

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF
SECURITIESFiled pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the
Investment Company Act of 1940

1. Name and Address of Reporting Person *	2. Date of Event Requiring Statement (MM/DD/YYYY)	3. Issuer Name and Ticker or Trading Symbol
Brumder William George	9/19/2025	GoPro, Inc. [GPRO]
(Last) (First) (Middle)	4. Relationship of Reporting Person(s) to Issuer (Check all applicable)	
55 E. 52ND STREET, 28TH FLOOR	☐ Director ☒ 10% Owner ☐ Officer (give title below) ☐ Other (specify below)	
(Street)	5. If Amendment, Date Original Filed(MM/DD/YYYY)	6. Individual or Joint/Group Filing(Check Applicable Line)
NEW YORK, NY 10055		☒ Form filed by One Reporting Person ☐ Form filed by More than One Reporting Person
(City) (State) (Zip)		

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security (Instr. 4)	2. Amount of Securities Beneficially Owned (Instr. 4)	3. Ownership Form: Direct (D) or Indirect (I) (Instr. 5)	4. Nature of Indirect Beneficial Ownership (Instr. 5)
Class A common stock	10,850,000	D	

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 4)	2. Date Exercisable and Expiration Date (MM/DD/YYYY)		3. Title and Amount of Securities Underlying Derivative Security (Instr. 4)		4. Conversion or Exercise Price of Derivative Security	5. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 5)	6. Nature of Indirect Beneficial Ownership (Instr. 5)
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares			
Call Option (right to buy)	(1)	10/17/2025	Class A common stock	300,000	\$1.5	D	
Call Option (right to buy)	(1)	10/17/2025	Class A common stock	488,400	\$1	D	
Call Option (right to buy)	(1)	1/16/2026	Class A common stock	50,000	\$4	D	
Call Option (right to buy)	(1)	1/16/2026	Class A common stock	50,000	\$2	D	
Call Option (right to buy)	(1)	1/16/2026	Class A common stock	90,000	\$1.5	D	
Call Option (right to buy)	(1)	1/16/2026	Class A common stock	1,370,200	\$1	D	

Explanation of Responses:

(1) The holder of the option may exercise it at any time.

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Brumder William George 55 E. 52ND STREET, 28TH FLOOR NEW YORK, NY 10055		X		

Signatures

/s/ William George Brumder II

9/26/2025

Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.