

**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
WASHINGTON, D.C. 20549

FORM 8-K

**CURRENT REPORT
Pursuant to Section 13 or 15(d) of
The Securities Exchange Act of 1934**

Date of Report (Date of Earliest Event Reported): September 16, 2025

Pinterest, Inc.

(Exact Name of Registrant as Specified in its Charter)

Delaware
(State or Other Jurisdiction
of Incorporation)

001-38872
(Commission File Number)

26-3607129
(IRS Employer
Identification No.)

651 Brannan Street
San Francisco, California 94107
(Address of principal executive offices, including zip code)

(415) 762-7100
(Registrant's telephone number, including area code)

Not Applicable
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

<u>Title of each class</u>	<u>Trading Symbol</u>	<u>Name of each exchange on which registered</u>
Class A Common Stock, \$0.00001 par value	PINS	New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On September 16, 2025, Jeremy Levine, an independent member of the board of directors (the "Board") of Pinterest, Inc. (the "Company"), notified the Board of his decision to retire from the Board effective September 18, 2025 (the "Effective Date"). Mr. Levine's decision to retire from the Board was not due to any disagreement with the Company, the Board or management of the Company regarding any matter related to the Company's operations, policies, practices or otherwise. The Board appreciates and thanks Mr. Levine for his contribution to the Company through his service as a member of the Board.

Effective as of the Effective Date, Emily Reuter was appointed to the Company's Board as a Class I director. The Board has affirmatively determined that Ms. Reuter is "independent" under the rules of the New York Stock Exchange and the rules and regulations of the U.S. Securities Exchange Act of 1934, as amended (the "Exchange Act"). Ms. Reuter has also been appointed to the Company's Audit and Risk Committee effective as of the Effective Date.

Ms. Reuter will receive compensation consistent with that received by the Company's other non-employee directors, as described in the Non-Employee Director Compensation Policy, attached as Exhibit 10.1 to the Company's Form 10-Q filed with the U.S. Securities and Exchange Commission on August 7, 2025.

There are no arrangements or understandings between Ms. Reuter and any other person pursuant to which Ms. Reuter was appointed as a director. Ms. Reuter has no direct or indirect material interest in any transaction required to be disclosed pursuant to Item 404(a) of Regulation S-K.

Item 7.01. Regulation FD Disclosure

On September 19, 2025, the Company issued a press release regarding Ms. Reuter's appointment to the Board. The press release is attached as Exhibit 99.1 to this Current Report on Form 8-K.

The information included in Exhibit 99.1 hereto is being furnished and shall not be deemed "filed" for purposes of Section 18 of the Exchange Act, or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

Item 9.01 Financial Statements and Exhibits

(d) *Exhibits*

Exhibit Number	Description
99.1	Press Release issued by Pinterest, Inc., dated September 19, 2025.
104	Cover Page Interactive Data File (embedded within the Inline XBRL document).

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, as amended, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PINTEREST, INC.

Date: September 19, 2025

By: /s/ Wanji Walcott

Wanji Walcott

Chief Legal and Business Affairs Officer and Corporate Secretary

Pinterest Appoints Instacart CFO Emily Reuter to Board of Directors

San Francisco – September 19, 2025 – Pinterest, Inc. (NYSE: PINS) today announced that Emily Reuter, Chief Financial Officer of Instacart, has joined the company's Board of Directors, effective September 18.

“Emily is a seasoned executive who has scaled some of the world’s most dynamic technology and e-commerce businesses, including Instacart and Uber,” said Bill Ready, Chief Executive Officer of Pinterest. “Her experience will be invaluable as we execute Pinterest’s strategy of becoming a global leader in AI-powered shopping.”

Reuter joined Instacart in 2024 and serves as Chief Financial Officer, leading the company’s finance, accounting, and corporate development functions. Previously, she spent nearly a decade at Uber in several senior finance and operational roles, including as CFO of Uber’s most profitable segment, the Mobility (Rides) business.

“I’m honored to join Pinterest’s Board of Directors at such a transformational time for the business,” said Reuter. “As a long-time user and believer in Pinterest’s mission, I’ve seen firsthand how technology and AI can reimagine the way people shop. With over half a billion monthly active users, Pinterest is uniquely positioned to expand its global scale. I look forward to supporting the talented team as the platform continues to innovate and grow.”

She holds a Bachelor of Arts in Political Science from Yale University and a Master of Business Administration from Stanford University Graduate School of Business.

About Pinterest

Pinterest is a visual search and discovery platform where people find inspiration, curate ideas, and shop products—all in a positive place online. Headquartered in San Francisco, Pinterest launched in 2010 and has over half a billion monthly active users worldwide.

Contact

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