate number of securities to which transaction applies:
- (3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):
- (4) Proposed maximum aggregate value of transaction:
- (5) Total fee paid:

Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

- (1) Amount Previously Paid:
  - (2) Form, Schedule or Registration Statement No.:
  - (3) Filing Party:
  - (4) Date Filed:
- 
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**2020 ANNUAL MEETING OF GODADDY INC.**

Date: June 3, 2020  
 Time: 5:00 p.m. EDT  
 Place: 2020 Annual Meeting live data - Home! please visit [www.proxyvotix.com/GDDY](http://www.proxyvotix.com/GDDY) for registration details.

Please make your marks like this:  Use dark black pencil or pen only.

The Board of Directors recommends a vote FOR each of the director nominees listed in proposal 1 and FOR proposals 2 and 3.

**1: Election of Class II Directors**

	<b>For</b>	<b>Withhold</b>
01 Mark Garner	<input type="checkbox"/>	<input type="checkbox"/>
02 Ryan DeBalsky	<input type="checkbox"/>	<input type="checkbox"/>
03 Lee C. Whipple	<input type="checkbox"/>	<input type="checkbox"/>

**2: Ratification of the appointment of Class II Director Ryan DeBalsky**

	<b>For</b>	<b>Against</b>	<b>Abstain</b>
	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

**3: To appoint named executive officer compensation committee advisory vote.**

	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
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**NOTE:** In marked subheader boxes at least one mark before the Annual Meeting or annual meetings or postponement thereof.

**Annual Meeting of GoDaddy Inc.  
 to be held on Wednesday, June 3, 2020  
 for Holders as of April 13, 2020**

This proxy is being solicited on behalf of the Board of Directors

**VOTED BY:** INTERNET  TELEPHONE

Go to [www.proxyvotix.com/GDDY](http://www.proxyvotix.com/GDDY)  
 • Use your proxy online.  
 • View Meeting Documents

OR

Use any touch-tone telephone.  
 Have your Proxy Card/Voting Instruction Form ready.  
 Follow the sample recorded instructions.

OR

MAIL   
 • Mark, sign and date your Proxy Card/Voting Instruction Form.  
 • Detach your Proxy Card/Voting Instruction Form.  
 • Return your Proxy Card/Voting Instruction Form in the postage paid envelope provided.

The undersigned hereby appoints Aaron Brummett and Day C. Williams, and each of them, as the true and lawful attorney(s) of the undersigned, with full power of substitution and re-appointment, and authorizes them, and each of them, to vote all the shares of capital stock of GoDaddy Inc. which the undersigned is entitled to vote at said meeting and any adjournment or postponement thereof upon the matters specified and upon such other matters as may be properly brought before the meeting or any adjournment or postponement thereof, including a timely open stock and lawful attorneys to vote in their discretion on such other matters as may properly come before the meeting and revoking any proxy so before given.

THE SHARES REPRESENTED BY THIS PROXY WILL BE VOTED AS DIRECTED OR, IF NO DIRECTION IS GIVEN, SHARES WILL BE VOTED FOR THE ELECTION OF THE DIRECTORS IN ITEM 1 AND FOR THE PROPOSALS IN ITEMS 2 AND 3.

YOU MUST REGISTER BY JUNE 1, 2020 AT 5:00 P.M. EST IN ORDER TO PARTICIPATE AT THE ANNUAL MEETING.

PROXY TABULATOR FOR  
 GODADDY INC.  
 P.O. BOX 8015  
 CARY, NC 27512-9903

Please indicate clearly the intention of each mark in the voting process.

Shares to be voted  
 For  
 For  
 For

For

For

**Authorized Signatures - This section must be completed for your instructions to be executed.**

_____ Please Sign Here	_____ Please Date Here
_____ Please Sign Here	_____ Please Date Here

Please sign and date your proxy card in the enclosed envelope. If you are unable to sign, you may use a power of attorney. The power of attorney must be dated on or before the date of the meeting and must be filed with the proxy card. If you are unable to sign, you may use a power of attorney. If you are unable to sign, you may use a power of attorney. If you are unable to sign, you may use a power of attorney.



**Proxy — GoDaddy Inc.**  
**2020 Annual Meeting of Stockholders**  
**June 3, 2020, 8:00 a.m. PDT**  
**This Proxy is Solicited on Behalf of the Board of Directors**

The undersigned appoints Ansh Dhutani and Ray C. Winborne (the "Named Proxies") and each of them as proxies for the undersigned (with full power of substitution, to vote the shares of common stock of GoDaddy Inc., a Delaware corporation (the Company), the undersigned is entitled to vote at the 2020 Annual Meeting of Stockholders of the Company to be held virtually on Wednesday, June 3, 2020 at 8:00 a.m. (PDT) and all adjournments or postponements thereof. More details regarding the virtual meeting can be accessed at [www.proxyvote.com/GDDY](http://www.proxyvote.com/GDDY).

The Board of Directors of the Company recommends a vote "FOR" all nominees for director and "FOR" each proposal.

This proxy, when properly executed, will be voted in the manner directed herein. If no direction is made, this proxy will be voted "FOR" all nominees for director and "FOR" each proposal. In their discretion, the Named Proxies are authorized to vote upon such other matters that may properly come before the Annual Meeting or any adjournment or postponement thereof.

You are encouraged to specify your choice by marking the appropriate box (SEE REVERSE SIDE) but you need not mark any box if you wish to vote in accordance with the Board of Directors' recommendation. The Named Proxies cannot vote your shares unless you sign and return this card.

↓ Please review carefully the information on the reverse side of the proxy card.