
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION**
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d)
of the
Securities Exchange Act of 1934

Date of Report (date of earliest event reported): January 24, 2018



(Exact name of registrant as specified in its charter)

Pennsylvania

**(State or other jurisdiction of
incorporation or organization)**

001-35542

(Commission File number)

27-2290659

**(IRS Employer
Identification No.)**

**1015 Penn Avenue
Suite 103**

Wyomissing PA 19610

(Address of principal executive offices, including zip code)

(610) 933-2000

(Registrant's telephone number, including area code)

N/A

(Former name, former address and former fiscal year, if changed since last report)

Check the appropriate box below if the form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions (see General Instructions A.2. below):

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (17 CFR §230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR §240.12b-2). Emerging growth company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Item 2.02. Results of Operations and Financial Condition

On January 24, 2018 , Customers Bancorp, Inc. (the "Company") issued a press release announcing unaudited financial information for the quarter and year ended December 31, 2017 , a copy of which is included as Exhibit 99.1 to this Current Report on Form 8-K and incorporated by reference herein.

Item 7.01 Regulation FD Disclosure

The Company has posted to its website a slide presentation which is attached hereto as Exhibit 99.2 to this Current Report on Form 8-K and incorporated into this Item 7.01 by reference.

The information in this Current Report on Form 8-K, including Exhibits 99.1 and 99.2 attached hereto and incorporated by reference into Item 2.02 and Item 7.01, respectively, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities under that Section. Furthermore, such information, including the exhibits attached hereto, shall not be deemed incorporated by reference into any of the Company's reports or filings with the SEC, whether made before or after the date hereof, except as expressly set forth by specific reference in such report or filing. The information in this Current Report on Form 8-K, including the exhibits attached hereto, shall not be deemed an admission as to the materiality of any information in this Current Report on Form 8-K that is required to be disclosed solely to satisfy the requirements of Regulation FD.

Item 9.01. Financial Statements and Exhibits

(d) Exhibits.

Exhibit	Description
Exhibit 99.1	<u>Press Release dated January 24, 2018</u>
Exhibit 99.2	<u>Slide presentation dated January 2018</u>

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

CUSTOMERS BANCORP, INC.

By: /s/ Robert E. Wahlman

Name: Robert E. Wahlman

Title: Executive Vice President and Chief Financial Officer

Date: January 24, 2018

EXHIBIT INDEX

Exhibit No.	Description
99.1	<u>Press Release dated January 24, 2018</u>
99.2	<u>Slide presentation dated January 2018</u>



Customers Bancorp
1015 Penn Avenue
Wyomissing, PA 19610

Contacts:
Jay Sidhu, Chairman & CEO 610-935-8693
Robert Wahlman, CFO 610-743-8074

Bob Ramsey, Director of Investor Relations and Strategic Planning 484-926-7118

CUSTOMERS BANCORP REPORTS FOURTH QUARTER 2017 NET INCOME OF \$18.0 MILLION; DILUTED EPS OF \$0.55

FULL YEAR NET INCOME OF \$64.4 MILLION; DILUTED EPS OF \$1.97

- Community Business Banking Segment Net Income to Common Shareholders for 2017 Totaled \$77.6 Million (\$2.38 Per Diluted Share), an Increase of 4.1% From 2016. In Q4 2017 Community Business Banking Segment Net Income to Common Shareholders Totaled \$22.2 Million (\$0.68 Per Diluted Share)
- Assets at December 31, 2017 Totaled \$9.8 Billion, Approximately \$1 Billion Less Than at June 30, 2017. Customers Reduced Total Assets to Under \$10 Billion at December 31, 2017 to Improve Capital Ratios and Defer Potential Effects of the Durbin Amendment to July 1, 2019
- Q4 2017 Net Interest Margin Increased 17 Basis Points to 2.79% From Q3 2017 Due to Favorable Mix Shift in Assets and Liabilities and Normalized Prepayment Fees
- 2017 Shareholders' Equity Increased 7.6% From 2016 to \$921 Million. Estimated Tier 1 Leverage Capital Ratio Was Approximately 9% For Q4 2017 and the Tangible Common Equity to Tangible Assets Ratio (a Non-GAAP Measure) For Q4 2017 Was Approximately 7%
- 2017 Book Value Per Common Share of \$22.42, Up 6.36% From 2016. 2017 Tangible Book Value Per Common Share (a Non-GAAP Measure) of \$21.90, Up 6.9% From 2016
- Q4 2017 Results Included a Deferred Tax Asset Re-Measurement Charge to Income Tax Expense of \$5.5 Million (\$0.17 Per Diluted Share) as a Result of the Enactment of the Tax Cuts and Jobs Act of 2017 in December 2017 and a \$7.3 Million Benefit (\$0.23 Per Diluted Share) From Exercises of Employee Stock Options, Principally by Customers' CEO, and Vesting of Restricted Stock Units
- BankMobile Spin-Off and Merger Tracking to Plan

Wyomissing, PA - January 24, 2018 - Customers Bancorp, Inc. (NYSE: CUBI), the parent company of Customers Bank (collectively "Customers"), reported net income to common shareholders of \$18.0 million for the fourth quarter of 2017 ("Q4 2017") compared to net income to common shareholders of \$16.2 million for the fourth quarter of 2016 ("Q4 2016"), an increase of \$1.8 million, or 11.0%. Fully diluted earnings per common share for Q4 2017 was \$0.55 compared to \$0.51 fully diluted earnings per common share for Q4 2016, an increase of \$0.04, or 7.8%.

"2017 was a strong year for Customers, with the core Community Business Banking segment, the continuing business of Customers once the BankMobile spin-off has been completed, generating earnings of \$2.60 per diluted share, excluding the Religare impairment and gains on sales of investment securities (a non-GAAP measure). As we resume a moderate pace of growth in 2018, we are focused on our plans to divest BankMobile, build capital through retained earnings, and strengthen performance at the

Community Business Banking segment with a further developing focus on core deposit funding, which we believe will drive above average shareholder value” stated Jay Sidhu, CEO and Chairman of Customers Bank. “In the fourth quarter of 2017, we actively shrank the balance sheet to improve our capital ratios and continue to maintain our small issuer status under the Durbin Amendment until July 1, 2019, if needed. Tax reform required a reduction in the value of our deferred tax asset during the fourth quarter, the effect of which was offset by the elections by employees to exercise options and the vesting of restricted stock units. More importantly for Customers, tax reform is expected to significantly increase our earnings power and internal capital generation in 2018 and beyond,” concluded Mr. Sidhu.

In Q4 2017, Customers recorded a deferred tax asset re-measurement charge to its income tax expense of \$5.5 million (\$0.17 per diluted share) as a result of the enactment of the Tax Cuts and Jobs Act of 2017. The one-time tax effect was offset by a \$7.3 million (\$0.23 per diluted share) benefit from exercises of employee stock options, principally by Customers' CEO, and vesting of restricted stock units.

Customers also reported net income to common shareholders of \$64.4 million for the full year of 2017 compared to net income to common shareholders of \$69.2 million for the full year of 2016, a decrease of \$4.8 million, or 7.0%. Fully diluted earnings per common share was \$1.97 for the full year of 2017 compared to \$2.31 for 2016, a decrease of 14.7%. In addition to the Q4 2017 income tax impacts noted above, in 2017 Customers recorded impairment charges for its equity investment in Religare Enterprises Ltd. ("Religare") totaling \$12.9 million, or approximately \$0.40 per diluted share, which was mitigated in part by gains on sales of investment securities of \$8.8 million, or approximately \$0.17 per diluted share.

Outlook

“Looking to 2018, we understand that there is a need to provide greater transparency into our business given the planned divestiture of BankMobile and tax reform” stated Mr. Sidhu. “To clarify our business expectations, Customers will provide more guidance for 2018. Specifically, Customers is currently targeting moderate growth in 2018 and diluted EPS of \$2.75 to \$3.00 from the Community Business Banking segment, which is our core franchise which will remain as our continuing business after the spin-off and merger has been completed.”

Customers expects the Community Business Banking segment to grow total assets approximately 12% to 15% in 2018, and expects net interest margin will remain in a range between 2.70% to 2.80%. The efficiency ratio at the Community Business Banking segment in 2018 is expected to be in the mid to high 40%^s, with expected fee income of approximately \$35 million to \$40 million. We estimate an effective consolidated tax rate of approximately 24%. Customers expects to continue to experience notable seasonality with first quarter earnings, which are impacted by lower average balances in the mortgage warehouse business, a shorter day count, and an increase in compensation expense.

Customers continues to expect to complete the divestiture of BankMobile sometime in mid-2018. BankMobile’s business is seasonal, and the full year earnings impact of BankMobile on Customers' results of operations will depend on the exact time of divestiture; however, it is currently Customers’ expectation that BankMobile's segment results will range between a slight profit and a \$4.5 million loss per quarter until its divestiture.

Strategic Priorities

Strengthen Capital

Total shareholders' equity at December 31, 2017 increased 7.6% from December 31, 2016 to \$921 million. The estimated Tier 1 leverage capital ratio was approximately 9% for Q4 2017 compared to 9.07% for Q4 2016. The estimated total risk-based capital ratio was approximately 13% for Q4 2017

compared to 13.05% for Q4 2016. The estimated common equity Tier 1 capital ratio was approximately 9% for Q4 2017 compared to 8.49% for Q4 2016. The tangible common equity to tangible assets ratio (a non-GAAP measure) was approximately 7% at December 31, 2017 compared to 6.63% at December 31, 2016.

Customers recognizes the importance of not only being well capitalized in the current regulatory environment but to have adequate capital buffers to absorb any unexpected shocks. "Our capital ratios all improved during Q4 2017 as growth in our core loan portfolios was offset by planned sales of lower yielding loans and securities, and seasonal declines in the mortgage warehouse portfolio," stated Mr. Sidhu. "We continue to target a Tier I leverage capital ratio of 9.0% or higher and a total risk-based capital ratio of around 13.0%," Mr. Sidhu continued. "As we go through 2018, we expect capital ratios to trend lower through mid-year given growth in the mortgage warehouse business, but then to rebuild by year end through retained earnings," concluded Mr. Sidhu.

Grow and Successfully Divest BankMobile in 2018

BankMobile operates a branchless digital bank offering very low cost banking services to its 1.1 million active deposit customers. BankMobile has opened around 536,000 new checking accounts, and converted over 374,000 checking accounts, to BankMobile since June 16, 2016. Deposit balances were approximately \$400 million at December 31, 2017, including approximately \$395 million of non-interest bearing deposit accounts.

During 2017, the BankMobile segment reported net interest income of \$12.9 million, non-interest income of \$54.1 million, operating expenses of \$87.0 million, provision for loan losses of \$1.1 million and a tax benefit of \$8.0 million from the operating losses, resulting in a net loss of \$13.2 million. The BankMobile segment results include the funds transfer pricing benefit received by the segment for the originated deposits in the segment reporting results at a rate of approximately 2%. Deposits generated by the BankMobile business averaged \$558 million for Q4 2017 and \$603 million for full year of 2017.

During Q4 2017, the BankMobile segment reported net interest income of \$3.2 million, non-interest income of \$11.5 million, operating expenses of \$20.9 million, provision for loan losses of \$0.7 million and a tax benefit of \$2.6 million from the operating losses, resulting in a net loss of \$4.2 million.

During Q3 2017, Customers decided that the best strategy for its shareholders for divesting BankMobile was to spin-off BankMobile to Customers' shareholders subject to an agreement with Flagship Community Bank ("Flagship") for Flagship to acquire the BankMobile business. The transaction is expected to be completed in mid-2018. Customers expects Flagship to file an application with the FDIC for its acquisition of BankMobile's deposits shortly. Flagship has further informed Customers that it expects to file a registration statement in connection with its planned capital raise, which is a condition to completion of Flagship's acquisition of BankMobile, with the FDIC after completion of its 2017 financial statement audit.

Once Customers has completed its 2017 audited financial statements, it will file a Form 10 with the SEC with respect to the spin-off and the distribution of BankMobile Technologies, Inc. common stock to Customers' shareholders. Once approvals of the transaction and documents are received from the FDIC and SEC as appropriate, Customers will announce the record date for the distribution of BankMobile Technologies, Inc. shares. Following the spin-off of BankMobile from Customers and merger of BankMobile with Flagship, Customers and Flagship/BankMobile will be entirely separate entities. Customers will retain no ownership in BankMobile, there will be no common employees, facilities, or functions beyond certain temporary support services to BankMobile according to the terms of a Transition Services Agreement and one common director. Following the spin-off and merger, Customers shareholders are to receive tax-free, ownership of over 50% of Flagship common shares.

Grow and Improve Financial Performance of the Community Business Banking Segment

Priorities for the Community Business Banking segment in 2018 include strong risk management, core deposit growth, positive operating leverage, a focus on net interest margin, and carefully managed credit risk. Longer term, Customers targets a return on average assets ("ROAA") of approximately 1.1%, a return on tangible common equity ("ROTCE") (a non-GAAP measure) greater than 12%, net interest margin ranging between 2.80% to 3.00%, a compound annual growth rate ("CAGR") of 15% in EPS, and an efficiency ratio in the low 40%.

During 2017, the Community Business Banking segment reported net income of \$77.6 million (\$2.38 per diluted share), which included the funds transfer pricing cost paid by the segment for use of BankMobile's deposits at a rate of approximately 2% of those deposits. Adjusted to exclude both the after-tax impact of securities gains and Religare impairment, the segment generated net income of \$84.9 million, or \$2.60 per share, which included a deferred tax asset re-measurement charge to income tax expense of \$5.5 million (\$0.17 per diluted share) as a result of the enactment of the Tax Cuts and Jobs Act of 2017 in December 2017 and a \$7.3 million benefit (\$0.22 per diluted share) from exercises of employee stock options and vesting of restricted stock units. For 2017, the segment reported an ROAA of 0.77%, ROTCE of 12.1% (a non-GAAP measure) and an efficiency ratio of 45.4%, compared to the respective 2016 metrics of 0.82%, 11.7% and 47.8%.

During Q4 2017, the Community Business Banking segment reported net income of \$22.2 million (\$0.68 per diluted share), which includes the above mentioned deferred tax asset re-measurement charge and benefit from exercises of employee stock options and vesting of restricted stock units. For Q4 2017, the segment reported an ROAA of 0.87%, ROTCE of 13.7% (a non-GAAP measure) and an efficiency ratio of 46.4% compared to the respective Q4 2016 metrics of 0.79%, 11.6% and 43.2%.

Credit quality at Customers Bank was very strong, as measured by the low level of net charge-offs (7 basis points of average loans in 2017) and nonperforming loans (0.30% of total loans at December 31, 2017), and Customers' lower risk appetite is also reflected in below average asset yields and a somewhat narrow net interest margin.

Customers' deposit strategy is to look at the total cost of deposits as the sum of operating and interest costs. Customers' branch light model, with a focus on cost control, is reflected in dramatically lower operating expenses than the industry - operating expenses in the Community Business Banking segment were equal to 1.27% of average assets in 2017, which we believe is over 100 basis points lower than the industry overall, which enables us to pay somewhat more than our peers in interest rate. Core deposit growth is a strategic priority for Customers. Of note, excluding BankMobile, the Community Business Banking segment grew non-interest bearing demand deposits by 28% in 2017 to \$657 million. In 2018, Customers is developing new deposit products and incentives to support our drive to grow low cost core deposits.

Fourth Quarter and 2017 Overview

The following table presents a summary of key earnings and performance metrics for the years ended December 31, 2017 and 2016 , and for the quarter ended December 31, 2017 and the preceding four quarters, respectively:

CUSTOMERS BANCORP, INC. AND SUBSIDIARIES

EARNINGS SUMMARY - UNAUDITED

(Dollars in thousands, except per-share data)

	2017		2016		Q4 2017		Q3 2017		Q2 2017		Q1 2017		Q4 2016	
Net income available to common shareholders	\$	64,378	\$	69,187	\$	18,000	\$	4,139	\$	20,107	\$	22,132	\$	16,213
Basic earnings per common share ("EPS")	\$	2.10	\$	2.51	\$	0.58	\$	0.13	\$	0.66	\$	0.73	\$	0.56
Diluted EPS	\$	1.97	\$	2.31	\$	0.55	\$	0.13	\$	0.62	\$	0.67	\$	0.51
Average common shares outstanding - basic		30,659,320		27,596,020		30,843,319		30,739,671		30,641,554		30,407,060		28,978,115
Average common shares outstanding - diluted		32,596,677		30,013,650		32,508,030		32,512,692		32,569,652		32,789,160		31,581,811
Shares outstanding period end		31,382,503		30,289,917		31,382,503		30,787,632		30,730,784		30,636,327		30,289,917
Return on average assets		0.77%		0.86%		0.84%		0.29%		0.93%		1.09%		0.84%
Return on average common equity		9.38%		12.41%		10.11%		2.33%		11.84%		13.80%		10.45%
Return on average assets - pre-tax and pre-provision (1)		1.28%		1.40%		1.30%		0.92%		1.43%		1.51%		1.25%
Return on average common equity - pre-tax and pre-provision (2)		16.94%		21.19%		16.64%		12.04%		19.42%		20.07%		16.58%
Net interest margin, tax equivalent (3)		2.73%		2.84%		2.79%		2.62%		2.78%		2.73%		2.84%
Efficiency ratio		61.53%		56.92%		62.42%		68.55%		58.15%		56.82%		57.70%
Non-performing loans (NPLs) to total loans (including held-for-sale loans)		0.30%		0.22%		0.30%		0.33%		0.21%		0.33%		0.22%
Reserves to non-performing loans		146.36%		215.31%		146.36%		130.83%		204.59%		149.85%		215.31%
Net charge-offs	\$	6,067	\$	1,662	\$	1,130	\$	2,495	\$	1,960	\$	482	\$	770
Tier 1 capital to average assets (leverage ratio) (4)		8.91%		9.29%		8.94%		8.35%		8.66%		9.04%		9.07%
Common equity Tier 1 capital to risk-weighted assets (4)		8.87%		8.49%		8.87%		8.28%		8.28%		8.51%		8.49%
Tier 1 capital to risk-weighted assets (4)		11.67%		11.41%		11.67%		10.94%		10.96%		11.35%		11.41%
Total capital to risk-weighted assets (4)		13.20%		13.05%		13.20%		12.40%		12.43%		12.99%		13.05%
Tangible common equity to tangible assets (5)		7.00%		6.63%		7.00%		6.47%		6.21%		6.52%		6.63%
Book value per common share	\$	22.42	\$	21.08	\$	22.42	\$	22.51	\$	22.54	\$	21.62	\$	21.08
Tangible book value per common share (period end) (6)	\$	21.90	\$	20.49	\$	21.90	\$	21.98	\$	21.97	\$	21.04	\$	20.49
Period end stock price	\$	25.99	\$	35.82	\$	25.99	\$	32.62	\$	28.28	\$	31.53	\$	35.82

(1) Non-GAAP measure calculated as GAAP net income, plus provision for loan losses and income tax expense divided by average total assets.

(2) Non-GAAP measure calculated as GAAP net income available to common shareholders, plus provision for loan losses and income tax expense divided by average common equity.

(3) Non-GAAP measure calculated as GAAP net interest income, plus tax equivalent interest using a 35% statutory rate divided by average interest earning assets.

(4) Regulatory capital ratios are estimated for Q4 2017 and 2017.

(5) Non-GAAP measure calculated as GAAP total shareholders' equity less preferred stock and goodwill and other intangibles divided by total assets less goodwill and other intangibles.

(6) Non-GAAP measure calculated as GAAP total shareholders' equity less preferred stock and goodwill and other intangibles divided by common shares outstanding at period end.

Net interest income

2017 net interest income of \$267.3 million increased \$17.8 million, or 7.2%, from 2016 as average interest earning assets increased \$1.0 billion, or 11.7%, and the net interest margin narrowed 11 basis points to 2.73%. Q4 2017 net interest income of \$68.3 million increased \$4.2 million, or 6.5%, from Q4 2016 as average interest earning assets increased \$0.7 billion and the Q4 2017 net interest margin narrowed 5 basis points to 2.79% from Q4 2016. Net interest margin compression reflected an increased cost of funds in money market and interest checking deposit accounts and increased borrowings, including the issuance of 3.95% senior notes on June 30, 2017.

"Customers' objective is to manage the estimated effect of future interest rate changes, up or down, to about a neutral effect on net interest income, so not speculating on whether interest rates go up or down," said Mr. Sidhu. "The net interest margin compression year over year was principally caused by rising funding costs. To address the risk of rate compression and pressures of a flat yield curve, in Q4 2017 Customers increased loan pricing and sold certain lower yielding assets. For example, in Q4 2017 Customers sold \$98 million of securities with a weighted average yield of 2.91%, and in January 2018 it has already purchased \$506 million of securities with a weighted average yield of 3.32%. Similarly, in Q4 2017 Customers sold \$132 million of multi-family loans with a weighted average yield of 3.32%, and the yield in the multi-family pipeline is currently 3.84%. We will continue to focus on remixing our assets as we work to strengthen core deposit funding to combat margin pressure," concluded Mr. Sidhu.

Total loans outstanding, including commercial loans held for sale, increased \$0.4 billion, or 5.3%, to \$8.7 billion as of December 31, 2017 compared to total loans of \$8.3 billion as of December 31, 2016. Commercial and industrial loans increased \$225 million to \$1.6 billion, up 19.2% over December 31, 2016. Commercial loans to mortgage companies decreased \$326 million to \$1.8 billion, down 15.0% over December 31, 2016. Multi-family loans increased \$432 million to \$3.6 billion, up 13.4% over December 31, 2016. Commercial non-owner-occupied real estate loans increased \$25 million to \$1.2 billion, up 2.1% over December 31, 2016. Consumer loans increased by \$29 million to \$0.3 billion and make up less than 4% of the loan portfolio. In Q4 2017, Customers sold \$132 million of multi-family loans for realized gains of \$0.2 million and \$192 million of consumer residential loans for realized gains of \$0.2 million. The weighted average yield on the consumer residential loans sold was 3.73%.

Total deposits decreased by \$504 million, or 6.9%, to \$6.8 billion as of December 31, 2017 compared to total deposits of \$7.3 billion as of December 31, 2016. Non-interest bearing demand deposit accounts increased by \$86 million or 8.9% to \$1.1 billion, interest bearing demand deposit accounts increased \$184 million to \$524 million, money market deposit accounts increased \$157 million to \$3.3 billion, and certificates of deposit accounts decreased \$926 million to \$1.9 billion, reflecting reductions in brokered, wholesale, and municipal categories.

Provision and Credit

Customers' 2017 provision for loan losses totaled \$6.8 million compared to a provision expense of \$3.0 million in 2016. The 2017 provision expense included \$2.3 million for loan portfolio growth and \$5.6 million for specifically identified loans, offset in part by a \$1.1 million release resulting from improved asset quality and lower incurred losses than previously estimated. Net charge-offs for 2017 were \$6.1 million, compared to 2016 net charge-offs of \$1.7 million. There were no significant changes in Customers' methodology for estimating the allowance for loan losses in 2017.

Customers' Q4 2017 provision for loan losses totaled \$0.8 million compared to a provision expense of \$0.2 million in Q4 2016. Net charge-offs amounted to \$1.1 million in Q4 2017, or 5 basis points of average loans on an annualized basis.

Risk management is a critical component of how Customers creates long-term shareholder value, and Customers believes that two of the most important risks of banking to be understood and managed in an uncertain economy are asset quality and interest rate risk.

Customers believes that asset quality risks must be diligently addressed during good economic times with prudent underwriting standards so that when the economy deteriorates the bank's capital is sufficient to absorb all losses without threatening its ability to operate and serve its community and other constituents. "Customers' non-performing loans at December 31, 2017 were only 0.30% of total loans, compared to our peer group non-performing loans of approximately 0.80% of total loans in the most recent period available, and industry average non-performing loans of 1.36% of total loans in the most recent period available. Our expectation is superior asset quality performance in good times and in difficult years," said Mr. Sidhu.

Non-interest Income

Non-interest income increased \$22.5 million in 2017 to \$78.9 million, a 40.0% increase over 2016. The increase mainly related to increases in interchange and card revenue of \$16.8 million reflecting a full year of BankMobile Disbursements operations, an increase in gains on sales of investment securities of \$8.8 million, an increase in deposit fees of \$2.0 million and increased bank-owned life insurance income of \$2.5 million. These increases were offset in part by the increase in other-than-temporary impairment charges of \$5.7 million and decreases in mortgage warehouse transactional fees of \$2.2 million.

Non-interest income increased \$4.6 million in Q4 2017 to \$19.7 million, a 30.5% increase over Q4 2016. Included in Q4 2017 non-interest income was a \$0.8 million increase in income from bank owned life insurance compared to Q4 2016, largely as a result of our investment in bank owned life insurance of \$90.0 million made in 2017. Included in Q4 2016 non-interest income was a \$7.3 million impairment charge related to Religare.

Non-interest expense

Non-interest expenses increased \$37.4 million in 2017 from 2016, or 21.0%. The increase primarily resulted from increased BankMobile expenses of \$39.2 million due to the acquisition of the Disbursements business in June 2016 compared to the full year of operations in 2017. The increase in BankMobile expenses, primarily the result of having a full year of expenses for the acquired Disbursements business, included a \$10.4 million increase in salaries and employee benefits, a \$20.2 million increase in technology, communication and bank operation expenses, and a \$5.4 million increase in professional services. These increases in total non-interest expenses were offset in part by decreased FDIC assessments, non-income taxes and regulatory fees of \$5.2 million primarily due to lower FDIC assessments. Excluding the effect of BankMobile, the Community Business Banking segment non-interest expense decreased by \$1.8 million in 2017 when compared to 2016 as a result of management's continued efforts to control expenses.

Non-interest expenses totaled \$54.8 million, an increase of \$4.9 million from Q4 2016, or 9.7%. Salaries and employee benefits increased \$3.4 million as Customers continues to hire new team members in the markets it serves. Technology, communication, and bank operations increased \$4.8 million, largely the result of our continued investment in our BankMobile segment infrastructure. These increases were partially offset by decreases in professional services and FDIC assessments, non-income taxes and regulatory fees of \$0.5 million and \$0.6 million, respectively. Q4 2017 included merger-related expenses of \$0.4 million related to the previously announced planned spin-off and merger of the BankMobile segment with Flagship. Excluding the effect of BankMobile, the Community Business Banking segment non-interest expenses increased by \$3.8 million in Q4 2017 when compared to Q4 2016 primarily as a result of increased salaries and employee benefits of \$3.0 million mainly due to salary increases and

increased headcount, and increased technology, communication, and bank operations expenses of \$1.6 million resulting primarily from the growth of the Bank over the past year, offset in part by reduced FDIC assessments, non-income taxes and regulatory fees of \$0.6 million due to a Q4 2017 adjustment that reduced Pennsylvania shares tax expense.

The 2017 efficiency ratio was 61.5% compared to the 2016 efficiency ratio of 56.9%. The Q4 2017 efficiency ratio was 62.4% compared to the Q4 2016 efficiency ratio of 57.7%. The 2017 efficiency ratio for the Community Business Banking segment was 45.4% compared to the 2016 efficiency ratio of 47.8% for the segment. The Q4 2017 efficiency ratio for the Community Business Banking segment was 46.4% compared to the Q4 2016 efficiency ratio of 43.2% for the segment.

Tax

The provision for income tax expense for Q4 2017 was \$10.8 million, resulting in an effective tax rate of 33.3%, compared to 32.0% in Q4 2016. In Q4 2017, Customers recorded a deferred tax asset re-measurement charge to its income tax expense of \$5.5 million (\$0.17 per diluted share) as a result of the enactment of the Tax Cuts and Jobs Act of 2017 in December 2017. This adjustment was offset by the tax benefit recognized in Q4 2017 of \$7.3 million (\$0.23 per diluted share) resulting from exercises of employee stock options and vesting of restricted stock units. Customers' effective tax rate was 36.4% for 2017, compared to 36.8% for 2016; Customers currently estimates a 2018 effective tax rate of approximately 24%.

Profitability

Customers' return on average assets was 0.77% in 2017 compared to 0.86% in 2016, and its return on average common equity was 9.38% in 2017 compared to 12.41% in 2016. The adjusted return on average assets, which excludes the notable items described above and gains on sales of investment securities (a non-GAAP measure) was 0.85% in 2017 and the adjusted return on average common equity, which excludes the notable items described above and gains on sales of securities (a non-GAAP measure) was 10.45% in 2017.

Customers' return on average assets was 0.84% in both Q4 2017 and Q4 2016, and its return on average common equity was 10.11% in Q4 2017 compared to 10.45% in Q4 2016.

Managing Commercial Real Estate Concentration Risks and Providing High Net Worth Families Loans for Their Multi-Family Holdings

Customers' total commercial real estate ("CRE") loan exposures subject to regulatory concentration guidelines of \$4.9 billion as of December 31, 2017 included construction loans of \$97.4 million, multi-family loans of \$3.6 billion, and non-owner occupied commercial real estate loans of \$1.2 billion, which represent 418% of total risk-based capital on a combined basis, compared to 437% at December 31, 2016 and 469% at December 31, 2015. Customers' total CRE loan exposures were \$4.4 billion at December 31, 2016 and \$3.3 billion at December 31, 2015. Customers' loans subject to regulatory CRE concentration guidelines had 3 year cumulative growth of 88% in 2017, a deceleration from 222% in 2016.

Recognizing the risks that accompany certain elements of commercial real estate lending, Customers has as part of its core strategies studiously sought to limit its risks and has concluded that it has appropriate risk management systems in place to manage this portfolio. Customers' total real estate construction and development exposure, arguably the riskiest area of CRE, was only \$97.4 million at December 31, 2017, less than 10% of total risk-based capital.

Customers' loans collateralized by multi-family properties were approximately 311% of total risk-based capital at December 31, 2017. Customers' multi-family exposures are focused principally on loans to high net worth families collateralized by multi-family properties that are of modest size and subject to what Customers believes are conservative underwriting standards. Customers believes it has a strong risk management process to manage the portfolio risks prospectively and that this portfolio will perform well even under a stressed scenario. Following are some key characteristics of Customers' multi-family loan portfolio:

- Principally concentrated in New York City with an emphasis on properties subject to some type of rent control; and principally to high net worth families;
- Average loan size is \$6.9 million;
- Median annual debt service coverage ratio is 137%;
- Median loan-to-value at origination is 67.33%;
- All loans are individually stressed with an increase of 1% and 2% to the cap rate and an increase of 1.5% and 3% in loan interest rates;
- All properties are inspected prior to a loan being granted and monitored thereafter on an annual basis by dedicated portfolio managers; and
- Credit approval process is independent of customer sales and portfolio management process.

Conference Call

Date: Thursday, January 25, 2018

Time: 9:00 AM ET

US Dial-in: 800-967-7154

International Dial-in: 719-457-1510

Participant Code: 874082

Please dial in at least 10 minutes before the start of the call to ensure timely participation. Slides accompanying the presentation will be available on the Company's website at http://customersbank.com/investor_relations.php prior to the call. A playback of the call will be available beginning January 25, 2018 at 12:00PM ET until 12:00PM ET on February 24, 2018. To listen, call within the United States 888-203-1112 or 719-457-0820 when calling internationally. Please use the replay pin number 7721739.

Institutional Background

Customers Bancorp, Inc. is a bank holding company located in Wyomissing, Pennsylvania engaged in banking and related businesses through its bank subsidiary, Customers Bank. Customers Bank is a community-based, full-service bank with assets of approximately \$9.8 billion. A member of the Federal Reserve System with deposits insured by the Federal Deposit Insurance Corporation, Customers Bank is an equal opportunity lender that provides a range of banking services to small and medium-sized businesses, professionals, individuals and families through offices in Pennsylvania, New York, Rhode Island, Massachusetts, New Hampshire and New Jersey. Committed to fostering customer loyalty, Customers Bank uses a High Tech/High Touch strategy that includes use of industry-leading technology to provide customers better access to their money, as well as Concierge Banking® by appointment at customers' homes or offices 12 hours a day, seven days a week. Customers Bank offers a continually expanding portfolio of loans to small businesses, multi-family projects, mortgage companies and consumers.

Customers Bancorp, Inc.'s voting common shares are listed on the New York Stock Exchange under the symbol CUBI. Additional information about Customers Bancorp, Inc. can be found on the Company's website, www.customersbank.com.

“Safe Harbor” Statement

In addition to historical information, this press release may contain "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements include statements with respect to Customers Bancorp, Inc.'s strategies, goals, beliefs, expectations, estimates, intentions, capital raising efforts, financial condition and results of operations, future performance and business. Statements preceded by, followed by, or that include the words "may," "could," "should," "pro forma," "looking forward," "would," "believe," "expect," "anticipate," "estimate," "intend," "plan," or similar expressions generally indicate a forward-looking statement. These forward-looking statements involve risks and uncertainties that are subject to change based on various important factors (some of which, in whole or in part, are beyond Customers Bancorp, Inc.'s control). Numerous competitive, economic, regulatory, legal and technological factors, among others, could cause Customers Bancorp, Inc.'s financial performance to differ materially from the goals, plans, objectives, intentions and expectations expressed in such forward-looking statements. In addition, important factors relating to the acquisition of the Disbursements business, the combination of Customers' BankMobile business with the acquired Disbursements business, the implementation of Customers

Bancorp, Inc.'s strategy regarding BankMobile, the possibility of events, changes or other circumstances occurring or existing that could result in the planned spin-off and merger of BankMobile not being completed, the possibility that the planned spin-off and merger of BankMobile may be more expensive to complete than anticipated, the possibility that the expected benefits of the planned transactions to Customers and its shareholders may not be achieved, the possibility of Customers incurring liabilities relating to the disposition of BankMobile, or the possible effects on Customers' results of operations if the planned spin-off and merger of BankMobile are not completed in a timely fashion or at all also could cause Customers Bancorp's actual results to differ from those in the forward-looking statements. Further, Customers' expectations with respect to the effects of the new tax law could be affected by future clarifications, amendments, and interpretations of such law. Customers Bancorp, Inc. cautions that the foregoing factors are not exclusive, and neither such factors nor any such forward-looking statement takes into account the impact of any future events. All forward-looking statements and information set forth herein are based on management's current beliefs and assumptions as of the date hereof and speak only as of the date they are made. For a more complete discussion of the assumptions, risks and uncertainties related to our business, you are encouraged to review Customers Bancorp, Inc.'s filings with the Securities and Exchange Commission, including its most recent annual report on Form 10-K for the year ended December 31, 2016, subsequently filed quarterly reports on Form 10-Q and current reports on Form 8-K that update or provide information in addition to the information included in the Form 10-K and Form 10-Q filings, if any. Customers Bancorp, Inc. does not undertake to update any forward-looking statement whether written or oral, that may be made from time to time by Customers Bancorp, Inc. or by or on behalf of Customers Bank.

CUSTOMERS BANCORP, INC. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF OPERATIONS FOR THE THREE MONTHS ENDED - UNAUDITED
(Dollars in thousands, except per share data)

	Q4	Q3	Q2	Q1	Q4
	2017	2017	2017	2017	2016
Interest income:					
Loans receivable, including fees	\$ 70,935	\$ 67,107	\$ 67,036	\$ 61,461	\$ 59,502
Loans held for sale	20,294	21,633	17,524	13,946	19,198
Investment securities	4,136	7,307	7,823	5,887	3,418
Other	2,254	2,238	1,469	1,800	1,491
Total interest income	97,619	98,285	93,852	83,094	83,609
Interest expense:					
Deposits	18,649	18,381	16,228	14,323	13,903
Other borrowings	3,288	3,168	1,993	1,608	1,571
FHLB advances	5,697	7,032	5,340	3,060	2,322
Subordinated debt	1,685	1,685	1,685	1,685	1,685
Total interest expense	29,319	30,266	25,246	20,676	19,481
Net interest income	68,300	68,019	68,606	62,418	64,128
Provision for loan losses	831	2,352	535	3,050	187
Net interest income after provision for loan losses	67,469	65,667	68,071	59,368	63,941
Non-interest income:					
Interchange and card revenue	9,780	9,570	8,648	13,511	10,875
Mortgage warehouse transactional fees	2,206	2,396	2,523	2,221	2,845
Deposit fees	2,121	2,659	2,133	3,127	2,807
Bank-owned life insurance	1,922	1,672	2,258	1,367	1,106
Gain on sale of SBA and other loans	1,178	1,144	573	1,328	1,549
Gains on sale of investment securities	268	5,349	3,183	—	—
Mortgage banking income	173	257	291	155	232
Impairment loss on investment securities	—	(8,349)	(2,882)	(1,703)	(7,262)
Other	2,092	3,328	1,664	2,748	2,979
Total non-interest income	19,740	18,026	18,391	22,754	15,131
Non-interest expense:					
Salaries and employee benefits	25,948	24,807	23,651	21,112	22,590
Technology, communication and bank operations	12,637	14,401	8,910	9,916	7,818
Professional services	7,010	7,403	6,227	7,512	7,471
Occupancy	2,937	2,857	2,657	2,714	3,078
FDIC assessments, non-income taxes, and regulatory fees	1,290	2,475	2,416	1,725	1,906
Loan workout	522	915	408	521	566
Merger and acquisition related expenses	410	—	—	—	—
Advertising and promotion	361	404	378	326	371
Other real estate owned expense (income)	20	445	160	(55)	290
Other	3,653	7,333	5,606	5,595	5,834
Total non-interest expense	54,788	61,040	50,413	49,366	49,924
Income before income tax expense	32,421	22,653	36,049	32,756	29,148
Income tax expense	10,806	14,899	12,327	7,009	9,320
Net income	21,615	7,754	23,722	25,747	19,828
Preferred stock dividends	3,615	3,615	3,615	3,615	3,615
Net income available to common shareholders	\$ 18,000	\$ 4,139	\$ 20,107	\$ 22,132	\$ 16,213
Basic earnings per common share	\$ 0.58	\$ 0.13	\$ 0.66	\$ 0.73	\$ 0.56
Diluted earnings per common share	\$ 0.55	\$ 0.13	\$ 0.62	\$ 0.67	\$ 0.51

CUSTOMERS BANCORP, INC. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF OPERATIONS FOR THE TWELVE MONTHS ENDED - UNAUDITED
(Dollars in thousands, except per share data)

	December 31,		December 31,
	2017		2016
Interest income:			
Loans receivable, including fees	\$ 266,539	\$	233,349
Loans held for sale	73,397		69,469
Investment securities	25,153		14,293
Other	7,761		5,428
Total interest income	372,850		322,539
Interest expense:			
Deposits	67,582		48,268
Other borrowings	10,056		6,438
FHLB advances	21,130		11,597
Subordinated debt	6,739		6,739
Total interest expense	105,507		73,042
Net interest income	267,343		249,497
Provision for loan losses	6,768		3,041
Net interest income after provision for loan losses	260,575		246,456
Non-interest income:			
Interchange and card revenue	41,509		24,681
Deposit fees	10,039		8,067
Mortgage warehouse transactional fees	9,345		11,547
Gains on sale of investment securities	8,800		25
Bank-owned life insurance	7,219		4,736
Gain on sale of SBA and other loans	4,223		3,685
Mortgage banking income	875		969
Impairment loss on investment securities	(12,934)		(7,262)
Other	9,834		9,922
Total non-interest income	78,910		56,370
Non-interest expense:			
Salaries and employee benefits	95,518		80,641
Technology, communication and bank operations	45,885		26,839
Professional services	28,051		20,684
Occupancy	11,161		10,327
FDIC assessments, non-income taxes, and regulatory fees	7,906		13,097
Loan workout	2,366		2,063
Advertising and promotion	1,470		1,549
Other real estate owned	570		1,953
Merger and acquisition related expenses	410		1,195
Other	22,269		19,883
Total non-interest expense	215,606		178,231
Income before income tax expense	123,879		124,595
Income tax expense	45,042		45,893
Net income	78,837		78,702
Preferred stock dividends	14,459		9,515
Net income available to common shareholders	\$ 64,378	\$	69,187
Basic earnings per common share	\$ 2.10	\$	2.51
Diluted earnings per common share	\$ 1.97	\$	2.31

CUSTOMERS BANCORP, INC. AND SUBSIDIARIES
CONSOLIDATED BALANCE SHEET - UNAUDITED

(Dollars in thousands)

	December 31, 2017	September 30, 2017	June 30, 2017	March 31, 2017	December 31, 2016
ASSETS					
Cash and due from banks	\$ 20,388	\$ 13,318	\$ 28,502	\$ 25,004	\$ 37,485
Interest-earning deposits	125,935	206,162	384,740	152,286	227,224
Cash and cash equivalents	146,323	219,480	413,242	177,290	264,709
Investment securities available for sale, at fair value	471,371	584,823	1,012,605	1,017,300	493,474
Loans held for sale	1,939,485	2,113,293	2,255,096	1,684,548	2,117,510
Loans receivable	6,768,258	7,061,338	6,725,208	6,599,443	6,154,637
Allowance for loan losses	(38,015)	(38,314)	(38,458)	(39,883)	(37,315)
Total loans receivable, net of allowance for loan losses	6,730,243	7,023,024	6,686,750	6,559,560	6,117,322
FHLB, Federal Reserve Bank, and other restricted stock	105,918	98,611	129,689	85,218	68,408
Accrued interest receivable	27,021	27,135	26,165	25,603	23,690
Bank premises and equipment, net	11,955	12,369	12,996	12,512	12,769
Bank-owned life insurance	257,720	255,683	213,902	213,005	161,494
Other real estate owned	1,726	1,059	2,358	2,738	3,108
Goodwill and other intangibles	16,295	16,604	17,615	17,618	17,621
Other assets	131,498	119,748	113,130	111,244	102,631
Total assets	\$ 9,839,555	\$ 10,471,829	\$ 10,883,548	\$ 9,906,636	\$ 9,382,736
LIABILITIES AND SHAREHOLDERS' EQUITY					
Demand, non-interest bearing deposits	\$ 1,052,115	\$ 1,427,304	\$ 1,109,239	\$ 1,209,688	\$ 966,058
Interest-bearing deposits	5,748,027	6,169,772	6,366,124	6,125,792	6,337,717
Total deposits	6,800,142	7,597,076	7,475,363	7,335,480	7,303,775
Federal funds purchased	155,000	147,000	150,000	215,000	83,000
FHLB advances	1,611,860	1,462,343	1,999,600	1,206,550	868,800
Other borrowings	186,497	186,258	186,030	87,289	87,123
Subordinated debt	108,880	108,856	108,831	108,807	108,783
Accrued interest payable and other liabilities	56,212	59,654	53,435	73,693	75,383
Total liabilities	8,918,591	9,561,187	9,973,259	9,026,819	8,526,864
Preferred stock	217,471	217,471	217,471	217,471	217,471
Common stock	31,913	31,318	31,261	31,167	30,820
Additional paid in capital	422,096	429,633	428,488	428,454	427,008
Retained earnings	258,076	240,076	235,938	215,830	193,698
Accumulated other comprehensive (loss) income	(359)	377	5,364	(4,872)	(4,892)
Treasury stock, at cost	(8,233)	(8,233)	(8,233)	(8,233)	(8,233)
Total shareholders' equity	920,964	910,642	910,289	879,817	855,872
Total liabilities & shareholders' equity	\$ 9,839,555	\$ 10,471,829	\$ 10,883,548	\$ 9,906,636	\$ 9,382,736

CUSTOMERS BANCORP, INC. AND SUBSIDIARIES
AVERAGE BALANCE SHEET / NET INTEREST MARGIN (UNAUDITED)
(Dollars in thousands)

	Three months ended					
	December 31,		September 30,		December 31,	
	2017		2017		2016	
	Average Balance	Average yield or cost (%)	Average Balance	Average yield or cost (%)	Average Balance	Average yield or cost (%)
Assets						
Interest earning deposits	\$ 204,762	1.33%	\$ 280,845	1.30%	\$ 265,432	0.56%
Investment securities	572,071	2.89%	1,017,065	2.87%	515,549	2.65%
Loans:						
Commercial loans to mortgage companies	1,789,230	4.36%	1,956,587	4.28%	2,145,138	3.62%
Multifamily loans	3,716,104	3.81%	3,639,548	3.63%	3,186,738	3.83%
Commercial and industrial	1,560,778	4.21%	1,491,833	4.20%	1,267,213	3.97%
Non-owner occupied commercial real estate	1,300,329	4.14%	1,294,996	3.89%	1,241,154	3.74%
All other loans	508,680	4.49%	546,172	4.24%	324,184	5.08%
Total loans	8,875,121	4.08%	8,929,136	3.94%	8,164,427	3.83%
Other interest-earning assets	107,033	5.81%	125,341	4.16%	66,587	6.68%
Total interest earning assets	9,758,987	3.97%	10,352,387	3.77%	9,011,995	3.69%
Non-interest earning assets	404,694		389,804		327,163	
Total assets	\$ 10,163,681		\$ 10,742,191		\$ 9,339,158	
Liabilities						
Total interest bearing deposits (1)	\$ 5,982,054	1.24%	\$ 6,180,483	1.18%	\$ 6,384,983	0.87%
Borrowings	1,990,497	2.13%	2,414,086	1.96%	919,462	2.42%
Total interest bearing liabilities	7,972,551	1.46%	8,594,569	1.40%	7,304,445	1.06%
Non-interest bearing deposits (1)	1,194,038		1,158,911		1,091,727	
Total deposits & borrowings	9,166,589	1.27%	9,753,480	1.23%	8,396,172	0.92%
Other non-interest bearing liabilities	72,986		66,220		108,506	
Total liabilities	9,239,575		9,819,700		8,504,678	
Shareholders' equity	924,106		922,491		834,480	
Total liabilities and shareholders' equity	\$ 10,163,681		\$ 10,742,191		\$ 9,339,158	
Net interest margin		2.78%		2.61%		2.83%
Net interest margin tax equivalent		2.79%		2.62%		2.84%

(1) Total costs of deposits (including interest bearing and non-interest bearing) were 1.03%, 0.99% and 0.74% for the three months ended December 31, 2017, September 30, 2017, and December 31, 2016, respectively.

CUSTOMERS BANCORP, INC. AND SUBSIDIARIES
AVERAGE BALANCE SHEET / NET INTEREST MARGIN (UNAUDITED)

(Dollars in thousands)

	Twelve months ended			
	December 31,		December 31,	
	2017		2016	
	Average Balance	Average yield or cost (%)	Average Balance	Average yield or cost (%)
Assets				
Interest earning deposits	\$ 296,305	1.06%	\$ 225,409	0.54%
Investment securities	870,979	2.89%	540,532	2.64%
Loans:				
Commercial loans to mortgage companies	1,748,575	4.20%	1,985,495	3.54%
Multifamily loans	3,551,683	3.72%	3,223,122	3.79%
Commercial and industrial	1,452,805	4.17%	1,172,655	3.94%
Non-owner occupied commercial real estate	1,293,173	3.96%	1,188,631	3.82%
All other loans	503,532	4.44%	370,663	4.99%
Total loans	8,549,768	3.98%	7,940,566	3.81%
Other interest-earning assets	103,710	4.46%	84,797	4.96%
Total interest earning assets	9,820,762	3.80%	8,791,304	3.67%
Non-interest earning assets	376,948		310,813	
Total assets	\$ 10,197,710		\$ 9,102,117	
Liabilities				
Total interest bearing deposits (1)	\$ 6,158,758	1.10%	\$ 5,947,966	0.81%
Borrowings	1,875,431	2.02%	1,498,899	1.65%
Total interest-bearing liabilities	8,034,189	1.31%	7,446,865	0.98%
Non-interest-bearing deposits (1)	1,187,324		873,599	
Total deposits & borrowings	9,221,513	1.14%	8,320,464	0.88%
Other non-interest bearing liabilities	72,714		84,752	
Total liabilities	9,294,227		8,405,216	
Shareholders' equity	903,483		696,901	
Total liabilities and shareholders' equity	\$ 10,197,710		\$ 9,102,117	
Net interest margin		2.72%		2.84%
Net interest margin tax equivalent		2.73%		2.84%

(1) Total costs of deposits (including interest bearing and non-interest bearing) were 0.99% and 0.71% for the twelve months ended December 31, 2017 and 2016, respectively.

CUSTOMERS BANCORP, INC. AND SUBSIDIARIES**PERIOD END LOAN COMPOSITION (UNAUDITED)***(Dollars in thousands)*

	December 31, 2017	September 30, 2017	June 30, 2017	March 31, 2017	December 31, 2016
Commercial:					
Multi-family	\$ 3,646,572	\$ 3,769,206	\$ 3,550,375	\$ 3,438,483	\$ 3,214,999
Mortgage warehouse	1,844,607	2,012,864	2,158,631	1,739,377	2,171,086
Commercial & industrial	1,582,667	1,550,210	1,449,400	1,337,265	1,328,091
Commercial real estate- non-owner occupied	1,218,719	1,237,849	1,216,012	1,230,738	1,193,715
Construction	85,393	73,203	61,226	74,956	64,789
Total commercial loans	8,377,958	8,643,332	8,435,644	7,820,819	7,972,680
Consumer:					
Residential	235,928	436,979	447,150	363,584	194,179
Manufactured housing	90,227	92,938	96,148	99,182	101,730
Other consumer	3,547	3,819	3,588	3,240	3,482
Total consumer loans	329,702	533,736	546,886	466,006	299,391
Deferred (fees)/costs and unamortized (discounts)/premiums, net	83	(2,437)	(2,226)	(2,834)	76
Total loans	<u>\$ 8,707,743</u>	<u>\$ 9,174,631</u>	<u>\$ 8,980,304</u>	<u>\$ 8,283,991</u>	<u>\$ 8,272,147</u>

CUSTOMERS BANCORP, INC. AND SUBSIDIARIES

ASSET QUALITY - UNAUDITED

(Dollars in thousands)	As of December 31, 2017					As of December 31, 2016				
	Total Loans	Non Accrual /NPLs	Total Credit Reserves	NPLs / Total Loans	Total Reserves to Total NPLs	Total Loans	Non Accrual /NPLs	Total Credit Reserves	NPLs / Total Loans	Total Reserves to Total NPLs
Originated Loans										
Multi-Family	\$ 3,499,760	\$ —	\$ 12,169	—%	—%	\$ 3,211,516	\$ —	\$ 11,602	—%	—%
Commercial & Industrial (1)	1,546,109	18,478	13,369	1.20%	72.35%	1,282,727	10,185	12,560	0.79%	123.32%
Commercial Real Estate- Non-Owner Occupied	1,199,053	—	4,564	—%	—%	1,158,531	—	4,569	—%	—%
Residential	107,742	1,506	2,119	1.40%	140.70%	114,510	341	2,270	0.30%	665.69%
Construction	85,393	—	979	—%	—%	64,789	—	772	—%	—%
Other Consumer (2)	1,292	—	77	—%	—%	947	—	12	—%	—%
Total Originated Loans	6,439,349	19,984	33,277	0.31%	166.52%	5,833,020	10,526	31,785	0.18%	301.97%
Loans Acquired										
Bank Acquisitions	149,400	4,472	4,558	2.99%	101.92%	167,946	5,030	5,244	3.00%	104.25%
Loan Purchases	179,426	1,959	825	1.09%	42.11%	153,595	2,236	1,279	1.46%	57.20%
Total Acquired Loans	328,826	6,431	5,383	1.96%	83.70%	321,541	7,266	6,523	2.26%	89.77%
Deferred (fees) costs and unamortized (discounts) premiums, net	83	—	—	—%	—%	76	—	—	—%	—%
Total Loans Held for Investment	6,768,258	26,415	38,660	0.39%	146.36%	6,154,637	17,792	38,308	0.29%	215.31%
Total Loans Held for Sale	1,939,485	—	—	—%	—%	2,117,510	—	—	—%	—%
Total Portfolio	\$ 8,707,743	\$ 26,415	\$ 38,660	0.30%	146.36%	\$ 8,272,147	\$ 17,792	\$ 38,308	0.22%	215.31%

(1) Commercial & industrial loans, including owner occupied commercial real estate.

(2) Includes activity for BankMobile related loans, primarily overdrawn deposit accounts.

CUSTOMERS BANCORP, INC. AND SUBSIDIARIES
NET CHARGE-OFFS/(RECOVERIES) - UNAUDITED

(Dollars in thousands)

	Q4 2017	Q3 2017	Q2 2017	Q1 2017	Q4 2016
Originated Loans					
Commercial & Industrial (1)	\$ (109)	\$ 2,025	\$ 1,840	\$ (45)	\$ 2,046
Commercial Real Estate- Non-Owner Occupied	731	77	—	—	—
Residential	3	125	69	31	—
Other Consumer (2)	686	348	172	(22)	347
Total Net Charge-offs (Recoveries) from Originated Loans	1,311	2,575	2,081	(36)	2,393
Loans Acquired					
Bank Acquisitions	(181)	(80)	(121)	518	(1,629)
Loan Purchases	—	—	—	—	6
Total Net Charge-offs (Recoveries) from Acquired Loans	(181)	(80)	(121)	518	(1,623)
Total Net Charge-offs from Loans Held for Investment	\$ 1,130	\$ 2,495	\$ 1,960	\$ 482	\$ 770

(1) Commercial & industrial loans, including owner occupied commercial real estate.

(2) Includes activity for BankMobile related loans, primarily overdrawn deposit accounts.

CUSTOMERS BANCORP, INC. AND SUBSIDIARIES

SEGMENT REPORTING - UNAUDITED

(Dollars in thousands)

	Three months ended December 31, 2017			Three Months Ended December 31, 2016		
	Community Business			Community Business		
	Banking	BankMobile	Consolidated	Banking	BankMobile	Consolidated
Interest income ⁽¹⁾	\$ 94,407	\$ 3,212	\$ 97,619	\$ 81,132	\$ 2,477	\$ 83,609
Interest expense	29,304	15	29,319	19,464	17	19,481
Net interest income	65,103	3,197	68,300	61,668	2,460	64,128
Provision for loan losses	179	652	831	(359)	546	187
Non-interest income	8,200	11,540	19,740	921	14,210	15,131
Non-interest expense	33,900	20,888	54,788	30,141	19,783	49,924
Income (loss) before income tax expense (benefit)	39,224	(6,803)	32,421	32,807	(3,659)	29,148
Income tax expense (benefit)	13,369	(2,563)	10,806	10,710	(1,390)	9,320
Net income (loss)	25,855	(4,240)	21,615	22,097	(2,269)	19,828
Preferred stock dividends	3,615	—	3,615	3,615	—	3,615
Net income (loss) available to common shareholders	\$ 22,240	\$ (4,240)	\$ 18,000	\$ 18,482	\$ (2,269)	\$ 16,213

(1) - Amounts reported include funds transfer pricing of \$3.2 million and \$2.5 million for the three months ended December 31, 2017 and 2016 , respectively, as an allocation of interest income credited to BankMobile for the value provided to the Community Business Banking segment for the use of low/no cost deposits.

	Twelve months ended December 31, 2017			Twelve Months Ended December 31, 2016		
	Community Business			Community Business		
	Banking	BankMobile	Consolidated	Banking	BankMobile	Consolidated
Interest income ⁽¹⁾	\$ 359,931	\$ 12,919	\$ 372,850	\$ 315,643	\$ 6,896	\$ 322,539
Interest expense	105,438	69	105,507	73,004	38	73,042
Net interest income	254,493	12,850	267,343	242,639	6,858	249,497
Provision for loan losses	5,638	1,130	6,768	2,246	795	3,041
Non-interest income	24,788	54,122	78,910	23,165	33,205	56,370
Non-interest expense	128,604	87,002	215,606	130,394	47,837	178,231
Income (loss) before income tax expense (benefit)	145,039	(21,160)	123,879	133,164	(8,569)	124,595
Income tax expense (benefit)	53,013	(7,971)	45,042	49,149	(3,256)	45,893
Net income (loss)	92,026	(13,189)	78,837	84,015	(5,313)	78,702
Preferred stock dividends	14,459	—	14,459	9,515	—	9,515
Net income (loss) available to common shareholders	\$ 77,567	\$ (13,189)	\$ 64,378	\$ 74,500	\$ (5,313)	\$ 69,187

As of December 31, 2017

Goodwill and other intangibles	\$ 3,630	\$ 12,665	\$ 16,295	\$ 3,639	\$ 13,982	\$ 17,621
Total assets	\$ 9,771,573	\$ 67,982	\$ 9,839,555	\$ 9,303,465	\$ 79,271	\$ 9,382,736
Total deposits	\$ 6,400,310	\$ 399,832	\$ 6,800,142	\$ 6,846,980	\$ 456,795	\$ 7,303,775
Total non-deposit liabilities	\$ 2,108,496	\$ 9,953	\$ 2,118,449	\$ 1,195,087	\$ 28,002	\$ 1,223,089

(1) - Amounts reported include funds transfer pricing of \$12.9 million , and \$6.9 million for the twelve months ended December 31, 2017 and 2016 , respectively, as an allocation of interest income credited to BankMobile for the value provided to the Community Business Banking segment for the use of low/no cost deposits.

The following tables present Customers' business segment results for the quarter ended December 31, 2017 and the preceding four quarters:

Community Business Banking:

	Q4 2017	Q3 2017	Q2 2017	Q1 2017	Q4 2016
Interest income ⁽¹⁾	\$ 94,407	\$ 95,585	\$ 91,107	\$ 78,832	\$ 81,132
Interest expense	29,304	30,250	25,228	20,656	19,464
Net interest income	65,103	65,335	65,879	58,176	61,668
Provision for loan losses	179	1,874	535	3,050	(359)
Non-interest income	8,200	4,190	6,971	5,427	921
Non-interest expense	33,900	33,990	30,567	30,147	30,141
Income before income tax expense	39,224	33,661	41,748	30,406	32,807
Income tax expense	13,369	18,999	14,493	6,116	10,710
Net income	25,855	14,662	27,255	24,290	22,097
Preferred stock dividends	3,615	3,615	3,615	3,615	3,615
Net income available to common shareholders	\$ 22,240	\$ 11,047	\$ 23,640	\$ 20,675	\$ 18,482

(1) - Amounts reported include funds transfer pricing of \$3.2 million, \$2.7 million, \$2.7 million, \$4.3 million and \$2.5 million for the three months ended December 31, 2017, September 30, 2017, June 30, 2017, March 31, 2017 and December 31, 2016, respectively.

BankMobile:

	Q4 2017	Q3 2017	Q2 2017	Q1 2017	Q4 2016
Interest income ⁽¹⁾	\$ 3,212	\$ 2,700	\$ 2,745	\$ 4,262	\$ 2,477
Interest expense	15	16	18	20	17
Net interest income	3,197	2,684	2,727	4,242	2,460
Provision for loan losses	652	478	—	—	546
Non-interest income	11,540	13,836	11,419	17,327	14,210
Non-interest expense	20,888	27,050	19,845	19,219	19,783
(Loss)/income before income tax (benefit)/expense	(6,803)	(11,008)	(5,699)	2,350	(3,659)
Income tax (benefit)/expense	(2,563)	(4,100)	(2,166)	893	(1,390)
Net (loss)/income available to common shareholders	\$ (4,240)	\$ (6,908)	\$ (3,533)	\$ 1,457	\$ (2,269)

(1) - Amounts reported include funds transfer pricing of \$3.2 million, \$2.7 million, \$2.7 million, \$4.3 million and \$2.5 million for the three months ended December 31, 2017, September 30, 2017, June 30, 2017, March 31, 2017 and December 31, 2016, respectively.

CUSTOMERS BANCORP, INC. AND SUBSIDIARIES

RECONCILIATION OF GAAP TO NON-GAAP MEASURES - UNAUDITED

(Dollars in thousands, except per share data)

Customers believes that the non-GAAP measurements disclosed within this document are useful for investors, regulators, management and others to evaluate our results of operations and financial condition relative to other financial institutions. These non-GAAP financial measures exclude from corresponding GAAP measures the impact of certain elements that we do not believe are representative of our financial results, which we believe enhance an overall understanding of our performance. Investors should consider our performance and financial condition as reported under GAAP and all other relevant information when assessing our performance or financial condition. Although non-GAAP financial measures are frequently used in the evaluation of a company, they have limitations as analytical tools and should not be considered in isolation or as a substitute for analysis of our results of operations or financial condition as reported under GAAP.

The following tables present reconciliations of GAAP to Non-GAAP measures disclosed within this document.

Adjusted Net Income to Common Shareholders

	Twelve Months Ended December 31, 2017		Q4 2017	
	USD	Per share	USD	Per share
GAAP net income to common shareholders	\$ 64,378	\$ 1.97	\$ 18,000	\$ 0.55
Reconciling items (after tax):				
Loss of deferred tax asset for Religare impairment	4,898	0.15	—	—
Religare impairment - excluding loss of deferred tax asset considered above	8,036	0.25	—	—
Gains on sales of investment securities	(5,597)	(0.17)	(170)	—
Adjusted net income to common shareholders	\$ 71,715	\$ 2.20	\$ 17,830	\$ 0.55

Adjusted Net Income to Common Shareholders - Community Business Banking Segment Only

	Twelve Months Ended December 31, 2017		Q4 2017		Twelve Months Ended December 31, 2016		Q4 2016	
	USD	Per share	USD	Per share	USD	Per share	USD	Per share
GAAP net income to common shareholders	\$ 77,567	\$ 2.38	\$ 22,240	\$ 0.68	\$ 74,500	\$ 2.48	\$ 18,482	\$ 0.58
Reconciling items (after tax):								
Loss of deferred tax asset for Religare impairment	4,898	0.15	—	—	—	—	—	—
Religare impairment - excluding loss of deferred tax asset considered above	8,036	0.25	—	—	7,262	0.24	7,262	0.24
Gains on sales of investment securities	(5,597)	(0.17)	(170)	—	(16)	—	—	—
Adjusted net income to common shareholders	\$ 84,904	\$ 2.60	\$ 22,070	\$ 0.68	\$ 81,746	\$ 2.72	\$ 25,744	\$ 0.82

<i>Return on Tangible Common Equity - Community Business Banking Segment Only</i>	Twelve Months Ended December 31, 2017	Q4 2017	Twelve Months Ended December 31, 2016	Q4 2016
GAAP net income to common shareholders	<u>\$ 77,567</u>	<u>\$ 22,240</u>	<u>\$ 74,500</u>	<u>\$ 18,482</u>
Total shareholder's equity	863,994	863,994	855,445	855,445
Reconciling Items:				
Preferred stock	(217,471)	(217,471)	(217,471)	(217,471)
Goodwill & other intangibles	(3,630)	(3,630)	(3,639)	(3,639)
Tangible common equity	<u>\$ 642,893</u>	<u>\$ 642,893</u>	<u>\$ 634,335</u>	<u>\$ 634,335</u>
Return on tangible common equity	12.07%	13.72%	11.74%	11.59%

Adjusted Return on Average Assets

	Twelve Months Ended December 31, 2017	Q4 2017
GAAP net income	\$ 78,837	\$ 21,615
Reconciling items (after tax):		
Loss of deferred tax asset for Religare impairment	4,898	—
Religare impairment - excluding loss of deferred tax asset considered above	8,036	—
Gains on sales of investment securities	(5,597)	(170)
Adjusted net income	<u>\$ 86,174</u>	<u>\$ 21,445</u>
Average Total Assets	\$ 10,197,710	\$ 10,163,681
Adjusted Return on Average Assets	0.85%	0.84%

Adjusted Return on Average Common Equity

	Twelve Months Ended December 31, 2017	Q4 2017
GAAP net income to common shareholders	\$ 64,378	\$ 18,000
Reconciling items (after tax):		
Loss of deferred tax asset for Religare impairment	4,898	—
Religare impairment - excluding loss of deferred tax asset considered above	8,036	—
Gains on sales of investment securities	(5,597)	(170)
Adjusted net income to common shareholders	<u>\$ 71,715</u>	<u>\$ 17,830</u>
Average Total Common Shareholders' Equity	\$ 686,012	\$ 706,635
Adjusted Return on Average Common Equity	10.45%	10.01%

Pre-tax Pre-provision Return on Average Assets

	Twelve Months Ended December 31,						
	2017	2016	Q4 2017	Q3 2017	Q2 2017	Q1 2017	Q4 2016
GAAP Net Income	\$ 78,837	\$ 78,702	\$ 21,615	\$ 7,754	\$ 23,722	\$ 25,747	\$ 19,828
Reconciling Items:							
Provision for loan losses	6,768	3,041	831	2,352	535	3,050	187
Income tax expense	45,042	45,893	10,806	14,899	12,327	7,009	9,320
Pre-Tax Pre-provision Net Income	<u>\$ 130,647</u>	<u>\$ 127,636</u>	<u>\$ 33,252</u>	<u>\$ 25,005</u>	<u>\$ 36,584</u>	<u>\$ 35,806</u>	<u>\$ 29,335</u>
Average Total Assets	\$ 10,197,710	\$ 9,102,117	\$ 10,163,681	\$ 10,742,191	\$ 10,265,333	\$ 9,607,541	\$ 9,339,158
Pre-tax Pre-provision Return on Average Assets	1.28%	1.40%	1.30%	0.92%	1.43%	1.51%	1.25%

Pre-tax Pre-provision Return on Average Common Equity

	Twelve Months Ended December 31,						
	2017	2016	Q4 2017	Q3 2017	Q2 2017	Q1 2017	Q4 2016
GAAP Net Income Available to Common Shareholders	\$ 64,378	\$ 69,187	\$ 18,000	\$ 4,139	\$ 20,107	\$ 22,132	\$ 16,213
Reconciling Items:							
Provision for loan losses	6,768	3,041	831	2,352	535	3,050	187
Income tax expense	45,042	45,893	10,806	14,899	12,327	7,009	9,320
Pre-tax Pre-provision Net Income Available to Common Shareholders	<u>\$ 116,188</u>	<u>\$ 118,121</u>	<u>\$ 29,637</u>	<u>\$ 21,390</u>	<u>\$ 32,969</u>	<u>\$ 32,191</u>	<u>\$ 25,720</u>
Average Total Shareholders' Equity	\$ 903,483	\$ 696,901	\$ 924,106	\$ 922,491	\$ 898,513	\$ 867,994	\$ 834,480
Reconciling Item:							
Average Preferred Stock	(217,471)	(139,554)	(217,471)	(217,471)	(217,471)	(217,471)	(217,493)
Average Common Equity	<u>\$ 686,012</u>	<u>\$ 557,347</u>	<u>\$ 706,635</u>	<u>\$ 705,020</u>	<u>\$ 681,042</u>	<u>\$ 650,523</u>	<u>\$ 616,987</u>
Pre-tax Pre-provision Return on Average Common Equity	16.94%	21.19%	16.64%	12.04%	19.42%	20.07%	16.58%

Net Interest Margin, tax equivalent

	Twelve months ended December 31,						
	2017	2016	Q4 2017	Q3 2017	Q2 2017	Q1 2017	Q4 2016
GAAP Net interest income	\$ 267,343	\$ 249,497	\$ 68,300	\$ 68,019	\$ 68,606	\$ 62,418	\$ 64,128
Tax-equivalent adjustment	645	390	245	203	104	93	92
Net interest income tax equivalent	\$ 267,988	\$ 249,887	\$ 68,545	\$ 68,222	\$ 68,710	\$ 62,511	\$ 64,220
Average total interest earning assets	\$ 9,820,762	\$ 8,791,304	\$ 9,758,987	\$ 10,352,394	\$ 9,893,785	\$ 9,266,638	\$ 9,011,995
Net interest margin, tax equivalent	2.73%	2.84%	2.79%	2.62%	2.78%	2.73%	2.84%

Tangible Common Equity to Tangible Assets

	2017	2016	Q4 2017	Q3 2017	Q2 2017	Q1 2017	Q4 2016
GAAP - Total Shareholders' Equity	\$ 920,964	\$ 855,872	\$ 920,964	\$ 910,642	\$ 910,289	\$ 879,817	\$ 855,872
Reconciling Items:							
Preferred Stock	(217,471)	(217,471)	(217,471)	(217,471)	(217,471)	(217,471)	(217,471)
Goodwill and Other Intangibles	(16,295)	(17,621)	(16,295)	(16,604)	(17,615)	(17,618)	(17,621)
Tangible Common Equity	<u>\$ 687,198</u>	<u>\$ 620,780</u>	<u>\$ 687,198</u>	<u>\$ 676,567</u>	<u>\$ 675,203</u>	<u>\$ 644,728</u>	<u>\$ 620,780</u>
Total Assets	\$ 9,839,555	\$ 9,382,736	\$ 9,839,555	\$ 10,471,829	\$ 10,883,548	\$ 9,906,636	\$ 9,382,736
Reconciling Items:							
Goodwill and Other Intangibles	(16,295)	(17,621)	(16,295)	(16,604)	(17,615)	(17,618)	(17,621)
Tangible Assets	<u>\$ 9,823,260</u>	<u>\$ 9,365,115</u>	<u>\$ 9,823,260</u>	<u>\$ 10,455,225</u>	<u>\$ 10,865,933</u>	<u>\$ 9,889,018</u>	<u>\$ 9,365,115</u>
Tangible Common Equity to Tangible Assets	7.00%	6.63%	7.00%	6.47%	6.21%	6.52%	6.63%

Tangible Book Value per Common Share

	2017	2016	Q4 2017	Q3 2017	Q2 2017	Q1 2017	Q4 2016
GAAP - Total Shareholders' Equity	\$ 920,964	\$ 855,872	\$ 920,964	\$ 910,642	\$ 910,289	\$ 879,817	\$ 855,872
Reconciling Items:							
Preferred Stock	(217,471)	(217,471)	(217,471)	(217,471)	(217,471)	(217,471)	(217,471)
Goodwill and Other Intangibles	(16,295)	(17,621)	(16,295)	(16,604)	(17,615)	(17,618)	(17,621)
Tangible Common Equity	<u>\$ 687,198</u>	<u>\$ 620,780</u>	<u>\$ 687,198</u>	<u>\$ 676,567</u>	<u>\$ 675,203</u>	<u>\$ 644,728</u>	<u>\$ 620,780</u>
Common shares outstanding	31,382,503	30,289,917	31,382,503	30,787,632	30,730,784	30,636,327	30,289,917
Tangible Book Value per Common Share	\$ 21.90	\$ 20.49	\$ 21.90	\$ 21.98	\$ 21.97	\$ 21.04	\$ 20.49

Tangible Book Value per Common Share - CAGR

	<u>2017</u>	<u>2016</u>	<u>2015</u>	<u>2014</u>	<u>2013</u>	<u>2012</u>	<u>2011</u>
GAAP - Total Shareholders' Equity	\$ 920,964	\$ 855,872	\$ 553,902	\$ 443,145	\$ 386,623	\$ 269,475	\$ 147,748
Reconciling Items:							
Preferred Stock	(217,471)	(217,471)	(55,569)	—	—	—	—
Goodwill and Other Intangibles	(16,295)	(17,621)	(3,651)	(3,664)	(3,676)	(3,689)	(3,705)
Tangible Common Equity	<u>\$ 687,198</u>	<u>\$ 620,780</u>	<u>\$ 494,682</u>	<u>\$ 439,481</u>	<u>\$ 382,947</u>	<u>\$ 265,786</u>	<u>\$ 144,043</u>
 Tangible Book Value per Common Share	 \$ 21.90	 \$ 20.49	 \$ 18.39	 \$ 16.43	 \$ 14.37	 \$ 13.09	 \$ 11.54
CAGR	<u>11%</u>						



Customers Bancorp, Inc.

*Highly Focused, Above Average Growth
Bank Holding Company*

Investor Presentation

January, 2018

NYSE: CUBI

Customers  Bank
Member FDIC



This presentation, as well as other written or oral communications made from time to time by us, contains forward-looking information within the meaning of the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements relate to future events or future predictions, including events or predictions relating to future financial performance, and are generally identifiable by the use of forward-looking terminology such as “believe,” “expect,” “may,” “will,” “should,” “plan,” “intend,” or “anticipate” or the negative thereof or comparable terminology. Forward-looking statements in this presentation include, among other matters, guidance for our financial performance, and our financial performance targets. Forward-looking statements reflect numerous assumptions, estimates and forecasts as to future events. No assurance can be given that the assumptions, estimates and forecasts underlying such forward-looking statements will accurately reflect future conditions, or that any guidance, goals, targets or projected results will be realized. The assumptions, estimates and forecasts underlying such forward-looking statements involve judgments with respect to, among other things, future economic, competitive, regulatory and financial market conditions and future business decisions, which may not be realized and which are inherently subject to significant business, economic, competitive and regulatory uncertainties and known and unknown risks, including the risks described under “Risk Factors” in our Annual Report on Form 10-K for the year ended December 31, 2016 and subsequent Quarterly Reports on Form 10-Q, as such factors may be updated from time to time in our filings with the SEC. Our actual results may differ materially from those reflected in the forward-looking statements.

In addition to the risks described under “Risk Factors” in our filings with the SEC, important factors to consider and evaluate with respect to our forward-looking statements include:

- changes in external competitive market factors that might impact our results of operations;
- changes in laws and regulations, including without limitation changes in capital requirements under Basel III;
- changes in our business strategy or an inability to execute our strategy due to the occurrence of unanticipated events;
- our ability to identify potential candidates for, and consummate, acquisition or investment transactions;
- the timing of acquisition, investment or disposition transactions;
- constraints on our ability to consummate an attractive acquisition or investment transaction because of significant competition for these opportunities;
- local, regional and national economic conditions and events and the impact they may have on us and our customers;
- costs and effects of regulatory and legal developments, including the results of regulatory examinations and the outcome of regulatory or other governmental inquiries and proceedings, such as fines or restrictions on our business activities;
- our ability to attract deposits and other sources of liquidity;
- changes in the financial performance and/or condition of our borrowers;
- changes in the level of non-performing and classified assets and charge-offs;
- changes in estimates of future loan loss reserve requirements based upon the periodic review thereof under relevant regulatory and accounting requirements;
- inflation, interest rate, securities market and monetary fluctuations;

Forward-Looking Statements

- timely development and acceptance of new banking products and services and perceived overall value of these products and services by users, including the products and services being developed and introduced to the market by the BankMobile division of Customers Bank;
- changes in consumer spending, borrowing and saving habits;
- technological changes;
- our ability to increase market share and control expenses;
- continued volatility in the credit and equity markets and its effect on the general economy;
- effects of changes in accounting policies and practices, as may be adopted by the regulatory agencies, as well as the Public Company Accounting Oversight Board, the Financial Accounting Standards Board and other accounting standard setters;
- the businesses of Customers Bank and any acquisition targets or merger partners and subsidiaries not integrating successfully or such integration being more difficult, time-consuming or costly than expected;
- material differences in the actual financial results of merger and acquisition activities compared with our expectations, such as with respect to the full realization of anticipated cost savings and revenue enhancements within the expected time frame;
- our ability to successfully implement our growth strategy, control expenses and maintain liquidity;
- Customers Bank's ability to pay dividends to Customers Bancorp;
- risks related to our proposed spin-off of BankMobile and merger of BankMobile into Flagship Bank, including:
 - our ability to successfully complete the transactions and the timing of completion;
 - the ability of Customers and Flagship Bank to meet all of the conditions to completion of the proposed transactions;
 - the impact of an announcement of the proposed spin-off and merger on the value of our securities, our business and our relationship with employees and customers;
- risks relating to BankMobile, including:
 - material variances in the adoption rate of BankMobile's services by new students
 - the usage rate of BankMobile's services by current student customers compared to our expectations;

Forward-Looking Statements

- the levels of usage of other BankMobile student customers following graduation of additional product and service offerings of BankMobile or Customers Bank, including mortgages and consumer loans, and the mix of products and services used;
- our ability to implement changes to BankMobile's product and service offerings under current and future regulations and governmental policies;
- our ability to effectively manage revenue and expense fluctuations that may occur with respect to BankMobile's student-oriented business activities, which result from seasonal factors related to the higher-education academic year;
- our ability to implement our strategy regarding BankMobile, including with respect to our intent to spin-off and merge or otherwise dispose of the BankMobile business in the future, depending upon market conditions and opportunities; and
- BankMobile's ability to successfully implement its growth strategy and control expenses.

You are cautioned not to place undue reliance on any forward-looking statements we make, which speak only as of the date they are made. We do not undertake any obligation to release publicly or otherwise provide any revisions to any forward-looking statements we may make, including any forward-looking financial information, to reflect events or circumstances occurring after the date hereof or to reflect the occurrence of unanticipated events, except as may be required under applicable law.

This presentation shall not constitute an offer to sell or the solicitation of an offer to sell or the solicitation of an offer to buy any securities, nor shall there be any sale of securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction.

Highly Focused, Innovative, Relationship Banking Based Commercial Bank Providing;

Business bank with a unique private banking service model; \$10 billion in assets and growing

Strong Organic Growth, Well Capitalized, Branch Lite Bank in Attractive Markets

Highly skilled teams targeting privately held businesses and high net worth families

Robust risk management driven business strategy

Target market from Boston to Washington DC along Interstate 95, and Chicago

Strong Profitability, Growth & Efficient Operations

Operating efficiencies offset tighter margins and generate sustainable profitability

Community Business Banking segment operating efficiency ratio in the 40's

Target above average ROAA (~1.1%) and ROTCE (>12%)

Strong Credit Quality & Low Interest Rate Risk

Unwavering underwriting standards

Loan portfolio performance consistently better than industry and peers

Attractive Valuation

January 19, 2018 share price of \$30.38, 11.0x street estimated 2018 EPS of \$2.75 and

1.39x tangible book value⁽¹⁾

December 31, 2017 tangible book value⁽¹⁾ of \$21.90, up 67% since December 2012 with a CAGR of 11%

(1) Non-GAAP measure calculated as GAAP total shareholders equity less preferred stock, less goodwill and other intangibles divided by common shares outstanding.

- **Strengthen Capital**

- At December 31, 2017, Customers substantially achieved all capital targets
 - Targets: 7.0% TCE, 9.0% Tier 1 Leverage, 9.0% CET1, 11% Tier 1 Risk Based, and 13% Total Risk Based

- **Grow and Successfully Divest BankMobile in 2018**

- Announced on October 19, 2017 plans to spin-off BankMobile to shareholders and then merge BankMobile into Flagship Community Bank in Mid-2018
- Customers expects Flagship to file an application with the FDIC for its acquisition of BankMobile's deposits shortly. Once approvals of the transaction and documents are received from the FDIC and SEC as appropriate, Customers will announce the record date for the distribution of BankMobile Technologies, Inc. shares.
- CUBI shareholders will receive a majority ownership interest in newly issued, publicly traded, common equity in Flagship. The distribution is expected to be tax-free to Customers and its shareholders.

- **Improve financial performance**

- We target: an ROAA of ~1.1%; ROTCE >12%, FTE NIM of 2.80% to 3.00%, 15% CAGR in EPS, and bank segment efficiency in the low 40%^s
- Priorities include strong risk management, core deposit growth, a wider NIM, positive operating leverage, and carefully managed credit risk.

Community Business Banking: targeting diluted EPS of \$2.75 to \$3.00

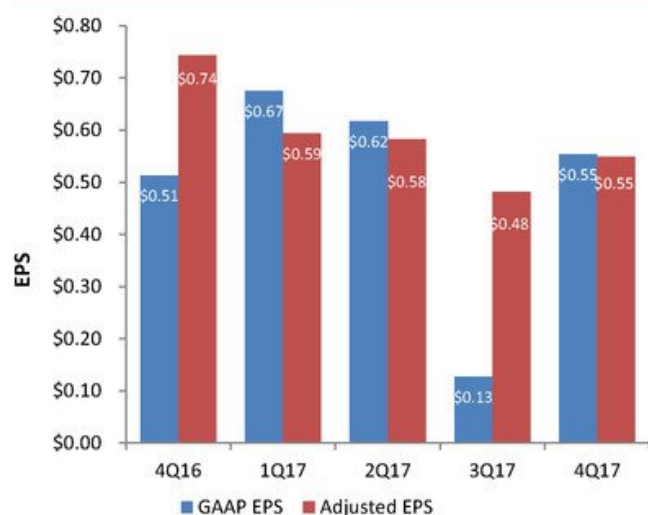
- This is our core franchise which will remain after the spin-off and merger of BankMobile is complete in mid-2018
- 12% to 15% growth in total assets
- FTE net interest margin between 2.70% to 2.80%
- Efficiency ratio in the mid to high 40%s
- Fee income of approximately \$35 million to \$40 million
- Effective tax rate of approximately 24%
- Q1 earnings are seasonally impacted by lower average balances in the mortgage warehouse business, a shorter day count, and an increase in compensation expense

BankMobile:

- Divestiture of BankMobile on schedule, expected to be completed in mid-2018
- BankMobile's business is seasonal, and the full year earnings impact of BankMobile on Customers' results of operations will depend on the exact time of divestiture
- BankMobile's segment results will likely range between a slight profit and a \$4.5 million loss per quarter until its divestiture (assumes approximately a 2.5% spread earned on BankMobile's low cost deposits)

Q4 2017 and 2017 Consolidated Results

GAAP vs. Adjusted EPS(1)



	Q4 2016	Q1 2017	Q2 2017	Q3 2017	Q4 2017
GAAP EPS	\$0.51	\$0.67	\$0.62	\$0.13	\$0.55
Religare Impairment	\$0.23	(\$0.05)	\$0.05	\$0.40	\$0.00
D&A Catchup	\$0.00	(\$0.03)	(\$0.03)	\$0.05	\$0.00
Securities Gains	\$0.00	\$0.00	(\$0.06)	(\$0.10)	(\$0.00)
Adjusted EPS	\$0.74	\$0.59	\$0.58	\$0.48	\$0.55

(1) Adjusted EPS is a non-GAAP measure; refer to reconciliation at end of this document
Source: Company data. Total may not equal sum of parts due to rounding

- **Q4 2017 Net Income to Common Shareholders of \$18.0 million, and Diluted Earnings Per Common Share of \$0.55.** Results include a deferred tax asset re-measurement charge of \$5.5 million (\$0.17 per diluted share) and a \$7.3 million benefit from exercise of employee stock options and vesting of restricted stock (\$0.23 per diluted share).
- **2017 Net Income to Common Shareholders of \$64.4 million, and Diluted Earnings Per Common Share of \$1.97.** Results include the fourth quarter income tax impacts noted above, impairment charges for its equity investment in Religare Enterprises Ltd., totaling \$12.9 million (\$0.40 per diluted share), and securities gains of \$8.8 million (\$0.17 per diluted share.)
- Q4 2017 Tangible Book Value Per Common Share (a non-GAAP measure) of \$21.90 Up 7% from Q4 2016; Tangible Common Equity to Tangible Assets (a non-GAAP Measure) was 7.00% at December 31, 2017 compared to 6.63% at December 31, 2016.
- Non-Performing Loans to Total Loans only 0.30% and Reserves for Loan Losses 146% of Non-Performing Loans
- Intentional reduction in the size of the balance sheet boosted capital ratios, but also had an impact on earnings.
- Compared to the prior year period, the reduction in Q4 2017 adjusted EPS reflected greater losses at BankMobile, higher community business banking segment expenses and a lower effective tax rate.

Q4 2017 Highlights: Community Business Banking Segment

Community Business Bank Segment GAAP vs. Adjusted EPS(1)



Community Business Banking segment Q4 2017 profits of \$22.2 million (\$0.68 per diluted share) and 2017 profits of \$77.6 million (\$2.38 per diluted share)

- Adjusted to exclude Religare losses and securities gains on sales of investment securities, Community Business Banking segment profits
 - \$22.0 million (\$0.68 per diluted share) in Q4 2017
 - \$84.9 million (\$2.60 per diluted share) in 2017
- Q4 2017 Total Loans Up 5% YOY to \$8.7 Billion, including 19% growth in C&I (excluding commercial loans to mortgage companies)
- Total Deposits declined 7% YOY to \$6.4 Billion, largely given declines in brokered CDs. Non-interest bearing DDAs increased 28%.
- Community Business Banking segment efficiency ratio of 45% for the year

	Q4 2016	Q4 2017	Q2 2017	Q3 2017	Q4 2017
Bank Segment Reported	\$0.59	\$0.63	\$0.73	\$0.34	\$0.68
Securities Gains	\$0.00	\$0.00	-\$0.06	-\$0.10	\$0.00
Religare	\$0.23	-\$0.05	\$0.05	\$0.40	\$0.00
Bank Segment Adj	\$0.82	\$0.58	\$0.72	\$0.64	\$0.68

(1) A Non-GAAP measure, see reconciliation at the end of this presentation

Community Business Banking Segment Income Statement (\$ in 000s)

	Q4 2016	Q1 2017	Q2 2017	Q3 2017	Q4 2017
Net interest income	\$61,668	\$58,176	\$65,879	\$65,335	\$65,103
Provision for loan losses	(\$359)	\$3,050	\$535	\$1,874	\$179
Securities Gains / Impairment	(\$7,262)	(\$1,703)	\$301	(\$3,000)	\$268
Other Non-interest income	\$8,183	\$7,130	\$6,670	\$7,190	\$7,932
Non-interest expense	\$30,141	\$30,147	\$30,567	\$33,990	\$33,900
Income before income tax expense	\$32,807	\$30,406	\$41,748	\$33,661	\$39,224
Income tax expense	\$10,710	\$6,116	\$14,493	\$18,999	\$13,369
Net income	\$22,097	\$24,290	\$27,255	\$14,662	\$25,855
Preferred stock dividends	\$3,615	\$3,615	\$3,615	\$3,615	\$3,615
Net income available to common	\$18,482	\$20,675	\$23,640	\$11,047	\$22,240

2017 Q4 Organic Loan Growth

Loans (\$ in 000s)

	December 31, 2016	March 31, 2017	June 30, 2017	September 30, 2017	December 31, 2017	Growth			
						QOQ		YOY	
Commercial:									
Multi-family	\$3,215	\$3,438	\$3,550	\$3,769	\$3,647	-\$123	-3%	\$432	13%
Mortgage warehouse	2,171	1,739	2,159	2,013	1,845	-168	-8%	-326	-15%
Commercial & industrial	1,328	1,337	1,449	1,550	1,583	32	2%	255	19%
Non-owner occupied CRE	1,194	1,231	1,216	1,238	1,219	-19	-2%	25	2%
Construction	<u>65</u>	<u>75</u>	<u>61</u>	<u>73</u>	<u>85</u>	<u>12</u>	<u>17%</u>	<u>21</u>	<u>32%</u>
Total commercial loans	7,973	7,821	8,436	8,643	8,378	-\$265	-3%	\$405	5%
Consumer:									
Residential	194	364	447	437	236	-\$201	-46%	\$42	22%
Manufactured housing	102	99	96	93	90	-3	-3%	-12	-11%
Other consumer	<u>3</u>	<u>3</u>	<u>4</u>	<u>4</u>	<u>4</u>	<u>0</u>	<u>-7%</u>	<u>0</u>	<u>2%</u>
Total consumer loans	299	466	547	534	330	-204	-38%	30	10%
Deferred (fees) and unamortized (discounts), net	<u>0</u>	<u>-3</u>	<u>-2</u>	<u>-2</u>	<u>0</u>				
Total loans	\$8,272	\$8,284	\$8,980	\$9,175	\$8,708	-\$467	-5%	\$436	5%

Q4 2017 Total Loans Up 5% YOY to \$8.7 Billion

- 19% growth in C&I (excluding commercial loans to mortgage companies)
- Customers' loans subject to regulatory CRE concentration guidelines had 3 year cumulative growth of 88% in 2017, a deceleration from 222% in 2016.

Adjusted for sales, YOY loan growth would have been 9%.

- \$132 million multi-family loans with a weighted average yield of 3.32%
- \$192 million residential mortgages with a weighted average yield of 3.73%

Source: Company data

NIM Trends:

- FTE NIM⁽¹⁾ expanded 17 bps sequentially to 2.79%, due largely to favorable mix shift in assets and liabilities given planned balance sheet reductions, and a rebound prepayments.
- NIM narrowed 5 bps from the year ago period, primarily reflecting greater increases in funding costs than asset yields, which included 4 bps from debt issued in June 2017 (\$100M at 3.95% contractual rate and 4.00% effective interest rate).

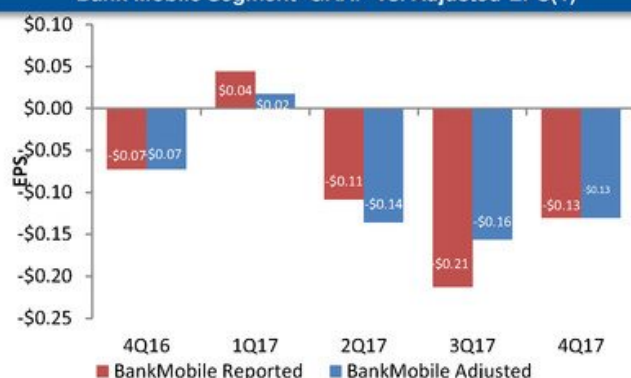
Outlook: 2.70% to 2.80% in 2018

- The NIM outlook reflects continued pressure on liability costs from rising short term rates, mitigated by favorable asset mix shift.
- In Q4 2017 Customers increased loan pricing and sold certain lower yielding assets.
 - In Q4 2017 Customers sold \$98 million of securities with a weighted average yield of 2.91%, and in January 2018 purchased \$506 million of securities with a weighted average yield of 3.32%.
 - In Q4 2017 the Customers sold \$132 million of multi-family loans with a weighted average yield of 3.32%, and the yield in the multi-family pipeline is currently 3.84%.
- Customers is increasing its focus on core deposit gathering to mitigate the pressures of a rising rate environment

(1) The fully taxable equivalent net interest margin (FTE NIM) is a non-GAAP measure.
Source: Company data

Q4 2017 Highlights: BankMobile Segment

Bank Mobile Segment GAAP vs. Adjusted EPS(1)



BankMobile segment loss of \$4.2 million (-\$0.13 per diluted share) in Q4 2017

- BankMobile processed over \$9.5 billion of student loan disbursements in 2017.
- BankMobile deposits averaged \$558 million in Q4 2017, a 2% increase over Q4 2016 levels.
- Operating expenses only increased 6% over the prior year, despite significant investment in technology to support expected White Label partnerships.
- A new unsecured consumer loan product was recently launched, which is the first of five new consumer credit products that will be made available to BankMobile customers this year in an effort to deepen relationships and create "customers for life."

	Q4 2016	Q4 2017	Q2 2017	Q3 2017	Q4 2017
BankMobile Reported	-\$0.07	\$0.04	-\$0.11	-\$0.21	-\$0.13
D&A Catchup	\$0.00	-\$0.03	-\$0.03	\$0.05	\$0.00
BankMobile Adjusted	-\$0.07	\$0.02	-\$0.14	-\$0.16	-\$0.13

BankMobile Segment Income Statement (\$ in 000s)

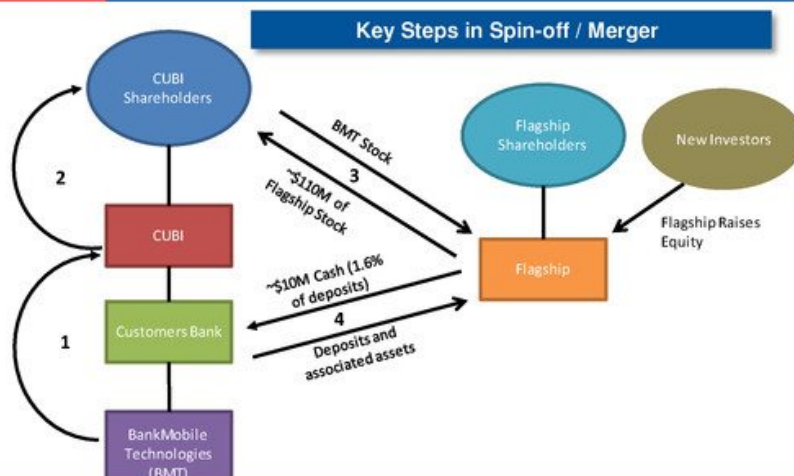
	Q4 2016	Q1 2017	Q2 2017	Q3 2017	Q4 2017
Net interest income	\$2,460	\$4,242	\$2,727	\$2,684	\$3,197
Provision for loan losses	\$546	\$0	\$0	\$478	\$652
Non-interest income	\$14,210	\$17,327	\$11,419	\$13,836	\$11,540
Non-interest expense	\$19,783	\$19,219	\$19,845	\$27,050	\$20,888
Income before income tax expense	(\$3,659)	\$2,350	(\$5,699)	(\$11,008)	(\$6,803)
Income tax expense	\$1,390	\$893	(\$2,166)	(\$4,100)	(\$2,563)
Net income available to common	(\$2,269)	\$1,457	(\$3,533)	(\$6,908)	(\$4,240)

(1) A Non-GAAP measure, see reconciliation at the end of this presentation
Source: Company data

BankMobile Segment Expanded Financials

BankMobile Segment Income Statement (\$ in 000s)								
	Q1 2016	Q2 2016	Q3 2016	Q4 2016	Q1 2017	Q2 2017	Q3 2017	Q4 2017
Interest income	\$3	\$3	\$4	\$10	\$15	\$7	\$7	\$10
Interest expense	\$7	\$7	\$7	\$17	\$20	\$18	\$16	\$15
Fund Transfer Pricing	\$1,723	\$1,306	\$1,381	\$2,466	\$4,247	\$2,738	\$2,693	\$3,202
Net interest income	\$1,718	\$1,301	\$1,377	\$2,460	\$4,242	\$2,727	\$2,684	\$3,197
Provision for loan losses	-\$1	\$0	\$250	\$546	\$0	\$0	\$478	\$652
Deposit Fees	\$1	\$509	\$3,916	\$2,500	\$2,803	\$1,875	\$2,338	\$1,833
Card Revenue	\$226	\$1,730	\$11,387	\$10,719	\$13,308	\$8,521	\$9,355	\$9,542
Other Fees	\$0	\$164	\$1,062	\$991	\$1,216	\$1,023	\$2,142	\$165
Total non-interest income	\$227	\$2,403	\$16,365	\$14,210	\$17,327	\$11,419	\$13,836	\$11,540
Compensation & Benefits	\$866	\$1,708	\$5,419	\$5,595	\$4,949	\$6,965	\$6,154	\$5,909
Occupancy	\$59	\$67	\$71	\$70	\$109	\$104	\$297	\$321
Technology	\$286	\$1,448	\$5,847	\$6,585	\$6,617	\$6,386	\$11,740	\$9,796
Outside services	\$251	\$886	\$4,264	\$4,267	\$4,519	\$3,310	\$3,871	\$3,366
Other non-interest expenses	\$573	\$1,989	\$4,322	\$3,266	\$3,026	\$3,081	\$4,988	\$1,495
Total Non-interest expense	\$2,034	\$6,099	\$19,922	\$19,783	\$19,219	\$19,845	\$27,050	\$20,888
Income before income tax expense	-\$88	-\$2,394	-\$2,431	-\$3,659	\$2,350	-\$5,699	-\$11,008	-\$6,803
Income tax expense	-\$33	-\$910	-\$924	-\$1,390	\$893	-\$2,166	-\$4,100	-\$2,563
Net income available to common	-\$54	-\$1,484	-\$1,507	-\$2,269	\$1,457	-\$3,533	-\$6,908	-\$4,240
End of Period Deposits	\$337	\$240	\$533	\$457	\$708	\$453	\$781	\$400
Average Deposits	\$351	\$286	\$332	\$548	\$794	\$532	\$531	\$558

Source: Company data



Event	Target Date
Customers announced spin-off of BankMobile and merger of BankMobile into Flagship Community Bank	2017 Q4
Flagship files application with FDIC	January 2018
Customers files with SEC for spin-off of BankMobile Technologies (BMT) – after 2017 financials audit	March 2018
Flagship files registration statement for capital raise through an IPO – after 2017 financials audit	March / April 2018
Customers announces record date – after appropriate regulatory approvals	2018 Q2
Flagship completes IPO	Mid-2018, just prior to close
1) BMT is spun-out to Customers' shareholders, 2) BMT merges into Flagship Community Bank in a tax-free exchange for newly issued shares of Flagship common stock, 3) Deposits and associated earning assets are transferred from Customers Bank to Flagship, 4) Flagship changes name to BankMobile and lists on a national exchange	Mid-2018 / Closing Date

Capital Plan: Internal Targets are Within Sight

The Q4 2017 reduction in balance sheet size boosted capital ratios at least 50 bps

Ratio	Regulatory Capital Requirement ⁽¹⁾	Internal Target	Consolidated Bancorp 2017 Q4 (Est.)	Customers Bank Sub 2017 Q4 (Est.)
Tier 1 Leverage	>=5.00%	>=9.00%	8.94%	9.74%
Tier 1 Risk Based	>=8.50%	>=11.00%	11.67%	12.30%
Total Risk Based	>=10.50%	>=13.00%	13.20%	14.12%
CET1	>=7.00%	>=9.00%	8.87%	12.30%
TCE/TA ⁽²⁾	NA	>=7.00%	7.00%	NA

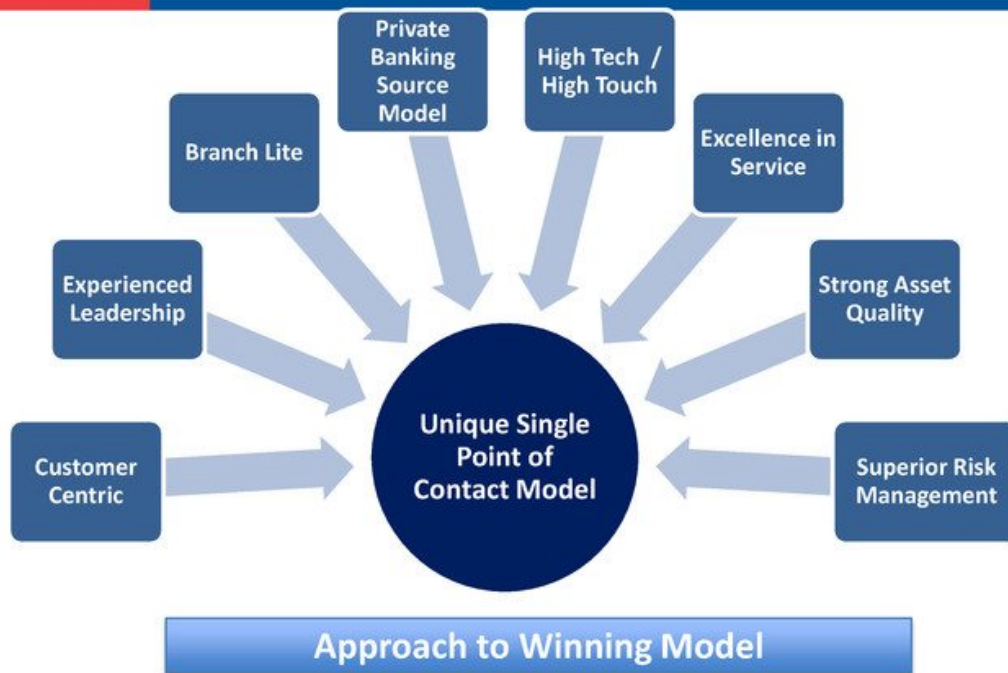
(1) Regulatory capital requirement is equal to the greater of the fully phased in Basel III levels required to avoid limitations on certain elective distributions, or Prompt Corrective Action "well capitalized" floors.

(2) A Non-GAAP measure, see reconciliation at the end of this presentation

Source: Company data

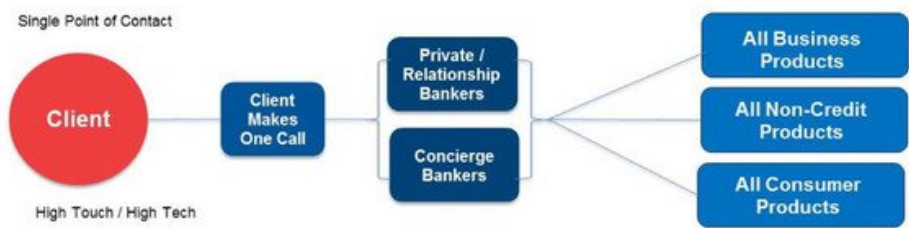
Customers Bank

Executing On Our Unique High Performing
Banking Model

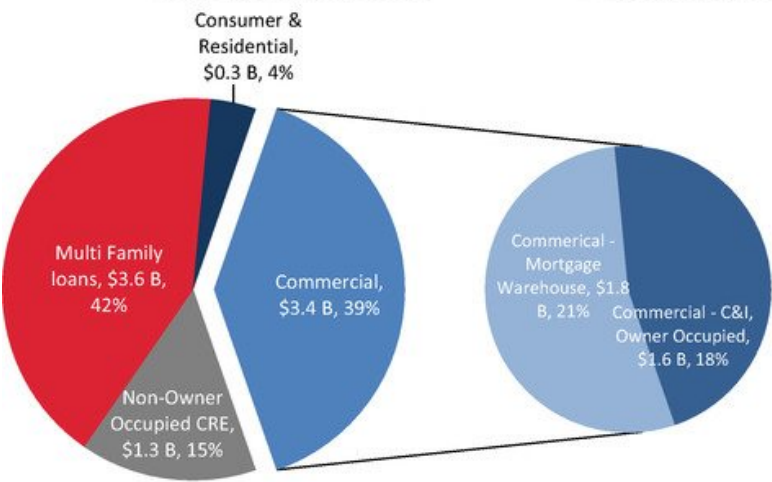


Relationship driven but never deviate from following critical success factors

- Only focus on very strong credit quality niches
- Very strong risk management culture
- Operate at lower efficiency ratio than peers to deliver sustainable strong profitability and growth
 - Always attract and retain top quality talent
- Culture of innovation and continuous improvement



- Very Experienced Teams
- Exceptional Service
- Risk Based Incentive Compensation



Community Business Bank is Focused on the following businesses:

- Banking Privately Held Businesses – Commercial C&I loans are 39% of the portfolio
 - Manufacturing, service, technology, wholesale, equipment financing, private mid size mortgage companies
- Banking High Net Worth Families – Multi Family loans are 41% of the portfolio; New York and regional multi family lending
- Selected Commercial Real Estate loans are only 14% of portfolio

Our Competitive Advantage: A Highly Experienced Management Team

Name	Title	Years of Banking Experience	Background
Jay S. Sidhu	Chairman & CEO	42	Chairman and CEO of Sovereign Bank & Sovereign Bancorp, Inc.
Richard A. Ehst	President & COO	50	EVP, Commercial Middle Market, Regional President and Managing Director of Corporate Communications at Sovereign Bank
Robert E. Wahlman, CPA	Chief Financial Officer	37	CFO of Merrill Lynch Banks and Doral Financial; various roles at Bank One, US GAO and KPMG.
Steve Issa	EVP, New England Market President, Chief Lending Officer	41	EVP, Managing Director of Commercial and Specialty Lending at Flagstar and Sovereign Bank.
George Maroulis	EVP, Group Director of Private & Commercial Banking - NY Metro	26	Group Director and SVP at Signature Bank; various positions at Citibank and Fleet/Bank of America's Global Commercial & Investment Bank
Timothy D. Romig	EVP, Group Director of Commercial Banking - PA/NJ	34	SVP and Regional Executive for Commercial Lending (Berks and Montgomery County), VIST Financial; SVP at Keystone / M&T Bank
Ken Keiser	EVP, Director CRE and Multi-Family Housing Lending	41	SVP and Market Manager, Mid-Atlantic CRE Lending at Sovereign Bank; SVP & Senior Real Estate Officer, Allfirst Bank / M&T Bank
Glenn Hedde	EVP, President Banking for Mortgage Companies	31	President of Commercial Operations at Popular Warehouse Lending, LLC; various positions at GE Capital Mortgage Services and PNC Bank
James Collins	EVP, Chief Administrative Officer	27	Various positions at Sovereign including Director of Small Business Banking
Thomas Jastrem	EVP, Chief Credit Officer	40	Various positions at First Union Bank and First Fidelity Bank
Robert B. White	EVP, Chief Risk Officer	31	President RBW Financial Consulting; various positions at Citizens Bank and GE Capital
Mary Lou Scalese	EVP, Chief Auditor	42	Chief Auditor at Sovereign Bank and Chief Risk Officer at Customers Bank
Michael A. De Tommaso, Esquire	EVP, General Counsel and Corporate Secretary	24	Former trial attorney and in-house counsel for Univest and National Penn Bank
Karen Kirchner	SVP, Director Team Member Services	29	SVP, Human Resources/CoreStates Bank- various positions including Manager for HR Business Partners, Manager of Recruitment and generalist in compensation and training

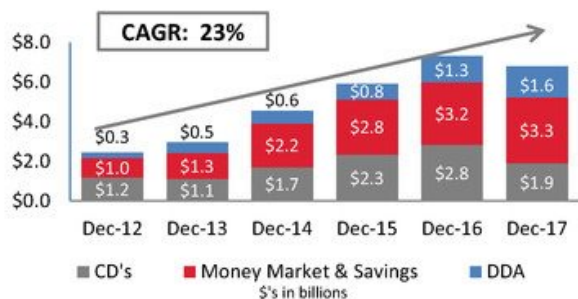


Source: SNL Financial
Note: Chart reflect 5 year period through January 18, 2018

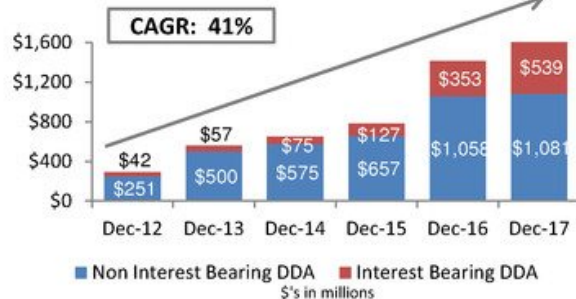
Results in: Organic Growth of Deposits with Controlled Costs

Customers' strategies of single point of contact and recruiting known teams in target markets produce rapid deposit growth with low total cost

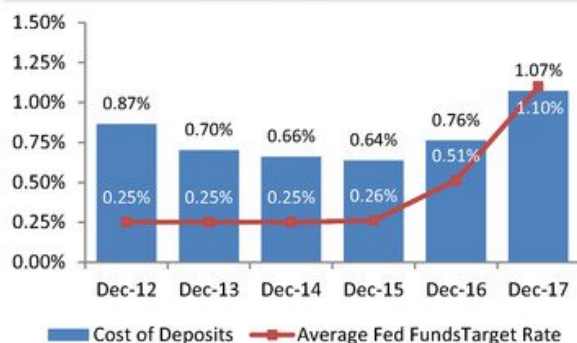
Total Deposit Growth (\$mm)



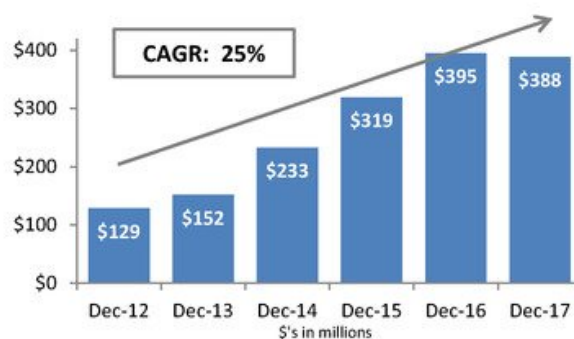
Average DDA Growth (\$mm)



Cost of Deposits



Total Deposits per Branch (\$mm)

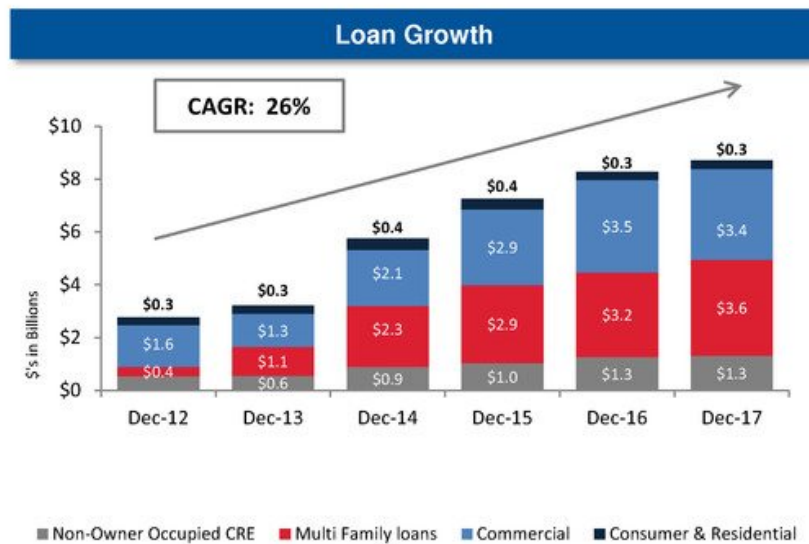


Source: Company data.

Total Deposits per Branch excludes BankMobile Student Deposits and Corporate / Wholesale Deposits.

High Growth with Strong Credit Quality

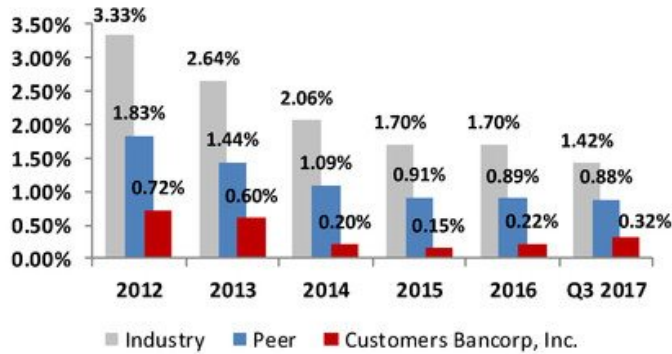
- Continuous recruitment and retention of high quality teams
 - Centralized credit committee approval for all loans
- Loans are stress tested for higher rates and a slower economy
- Insignificant delinquencies on loans originated since new management team took over
 - Creation of solid foundation for future earnings



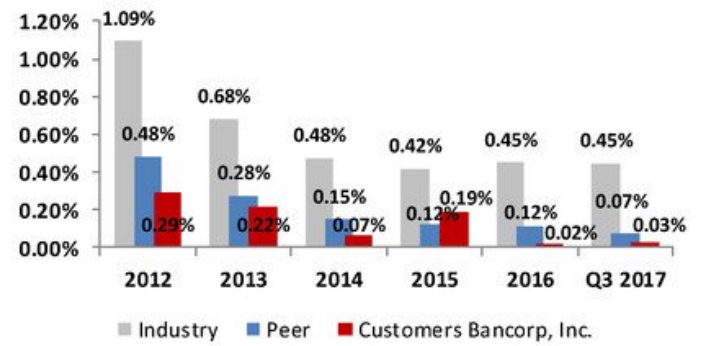
Source: Company data. Includes deferred costs and fees.

Asset Quality Indicators Continue to be Strong

NPL



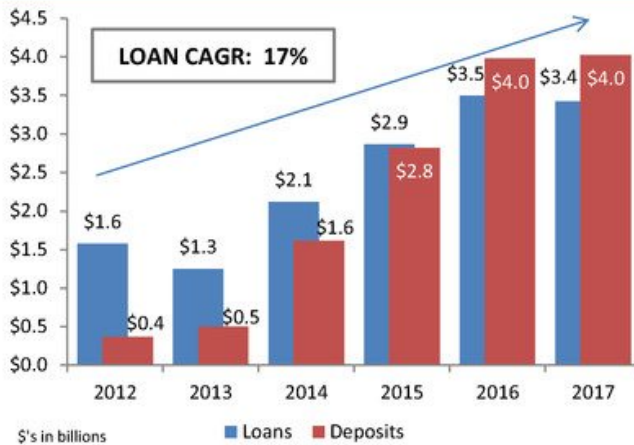
Charge Offs



Note: Customers 2015 charge-offs includes 12 bps for a \$9 million fraudulent loan

Source: SNL Financial, Company data. Peer data consists of Northeast and Mid-Atlantic banks and thrifts with comparable size in assets and loan portfolios (excluding banks with large residential mortgage loan portfolios). Industry data includes all commercial and savings banks. Peer and Industry data as of Sept 30, 2017.

Commercial Loan and Deposit Growth (\$mm)



Banking Privately Held Business

Private & Commercial Banking

- Target companies with up to \$100 million annual revenues
- Single point of contact
- NE, NY, PA & NJ markets
- SBA loans originated by small business relationship managers

Banking Mortgage Companies

- Private banking focused on privately held mortgage companies generally with equity of \$5 to \$10 million
- Very strong credit quality relationship business with good fee income and deposits
- ~75 strong mortgage companies as clients
- All outstanding loans are variable rate and classified as held for sale
- Target non-interest bearing DDA's at 10% of outstanding loans

Banking High Net Worth Families

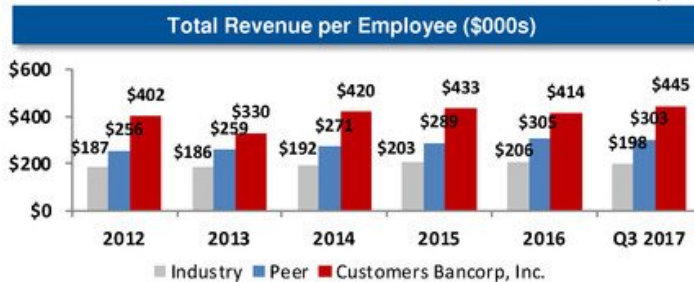
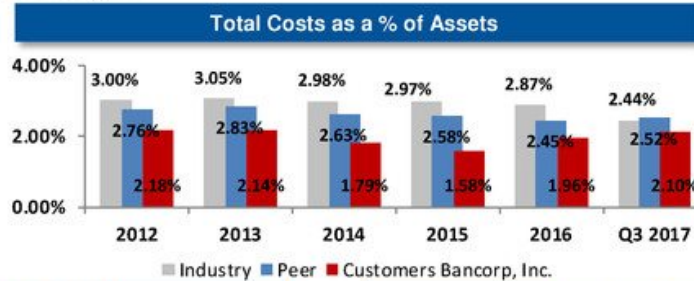
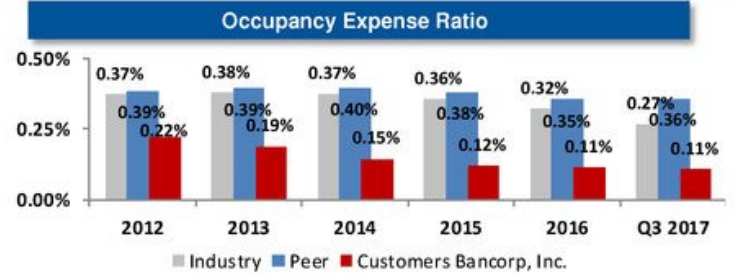
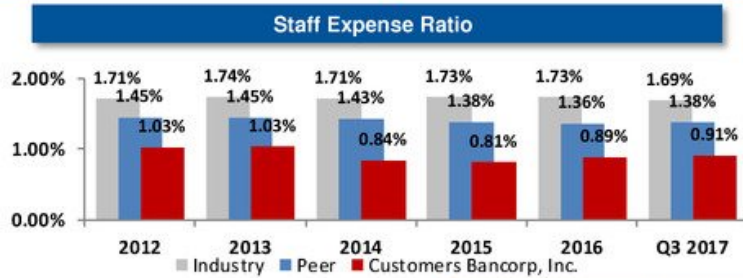
Multi-Family Loan and Deposit Growth (\$mm)



- Focus on families that have income producing real estate in their portfolios
- Private banking approach
- Focus Markets: New York & Philadelphia MSAs
- Average Loan Size: \$6.8 million
- Remote banking for deposits and other relationship based loans
- Portfolio grown organically from a start up with very experienced teams hired in the past 4 years
- Strong credit quality niche
- Interest rate risk managed actively

Source: Company data

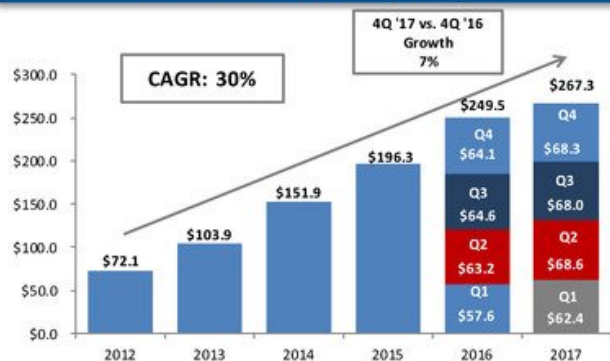
Community Banking Segment Building Efficient Operations



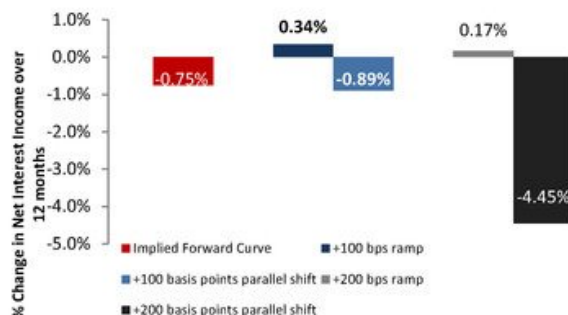
Source: SNL Financial, Company data based on Community Banking Segment. Peer data consists of Northeast and Mid-Atlantic banks and thrifts with comparable size in assets and loan portfolios (excluding banks with large residential mortgage loan portfolios). Industry data includes SEC reporting banks. Peer and Industry data as of September 30, 2017.

Deposit, Lending and Efficiency Strategies Result in Disciplined & Profitable Growth

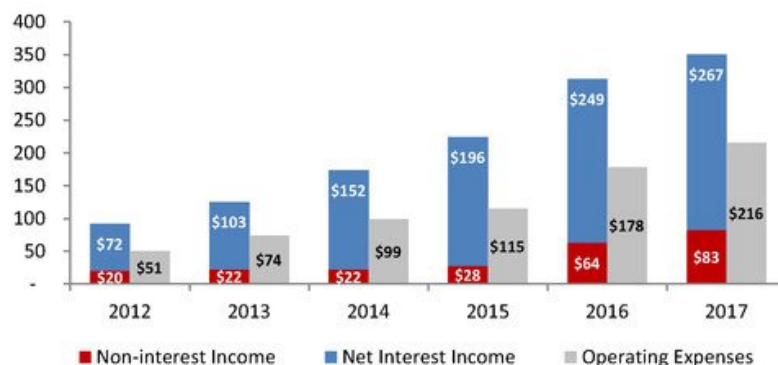
Net Interest Income (\$mm) ⁽¹⁾



Net Interest Income Simulation ⁽¹⁾⁽²⁾



Adjusted Income / Expense Growth (\$mm) ^{(1) (3)}



(1) Source: Company data

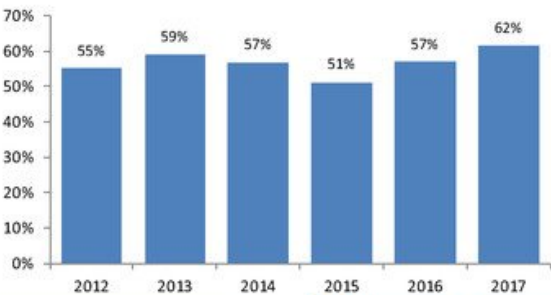
(2) NII Simulation based on ALM model data and assumes a flat balance sheet with no volume increases or decline with the desired basis points increase ramped over 12 months.

(3) Non-GAAP measure; non-interest income and expense Non-GAAP measure excluding securities gains and losses (including the impairment loss recognized on the Religare equity investment).

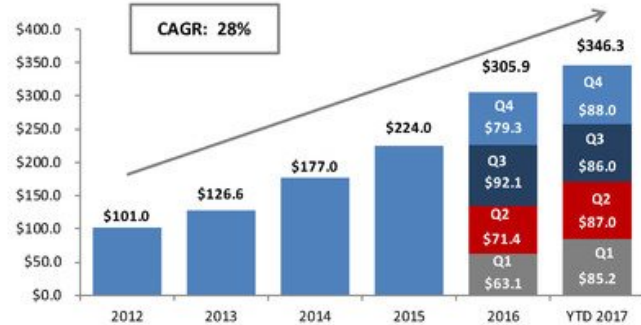
Deposit, Lending and Efficiency Strategies Result in Disciplined & Profitable Growth

- Strategy execution has produced superior growth in revenues and earnings

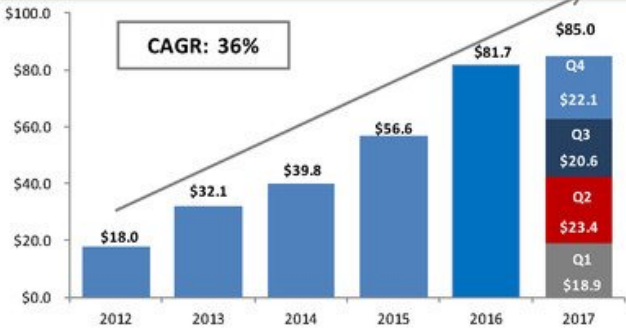
Efficiency Ratio⁽¹⁾



Total Revenue (\$mm)⁽¹⁾



Adjusted Community Banking Segment Net Income Available to Common Shareholders (\$mm)⁽¹⁾⁽²⁾



(1)

Source: Company data

(2)

Non-GAAP measure calculated as GAAP net income available to common shareholders excluding securities gains and losses (including the impairment loss recognized on the Religare equity investment), and reversal of previously deferred tax benefits associated with Religare Impairment.

Building Customers Bank to Provide Superior Returns to Investors

Tangible BV per Share (1)



Recent Performance Results

	Q4 2016	Q1 2017	Q2 2017	Q3 2017	Q4 2017
ROA	0.8%	1.1%	0.9%	0.3%	0.8%
ROCE	10.5%	13.8%	11.8%	2.3%	10.1%
FTE NIM	2.84%	2.73%	2.78%	2.62%	2.79%
Efficiency	58%	57%	58%	69%	62%
EPS	\$0.51	\$0.67	\$0.62	\$0.13	\$0.55

Financial Performance Targets

Criteria	Goals
Return on Assets	~ 1.1%
Return on Tangible Common Equity	12% or greater
FTE Net Interest Margin	2.80% - 3.00%
EPS	~ 15% annual compounded growth
Efficiency Ratio (Banking Segment)	In the low 40's

(1) Non-GAAP measure calculated as GAAP total shareholders equity less preferred stock, less goodwill and other intangibles divided by common shares outstanding.

Company:

Robert Wahlman, CFO

Tel: 610-743-8074

rwahlman@customersbank.com

Jay Sidhu

Chairman & CEO

Tel: 610-301-6476

jsidhu@customersbank.com

Bob Ramsey

Director of IR and Strategic Planning

Tel: 484-926-7118

rramsey@customersbank.com

Customers believes that the non-GAAP measurements disclosed within this document are useful for investors, regulators, management and others to evaluate our results of operations and financial condition relative to other financial institutions. These non-GAAP financial measures exclude from corresponding GAAP measures the impact of certain elements that we do not believe are representative of our financial results, which we believe enhance an overall understanding of our performance. Investors should consider our performance and financial condition as reported under GAAP and all other relevant information when assessing our performance or financial condition. Although non-GAAP financial measures are frequently used in the evaluation of a company, they have limitations as analytical tools and should not be considered in isolation or as a substitute for analysis of our results of operations or financial condition as reported under GAAP.

The following tables present reconciliations of GAAP to Non-GAAP measures disclosed within this document.

Reconciliation of Non-GAAP Measures - Unaudited

*Tangible Common Equity to Tangible Assets -
Customers Bancorp, Inc. Consolidated (\$ in thousands)*

	2017	2016	Q4 2017	Q3 2017
GAAP - Total Shareholders' Equity	\$ 920,964	\$ 855,872	\$ 920,964	\$ 910,642
Reconciling Items:				
Preferred Stock	(217,471)	(217,471)	(217,471)	(217,471)
Goodwill and Other Intangibles	(16,295)	(17,621)	(16,295)	(16,604)
Tangible Common Equity	<u>\$ 687,198</u>	<u>\$ 620,780</u>	<u>\$ 687,198</u>	<u>\$ 676,567</u>
GAAP - Total Assets	\$ 9,839,555	\$ 9,382,736	\$ 9,839,555	\$ 10,471,819
Reconciling Items:				
Goodwill and Other Intangibles	(16,295)	(17,621)	(16,295)	(16,604)
Tangible Assets	<u>\$ 9,823,260</u>	<u>\$ 9,365,115</u>	<u>\$ 9,823,260</u>	<u>\$ 10,455,215</u>
Tangible Common Equity to Tangible Assets	7.00%	6.63%	7.00%	6.47%

Reconciliation of Non-GAAP Measures - Unaudited

Tangible Book Value per Common Share - Customers Bancorp, Inc. Consolidated (\$ in thousands, except per share data)

	<u>2017</u>	<u>2016</u>	<u>2015</u>	<u>2014</u>	<u>2013</u>	<u>2012</u>
GAAP -Total Shareholders' Equity	\$ 920,964	\$ 855,872	\$ 553,902	\$ 443,145	\$ 386,623	\$ 269,475
Reconciling Items:						
Preferred Stock	(217,471)	(217,471)	(55,569)	-	-	-
Goodwill and Other Intangibles	(16,295)	(17,621)	(3,651)	(3,664)	(3,676)	(3,689)
Tangible Common Equity	<u>\$ 687,198</u>	<u>\$ 620,780</u>	<u>\$ 494,682</u>	<u>\$ 439,481</u>	<u>\$ 382,947</u>	<u>\$ 265,786</u>
Common shares outstanding	31,382,503	30,289,917	26,901,801	26,745,529	26,646,566	20,305,452
Tangible Book Value per Common Share	\$ 21.90	\$ 20.49	\$ 18.39	\$ 16.43	\$ 14.37	\$ 13.09
Book Value per Common Share	\$ 22.42	\$ 21.08	\$ 18.52	\$ 16.57	\$ 14.51	\$ 13.27

Reconciliation of Non-GAAP Measures - Unaudited

*Adjusted Net Income to Common Shareholders -
Customers Bancorp, Inc. Consolidated (\$ in thousands,
not including per share amounts)*

	Q4 2017		Q3 2017		Q2 2017		Q1 2017		Q4 2016	
	USD	Per Share	USD	Per Share	USD	Per Share	USD	Per Share	USD	Per Share
GAAP net income to common shareholders	\$ 18,000	\$ 0.55	\$ 4,139	\$ 0.13	\$ 20,107	\$ 0.62	\$ 22,132	\$ 0.67	\$ 16,213	\$ 0.51
Reconciling items (after tax):										
Catch-up depreciation/amortization on BankMobile Assets	-	-	1,765	0.05	(883)	(0.03)	(883)	(0.03)	-	-
Loss of deferred tax asset for Religare impairment considered above	-	-	4,898	0.15	-	-	-	-	-	-
Gains on sales of investment securities	(170)	-	8,036	0.25	1,758	0.05	(1,786)	(0.05)	7,262	0.23
			(3,356)	(0.10)	(1,942)	(0.06)	-	-	-	-
Adjusted net income to common shareholders	\$ 17,830	\$ 0.55	\$ 15,482	\$ 0.48	\$ 19,040	\$ 0.58	\$ 19,463	\$ 0.59	\$ 23,475	\$ 0.74

Reconciliation of Non-GAAP Measures - Unaudited

*Adjusted Net Income to Common Shareholders -
Community Banking Business Segment (\$ in thousands,
not including per share amounts)*

	Q4 2017		Q3 2017		Q2 2017		Q1 2017		Q4 2016	
	USD	Per Share	USD	Per Share	USD	Per Share	USD	Per Share	USD	Per Share
GAAP net income to common shareholders	\$ 22,240	\$ 0.68	\$ 11,047	\$ 0.34	\$ 23,640	\$ 0.73	\$ 20,675	\$ 0.63	\$ 18,482	\$ 0.59
Reconciling items (after tax):										
Loss of deferred tax asset for Religare impairment	-	-	4,898	0.15	-	-	-	-	-	-
Religare impairment - excluding loss of deferred tax asset considered above	-	-	8,036	0.25	1,758	0.05	(1,786)	(0.05)	7,262	0.23
Gains on sales of investment securities	(170)	-	(3,356)	(0.10)	(1,942)	(0.06)	-	-	-	-
Adjusted net income to common shareholders	<u>\$ 22,070</u>	<u>\$ 0.68</u>	<u>\$ 20,625</u>	<u>\$ 0.63</u>	<u>\$ 23,456</u>	<u>\$ 0.72</u>	<u>\$ 18,889</u>	<u>\$ 0.58</u>	<u>\$ 25,744</u>	<u>\$ 0.82</u>

Reconciliation of Non-GAAP Measures - Unaudited

*Adjusted Net Income (Loss) to Common Shareholders -
BankMobile Segment (\$ in thousands, not including per
share amounts)*

	Q4 2017		Q3 2017		Q2 2017		Q1 2017		Q4 2016	
	USD	Per Share	USD	Per Share	USD	Per Share	USD	Per Share	USD	Per Share
GAAP net income (loss) to common shareholders	\$ (4,240)	\$ (0.13)	\$ (6,908)	\$ (0.21)	\$ (3,533)	\$ (0.11)	\$ 1,457	\$ 0.04	\$ (2,269)	\$ (0.07)
Reconciling items (after tax):										
Catch-up depreciation/amortization on BankMobile Assets	-	-	1,765	0.06	(883)	(0.03)	(883)	(0.03)	-	-
Adjusted net income to common shareholders	<u>\$ (4,240)</u>	<u>\$ (0.13)</u>	<u>\$ (5,143)</u>	<u>\$ (0.16)</u>	<u>\$ (4,416)</u>	<u>\$ (0.14)</u>	<u>\$ 574</u>	<u>\$ 0.02</u>	<u>\$ (2,269)</u>	<u>\$ (0.07)</u>

Reconciliation of Non-GAAP Measures - Unaudited

Adjusted Community Banking Business Segment Net Income Available to Common Shareholders

	<u>2017</u>	<u>2016</u>	<u>2015</u>	<u>2014</u>	<u>2013</u>	<u>2012</u>
GAAP net income available to common shareholders	\$ 77,567	74,500	56,596	41,855	32,910	23,818
Reconciling Items (after tax):						
Loss of deferred tax asset for Religare impairment	4,898	-	-	-	-	-
Religare impairment	8,036	7,262	-	-	-	-
Gains on sales of investment securities	(5,597)	(16)	52	(2,074)	(777)	(5,819)
Adjusted net income to common shareholders	<u>\$ 84,904</u>	<u>\$ 81,746</u>	<u>\$ 56,648</u>	<u>\$ 39,781</u>	<u>\$ 32,133</u>	<u>\$ 17,999</u>

Reconciliation of Non-GAAP Measures - Unaudited

Adjusted Non-interest Income (\$ in thousands)

	<u>2017</u>	<u>2016</u>	<u>2015</u>	<u>2014</u>	<u>2013</u>	<u>2012</u>
GAAP Non-interest income	\$ 78,910	\$ 56,370	\$ 27,717	\$ 25,126	\$ 22,703	\$ 28,958
Reconciling Items:						
Religare impairment	12,934	7,262	-	-	-	-
Gains on sales of investment securities	(8,800)	(25)	85	(3,191)	(1,274)	(9,017)
Adjusted Non-interest income	<u>\$ 83,044</u>	<u>\$ 63,607</u>	<u>\$ 27,802</u>	<u>\$ 21,935</u>	<u>\$ 21,429</u>	<u>\$ 19,941</u>

Reconciliation of Non-GAAP Measures - Unaudited

*Customers Bancorp, Inc. Consolidated - Net
Interest Margin, tax equivalent*

	Twelve months ended December 31,						
	2017	2016	Q4 2017	Q3 2017	Q2 2017	Q1 2017	Q4 2016
GAAP Net interest income	\$ 267,343	\$ 249,497	\$ 68,300	\$ 68,019	\$ 68,606	\$ 62,418	\$ 64,128
Tax-equivalent adjustment	645	390	245	203	104	93	92
Net interest income tax equivalent	\$ 267,988	\$ 249,887	\$ 68,545	\$ 68,222	\$ 68,710	\$ 62,511	\$ 64,220
Average total interest earning assets	\$ 9,820,762	\$8,791,304	\$ 9,758,987	\$ 10,352,394	\$ 9,893,785	\$9,266,638	\$ 9,011,995
Net interest margin, tax equivalent	2.73%	2.84%	2.79%	2.62%	2.78%	2.73%	2.84%

