

---

**UNITED STATES**  
**SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**  
**PURSUANT TO SECTION 13 OR 15(D) OF THE**  
**SECURITIES EXCHANGE ACT OF 1934**

Date of Report (Date of earliest event reported): June 18, 2018



**GOPRO, INC.**

(Exact name of registrant as specified in its charter)

**Delaware**  
(State or Other Jurisdiction  
of Incorporation)

**001-36514**  
(Commission File No.)

**77-0629474**  
(I.R.S. Employer  
Identification No.)

**3000 Clearview Way, San Mateo, California 94402**  
(Address of Principal Executive Offices) (Zip Code)  
**Registrant's telephone number, including area code: (650) 332-7600**

**N/A**

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions ( see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

---

**Item 5.02 Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.**

**(d)**

On June 15, 2018, the Board of Directors (the “Board”) of GoPro, Inc. (the “Company”), on the recommendation of the Company’s Nominating and Governance Committee, appointed Ty Ahmad-Taylor to the Board, effective June 18, 2018. Mr. Ahmad-Taylor will serve until the earliest to occur of the Company’s 2019 annual meeting of stockholders and until his successor is elected or appointed and qualified, or until his death, resignation or removal.

In connection with his appointment as a non-employee director of the Board, Mr. Ahmad-Taylor will receive compensation for his Board membership in accordance with the Company’s non-employee director compensation policy.

Mr. Ahmad-Taylor has executed the Company’s standard form of indemnity agreement, a copy of which has been filed as Exhibit 10.01 to the Company’s Registration Statement on Form S-1 filed with the SEC on May 19, 2014.

There is no arrangement or understanding between Mr. Ahmad-Taylor and any other persons pursuant to which Mr. Ahmad-Taylor was elected as a director. There is no family relationship between Mr. Ahmad-Taylor and any director or executive officer of the Company, and except as stated herein, Mr. Ahmad-Taylor does not have any direct or indirect material interest in any transaction required to be disclosed pursuant to Item 404(a) of Regulation S-K.

On June 19, 2018, the Company issued a press release announcing the appointment of Mr. Ahmad-Taylor to the Board. A copy of the press release is filed with this Current Report on Form 8-K as Exhibit 99.1.

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits

Exhibit No.	Description of Exhibit
99.1	<a href="#">Press release dated June 19, 2018 announcing Ty Ahmad-Taylor Appointed to GoPro’s Board of Directors.</a>

## SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned, hereunto duly authorized.

**GoPro, Inc.**  
(Registrant)

Dated: June 19, 2018

By: /s/ Eve T. Saltman

---

Eve T. Saltman

Vice President, Corporate/Business Development, General Counsel  
and Secretary

---

## INDEX TO EXHIBITS

Exhibit No.	Description of Exhibit
99.1	<a href="#">Press release dated June 19, 2018 announcing Ty Ahmad-Taylor Appointed to GoPro Board of Directors.</a>



## **Ty Ahmad-Taylor Appointed to GoPro's Board of Directors**

SAN MATEO, Calif. , June 19, 2018 -- GoPro, Inc. (NASDAQ: GPRO) today announced that Ty Ahmad-Taylor, Vice President of Product Marketing at Facebook, has joined GoPro's Board of Directors. Mr. Ahmad-Taylor brings decades of experience in the media and consumer electronics industries, playing leadership roles in organizations of all sizes, from small ventures to publicly traded companies. Mr. Ahmad-Taylor's appointment became effective on June 18 of this year.

"Ty hits the bullseye," said Nicholas Woodman, GoPro's CEO and founder. "His expertise in new media and user interaction, coupled with his impressive leadership experience, will serve GoPro well as we continue to enhance our camera, app and cloud ecosystem."

As Vice President of Product Marketing at Facebook, Mr. Ahmad-Taylor manages product strategy, go-to-market plans and financial analysis across Facebook's business product portfolio. Prior to joining Facebook, he held positions as CEO and President of THX Ltd., Vice President, SmartTV Services at Samsung, CEO and Founder of FanFeedr and SVP of Product Development and Strategy at Viacom.

"GoPro represents a marriage of my professional passion points – software development and consumer electronics – that makes me excited to contribute," said Mr. Ahmad-Taylor. "I'm looking forward to joining the team."

Mr. Ahmad-Taylor is on the Board of Industry Leaders for the Consumer Technology Association, where he helps set public policy positions and priorities for association activities. He is also a board member of the not-for-profit Urbanworld Film Festival.

### **About GoPro, Inc. (NASDAQ: GPRO)**

GoPro helps the world celebrate and share itself in immersive and exciting ways.

---

GoPro, HERO, Karma, Quik, QuikStories and their respective logos are trademarks or registered trademarks of GoPro, Inc. in the United States and other countries. All other trademarks are the property of their respective owners.

For more information, visit [www.gopro.com](http://www.gopro.com). GoPro users can submit their photos, raw clips and video edits to GoPro Awards for social stoke, GoPro gear and cash prizes. Learn more at [www.gopro.com/awards](http://www.gopro.com/awards). Connect with GoPro on Facebook, Instagram, LinkedIn, Pinterest, Twitter, YouTube, and GoPro 's blog The Inside Line.