

---

---

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549**

---

**SCHEDULE 14A**  
**Proxy Statement Pursuant to Section 14(a)**  
**of the Securities Exchange Act of 1934**

---

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material under §240.14a-12

---

**GoDaddy Inc.**

---

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check all boxes that apply):

- No fee required
  - Fee paid previously with preliminary materials
  - Fee computed on table in exhibit required by Item 25(b) per Exchange Act Rules 14a-6(i)(1) and 0-11
- 
-

# Your **Vote** Counts!

**GODADDY INC.**

2024 Annual Meeting of Stockholders  
Vote by June 5, 2024  
11:59 PM ET



GODADDY INC.  
100 S. MILL AVE, SUITE 1600  
TEMPE, AZ 85281

V40876-P07804

## You invested in GODADDY INC. and it's time to vote!

You have the right to vote on proposals being presented at the 2024 Annual Meeting of Stockholders to be held on June 6, 2024 (the "Annual Meeting"). **This is an important notice regarding the availability of proxy materials for the Annual Meeting.**

## Get informed before you vote

View the Notice and Proxy Statement and Annual Report online OR you can receive a free paper or email copy of the material(s) by requesting prior to May 23, 2024. If you would like to request a copy of the material(s) for the Annual Meeting, you may (1) visit [www.ProxyVote.com](http://www.ProxyVote.com), (2) call 1-800-579-1639 or (3) send an email to [sendmaterial@proxyvote.com](mailto:sendmaterial@proxyvote.com). If sending an email, please include your control number (indicated below) in the subject line. Unless requested, you will not otherwise receive a paper or email copy.



For complete information and to vote, visit [www.ProxyVote.com](http://www.ProxyVote.com)

Control #

### Smartphone users

Point your camera here and  
vote without entering a  
control number



### Vote Virtually at the Meeting\*

June 6, 2024  
8:00 a.m. PDT

Virtually at:  
[www.virtualshareholdermeeting.com/GDDY2024](http://www.virtualshareholdermeeting.com/GDDY2024)

\*Please check the meeting materials for any special requirements for meeting attendance.

## THIS IS NOT A VOTABLE BALLOT

This is an overview of the proposals being presented at the upcoming stockholder meeting. Please follow the instructions on the reverse side to vote these important matters.

Voting Items	Board Recommends
1. Election of Directors <b>Nominees:</b>	
1a. Herald Chen	✔ For
1b. Mark Garrett	✔ For
1c. Brian Sharples	✔ For
1d. Leah Sweet	✔ For
1e. Srinivas Tallapragada	✔ For
1f. Sigal Zarmi	✔ For
2. Advisory, non-binding vote to approve named executive officer compensation	✔ For
3. Ratification of the appointment of Ernst & Young LLP as our independent registered public accounting firm for the year ending December 31, 2024	✔ For
4. Approval of the GoDaddy Inc. 2024 Omnibus Incentive Plan	✔ For
5. Approval of the GoDaddy Inc. 2024 Employee Stock Purchase Plan	✔ For

**NOTE:** Such other business as may properly come before the meeting or any adjournment or postponement thereof.

Prefer to receive an email instead? While voting on [www.ProxyVote.com](http://www.ProxyVote.com), be sure to click "Delivery Settings."