UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 8-K

CURRENT REPORT PURSUANT TO SECTION 13 OR 15(D) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): November 16, 2023



GOPRO, INC.

(Exact name of registrant as specified in its charter)

001-36514 (Commission File No.)

Delaware (State or Other Jurisdiction of Incorporation) 77-0629474 (I.R.S. Employer Identification No.)

3025 Clearview Way, San Mateo, CA 94402

(Address of Principal Executive Offices) (Zip Code)

Registrant's telephone number, including area code: (650) 332-7600

N/A

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Class A common stock, par value \$0.0001	GPRO	NASDAQ Global Select Market

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter). Emerging growth company \Box

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 8.01. Other Events.

On November 16, 2023, GoPro, Inc. (the "Company") entered into an exchange agreement (the "Exchange Agreement") with a certain holder of its outstanding 1.25% convertible senior notes due November 2025 (the "November 2025 Convertible Notes") pursuant to which the Company is repurchasing \$50 million in aggregate principal amount of the November 2025 Convertible Notes for approximately \$46.3 million in cash (the "Note Repurchase Transaction").

The Note Repurchase Transaction was entered into in connection with the Company's note repurchase program previously announced on November 9, 2023. The terms of the Note Repurchase Transaction were individually negotiated with the holder of the repurchased November 2025 Convertible Notes. Matthews South served as the Company's repurchase agent.

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this Report to be signed on its behalf by the undersigned, thereunto duly authorized.

GoPro, Inc. (Registrant)

Dated: November 17, 2023

By: /s/ Brian McGee

Brian McGee Chief Financial Officer and Chief Operating Officer (Principal Financial Officer)