

**144: Issuer Information**

Name of Issuer	Stitch Fix, Inc.
SEC File Number	001-38291
Address of Issuer	1 MONTGOMERY STREET SUITE 1500 SAN FRANCISCO CALIFORNIA 94104
Phone	415-882-7765
Name of Person for Whose Account the Securities are To Be Sold	O'Connor Casey

See the definition of "person" in paragraph (a) of Rule 144. Information is to be given not only as to the person for whose account the securities are to be sold but also as to all other persons included in that definition. In addition, information shall be given as to sales by all persons whose sales are required by paragraph (e) of Rule 144 to be aggregated with sales for the account of the person filing this notice.

Relationship to Issuer	1. Officer
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**144: Securities Information**

Record	Title of the Class of Securities To Be Sold	Name and Address of the Broker	Number of Shares or Other Units To Be Sold	Aggregate Market Value	Number of Shares or Other Units Outstanding	Approximate Date of Sale	Name the Securities Exchange
#1	Class A Common Stock	Charles Schwab & Co., Inc. 3000 Schwab Way Westlake TEXAS 76262	138,752	\$725,829.00	118,645,941	01/20/2026	NASDAQ

**144: Securities To Be Sold**

Furnish the following information with respect to the acquisition of the securities to be sold and with respect to the payment of all or any part of the purchase price or other consideration therefor:

Record	Title of the Class	Date you Acquired	Nature of Acquisition Transaction	Name of Person from Whom Acquired	Is this a Gift ?	Date Donor Acquired	Amount of Securities Acquired	Date of Payment	Nature of Payment *
#1	Class A Common Stock	10/03/2023	Restricted Stock Lapse	Stitch Fix, Inc.	<input type="checkbox"/>	—	16,030	10/03/2023	Equity Compensation

#2	Class A Common Stock	12/13/2023	Restricted Stock Lapse	Stitch Fix, Inc.	<input type="checkbox"/>	—	18,772	12/13/2023	Equity Compensation
#3	Class A Common Stock	03/13/2024	Restricted Stock Lapse	Stitch Fix, Inc.	<input type="checkbox"/>	—	22,077	03/13/2024	Equity Compensation
#4	Class A Common Stock	06/12/2024	Restricted Stock Lapse	Stitch Fix, Inc.	<input type="checkbox"/>	—	13,121	06/12/2024	Equity Compensation
#5	Class A Common Stock	01/20/2026	Employee Stock Option Exercise	Stitch Fix, Inc.	<input type="checkbox"/>	—	68,752	01/20/2026	Broker Payment for Cashless Exercise

\* If the securities were purchased and full payment therefor was not made in cash at the time of purchase, explain in the table or in a note thereto the nature of the consideration given. If the consideration consisted of any note or other obligation, or if payment was made in installments describe the arrangement and state when the note or other obligation was discharged in full or the last installment paid.

## 144: Securities Sold During The Past 3 Months

Furnish the following information as to all securities of the issuer sold during the past 3 months by the person for whose account the securities are to be sold.

Record	Name and Address of Seller	Title of Securities Sold	Date of Sale	Amount of Securities Sold	Gross Proceeds
#1	Casey O'Connor 1 MONTGOMERY STREET, SUITE 1500 SAN FRANCISCO CALIFORNIA 94104	Stitch Fix, Inc.	10/20/2025	50,000	\$220,503.00

## 144: Remarks and Signature

Remarks Shares on this filing may be sold over various dates.

Date of Notice 01/20/2026

Date of Plan Adoption or Giving of Instruction, If Relying on Rule 10b5-1 1. 01/09/2025

### ATTENTION:

The person for whose account the securities to which this notice relates are to be sold hereby represents by signing this notice that he does not know any material adverse information in regard to the current and prospective operations of the Issuer of the securities to be sold which has not been publicly disclosed. If such person has adopted a written trading plan or given trading instructions to satisfy Rule 10b5-1 under the Exchange Act, by signing the form and indicating the date that the plan was adopted or the instruction given, that person makes such representation as of the plan adoption or instruction date.

Signature CASEY O'CONNOR

**ATTENTION: Intentional misstatements or omission of facts constitute Federal Criminal Violations (See 18 U.S.C. 1001)**