

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL
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[X] Check this box if no longer
subject to Section 16. Form 4 or
Form 5 obligations may
continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or
Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *		2. Issuer Name and Ticker or Trading Symbol		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)	
HOAG JAY C		GoDaddy Inc. [GDDY]		<input type="checkbox"/> Director <input checked="" type="checkbox"/> 10% Owner <input type="checkbox"/> Officer (give title below) <input checked="" type="checkbox"/> Other (specify below) May be part of a 13(g) group	
(Last) (First) (Middle)		3. Date of Earliest Transaction (MM/DD/YYYY)			
C/O TECHNOLOGY CROSSOVER VENTURES, 528 RAMONA STREET		5/10/2017			
(Street)		4. If Amendment, Date Original Filed (MM/DD/YYYY)		6. Individual or Joint/Group Filing (Check Applicable Line)	
PALO ALTO, CA 94301				<input type="checkbox"/> Form filed by One Reporting Person <input checked="" type="checkbox"/> Form filed by More than One Reporting Person	
(City) (State) (Zip)					

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	5/10/2017		C (1)		2040528	A	(1)	2040528	I	TCV VII, L.P. (2)
Class A Common Stock	5/10/2017		S		2040528	D	\$37.4413 (3)	0	I	TCV VII, L.P. (2)
Class A Common Stock	5/10/2017		S		1551300	D	\$37.4413 (3)	3297707	I	TCV VII (A), L.P. (4)
Class A Common Stock	5/10/2017		C (1)		17683	A	(1)	17683	I	TCV Member Fund, L.P. (5)
Class A Common Stock	5/10/2017		S		17683	D	\$37.4413 (3)	0	I	TCV Member Fund, L.P. (5)

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Units of Desert Newco, LLC	(6)	5/10/2017		C (1)		2040528		(6)	(6)	Class A Common Stock	2040258	\$0	7296632	I	TCV VII, L.P. (2)
Units of Desert Newco, LLC	(6)	5/10/2017		C (1)		17683		(6)	(6)	Class A Common Stock	17683	\$0	63230	I	TCV Member Fund, L.P. (5)
Units of Desert Newco, LLC	(1)	5/10/2017		S (7)		946626		(1)	(1)	Class A Common Stock	946626	\$37.4413	6350006	I	TCV VII, L.P. (2)
Units of Desert Newco, LLC	(1)	5/10/2017		S (7)		8203		(1)	(1)	Class A Common Stock	8203	\$37.4413	55027	I	TCV Member Fund, L.P. (5)

Explanation of Responses:

- Pursuant to the terms of an exchange agreement, "Units of Desert Newco, LLC", which represent limited liability company units of Desert Newco, LLC, and an equal number of shares of Class B Common Stock of GoDaddy Inc. (the "Issuer"), were exchanged on a one-for-one basis for shares of Class A Common Stock of the Issuer.
- These securities are directly held by TCV VII, L.P. Richard H. Kimball, Jay C. Hoag, Christopher P. Marshall, Jon Q. Reynolds, Jr., John L. Drew, Robert

W. Trudeau, Timothy P. McAdam, John C. Rosenberg and David L. Yuan (collectively, the "TCM VII Directors") are Class A Directors of Technology Crossover Management VII, Ltd. ("Management VII") and limited partners of Technology Crossover Management VII, L.P. ("TCM VII"). Management VII is the general partner of TCM VII, which is the general partner of TCV VII, L.P. The TCM VII Directors, Management VII and TCM VII may be deemed to beneficially own the securities held by TCV VII, L.P., but each of the TCM VII Directors, Management VII and TCM VII disclaim beneficial ownership of such securities except to the extent of their pecuniary interest therein.

- (3) This amount represents the \$38.50 secondary public offering price per share of Class A Common Stock of the Issuer less the underwriting discount of \$1.05875 per share.
- (4) These securities are directly held by TCV VII (A), L.P. The TCM VII Directors are Class A Directors of Management VII and limited partners of TCM VII. Management VII is the general partner of TCM VII, which is the general partner of TCV VII (A), L.P. The TCM VII Directors, Management VII and TCM VII may be deemed to beneficially own the securities held by TCV VII (A), L.P., but each of the TCM VII Directors, Management VII and TCM VII disclaim beneficial ownership of such securities except to the extent of their pecuniary interest therein.
- (5) These securities are directly held by TCV Member Fund, L.P. ("TCV MF"). The TCM VII Directors are Class A Directors of Management VII, which is a general partner of TCV MF, and limited partners of TCV MF. The TCM VII Directors and Management VII may be deemed to beneficially own the securities held by TCV MF, but the TCM VII Directors and Management VII each disclaim beneficial ownership of such securities except to the extent of their pecuniary interest therein.
- (6) Pursuant to an exchange agreement, Units of Desert Newco, LLC are exchangeable on a one-on-one basis for shares of Class A Common Stock at the discretion of the holder. The exchange rights under this exchange agreement do not expire.
- (7) Represents a purchase of limited liability company units of Desert Newco, LLC, by the Issuer at \$38.50 per share, the public offering price per share of Class A Common Stock, less an amount equal to the underwriting discount of \$1.05875 per share. In connection with the purchase, an equivalent number of shares of Class B Common Stock of the Issuer were cancelled.

Remarks:
This Form 4 is filed by more than one Reporting Person and is a joint filing with the Form 4 filed by Richard H. Kimball, TCV Member Fund, L.P., Technology Crossover Management VII, L.P., and Technology Crossover Management VII, Ltd. on May 12, 2017.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
HOAG JAY C C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301		X		May be part of a 13(g) group
TCV VII LP C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301		X		May be part of a 13(g) group
TCV VII(A) L P C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301		X		May be part of a 13(g) group
DREW JOHN C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301		X		May be part of a 13(g) group
REYNOLDS JON Q JR C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301		X		May be part of a 13(g) group
Yuan David C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301		X		May be part of a 13(g) group
Trudeau Robert C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301		X		May be part of a 13(g) group
Marshall Christopher P C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301		X		May be part of a 13(g) group
McAdam Timothy P C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301		X		May be part of a 13(g) group
Rosenberg John C.				

C/O TECHNOLOGY CROSSOVER VENTURES 528 RAMONA STREET PALO ALTO, CA 94301		X	May be part of a 13(g) group
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Signatures

Frederic D. Fenton, Authorized Signatory for Jay C. Hoag	5/12/2017
—Signature of Reporting Person	Date
Frederic D. Fenton, Authorized Signatory for Jon L. Drew	5/12/2017
—Signature of Reporting Person	Date
Frederic D. Fenton, Authorized Signatory for John Q. Reynolds, Jr.	5/12/2017
—Signature of Reporting Person	Date
Frederic D. Fenton, Authorized Signatory for Robert W. Trudeau	5/12/2017
—Signature of Reporting Person	Date
Frederic D. Fenton, Authorized Signatory for Christopher P. Marshall	5/12/2017
—Signature of Reporting Person	Date
Frederic D. Fenton, Authorized Signatory for Timothy P. McAdam	5/12/2017
—Signature of Reporting Person	Date
Frederic D. Fenton, Authorized Signatory for David L. Yuan	5/12/2017
—Signature of Reporting Person	Date
Frederic D. Fenton, Authorized Signatory for John C. Rosenberg	5/12/2017
—Signature of Reporting Person	Date
Frederic D. Fenton, Authorized Signatory for TCV VII, L.P.	5/12/2017
—Signature of Reporting Person	Date
Frederic D. Fenton, Authorized Signatory for TCV VII (A), L.P.	5/12/2017
—Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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