
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

**Pursuant to Section 13 or 15(d) of
The Securities Exchange Act of 1934
Date of Report (Date of earliest event reported)
January 27, 2017**

GoDaddy Inc.

(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of incorporation or
organization)

001-36904
(Commission File Number)

46-5769934
(I.R.S. Employer Identification Number)

14455 N. Hayden Road
Scottsdale, Arizona 85260
(Address of principal executive offices, including zip code)

(480) 505-8800
(Registrant's telephone number, including area code)

Not Applicable
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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Item 2.02 Results of Operations and Financial Condition

On January 27, 2017, GoDaddy Inc. issued a press release announcing certain preliminary financial results for the fourth quarter and fiscal year ended December 31, 2016. A copy of the press release is furnished as Exhibit 99.1 to this Form 8-K and is incorporated by reference herein.

This information shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”), or incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

Item 9.01 Financial Statements and Exhibits

(d) Exhibits

Exhibit Number	Exhibit Description
99.1	Press release of GoDaddy Inc. dated January 27, 2017.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

GODADDY INC.

Date: January 27, 2017

/s/ Nima J. Kelly

Nima Kelly

Executive Vice President & General Counsel

Exhibit Index

Exhibit Number	Exhibit Description
99.1	Press release of GoDaddy Inc. dated January 27, 2017.



news release

GODADDY ANNOUNCES PRELIMINARY FOURTH QUARTER AND FULL YEAR 2016 RESULTS

SCOTTSDALE, Ariz., January 27, 2017 - GoDaddy Inc. (NYSE: GDDY), the world's largest cloud platform dedicated to small, independent ventures, in conjunction with launching a debt financing process, today announced preliminary fourth quarter and full year 2016 financial results. Specifically, revenue for the fourth quarter of 2016 is expected to be approximately \$486 million , and revenue for the full year 2016 is expected to be approximately \$1,848 million . Net cash provided by operating activities for the full year 2016 is expected to be approximately \$387 million , and unlevered free cash flow for the full year 2016 is expected to be approximately \$357 million . At December 31, 2016 , total cash and cash equivalents and short-term investments were approximately \$573 million , and total long-term debt outstanding, including current portion, was approximately \$1,040 million .

As previously announced, the company expects to report complete fourth quarter and full year 2016 financial results and discuss the company's outlook for 2017 after the market close on February 15, 2017 .

Forward-Looking Statements

This press release contains forward-looking statements which are subject to the safe harbor provisions of the Private Securities Litigation Reform Act of 1995. The Company's estimated fourth quarter and annual financial results for 2016 are preliminary and subject to adjustment in the ongoing review and audit procedures by the Company's external auditors. These statements are based on estimates and information available to us at the time of this press release. All forward-looking statements in this press release are based on information available to the Company as of the date hereof. GoDaddy does not assume any obligation to update the forward-looking statements provided to reflect events that occur or circumstances that exist after the date on which they were made.

Non-GAAP Financial Measures and Other Operating Metrics

In addition to our preliminary results determined in accordance with GAAP, this press release includes Unlevered Free Cash Flow, a "non-GAAP financial measure" as defined by the SEC. This measure may be different from non-GAAP financial measures used by other companies in our industry, as those other companies may calculate their non-GAAP financial measures differently.

We believe Unlevered Free Cash Flow is useful as a supplement in evaluating our ongoing operational performance and enhancing an overall understanding of our past financial performance. The non-GAAP financial measure included in this release should not be considered in isolation from, or as a substitute for, financial information prepared in accordance with GAAP. A reconciliation between Unlevered Free Cash Flow and its nearest GAAP equivalent, Net Cash Provided by Operating Activities, is included in this release in the accompanying table. We use both GAAP and non-GAAP measures to evaluate and manage our operations.

Unlevered Free Cash Flow. Unlevered free cash flow is a supplemental measure of our liquidity used by management to evaluate the amount of cash generated by our business prior to the impact of our capital structure and after tax distributions required by Desert Newco LLC's limited liability company agreement and purchases of property and equipment, such as data center and infrastructure investments, that can be used by us for strategic opportunities and strengthening our balance sheet. Unlevered free cash flow excludes certain charges that will be settled in cash, such as payments for interest on our long-term debt, acquisition and sponsor-related costs and tax distributions. Given our debt obligations, unlevered free cash flow does not represent residual cash flow available for discretionary expenses.

About GoDaddy

GoDaddy powers the world's largest cloud platform dedicated to small, independent ventures. With more than 14.5 million customers worldwide and more than 63 million domain names under management, GoDaddy is the place people come to name their idea, build a professional website, attract customers and manage their work. Our mission is to give our customers the tools, insights and the people to transform their ideas and personal initiative into success. To learn more about the company, visit www.GoDaddy.com.

Source: GoDaddy Inc.

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Reconciliation of Non-GAAP Financial Measure

The following table reconciles Unlevered Free Cash Flow to Net Cash Provided By Operating Activities, the most directly comparable GAAP financial measure:

	Twelve Months Ended December 31, 2016	
	(in millions)	
Unlevered Free Cash Flow:		
Net cash provided by operating activities	\$	387
Cash paid for interest		47
Cash paid for required tax distributions		(18)
Cash paid for acquisition and sponsor-related costs		3
Capital expenditures		(62)
Unlevered free cash flow	\$	357

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