## UNITED STATES <br> SECURITIES AND EXCHANGE COMMISSION <br> Washington, D.C. 20549

$\frac{\text { FORM 8-K }}{\substack{\text { CURENT REPPRT } \\ \text { Pursuant tosection 13 or 15(d) } \\ \text { of the } \\ \text { Securties Exchange Act of 1934 }}}$

Date of Report (date of earliest event reported): July 27, 2023

## customers <br> bancorp



> 701 Reading Avenue
> West Reading PA 19611
> (Address of principal executive offices, including zip code)
> (610) 933-2000
> (Registrant's telephone number, including area code)

[^0]

SIGNATURE
Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.
CUSTOMERS BANCORP, INC.
By: /s/ Carla A. Leibold
Name: Carla A. Leibold
Title: Executive Vice President - Chief Financial Officer

## EXHIBIT INDEX

## Exhibit 99.1

customers
bancorp
Customers Bancorp, Inc. (NYSE:CUBI)
701 Reading Avenue
West Reading, PA 19611
Contact:
David W. Patti, Communications Director 610-451-945

## Customers Bancorp Reports Results for Second Quarter 2023

Second Quarter 2023 Highlights

- Q2 2023 net income available to common shareholders was $\$ 44.0$ million, or $\$ 1.39$ per diluted share; ROAA was $0.88 \%$ and ROCE was $13.22 \%$
- Q2 2023 core earnings* were $\$ 52.2$ million, or $\$ 1.65$ per diluted share; Core ROAA* was $1.03 \%$ and Core ROCE* was $15.67 \%$.
- CET 1 capital ratio of $10.3 \%^{1}$ at June 30, 2023, compared to $9.6 \%$ at March 31, 2023. Significant progress toward stated goal of $11.0 \%-11.5 \%$ by year-end 2023.
- Q2 2023 net interest margin, tax equivalent (NIM) was $3.15 \%$, an increase of 19 basis points over Q1 2023 NIM of 2.96\%. Q1 2023 NIM (excluding PPP)* was $2.80 \%$.
 points in Q2 2023 while the June 30, 2023 spot cost of deposits declined one basis point from March 31, 2023 despite an increase in market interest rates in Q2 2023.
- Total estimated insured deposits were $77 \%^{2}$ of total deposits at June 30,2023 , with immediately available liquidity covering uninsured deposits by approximately $222 \%$.
- Q2 2023 adjusted pre-tax pre-provision net income* was $\$ 96.8$ million; adjusted pre-tax pre-provision ROAA* was $1.79 \%$; and adjusted pre-tax pre-provision ROCE* was $28.01 \%$.
- Q2 2023 loans declined $\$ 1.2$ billion or $7.6 \%$ over Q1 2023, with average loan yields up 13 basis points in Q2 2023, principally due to non-strategic loan sales
- Q2 2023 provision for credit losses on loans and leases of $\$ 22.4$ million was largely driven by the recognition of weaker macroeconomic forecasts.
 June 30, 2023, compared to $406 \%$ at March 31, 2023.
- Q2 2023 book value per share and tangible book value per share* both grew by $\$ 1.08$, or $2.6 \%$, with increased AOCI losses of $\$ 11.9$ million over the same time period.

[^1]
## CEO Commentary







 increase our capital ratios," stated Jay Sidhu.






 environments. We are incredibly optimistic about our future," Jay Sidhu continued.

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* Non-GAAP measure. Customers' reasons for the use of the non-GAAP measure and a detailed reconciliation between the non-GAAP measure and the comparable GAAP amount are included at the end of this document.
' Regulatory capital ratios as of June 30, 2023 are estimate.
2 Uninsured deposits (estimate) of $47 billion to be reported on the Bank's call report, less state and municipal deposits of $459.4 million collateralized by our line of credit from FHLB and from our affiliates of $92.0 million.
```


## Financial Highlights

| (Dollars in thousands, except per share data) | At or Three Months Ended |  |  |  | Increase (Decrease) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | June 30, 2023 |  | March 31, 2023 |  |  |  |  |
| Profitability Metrics: |  |  |  |  |  |  |  |
| Net income available for common shareholders | \$ | 44,007 | \$ | 50,265 | \$ | $(6,258)$ | (12.5)\% |
| Diluted earnings per share | S | 1.39 | S | 1.55 | S | (0.16) | (10.3)\% |
| Core earnings* | \$ | 52,163 | s | 51,143 | s | 1,020 | $2.0 \%$ |
| Core earnings per share* | s | 1.65 | \$ | 1.58 | s | 0.07 | 4.4\% |
| Core earnings, excluding PPP* | \$ | 54,231 | s | 41,537 | s | 12,694 | 30.6 \% |
| Core earnings per share, excluding PPP* | \$ | 1.72 | \$ | 1.28 | S | 0.44 | 34.4 \% |
| Return on average assets ("ROAA") |  | 0.88\% |  | 1.03 \% |  | (0.15) |  |
| Core ROAA* |  | $1.03 \%$ |  | $1.05 \%$ |  | (0.02) |  |
| Core ROAA, excluding PPP* |  | 1.07\% |  | 0.87\% |  | 0.20 |  |
| Return on average common equity ("ROCE") |  | 13.22 \% |  | 16.00 \% |  | (2.78) |  |
| Core ROCE* |  | 15.67 \% |  | 16.28 \% |  | (0.61) |  |
| Adjusted pre-tax pre-provision net income* | \$ | 96,833 | \$ | 89,282 | \$ | 7,551 | 8.5 \% |
| Adjusted pre-tax pre-provision net income ROAA, excluding PPP* |  | 1.83 \% |  | 1.53 \% |  | 0.30 |  |
| Net interest margin, tax equivalent |  | $3.15 \%$ |  | 2.96\% |  | 0.19 |  |
| Net interest margin, tax equivalent, excluding PPP* |  | $3.20 \%$ |  | $2.80 \%$ |  | 0.40 |  |
| Loan yield |  | $6.83 \%$ |  | $6.70 \%$ |  | 0.13 |  |
| Loan yield, excluding PPP* |  | $6.89 \%$ |  | $6.46 \%$ |  | 0.43 |  |
| Cost of deposits |  | $3.11 \%$ |  | 3.32 \% |  | (0.21) |  |
| Efficiency ratio |  | 49.25 \% |  | 47.71 \% |  | 1.54 |  |
| Core efficiency ratio* |  | 47.84 \% |  | 47.09 \% |  | 0.75 |  |
| Balance Sheet Trends: |  |  |  |  |  |  |  |
| Total assets | s | 22,028,565 | s | 21,751,614 | s | 276,951 | 1.3\% |
| Total loans and leases | \$ | 13,910,907 | \$ | 15,063,034 | \$ | $(1,152,127)$ | (7.6)\% |
| Total loans and leases, excluding PPP* | \$ | 13,722,144 | \$ | 14,816,776 | S | $(1,094,632)$ | (7.4)\% |
| Non-interest bearing demand deposits | s | 4,490,198 | s | 3,487,517 | \$ | 1,002,681 | 28.8 \% |
| Total deposits | s | 17,950,431 | s | 17,723,617 | s | 226,814 | 1.3\% |
| Capital Metrics: |  |  |  |  |  |  |  |
| Common Equity | \$ | 1,318,858 | \$ | 1,283,226 | s | 35,632 | 2.8 \% |
| Tangible Common Equity* | \$ | 1,315,229 | \$ | 1,279,597 | \$ | 35,632 | 2.8 \% |
| Common Equity to Total Assets |  | $6.0 \%$ |  | $5.9 \%$ |  | 0.1 |  |
| Tangible Common Equity to Tangible Assets* |  | $6.0 \%$ |  | $5.9 \%$ |  | 0.1 |  |
| Tangible Common Equity to Tangible Assets, excluding PPP* |  | 6.0\% |  | 6.0\% |  | 0.0 |  |
| Book Value per common share | \$ | 42.16 | \$ | 41.08 | \$ | 1.08 | 2.6 \% |
| Tangible Book Value per common share* | \$ | 42.04 | \$ | 40.96 | \$ | 1.08 | $2.6 \%$ |
| Common equity Tier 1 capital ratio ${ }^{(1)}$ |  | 10.3\% |  | 9.6\% |  | 0.7 |  |
| Total risk based capital ratio ${ }^{(1)}$ |  | 13.1 \% |  | 12.3 \% |  | 0.8 |  |
| (1) Regulatory capital ratios as of June 30,2023 are estimates. |  |  |  |  |  |  |  |

*) Non-GAAP measure. Customers' reasons for the use of the non-GAAP measure and a detailed reconciliation between the non-GAAP measure and the comparable GAAP amount are included at the end of this document.

## Financial Highlights

| (Dollars in thousands, except per share data) | At or Three Months Ended |  |  |  |  |  |  | Six Months Ended |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | June 30, 2023 |  | June 30, 2022 |  | Increase (Decrease) |  |  | June 30, 2023 |  | June 30, 2022 |  | Increase (Decrease) |  |  |
| Profitability Metrics: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Net income available for common shareholders | \$ | 44,007 | \$ | 56,519 | \$ | $(12,512)$ | (22.1)\% | \$ | 94,272 | \$ | 131,415 | \$ | $(37,143)$ | (28.3)\% |
| Diluted earnings per share | \$ | 1.39 | \$ | 1.68 | \$ | (0.29) | (17.3)\% | \$ | 2.95 | \$ | 3.87 | \$ | (0.92) | (23.8)\% |
| Core earnings* | \$ | 52,163 | \$ | 59,367 | \$ | $(7,204)$ | (12.1)\% | \$ | 103,306 | \$ | 134,777 | \$ | (31,471) | (23.4)\% |
| Core earnings per share* | \$ | 1.65 | \$ | 1.77 | \$ | (0.12) | (6.8)\% | \$ | 3.22 | \$ | 3.97 | \$ | (0.75) | (18.9)\% |
| Core earnings, excluding PPP* | \$ | 54,231 | \$ | 46,301 | \$ | 7,930 | 17.1 \% | \$ | 95,768 | \$ | 96,998 | \$ | $(1,230)$ | (1.3)\% |
| Core earnings per share, excluding PPP* | \$ | 1.72 | \$ | 1.38 | \$ | 0.34 | 24.6 \% | \$ | 2.99 | \$ | 2.86 | \$ | 0.13 | $4.5 \%$ |
| Return on average assets ("ROAA") |  | 0.88\% |  | 1.17\% |  | (0.29) |  |  | 0.96\% |  | 1.39\% |  | (0.43) |  |
| Core ROAA* |  | 1.03 \% |  | 1.23 \% |  | (0.20) |  |  | 1.04 \% |  | 1.43 \% |  | (0.39) |  |
| Core ROAA, excluding PPP* |  | 1.07\% |  | 1.04 \% |  | 0.03 |  |  | 0.97\% |  | 1.04\% |  | (0.07) |  |
| Return on average common equity ("ROCE") |  | 13.22 \% |  | 18.21 \% |  | (4.99) |  |  | 14.57 \% |  | 21.23 \% |  | (6.66) |  |
| Core ROCE* |  | 15.67 \% |  | 19.13\% |  | (3.46) |  |  | 15.97\% |  | 21.77\% |  | (5.80) |  |
| Adjusted pre-tax pre-provision net income* | \$ | 96,833 | \$ | 105,692 | \$ | $(8,859)$ | (8.4)\% | \$ | 186,115 | \$ | 218,341 | \$ | $(32,226)$ | (14.8)\% |
| Adjusted pre-tax pre-provision net income ROAA, excluding PPP* |  | 1.83\% |  | 1.85 \% |  | (0.02) |  |  | 1.69 \% |  | 1.86 \% |  | (0.17) |  |
| Net interest margin, tax equivalent |  | $3.15 \%$ |  | $3.39 \%$ |  | (0.24) |  |  | 3.06 \% |  | $3.49 \%$ |  | (0.43) |  |
| Net interest margin, tax equivalent, excluding PPP* |  | $3.20 \%$ |  | $3.32 \%$ |  | (0.12) |  |  | 3.01 \% |  | 3.32 \% |  | (0.31) |  |
| Loan yield |  | $6.83 \%$ |  | $4.54 \%$ |  | 2.29 |  |  | 6.77\% |  | 4.60 \% |  | 2.17 |  |
| Loan yield, excluding PPP* |  | $6.89 \%$ |  | 4.56\% |  | 2.33 |  |  | 6.67 \% |  | $4.50 \%$ |  | 2.17 |  |
| Cost of deposits |  | $3.11 \%$ |  | 0.54\% |  | 2.57 |  |  | 3.22 \% |  | 0.44\% |  | 2.78 |  |
| Efficiency ratio |  | 49.25 \% |  | 42.14\% |  | 7.11 |  |  | 48.51 \% |  | 40.76\% |  | 7.75 |  |
| Core efficiency ratio* |  | 47.84\% |  | 41.74\% |  | 6.10 |  |  | $47.49 \%$ |  | 40.59 \% |  | 6.90 |  |
| Balance Sheet Trends: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Total assets | \$ | 22,028,565 | \$ | 20,251,996 | \$ | 1,776,569 | 8.8 \% |  |  |  |  |  |  |  |
| Total loans and leases | \$ | 13,910,907 | \$ | 15,664,353 | \$ | $(1,753,446)$ | (11.2)\% |  |  |  |  |  |  |  |
| Total loans and leases, excluding PPP* | \$ | 13,722,144 | \$ | 14,094,193 | \$ | $(372,049)$ | (2.6)\% |  |  |  |  |  |  |  |
| Non-interest bearing demand deposits | \$ | 4,490,198 | \$ | 4,683,030 | \$ | $(192,832)$ | (4.1)\% |  |  |  |  |  |  |  |
| Total deposits | \$ | 17,950,431 | \$ | 16,944,719 | \$ | 1,005,712 | $5.9 \%$ |  |  |  |  |  |  |  |
| Capital Metrics: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Common Equity | \$ | 1,318,858 | \$ | 1,215,596 | \$ | 103,262 | 8.5 \% |  |  |  |  |  |  |  |
| Tangible Common Equity* | S | 1,315,229 | \$ | 1,211,967 | \$ | 103,262 | 8.5\% |  |  |  |  |  |  |  |
| Common Equity to Total Assets |  | $6.0 \%$ |  | $6.0 \%$ |  | 0.0 |  |  |  |  |  |  |  |  |
| Tangible Common Equity to Tangible Assets* |  | 6.0\% |  | 6.0\% |  | 0.0 |  |  |  |  |  |  |  |  |
| Tangible Common Equity to Tangible Assets, excluding PPP* |  | $6.0 \%$ |  | $6.5 \%$ |  | (0.5) |  |  |  |  |  |  |  |  |
| Book Value per common share | \$ | 42.16 | s | 37.46 | \$ | 4.70 | 12.5 \% |  |  |  |  |  |  |  |
| Tangible Book Value per common share* | \$ | 42.04 | \$ | 37.35 | \$ | 4.69 | 12.6 \% |  |  |  |  |  |  |  |
| Common equity Tier 1 capital ratio ${ }^{(1)}$ |  | 10.3\% |  | 9.7\% |  | 0.6 |  |  |  |  |  |  |  |  |
| Total risk based capital ratio ${ }^{(1)}$ |  | 13.1 \% |  | $12.6 \%$ |  | 0.5 |  |  |  |  |  |  |  |  |
| (1) Regulatory capital ratios as of June 30, 2023 are estimates. |  | , |  | - ${ }^{\text {a }}$ |  |  |  |  |  |  |  |  |  |  |

## Key Balance Sheet Trends

## Loans and Leases

The following table presents the composition of total loans and leases as of the dates indicated:

| (Dollars in thousands) | June 30, 2023 |  | \% of Total | March 31, 2023 |  | \% of Total | June 30, 2022 |  | \% of Total |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Loans and Leases Held for Investment |  |  |  |  |  |  |  |  |  |
| Commercial: |  |  |  |  |  |  |  |  |  |
| Commercial \& industrial: |  |  |  |  |  |  |  |  |  |
| Specialty lending | \$ | 5,534,832 | 40.0\% | \$ | 5,519,176 | 37.7\% | \$ | 4,599,640 | 29.4 \% |
| Other commercial \& industrial |  | 1,052,145 | 7.6 |  | 1,168,161 | 8.0 |  | 1,037,444 | 6.7 |
| Multifamily |  | 2,151,734 | 15.6 |  | 2,195,211 | 15.0 |  | 2,008,784 | 12.8 |
| Loans to mortgage companies |  | 1,108,598 | 8.0 |  | 1,374,894 | 9.4 |  | 1,975,189 | 12.6 |
| Commercial real estate owner occupied |  | 842,042 | 6.1 |  | 895,314 | 6.1 |  | 710,577 | 4.5 |
| Loans receivable, PPP |  | 188,763 | 1.4 |  | 246,258 | 1.7 |  | 1,570,160 | 10.0 |
| Commercial real estate non-owner occupied |  | 1,211,091 | 8.8 |  | 1,245,248 | 8.5 |  | 1,152,869 | 7.4 |
| Construction |  | 212,214 | 1.5 |  | 188,123 | 1.3 |  | 195,687 | 1.2 |
| Total commercial loans and leases |  | 12,301,419 | 89.0 |  | 12,832,385 | 87.7 |  | 13,250,350 | 84.6 |
| Consumer: |  |  |  |  |  |  |  |  |  |
| Residential |  | 487,199 | 3.5 |  | 494,815 | 3.4 |  | 457,768 | 3.0 |
| Manufactured housing |  | 41,664 | 0.3 |  | 43,272 | 0.3 |  | 48,570 | 0.3 |
| Installment: |  |  |  |  |  |  |  |  |  |
| Personal |  | 752,470 | 5.4 |  | 849,420 | 5.8 |  | 1,613,628 | 10.3 |
| Other |  | 250,047 | 1.8 |  | 419,085 | 2.8 |  | 287,442 | 1.8 |
| Total installment loans |  | 1,002,517 | 7.2 |  | 1,268,505 | 8.6 |  | 1,901,070 | 12.1 |
| Total consumer loans |  | 1,531,380 | 11.0 |  | 1,806,592 | 12.3 |  | 2,407,408 | 15.4 |
| Total loans and leases held for investment | \$ | 13,832,799 | 100.0\% | \$ | 14,638,977 | 100.0\% | \$ | 15,657,758 | 100.0\% |
| Loans Held for Sale |  |  |  |  |  |  |  |  |  |
| Commercial: |  |  |  |  |  |  |  |  |  |
| Multifamily | \$ | - | -\% | \$ | 4,051 | 1.0\% | \$ | 4,136 | 62.7\% |
| Commercial real estate non-owner occupied |  | - | - |  | 16,000 | 3.7 |  | - | - |
| Total commercial loans and leases |  | - | - |  | 20,051 | 4.7 |  | 4,136 | 62.7 |
| Consumer: |  |  |  |  |  |  |  |  |  |
| Residential |  | 1,234 | 1.6 |  | 821 | 0.2 |  | 2,459 | 37.3 |
| Installment: |  |  |  |  |  |  |  |  |  |
| Personal |  | 76,874 | 98.4 |  | 307,336 | 72.5 |  | - | - |
| Other |  | - | - |  | 95,849 | 22.6 |  | - | - |
| Total installment loans |  | 76,874 | 98.4 |  | 403,185 | 95.1 |  | - | - |
| Total consumer loans |  | 78,108 | 100.0 |  | 404,006 | 95.3 |  | 2,459 | 37.3 |
| Total loans held for sale | \$ | 78,108 | 100.0\% | \$ | 424,057 | 100.0\% | \$ | 6,595 | 100.0\% |
| Total loans and leases portfolio | \$ | 13,910,907 |  | \$ | 15,063,034 |  | \$ | 15,664,353 |  |

## Loans and Leases Held for Investment









 million, or $21.0 \%$ quarter-over-quarter, to $\$ 1.0$ billion as we continue to execute on our held-for-sale strategy and de-risk the held-for-investment loan portfolio in 2023 .
 loans to mortgage companies of $\$ 866.6$ million, offset in part by net growth in the lower risk variable rate specialty lending verticals of $\$ 935.2$ million.

## Loans Held for Sale



 income.

## Allowance for Credit Losses on Loans and Leases

The following table presents the allowance for credit losses on loans and leases as of the dates and for the periods presented:


* Non-GAAP measure. Customers' reasons for the use of the non-GAAP measure and a detailed reconciliation between the non-GAAP measure and the comparable GAAP amount are included at the end of this document.

 recognized upon acquisition of the loan portfolio on June 15, 2023.
 Q2 2022.


## Provision for Credit Losses

|  | Three Months Ended |  |  |  | Increase (Decrease) |  | Three Months Ended |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (Dollars in thousands) | June 30, 2023 |  | March 31, 2023 |  |  |  | June 30, 2023 |  | June 30, 2022 |  | Increase (Decrease) |  |
| Provision for credit losses on loans and leases | \$ | 22,363 | \$ | 18,008 | \$ | 4,355 | \$ | 22,363 | \$ | 24,164 | \$ | $(1,801)$ |
| Provision (benefit) for credit losses on available for sale debt securities |  | 1,266 |  | 1,595 |  | (329) |  | 1,266 |  | (317) |  | 1,583 |
| Provision for credit losses |  | 23,629 |  | 19,603 |  | 4,026 |  | 23,629 |  | 23,847 |  | (218) |
| Provision (benefit) for credit losses on unfunded commitments |  | (304) |  | 280 |  | (584) |  | (304) |  | 608 |  | (912) |
| Total provision for credit losses | \$ | 23,325 | \$ | 19,883 | \$ | 3,442 | \$ | 23,325 | s | 24,455 | \$ | $\stackrel{(1,130)}{ }$ |


 2023.

 compared to a benefit to provision of \$0.3 million in Q2 2022.

## Asset Quality

The following table presents asset quality metrics as of the dates indicated:

| (Dollars in thousands) | June 30, 2023 |  | March 31, 2023 |  | Increase (Decrease) |  | June 30, 2023 |  | June 30, 2022 |  | Increase (Decrease) |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Non-performing assets ("NPAs"): |  |  |  |  |  |  |  |  |  |  |  |  |
| Nonaccrual / non-performing loans ("NPLs") | \$ | 28,244 | \$ | 32,124 | \$ | $(3,880)$ | \$ | 28,244 | \$ | 28,064 | \$ | 180 |
| Non-performing assets | \$ | 28,380 | \$ | 32,260 | \$ | $(3,880)$ | \$ | 28,380 | \$ | 28,150 | \$ | 230 |
| NPLs to total loans and leases |  | 0.20 \% |  | 0.21 \% |  |  |  | $0.20 \%$ |  | 0.18\% |  |  |
| Reserves to NPLs |  | 494.46 \% |  | 405.56\% |  |  |  | 494.46 \% |  | $557.76 \%$ |  |  |
| NPAs to total assets |  | $0.13 \%$ |  | 0.15\% |  |  |  | $0.13 \%$ |  | 0.14 \% |  |  |
| Loans and leases ${ }^{(1)}$ risk ratings: |  |  |  |  |  |  |  |  |  |  |  |  |
| Commercial loans and leases ${ }^{(2)}$ |  |  |  |  |  |  |  |  |  |  |  |  |
| Pass | \$ | 10,667,619 | \$ | 10,928,620 | \$ | (261,001) | \$ | 10,667,619 | \$ | 9,355,846 | \$ | 1,311,773 |
| Special Mention ${ }^{(3)}$ |  | 166,468 |  | 136,986 |  | 29,482 |  | 166,468 |  | 106,566 |  | 59,902 |
| Substandard ${ }^{(3)}$ |  | 272,301 |  | 273,154 |  | (853) |  | 272,301 |  | 343,175 |  | (70,874) |
| Total commercial loans and leases |  | 11,106,388 |  | 11,338,760 |  | $(232,372)$ |  | 11,106,388 |  | 9,805,587 |  | 1,300,801 |
| Consumer loans |  |  |  |  |  |  |  |  |  |  |  |  |
| Performing |  | 1,508,208 |  | 1,787,123 |  | (278,915) |  | 1,508,208 |  | 2,392,852 |  | $(884,644)$ |
| Non-performing |  | 23,172 |  | 19,469 |  | 3,703 |  | 23,172 |  | 14,556 |  | 8,616 |
| Total consumer loans |  | 1,531,380 |  | 1,806,592 |  | (275,212) |  | 1,531,380 |  | 2,407,408 |  | $(876,028)$ |
| Loans and leases receivable ${ }^{(1)}$ | \$ | 12,637,768 | \$ | 13,145,352 | \$ | $\underline{(507,584)}$ | \$ | 12,637,768 | \$ | 12,212,995 | \$ | $\stackrel{424,773}{ }$ |

(1) Risk ratings are assigned to loans and leases held for investment, and excludes loans held for sale and loans receivable, mortgage warehouse, at fair value.

Excludes loan receivable, PPP, as eligible PPP loans are fully guaranteed by the Small Business Administration


 bottom-up data driven approach to analyze the commercial portfolio.
 million. At June 30, 2023, our consumer installment portfolio had the following characteristics: average original FICO score of 733 , average debt-to-income of $19 \%$ and average borrower income of $\$ 105$ thousand.

Non-performing loans at June 30, 2023 were essentially flat at $0.20 \%$ of total loans and leases, compared to $0.21 \%$ at March 31,2023 and $0.18 \%$ at June 30 , 2022 .

## Investment Securities

 additional funding, and is an important component of our liquidity position.

The following table presents the composition of our investment securities portfolio as of the dates indicated:
(Dollars in thousands)

| June 30, 2023 |  | March 31, 2023 |  | June 30, 2022 |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 2,797,940 | \$ | 2,900,259 | \$ | 3,120,111 |
|  | 26,698 |  | 26,710 |  | 24,771 |
|  | 2,824,638 |  | 2,926,969 |  | 3,144,882 |
|  | 1,258,560 |  | 870,294 |  | 495,039 |
| \$ | 4,083,198 | \$ | 3,797,263 | \$ | 3,639,921 |

Equity securities
Investment securities, at fair value
Debt securities, held to maturity
Total investment securities portfolio
$\xlongequal{\$}$
3,797,263 (

 approximately 1.5 years, and approximately $47 \%$ are variable rate. Additionally, $62 \%$ of our AFS securities portfolio was AAA rated at June 30, 2023 .
 approximately $36 \%$ of our HTM securities were AAA rated and $57 \%$ were credit enhanced asset backed securities with no current expectation of credit losses.
 collateralized by the sold loans, which accounted for the increase in HTM debt securities at June 30, 2023 as compared to the prior quarter.

## Deposits

The following table presents the composition of our deposit portfolio as of the dates indicated:
(Dollars in thousands)
Demand, non-interest bearing
Demand, interest bearing
$\quad$ Total demand deposits
Savings
Money market
Time deposits
$\quad$ Total deposits



 of loans and securities.

[^2]
 available capacity was utilized in borrowings and $\$ 600.5$ million was utilized to collateralize state and municipal deposits.
 liquidity risk in the banking system, particularly among regional banks since early March 2023, net of repayments of federal funds purchased.

## Capital



1) Regulatory capital ratios as of June 30,2023 are estimates.

Non-GAAP measure. Customers' reasons for the use of the non-GAAP measure and a detailed reconciliation between the non-GAAP measure and the comparable GAAP amount are included at the end of this document.

 increased to $\$ 42.16$ from $\$ 41.08$, and tangible book value per common share* increased to $\$ 42.04$ from $\$ 40.96$, at June 30,2023 and March 31 , 2023, respectively.
to $\$ 42.16$ from $\$ 37.46$, and tangible book value per common share* increased to $\$ 42.04$ from $\$ 37.35$, at June 30,2023 and June 30, 2022, respectively
$6.0 \%$, and $6.0 \%$, respectively, at June 30, 2023. in this uncertain environment and have strong capital ratios," stated Jay Sidhu.

## Key Profitability Trends

## Net Interest Income





 reflecting a full quarter impact of FHLB advances drawn in Q1 2023




 for-sale strategy.

## Non-Interest Income

The following table presents details of non-interest income for the periods indicated

| Three Months Ended |  |  |  |  |  | Three Months Ended |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| June 30, 2023 |  | March 31, 2023 |  | Increase (Decrease) |  | June 30, 2023 |  | June 30, 2022 |  | Increase (Decrease) |  |
| \$ | 8,917 | \$ | 9,326 | \$ | (409) | \$ | 8,917 | \$ | 6,592 | \$ | 2,325 |
|  | 4,271 |  | 3,990 |  | 281 |  | 4,271 |  | 2,618 |  | 1,653 |
|  | 4,997 |  | 2,647 |  | 2,350 |  | 4,997 |  | 1,947 |  | 3,050 |
|  | 1,376 |  | 1,074 |  | 302 |  | 1,376 |  | 1,883 |  | (507) |
|  | (761) |  | - |  | (761) |  | (761) |  | 1,542 |  | $(2,303)$ |
|  | $(5,037)$ |  | - |  | $(5,037)$ |  | $(5,037)$ |  | - |  | $(5,037)$ |
|  | - |  | - |  | - |  | - |  | $(3,029)$ |  | 3,029 |
|  | 2,234 |  | 1,084 |  | 1,150 |  | 2,234 |  | 1,193 |  | 1,041 |
| \$ | 15,997 | \$ | 18,121 | \$ | $(2,124)$ | \$ | 15,997 | \$ | 12,746 | \$ | 3,251 |

(Dollars in thousands)
Commercial lease income
Loan fees
Bank-owned life insurance
Mortgage warehouse transactional fees
Gain (loss) on sale of SBA and other loans
Loss on sale of capital call lines of credit
Net gain (loss) on sale of investment securities
Other
interest income


 nvestment companies and tax interest and penalties refunds.


 other loans of $\$ 2.3$ million due to lower gains on sales of SBA loans and losses on sales of consumer installment loans that were classified as held for sale.

## Non-Interest Expense

The following table presents details of non-interest expense for the periods indicated:

| Three Months Ended |  |  |  |  |  | Three Months Ended |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| June 30, 2023 |  | March 31, 2023 |  | Increase (Decrease) |  | June 30, 2023 |  | June 30, 2022 |  | Increase (Decrease) |  |
| \$ | 33,120 | \$ | 32,345 | \$ | 775 | \$ | 33,120 | \$ | 25,334 | \$ | 7,786 |
|  | 16,407 |  | 16,589 |  | (182) |  | 16,407 |  | 22,738 |  | $(6,331)$ |
|  | 7,328 |  | 7,875 |  | (547) |  | 7,328 |  | 5,552 |  | 1,776 |
|  | 9,192 |  | 7,596 |  | 1,596 |  | 9,192 |  | 7,415 |  | 1,777 |
|  | 4,777 |  | 4,661 |  | 116 |  | 4,777 |  | 4,341 |  | 436 |
|  | 2,519 |  | 2,760 |  | (241) |  | 2,519 |  | 4,279 |  | $(1,760)$ |
|  | 9,780 |  | 2,728 |  | 7,052 |  | 9,780 |  | 1,619 |  | 8,161 |
|  | 546 |  | 1,049 |  | (503) |  | 546 |  | 353 |  | 193 |
|  | 5,628 |  | 4,530 |  | 1,098 |  | 5,628 |  | 4,574 |  | 1,054 |
| \$ | 89,297 | \$ | 80,133 | \$ | 9,164 | \$ | 89,297 | \$ | 76,205 | \$ | 13,092 |

(Dollars in thousands)
Salaries and employee benefits
Technology, communication and bank operations
Commercial lease depreciation
Professional services
Loan servicing
Occupancy
FDIC assessments, non-income taxes and regulatory fees
Advertising and promotion
Other
$\quad$ Total non-interest expense

The management of non-interest expenses remains a priority for us. However, this will not deter us from making investments in new technologies to support efficient and responsible growth in the future.

 operating losses and increased salaries and employee benefits of $\$ 0.8$ million driven by higher incentives and stock based awards offset by lower benefits and severance.



 mostly due to impairments associated with consolidation of branch locations in Q2 2022.

Taxes

 increased income tax credits.
 Customers expects the full-year 2023 effective tax rate to be approximately $22 \%$ to $24 \%$.

## Outlook








[^3]
## Webcast <br> Date: $\quad$ Friday, July 28, 2023

Time: 9:00 AM EDT
The live audio webcast, presentation slides, and earnings press release will be made available at https://www.customersbank.com/investor-relations/ and at the Customers Bancorp 2nd Quarter Earnings Webcast.

The webcast will be archived for viewing on the Customers Bank Investor Relations page and available beginning approximately two hours after the conclusion of the live event.

## Institutional Background


 estate lending, and multifamily lending, Customers Bank also provides a number of national corporate banking services to Specialty Lending clients. Major accolades include:

- \#5 in top-performing banks with assets between $\$ 10$ billion and $\$ 50$ billion in 2022 per American Banker;
- \#34 out of the 100 largest publicly traded banks in 2023 per Forbes; and
- \#64 on Fortune Magazine's 2022 list of the 100 fastest growing companies in America

A member of the Federal Reserve System with deposits insured by the Federal Deposit Insurance Corporation, Customers Bank is an equal opportunity lender. Learn more: www.customersbank.com

## Safe Harbor" Statement











 any future


#### Abstract

    behalf of Customers Bank, except as may be required under applicable law.


## Q2 2023 Overview

The following table presents a summary of key earnings and performance metrics for the quarter ended June 30, 2023 and the preceding four quarters


| CONSOLIDATED STATEMENTS OF OPERATIONS - UNAUDITED |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (Dollars in thousands, except per share data) | $\begin{gathered} \text { Q2 } \\ 2023 \end{gathered}$ |  | $\begin{gathered} \text { Q1 } \\ 2023 \end{gathered}$ |  | $\begin{gathered} \text { Q4 } \\ 2022 \end{gathered}$ |  | $\begin{gathered} \text { Q3 } \\ 2022 \end{gathered}$ |  | $\begin{gathered} \text { Q2 } \\ 2022 \end{gathered}$ |  | Six Months Ended June 30, |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Interest income: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Loans and leases | S | 241,745 |  |  | \$ | 244,212 |  |  | \$ | 217,471 | \$ | 200,438 | \$ | 168,920 | s | 485,957 | \$ | 326,040 |
| Investment securities |  | 48,026 |  | 47,316 |  | 42,953 |  | 30,546 |  | 25,442 |  | 95,342 |  | 45,737 |
| Loans held for sale |  | 11,149 |  | 11,701 |  | 1,269 |  | 19 |  | 21 |  | 22,850 |  | 76 |
| Interest earning deposits |  | 27,624 |  | 10,395 |  | 6,754 |  | 2,949 |  | 919 |  | 38,019 |  | 1,248 |
| Other |  | 1,616 |  | 1,321 |  | 1,200 |  | 1,964 |  | 1,032 |  | 2,937 |  | 6,709 |
| Total interest income |  | 330,160 |  | 314,945 |  | 269,647 |  | 235,916 |  | 196,334 |  | 645,105 |  | 379,810 |
| Interest expense: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Deposits |  | 136,375 |  | 143,930 |  | 124,366 |  | 65,380 |  | 22,781 |  | 280,305 |  | 36,493 |
| FHLB advances |  | 24,285 |  | 10,370 |  | 4,464 |  | 4,684 |  | 2,316 |  | 34,655 |  | 2,316 |
| FRB advances |  | - |  | 6,286 |  | - |  | - |  | - |  | 6,286 |  | - |
| Subordinated debt |  | 2,689 |  | 2,689 |  | 2,688 |  | 2,689 |  | 2,689 |  | 5,378 |  | 5,378 |
| Other borrowings |  | 1,540 |  | 1,771 |  | 2,992 |  | 4,131 |  | 3,696 |  | 3,311 |  | 6,072 |
| Total interest expense |  | 164,889 |  | 165,046 |  | 134,510 |  | 76,884 |  | 31,482 |  | 329,935 |  | 50,259 |
| Net interest income |  | 165,271 |  | 149,899 |  | 135,137 |  | 159,032 |  | 164,852 |  | 315,170 |  | 329,551 |
| Provision (benefit) for credit losses |  | 23,629 |  | 19,603 |  | 28,216 |  | $(7,994)$ |  | 23,847 |  | 43,232 |  | 39,844 |
| Net interest income after provision (benefit) for credit losses |  | 141,642 |  | 130,296 |  | 106,921 |  | 167,026 |  | 141,005 |  | 271,938 |  | 289,707 |
| Non-interest income: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Commercial lease income |  | 8,917 |  | 9,326 |  | 8,135 |  | 7,097 |  | 6,592 |  | 18,243 |  | 12,487 |
| Loan fees |  | 4,271 |  | 3,990 |  | 4,017 |  | 3,008 |  | 2,618 |  | 8,261 |  | 5,163 |
| Bank-owned life insurance |  | 4,997 |  | 2,647 |  | 1,975 |  | 3,449 |  | 1,947 |  | 7,644 |  | 10,273 |
| Mortgage warehouse transactional fees |  | 1,376 |  | 1,074 |  | 1,295 |  | 1,545 |  | 1,883 |  | 2,450 |  | 3,898 |
| Gain (loss) on sale of SBA and other loans |  | (761) |  | - |  | - |  | 106 |  | 1,542 |  | (761) |  | 3,049 |
| Loss on sale of capital call lines of credit |  | $(5,037)$ |  | - |  | - |  | - |  | - |  | $(5,037)$ |  | - |
| Loss on sale of consumer installment loans |  | - |  | - |  | - |  | $(23,465)$ |  | - |  | - |  | - |
| Net gain (loss) on sale of investment securities |  | - |  | - |  | $(16,937)$ |  | $(2,135)$ |  | $(3,029)$ |  | - |  | $(4,092)$ |
| Legal settlement gain |  | - |  | - |  | 7,519 |  | - |  | - |  | - |  | - |
| Other |  | 2,234 |  | 1,084 |  | 1,341 |  | 1,378 |  | 1,193 |  | 3,318 |  | 3,166 |
| Total non-interest income |  | 15,997 |  | 18,121 |  | 7,345 |  | $(9,017)$ |  | 12,746 |  | 34,118 |  | 33,944 |
| Non-interest expense: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Salaries and employee benefits |  | 33,120 |  | 32,345 |  | 29,194 |  | 31,230 |  | 25,334 |  | 65,465 |  | 51,941 |
| Technology, communication and bank operations |  | 16,407 |  | 16,589 |  | 18,604 |  | 19,588 |  | 22,738 |  | 32,996 |  | 46,806 |
| Commercial lease depreciation |  | 7,328 |  | 7,875 |  | 6,518 |  | 5,966 |  | 5,552 |  | 15,203 |  | 10,494 |
| Professional services |  | 9,192 |  | 7,596 |  | 6,825 |  | 6,269 |  | 7,415 |  | 16,788 |  | 14,371 |
| Loan servicing |  | 4,777 |  | 4,661 |  | 4,460 |  | 3,851 |  | 4,341 |  | 9,438 |  | 6,712 |
| Occupancy |  | 2,519 |  | 2,760 |  | 3,672 |  | 2,605 |  | 4,279 |  | 5,279 |  | 7,329 |
| FDIC assessments, non-income taxes and regulatory fees |  | 9,780 |  | 2,728 |  | 2,339 |  | 2,528 |  | 1,619 |  | 12,508 |  | 4,002 |
| Advertising and promotion |  | 546 |  | 1,049 |  | 1,111 |  | 762 |  | 353 |  | 1,595 |  | 668 |
| Other |  | 5,628 |  | 4,530 |  | 5,696 |  | 3,399 |  | 4,574 |  | 10,158 |  | 7,689 |
| Total non-interest expense |  | 89,297 |  | 80,133 |  | 78,419 |  | 76,198 |  | 76,205 |  | 169,430 |  | 150,012 |
| Income before income tax expense |  | 68,342 |  | 68,284 |  | 35,847 |  | 81,811 |  | 77,546 |  | 136,626 |  | 173,639 |
| Income tax expense |  | 20,768 |  | 14,563 |  | 7,136 |  | 17,899 |  | 18,896 |  | 35,331 |  | 38,228 |
| Net income |  | 47,574 |  | 53,721 |  | 28,711 |  | 63,912 |  | 58,650 |  | 101,295 |  | 135,411 |
| Preferred stock dividends |  | 3,567 |  | 3,456 |  | 3,088 |  | 2,548 |  | 2,131 |  | 7,023 |  | 3,996 |
| Net income available to common shareholders | S | 44,007 | \$ | 50,265 | \$ | 25,623 | \$ | 61,364 | \$ | 56,519 | \$ | 94,272 | \$ | 131,415 |
| Basic earnings per common share | \$ | 1.41 | \$ | 1.58 | \$ | 0.79 | \$ | 1.89 | \$ | 1.73 | \$ | 2.99 | \$ | 4.00 |
| Diluted earnings per common share |  | 1.39 |  | 1.55 |  | 0.77 |  | 1.85 |  | 1.68 |  | 2.95 |  | 3.87 |

CUSTOMERS BANCORP, INC. AND SUBSIDIARIES

## CONSOLIDATED BALANCE SHEET - UNAUDITED

| (Dollars in thousands) |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | June 30,$2023$ |  | March 31, <br> 2023 |  | December 31, 2022 |  | September 30, 2022 |  | June 30,$2022$ |  |
|  | Assets |  |  |  |  |  |  |  |  |  |
| Cash and due from banks | \$ | 54,127 | \$ | 77,251 | \$ | 58,025 | \$ | 41,520 | \$ | 66,703 |
| Interest earning deposits |  | 3,101,097 |  | 1,969,434 |  | 397,781 |  | 362,945 |  | 178,475 |
| Cash and cash equivalents |  | 3,155,224 |  | 2,046,685 |  | 455,806 |  | 404,465 |  | 245,178 |
| Investment securities, at fair value |  | 2,824,638 |  | 2,926,969 |  | 2,987,500 |  | 2,943,694 |  | 3,144,882 |
| Investment securities held to maturity |  | 1,258,560 |  | 870,294 |  | 840,259 |  | 886,294 |  | 495,039 |
| Loans held for sale |  | 78,108 |  | 424,057 |  | 328,312 |  | 5,224 |  | 6,595 |
| Loans receivable, mortgage warehouse, at fair value |  | 1,006,268 |  | 1,247,367 |  | 1,323,312 |  | 1,569,090 |  | 1,874,603 |
| Loans receivable, PPP |  | 188,763 |  | 246,258 |  | 998,153 |  | 1,154,632 |  | 1,570,160 |
| Loans and leases receivable |  | 12,637,768 |  | 13,145,352 |  | 13,144,894 |  | 12,607,742 |  | 12,212,995 |
| Allowance for credit losses on loans and leases |  | (139,656) |  | $(130,281)$ |  | (130,924) |  | $(130,197)$ |  | $(156,530)$ |
| Total loans and leases receivable, net of allowance for credit losses on loans and leases |  | 13,693,143 |  | 14,508,696 |  | 15,335,435 |  | 15,201,267 |  | 15,501,228 |
| FHLB, Federal Reserve Bank, and other restricted stock |  | 126,240 |  | 124,733 |  | 74,196 |  | 64,112 |  | 74,626 |
| Accrued interest receivable |  | 119,501 |  | 123,754 |  | 123,374 |  | 107,621 |  | 98,727 |
| Bank premises and equipment, net |  | 8,031 |  | 8,581 |  | 9,025 |  | 6,610 |  | 6,755 |
| Bank-owned life insurance |  | 290,322 |  | 339,607 |  | 338,441 |  | 336,130 |  | 335,153 |
| Goodwill and other intangibles |  | 3,629 |  | 3,629 |  | 3,629 |  | 3,629 |  | 3,629 |
| Other assets |  | 471,169 |  | 374,609 |  | 400,135 |  | 408,575 |  | 340,184 |
| Total assets | \$ | 22,028,565 | \$ | 21,751,614 | \$ | 20,896,112 | \$ | 20,367,621 | \$ | 20,251,996 |
| LIABILITIES AND SHAREHOLDERS' EQUITY |  |  |  |  |  |  |  |  |  |  |
| Demand, non-interest bearing deposits | \$ | 4,490,198 | \$ | 3,487,517 | \$ | 1,885,045 | \$ | 2,993,793 | \$ | 4,683,030 |
| Interest bearing deposits |  | 13,460,233 |  | 14,236,100 |  | 16,271,908 |  | 14,528,645 |  | 12,261,689 |
| Total deposits |  | 17,950,431 |  | 17,723,617 |  | 18,156,953 |  | 17,522,438 |  | 16,944,719 |
| Federal funds purchased |  | - |  | - |  | - |  | 365,000 |  | 770,000 |
| FHLB advances |  | 2,046,142 |  | 2,052,143 |  | 800,000 |  | 500,000 |  | 635,000 |
| Other borrowings |  | 123,710 |  | 123,645 |  | 123,580 |  | 123,515 |  | 123,450 |
| Subordinated debt |  | 182,091 |  | 182,021 |  | 181,952 |  | 181,882 |  | 181,812 |
| Accrued interest payable and other liabilities |  | 269,539 |  | 249,168 |  | 230,666 |  | 287,855 |  | 243,625 |
| Total liabilities |  | 20,571,913 |  | 20,330,594 |  | 19,493,151 |  | 18,980,690 |  | 18,898,606 |
| Preferred stock |  | 137,794 |  | 137,794 |  | 137,794 |  | 137,794 |  | 137,794 |
| Common stock |  | 35,301 |  | 35,258 |  | 35,012 |  | 34,948 |  | 34,922 |
| Additional paid in capital |  | 555,737 |  | 552,255 |  | 551,721 |  | 549,066 |  | 545,670 |
| Retained earnings |  | 1,018,406 |  | 974,399 |  | 924,134 |  | 898,511 |  | 837,147 |
| Accumulated other comprehensive income (loss), net |  | $(168,176)$ |  | $(156,276)$ |  | $(163,096)$ |  | $(156,126)$ |  | (124,881) |
| Treasury stock, at cost |  | (122,410) |  | (122,410) |  | $(82,604)$ |  | (77,262) |  | $(77,262)$ |
| Total shareholders' equity |  | 1,456,652 |  | 1,421,020 |  | 1,402,961 |  | 1,386,931 |  | 1,353,390 |
| Total liabilities and shareholders' equity | \$ | $22,028,565$ | s | 21,751,614 | \$ | 20,896,112 | \$ | 20,367,621 | \$ | 20,251,996 |

## CUSTOMERS BANCORP, INC. AND SUBSIDIARIES

AVERAGE BALANCE SHEET / NET INTEREST MARGIN - UNAUDITED

| (Dollars in thousands) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Three Months Ended |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
|  | June 30, 2023 |  |  |  |  | March 31, 2023 |  |  |  |  | June 30, 2022 |  |  |  |  |
|  | Average Balance |  | Interest Income or Expense |  | $\substack{\text { Average Yield or Cost } \\ (\%)}$ | Average Balance |  | Interest Income or Expense |  | Average Yield or Cost (\%) | Average Balance |  | Interest Income or Expense |  | Average Yield or Cost (\%) |
| Assets |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Interest earning deposits | \$ | 2,150,154 | \$ | 27,624 | 5.15\% | \$ | 914,149 | s | 10,395 | 4.61\% | \$ | 434,950 | \$ | 919 | 0.85\% |
| Investment securities ${ }^{(1)}$ |  | 3,949,732 |  | 48,026 | 4.86\% |  | 4,031,247 |  | 47,316 | 4.69\% |  | 4,104,463 |  | 25,442 | 2.48\% |
| Loans and leases: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Commercial \& industrial: |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Specialty lending loans and leases ${ }^{(2)}$ |  | 5,832,485 |  | 121,779 | 8.37\% |  | 5,694,168 |  | 103,688 | 7.38\% |  | 4,068,175 |  | 39,160 | 3.86\% |
| Other commercial \& industrial loans ${ }^{(2)}$ |  | 1,672,668 |  | 26,028 | 6.24\% |  | 1,705,205 |  | 25,570 | 6.08\% |  | 1,509,655 |  | 14,706 | 3.91\% |
| Commercial loans to mortgage companies |  | 1,300,496 |  | 19,606 | 6.05\% |  | 1,262,139 |  | 17,412 | 5.59\% |  | 1,898,554 |  | 15,615 | 3.30\% |
| Multifamily loans |  | 2,181,617 |  | 21,095 | 3.88\% |  | 2,206,600 |  | 20,470 | 3.76\% |  | 1,845,527 |  | 17,313 | 3.76\% |
| Loans receivable, PPP |  | 207,127 |  | 1,633 | 3.16\% |  | 889,235 |  | 23,551 | 10.74\% |  | 1,863,429 |  | 20,572 | 4.43\% |
| Non-owner occupied commercial real estate loans |  | 1,428,086 |  | 19,877 | 5.58\% |  | 1,449,722 |  | 20,199 | 5.65\% |  | 1,307,995 |  | 12,749 | 3.91\% |
| Residential mortgages |  | 535,739 |  | 5,735 | 4.28\% |  | 542,909 |  | 5,598 | 4.18\% |  | 515,612 |  | 4,898 | 3.81\% |
| Installment loans |  | 1,684,215 |  | 37,141 | 8.84\% |  | 1,727,995 |  | 39,425 | 9.25\% |  | 1,909,551 |  | 43,928 | 9.23\% |
| Total loans and leases ${ }^{(3)}$ |  | 14,842,432 |  | 252,894 | 6.83\% |  | 15,477,973 |  | 255,913 | 6.70\% |  | 14,918,498 |  | 168,941 | 4.54\% |
| Other interest-earning assets |  | 131,362 |  | 1,616 | 4.93\% |  | 91,308 |  | 1,321 | 5.87\% |  | 68,025 |  | 1,032 | 6.09\% |
| Total interest-earning assets |  | 21,073,680 |  | 330,160 | 6.28\% |  | 20,514,677 |  | 314,945 | 6.21\% |  | 19,525,936 |  | 196,334 | 4.03\% |
| Non-interest-earning assets |  | 581,055 |  |  |  |  | 538,243 |  |  |  |  | 530,084 |  |  |  |
| Total assets | \$ | 21,654,735 |  |  |  | \$ | 21,052,920 |  |  |  | \$ | 20,056,020 |  |  |  |
| Liabilities $\quad$ 工 |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Interest checking accounts | \$ | 5,309,775 | \$ | 49,862 | 3.77\% | \$ | 7,494,379 | s | 70,485 | 3.81\% | \$ | 6,409,617 | \$ | 13,644 | 0.85\% |
| Money market deposit accounts |  | 1,978,546 |  | 19,678 | 3.99\% |  | 2,470,004 |  | 20,783 | 3.41\% |  | 4,704,767 |  | 7,523 | 0.64\% |
| Other savings accounts |  | 997,205 |  | 9,839 | 3.96\% |  | 822,312 |  | 6,286 | 3.10\% |  | 695,176 |  | 758 | 0.44\% |
| Certificates of deposit |  | 5,020,205 |  | 56,996 | 4.55\% |  | 4,504,333 |  | 46,376 | 4.18\% |  | 530,180 |  | 856 | 0.65\% |
| Total interest-bearing deposits ${ }^{(4)}$ |  | 13,305,731 |  | 136,375 | 4.11\% |  | 15,291,028 |  | 143,930 | 3.82\% |  | 12,339,740 |  | 22,781 | 0.74\% |
| Federal funds purchased |  | - - |  | - | -\% |  | 15,333 |  | 188 | 4.97\% |  | 642,747 |  | 1,429 | 0.89\% |
| Borrowings |  | 2,357,981 |  | 28,514 | 4.85\% |  | 1,788,116 |  | 20,928 | 4.75\% |  | 940,068 |  | 7,272 | 3.10\% |
| Total interest-bearing liabilities |  | 15,663,712 |  | 164,889 | 4.22\% |  | 17,094,477 |  | 165,046 | 3.91\% |  | 13,922,555 |  | 31,482 | 0.91\% |
| Non-interest-bearing deposits ${ }^{(4)}$ |  | 4,258,711 |  |  |  |  | 2,299,295 |  |  |  |  | 4,491,574 |  |  |  |
| Total deposits and borrowings |  | 19,922,423 |  |  | 3.32\% |  | 19,393,772 |  |  | 3.45\% |  | 18,414,129 |  |  | 0.69\% |
| Other non-interest-bearing liabilities |  | 259,111 |  |  |  |  | 247,575 |  |  |  |  | 259,279 |  |  |  |
| Total liabilities |  | 20,181,534 |  |  |  |  | 19,641,347 |  |  |  |  | 18,673,408 |  |  |  |
| Shareholders' equity |  | 1,473,201 |  |  |  |  | 1,411,573 |  |  |  |  | 1,382,612 |  |  |  |
| Total liabilities and shareholders' equity | \$ | ${ }^{21,654,735}$ |  |  |  | \$ | $\xrightarrow{21,052,920}$ |  |  |  | \$ | 20,056,020 |  |  |  |
| Net interest income |  |  |  | 165,271 |  |  |  |  | 149,899 |  |  |  |  | 164,852 |  |
| Tax-equivalent adjustment |  |  |  | 390 |  |  |  |  | 375 |  |  |  |  | 270 |  |
| Net interest earnings |  |  | \$ | $\underline{165,661}$ |  |  |  | s | 150,274 |  |  |  | \$ | 165,122 |  |
| Interest spread |  |  |  |  | 2.96\% |  |  |  |  | 2.76\% |  |  |  |  | 3.35\% |
| Net interest margin |  |  |  |  | 3.14\% |  |  |  |  | 2.95\% |  |  |  |  | 3.38\% |
| Net interest margin tax equivalent |  |  |  |  | 3.15\% |  |  |  |  | 2.96\% |  |  |  |  | 3.39\% |
| Net interest margin tax equivalent excl. PPP ${ }^{(5)}$ |  |  |  |  | $3.20 \%$ |  |  |  |  | 2.80\% |  |  |  |  | $3.32 \%$ |

(continued)

## CUSTOMERS BANCORP, INC. AND SUBSIDIARIES

AVERAGE BALANCE SHEET / NET INTEREST MARGIN - UNAUDITED (CONTINUED)
) For presentation in this table, average balances and the corresponding average yields for investment securities are based upon historical cost, adjusted for amortization of premiums and accretion of discounts.
2) Includes owner occupied commercial real estate loans.
(3) Includes non-accrual loans, the effect of which is to reduce the yield earned on loans and leases, and deferred loan fees




CUSTOMERS BANCORP, INC. AND SUBSIDIARIES
AVERAGE BALANCE SHEET / NET INTEREST MARGIN - UNAUDITED (CONTINUED)

(1) For presentation in this table, average balances and the corresponding average yields for investment securities are based upon historical cost, adjusted for amortization of premiums and accretion of discounts.
(2) Includes owner occupied commercial real estate loans.
(3) Includes non-accrual loans, the effect of which is to reduce the yield earned on loans and leases, and deferred loan fees.
(4) Total costs of deposits (including interest bearing and non-interest bearing) were $3.22 \%$ and $0.44 \%$ for the six months ended June 30,2023 and 2022 , respectively.

 should not be viewed as substitutes for results determined to be in accordance with U.S. GAAP, nor are they necessarily comparable to non-GAAP performance measures that may be presented by other entities
(6) Not meaningful.

CUSTOMERS BANCORP, INC. AND SUBSIDIARIES

| PERIOD END LOAN AND LEASE COMPOSITION - UNAUDITED |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (Dollars in thousands) |  |  |  |  |  |  |  |  |  |  |
|  | June 30, 2023 |  | March 31, 2023 |  | $\begin{gathered} \text { December 31, } \\ 2022 \\ \hline \end{gathered}$ |  | September 30, 2022 |  | June 30, <br> 2022 |  |
| Loans and leases held for investment |  |  |  |  |  |  |  |  |  |  |
| Commercial: |  |  |  |  |  |  |  |  |  |  |
| Commercial \& industrial: |  |  |  |  |  |  |  |  |  |  |
| Specialty lending | \$ | 5,534,832 | \$ | 5,519,176 | S | 5,412,887 | \$ | 5,103,974 | \$ | 4,599,640 |
| Other commercial \& industrial |  | 1,052,145 |  | 1,168,161 |  | 1,135,336 |  | 1,064,332 |  | 1,037,444 |
| Multifamily |  | 2,151,734 |  | 2,195,211 |  | 2,213,019 |  | 2,263,268 |  | 2,008,784 |
| Loans to mortgage companies |  | 1,108,598 |  | 1,374,894 |  | 1,447,919 |  | 1,708,587 |  | 1,975,189 |
| Commercial real estate owner occupied |  | 842,042 |  | 895,314 |  | 885,339 |  | 726,670 |  | 710,577 |
| Loans receivable, PPP |  | 188,763 |  | 246,258 |  | 998,153 |  | 1,154,632 |  | 1,570,160 |
| Commercial real estate non-owner occupied |  | 1,211,091 |  | 1,245,248 |  | 1,290,730 |  | 1,263,211 |  | 1,152,869 |
| Construction |  | 212,214 |  | 188,123 |  | 162,009 |  | 136,133 |  | 195,687 |
| Total commercial loans and leases |  | 12,301,419 |  | 12,832,385 |  | 13,545,392 |  | 13,420,807 |  | 13,250,350 |
| Consumer: |  |  |  |  |  |  |  |  |  |  |
| Residential |  | 487,199 |  | 494,815 |  | 497,952 |  | 465,772 |  | 457,768 |
| Manufactured housing |  | 41,664 |  | 43,272 |  | 45,076 |  | 46,990 |  | 48,570 |
|  |  |  |  |  |  |  |  |  |  |  |
| Personal |  | 752,470 |  | 849,420 |  | 964,641 |  | 1,056,432 |  | 1,613,628 |
| Other |  | 250,047 |  | 419,085 |  | 413,298 |  | 341,463 |  | 287,442 |
| Total installment loans |  | 1,002,517 |  | 1,268,505 |  | 1,377,939 |  | 1,397,895 |  | 1,901,070 |
| Total consumer loans |  | 1,531,380 |  | 1,806,592 |  | 1,920,967 |  | 1,910,657 |  | 2,407,408 |
| Total loans and leases held for investment | \$ | 13,832,799 | \$ | 14,638,977 | \$ | 15,466,359 | \$ | 15,331,464 | \$ | 15,657,758 |
| $\underline{\text { Loans held for sale }}$ |  |  |  |  |  |  |  |  |  |  |
| Commercial: |  |  |  |  |  |  |  |  |  |  |
| Multifamily | \$ | - | \$ | 4,051 | \$ | 4,079 | \$ | 4,108 | \$ | 4,136 |
| Commercial real estate non-owner occupied |  | - |  | 16,000 |  | - |  | - |  | - |
| Total commercial loans and leases |  | - |  | 20,051 |  | 4,079 |  | 4,108 |  | 4,136 |
| Consumer: |  |  |  |  |  |  |  |  |  |  |
| Residential |  | 1,234 |  | 821 |  | 829 |  | 1,116 |  | 2,459 |
| Installment: |  |  |  |  |  |  |  |  |  |  |
| Personal |  | 76,874 |  | 307,336 |  | 133,801 |  | - |  | - |
| Other |  | - |  | 95,849 |  | 189,603 |  | - |  | - |
| Total installment loans |  | 76,874 |  | 403,185 |  | 323,404 |  | - |  | - |
| Total consumer loans |  | 78,108 |  | 404,006 |  | 324,233 |  | 1,116 |  | 2,459 |
| Total loans held for sale | \$ | 78,108 | \$ | 424,057 | S | 328,312 | \$ | 5,224 | \$ | 6,595 |
| Total loans and leases portfolio | \$ | $\xrightarrow{13,910,907}$ | \$ | $\xlongequal{15,063,034}$ | s | $\xrightarrow{15,794,671}$ | \$ | $\underline{\text { 15,336,688 }}$ | \$ | $\xrightarrow{15,664,353}$ |

CUSTOMERS BANCORP, INC. AND SUBSIDIARIES
PERIOD END DEPOSIT COMPOSITION - UNAUDITED

| (Dollars in thousands) |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | June 30, 2023 |  | March 31, 2023 |  | $\begin{gathered} \text { December 31, } \\ 2022 \end{gathered}$ |  | $\begin{gathered} \text { September 30, } \\ 2022 \\ \hline \end{gathered}$ |  | $\begin{gathered} \text { June 30, } \\ 2022 \end{gathered}$ |  |
| Demand, non-interest bearing | \$ | 4,490,198 | \$ | 3,487,517 | \$ | 1,885,045 | s | 2,993,793 | \$ | 4,683,030 |
| Demand, interest bearing |  | 5,551,037 |  | 5,791,302 |  | 8,476,027 |  | 7,124,663 |  | 6,644,398 |
| Total demand deposits |  | 10,041,235 |  | 9,278,819 |  | 10,361,072 |  | 10,118,456 |  | 11,327,428 |
| Savings |  | 1,048,229 |  | 924,359 |  | 811,798 |  | 592,002 |  | 640,062 |
| Money market |  | 2,004,264 |  | 2,019,633 |  | 2,734,217 |  | 4,913,967 |  | 4,254,205 |
| Time deposits |  | 4,856,703 |  | 5,500,806 |  | 4,249,866 |  | 1,898,013 |  | 723,024 |
| Total deposits | \$ | 17,950,431 | \$ | 17,723,617 | \$ | 18,156,953 | S | 17,522,438 | \$ | 16,944,719 |

CUSTOMERS BANCORP, INC. AND SUBSIDIARIES
ASSET QUALITY - UNAUDITED

| (Dollars in thousands) | As of June 30, 2023 |  |  |  |  |  | As of March 31, 2023 |  |  |  |  |  |  | As of June 30, 2022 |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Total loans | $\begin{gathered} \text { Non accrual } \\ \text { /NPLs } \end{gathered}$ | Allowance for credit losses |  | Total NPLs to total loans | Total reserves to total NPLs | Total loans |  | Non accrual /NPLs | Allowance for credit losses |  | Total NPLs to | $\begin{aligned} & \text { Total reserves to } \\ & \text { total NPLs } \end{aligned}$ | Total loans |  | Non accrual /NPLs |  | Allowance for credit losses |  | Total NPLs to total loans | Total reserves to total NPLs |
| Loan type |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Commercial \& industrial, | 6,689,307 | 4.441 | s | 29,092 | 0.07 \% | 655.08\% | s | 6,814,864 | 3.886 | \$ | 20.050 | $0.06 \%$ | $515.95 \%$ | s | 5,737,670 | s | 4,061 | s | 11.081 | $0.07 \%$ | 272.86 \% |
| Multifamily | 2,151,734 | 4,022 |  | 15,400 | 0.19 \% | 382.89 \% |  | 2,195,211 | 881 |  | 15,084 | 0.04 \% | 1712.15 \% |  | 2,008,784 |  | 1,153 |  | 9,765 | $0.06 \%$ | 846.92 \% |
| Commercial real estate owner occupied | 842,042 | 3,304 |  | 10,215 | 0.39 \% | 309.17\% |  | 895,314 | 3,621 |  | 8,472 | 0.40 \% | 233.97 \% |  | 710,577 |  | 2,913 |  | 4,745 | 0.41 \% | 162.89 \% |
| Commercial real estate nonowner occupied | 1,211,091 | - |  | 13,495 | - \% | -\% |  | 1,245,248 | - |  | 11,032 | - \% | - \% |  | 1,152,869 |  | - |  | 8,880 | -\% | -\% |
| Construction | 212,214 | - |  | 2,639 | -\% | -\% |  | 188,123 | - |  | 2,336 | -\% | -\% |  | 195,687 |  | - |  | 1,179 | -\% | -\% |
| Total commercial loans and leases receivable | 11,106,388 | 11,767 |  | 70,841 | 0.11 \% | $602.03 \%$ |  | 11,338,760 | 8,388 |  | 56,974 | 0.07 \% | 679.23\% |  | 9,805,587 |  | 8,127 |  | 35,650 | $0.08 \%$ | 438.66 \% |
| Residential | 487,199 | 7,306 |  | 6,846 | 1.50 \% | 93.70 \% |  | 494,815 | ${ }^{6,473}$ |  | 6,853 | $1.31 \%$ | 105.87\% |  | 457,768 |  | 6,258 |  | 5,578 | 1.37\% | 89.13 \% |
| Manufactured housing | 41,664 | 2,634 |  | 4,338 | 6.32 \% | 164.69 \% |  | 43,272 | 2,568 |  | 4,339 | 5.93 \% | 168.96 \% |  | 48,570 |  | 3,071 |  | 4,080 | $6.32 \%$ | 132.86\% |
| Installment | 1,002,517 | 6,537 |  | 57,631 | 0.65 \% | 881.61 \% |  | 1,268,505 | 8,720 |  | 62,115 | 0.69 \% | $712.33 \%$ |  | 1,901,070 |  | 5,965 |  | 111,222 | $0.31 \%$ | 1864.58 \% |
| Total consumer loans receivable | 1,531,380 | 16,477 |  | 68,815 | 1.08\% | 417.64\% |  | 1,806,592 | 17,761 |  | 73,307 | 0.98 | 412.74 \% |  | 2,407,408 |  | 15,294 |  | 120,880 | 0.64\% | 790.38\% |
| $T^{\text {joans and leases receivable }}$ | 12,637,768 | 28,244 |  | 139,656 | 0.22 \% | 494.46 \% |  | 13,145,352 | 26,149 |  | 130,281 | 0.20 \% | 498.23 \% |  | 12,212,995 |  | 23,421 |  | 156,530 | 0.19 \% | 668.33\% |
| Loans receivable, PPP | 188,763 | - |  | - | -\% | -\% |  | 246,258 | - |  | - | -\% | -\% |  | 1,570,160 |  | - |  | - | -\% | -\% |
| Loans receivable, mortgage warehouse, at fair value | 1,006,268 | - |  | - | -\% | -\% |  | 1,247,367 | - |  | - | -\% | -\% |  | 1,874,603 |  | - |  | - | -\% | -\% |
| Total loans held for sale | 78,108 | - |  | - | -\% | -\% |  | 424,057 | 5,975 |  | - | 1.41\% | -\% |  | 6,595 |  | 4,643 |  | - | $70.40 \%$ | -\% |
| Total portfolio | S 13,910,907 | 28,244 | s | 139,656 | 0.20\% | 494.46\% | \$ | 15,063,034 | s 32,124 | s | 130,281 | 0.21\% | 405.56\% | S | 15,664,353 | S | 28,064 | s | 156,530 | 0.18\% | 557.76\% |

 accordance with U.S. GAAP, nor are they necessarily comparable to non-GAAP performance measures that may be presented by other entities. Please refer to the reconciliation schedules that follow this table.

## CUSTOMERS BANCORP, INC. AND SUBSIDIARIES

NET CHARGE-OFFS/(RECOVERIES) - UNAUDITED

(2) Excludes $\$ 6.2$ million of charge-offs for certain $P C D$ loans acquired from FDIC during the three months ended June 30,2023 that were appled against 8.7 milion of allowance forcreditlosses on RCD ioans recognize
(2) Includes $\$ 11.0$ million of one-time charge-offs from certain C\&I loans originated under the PPP program that were subsequently determined to be ineligible for SBA forgiveness and guarantee and were deemed uncollectible during the three months ended December 31,2022 .

## CUSTOMERS BANCORP, INC. AND SUBSIDIARIES

## RECONCILIATION OF GAAP TO NON-GAAP MEASURES - UNAUDITED





 hey have limitations as analytical tools and should not be considered in isolation or as a substitute for analysis of our results of operations or financial condition as reported under GAAP.

The following tables present reconciliations of GAAP to non-GAAP measures disclosed within this document.

| Core Earnings - Customers Bancorp <br> (Dollars in thousands, except per share data) | Q2 2023 |  |  |  | Q1 2023 |  |  |  | Q4 2022 |  |  |  | Q3 2022 |  |  |  | Q2 2022 |  |  |  | Six Months EndedJune 30, |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | 2023 | 2022 |  |  |  |  |  |  |  |  |  |  |  |
|  | USD |  | Per share |  |  |  |  |  | USD | Per share |  | USD |  | Per share |  | USD |  | Per share |  | USD |  | Per share |  | USD |  | Per share |  | USD |  | Per share |  |
| GAAP net income to common shareholders | \$ | 44,007 | \$ | 1.39 | \$ | 50,265 | \$ | 1.55 |  |  |  |  | \$ | 25,623 | \$ | 0.77 | \$ | 61,364 | \$ | 1.85 | \$ | 56,519 | \$ | 1.68 | \$ | 94,272 | \$ | 2.95 | \$ | 131,415 | \$ | 3.87 |
| Reconciling items (after tax): |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Severance expense |  | 141 |  | 0.00 |  | 637 |  | 0.02 |  | - |  | - |  | 1,058 |  | 0.03 |  | - |  | - |  | 778 |  | 0.02 |  | - |  | - |
| Impairments on fixed assets and leases |  | 12 |  | 0.00 |  | 86 |  | 0.00 |  | - |  | - |  | 126 |  | 0.00 |  | 705 |  | 0.02 |  | 98 |  | 0.00 |  | 925 |  | 0.03 |
| Loss on sale of consumer installment loans |  | - |  | - |  | - |  | - |  | - |  | - |  | 18,221 |  | 0.55 |  | - |  | - |  | - |  | - |  | - |  | - |
| Loss on sale of capital call lines of credit |  | 3,914 |  | 0.12 |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | 3,914 |  | 0.12 |  | - |  | - |
| (Gains) losses on investment securities |  | 49 |  | 0.00 |  | (49) |  | 0.00 |  | 13,543 |  | 0.41 |  | 1,859 |  | 0.06 |  | 2,494 |  | 0.07 |  | 0 |  | 0.00 |  | 3,524 |  | 0.10 |
| Derivative credit valuation adjustment |  | (101) |  | 0.00 |  | 204 |  | 0.01 |  | 202 |  | 0.01 |  | (358) |  | (0.01) |  | (351) |  | (0.01) |  | 103 |  | 0.00 |  | (1,087) |  | (0.03) |
| Tax on surrender of bank-owned life insurance policies |  | 4,141 |  | 0.13 |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | 4,141 |  | 0.13 |  | - |  |  |
| Core earnings | \$ | 52,163 | 5 | 1.65 | \$ | 51,143 | \$ | 1.58 | S | 39,368 | \$ | 1.19 | s | 82,270 | , | 2.48 | \$ | 59,367 | \$ | 1.77 | \$ | 103,306 |  | 3.22 | \$ | 134,777 | \$ | 3.97 |

## CUSTOMERS BANCORP, INC. AND SUBSIDIARIES

RECONCILIATION OF GAAP TO NON-GAAP MEASURES - UNAUDITED (CONTINUED)


CUSTOMERS BANCORP, INC. AND SUBSIDIARIES
RECONCILIATION OF GAAP TO NON-GAAP MEASURES - UNAUDITED (CONTINUED)
(Dollars in thousands, except per share data)

Core Return on Average Assets, excluding PPP - Customers Bancorp
(Dollars in thousands, except per share data)
GAAP net income
ess. PPP net income (loss) (after tax)
Reconciling items (af PPP
Severance expense
Impairments on fixed assets and leases
Loss on sale of consumer installment loans
Loss on sale of capital call lines of credit
(Gains) losses on investment securities
Derivative credit valuation adjustment
Tax on surrender of bank-owned life insurance policies
Core net income, excluding PPP
Average total assets
Core return on average assets, excluding PPP

Adjusted Net Income and Adjusted ROAA - Pre-Tax Pre-Provision - Customers Bancorp
(Dollars in thousands, except per share data)
GAAP net income
Reconciling items:
Income tax expense
Provision (benefit) for credit losses
Provision (benefit) for credit losses on unfunded commitments
Severance expense
Impairments on fixed assets and leases
Loss on sale of consumer installment loans
Loss on sale of capital call lines of credit
(Gains) losses on investment securities
Derivative credit valuation adjustment
Adjusted net income - pre-tax pre-provision
Average total assets
Adjusted ROAA - pre-tax pre-provision



## CUSTOMERS BANCORP, INC. AND SUBSIDIARIES

RECONCILIATION OF GAAP TO NON-GAAP MEASURES - UNAUDITED (CONTINUED)


Adjusted ROCE - Pre-Tax Pre-Provision - Customers Bancorp
(Dollars in thousands, except per share data)
GAAP net income to common shareholders
Reconciling items:
ncome tax expense
Provision (benefit) for credit losses
Provision (benefit) for credit losses on unfunded commitments
Severance expense
Impairments on fixed assets and leases
Loss on sale of consumer installment loans
Loss on sale of capital call lines of credit
(Gains) losses on investment securities
Derivative credit valuation adjustment
Pre-tax pre-provision adjusted net income available to common shareholders
Average total common shareholders' equity
Adjusted ROCE - pre-tax pre-provision
Net Interest Margin, Tax Equivalent, excluding PPP-Customers Bancorp
(Dollars in thousands, except per share data)
GAAP net interest income
PAP net interest (income) expense
Tax-equivalen adjustment
Net interest income, tax equivalent, excluding PPP
GAAP average total interest earning assets
Average PPP loans
Adjusted average total interest earning assets, excluding PPP
Net interest margin, tax equivalent, excluding PPP
Loan Yield, excluding PPP
(Dollars in thousands except per share data)
Interest income on loans and leases
PPP interest income
Interest income on core loans (Loans and leases, excluding PPP)
Average total loans and leases
Average PPP loans
Adjusted average total loans and leases
Loan yield, excluding PPP


| Q2 2023 |  | Q1 2023 |  | Q4 2022 |  | Q3 2022 |  | Q2 2022 |  | Six Months EndedJune 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | 2023 | 2022 |  |  |  |  |  |
| \$ | 252,894 |  |  | § | 255,913 | \$ | 218,740 | \$ | 200,457 | \$ | 168,941 | \$ | 508,807 | \$ | 326,116 |
|  | $(1,633)$ |  | $(23,551)$ |  |  |  | $(7,249)$ |  | $(14,666)$ |  | (20,572) |  | $(25,184)$ |  | $(57,466)$ |
| \$ | 251,261 | s | 232,362 | \$ | 211,491 | \$ | 185,791 | s | 148,369 | \$ | 483,623 | \$ | 268,650 |
| \$ | $\begin{array}{r} 14,842,432 \\ (207,127) \end{array}$ | § | $\begin{array}{r} 15,477,973 \\ (889,235) \end{array}$ | \$ | $\begin{aligned} & 15,388,003 \\ & (1,065,919) \end{aligned}$ | \$ | $\begin{aligned} & 15,653,983 \\ & (1,349,403) \end{aligned}$ | s | $\begin{aligned} & 14,918,498 \\ & (1,863,429) \end{aligned}$ | \$ | $\begin{array}{r} 15,158,447 \\ (546,297) \end{array}$ | \$ | $\begin{aligned} & 14,291,229 \\ & (2,250,224) \end{aligned}$ |
| \$ | 14,635,305 | \$ | 14,588,738 | \$ | 14,322,084 | \$ | 14,304,580 | s | 13,055,069 | \$ | 14,612,150 | \$ | 12,041,005 |
| $6.89 \%$ |  |  | $6.46 \%$ |  | $5.86 \%$ |  | 5.15\% |  | 4.56\% |  | 6.67 \% |  | $4.50 \%$ |

## CUSTOMERS BANCORP, INC. AND SUBSIDIARIES

## RECONCILIATION OF GAAP TO NON-GAAP MEASURES - UNAUDITED (CONTINUED)

(Dollars in thousands, except per share data)

| Core Efficiency Ratio - Customers Bancorp (Dollars in thousands, except per share data) GAAP net interest income | Q2 2023 |  | Q1 2023 |  | Q4 2022 |  | Q3 2022 |  | Q2 2022 |  | Six Months EndedJune 30, |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | 2023 | 2022 |  |  |  |  |  |
|  | \$ | 165,271 |  |  |  | 149,899 | \$ | 135,137 | s | 159,032 | s | 164,852 | \$ | 315,170 | \$ | 329,551 |
| GAAP non-interest income | \$ | 15,997 |  | 18,121 |  |  | \$ | 7,345 | \$ | $(9,017)$ | s | 12,746 | \$ | 34,118 | \$ | 33,944 |
| Loss on sale of consumer installment loans |  | - |  | - |  | - |  | 23,465 |  | - |  | - |  | - |
| Loss on sale of capital call lines of credit |  | 5,037 |  | - |  | - |  | - |  | - |  | 5,037 |  | - |
| (Gains) losses on investment securities |  | 62 |  | (62) |  | 16,909 |  | 2,394 |  | 3,232 |  | - |  | 4,571 |
| Derivative credit valuation adjustment |  | (130) |  | 259 |  | 252 |  | (461) |  | (455) |  | 129 |  | $(1,412)$ |
| Core non-interest income |  | 20,966 |  | 18,318 |  | 24,506 |  | 16,381 |  | 15,523 |  | 39,284 |  | 37,103 |
| Core revenue | \$ | 186,237 |  | 168,217 | \$ | 159,643 | \$ | 175,413 | s | 180,375 | \$ | 354,454 | \$ | 366,654 |
| GAAP non-interest expense | \$ | 89,297 |  | 80,133 | \$ | 78,419 | s | 76,198 | s | 76,205 | \$ | 169,430 | \$ | 150,012 |
| Severance expense |  | (182) |  | (809) |  | - |  | $(1,363)$ |  | - |  | (991) |  | - |
| Impairments on fixed assets and leases |  | (15) |  | (109) |  | - |  | (162) |  | (914) |  | (124) |  | $(1,200)$ |
| Core non-interest expense | \$ | 89,100 |  | 79,215 | \$ | 78,419 | \$ | 74,673 | s | 75,291 | \$ | 168,315 | \$ | 148,812 |
| Core efficiency ratio ${ }^{(1)}$ |  | $47.84 \%$ |  | $47.09 \%$ |  | 49.12 \% |  | 42.57\% |  | 41.74\% |  | 47.4 |  |  |

(1) Core efficiency ratio calculated as core non-interest expense divided by core revenue.

| (Dollars in thousands, except per share data) | Q2 2023 |  | Q1 2023 |  | Q4 2022 |  | Q3 2022 |  | Q2 2022 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| GAAP total shareholders' equity | \$ | 1,456,652 | s | 1,421,020 | \$ | 1,402,961 | \$ | 1,386,931 | \$ | 1,353,390 |
| Reconciling items: |  |  |  |  |  |  |  |  |  |  |
| Preferred stock |  | (137,794) |  | (137,794) |  | $(137,794)$ |  | (137,794) |  | $(137,794)$ |
| Goodwill and other intangibles |  | $(3,629)$ |  | $(3,629)$ |  | $(3,629)$ |  | $(3,629)$ |  | $(3,629)$ |
| Tangible common equity | \$ | 1,315,229 | s | 1,279,597 | \$ | 1,261,538 | \$ | 1,245,508 | \$ | 1,211,967 |
| GAAP total assets | \$ | 22,028,565 | s | 21,751,614 | \$ | 20,896,112 | \$ | 20,367,621 | \$ | 20,251,996 |
| Reconciling items: |  |  |  |  |  |  |  |  |  |  |
| Goodwill and other intangibles |  | $(3,629)$ |  | (3,629) |  | (3,629) |  | $(3,629)$ |  | $(3,629)$ |
| Tangible assets | \$ | 22,024,936 | s | 21,747,985 | \$ | 20,892,483 | \$ | 20,363,992 | \$ | 20,248,367 |
| Tangible common equity to tangible assets |  | $6.0 \%$ |  | $5.9 \%$ |  | $6.0 \%$ |  | $6.1 \%$ |  | $6.0 \%$ |
| Tangible Common Equity to Tangible Assets, excluding PPP-Customers Bancorp |  |  |  |  |  |  |  |  |  |  |
| (Dollars in thousands, except per share data) |  | 2023 |  | 2023 |  | 2022 |  | 2022 |  | 2022 |
| GAAP total shareholders' equity | \$ | 1,456,652 | s | 1,421,020 | \$ | 1,402,961 | \$ | 1,386,931 | \$ | 1,353,390 |
| Reconciling items: |  |  |  |  |  |  |  |  |  |  |
| Preferred stock |  | (137,794) |  | (137,794) |  | $(137,794)$ |  | (137,794) |  | $(137,794)$ |
| Goodwill and other intangibles |  | $(3,629)$ |  | $(3,629)$ |  | $(3,629)$ |  | $(3,629)$ |  | $(3,629)$ |
| Tangible common equity | \$ | 1,315,229 | s | 1,279,597 | \$ | 1,261,538 | \$ | 1,245,508 | \$ | 1,211,967 |
| GAAP total assets | \$ | 22,028,565 | s | 21,751,614 | \$ | 20,896,112 | \$ | 20,367,621 | \$ | 20,251,996 |
| Loans receivable, PPP |  | $(188,763)$ |  | $(246,258)$ |  | (998,153) |  | (1,154,632) |  | (1,570,160) |
| Total assets, excluding PPP | \$ | 21,839,802 | s | 21,505,356 | \$ | 19,897,959 | \$ | $\xrightarrow{19,212,989}$ | \$ | 18,681,836 |
| Reconciling items: |  |  |  |  |  |  |  |  |  |  |
| Goodwill and other intangibles |  | $(3,629)$ |  | $(3,629)$ |  | $(3,629)$ |  | $(3,629)$ |  | $(3,629)$ |
| Tangible assets, excluding PPP | \$ | 21,836,173 | s | 21,501,727 | \$ | 19,894,330 | \$ | 19,209,360 | \$ | 18,678,207 |
| Tangible common equity to tangible assets, excluding PPP |  | $6.0 \%$ |  | $6.0 \%$ |  | $6.3 \%$ |  | $6.5 \%$ |  | $6.5 \%$ |

## CUSTOMERS BANCORP, INC. AND SUBSIDIARIES

RECONCILIATION OF GAAP TO NON-GAAP MEASURES - UNAUDITED (CONTINUED)

| Tangible Book Value per Common Share - Customers Bancorp |
| :--- |
| (Dollars in thousands, except share and per share data) |
| GAAP total shareholders' equity |
| Reconciling Items: |
| Preferred stock |
| Goodwill and other intangibles |
| Tangible common equity |
| Common shares outstanding |
| Tangible book value per common share |
| Core Loanns (Total Loans and Leases, excluding PPP) |
| (Dollars in thousands, except per share data) |
| Total loans and leases |
| Loans receivable, PPP |
| Core Loans (Total loans and leases, excluding PPP) |
| Core Loans Held for Investment |
| (Total Loans and Leases Held for Investment, excluding PPP) |
| (Dollars in thousands, except per share data) |
| Total loans and leases, held for investment |
| Loans receivable, pPP |
| Core Loans Held for Investment |
| (Total loans and leases held for investment, excluding PPP) |
| Total Assets, excluding PPP |
| (Dollars in thousands, except per share data) |
| Total assets |
| Loans receivable, PPP |
| Total assets, excluding PPP |
| Coverage of credit loss reserves for loans and leases held for investment, excluding PPP |
| (Dollars in thousands, except per share data) |
| Loans and leases receivable |
| Loans receivable, PPP |
| Loans and leases held for investment, excluding PPP |
| Allowance for credit losses on loans and leases |
| Coverage of credit loss reserves for loans and leases held for investment, excluding PPP |


| Q2 2023 |  | Q1 2023 |  | Q4 2022 |  | Q3 2022 |  | Q2 2022 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 1,456,652 | \$ | 1,421,020 | \$ | 1,402,961 | \$ | 1,386,931 | \$ | 1,353,390 |
|  | $(137,794)$ |  | $(137,794)$ |  | $(137,794)$ |  | $(137,794)$ |  | $(137,794)$ |
|  | $(3,629)$ |  | $(3,629)$ |  | $(3,629)$ |  | $(3,629)$ |  | $(3,629)$ |
| s | 1,315,229 | \$ | 1,279,597 | \$ | 1,261,538 | \$ | 1,245,508 | \$ | 1,211,967 |
|  | 31,282,318 |  | 31,239,750 |  | 32,373,697 |  | 32,475,502 |  | 32,449,486 |
| § | 42.04 | \$ | 40.96 | \$ | 38.97 | \$ | 38.35 | \$ | 37.35 |
| Q2 2023 |  | Q1 2023 |  | Q4 2022 |  | Q3 2022 |  | Q2 2022 |  |
| \$ | 13,910,907 | \$ | 15,063,034 | \$ | 15,794,671 | \$ | 15,336,688 | \$ | 15,664,353 |
|  | (188,763) |  | $(246,258)$ |  | $(998,153)$ |  | $(1,154,632)$ |  | $(1,570,160)$ |
| \$ | 13,722,144 | \$ | 14,816,776 | s | 14,796,518 | \$ | 14,182,056 | \$ | 14,094,193 |


| Q2 2023 |  | Q1 2023 |  | Q4 2022 |  | Q3 2022 |  | Q2 2022 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 13,832,799 | \$ | 14,638,977 | s | 15,466,359 | \$ | 15,331,464 | \$ | 15,657,758 |
|  | $(188,763)$ |  | $(246,258)$ |  | $(998,153)$ |  | $(1,154,632)$ |  | (1,570,160) |
| \$ | 13,644,036 | \$ | 14,392,719 | s | 14,468,206 | \$ | 14,176,832 | \$ | 14,087,598 |


| Q2 2023 |  | Q1 2023 |  | Q4 2022 |  | Q3 2022 |  | Q2 2022 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 22,028,565 | \$ | 21,751,614 | S | 20,896,112 | \$ | 20,367,621 | \$ | 20,251,996 |
|  | (188,763) |  | $(246,258)$ |  | $(998,153)$ |  | $(1,154,632)$ |  | (1,570,160) |
| \$ | 21,839,802 | \$ | 21,505,356 | \$ | 19,897,959 | \$ | 19,212,989 | \$ | 18,681,836 |


| Q2 2023 |  | Q1 2023 |  | Q4 2022 |  | Q3 2022 |  | Q2 2022 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 12,826,531 | s | 13,391,610 | \$ | 14,143,047 | \$ | 13,762,374 | \$ | 13,783,155 |
|  | (188,763) |  | $(246,258)$ |  | $(998,153)$ |  | $(1,154,632)$ |  | $(1,570,160)$ |
| \$ | 12,637,768 | S | 13,145,352 | \$ | 13,144,894 | \$ | 12,607,742 | \$ | 12,212,995 |
| \$ | 139,656 | \$ | 130,281 | \$ | 130,924 | \$ | 130,197 | \$ | 156,530 |
|  | 1.11 \% |  | $0.99 \%$ |  | 1.00\% |  | 1.03\% |  | 1.28\% |

Let's take on tomorrow.
"A Forward-Thinking Bank with Strong Risk Management"

## Forward-Looking Statements

In addition to historical information, this presentation may contain "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements include statements with respect to Customers Bancorp, Inc.'s strategies, goals, beliefs, expectations, estimates, intentions, capital raising efforts, financial condition and results of operations, future performance and business. Statements preceded by, followed by, or that include the words "may," "could," "should," "pro forma," "looking forward," "would," "believe," "expect," "anticipate," "estimate," "intend," "plan," "project", or similar expressions generally indicate a forward-looking statement. These forward-looking statements involve risks and uncertainties that are subject to change based on various important factors (some of which, in whole or in part, are beyond Customers Bancorp, Inc.'s control). Numerous competitive, economic, regulatory, legal and technological events and factors, among others, could cause Customers Bancorp, Inc.'s financial performance to differ materially from the goals, plans, objectives, intentions and expectations expressed in such forward-looking statements, including: a continuation of the recent turmoil in the banking industry, responsive measures taken by us and regulatory authorities to mitigate and manage related risks, regulatory actions taken that address related issues and the costs and obligations associated therewith, the impact of COVID19 and its variants on the U.S. economy and customer behavior, the impact that changes in the economy have on the performance of our loan and lease portfolio, the market value of our investment securities, the continued success and acceptance of our blockchain payments system, the demand for our products and services and the availability of sources of funding, the effects of actions by the federal government, including the Board of Governors of the Federal Reserve System and other government agencies, that affect market interest rates and the money supply, actions that we and our customers take in response to these developments and the effects such actions have on our operations, products, services and customer relationships, higher inflation and its impacts, and the effects of any changes in accounting standards or policies. Customers Bancorp, Inc. cautions that the foregoing factors are not exclusive, and neither such factors nor any such forward-looking statement takes into account the impact of any future events. All forward-looking statements and information set forth herein are based on management's current beliefs and assumptions as of the date hereof and speak only as of the date they are made. For a more complete discussion of the assumptions, risks and uncertainties related to our business, you are encouraged to review Customers Bancorp, Inc.'s filings with the Securities and Exchange Commission, including its most recent annual report on Form $10-K$ for the year ended December 31,2022 , subsequently filed quarterly reports on Form $10-\mathrm{Q}$ and current reports on Form $8-K$, including any amendments thereto, that update or provide information in addition to the information included in the Form $10-\mathrm{K}$ and Form $10-\mathrm{Q}$ filings, if any. Customers Bancorp, Inc. does not undertake to update any forward-looking statement whether written or oral, that may be made from time to time by Customers Bancorp, Inc. or by or on behalf of Customers Bank, except as may be required under applicable law. This does not constitute an offer to sell, or a solicitation of an offer to buy, any security in any state or jurisdiction in which such offer, solicitation or sale would be unlawful.

## A Forward-Thinking Bank with Strong Risk Management

Let's take on tomorrow.

| Q2'23 <br> Earnings Review | Recurring earnings comfortably beat consensus estimates Significant net interest margin expansion to $3.15 \%$ in Q2'23 |
| :---: | :---: |
| Q2'23 Strategic Transactions | Venture Banking acquisition from FDIC further improves outlook for continued core deposit growth |
|  | Exited non-core relationships to provide balance sheet capacity for purchase of Venture Banking portfolio from FDIC while improving capital ratios |
| Strength of the Franchise | Reduced average cost of deposits by 21 bps Q०Q despite continued industry deposit pressures and increasing rate environment |
|  | Significant increase in non-interest bearing operating deposits by $\sim \$ 1$ billion Q०Q |
| Strong Liquidity and Capital | Immediately available liquidity covers $\mathbf{~} 200 \%$ of uninsured deposits ${ }^{\text {' }}$ |
|  | $\sim 70 \mathrm{bps}$ increase in CETI QOQ; on track to 11.0\%+ CET1 by YE'23 |
|  | Balance sheet growth remains on pause/moderated given uncertain environment |
| Maintaining Superior Credit Quality | Minimal exposure to higher-risk CRE asset classes (office and reta |
|  | Successful execution of de-risking strategies led by additional consumer installment loan sale |
| Management Outlook | Significant progress on our strategic and financial priorities |
|  | Optimistic about continued improvement in balance sheet, capital position and profitability; remain on target to achieve $\sim \$ 6.00$ core EPS in 2023 |

## Our Priorities Remain Unchanged

customers bancorp

Moderate growth and tactically shrink our balance sheet away from non-strategic relationships

Focus on further strengthening our balance sheet, improving liquidity, capital ratios and margins

Not deviate from strong risk management principles:
$\checkmark$ Superior credit quality
$\checkmark$ Sound interest rate risk management
$\checkmark$ Maintain robust liquidity
, Strong capital ratios
, Positive operating leverage

### 1.0 Q2'23 EARNINGS REVIEW

## Financial Highlights

| Q2'23 |  | Q2'23 |  |
| :---: | :---: | :---: | :---: | :---: |
| Highlights | Profitability | Balance Sheet | Credit |

[^4]
### 2.0 Q2'23 STRATEGIC TRANSACTIONS

## Customers Bank Has Become a Leading Banking Partner for Venture Backed Companies



- Acquisition of $\$ 631$ million' venture banking loan portfolio from the FDIC at approximately $85 \%$ of book value
- Successfully recruited approximately 30 team members that originated and serviced the acquired loan portfolio
- Transaction de-risked by $\$ 93$ million purchase price discount
- Acquired portfolio customers expected to migrate $\$ 500+$ million of deposits
- Typical client deposit to loan ratio of 2:1
- Immediately accretive to tangible book value ("TBV") and earning per share ("EPS")
- Internal rate of return ("IRR") $>20 \%$


Existing Locations ©


Technology \& Life Sciences Capital Call Lines

## \$631 million in unpaid

 principal balances'~9.00\% yield (100\% floating rate loans)
$\$ 1.3$ billion in loan commitments ${ }^{\prime}$ with a $\sim 50 \%$ utilization rate

### 2.0 Q2'23 STRATEGIC TRANSACTIONS

## Exited Non-Core Relationships in the Quarter Providing Balance Sheet Capacity for FDIC Venture Banking Portfolio

## customers

 bancorpLet's take on tomorrow.


- Expedited exiting non-strategic loans without deposit relationship
- Released balance sheet capacity for more strategic opportunities (including FDIC Venture Banking portfolio)
- Acquired Venture Banking relationships will be fully funded with deposits
- Retained (and future) Fund Finance clients predominantly include strong deposit relationships


## Consumer Installment Loan Sale

 (\$557 million in balances)- Proves out HFS strategy which generates fee and "fee-like" revenue
- Continues de-risking of balance sheet and provides capacity for more strategic opportunities
- Balance sheet capacity creates opportunity for new HFS originations
- Sets stage for future capital markets transactions
- Combined loan sale transactions reduce risk-weighted assets by approximately $\$ 800$ million
- Weighted average coupon of $\sim 13 \%$ on sold consumer installment portfolio and $\sim 9 \%$ on acquired Venture Banking portfolio
- With expected deposit relationships on Venture Banking acquisition, remixed portfolio will be significantly accretive to net interest margin, generate excess low-cost core deposits, and improve overall bank cost of funds


### 3.0 STRENGH OF THE FRANCHISE

Successfully Executing on Deposit Remix and Reducing Cost of

## Insured Deposits ${ }^{1}$ / Total Deposits percent

- CUBI's insured deposits' as a percentage of total deposits is $77 \%$ -among the higher end of regional bank peers ${ }^{2}$


CUBI (Q2'23) Regional Bank Peers ${ }^{2}$ (MRQ)

### 3.0 STRENGH OF THE FRANCHIS

Net Interest Margin Expanded Significantly in Q2'23

## Net Interest Income

$\$$ millions

- Delivered record quarterly net interest income ${ }^{1}$



## NIM <br> percent

- Margin expansion in the quarter driven by higher yield on earning assets and lower cost of liabilities



### 3.0 STRENGH OF THE FRANCHISE

## Continuing to Exit Non-Strategic Assets and Maintained Strong

## customers

 bancorpLiquidity Position

## Loans - HFI <br> \$ billions

- Reduction in HFI loans driven by exiting non-strategic relationships
- Loan yields continue to increase given approximately $70 \%$ of loan portfolio is floating rate



## Loans - HFI/ Deposits

percent

- Loan to deposit ratio is $77 \%$, 9 percentage points lower than peer median
- Declined from 83\% in Ql'23 as liquidity remains robust



## Customers Operates a Highly Efficient Business Model

## Core Non-Interest Expense ${ }^{1}$ <br> \$ millions

- Increase QoQ primarily related to higher FDIC expense
- Increase Q०Q also driven by higher incentive accruals including in connection with onboarding of Venture Banking team



## Core Non-Interest Expense ${ }^{1}$ / Average Assets

 percent- CUBI's non-interest expense as percent of average assets is the second lowest among regional bank peers ${ }^{2}$



## Investment Securities - AFS

Book yield and duration

- Best-in-industry IRR/ALM and bond portfolio management
- Securities portfolio generates the second highest average yield (spot yield $5.38 \%$ ) with the shortest duration ( 1.5 years) among regional bank peers ${ }^{1}$



## AFS + HTM Unrealized Losses as \% of TCE

 percent- CUBI's AFS + HTM unrealized losses as \% of TCE is one of the lowest among regional bank peers ${ }^{1}$

$\square$ CUBI (Ql'23) Regional Bank Peers' (Ql'23)


### 4.0 STRONG LIQUIDITY AND CAPITAL

## Robust Liquidity Position with More Than 200\% Coverage of

## Immediately Available Liquidity <br> \$ billions

- Total overall liquidity of $\$ 11.2$ billion as of Q2'23


Immediately Available Liquidity / Uninsured Deposits ${ }^{1}$ percent

- CUBI's ratio of immediately available liquidity to uninsured deposits' of approximately $222 \%$ is the second highest among regional banks peers ${ }^{2}$



## $\underset{\text { per share }}{\text { Tangible Book Value }{ }^{1}}$ <br> per share

AOCI

- TBV ${ }^{1}$ has increased $1.8 x$ since Q4'18 compared to a median of l.1x for regional bank peers ${ }^{3}$
- TBV' increase achieved solely through organic capital generation
- Over the last two quarters, TBV ${ }^{1}$ increased by $8 \%$ compared to a median of $6 \%$ for regional bank peers ${ }^{3}$ despite AOCI headwinds
- Current valuation extremely attractive at $7 x^{4}$ consensus earning estimates for 2023


## CET1 Risk-Based Capital

percent


## Total Risk-Based Capital

percent


TCE/TA ${ }^{2,3}$
percent


CET1 Risk-Based Capital
percent


- Increase of approximately 70 bps in CET1 during Q2'23 even after the acquisition of Venture Banking loans
- TCE/TA excluding increased balance sheet cash ${ }^{4}$ would have been 6.8\% in Q2'23
- Balance sheet optimization from exiting non-strategic credit relationships

Capital call lines divested did not have a corresponding deposit relationship with Customers Bank
TCE/TA negatively impacted by 76 bps due to AOCl
4. Compared to total cash balance of $\sim \$ 400$ million as of Q4'22

Credit Quality Remains Strong and Reserves at $\sim 500 \%$ of NPLs

NPLs
\$ millions


NPAs as Percent of Total Assets
percent

| $0.14 \%$ | $0.14 \%$ | $0.15 \%$ | $0.15 \%$ | $0.13 \%$ |
| :--- | :--- | :--- | :--- | :--- |
| Q2'22 $^{\prime} 22$ | Q3' $^{\prime} 22$ | Q4' $^{\prime} 22$ | Q' $^{\prime} 23$ | Q2' $^{\prime} 23$ |

## Commercial NCOs

| percent <br> $0.05 \%$ | $0.22 \%$ | $0.08 \%^{13}$ | $0.12 \%$ | $0.06 \%^{4}$ |
| ---: | :---: | :---: | :---: | :---: |
| Q2 $^{\prime} 22$ | Q $^{\prime} 22$ | Q4 $^{\prime} 22$ | Ql' $^{\prime} 23$ | Q2'23 |

## Strategically avoided office and retail sectors of commercial real estate

|  | Office CRE | Retail CRE |
| :---: | :---: | :---: |
| Exposure | ~1\% of loan book $\$ 164$ million | ~1\% of loan book \$194 million |
| Average size | \$3.5 million | \$4.3 million |
| LTV | 59\% | 59\% |
| DSCR | $1.64 x$ | 1.54 x |

CRE (ex MultiFamily) ${ }^{5}$ loan mix, Q2'23


## Total NCOs

## percent

| $\frac{0.30 \%^{2,3}}{}$ | $0.47 \%$ | $0.42 \%^{13}$ | $0.47 \%^{2,3}$ | $\frac{0.42 \%^{4}}{\mathrm{Q}^{\prime} 22}$ |
| :---: | :---: | :---: | :---: | :---: |
| $\mathrm{Q}^{\prime} 22$ | Q4 $^{\prime} 22$ | $\mathrm{Ql}^{\prime} 23$ | $\mathrm{Q}^{\prime} 23$ |  |

5.0 MAINTAINING SUPERIOR CREDIT QUALITY

De-Risking Consumer Installment Portfolio While Generating Fee and

## Consumer Installment HFI

47\% decline in consumer installment HFI portfolio over the last 12 months

| $\underset{\text { s billions }}{\text { Balances }}$ | \$1.9 |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  |  | \$1.3 | \$1.0 | I -47\% |
|  | Q2'22 | Q1'23 | Q2'23 |  |
| $\%$ of Loans-HFI | 12\% | 9\% | 7\% |  |

Average portfolio loan characteristics:

- Duration: 1.3 years ${ }^{1}$
- DTI²:19\%
- FICO score ${ }^{2}: 733$ (no consumer loans below 680 FICO)
- Borrower income: \$105k


## Consumer Installment HFS Strategy



Increase balance sheet velocity to create nimble portfolio and reduce credit risk

Targeting subsets of consumer lending that have strong secular tailwinds

Execution of successful consumer installment loan sale of approximately $\$ 557$ million in Q2'23

### 6.0 MANAGEMENT OUTLOOK

Management Outlook


[^5]2. Excluding PPP

## Concluding Perspectives

customers
bancorp
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\title{

customers

# customers bancorp bancorp <br> B 



Core deposit growth of $\sim \$ 900$ million replaced wholesale deposits of $\sim \$ 700$ million; non-interest bearing deposits were $25 \%$ of total deposits
Average cost of deposits declined by 21 bps (spot cost down 1 bp ) despite interest rate increases
Robust pipeline of greater than $\$ 2.0$ billion to continue improving deposit franchise

Significant net interest margin expansion QoQ fueled primarily by deposit gathering success
Loan and securities portfolio well-positioned for all macroeconomic environments given short duration and predominantly floating rate

Venture Banking acquisition and syndicated Fund Finance divestiture consistent with focus on holistic banking relationships
Consumer loan sales further de-risked balance sheet

Improved CETI by approximately 70 bps in single quarter
Remain on track to achieve $11.0 \%+$ CETI by YE'23

Liquidity position is among the strongest relative to peers' ${ }^{1}$ with coverage of $>200 \%$ of uninsured deposits ${ }^{2}$

Diversified loan and deposit franchises built to perform across all macroeconomic environments

## ANALYST COVERAGE

B. Riley Financial, Inc.

Hal Goetsch
D.A. Davidson Companies

Peter Winter

Hovde Group
David Bishop

Jefferies Group LLC
Casey Haire

Keefe, Bruyette \& Woods Inc.
Michael Perito

Maxim Group Inc.
Michael Diana

Piper Sandler Companies
Frank Schiraldi

Stephens Inc.
Matt Breese

Wedbush Securities Inc.
David Chiaverini

## APPENDIX

Customers Bancorp Overview

## A Forward-Thinking Super-Community Bank Focused on Superior Customer Service Through High-Tech, High-Touch Model

## Community Banking

Deep relationship-based community banking predominantly in the Northeast with thoughtful presence in the Carolinas, Florida and Texas

Serving small and medium-sized businesses, and individuals, with a comprehensive suite of loan and deposit products


## Corporate \& Specialized Banking

National corporate niche businesses where Customers has differentiated capabilities, often enhanced through technology, to create value for clients


## Digital Banking

Consumer

- Suite of loan and deposit products delivered digitally to clients - Generating fee and "fee-like" revenue with limited credit risk

Commercial - Transaction banking (treasury and payment services) with associated deposits

Customers Bancorp, Inc. NYSE: CUBI

| Headquarters | West Reading, PA |
| :--- | :---: |
| Offices |  |

## Securities Portfolio Generating Attractive Returns with Minimal

## Investment Securities - AFS <br> Percent, Q2'23

- Spot yield: 5.38\%
- Effective duration: ~1.5 years
- Floating rate securities: $\sim 47 \%$
- Credit rating: 62\% AAA with only $1 \%$ at BB and below


Total: $\$ 2.8$ billion

$\square$ ABS
Other

## Investment Securities - HTM <br> Percent, Q2'23

- Spot yield: $4.41 \%$

Effective duration: ~3.0 years

- Floating rate securities: ~25\%

Credit rating: 36\% AAA with no rated securities non-investment grade
ABS: $\sim \$ 0.7$ billion of credit enhanced asset backed securities from sale of consumer installment loan portfolio in Q3'22 and Q2'23


Total: $\$ 1.3$ billion

- Credit Enhanced ABS
- MBS \& CMO

Weighted average life of $\sim 2.0$ years
FICO Score ${ }^{1}$
Average FICO Score ${ }^{1} \sim 733$

- 660-679 700-749
$\square$ 680-699 $\square$ 750+

Geography

Midwest




## Borrower Income

## Average Borrower Income ~\$105k

$\square$ < $\$ 50 \mathrm{~K} \quad$ > $\$ 100 \mathrm{~K}$

- \$50K-\$100K

- Associated - Independent
- Atlantic Union
- Northwest
- BankUnited
- Old National
- Commerce
- Pinnacle
- FB Financial
- Sandy Spring
- First Financial ( OH )
- United Community
- First Merchants
- WesBanco
- F.N.B.
- WSFS
- Fulton


# Robust Sources of Liquidity 

| Liquidity Sources ( 5000 's) | 2 Q 23 | $1 Q^{23}$ | 4Q22 | $3 \mathrm{Q2}$ | 2 Q 22 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Cash and Cash Equivalents | \$3,155,224 | \$2046,685 | \$455,807 | \$404,465 | \$245,178 |
| FHLB Avaliable Borrowing Capacity | \$835,464 | \$860,578 | \$2,265,499 | \$2,999,524 | \$2924,637 |
| FRB Available Borrowing Capacity | \$5,126,390 | \$6,516,922 | \$2,50, 189 | \$2,557,704 | \$244,802 |
| Investments (MV AFS + HTM) |  |  |  |  |  |
| Us Govi \& Agency Debt | so | so | \$0 | 50 | so |
| Agency \& Non-Agency MBS \& CMO | \$1,799,406 | \$1858,846 | \$1811,633 | \$1844,043 | \$1,900,917 |
| Municipals | so | so | \$0 | \$7,351 | \$7,737 |
| Corporates | \$579,753 | \$586,795 | \$595,253 | \$532.655 | \$546,336 |
| ABS (1) | \$167, 341 | \$1,324,912 | \$1,394,388 | \$1,42,075 | \$1,60,160 |
| Other AfS | \$26,698 | \$26,70 | \$26,485 | \$24,864 | \$24,771 |
| Less: Pledged Securities HTM \& AFS | (51,972,713) | (52019,311) | (s16,749) | ( 17,464 ) | ( 519,325 ) |
| Net Unpledged Securities | \$2110,485 | \$177,952 | \$3,811,010 | \$3,812,525 | \$3,62,596 |
|  | S11,27,562 | S11,202,137 | \$9,042,505 | \$9,774,219 | \$7,035,212 |

1. Includes ctos

## Allowance for Credit Losses for Loans and Leases

|  | June 30, 2023 |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | Amortized Cost ${ }^{2}$ |  | Allowance for Credit Losses |  | Lifetime Loss Rate' |
| ( s in thousands) |  |  |  |  |  |
| Loans and Leases Receivable: |  |  |  |  |  |
| Commercial: |  |  |  |  |  |
| Commercial and industrial, including Specialty Lending | s | 6,689,307 | s | 29,092 ${ }^{4}$ | 0.43\% |
| Mutitifamily |  | 2,15,734 |  | 15,400 | 0.72\% |
| Commercial Real Estate Owner Occupied |  | 842,042 |  | 10,215 | 1.21\% |
| Commercial Real Estate Non-Owner Occupied |  | 1,211,091 |  | 13,495 | 1.11\% |
| Construction |  | 212,214 |  | 2,639 | 1.24\% |
| Total Commercial Loans and Leases Receivable | s | 1.1,06,388 | s | 70,841 | 0.64\% |
| Consumer: |  |  |  |  |  |
| Residential Real Estate | \$ | 487,199 | \$ | 6,846 | 1.41\% |
| Manufacturing Housing |  | 41,664 |  | 4,338 | 10.41\% |
| Installment |  | 1,002,517 |  | 57,631 | 5.75\% |
| Total Consumer Loans Receivable | \$ | 1,531,380 | s | 68,815 | 4.49\% |
|  |  |  |  |  |  |
| Total Loans and Leases Receivable | s | 12,637,768 | \$ | 139,656 | $1.11 \%^{3}$ |

2. Excludes loans to mortgage companies reported at fair value, loans held for sale and PPP loans
3. Non-GAAP measure, refer to appendix for reconciliation
4. Includes $\$ 2.5$ million of ACL on PCD loans acquired as part of FDIC loan pool

## Reconciliation of Non-GAAP Measures - Unaudited

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Customers believes that the non-GAAP measurements disclosed within this document are useful for investors, regulators, management and others to evaluate our core results of operations and financial condition relative to other financial institutions. These non-GAAP financial measures are frequently used by securities analysts, investors, and other interested parties in the evaluation of companies in Customers' industry. These non-GAAP financial measures exclude from corresponding GAAP measures the impact of certain elements that we do not believe are representative of our ongoing financial results, which we believe enhance an overall understanding of our performance and increases comparability of our period to period results. Investors should consider our performance and financial condition as reported under GAAP and all other relevant information when assessing our performance or financial condition. The non-GAAP measures presented are not necessarily comparable to non-GAAP measures that may be presented by other financial institutions. Although non-GAAP financial measures are frequently used in the evaluation of a company, they have limitations as analytical tools and should not be considered in isolation or as a substitute for analysis of our results of operations or financial condition as reported under GAAP.

The following tables present reconciliations of GAAP to non-GAAP measures disclosed within this document.

## Reconciliation of Non-GAAP Measures - Unaudited (Contd.)

Core Earnings - Customers Bancorp
( $\$$ in thousands, except per share data)
GAAP net income to common shareholders
Reconciling items (after tax):
Severance expense
Impairments on fixed assets and leases
Loss on sale of consumer installment loans
Loss on sale of capital call lines of credit
(Gains) losses on investment securities
Derivative credit valuation adjustment
Tax on surrender of bank-owned life insuranc policies

| Q22023 |  |  |  |  | Q12023 Q42022 |  |  |  |  |  | Q3 2022 |  |  | Q2 2022 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| USD |  | Per share |  |  | USD | Per share |  |  | USD | Per share |  |  | USD | Per share |  | USD |  |  | Per share |
| \$ | 44,007 | \$ | 1.39 | s | 50,265 | \$ | 1.55 | \$ | 25,623 | \$ | 0.77 | \$ | 61,364 | \$ | 1.85 | s | 56,519 | \$ | 1.68 |
|  | 141 |  | 0.00 |  | 637 |  | 0.02 |  | - |  | - |  | 1,058 |  | 0.03 |  | - |  |  |
|  | 12 |  | 0.00 |  | 86 |  | 0.00 |  | - |  | - |  | 126 |  | 0.00 |  | 705 |  | 0.02 |
|  | - |  | - |  | - |  | - |  | - |  | - |  | 18,221 |  | 0.55 |  | - |  |  |
|  | 3,914 |  | 0.12 |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  |  |
|  | 49 |  | - |  | (49) |  | (0.00) |  | 13,543 |  | 0.41 |  | 1,859 |  | 0.06 |  | 2,494 |  | 0.07 |
|  | (101) |  | - |  | 204 |  | 0.01 |  | 202 |  | 0.01 |  | (358) |  | (0.01) |  | (351) |  | (0.01) |
|  | 4,141 |  | 0.13 |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  |  |
| \$ | 52,163 | s | 1.65 | s | 51,143 | \$ | 1.58 | s | 39,368 | s | 1.19 | \$ | 82,270 | \$ | 2.48 | s | 59,367 | \$ | 1.77 |

## Reconciliation of Non-GAAP Measures - Unaudited (Contd.)

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Core Earnings, excluding PPP -
Customers Bancorp
Customers Bancorp

|  | Q2 2023 |  |  |  |  | Q12023 |  |  | Q4 2022 |  |  | Q3 2022 |  |  | Q2 2022 |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| (\$ in thousands, except per share data) | USD |  | Per share |  | USD |  | Per share |  | USD |  | Per share |  | USD |  | Per share |  | USD |  | Per share |  |
| GAAP net income available to shareholders | \$ | 44,007 |  | 1.39 | \$ | 50,265 | \$ | 1.55 | \$ | 25,623 | \$ | 0.77 | \$ | 61,364 | \$ | 1.85 | \$ | 56,519 | \$ | 1.68 |
| Less: PPP net income (loss) (after tax) |  | $(2,068)$ |  | (0.07) |  | 9,606 |  | 0.30 |  | $(5,956)$ |  | (0.18) |  | 5,846 |  | 0.18 |  | 13,066 |  | 0.39 |
| GAAP net income to common shareholders, excluding PPP |  | 46,075 |  | 1.46 |  | 40,659 |  | 1.26 |  | 31,579 |  | 0.95 |  | 55,518 |  | 1.67 |  | 43,453 |  | 1.29 |
| Reconciling items (atter tax): |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| Severance expense |  | 141 |  | 0.00 |  | 637 |  | 0.02 |  | - |  | - |  | 1,058 |  | 0.03 |  | - |  | - |
| Impairments on fixed assets and leases |  | 12 |  | 0.00 |  | 86 |  | 0.00 |  | - |  | - |  | 126 |  | 0.00 |  | 705 |  | 0.02 |
| Loss on sale of consumer installment loans |  | - |  | - |  | - |  | - |  | - |  | - |  | 18,221 |  | 0.55 |  | - |  | - |
| Loss on sale of capital call lines of credit |  | 3,914 |  | 0.12 |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |
| (Gains) losses on investment securities |  | 49 |  | - |  | (49) |  | (0.00) |  | 13,543 |  | 0.41 |  | 1,859 |  | 0.06 |  | 2,494 |  | 0.07 |
| Derivative credit valuation adjustment |  | (101) |  | - |  | 204 |  | 0.01 |  | 202 |  | 0.01 |  | (358) |  | (0.01) |  | (351) |  | (0.01) |
| Tax on surrender of bank-owned life insurance policies |  | 4,141 |  | 0.13 |  | - |  | - |  | - |  | - |  | - |  | - |  | - |  | - |
| Core earnings, excluding PPP | \$ | 54,321 \$ |  | 1.72 | \$ | 41,537 | \$ | 1.28 | \$ | 45,324 | s | 1.37 | s | 76,424 | s | 2.30 | \$ | 46,301 | \$ | 1.38 |

## Reconciliation of Non-GAAP Measures - Unaudited (Contd.)

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Reconciliation of Non-GAAP Measures - Unaudited (Contd.)
customers bancorp

Adjusted Net Income and Adjusted ROAA - Pre-Tax Pro-Provision,
excluding PPP - Customers Bancorp
(s in thousands)
GAAP net income
Less: PPP net income (loss) (after tax)
Net income, excluding PPP
Reconciling items:
income tax expense
Provision (benefit) for credit losses
Provision (benefit) for credit losses on
unfunded commitments
unded commitments
Severance expense
Impairments on fixed assets and leases
toss on sale of consumer installment loans
Loss on sale of capital call lines of credit
(Gains) losses on investment securities
Derivative credit valuation adjustment
Adjusted net income - pre-tax pre-provision,
excluding PPP
Average total assets
Adjusted ROAA - pre-tax pre-provision, excluding PPP

| Q22023 |  | Q12023 |  | Q42022 |  | Q3 2022 |  | Q22022 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 47,574 | s | 53,721 | \$ | 28,711 | \$ | 63,912 | s | 58,650 |
|  | $(2,068)$ |  | 9,606 |  | $(5,956)$ |  | 5,846 |  | 13,066 |
| \$ | 49,642 | s | 44,115 | \$ | 34,667 | \$ | 58,066 | s | 45,584 |
|  | 20,768 |  | 14,563 |  | 7,136 |  | 17,899 |  | 18,896 |
|  | 23,629 |  | 19,603 |  | 28,216 |  | $(7,994)$ |  | 23,847 |
|  | (304) |  | 280 |  | 153 |  | 254 |  | 608 |
|  | 182 |  | 809 |  | - |  | 1363 |  | - |
|  | 15 |  | 109 |  | - |  | 162 |  | 914 |
|  | - |  | - |  | - |  | 23,465 |  | - |
|  | 5,037 |  | - |  | - |  | - |  | - |
|  | 62 |  | (62) |  | 16,909 |  | 2,394 |  | 3.232 |
|  | (130) |  | 259 |  | 252 |  | (461) |  | (455) |
| \$ | 98,901 | s | 79,676 | s | 87,333 | s | 95,148 | s | 92,626 |
| \$ | 21,654,735 | s | 21,052,920 | s | 20,717,362 | \$ | 20,514,366 | s | 20,056,020 |
|  | $1.83 \%$ |  | 1.53\% |  | 1.67\% |  | 1.84\% |  | 1.85\% |

## Reconciliation of Non-GAAP Measures - Unaudited (Contd.)

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## Core Return on Average Assets - Customers Bancorp

(s in thousands)

GAAP net income

| Q22023 |  | Q12023 |  | Q42022 |  | Q3 2022 |  | Q22022 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 47,574 | \$ | 53,721 | \$ | 28,711 | \$ | 63,912 | s | 58,650 |
|  | 141 |  | 637 |  | - |  | 1.058 |  | - |
|  | 12 |  | 86 |  | - |  | 126 |  | 705 |
|  | - |  | - |  | - |  | 18,221 |  | - |
|  | 3,914 |  | - |  | - |  | - |  | - |
|  | 49 |  | (49) |  | 13,543 |  | 1.859 |  | 2.494 |
|  | (101) |  | 204 |  | 202 |  | (358) |  | (351) |
|  | 4,141 |  | - |  | - |  | - |  | - |
| s | 55,730 | s | 54,599 | s | 42,456 | s | 84,818 | s | 61,498 |
| \$ | 21,654,735 | s | 21,052,920 | \$ | 20,77, 362 | s | 20,514,366 | \$ | 20,056,020 |
|  | 1.03\% |  | 1.05\% |  | 0.81\% |  | 1.64\% |  | 1.23\% |

## Reconciliation of Non-GAAP Measures - Unaudited (Contd.)

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## Core Return on Average Common Equity - Customers Bancorp

(\$ in thousands)

```
GAAP net income to common shareholders
```

Reconciling items (after tax):
Severance expense
Impairments on fixed assets and leases

Loss on sale of consumer installment loans
Loss on sale of capital call lines of credit
(Gains) losses on investment securities
Derivative credit valuation adjustment
Tax on surrender of bank-owned life insurance policies
Core earnings
Average total common shareholders' equity
Core return on average common equity

| Q2 2023 |  | Q12023 |  | Q4 2022 |  | Q3 2022 |  | Q2 2022 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 44,007 | \$ | 50,265 | \$ | 25,623 | \$ | 61,364 | s | 56,519 |
|  | 141 |  | 637 |  | - |  | 1,058 |  | - |
|  | 12 |  | 86 |  | - |  | 126 |  | 705 |
|  | - |  | - |  | - |  | 18,221 |  | - |
|  | 3,914 |  | - |  | - |  | - |  | - |
|  | 49 |  | (49) |  | 13,543 |  | 1,859 |  | 2,494 |
|  | (101) |  | 204 |  | 202 |  | (358) |  | (351) |
|  | 4,141 |  | - |  | - |  | - |  | - |
| \$ | 52,163 | \$ | 51,143 | s | 39,368 | s | 82,270 | s | 59,367 |
| \$ | 1,335,408 | \$ | 1,273,780 | \$ | 1,263,190 | \$ | 1,259,711 | s | 1,244,819 |
|  | 15.67\% |  | 16.28\% |  | 12.36\% |  | 25.91\% |  | 19.13\% |

## Reconciliation of Non-GAAP Measures - Unaudited (Contd.)

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| Adjusted Annuatized Net Charge-Offs <br> ( $\$$ in thousands, except percentages) |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | Q22023 |  |  |  | Q12023 |  |  | Q42022 |  |  | Q3 2022 |  |  | Q2 2022 |  |  |
|  |  | $\begin{aligned} & \text { Average } \\ & \text { balance } \end{aligned}$ | Net chargeoffs/(reco es) | $\begin{gathered} \text { Annualized } \\ \text { Nco tod } \\ \text { average loans } \end{gathered}$ | Average balance | $\begin{aligned} & \text { Net charge- } \\ & \text { offs/(recoveri } \end{aligned}$ $\begin{gathered} \text { offs/(reco } \\ \text { es) } \end{gathered}$ | Annualized NCO to average loans | Average <br> balance | Net chargeoffs/(recoveri es) es) | $\begin{gathered} \text { Annualized } \\ \text { Ncol tod } \\ \text { average loans } \end{gathered}$ | Average <br> balance | Net chargeoffs/(recoveri es) es) | $\begin{aligned} & \text { Annualized } \\ & \text { NCO to } \\ & \text { average loans } \end{aligned}$ | Average <br> balance | Net chargeoffs/(reco es) | $\begin{aligned} & \text { Annualized } \\ & \text { Nco to } \\ & \text { average loans } \end{aligned}$ |
| Total commercial loans and leases recelvable | 5 | 12,622,478 5 | 5 1938 | $0.06 \mathbf{x}^{\mathbf{\prime}}$ s | 13,207,069 s | 4.047 | $0.12 \times 8$ | 13,308,551 s | \$ 13,920 | 0.41 s s | $13,202090 \mathrm{~s}$ | s 7,402 | 022\% s | $12.493,335 \mathrm{~s}$ | \$ 1.588 | 0.05 \% |
| One-time related PPP chorge-off |  |  | - |  | - | - | -* | - | (11.044) | -8 | - | - | - | - | - | -* |
| Adjusted total commercial loans and leases recelvable |  | 12,622.478 | 1.938 | 0.06 \% | 13,207,069 | 4.047 | 0.12\% | 13,308.551 | 2876 | 0.08 \% | 13,202,090 | 7,402 | 022 \% | 12,493,335 | ${ }_{1588}$ | 0.05 \% |
| Total consumer loans |  | 2,219,954 | 13.826 | $246 \%$ | 2270.904 | 14,604 | 281\% | 2,079,452 | 13.244 | 2.53 \% | 2.451893 | 1,1095 | 180\% | 2,425,163 | ${ }^{11.893}$ | 1.97\% |
| One-time overdrawn charge-off |  | - | - | -\% | - | (712) | -\% | - | - | -8 | - | - | -\% | - | (2162) | -* |
| Adjusted total consumer loans |  | 2,219,954 | ${ }^{13,626}$ | 2468 | 2270,904 | 13,892 | $248 \%$ | 2,079,452 | 13,244 | 2.53 \% | 2.451893 | 11,095 | $180 \%$ | 2,425,163 | 9,731 | $1.61 \%$ |
| Total loans and loases |  | 14,842,432 | 15.564 | 0.42\% ${ }^{\prime}$ | 15,477,973 | 18.85 | 0.49\% | 15,388,003 | 27,64 | 0.70\% | 15,653,983 | 18.497 | 0.47\% | 14,918,498 | 13,481 | 0.36\% |
| Adjusted total loans and leases | s | 14,842,432 5 | S 15,564 | 0.42 \%'s | 15,47,973 s | S 17,939 | 0.47\% s | 15,388,003 \$ | \$ 16,120 | - $0.42 \%$ s | 15,653,983 s | $5 \quad 18,497$ | 0.47\% s | 14,918,498 5 | S 11,319 | 0.30\% |

## Reconciliation of Non-GAAP Measures - Unaudited (Contd.)

## Core non-interest expense - Customers Bancorp

(\$ in thousands)

| GAAP non-interest expense | \$ | 89,297 | s | 80,133 | \$ | 78,419 | \$ | 76,198 | \$ | 76,205 |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| Severance expense |  | (182) |  | (809) |  | - |  | $(1,363)$ |  | - |
| Impairments on fixed assets and leases |  | (15) |  | (109) |  | - |  | (162) |  | (914) |
| Core non-interest expense | \$ | 89,100 |  | 79,215 |  | 78,419 |  | 74,673 |  | 75,291 |

## Reconciliation of Non-GAAP Measures - Unaudited (Contd.)

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Tangible Book Value per Common Share - Customers Bancorp
(s in thousands except per share data)

GAAP total shareh
Reconciling Items
Goodwill and other intangibles
Tangible common equity
Common shares outstanding
Tangible book value per common share

## Reconciliation of Non-GAAP Measures - Unaudited (Contd.)

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## Tangible Common Equity to Tangible Assets, excluding PPP - Customers Bancorp

( $\$$ in thousands except per share data)

GAAP total shareholders' equity
Reconciling items:
Preferred stock
Goodwill and other intangibles
Tangible common equity

Total assets
Reconciling items:
Goodwill and other intangibles
PPP loans
Tangible assets, excluding PPP

Tangible common equity to tangible assets, excluding PPP

| Q2 2023 |  | Q12023 |  | Q4 2022 |  | Q3 2022 |  | Q2 2022 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| s | 1,456,652 | \$ | 1,421,020 | \$ | 1,402,961 | \$ | 1,386,931 | \$ | 1,353,390 |
|  | $(137,794)$ |  | $(137,794)$ |  | $(137,794)$ |  | $(137,794)$ |  | (137,794) |
|  | $(3,629)$ |  | $(3,629)$ |  | $(3,629)$ |  | $(3,629)$ |  | $(3,629)$ |
| \$ | 1,315,229 | \$ | 1,279,597 | \$ | 1,261,538 | \$ | 1,245,508 | \$ | 1,211,967 |
| \$ | 22,028,565 | \$ | 21,751,614 | \$ | 20,896,112 | \$ | 20,367,621 | \$ | 20,251,996 |
|  | $(3,629)$ |  | $(3,629)$ |  | $(3,629)$ |  | $(3,629)$ |  | $(3,629)$ |
|  | $(188,763)$ |  | $(246,258)$ |  | $(998,153)$ |  | $(1,154,632)$ |  | $(1,570,160)$ |
| s | 21,836,173 |  | 21,501,727 | \$ | 19,894,330 |  | 19,209,360 | s | 18,678,207 |

## Reconciliation of Non-GAAP Measures - Unaudited (Contd.)

Total interest earning assets, excluding PPP - Customers Bancorp
( s in thousands)
Interest earning deposits
Investment securities, at fair value
Investment securities held to maturity
Total investments
Total loans and leases recelvable
PPP loans
Total loans and leases, excluding PPP
Total interest earning assets, excluding PPP

| Q2 2023 |  | Q12023 |  | Q42022 |  | Q3 2022 |  | Q22022 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 3,101,097 | s | 1,969,434 | \$ | 397,781 | \$ | 362,945 | s | 178,475 |
|  | 2,824,638 |  | 2,926,969 |  | 2,987,500 |  | 2,943,694 |  | 3,144,882 |
|  | 1,258,560 |  | 870,294 |  | 840,259 |  | 886,294 |  | 495,039 |
| s | 7,184,295 | \$ | 5,766,697 | s | 4,225,540 | s | 4,192,933 | s | 3,818,396 |
| s | 13,910,907 | s | 15,063,034 | \$ | 15,794,671 | s | 15,336,688 | \$ | 15,664,353 |
|  | (188,763) |  | $(246,258)$ |  | $(998,153)$ |  | (1,154,632) |  | $(1,570,160)$ |
| \$ | 13,722,144 | \$ | 14,816,776 | \$ | 14,796,518 | $s$ | 14,509,721 | s | 14,094,193 |
| \$ | 20,906,439 | \$ | 20,583,473 | \$ | 19,022,058 | s | 18,702,654 | \$ | 17,912,589 |

Total loans and leases, excluding PPP and Consumer HFS - Customers Bancorp
(s in thousands)
Total loans and leases
PPP loans
Consumer HFS
Total loans and leases, excluding PPP and Consumer HFS

| Q22023 |  | Q12023 |  | Q42022 |  | Q3 2022 |  | Q22022 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| s | 13,910,907 | \$ | 15,063,034 | \$ | 15,794,671 | \$ | 15,664,353 | \$ | 15,664,353 |
|  | $(188,763)$ |  | $(246,258)$ |  | $(998,153)$ |  | ( $1,154,632$ ) |  | $(1.570,160)$ |
|  | $(78,108)$ |  | $(404,006)$ |  | $(324,233)$ |  | (,, 16 ) |  | $(2,459)$ |
| s | 13,644,036 | s | 14,412,770 | s | 14,472,285 | s | 14,508,605 | s | 14,091,734 |

## Reconciliation of Non-GAAP Measures - Unaudited (Contd.)

customers

## Coverage of credit loss reserves for loans and leases HFI, excluding PPP - ustomers Bancorp

ustomers Bancorp
(\$ in thousands)
Loans and leases receivable
PPP loans
Loans and leases held for investment, excluding PPP
Allowance for credit losses on loans and leases

Coverage of credit loss reserves for loans and leases held for investment, excluding
ppp

| Q22023 |  | Q12023 |  | Q4 2022 |  | Q3 2022 |  | Q2 2022 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 12,826,531 | \$ | 13,391,610 | \$ | 14,143,047 | \$ | 13,762,374 | \$ | 13,783,155 |
|  | (188,763) |  | $(246,258)$ |  | (998,153) |  | (1,154,632) |  | (1,570,160) |
| s | 12,637,768 | s | 13,145,352 | s | 13,144,894 | s | 12,607,742 | \$ | 12,221,995 |
| \$ | 139,656 | s | 130,281 | \$ | 130,924 | \$ | 130,197 | s | 156,530 |
|  | $1.11 \%$ |  | $0.99 \%$ |  | 1.00\% |  | 1.03\% |  | 1.28\% |

## Reconciliation of Non-GAAP Measures - Unaudited (Contd.)

Net Interest income, excluding PPP - Customers Bancorp
( $\$$ in thousands)
GAAP net interest income
PPP net interest (income) expense
Net interest income, excluding PPP

| Q22023 |  | Q12023 |  | Q42022 |  | Q3 2022 |  | Q22022 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 165,271 | \$ | 149,899 | \$ | 135,137 | \$ | 159,032 | s | 164,852 |
|  | 765 |  | (14,106) |  | 2,791 |  | $(9,632)$ |  | $(18,946)$ |
| s | 166,036 | \$ | 135,793 | \$ | 137,928 | \$ | 149,400 | s | 145,906 |

## Net Interest Margin, Tax Equivalent, excluding PPP - Customers Bancorp

(dollars in thousands except per share data)
GAAP net interest income

PPP net interest (income) expense
Tax-equivalent adjustment
Net interest income tax equivalent, excluding PPP
GAAP average total interest earning assets
Average PPP loans
Adjusted average total interest earning assets, excluding PPP
Net interest margin, tax equivalent, excluding PPP

| Q22023 |  | Q12023 |  | Q42022 |  | Q3 2022 |  | Q22022 |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| \$ | 165,27 | \$ | 149,899 | \$ | 135,137 | \$ | 159,032 | s | 164,852 |
|  | 765 |  | $(14,106)$ |  | 2791 |  | $(9,632)$ |  | $(18,946)$ |
|  | 390 |  | 375 |  | 342 |  | 334 |  | 270 |
| \$ | 166,426 | \$ | 136,168 | \$ | 138,270 | s | 149,734 | \$ | 146,176 |
| s | 21,073,680 | s | 20,514,677 | \$ | 20,211,028 | s | 20,021,455 | \$ | 19,525,936 |
|  | (207,127) |  | (889,235) |  | $(1,065,919)$ |  | ( 1349,403 ) |  | (1.863,429) |
| \$ | 20,866,553 | s | 19,625,442 | s | 19,145,109 | \$ | 18,672,052 | \$ | 17,662,507 |

Loan Yield, oxcluding PPP
(s in thousands)
interest income on loans and leases
PPP interest income
Interest income on core loans (Loans and leases, excluding PPP)

Average total loans and lease
Average PPP loans
Adjusted average total loans and leases



[^0]:    Check the appropriate box below if the form 8 -K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions (see General Instructions A.2. below).
    $\square$ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425
    $\square$ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
    $\square$ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
    $\square$ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

[^1]:    Non-GAAP measure. Customers' reasons for the use of
    Regulatory capital ratios as of June 30,2023 are estimates
    Uninsured deposits (estimate) of $\$ 4.7$ billion to be reported on the Bank's call report, less state and municipal deposits of $\$ 459.4$ million collateralized by our line of credit from FHLB and from our affiliates of $\$ 92.0$ million.

[^2]:    ${ }^{1}$ Uninsured deposits (estimate) of $\$ 4.7$ billion to be reported on the Bank's call report, less state and municipal deposits of $\$ 459.4$ million collateralized by our line of credit from FHLB and from our affiliates of $\$ 92.0$ million

[^3]:    * Non-GAAP measure. Customers' reasons for the use of the non-GAAP measure and a detailed reconciliation between the non-GAAP measure and the comparable GAAP amount are included at the end of this document.

[^4]:    1. Adjustment related to $\$ 4.1$ million tax on BOU surrender, $\$ 3.9$ million after-tax loss on sale of capital call lines, and other items combined for $\$ 0.1$ million after-tax; for details, refer to appendix for reconciliation
    2. Non-GAAP measure, refer to appendix for reconciliation
[^5]:    Non-GAAP measure, refer to appendix for reconciliation

