### **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

### FORM 8-K

CURRENT REPORT Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (date of earliest event reported): July 27, 2023



(Exact name of registrant as specified in its charter) Customers Bancorp, Inc.

Pennsylvania (State or other jurisdiction of incorporation or organization)

001-35542 (Commission File number)

27-2290659 (IRS Employer Identification No.)

701 Reading Avenue West Reading PA 19611 (Address of principal executive offices, including zip code)

(610) 933-2000 (Registrant's telephone number, including area code)

N/A (Former name, former address and former fiscal year, if changed since last report)

Check the appropriate box below if the form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions (see General Instructions A.2. below):
☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(g) of the Act:

Title of Each Class

Voting Commo Stock, par value \$1.00 per share
Fixed-to-Floating Rate Non-Cumulative Perpetual
Preferred Stock, Series E, par value \$1.00 per share
Fixed-to-Floating Rate Non-Cumulative Perpetual
Preferred Stock, Series F, par value \$1.00 per share
5.375% Subordinated Notes due 2034

Trading Symbols
CUBI
CUBI/PE
CUBI/PF
CUBB

Name of Each Exchange on which Registered
New York Stock Exchange
New York Stock Exchange
New York Stock Exchange
New York Stock Exchange

New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (17 CFR §230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR §240.12b-2). Emerging growth company | If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

### Item 2.02. Results of Operations and Financial Condition

On July 27, 2023, Customers Bancorp, Inc. (the "Company") issued a press release announcing unaudited financial information for the quarter ended June 30, 2023, a copy of which is included as Exhibit 99.1 to this Current Report on Form 8-K and incorporated by reference herein.

### Item 7.01 Regulation FD Disclosure

The Company has posted to its website a slide presentation which is attached hereto as Exhibit 99.2 to this Current Report on Form 8-K and incorporated into this Item 7.01 by reference.

The information in this Current Report on Form 8-K, including Exhibits 99.1 and 99.2 attached hereto and incorporated by reference into Item 2.02 and Item 7.01, respectively, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities under that Section. Furthermore, such information, including the exhibits attached hereto, shall not be deemed incorporated by reference into any of the Company's reports or filings with the SEC, whether made before or after the date heretof, except as expressly set forth by specific reference in whet pert or filing. The information in this Current Report on Form 8-K, including the exhibits attached hereto, shall not be deemed an admission as to the materiality of any information in this Current Report on Form 8-K that is required to be disclosed solely to satisfy the requirements of Regulation FD.

### Item 9.01. Financial Statements and Exhibits

Ex		

 Exhibit
 Description

 Exhibit 99.1
 Press Release dated July 27, 2023

 Exhibit 99.2
 Slide presentation dated July 2023

### SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

### CUSTOMERS BANCORP, INC.

By: <u>(s/ Carla A. Leibold</u> Name: Carla A. Leibold Title: Executive Vice President - Chief Financial Officer

Date: July 27, 2023

### EXHIBIT INDEX

99.1 99.2 Description

Press Release dated July 27, 2023 Slide presentation dated July 2023



Customers Bancorp, Inc. (NYSE:CUBI) 701 Reading Avenue West Reading, PA 19611

Contact:

David W. Patti, Communications Director 610-451-9452

### **Customers Bancorp Reports Results for Second Quarter 2023**

### Second Quarter 2023 Highlights

- Q2 2023 net income available to common shareholders was \$44.0 million, or \$1.39 per diluted share; ROAA was 0.88% and ROCE was 13.22%.
- Q2 2023 core earnings\* were \$52.2 million, or \$1.65 per diluted share; Core ROAA\* was 1.03% and Core ROCE\* was 15.67%.
- CET 1 capital ratio of 10.3%<sup>1</sup> at June 30, 2023, compared to 9.6% at March 31, 2023.
   Significant progress toward stated goal of 11.0% 11.5% by year-end 2023.
- Q2 2023 net interest margin, tax equivalent (NIM) was 3.15%, an increase of 19 basis points over Q1 2023 NIM of 2.96%. Q1 2023 NIM (excluding PPP)\* was 2.80%.
- Significant positive deposit mix shift in Q2 2023 as total deposits grew by \$226.8 million, with an increase in non-interest bearing deposits of \$1.0 billion, or 29%, over Q1 2023. The average cost of deposits decreased 21 basis points in Q2 2023 while the June 30, 2023 spot cost of deposits declined one basis point from March 31, 2023 despite an increase in market interest rates in Q2 2023.
- Total estimated insured deposits were 77%<sup>2</sup> of total deposits at June 30, 2023, with immediately available liquidity covering uninsured deposits by approximately 222%.
- Q2 2023 adjusted pre-tax pre-provision net income\* was \$96.8 million; adjusted pre-tax pre-provision ROAA\* was 1.79%; and adjusted pre-tax pre-provision ROCE\* was 28.01%.
- Q2 2023 loans declined \$1.2 billion or 7.6% over Q1 2023, with average loan yields up 13 basis points in Q2 2023, principally due to non-strategic loan sales.
- · Q2 2023 provision for credit losses on loans and leases of \$22.4 million was largely driven by the recognition of weaker macroeconomic forecasts.
- Non-performing assets were \$28.4 million, or 0.13% of total assets, at June 30, 2023, down \$3.9 million, or 12%, from March 31, 2023. Allowance for credit losses on loans and leases equaled 494% of non-performing loans at June 30, 2023, compared to 406% at March 31, 2023.
- · Q2 2023 book value per share and tangible book value per share\* both grew by \$1.08, or 2.6%, with increased AOCI losses of \$11.9 million over the same time period.

<sup>\*</sup> Non-GAAP measure. Customers' reasons for the use of the non-GAAP measure and a detailed reconcilitation between the non-GAAP measure and the comparable GAAP amount are included at the end of this documer Regulatory capital ratios as of June 30, 2023 are estimates.

<sup>2</sup> Uninsured deposits (estimate) of \$4.7 billion to be reported on the Bank's call report, less state and municipal deposits of \$459.4 million collateralized by our line of credit from FHLB and from our affiliates of \$92.0 million

### **CEO Commentary**

West Reading, PA, July 27, 2023 - "We are very pleased with our second quarter results as we executed seamlessly on our strategic priorities and delivered one of our strongest quarters to date," said Customers Bancorp Chairman and CEO Jay Sidhu. "While the industry continues to face significant headwinds from rising funding costs, negative deposit mix shifts and net interest margin compression, we successfully grew total deposits by \$226.8 million in Q2 2023, even after the payoff of net brokered CDs of \$660 million, with an increase in non-interest bearing deposits of \$1 billion, or 29%. We expanded our net interest margin significantly over Q1 2023 deposits by larger cash balances for prudent risk management purposes. Notably, our average cost of deposits decreased 21 basis points during the quarter as we replaced higher cost wholesale deposits with lower cost core deposits and continued to strengthen our deposit franchise. Our average loan yields increased 13 basis points as a result of the increase in interest rates and the floating rate nature of our loan portfolio. Following through on the commitments we made last quarter, we successfully exited certain non-strategic loan portfolios by selling \$670 million in short-term syndicated capital call lines of credit and \$556.7 million in consumer installment loans. This provided balance sheet capacity for the previously announced \$631 million Venture Banking portfolio acquired from the FDIC at a 15% discount and afforded us a significant opportunity to further grow and strengthen our deposit franchise, improve our profitability, and increase our capital ratios," stated Jay Sidhu.

"Our Q2 2023 GAAP earnings were \$44.0 million, or \$1.39 per diluted share. Core earnings\* were \$52.2 million, or \$1.65 per diluted share, well above consensus estimates. At June 30, 2023, our deposit base was well diversified, with approximately 77% of total deposits insured. We maintain a strong liquidity position, with \$9.1 billion of liquidity immediately available, which covers approximately 222% of uninsured deposits and our loan to deposit ratio was about 77%. We continued to purposely moderate loan growth and took other strategic actions in the second quarter 2023 to further improve our capital ratios. At June 30, 2023, we had \$3.2 billion of cash on hand, which we believe was prudent given persisting levels of uncertainty. Asset quality remains exceptional and credit reserves are extremely robust at 494% of total non-performing loans at the end of Q2 2023. The prudent risk management strategic actions that we have taken over the past several quarters have us well positioned from a capital, credit, liquidity, interest rate risk, and earnings perspective as we enter the second half of 2023. With persisting levels of uncertainty, we believe it is prudent to continue to moderate growth, or even shrink the balance sheet somewhat, and focus on further strengthening the balance sheet and improving capital ratios. We remain committed to improving our CET 1 ratio to 11.0% - 11.5% by year-end 2023 and are extremely proud of the progress that we made in just one quarter. We are confident in our ability to manage our credit, interest rate, and liquidity risks, and superbly service our clients in all operating environments. We are incredibly optimistic about our future," Jay Sidhu continued.

Non-GAAP measure. Customers' reasons for the use of the non-GAAP measure and a detailed reconciliation between the non-GAAP measure and the comparable GAAP amount are included at the end of this document.

Regulatory capital ratios as of June 30, 2023 are estimate

<sup>&</sup>lt;sup>2</sup>Uninsured deposits (estimate) of \$4.7 billion to be reported on the Bank's call report, less state and municipal deposits of \$459.4 million collateralized by our line of credit from FHLB and from our affiliates of \$92.0 million.

### Financial Highlights

0 0					
	At or Three !	Months	Ended		
(Dollars in thousands, except per share data)	 June 30, 2023		March 31, 2023	Increase (Decrease)	
Profitability Metrics:					
Net income available for common shareholders	\$ 44,007	S	50,265	\$ (6,258)	(12.5)%
Diluted earnings per share	\$ 1.39	\$	1.55	\$ (0.16)	(10.3)%
Core earnings*	\$ 52,163	\$	51,143	\$ 1,020	2.0 %
Core earnings per share*	\$ 1.65	\$	1.58	\$ 0.07	4.4 %
Core earnings, excluding PPP*	\$ 54,231	S	41,537	\$ 12,694	30.6 %
Core earnings per share, excluding PPP*	\$ 1.72	S	1.28	\$ 0.44	34.4 %
Return on average assets ("ROAA")	0.88 %		1.03 %	(0.15)	
Core ROAA*	1.03 %		1.05 %	(0.02)	
Core ROAA, excluding PPP*	1.07 %		0.87 %	0.20	
Return on average common equity ("ROCE")	13.22 %		16.00 %	(2.78)	
Core ROCE*	15.67 %		16.28 %	(0.61)	
Adjusted pre-tax pre-provision net income*	\$ 96,833	\$	89,282	\$ 7,551	8.5 %
Adjusted pre-tax pre-provision net income ROAA, excluding PPP*	1.83 %		1.53 %	0.30	
Net interest margin, tax equivalent	3.15 %		2.96 %	0.19	
Net interest margin, tax equivalent, excluding PPP*	3.20 %		2.80 %	0.40	
Loan yield	6.83 %		6.70 %	0.13	
Loan yield, excluding PPP*	6.89 %		6.46 %	0.43	
Cost of deposits	3.11 %		3.32 %	(0.21)	
Efficiency ratio	49.25 %		47.71 %	1.54	
Core efficiency ratio*	47.84 %		47.09 %	0.75	
Balance Sheet Trends:					
Total assets	\$ 22,028,565	S	21,751,614	\$ 276,951	1.3 %
Total loans and leases	\$ 13,910,907	\$	15,063,034	\$ (1,152,127)	(7.6)%
Total loans and leases, excluding PPP*	\$ 13,722,144	\$	14,816,776	\$ (1,094,632)	(7.4)%
Non-interest bearing demand deposits	\$ 4,490,198	\$	3,487,517	\$ 1,002,681	28.8 %
Total deposits	\$ 17,950,431	\$	17,723,617	\$ 226,814	1.3 %
Capital Metrics:					
Common Equity	\$ 1,318,858	S	1,283,226	\$ 35,632	2.8 %
Tangible Common Equity*	\$ 1,315,229	\$	1,279,597	\$ 35,632	2.8 %
Common Equity to Total Assets	6.0 %		5.9 %	0.1	
Tangible Common Equity to Tangible Assets*	6.0 %		5.9 %	0.1	
Tangible Common Equity to Tangible Assets, excluding PPP*	6.0 %		6.0 %	0.0	
Book Value per common share	\$ 42.16	\$	41.08	\$ 1.08	2.6 %
Tangible Book Value per common share*	\$ 42.04	\$	40.96	\$ 1.08	2.6 %
Common equity Tier 1 capital ratio (1)	10.3 %		9.6 %	0.7	
Total risk based capital ratio (1)	13.1 %		12.3 %	0.8	

<sup>(1)</sup> Regulatory capital ratios as of June 30, 2023 are estimates.

Non-GAAP measure. Customers' reasons for the use of the non-GAAP measure and a detailed reconciliation between the non-GAAP measure and the comparable GAAP amount are included at the end of this document.

### Financial Highlights

	At or Three	Month	ns Ended					Six Mor				
(Dollars in thousands, except per share data)	June 30, 2023		June 30, 2022		Increase (Decrease)		_	June 30, 2023		June 30, 2022	Increase (Decrease)	
Profitability Metrics:		_		_			_					
Net income available for common shareholders	\$ 44,007	\$	56,519	\$	(12,512)	(22.1)%	\$	94,272	\$	131,415	\$ (37,143)	(28.3)%
Diluted earnings per share	\$ 1.39	\$	1.68	\$	(0.29)	(17.3)%	\$	2.95	\$	3.87	\$ (0.92)	(23.8)%
Core earnings*	\$ 52,163	\$	59,367	\$	(7,204)	(12.1)%	\$	103,306	\$	134,777	\$ (31,471)	(23.4)%
Core earnings per share*	\$ 1.65	\$	1.77	\$	(0.12)	(6.8)%	\$	3.22	\$	3.97	\$ (0.75)	(18.9)%
Core earnings, excluding PPP*	\$ 54,231	\$	46,301	\$	7,930	17.1 %	\$	95,768	\$	96,998	\$ (1,230)	(1.3)%
Core earnings per share, excluding PPP*	\$ 1.72	\$	1.38	S	0.34	24.6 %	\$	2.99	\$	2.86	\$ 0.13	4.5 %
Return on average assets ("ROAA")	0.88 %		1.17 %		(0.29)			0.96 %	,	1.39 %	(0.43)	
Core ROAA*	1.03 %		1.23 %		(0.20)			1.04 %	,	1.43 %	(0.39)	
Core ROAA, excluding PPP*	1.07 %		1.04 %		0.03			0.97 %	,	1.04 %	(0.07)	
Return on average common equity ("ROCE")	13.22 %		18.21 %		(4.99)			14.57 %	,	21.23 %	(6.66)	
Core ROCE*	15.67 %		19.13 %		(3.46)			15.97 %	,	21.77 %	(5.80)	
Adjusted pre-tax pre-provision net income*	\$ 96,833	\$	105,692	S	(8,859)	(8.4)%	\$	186,115	\$	218,341	\$ (32,226)	(14.8)%
Adjusted pre-tax pre-provision net income ROAA, excluding ppp*	1.83 %		1.85 %		(0.02)			1.69 %	,	1.86 %	(0.17)	
Net interest margin, tax equivalent	3.15 %		3.39 %		(0.24)			3.06 %	,	3.49 %	(0.43)	
Net interest margin, tax equivalent, excluding PPP*	3.20 %		3.32 %		(0.12)			3.01 %	,	3.32 %	(0.31)	
Loan yield	6.83 %		4.54 %		2.29			6.77 %	,	4.60 %	2.17	
Loan yield, excluding PPP*	6.89 %		4.56 %		2.33			6.67 %	,	4.50 %	2.17	
Cost of deposits	3.11 %		0.54 %		2.57			3.22 %	,	0.44 %	2.78	
Efficiency ratio	49.25 %		42.14 %		7.11			48.51 %	,	40.76 %	7.75	
Core efficiency ratio*	47.84 %		41.74 %		6.10			47.49 %	,	40.59 %	6.90	
Balance Sheet Trends:												
Total assets	\$ 22,028,565	\$	20,251,996	S	1,776,569	8.8 %						
Total loans and leases	\$ 13,910,907	\$	15,664,353	\$	(1,753,446)	(11.2)%						
Total loans and leases, excluding PPP*	\$ 13,722,144	\$	14,094,193	\$	(372,049)	(2.6)%						
Non-interest bearing demand deposits	\$ 4,490,198	\$	4,683,030	\$	(192,832)	(4.1)%						
Total deposits	\$ 17,950,431	\$	16,944,719	\$	1,005,712	5.9 %						
Capital Metrics:												
Common Equity	\$ 1,318,858	\$	1,215,596	\$	103,262	8.5 %						
Tangible Common Equity*	\$ 1,315,229	\$	1,211,967	\$	103,262	8.5 %						
Common Equity to Total Assets	6.0 %		6.0 %		0.0							
Tangible Common Equity to Tangible Assets*	6.0 %		6.0 %		0.0							
Tangible Common Equity to Tangible Assets, excluding PPP*	6.0 %		6.5 %		(0.5)							
Book Value per common share	\$ 42.16	\$	37.46	\$	4.70	12.5 %						
Tangible Book Value per common share*	\$ 42.04	\$	37.35	\$	4.69	12.6 %						
Common equity Tier 1 capital ratio (1)	10.3 %		9.7 %		0.6							
Total risk based capital ratio (1)	13.1 %		12.6 %		0.5							

<sup>(1)</sup> Regulatory capital ratios as of June 30, 2023 are estimates.

Non-GAAP measure. Customers' reasons for the use of the non-GAAP measure and a detailed reconciliation between the non-GAAP measure and the comparable GAAP amount are included at the end of this document.

### **Key Balance Sheet Trends**

### Loans and Leases

The following table presents the composition of total loans and leases as of the dates indicated:

(Dollars in thousands)		June 30, 2023	% of Total	March 31, 2023	% of Total	June 30, 2022	% of Total
Loans and Leases Held for Investment	_					I	
Commercial:							
Commercial & industrial:							
Specialty lending	s	5,534,832	40.0 %	\$ 5,519,176	37.7 % \$	4,599,640	29.4 %
Other commercial & industrial		1,052,145	7.6	1,168,161	8.0	1,037,444	6.7
Multifamily		2,151,734	15.6	2,195,211	15.0	2,008,784	12.8
Loans to mortgage companies		1,108,598	8.0	1,374,894	9.4	1,975,189	12.6
Commercial real estate owner occupied		842,042	6.1	895,314	6.1	710,577	4.5
Loans receivable, PPP		188,763	1.4	246,258	1.7	1,570,160	10.0
Commercial real estate non-owner occupied		1,211,091	8.8	1,245,248	8.5	1,152,869	7.4
Construction		212,214	1.5	188,123	1.3	195,687	1.2
Total commercial loans and leases		12,301,419	89.0	12,832,385	87.7	13,250,350	84.6
Consumer:							
Residential		487,199	3.5	494,815	3.4	457,768	3.0
Manufactured housing		41,664	0.3	43,272	0.3	48,570	0.3
Installment:							
Personal		752,470	5.4	849,420	5.8	1,613,628	10.3
Other		250,047	1.8	419,085	2.8	287,442	1.8
Total installment loans		1,002,517	7.2	1,268,505	8.6	1,901,070	12.1
Total consumer loans		1,531,380	11.0	1,806,592	12.3	2,407,408	15.4
Total loans and leases held for investment	\$	13,832,799	100.0 %	\$ 14,638,977	100.0 %	15,657,758	100.0 %
Loans Held for Sale	_						
Commercial:							
Multifamily	s	_	— %	\$ 4,051	1.0 % \$	4,136	62.7 %
Commercial real estate non-owner occupied				16,000	3.7		
Total commercial loans and leases		_	_	20,051	4.7	4,136	62.7
Consumer:							
Residential		1,234	1.6	821	0.2	2,459	37.3
Installment:							
Personal		76,874	98.4	307,336	72.5	_	_
Other				95,849	22.6		
Total installment loans		76,874	98.4	403,185	95.1		
Total consumer loans		78,108	100.0	404,006	95.3	2,459	37.3
Total loans held for sale	<u>S</u>	78,108	100.0 %	\$ 424,057	100.0 %	6,595	100.0 %
Total loans and leases portfolio	\$	13,910,907	·	\$ 15,063,034	\$	15,664,353	

### Loans and Leases Held for Investment

Loans and leases held for investment were \$13.8 billion at June 30, 2023, down \$806.2 million, or 5.5%, from March 31, 2023, consistent with our stated goal of purposely moderating loan growth and exiting non-strategic relationships. Loans held for investment decreased in every category, except for relatively small increases in construction loans and specialty lending activities within commercial and industrial ("C&I") loans quarter-over-quarter.

On June 15, 2023, Customers acquired \$631.0 million of a Venture Banking loan portfolio at a discount from the FDIC. Customers has also recruited team members that originated these loans to service the venture-backed growth industry from seed-stage through late-stage. The newly recruited team gives clients access to the capital to grow from innovation to maturity and leverage a customized, best-in-class tech platform to support their growth. The team has long-standing relationships with these clients offering them premier end-to-end financial services meeting their needs. The addition of these team members creates venture banking client coverage in Austin, the Bay Area, Boston, Southern California, Chicago, Denver, Raleigh/Durham, and Washington, D.C. The technology and life sciences portfolio has been combined with Customers' existing technology and venture capital banking vertical. The portfolio of capital call loans to venture capital firms has been combined with Customers' existing direct capital call lines vertical within fund finance. This acquisition was accomplished from exiting and selling all non strategic short-term syndicated capital call lines of credit and payoffs and sales of other loans, and contributed to the moderate growth in specialty lending verticals of \$15.7 million, or 0.3% quarter-over-quarter. Other C&I loans decreased \$116.0 million, or 19.4% quarter-over-quarter to \$1.1 billion. Loans to mortgage companies decreased \$266.0 million, or 21.0% quarter-over-quarter, to \$1.0 billion as we continue to execute on our held-for-sale strategy and de-risk the held-for-investment loan portfolio in 2023.

Loans and leases held for investment of \$13.8 billion at June 30, 2023 was down \$1.8 billion, or 11.7%, year-over-year, largely driven by reduced balances in PPP loans of \$1.4 billion, consumer installment loans of \$898.6 million, and loans to mortgage companies of \$866.6 million, offset in part by net growth in the lower risk variable rate specialty lending verticals of \$935.2 million.

### Loans Held for Sale

Loans held for sale decreased \$345.9 million quarter-over-quarter, and were only \$78.1 million at June 30, 2023 as we continue to build out our held-for-sale strategy in 2023. On June 30, 2023, Customers sold consumer installment loans that were classified as held for sale with a carrying value of \$556.7 million, inclusive of \$154.0 million of other installment loans transferred from held for investment to held for sale during Q2 2023, accrued interest and unamortized deferred loan origination costs. As part of these sales, Customers recognized a net loss on sale of \$1.0 million, which is presented within "Gain (loss) on sale of SBA and other loans" in the consolidated statement of income

### Allowance for Credit Losses on Loans and Leases

The following table presents the allowance for credit losses on loans and leases as of the dates and for the periods presented:

		At or Three Months Ended				 At or Three	Monti	is Ended	
(Dollars in thousands)		June 30, 2023		March 31, 2023	Increase (Decrease)	June 30, 2023		June 30, 2022	Increase (Decrease)
Allowance for credit losses on loans and leases	S	139,656	\$	130,281	\$ 9,375	\$ 139,656	\$	156,530	\$ (16,874)
Provision for credit losses on loans and leases	\$	22,363	\$	18,008	\$ 4,355	\$ 22,363	\$	24,164	\$ (1,801)
Net charge-offs from loans held for investment	\$	15,564	\$	18,651	\$ (3,087)	\$ 15,564	\$	13,481	\$ 2,083
Annualized net charge-offs to average loans and leases		0.42 %		0.49 %		0.42 %		0.36 %	
Coverage of credit loss reserves for loans and leases held for investment		1.09 %		0.97 %		1.09 %		1.14 %	
Coverage of credit loss reserves for loans and leases held for investment, excluding PPP*		1.11 %		0.99 %		1.11 %		1.28 %	

<sup>\*</sup> Non-GAAP measure. Customers' reasons for the use of the non-GAAP measure and a detailed reconciliation between the non-GAAP measure and the comparable GAAP amount are included at the end of this document.

The decrease in net charge-offs in Q2 2023 compared to Q1 2023 was primarily due to a charge-off of a non-owner occupied commercial real estate loan in Q1 2023 and a decrease in consumer installment net charge-offs in Q2 2023 compared to Q1 2023. The net charge-offs of \$15.6 million in Q2 2023 excludes \$6.2 million of charge-offs for certain PCD loans acquired from FDIC applied against \$8.7 million of allowance for credit losses on PCD loans recognized upon acquisition of the loan portfolio on June 15, 2023.

The increase in net charge-offs in Q2 2023 compared to Q2 2022, excluding the charge-offs for certain PCD loans acquired from FDIC, was primarily due to an increase in consumer installment net charge-offs in Q2 2023 compared to Q2 2022.

### Provision for Credit Losses

	 Three Mon	ths Ended			 Three Mont		
(Dollars in thousands)	 June 30, 2023	March 31, 2023	Inc	crease (Decrease)	June 30, 2023	June 30, 2022	Increase (Decrease)
Provision for credit losses on loans and leases	\$ 22,363	\$ 18,008	\$	4,355	\$ 22,363	\$ 24,164	\$ (1,801)
Provision (benefit) for credit losses on available for sale debt securities	1,266	1,595		(329)	1,266	(317)	1,583
Provision for credit losses	23,629	19,603		4,026	23,629	23,847	(218)
Provision (benefit) for credit losses on unfunded commitments	 (304)	280		(584)	 (304)	608	(912)
Total provision for credit losses	\$ 23,325	\$ 19,883	\$	3,442	\$ 23,325	\$ 24,455	\$ (1,130)

The provision for credit losses on loans and leases in Q2 2023 was \$22.4 million, compared to \$18.0 million in Q1 2023. The provision in Q2 2023 was primarily due to our recognition of weaker macroeconomic forecasts, partially offset by lower consumer installment loans, as compared to provision in Q1 2023. The provision for credit losses on available for sale investment securities in Q2 2023 was \$1.3 million compared to provision of \$1.6 million in Q1 2023.

The provision for credit losses on loans and leases in Q2 2023 was \$22.4 million, compared to \$24.2 million in Q2 2022. The provision in Q2 2023 was primarily due to our recognition of weaker macroeconomic forecasts, partially offset by lower consumer installment loans, as compared to provision in Q2 2022, which was primarily to support loan growth. The provision for credit losses on available for sale investment securities in Q2 2023 was \$1.3 million compared to a benefit to provision of \$0.3 million in Q2 2022.

### **Asset Quality**

The following table presents asset quality metrics as of the dates indicated:

(Dollars in thousands)	Jı	une 30, 2023	March 31, 2023	Increase (Decrease)	June 30, 2023	June 30, 2022	Increase (Decrease)
Non-performing assets ("NPAs"):							
Nonaccrual / non-performing loans ("NPLs")	\$	28,244	\$ 32,124	\$ (3,880)	\$ 28,244	\$ 28,064	\$ 180
Non-performing assets	\$	28,380	\$ 32,260	\$ (3,880)	\$ 28,380	\$ 28,150	\$ 230
NPLs to total loans and leases		0.20 %	0.21 %		0.20 %	0.18 %	
Reserves to NPLs		494.46 %	405.56 %		494.46 %	557.76 %	
NPAs to total assets		0.13 %	0.15 %		0.13 %	0.14 %	
Loans and leases (1) risk ratings: Commercial loans and leases (2)							
Pass	\$	10,667,619	\$ 10,928,620	\$ (261,001)	\$ 10,667,619	\$ 9,355,846	\$ 1,311,773
Special Mention (3)		166,468	136,986	29,482	166,468	106,566	59,902
Substandard (3)		272,301	273,154	(853)	272,301	343,175	(70,874)
Total commercial loans and leases		11,106,388	11,338,760	(232,372)	11,106,388	9,805,587	1,300,801
Consumer loans							
Performing		1,508,208	1,787,123	(278,915)	1,508,208	2,392,852	(884,644)
Non-performing		23,172	19,469	3,703	23,172	14,556	8,616
Total consumer loans		1,531,380	1,806,592	(275,212)	1,531,380	2,407,408	(876,028)
Loans and leases receivable (1)	\$	12,637,768	\$ 13,145,352	\$ (507,584)	\$ 12,637,768	\$ 12,212,995	\$ 424,773

- (1) Risk ratings are assigned to loans and leases held for investment, and excludes loans held for sale and loans receivable, mortgage warehouse, at fair value.
- (2) Excludes loan receivable, PPP, as eligible PPP loans are fully guaranteed by the Small Business Administration.
  (3) Includes \$24.3 million of C&I loans rated Special Mention and \$2.1 million rated Substandard at June 30, 2023 that were acquired from the FDIC on June 15, 2023.

Over the last decade, we have developed a suite of commercial loan products with one particularly important common denominator: relatively low credit risk assumption. The Bank's C&I, loans to mortgage companies, corporate and specialty lending lines of business, and multifamily loans for example, are characterized by conservative underwriting standards and low loss rates. Because of this emphasis, the Bank's credit quality to date has been incredibly healthy despite an adverse economic environment. Maintaining strong asset quality also requires a highly active portfolio monitoring process. In addition to frequent client outreach and monitoring at the individual loan level, we employ a bottom-up data driven approach to analyze the commercial portfolio.

Total consumer installment loans held for investment at June 30, 2023 were less than 5% of total assets and approximately 7% of total loans and leases held for investment, and were supported by an allowance for credit losses of \$57.6 million. At June 30, 2023, our consumer installment portfolio had the following characteristics: average original FICO score of 733, average debt-to-income of 19% and average borrower income of \$105 thousand.

Non-performing loans at June 30, 2023 were essentially flat at 0.20% of total loans and leases, compared to 0.21% at March 31, 2023 and 0.18% at June 30, 2022.

### Investment Securities

Our investment securities portfolio, including debt securities available for sale ("AFS") and held to maturity ("HTM") provides periodic cash flows through regular maturities and amortization, can be used as collateral to secure additional funding, and is an important component of our liquidity position.

The following table presents the composition of our investment securities portfolio as of the dates indicated:

(Dollars in thousands)	 June 30, 2023	March 31, 2023	June 30, 2022	
Debt securities, available for sale	\$ 2,797,940	\$ 2,900,259	\$ 3,120,111	
Equity securities	26,698	26,710	24,771	
Investment securities, at fair value	2,824,638	2,926,969	3,144,882	
Debt securities, held to maturity	1,258,560	870,294	495,039	
Total investment securities portfolio	\$ 4,083,198	\$ 3,797,263	\$ 3,639,921	

Critically important to performance during the recent banking crisis are the characteristics of a bank's securities portfolio. While there may be virtually no credit risk in some of these portfolios, holding longer term and lower yielding securities is creating challenges for many banks. Our securities portfolio is highly liquid, short in duration, and high in yield. At June 30, 2023, our AFS debt securities portfolio had a spot yield of 5.38%, an effective duration of approximately 1.5 years, and approximately 47% are variable rate. Additionally, 62% of our AFS securities portfolio was AAA rated at June 30, 2023.

At June 30, 2023, our HTM debt securities portfolio represented only 5.7% of our total assets at June 30, 2023, had a spot yield of 4.41% and an effective duration of approximately 3.0 years. Additionally, at June 30, 2023, approximately 36% of our HTM securities were AAA rated and 57% were credit enhanced asset backed securities with no current expectation of credit losses.

As a part of the sales of consumer installment loans that were classified as held for sale, Customers provided some financing to the purchaser for a portion of the sale price in the form of \$436.8 million of asset-backed securities, collateralized by the sold loans, which accounted for the increase in HTM debt securities at June 30, 2023 as compared to the prior quarter.

### Deposits

The following table presents the composition of our deposit portfolio as of the dates indicated:

(Dollars in thousands)	June 30, 2023	% of Total	March 31, 2023	% of Total	June 30, 2022	% of Total
(Dollars in inolisanas)	June 30, 2023	/6 01 10tai	March 31, 2023	/8 01 10tai	Julie 30, 2022	/8 01 10tai
Demand, non-interest bearing	\$ 4,490,198	25.0 %	\$ 3,487,517	19.7 %	\$ 4,683,030	27.6 %
Demand, interest bearing	5,551,037	30.9	5,791,302	32.7	6,644,398	39.2
Total demand deposits	10,041,235	55.9	9,278,819	52.4	11,327,428	66.8
Savings	1,048,229	5.8	924,359	5.2	640,062	3.8
Money market	2,004,264	11.2	2,019,633	11.4	4,254,205	25.1
Time deposits	4,856,703	27.1	 5,500,806	31.0	723,024	4.3
Total deposits	\$ 17,950,431	100.0 %	\$ 17,723,617	100.0 %	\$ 16,944,719	100.0 %

Total deposits increased \$226.8 million, or 1.3%, to \$18.0 billion at June 30, 2023 as compared to the prior quarter. Importantly, non-interest bearing demand deposits increased \$1.0 billion, or 28.8%, to \$4.5 billion. Savings deposits increased \$123.9 million, or 13.4%, to \$1.0 billion. These increases were offset by decreases in time deposits of \$644.1 million, or 11.7%, to \$4.9 billion, interest bearing demand deposits of \$240.3 million, or 4.1%, to \$5.6 billion and money market deposits of \$15.4 million, or 0.8%, to \$2.0 billion. The total average cost of deposits decreased by 21 basis points to 3.11% in Q2 2023 from 3.32% in the prior quarter primarily due to a shift in deposit mix. Total estimated uninsured deposits was \$4.1 billion<sup>1</sup>, or 23% of total deposits (inclusive of accrued interest) at June 30, 2023. We are also highly focused on total deposits with contractual term to manage our liquidity profile and the funding of loans and securities.

<sup>1</sup> Uninsured deposits (estimate) of \$4.7 billion to be reported on the Bank's call report, less state and municipal deposits of \$45.9 4 million collateralized by our line of credit from FHLB and from our affiliates of \$92.0 million.

Total deposits increased \$1.0 billion, or 5.9%, to \$18.0 billion at June 30, 2023 as compared to a year ago. Time deposits increased \$4.1 billion to \$4.9 billion. Savings deposits increased \$408.2 million, or 63.8%, to \$1.0 billion. These increases were offset in part by decreases in money market deposits of \$2.2 billion, or 52.9%, to \$2.0 billion, interest bearing demand deposits of \$1.1 billion, or 16.5%, to \$5.6 billion and non-interest bearing demand deposits of \$192.8 million, or 4.1%, to \$4.5 billion. The total average cost of deposits increased by 257 basis points to 3.11% in Q2 2023 from 0.54% in the prior year primarily due to higher market interest rates and a shift in deposit mix.

### Borrowings

The following table presents the composition of our borrowings as of the dates indicated:

(Dollars in thousands)		June 30, 2023	 March 31, 2023	June 30, 2022
Federal funds purchased	\$	_	\$ _	\$ 770,000
FHLB advances		2,046,142	2,052,143	635,000
Senior notes		123,710	123,645	123,450
Subordinated debt		182,091	182,021	181,812
Total borrowings	S	2,351,943	\$ 2,357,809	\$ 1,710,262

Total borrowings were \$2.4 billion at June 30, 2023, relatively unchanged from the prior quarter. As of June 30, 2023, Customers' borrowing capacity with the FRB and FHLB was approximately \$8.6 billion, of which \$2.1 billion of available capacity was utilized in borrowings and \$600.5 million was utilized to collateralize state and municipal deposits.

Total borrowings increased \$641.7 million, or 37.5%, to \$2.4 billion at June 30, 2023 as compared to a year ago. This increase primarily resulted from an increase in FHLB advances to ensure ample cash on hand given the heightened liquidity risk in the banking system, particularly among regional banks since early March 2023, net of repayments of federal funds purchased.

### Capital

The following table presents certain capital amounts and ratios as of the dates indicated:

(Dollars in thousands except per share data)	June	30, 2023	March 31, 2023	June 30, 2022
Customers Bancorp, Inc.				
Common Equity	\$	1,318,858	\$ 1,283,226	\$ 1,215,596
Tangible Common Equity*	\$	1,315,229	\$ 1,279,597	\$ 1,211,967
Common Equity to Total Assets		6.0 %	5.9 %	6.0 %
Tangible Common Equity to Tangible Assets*		6.0 %	5.9 %	6.0 %
Tangible Common Equity to Tangible Assets, excluding PPP*		6.0 %	6.0 %	6.5 %
Book Value per common share	\$	42.16	\$ 41.08	\$ 37.46
Tangible Book Value per common share*	\$	42.04	\$ 40.96	\$ 37.35
Common equity Tier 1 (CET 1) capital ratio (1)		10.3 %	9.6 %	9.7 %
Total risk based capital ratio (1)		13.1 %	12.3 %	12.6 %

<sup>(1)</sup> Regulatory capital ratios as of June 30, 2023 are estimates.

Customers Bancorp's common equity increased \$35.6 million to \$1.3 billion, and tangible common equity\* increased \$35.6 million to \$1.3 billion, at June 30, 2023 compared to the prior quarter, respectively, as earnings of \$44.0 million more than offset a negative impact of increased unrealized losses on investment securities of \$11.9 million (net of taxes) deferred in accumulated other comprehensive income ("AOCI"). Similarly, book value per common share increased to \$42.16 from \$41.08, and tangible book value per common share\* increased to \$42.04 from \$40.96, at June 30, 2023 and March 31, 2023, respectively.

<sup>\*</sup> Non-GAAP measure. Customers' reasons for the use of the non-GAAP measure and a detailed reconciliation between the non-GAAP measure and the comparable GAAP amount are included at the end of this document.

Customers Bancorp's common equity increased \$103.3 million to \$1.3 billion, at June 30, 2023 compared to a year ago, respectively, as earnings of \$181.3 million more than offset a negative impact to AOCI from increased unrealized losses on investment securities of \$43.3 million (net of taxes) and \$45.1 million of common share repurchases. Similarly, book value per common share increased to \$42.16 from \$37.46, and tangible book value per common share\* increased to \$42.04 from \$37.35, at June 30, 2023 and June 30, 2022, respectively.

At the Customers Bancorp level, the CET 1 capital ratio (estimate), total risk based capital ratio (estimate), common equity to total assets ratio and tangible common equity to tangible assets ratio ("TCE ratio") were 10.3%, 13.1%, 6.0%, respectively, at June 30, 2023.

At the Customers Bank level, capital levels remained strong and well above regulatory minimums. At June 30, 2023, estimated Tier 1 capital (estimate) and total risk-based capital (estimate) were 11.9% and 13.3%, respectively.

Even though Customers remains well capitalized by all regulatory measures, its goal is to increase its CET 1 ratio at year-end 2023 to be between 11.0% - 11.5%. "It is prudent to continue to moderate or even shrink our balance sheet in this uncertain environment and have strong capital ratios," stated Jay Sidhu.

### **Key Profitability Trends**

### Net Interest Income

Net interest income totaled \$165.3 million in Q2 2023, an increase of \$15.4 million from Q1 2023, primarily due to higher interest income from interest earning deposits of \$17.2 million maintained in response to heightened liquidity risk in the banking system, particularly among regional banks since early March 2023, variable rate lower credit risk specialty lending of \$18.1 million, and commercial loans to mortgage companies of \$2.2 million, reflecting higher average balances and market interest rates. These increases were partially offset by lower interest income on consumer installment loans of \$2.3 million reflecting the impact of the sales transactions that occurred late in Q2 2023 and reduced PPP interest income of \$21.9 million resulting primarily from reduced recognition of deferred fees as the PPP program was substantially completed in Q1 2023. In addition, interest expense on deposits and other borrowings decreased by \$0.2 million in Q2 2023 largely resulting from the positive shift in deposit mix towards no to lower-interest bearing deposits despite higher interest rates during Q2 2023, mostly offset by increased borrowing costs reflecting a full quarter impact of FHLB advances drawn in O1 2023.

Net interest income totaled \$165.3 million in Q2 2023, an increase of \$0.4 million from Q2 2022. This increase was due to higher interest income of \$133.8 million resulting from increased average balance of interest earning assets of \$1.5 billion and higher market interest rates on variable rate loans and investments, offset in part by higher interest expenses on deposits and other borrowings of \$133.4 million primarily resulting from higher average balances of interest bearing deposits and other borrowings and increased market rates. Interest-earning asset growth was primarily driven by increases in C&I loans and leases, mostly in the variable rate lower credit risk specialty lending verticals and multifamily loans, offset in part by decreases in commercial loans to mortgage companies due to lower mortgage activity from rising interest rates, PPP loans as the PPP program was substantially completed in Q1 2023 and consumer installment loans. Total consumer installment loans decreased in Q2 2023 as compared to Q2 2022, as installment loans held for investment decreased primarily for risk management purposes and implementation of our held-for-sale strategy.

### Non-Interest Income

The following table presents details of non-interest income for the periods indicated:

	Three Mo	nths Ended		Three Mor	nths Ended	
(Dollars in thousands)	June 30, 2023	March 31, 2023	Increase (Decrease)	June 30, 2023	June 30, 2022	Increase (Decrease)
Commercial lease income	\$ 8,917	\$ 9,326	\$ (409)	\$ 8,917	\$ 6,592	\$ 2,325
Loan fees	4,271	3,990	281	4,271	2,618	1,653
Bank-owned life insurance	4,997	2,647	2,350	4,997	1,947	3,050
Mortgage warehouse transactional fees	1,376	1,074	302	1,376	1,883	(507)
Gain (loss) on sale of SBA and other loans	(761)	_	(761)	(761)	1,542	(2,303)
Loss on sale of capital call lines of credit	(5,037)	_	(5,037)	(5,037)	_	(5,037)
Net gain (loss) on sale of investment securities	_	_	_	_	(3,029)	3,029
Other	2,234	1,084	1,150	2,234	1,193	1,041
Total non-interest income	\$ 15,997	\$ 18,121	\$ (2,124)	\$ 15,997	\$ 12,746	\$ 3,251

Non-interest income totaled \$16.0 million for Q2 2023, a decrease of \$2.1 million compared to Q1 2023. The decrease was primarily due to a loss of \$5.0 million realized from the sale of non-strategic short-term syndicated capital call lines of credit within our Specialty Lending vertical that the Bank exited completely and \$0.8 million of net loss on sales of SBA loans and consumer installment loans that were classified as held for sale. These decreases were offset in part by increases in death benefits paid by insurance carriers under the bank-owned life insurance policies of \$2.4 million and other income of \$1.2 million mostly related to income from CRA-qualified investments in small business investment companies and tax interest and penalties refunds.

Non-interest income totaled \$16.0 million for Q2 2023, an increase of \$3.3 million compared to Q2 2022. The increase was primarily due to lower loss on securities sales of \$3.0 million as there were no such sales in Q2 2023, and increases in death benefits paid by insurance carriers under the bank-owned life insurance policies of \$3.1 million, commercial lease income of \$2.3 million, loan fees of \$1.7 million resulting from growth and other income of \$1.0 million. These increases were offset partially by a \$5.0 million loss realized from the sale of non-strategic short-term syndicated capital call lines of credit that the Bank exited completely and a decrease in net gain on sale of SBA and other loans of \$2.3 million due to lower gains on sales of SBA loans and losses on sales of consumer installment loans that were classified as held for sale.

### Non-Interest Expense

The following table presents details of non-interest expense for the periods indicated:

	 Three Mo	nths Ended		Three Me	onths Ended	
(Dollars in thousands)	June 30, 2023	March 31, 2023	Increase (Decrease)	June 30, 2023	June 30, 2022	Increase (Decrease)
Salaries and employee benefits	\$ 33,120	\$ 32,345	\$ 775	\$ 33,120	\$ 25,334	\$ 7,786
Technology, communication and bank operations	16,407	16,589	(182)	16,407	22,738	(6,331)
Commercial lease depreciation	7,328	7,875	(547)	7,328	5,552	1,776
Professional services	9,192	7,596	1,596	9,192	7,415	1,777
Loan servicing	4,777	4,661	116	4,777	4,341	436
Occupancy	2,519	2,760	(241)	2,519	4,279	(1,760)
FDIC assessments, non-income taxes and regulatory fees	9,780	2,728	7,052	9,780	1,619	8,161
Advertising and promotion	546	1,049	(503)	546	353	193
Other	 5,628	4,530	1,098	5,628	4,574	1,054
Total non-interest expense	\$ 89,297	\$ 80,133	\$ 9,164	\$ 89,297	\$ 76,205	\$ 13,092

The management of non-interest expenses remains a priority for us. However, this will not deter us from making investments in new technologies to support efficient and responsible growth in the future.

Non-interest expenses totaled \$89.3 million in Q2 2023, an increase of \$9.2 million compared to Q1 2023. The increase was primarily attributable to higher FDIC assessments, non-income taxes and regulatory fees of \$7.1 million resulting from higher FDIC assessment rates, higher professional fees of \$1.6 million to enhance our technology, compliance and risk management capabilities, other expenses of \$1.1 million primarily due to higher provision for operating losses and increased salaries and employee benefits of \$0.8 million driven by higher incentives and stock based awards offset by lower benefits and severance.

Non-interest expenses totaled \$89.3 million in Q2 2023, an increase of \$13.1 million compared to Q2 2022. The increase was primarily attributable to increases of \$8.2 million of FDIC assessments, non-income taxes and regulatory fees resulting from higher FDIC assessment rates, \$7.8 million in salaries and employee benefits due to higher headcount, annual merit increases, incentives and SERP expenses, \$1.8 million in professional fees mostly for transaction related legal fees, \$1.8 million in commercial lease depreciation from growth and \$1.1 million in other expenses primarily due to higher provision for operating losses. These increases were offset in part by decreases of \$6.3 million in occupancy servicing-related expenses mostly due to lower servicing fees and the discontinuation of interchange maintenance fees paid to BM Technologies offset by higher fees paid for software as a service and \$1.8 million in occupancy mostly due to impairments associated with consolidation of branch locations in Q2 2022.

### Taxes

Income tax expense increased by \$6.2 million to \$20.8 million in Q2 2023 from \$14.6 million in Q1 2023 primarily due to tax expense of \$4.1 million recognized in Q2 2023 on surrendered bank-owned life insurance policies.

Income tax expense increased by \$1.9 million to \$20.8 million in Q2 2023 from \$18.9 million in Q2 2022 primarily due to tax expense on surrendered bank-owned life insurance policies, offset in part by lower pre-tax income and increased income tax credits.

The effective tax rate for Q2 2023 was 30%, primarily due to tax on surrendered bank-owned life insurance policies. Excluding the tax on surrendered bank-owned life insurance policies, the effective tax rate for Q2 2023 was 24%. Customers expects the full-year 2023 effective tax rate to be approximately 22% to 24%.
Outlook
"Looking ahead, we will continue to moderate growth, or even reduce the size of the balance sheet, as we optimize the balance sheet and materially improve our capital ratios, maintain positive operating leverage with prudent expense management, and continue to improve deposits and liquidity. We expect 2023 core loans to be essentially flat to down. Deposits are expected to remain relatively flat with a focus on improving our funding profile and reducing high cost deposits. We expect full year 2023 net interest margin, excluding PPP* to be at the upper end of the previously guided range of 2.85% - 3.05%. 2023 Core EPS (excluding PPP)* is still expected to be about \$6.00 with a core return on common equity* of over 15%. Core non-interest expense* is now expected to increase about 15% in 2023 as a result of higher FDIC assessments and the newly recruited Venture Banking team. We are still targeting a CET 1 ratio of approximately 11.0% - 11.5% by year-end 2023, following up on the 70 basis point increase we achieved during Q2 2023. We are focused on improving the quality of our balance sheet and deposit franchise, improving capital and liquidity, maintaining superior credit quality, expanding our net interest margin, and achieving our tangible book value guidance in excess of \$45 by year-end 2023," concluded Customers Bancorp President Sam Sidhu.
* Non-GAAP measure. Customers' reasons for the use of the non-GAAP measure and a detailed reconciliation between the non-GAAP measure and the comparable GAAP amount are included at the end of this document.
14

### Webcast

Date: Friday, July 28, 2023 Time: 9:00 AM EDT

The live audio webcast, presentation slides, and earnings press release will be made available at https://www.customersbank.com/investor-relations/ and at the Customers Bancorp 2nd Quarter Earnings Webcast.

You may submit questions in advance of the live webcast by emailing our Communications Director, David Patti at dpatti@customersbank.com; questions may also be asked during the webcast through the webcast application.

The webcast will be archived for viewing on the Customers Bank Investor Relations page and available beginning approximately two hours after the conclusion of the live event.

### Institutional Background

Customers Bancorp, Inc. (NYSE:CUBI) is one of the nation's top-performing banking companies with over \$22 billion in assets, making it the 81 largest bank holding companies in the US. Through its primary subsidiary, Customers Bank, commercial and consumer clients benefit from a full suite of technology-enabled tailored product experiences delivered by best-in-class customer service. In addition to traditional lines such as C&I lending, commercial real estate lending, and multifamily lending, Customers Bank also provides a number of national corporate banking services to Specialty Lending clients. Major accolades include:

- . #5 in top-performing banks with assets between \$10 billion and \$50 billion in 2022 per American Banker;
- · #34 out of the 100 largest publicly traded banks in 2023 per Forbes; and
- · #64 on Fortune Magazine's 2022 list of the 100 fastest growing companies in America.

A member of the Federal Reserve System with deposits insured by the Federal Deposit Insurance Corporation, Customers Bank is an equal opportunity lender. Learn more: www.customersbank.com.

### "Safe Harbor" Statement

In addition to historical information, this press release may contain "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements include statements with respect to Customers Bancorp, Inc.'s strategies, goals, beliefs, expectations, estimates, intentions, capital raising efforts, financial condition and results of operations, future performance and business. Statements preceded by, followed by, or that include the words "may," "could," "bro forma," "looking forward," "would," "believe," "expect," "anticipate," "estimate," "pina," "project," or similar expressions generally indicate a forward-looking statement. These forward-looking statements involve risks and uncertainties that are subject to change based on various important factors (some of which, in whole or in part, are beyond Customers Bancorp, Inc.'s control). Numerous competitive, economic, regulatory, legal and technological events and factors, among others, could cause Customers Bancorp, Inc.'s financial performance to differ materially from the goals, plans, objectives, intentions and expectations expressed in such forward-looking statements, including: a continuation of the recent turmoil in the banking industry, responsive measures taken by us and regulatory authorities to mitigate and manage related risks, regulatory actions taken that address related issues and the costs and obligations associated therewith, the impact of COVID-19 and its variants on the U.S. economy and customer behavior, the impact that changes in the economy have on the performance of our loan and lease portfolio, the market value of our investment securities, the continued success and acceptance of our blockchain payments system, the demand for our products and services and the availability of sources of funding, the effects of actions by the federal government, including the Board of Governors of the Federal Reserve System and other government agencies, that affect m

events. All forward-looking statements and information set forth herein are based on management's current beliefs and assumptions as of the date hereof and speak only as of the date they are made. For a more complete discussion of the assumptions, risks and uncertainties related to our business, you are encouraged to review Customers Bancorp, Inc.'s filings with the Securities and Exchange Commission, including its most recent annual report on Form 10-K for the year ended December 31, 2022, subsequently filed quarterly reports on Form 10-Q and current reports on Form 8-K, including any amendments thereto, that update or provide information in addition to the information included in the Form 10-K and Form 10-Q filings, if any. Customers Bancorp, Inc. does not undertake to update any forward-looking statement whether written or oral, that may be made from time to time by Customers Bancorp, Inc. or by or on behalf of Customers Bank, except as may be required under applicable law.

### Q2 2023 Overview

The following table presents a summary of key earnings and performance metrics for the quarter ended June 30, 2023 and the preceding four quarters: CUSTOMERS BANCORP, INC. AND SUBSIDIARIES

EARNINGS SUMMARY - UNAUDITED

		Q2		Q1	Q1 Q4			Q3		Q2		Six Months I	Ended J	une 30,
(Dollars in thousands, except per share data and stock price data)		2023		2023		2022		2022		2022		2023		2022
GAAP Profitability Metrics:														
Net income available to common shareholders	\$	44,007	\$	50,265	\$	25,623	S	61,364	S	56,519	\$	94,272	\$	131,415
Per share amounts:														
Earnings per share - basic	\$	1.41	\$	1.58	\$	0.79	S	1.89	\$	1.73	\$	2.99	\$	4.00
Earnings per share - diluted	\$	1.39	\$	1.55	\$	0.77	s	1.85	s	1.68	\$	2.95	\$	3.87
Book value per common share (1)	S	42.16	S	41.08	s	39.08	S	38.46	S	37.46	s	42.16	S	37.46
CUBI stock price (1)	\$	30.26	s	18.52	\$	28.34	s	29.48	\$	33.90	\$	30.26	\$	33.90
CUBI stock price as % of book value (1)		72 %		45 %	6	73 %		77 %		90 %		72 %		90
Average shares outstanding - basic		31,254,125		31,819,203		32,413,459		32,455,814		32,712,616		31,535,103		32,834,150
Average shares outstanding - diluted		31,591,142		32,345,017		33,075,422		33,226,607		33,579,013		31,965,997		33,950,973
Shares outstanding (1)		31,282,318		31,239,750		32,373,697		32,475,502		32,449,486		31,282,318		32,449,486
Return on average assets ("ROAA")		0.88 %		1.03 %	6	0.55 %		1.24 %		1.17 %	,	0.96 %		1.39
Return on average common equity ("ROCE")		13.22 %		16.00 %	6	8.05 %		19.33 %		18.21 %	,	14.57 %		21.23
Net interest margin, tax equivalent		3.15 %		2.96 %	6	2.67 %		3.16 %		3.39 %	,	3.06 %		3.49
Efficiency ratio		49.25 %		47.71 %	6	49.20 %		50.00 %		42.14 %	,	48.51 %		40.76
Non-GAAP Profitability Metrics (2):														
Core earnings	\$	52,163	\$	51,143	\$	39,368	S	82,270	S	59,367	\$	103,306	\$	134,777
Adjusted pre-tax pre-provision net income	\$	96,833	\$	89,282	\$	81,377	S	100,994	S	105,692	\$	186,115	\$	218,341
Per share amounts:														
Core earnings per share - diluted	\$	1.65	\$	1.58	\$	1.19	\$	2.48	\$	1.77	\$	3.22	\$	3.97
Tangible book value per common share (1)	\$	42.04	\$	40.96	\$	38.97	\$	38.35	\$	37.35	\$	42.04	\$	37.35
CUBI stock price as % of tangible book value (1)		72 %		45 %	6	73 %		77 %		91 %	,	72 %		91
Core ROAA		1.03 %		1.05 %	6	0.81 %		1.64 %		1.23 %	,	1.04 %		1.43 9
Core ROCE		15.67 %		16.28 %	6	12.36 %		25.91 %		19.13 %	,	15.97 %		21.77 9
Adjusted ROAA - pre-tax and pre-provision		1.79 %		1.72 %	6	1.56 %		1.95 %		2.11 %	,	1.76 %		2.25 9
Adjusted ROCE - pre-tax and pre-provision		28.01 %		27.33 %	6	24.59 %		31.01 %		33.37 %	,	27.68 %		34.62 9
Net interest margin, tax equivalent, excluding PPP loans		3.20 %	6	2.80 %	6	2.87 %		3.18 %		3.32 %	,	3.01 %		3.32
Core efficiency ratio		47.84 %	6	47.09 %	6	49.12 %		42.57 %		41.74 %	,	47.49 %		40.59
Asset Quality:														
Net charge-offs	\$	15,564	\$	18,651	\$	27,164	\$	18,497	\$	13,481	\$	34,215	\$	20,707
Annualized net charge-offs to average total loans and leases		0.42 %		0.49 %	6	0.70 %		0.47 %		0.36 %	•	0.46 %		0.29
Non-performing loans ("NPLs") to total loans and leases (1)		0.20 %		0.21 %		0.19 %		0.18 %		0.18 %		0.20 %		0.18
Reserves to NPLs (1)		494.46 %		405.56 %	6	425.95 %		466.34 %		557.76 %	,	494.46 %		557.76
Non-performing assets ("NPAs") to total assets		0.13 %		0.15 %	6	0.15 %		0.14 %		0.14 %	•	0.13 %		0.14
Customers Bank Capital Ratios (3):														
Common equity Tier 1 capital to risk-weighted assets		11.9 %		11.31 %		11.21 %		11.42 %		11.46 %		11.9 %		11.46
Tier 1 capital to risk-weighted assets		11.9 %		11.31 %		11.21 %		11.42 %		11.46 %		11.9 %		11.46
Total capital to risk-weighted assets		13.3 %		12.64 %		12.40 %		12.65 %		12.91 %		13.3 %		12.91 9
Tier 1 capital to average assets (leverage ratio)		8.0 %		8.09 %	6	8.15 %		8.10 %		8.09 %		8.0 %		8.09 %

<sup>(1)</sup> Metric is a spot balance for the last day of each quarter presented.

(2) Customers' reasons for the use of these non-GAAP measures and a detailed reconciliation between the non-GAAP amounts are included at the end of this document.

(3) Regulatory capital ratios are estimated for Q2 2023 and actual for the remaining period. In accordance with regulatory capital ratios remaining period. In accordance with regulatory capital ratios are estimated for Q2 2023 and actual for the remaining period. In accordance with regulatory capital ratios remaining the period in a 25% per year regulatory capital for two years until January 1, 2022, followed by a three-year transition period. The cumulative CECL capital transition impact as of December 31, 3021 which amounted to \$50 the formula with the period and the company of the CECL capital transition provision.

	OF OPER ATIONS	

(Dollars in thousands, except per share data)		Q2	Q1		04	O3		Q2	Six Months Ended June 30,			
		2023	2023		2022	2022		2022	2023	50,	2022	
Interest income:									-			
Loans and leases	\$	241,745	\$ 244,212	\$	217,471	\$ 200,438	\$	168,920	\$ 485,957	\$	326,040	
Investment securities		48,026	47,316		42,953	30,546		25,442	95,342		45,737	
Loans held for sale		11,149	11,701		1,269	19		21	22,850		76	
Interest earning deposits		27,624	10,395		6,754	2,949		919	38,019		1,24	
Other		1,616	1,321		1,200	1,964		1,032	2,937		6,709	
Total interest income		330,160	314,945		269,647	235,916		196,334	645,105		379,810	
Interest expense:												
Deposits		136,375	143,930		124,366	65,380		22,781	280,305		36,493	
FHLB advances		24,285	10,370		4,464	4,684		2,316	34,655		2,310	
FRB advances		_	6,286		_	_		_	6,286		_	
Subordinated debt		2,689	2,689		2,688	2,689		2,689	5,378		5,378	
Other borrowings		1,540	1,771		2,992	4,131		3,696	3,311		6,072	
Total interest expense		164,889	165,046		134,510	76,884		31,482	329,935		50,259	
Net interest income		165,271	149,899		135,137	159,032		164,852	315,170		329,55	
Provision (benefit) for credit losses		23,629	19,603		28,216	(7,994)		23,847	43,232		39,844	
Net interest income after provision (benefit) for credit losses		141,642	130,296		106,921	167,026		141,005	271,938		289,707	
Non-interest income:												
Commercial lease income		8,917	9,326		8,135	7,097		6,592	18,243		12,487	
Loan fees		4,271	3,990		4,017	3,008		2,618	8,261		5,163	
Bank-owned life insurance		4,997	2,647		1,975	3,449		1,947	7,644		10,273	
Mortgage warehouse transactional fees		1,376	1,074		1,295	1,545		1,883	2,450		3,898	
Gain (loss) on sale of SBA and other loans		(761)	_		_	106		1,542	(761)		3,049	
Loss on sale of capital call lines of credit		(5,037)	_		_	_		_	(5,037)		_	
Loss on sale of consumer installment loans		_	_		_	(23,465)		_	_		_	
Net gain (loss) on sale of investment securities		_	_		(16,937)	(2,135)		(3,029)	_		(4,092	
Legal settlement gain		_	_		7,519	_		_	_		_	
Other		2,234	1,084		1,341	1,378		1,193	3,318		3,166	
Total non-interest income		15,997	18,121		7,345	(9,017)		12,746	34,118		33,944	
Non-interest expense:												
Salaries and employee benefits		33,120	32,345		29,194	31,230		25,334	65,465		51,941	
Technology, communication and bank operations		16,407	16,589		18,604	19,588		22,738	32,996		46,806	
Commercial lease depreciation		7,328	7,875		6,518	5,966		5,552	15,203		10,494	
Professional services		9,192 4,777	7,596 4,661		6,825 4,460	6,269 3,851		7,415 4,341	16,788 9,438		14,371 6,712	
Loan servicing		2,519			3,672	2,605		4,341			7,329	
Occupancy FDIC assessments, non-income taxes and regulatory fees		2,519 9.780	2,760 2,728		2,339	2,528		1,619	5,279 12,508		4,002	
Advertising and promotion		546	1,049		1,111	2,328 762		353	1,595		4,002	
Other		5.628	4.530		5,696	3,399		4,574	10,158		7,689	
Total non-interest expense		89,297	80,133		78,419	76,198	. —	76,205	169,430		150,012	
•		68.342		-								
Income before income tax expense		68,342 20,768	68,284 14.563		35,847 7,136	81,811 17.899		77,546 18.896	136,626 35,331		173,639 38,228	
Income tax expense  Net income		47,574	53,721		28,711	63,912	_	58,650	35,331		135,411	
Preferred stock dividends	-	3,567	3,456	-	3,088	2,548		2,131	7,023		3,996	
Net income available to common shareholders	\$	44,007	\$ 50,265	<u>s</u>	25,623	\$ 61,364	2	56,519	\$ 94,272	\$	131,415	
Basic earnings per common share	\$		\$ 1.58	\$	0.79		\$	1.73		\$	4.00	
Diluted earnings per common share		1.39	1.55		0.77	1.85		1.68	2.95		3.87	

### ${\color{blue} \textbf{CUSTOMERS BANCORP, INC. AND SUBSIDIARIES}}$

### CONSOLIDATED BALANCE SHEET - UNAUDITED

(Dollars in thousands)	June 30, 2023		March 31, 2023	December 31, 2022		September 30, 2022	June 30, 2022
ASSETS					_		
Cash and due from banks	\$ 54,127	S	77,251	\$ 58,025	\$	41,520	\$ 66,703
Interest earning deposits	3,101,097		1,969,434	397,781		362,945	178,475
Cash and cash equivalents	 3,155,224		2,046,685	455,806		404,465	245,178
Investment securities, at fair value	2,824,638		2,926,969	2,987,500		2,943,694	3,144,882
Investment securities held to maturity	1,258,560		870,294	840,259		886,294	495,039
Loans held for sale	78,108		424,057	328,312		5,224	6,595
Loans receivable, mortgage warehouse, at fair value	1,006,268		1,247,367	1,323,312		1,569,090	1,874,603
Loans receivable, PPP	188,763		246,258	998,153		1,154,632	1,570,160
Loans and leases receivable	12,637,768		13,145,352	13,144,894		12,607,742	12,212,995
Allowance for credit losses on loans and leases	(139,656)		(130,281)	(130,924)		(130,197)	(156,530)
Total loans and leases receivable, net of allowance for credit losses on loans and leases	13,693,143		14,508,696	15,335,435		15,201,267	 15,501,228
FHLB, Federal Reserve Bank, and other restricted stock	126,240		124,733	74,196		64,112	74,626
Accrued interest receivable	119,501		123,754	123,374		107,621	98,727
Bank premises and equipment, net	8,031		8,581	9,025		6,610	6,755
Bank-owned life insurance	290,322		339,607	338,441		336,130	335,153
Goodwill and other intangibles	3,629		3,629	3,629		3,629	3,629
Other assets	471,169		374,609	400,135		408,575	340,184
Total assets	\$ 22,028,565	\$	21,751,614	\$ 20,896,112	\$	20,367,621	\$ 20,251,996
LIABILITIES AND SHAREHOLDERS' EQUITY							
Demand, non-interest bearing deposits	\$ 4,490,198	\$	3,487,517	\$ 1,885,045	\$	2,993,793	\$ 4,683,030
Interest bearing deposits	13,460,233		14,236,100	16,271,908		14,528,645	12,261,689
Total deposits	 17,950,431		17,723,617	18,156,953		17,522,438	 16,944,719
Federal funds purchased	_		_	_		365,000	770,000
FHLB advances	2,046,142		2,052,143	800,000		500,000	635,000
Other borrowings	123,710		123,645	123,580		123,515	123,450
Subordinated debt	182,091		182,021	181,952		181,882	181,812
Accrued interest payable and other liabilities	 269,539		249,168	230,666		287,855	243,625
Total liabilities	 20,571,913		20,330,594	19,493,151		18,980,690	18,898,606
Preferred stock	137,794		137,794	137,794		137,794	137,794
Common stock	35,301		35,258	35,012		34,948	34,922
Additional paid in capital	555,737		552,255	551,721		549,066	545,670
Retained earnings	1,018,406		974,399	924,134		898,511	837,147
Accumulated other comprehensive income (loss), net	(168,176)		(156,276)	(163,096)		(156,126)	(124,881)
Treasury stock, at cost	(122,410)		(122,410)	(82,604)		(77,262)	(77,262)
Total shareholders' equity	1,456,652		1,421,020	1,402,961		1,386,931	1,353,390
Total liabilities and shareholders' equity	\$ 22,028,565	S	21,751,614	\$ 20,896,112	\$	20,367,621	\$ 20,251,996
		_			_		

## CUSTOMERS BANCORP, INC. AND SUBSIDIARIES AVERAGE BALANCE SHEET / NET INTEREST MARGIN - UNAUDITED (Dollars in thousands)

						Three Months Ended					
		June 30, 2023				March 31, 2023		June 30, 2022			
	Average Balance	Interest Income or Expense	Average Yield or Cost (%)		Average Balance	Interest Income or Expense	Average Yield or Cost (%)		Average Balance	Interest Income or Expense	Average Yield or Cost (%)
Assets Interest earning deposits	\$ 2,150,154	\$ 27,624	5.15%	s	914,149	\$ 10,395	4.61%	s	434,950	\$ 919	0.85%
Investment securities (1)	3,949,732		4.86%	3	4.031.247	47,316	4.61%	3	4,104,463	25.442	2.48%
Loans and leases:	3,749,732	40,020	4.0070		4,031,247	47,510	4.0976		4,104,403	23,442	2.40/0
Commercial & industrial:											
Specialty lending loans and leases (2)	5,832,485	121,779	8.37%		5,694,168	103,688	7.38%		4,068,175	39.160	3.86%
Other commercial & industrial loans (2)	1,672,668		6.24%		1,705,205	25,570	6.08%		1,509,655	14,706	3.91%
Commercial loans to mortgage companies	1,300,496		6.05%		1,262,139	17,412	5.59%		1,898,554	15,615	3.30%
Multifamily loans	2,181,617	21,095	3.88%		2,206,600	20,470	3.76%		1,845,527	17,313	3.76%
Loans receivable, PPP	207,127	1,633	3.16%		889,235	23,551	10.74%		1,863,429	20,572	4.43%
Non-owner occupied commercial real estate loans	1,428,086	19,877	5.58%		1,449,722	20,199	5.65%		1,307,995	12,749	3.91%
Residential mortgages	535,739	5,735	4.28%		542,909	5,598	4.18%		515,612	4,898	3.81%
Installment loans	1,684,215	37,141	8.84%		1,727,995	39,425	9.25%		1,909,551	43,928	9.23%
Total loans and leases (3)	14,842,432	252,894	6.83%		15,477,973	255,913	6.70%	_	14,918,498	168,941	4.54%
Other interest-earning assets	131,362	1,616	4.93%		91,308	1,321	5.87%		68,025	1,032	6.09%
Total interest-earning assets	21,073,680	330,160	6.28%		20,514,677	314,945	6.21%		19,525,936	196,334	4.03%
Non-interest-earning assets	581,055				538,243				530,084		
Total assets	\$ 21,654,735	<u>-</u>		\$	21,052,920			S	20,056,020		
Liabilities		=						_			
Interest checking accounts	\$ 5,309,775	\$ 49,862	3.77%	\$	7,494,379	\$ 70,485	3.81%	S	6,409,617	\$ 13,644	0.85%
Money market deposit accounts	1,978,546	19,678	3.99%		2,470,004	20,783	3.41%		4,704,767	7,523	0.64%
Other savings accounts	997,205	9,839	3.96%		822,312	6,286	3.10%		695,176	758	0.44%
Certificates of deposit	5,020,205	56,996	4.55%		4,504,333	46,376	4.18%		530,180	856	0.65%
Total interest-bearing deposits (4)	13,305,731	136,375	4.11%		15,291,028	143,930	3.82%		12,339,740	22,781	0.74%
Federal funds purchased	_	_	-%		15,333	188	4.97%		642,747	1,429	0.89%
Borrowings	2,357,981	28,514	4.85%		1,788,116	20,928	4.75%		940,068	7,272	3.10%
Total interest-bearing liabilities	15,663,712	164,889	4.22%		17,094,477	165,046	3.91%	_	13,922,555	31,482	0.91%
Non-interest-bearing deposits (4)	4,258,711	<u>.</u>			2,299,295				4,491,574		
Total deposits and borrowings	19,922,423	Ī	3.32%		19,393,772		3.45%		18,414,129		0.69%
Other non-interest-bearing liabilities	259,111	<u>.</u>			247,575				259,279		
Total liabilities	20,181,534	-			19,641,347				18,673,408		
Shareholders' equity	1,473,201	<u>_</u>			1,411,573				1,382,612		
Total liabilities and shareholders' equity	\$ 21,654,735	ī		\$	21,052,920			\$	20,056,020		
Net interest income		165,271				149,899		_		164,852	
Tax-equivalent adjustment		390				375				270	
Net interest earnings		\$ 165,661				\$ 150,274				\$ 165,122	
Interest spread			2.96%				2.76%				3.35%
Net interest margin			3.14%				2.95%				3.38%
Net interest margin tax equivalent			3.15%				2.96%				3.39%
•			3.20%				2.80%				3.32%
Net interest margin tax equivalent excl. PPP (5)			3.20%				2.00%				3.32%

(continued)

## AVERAGE BALANCE SHEET / NET INTEREST MARGIN - UNAUDITED (CONTINUED) (Dollars in thousands)

- (1) For presentation in this table, average balances and the corresponding average yields for investment securities are based upon historical cost, adjusted for amortization of premiums and accretion of discounts.
- (2) Includes owner occupied commercial real estate loans.
- (3) Includes non-accrual loans, the effect of which is to reduce the yield earned on loans and leases, and deferred loan fees.
- (4) Total costs of deposits (including interest bearing and non-interest bearing) were 3.11%, 3.32% and 0.54% for the three months ended June 30, 2023, March 31, 2023 and June 30, 2022, respectively.

  (5) Non-GAAP tax-equivalent basis, using an estimated marginal tax rate of 26% for the three months ended June 30, 2023, March 31, 2023 and June 30, 2022, presented to approximate interest income as a taxable asset and excluding net interest income from PPP loans and related borrowings, along with the related PPP loan balances and PPP fees receivable from interest-earning assets. Management uses non-GAAP measures to present historical periods comparable to the current period presentation. In addition, management believes the use of these non-GAAP measures provides additional clarity when assessing Customers' financial results. These disclosures should not be viewed as substitutes for results determined to be in accordance with U.S. GAAP, nor are they necessarily comparable to non-GAAP performance measures that may be presented by other entities.

### AVERAGE BALANCE SHEET / NET INTEREST MARGIN - UNAUDITED (CONTINUED)

(Dottars in inousanus)				Six Mont	hs Ended			
			June 30, 2023				June 30, 2022	_
	Average	Balance	Interest Income or Expense	Average Yield or Cost (%)	Average	Balance	Interest Income or Expense	Average Yield or Cost (%)
Assets								
Interest earning deposits Investment securities (1)	\$	1,535,566		4.99%	\$	629,514		0.40%
Loans and leases:		3,990,265	95,342	4.78%		4,070,901	45,737	2.25%
Loans and leases:  Commercial & industrial:								
Specialty lending loans and leases (2)		5,763,708	225,467	7.89%		3,403,276	62,551	3.71%
Other commercial & industrial loans (2)		1,688,847	51,598	6.16%		1,451,858	27,974	3.89%
Commercial loans to mortgage companies		1,281,424	37,018	5.83%		1,867,772	29,620	3.20%
Multifamily loans		2,194,039	41,565	3.82%		1,689,553	31,079	3.71%
Loans receivable, PPP		546,297	25,184	9.30%		2,250,224	57,466	5.15%
Non-owner occupied commercial real estate loans		1,438,844	40,076	5.62%		1,310,091	24,956	3.84%
Residential mortgages		539,304	11,333	4.24%		466,288	8,578	3.71%
Installment loans		1,705,984	76,566	9.05%		1,852,167	83,892	9.13%
Total loans and leases (3)		15,158,447	508,807	6.77%		14,291,229	326,116	4.60%
Other interest-earning assets		111,446	2,937	5.32%		60,113	6,709	NM <sup>(6)</sup>
Total interest-earning assets		20,795,724	645,105	6.25%	-	19,051,757	379,810	4.02%
Non-interest-earning assets		559,766				543,479		
Total assets	\$	21,355,490			S	19,595,236		
Liabilities	<del></del>	,,						
Interest checking accounts	\$	6,396,042	\$ 120,347	3.79%	s	6,091,263	\$ 21,374	0.71%
Money market deposit accounts		2,222,917	40,461	3.67%		4,791,925	12,197	0.51%
Other savings accounts		910,241	16,125	3.57%		787,134	1,542	0.39%
Certificates of deposit		4,763,694	103,372	4.38%		490,632	1,380	0.57%
Total interest-bearing deposits (4)		14,292,894	280,305	3.95%		12,160,954	36,493	0.61%
Federal funds purchased		7,624	188	4.97%		367,210	1,502	0.82%
Borrowings		2,074,623	49,442	4.81%		737,464	12,264	3.35%
Total interest-bearing liabilities		16,375,141	329,935	4.06%		13,265,628	50,259	0.76%
Non-interest-bearing deposits (4)		3,284,416				4,695,148		
Total deposits and borrowings		19,659,557		3.38%		17,960,776		0.56%
Other non-interest-bearing liabilities		253,376				248,266		
Total liabilities		19,912,933				18,209,042		
Shareholders' equity		1,442,557				1,386,194		
Total liabilities and shareholders' equity	\$	21,355,490			\$	19,595,236		
Net interest income			315,170				329,551	
Tax-equivalent adjustment			765				509	
Net interest earnings			\$ 315,935				\$ 330,060	
Interest spread		-		2.86%				3.45%
Net interest margin				3.05%				3.48%
Net interest margin tax equivalent				3.06%				3.49%
Net interest margin tax equivalent excl. PPP (5)				3.01%				3.32%
The merest manger and equivalent executivity				******				

<sup>(1)</sup> For presentation in this table, average balances and the corresponding average yields for investment securities are based upon historical cost, adjusted for amortization of premiums and accretion of discounts.

<sup>(2)</sup> Includes owner occupied commercial real estate loans.
(3) Includes non-accrual loans, the effect of which is to reduce the yield earned on loans and leases, and deferred loan fees.

<sup>(4)</sup> Total costs of deposits (including interest bearing and non-interest bearing) were 3.22% and 0.44% for the six months ended June 30, 2023 and 2022, respectively.

<sup>(5)</sup> Non-GAAP tax-equivalent basis, using an estimated marginal tax rate of 26% for the six months ended June 30, 2023 and 2022, presented to approximate interest income as a taxable asset and excluding net interest income from PPP loans and related borrowings, along with the related PPP loan balances and PPP fees receivable from interest-earning assets. Management uses non-GAAP measures to present historical periods comparable to the current period presentation. In addition, management believes the use of these non-GAAP measures provides additional clarity when assessing Customers' financial results. These disclosures should not be viewed as substitutes for results determined to be in accordance with U.S. GAAP, nor are they necessarily comparable to non-GAAP performance measures that may be presented by other entities.

### PERIOD END LOAN AND LEASE COMPOSITION - UNAUDITED

(Dollars in thousands)					
	June 30,	March 31,	December 31,	September 30,	June 30,
	2023	2023	2022	2022	2022
Loans and leases held for investment	<u></u>				
Commercial:					
Commercial & industrial:					
Specialty lending	\$ 5,534,832				
Other commercial & industrial	1,052,145		1,135,336	1,064,332	1,037,444
Multifamily	2,151,734		2,213,019	2,263,268	2,008,784
Loans to mortgage companies	1,108,598	1,374,894	1,447,919	1,708,587	1,975,189
Commercial real estate owner occupied	842,042		885,339	726,670	710,577
Loans receivable, PPP	188,76	246,258	998,153	1,154,632	1,570,160
Commercial real estate non-owner occupied	1,211,09	1,245,248	1,290,730	1,263,211	1,152,869
Construction	212,214	188,123	162,009	136,133	195,687
Total commercial loans and leases	12,301,419	12,832,385	13,545,392	13,420,807	13,250,350
Consumer:					
Residential	487,199	494,815	497,952	465,772	457,768
Manufactured housing	41,664	43,272	45,076	46,990	48,570
Installment:					
Personal	752,470	849,420	964,641	1,056,432	1,613,628
Other	250,04	419,085	413,298	341,463	287,442
Total installment loans	1,002,51	1,268,505	1,377,939	1,397,895	1,901,070
Total consumer loans	1,531,386	1,806,592	1,920,967	1,910,657	2,407,408
Total loans and leases held for investment	\$ 13,832,799	\$ 14,638,977	\$ 15,466,359	\$ 15,331,464	\$ 15,657,758
Loans held for sale	<u></u>				
Commercial:					
Multifamily	s –	- \$ 4,051	\$ 4,079	\$ 4,108	\$ 4,136
Commercial real estate non-owner occupied	_	16,000	_	_	_
Total commercial loans and leases		20,051	4,079	4,108	4,136
Consumer:					
Residential	1,23-	821	829	1,116	2,459
Installment:					
Personal	76,874	307,336	133,801	_	_
Other	_	95,849	189,603	_	_
Total installment loans	76,874	403,185	323,404		
Total consumer loans	78,108	3 404,006	324,233	1,116	2,459
Total loans held for sale	\$ 78,108		\$ 328,312	\$ 5,224	\$ 6,595
Total loans and leases portfolio	\$ 13,910,90	\$ 15,063,034	\$ 15,794,671	\$ 15,336,688	\$ 15,664,353
r					

## CUSTOMERS BANCORP, INC. AND SUBSIDIARIES PERIOD END DEPOSIT COMPOSITION - UNAUDITED

(Dollars in thousands)	•					·					
		June 30, 2023		March 31, 2023		December 31, 2022		September 30, 2022	June 30, 2022		
Demand, non-interest bearing	\$	4,490,198	\$	3,487,517	s	1,885,045	\$	2,993,793	s	4,683,030	
Demand, interest bearing		5,551,037		5,791,302		8,476,027		7,124,663		6,644,398	
Total demand deposits	<u></u>	10,041,235		9,278,819		10,361,072		10,118,456		11,327,428	
Savings		1,048,229		924,359		811,798		592,002		640,062	
Money market		2,004,264		2,019,633		2,734,217		4,913,967		4,254,205	
Time deposits		4,856,703		5,500,806		4,249,866		1,898,013		723,024	
Total deposits	\$	17,950,431	S	17,723,617	\$	18,156,953	\$	17,522,438	S	16,944,719	

### ASSET QUALITY - UNAUDITED

(Dollars in thousands)		Α	as of June 30, 202	3			As	of March 31, 2	023			A	s of June 30, 20	22	
	Total loans	Non accrual /NPLs	Allowance for credit losses	Total NPLs to total loans	Total reserves to total NPLs	Total loans	Non accrual /NPLs	Allowance for credit losses	Total NPLs to total loans	Total reserves to total NPLs	Total loans	Non accrual /NPLs	Allowance for credit losses	Total NPLs to total loans	Total reserves to total NPLs
Loan type															
Commercial & industrial,															
including specialty lending (1)	\$ 6,689,307	S 4,441	\$ 29,092	0.07 %	655.08 %	S 6,814,864	S 3,886	\$ 20,050	0.06 %	515.95 %	\$ 5,737,670	S 4,061	\$ 11,081	0.07 %	272.86 %
Multifamily	2,151,734	4,022	15,400	0.19 %	382.89 %	2,195,211	881	15,084	0.04 %	1712.15 %	2,008,784	1,153	9,765	0.06 %	846.92 %
Commercial real estate owner															
occupied	842,042	3,304	10,215	0.39 %	309.17 %	895,314	3,621	8,472	0.40 %	233.97 %	710,577	2,913	4,745	0.41 %	162.89 %
Commercial real estate non-															
owner occupied	1,211,091	_	13,495	- %	- %	1,245,248	_	11,032	- %	- %	1,152,869	_	8,880	- %	- %
Construction	212,214	_	2,639	- %	— %	188,123	_	2,336	— %	— %	195,687	_	1,179	— %	— %
Total commercial loans and leases receivable	11,106,388	11,767	70,841	0.11 %	602.03 %	11,338,760	8,388	56,974	0.07 %	679.23 %	9,805,587	8,127	35,650	0.08 %	438.66 %
Residential	487,199	7,306	6,846	1.50 %	93.70 %	494,815	6,473	6,853	1.31 %	105.87 %	457,768	6,258	5,578	1.37 %	89.13 %
Manufactured housing	41,664	2,634	4,338	6.32 %	164.69 %	43,272	2,568	4,339	5.93 %	168.96 %	48,570	3,071	4,080	6.32 %	132.86 %
Installment	1,002,517	6,537	57,631	0.65 %	881.61 %	1,268,505	8,720	62,115	0.69 %	712.33 %	1,901,070	5,965	111,222	0.31 %	1864.58 %
Total consumer loans receivable	1,531,380	16,477	68,815	1.08 %	417.64 %	1,806,592	17,761	73,307	0.98 %	412.74 %	2,407,408	15,294	120,880	0.64 %	790.38 %
Loans and leases receivable	12,637,768	28,244	139,656	0.22 %	494.46 %	13,145,352	26,149	130,281	0.20 %	498.23 %	12,212,995	23,421	156,530	0.19 %	668.33 %
Loans receivable, PPP	188,763	_	_	-%	- %	246,258	_	_	-%	-%	1,570,160	_	_	- %	-%
Loans receivable, mortgage warehouse, at fair value	1,006,268	_	_	-%	-%	1,247,367	_	_	-%	-%	1,874,603	_	_	-%	-%
Total loans held for sale	78,108	_	_	- %	- %	424,057	5,975	_	1.41 %	- %	6,595	4,643	-	70.40 %	- %
Total portfolio	\$ 13,910,907	S 28,244	\$ 139,656	0.20 %	494.46 %	\$ 15,063,034	S 32,124	\$ 130,281	0.21 %	405.56 %	S 15,664,353	S 28,064	S 156,530	0.18 %	557.76 %

<sup>(1)</sup> Excluding loans receivable, PPP from total loans and leases receivable is a non-GAAP measure. Management believes the use of these non-GAAP measures provides additional clarity when assessing Customers' financial results. These disclosures should not be viewed as substitutes for results determined to be in accordance with U.S. GAAP, nor are they necessarily comparable to non-GAAP performance measures that may be presented by other entities. Please refer to the reconciliation schedules that follow this table.

### NET CHARGE-OFFS/(RECOVERIES) - UNAUDITED

(Dollars in thousands)										
	Q2	(	Q1	Q4	Q3		Q2	Six Mon	hs Ended	June 30,
	2023 (1)	20	023	2022 (2)	2022		2022	2023		2022
Loan type	 									
Commercial & industrial, including specialty lending	\$ 258	\$	(71) \$	12,960	\$ 2,	581 \$	(416)	\$	87 \$	(475)
Multifamily	1,448		_	_		_	1,990	1,	148	1,653
Commercial real estate owner occupied	(34)		_	(2)		_	(42)		(34)	(49)
Commercial real estate non-owner occupied	266		4,234	972	4,	831	159	4,	500	151
Construction	_		(116)	(10)		(10)	(103)	(	16)	(216)
Residential	24		(2)	7		(13)	(39)		22	(41)
Installment	 13,602		14,606	13,237	11,	108	11,932	28,	208	19,684
Total net charge-offs (recoveries) from loans held for investment	\$ 15,564	\$	18,651 \$	27,164	\$ 18,	497 \$	13,481	\$ 34,	215 \$	20,707

<sup>(1)</sup> Excludes \$6.2 million of charge-offs for certain PCD loans acquired from FDIC during the three months ended June 30, 2023 that were applied against \$8.7 million of allowance for credit losses on PCD loans recognized upon the acquisition of the loan portfolio on June 15, 2023.
(2) Includes \$11.0 million of one-time charge-offs from certain C&I loans originated under the PPP program that were subsequently determined to be ineligible for SBA forgiveness and guarantee and were deemed uncollectible during the three months ended December 31, 2022.

### RECONCILIATION OF GAAP TO NON-GAAP MEASURES - UNAUDITED

We believe that the non-GAAP measurements disclosed within this document are useful for investors, regulators, management and others to evaluate our core results of operations and financial condition relative to other financial institutions. These non-GAAP financial measures are frequently used by securities analysts, investors, and other interested parties in the evaluation of companies in our industry. These non-GAAP financial measures exclude from corresponding GAAP measures the impact of certain elements that we do not believe are representative of our ongoing financial results, which we believe enhance an overall understanding of our performance and increases comparability of our period to period results. Investors should consider our performance and financial condition as reported under GAAP and all other relevant information when assessing our performance or financial condition. The non-GAAP measures presented are not necessarily comparable to non-GAAP measures that may be presented by other financial institutions. Although non-GAAP financial measures are frequently used in the evaluation of a company, they have limitations as analytical tools and should not be considered in isolation or as a substitute for analysis of our results of operations or financial condition as reported under GAAP.

The following tables present reconciliations of GAAP to non-GAAP measures disclosed within this document.

															une 30,		
Core Earnings - Customers Bancorp	Q2 202	23		Q1 2023		Q4 2022		Q3 2022		Q2 2022			2023			2022	
(Dollars in thousands, except per share data)	USD	Per share		USD I	er share	USD Po	r share	USD	Per share	USD	Per share		USD	Per share		USD	Per share
GAAP net income to common shareholders	\$ 44,007	\$ 1.39	S	50,265 \$	1.55	\$ 25,623 \$	0.77	\$ 61,364 \$	1.85	\$ 56,519 \$	1.68	S	94,272 \$	2.9	5 \$	131,415 \$	3.87
Reconciling items (after tax):																	
Severance expense	141	0.00		637	0.02	_	_	1,058	0.03	_	_		778	0.0	2	_	_
Impairments on fixed assets and leases	12	0.00		86	0.00	_	_	126	0.00	705	0.02		98	0.0	D	925	0.03
Loss on sale of consumer installment loans	_	_		_	_	_	_	18,221	0.55	_	_		_	-	-	_	_
Loss on sale of capital call lines of credit	3,914	0.12		_	_	_	_	_	_	_	_		3,914	0.1	2	_	_
(Gains) losses on investment securities	49	0.00		(49)	0.00	13,543	0.41	1,859	0.06	2,494	0.07		0	0.0	D	3,524	0.10
Derivative credit valuation adjustment	(101)	0.00		204	0.01	202	0.01	(358)	(0.01)	(351)	(0.01)		103	0.0	D	(1,087)	(0.03)
Tax on surrender of bank-owned life insurance																	
policies	 4,141	0.13						 		 			4,141	0.1	3		
Core earnings	\$ 52,163	\$ 1.65	\$	51,143 \$	1.58	\$ 39,368 \$	1.19	\$ 82,270 \$	2.48	\$ 59,367 \$	1.77	\$	103,306 \$	3.2	2 \$	134,777 \$	3.97

Six Months Ended

# CUSTOMERS BANCORP, INC. AND SUBSIDIARIES RECONCILIATION OF GAAP TO NON-GAAP MEASURES - UNAUDITED (CONTINUED) (Dollars in thousands, except per share data)

															Six Mont Jun	hs Enc e 30,	led	
Core Earnings, excluding PPP - Customers Bancorp	Q2 20	23	Q	1 2023		Q4 20:	22	Q3 2022			Q2 2022			2023			2022	
(Dollars in thousands, except per share data)	USD	Per share	USD	Per s	share	USD	Per share	 USD I	Per share	USD		Per share	USD		Per share		USD F	Per share
GAAP net income to common shareholders \$	44,007	\$ 1.39	\$ 50	265 \$	1.55	25,623	\$ 0.77	\$ 61,364 \$	1.85	\$ 5	6,519 \$	1.68	\$ 9	94,272 \$	2.95	\$	131,415 \$	3.87
Less: PPP net income (loss) (after tax)	(2,068)	(0.07)	9	606	0.30	(5,956)	(0.18)	5,846	0.18	1	3,066	0.39		7,538	0.24		37,779	1.11
Net income to common shareholders, excluding PPP	46,075	1.46	40	659	1.26	31,579	0.95	 55,518	1.67	4	3,453	1.29	8	36,734	2.71		93,636	2.76
Reconciling items (after tax):																		
Severance expense	141	0.00		637	0.02	_	_	1,058	0.03		_	_		778	0.02		_	_
Impairments on fixed assets and leases	12	0.00		86	0.00	_	_	126	0.00		705	0.02		98	0.00		925	0.03
Loss on sale of consumer installment loans	_	_		_	_	_	_	18,221	0.55		_	_		_	_		_	_
Loss on sale of capital call lines of credit	3,914	0.12		_	_	_	_	_	_		_	_		3,914	0.12		_	_
(Gains) losses on investment securities	49	0.00		(49)	0.00	13,543	0.41	1,859	0.06		2,494	0.07		0	0.00		3,524	0.10
Derivative credit valuation adjustment	(101)	0.00		204	0.01	202	0.01	(358)	(0.01)		(351)	(0.01)		103	0.00		(1,087)	(0.03)
Tax on surrender of bank-owned life insurance policies	4,141	0.13		_		_		_	_		_			4,141	0.13		_	
Core earnings, excluding PPP \$	54,231	\$ 1.72	\$ 41	537 \$	1.28 \$	45,324	\$ 1.37	\$ 76,424 \$	2.30	\$ 4	6,301 \$	1.38	\$ 9	95,768 \$	2.99	\$	96,998 \$	2.86

Core Return on Average Assets - Customers Bancorp										Six Mon Jun	hs Ende e 30,	d
(Dollars in thousands, except per share data)		Q2 2023		Q1 2023		Q4 2022	Q3 2022		Q2 2022	2023		2022
GAAP net income	\$	47,574	S	53,721	\$	28,711	\$ 63,912	\$	58,650	\$ 101,295	\$	135,411
Reconciling items (after tax):												
Severance expense		141				_	1,058		_	778		_
Impairments on fixed assets and leases		12		86		_	126		705	98		925
Loss on sale of consumer installment loans		_		_		_	18,221		_	_		_
Loss on sale of capital call lines of credit		3,914		_		_	_		_	3,914		_
(Gains) losses on investment securities		49		(49)		13,543	1,859		2,494	0		3,524
Derivative credit valuation adjustment		(101)		204		202	(358)		(351)	103		(1,087)
Tax on surrender of bank-owned life insurance policies		4,141		_		_	_		_	4,141		_
Core net income	S	55,730	S	54,599	\$	42,456	\$ 84,818	\$	61,498	\$ 110,329	\$	138,773
Average total assets				20,717,362	\$ 20,514,366	S	20,056,020	\$ 21,355,490	\$	19,595,236		
Core return on average assets					0.81%	1 64 %		1 23 %	1.04 %		1 43 %	

## RECONCILIATION OF GAAP TO NON-GAAP MEASURES - UNAUDITED (CONTINUED) (Dollars in thousands, except per share data)

Core Return on Average Assets, excluding PPP - Customers Bancorp								Six Mon Jun	ths Endo	ed
(Dollars in thousands, except per share data)	Q2 2023		Q1 2023	Q4 2022	Q3 2022		Q2 2022	2023		2022
GAAP net income	\$ 47,574	S	53,721	\$ 28,711	\$ 63,912	S	58,650	\$ 101,295	\$	135,411
Less: PPP net income (loss) (after tax)	(2,068)		9,606	(5,956)	5,846		13,066	7,538		37,779
Net income, excluding PPP	49,642		44,115	 34,667	 58,066		45,584	 93,757		97,632
Reconciling items (after tax):										
Severance expense	141		637	_	1,058		_	778		_
Impairments on fixed assets and leases	12		86	_	126		705	98		925
Loss on sale of consumer installment loans	_		_	_	18,221		_	_		_
Loss on sale of capital call lines of credit	3,914		_	_	_		_	3,914		_
(Gains) losses on investment securities	49		(49)	13,543	1,859		2,494	0		3,524
Derivative credit valuation adjustment	(101)		204	202	(358)		(351)	103		(1,087)
Tax on surrender of bank-owned life insurance policies	4,141		_	_	_		_	4,141		_
Core net income, excluding PPP	\$ 57,798	\$	44,993	\$ 48,412	\$ 78,972	S	48,432	\$ 102,791	\$	100,994
Average total assets	\$ 21,654,735	S	21,052,920	\$ 20,717,362	\$ 20,514,366	S	20,056,020	\$ 21,355,490	\$	19,595,236
Core return on average assets excluding PPP	1 07 %		0.87 %	0.93 %	1 53 %		0.97 %	0.97 %		1 04 %

Adjusted Net Income and Adjusted ROAA - Pre-Tax Pre-Provision - Customers Bancorp									Six Mon Jur	ths End ie 30,	ed
(Dollars in thousands, except per share data)	Q2 2023		Q1 2023	Q4 2022	Q3 2022		Q2 2022		2023		2022
GAAP net income	\$ 47,574	\$	53,721	\$ 28,711	\$ 63,912	S	58,650	S	101,295	\$	135,411
Reconciling items:											
Income tax expense	20,768		14,563	7,136	17,899		18,896		35,331		38,228
Provision (benefit) for credit losses	23,629		19,603	28,216	(7,994)		23,847		43,232		39,844
Provision (benefit) for credit losses on unfunded commitments	(304)		280	153	254		608		(24)		499
Severance expense	182		809	_	1,363		_		991		_
Impairments on fixed assets and leases	15		109	_	162		914		124		1,200
Loss on sale of consumer installment loans	_		_	_	23,465		_		_		_
Loss on sale of capital call lines of credit	5,037		_	_	_		_		5,037		_
(Gains) losses on investment securities	62		(62)	16,909	2,394		3,232		0		4,571
Derivative credit valuation adjustment	(130)		259	252	(461)		(455)		129		(1,412)
Adjusted net income - pre-tax pre-provision	\$ 96,833	\$	89,282	\$ 81,377	\$ 100,994	\$	105,692	\$	186,115	\$	218,341
Average total assets	\$ 21,654,735	S	21,052,920	\$ 20,717,362	\$ 20,514,366	S	20,056,020	\$	21,355,490	\$	19,595,236
Adjusted ROAA - pre-tax pre-provision	1 79 %		1.72.%	1 56 %	1 95 %		2.11 %		1.76 %		2.25 %

# CUSTOMERS BANCORP, INC. AND SUBSIDIARIES RECONCILIATION OF GAAP TO NON-GAAP MEASURES - UNAUDITED (CONTINUED) (Dollars in thousands, except per share data)

Adjusted Net Income and Adjusted ROAA - Pre-Tax Pre-Provision, excluding PPP - Customers Bancorp										Six Mon Jun	ths Endo	ed
(Dollars in thousands, except per share data)	Q2 2023		Q1 2023		Q4 2022	Q3 2022		Q2 2022		2023		2022
GAAP net income \$	47,574	S	53,721	\$	28,711	\$ 63,912	S	58,650	\$	101,295	\$	135,411
Less: PPP net income (loss) (after tax)	(2,068)		9,606		(5,956)	5,846		13,066		7,538		37,779
Net income, excluding PPP	49,642		44,115		34,667	58,066		45,584		93,757		97,632
Reconciling items:												
Income tax expense	20,768		14,563		7,136	17,899		18,896		35,331		38,228
Provision (benefit) for credit losses	23,629		19,603		28,216	(7,994)		23,847		43,232		39,844
Provision (benefit) for credit losses on unfunded commitments	(304)		280		153	254		608		(24)		499
Severance expense	182		809		_	1,363		_		991		_
Impairments on fixed assets and leases	15		109		_	162		914		124		1,200
Loss on sale of consumer installment loans	_		_		_	23,465		_		_		_
Loss on sale of capital call lines of credit	5,037		_		_	_		_		5,037		_
(Gains) losses on investment securities	62		(62)		16,909	2,394		3,232		0		4,571
Derivative credit valuation adjustment	(130)		259		252	(461)		(455)		129		(1,412)
Adjusted net income - pre-tax pre-provision, excluding PPP	98,901	\$	79,676	\$	87,333	\$ 95,148	\$	92,626	\$	178,577	\$	180,562
Average total assets \$	21,654,735	s	21,052,920	S	20,717,362	\$ 20,514,366	S	20,056,020	S	21,355,490	\$	19,595,236
Adjusted ROAA - pre-tax pre-provision, excluding PPP	1.83 %	ó	1.53 %		1.67 %	1.84 %		1.85 %		1.69 %		1.86 %

Core Return on Average Common Equity - Customers Bancorp							Six Mon Jur	ths End ie 30,	ed
(Dollars in thousands, except per share data)	Q2 2023		Q1 2023	Q4 2022	Q3 2022	Q2 2022	 2023		2022
GAAP net income to common shareholders	\$ 44,007	S	50,265	\$ 25,623	\$ 61,364	\$ 56,519	\$ 94,272	S	131,415
Reconciling items (after tax):									
Severance expense	141		637	_	1,058	_	778		_
Impairments on fixed assets and leases	12		86	_	126	705	98		925
Loss on sale of consumer installment loans	_		_	_	18,221	_	_		_
Loss on sale of capital call lines of credit	3,914		_	_	_	_	3,914		_
(Gains) losses on investment securities	49		(49)	13,543	1,859	2,494	0		3,524
Derivative credit valuation adjustment	(101)		204	202	(358)	(351)	103		(1,087)
Tax on surrender of bank-owned life insurance policies	4,141		_	_	_	_	4,141		_
Core earnings	\$ 52,163	S	51,143	\$ 39,368	\$ 82,270	\$ 59,367	\$ 103,306	\$	134,777
Average total common shareholders' equity	\$ 1,335,408	S	1,273,780	\$ 1,263,190	\$ 1,259,711	\$ 1,244,819	\$ 1,304,764	S	1,248,400
Core return on average common equity	15.67 %		16.28 %	12.36 %	25.91 %	19.13 %	15.97 %		21.77 %

# CUSTOMERS BANCORP, INC. AND SUBSIDIARIES RECONCILIATION OF GAAP TO NON-GAAP MEASURES - UNAUDITED (CONTINUED) (Dollars in thousands, except per share data)

Adjusted ROCE - Pre-Tax Pre-Provision - Customers Bancorp									Six Mont Jun		d
(Dollars in thousands, except per share data)		Q2 2023		Q1 2023		Q4 2022	Q3 2022	Q2 2022	 2023		2022
GAAP net income to common shareholders	\$	44,007	\$	50,265	s	25,623	\$ 61,364	\$ 56,519	\$ 94,272	S	131,415
Reconciling items:											
Income tax expense		20,768		14,563		7,136	17,899	18,896	35,331		38,228
Provision (benefit) for credit losses		23,629		19,603		28,216	(7,994)	23,847	43,232		39,844
Provision (benefit) for credit losses on unfunded commitments		(304)		280		153	254	608	(24)		499
Severance expense		182		809		_	1,363	_	991		_
Impairments on fixed assets and leases		15		109		_	162	914	124		1,200
Loss on sale of consumer installment loans		_		_		_	23,465	_	_		_
Loss on sale of capital call lines of credit		5,037		_		_	_	_	5,037		_
(Gains) losses on investment securities		62		(62)		16,909	2,394	3,232	0		4,571
Derivative credit valuation adjustment		(130)		259		252	 (461)	(455)	 129		(1,412)
Pre-tax pre-provision adjusted net income available to common shareholders	\$	93,266	\$	85,826	\$	78,289	\$ 98,446	\$ 103,561	\$ 179,092	\$	214,345
Average total common shareholders' equity	s	1,335,408	S	1,273,780	\$	1,263,190	\$ 1,259,711	\$ 1,244,819	\$ 1,304,764	\$	1,248,400
Adjusted ROCE - pre-tax pre-provision		28.01 %		27.33 %		24.59 %	31.01 %	33.37 %	27.68 %		34.62 %

Net Interest Margin, Tax Equivalent, excluding PPP - Customers Bancorp	Q2 2023 Q1 2023										Six Montl June		d	
(Dollars in thousands, except per share data)		Q2 2023		Q1 2023		Q4 2022		Q3 2022		Q2 2022		2023		2022
GAAP net interest income	\$	165,271	\$	149,899	S	135,137	\$	159,032	S	164,852	\$	315,170	\$	329,551
PPP net interest (income) expense		765		(14,106)		2,791		(9,632)		(18,946)		(13,341)		(53,561)
Tax-equivalent adjustment		390		375		342		334		270		765		509
Net interest income, tax equivalent, excluding PPP	\$	166,426	\$	136,168	\$	138,270	\$	149,734	\$	146,176	\$	302,594	\$	276,499
GAAP average total interest earning assets	s	21,073,680	s	20,514,677	s	20,211,028	s	20,021,455	s	19,525,936	s	20,795,724	\$	19,051,757
Average PPP loans		(207,127)		(889,235)		(1,065,919)		(1,349,403)		(1,863,429)		(546,297)		(2,250,224)
Adjusted average total interest earning assets, excluding PPP	\$	20,866,553	\$	19,625,442	S	19,145,109	\$	18,672,052	S	17,662,507	\$	20,249,427	\$	16,801,533
Net interest margin, tax equivalent, excluding PPP		3.20 %		2.80 %		2.87 %		3.18 %		3.32 %		3.01 %		3.32 %
Loan Yield, excluding PPP												Six Montl June		d
		Q2 2023		Q1 2023		Q4 2022		Q3 2022		Q2 2022	_			d 2022
Loan Yield, excluding PPP	s		s		s		s		\$		\$	June 2023		
Loan Yield, excluding PPP (Dollars in thousands except per share data)	S	Q2 2023	\$	Q1 2023	\$	Q4 2022	s	Q3 2022	\$	Q2 2022	\$	June 2023	30,	2022
Loan Yield, excluding PPP (Dollars in thousands except per share data) Interest income on loans and leases	s s	Q2 2023 252,894	s	Q1 2023 255,913	s	Q4 2022 218,740	s s	Q3 2022 200,457	\$	Q2 2022 168,941	\$	2023 508,807	30,	<b>2022</b> 326,116
Loan Yield, excluding PPP (Dollars in thousands except per share data) Interest income on loans and leases PPP interest income	<u>s</u> <u>s</u>	Q2 2023 252,894 (1,633)	\$ \$	Q1 2023 255,913 (23,551)	s s	Q4 2022 218,740 (7,249)	s <u>s</u>	Q3 2022 200,457 (14,666)	s s	Q2 2022 168,941 (20,572)	s s	2023 508,807 (25,184) 483,623	30,	2022 326,116 (57,466)
Loan Yield, excluding PPP (Dollars in thousands except per share data) Interest income on loans and leases PPP interest income Interest income on core loans (Loans and leases, excluding PPP)	\$ \$ \$	<b>Q2 2023</b> 252,894 (1,633) 251,261	\$	Q1 2023 255,913 (23,551) 232,362	S	Q4 2022 218,740 (7,249) 211,491	s	Q3 2022 200,457 (14,666) 185,791	\$	Q2 2022 168,941 (20,572) 148,369	\$	2023 508,807 (25,184) 483,623	\$	326,116 (57,466) 268,650
Loan Yield, excluding PPP (Dollars in thousands except per share data) Interest income on loans and leases PPP interest income Interest income on core loans (Loans and leases, excluding PPP) Average total loans and leases	\$ \$ \$	Q2 2023 252,894 (1,633) 251,261 14,842,432	\$	Q1 2023 255,913 (23,551) 232,362 15,477,973	S	Q4 2022 218,740 (7,249) 211,491 15,388,003	s	Q3 2022 200,457 (14,666) 185,791	\$	Q2 2022 168,941 (20,572) 148,369	\$	June 2023 508,807 (25,184) 483,623 15,158,447	\$	326,116 (57,466) 268,650

### RECONCILIATION OF GAAP TO NON-GAAP MEASURES - UNAUDITED (CONTINUED)

(Dollars in thousands, except per share data)

Core Efficiency Ratio - Customers Bancorp											Six Mon Jun	ths Ende	d
(Dollars in thousands, except per share data)		Q2 2023		Q1 2023		Q4 2022	Q3 2022		Q2 2022	_	2023		2022
GAAP net interest income	\$	165,271	S	149,899	S	135,137	\$ 159,032	\$	164,852	\$	315,170	S	329,551
GAAP non-interest income	\$	15,997	s	18,121	s	7,345	\$ (9,017)	\$	12,746	\$	34,118	\$	33,944
Loss on sale of consumer installment loans		_		_		_	23,465		_		_		_
Loss on sale of capital call lines of credit		5,037		_		_	_		_		5,037		_
(Gains) losses on investment securities		62		(62)		16,909	2,394		3,232		_		4,571
Derivative credit valuation adjustment		(130)		259		252	(461)		(455)		129		(1,412)
Core non-interest income		20,966		18,318		24,506	 16,381	_	15,523		39,284		37,103
Core revenue	\$	186,237	S	168,217	S	159,643	\$ 175,413	\$	180,375	\$	354,454	S	366,654
GAAP non-interest expense	\$	89,297	s	80,133	s	78,419	\$ 76,198	\$	76,205	s	169,430	s	150,012
Severance expense		(182)		(809)		_	(1,363)		_		(991)		_
Impairments on fixed assets and leases		(15)		(109)		_	(162)		(914)		(124)		(1,200)
Core non-interest expense	S	89,100	S	79,215	S	78,419	\$ 74,673	\$	75,291	\$	168,315	\$	148,812
Core efficiency ratio (1)		47.84 %		47.09 %		49.12 %	 42.57 %		41.74 %		47.49 %		40.59 %
(1) Core efficiency ratio calculated as core non-interest expense divided by core	evenue												

<sup>(1)</sup> Core efficiency ratio calculated as core non-interest expense divided by core revenue.

Tangible Common Equity to Tangible Assets - Customers Bancorp					
(Dollars in thousands, except per share data)	Q2 2023	Q1 2023	Q4 2022	Q3 2	02
GAAP total shareholders' equity	\$ 1,456,652	\$ 1,421,020	\$ 1,402,961	\$	_
Reconciling items:					
Preferred stock	(137 794)	(137 794)	(137 794)		

Tangible Common Fauity to Tangible Assets excluding PPP - Customers Rancorn

Tangible Common Equity to Tangible Assets, excluding PPP - Customers Bancorp							
(Dollars in thousands, except per share data)	Q2 2023	Q1 2023			Q4 2022	Q3 2022	Q2 2022
GAAP total shareholders' equity	\$ 1,456,652	\$	1,421,020	S	1,402,961	\$ 1,386,931	\$ 1,353,390
Reconciling items:							
Preferred stock	(137,794)		(137,794)		(137,794)	(137,794)	(137,794)
Goodwill and other intangibles	(3,629)		(3,629)		(3,629)	(3,629)	(3,629)
Tangible common equity	\$ 1,315,229	\$	1,279,597	S	1,261,538	\$ 1,245,508	\$ 1,211,967
GAAP total assets	\$ 22,028,565	\$	21,751,614	S	20,896,112	\$ 20,367,621	\$ 20,251,996
Loans receivable, PPP	 (188,763)		(246,258)		(998,153)	(1,154,632)	 (1,570,160)
Total assets, excluding PPP	\$ 21,839,802	S	21,505,356	S	19,897,959	\$ 19,212,989	\$ 18,681,836
Reconciling items:	 						
Goodwill and other intangibles	 (3,629)		(3,629)		(3,629)	(3,629)	 (3,629)
Tangible assets, excluding PPP	\$ 21,836,173	\$	21,501,727	S	19,894,330	\$ 19,209,360	\$ 18,678,207
Tangible common equity to tangible assets, excluding PPP	 6.0 %		6.0 %		6.3 %	6.5 %	6.5 %

### RECONCILIATION OF GAAP TO NON-GAAP MEASURES - UNAUDITED (CONTINUED)

(Dollars in thousands, except per share data)

anaihle Rook	Value ner	Common	Share -	Customers	Rancorn	

(Dollars in thousands, except share and per share data)	Q2 20		Q1 2023	Q4 2022			Q3 2022	Q2 2022
GAAP total shareholders' equity	\$	1,456,652	\$ 1,421,020	\$	1,402,961	S	1,386,931	\$ 1,353,390
Reconciling Items:								
Preferred stock		(137,794)	(137,794)		(137,794)		(137,794)	(137,794)
Goodwill and other intangibles		(3,629)	(3,629)		(3,629)		(3,629)	(3,629)
Tangible common equity	S	1,315,229	\$ 1,279,597	S	1,261,538	S	1,245,508	\$ 1,211,967
Common shares outstanding		31,282,318	31,239,750		32,373,697		32,475,502	32,449,486
Tangible book value per common share	s	42.04	\$ 40.96	S	38.97	S	38.35	\$ 37.35

Q3 2022

15,336,688 \$ 14,182,056

Q2 2022

### Core Loans (Total Loans and Leases, excluding PPP)

(Dollars in thousands, except per share data)		Q2 2023	Q1 2023		Q4 2022	
Total loans and leases	S	13,910,907	\$ 15,063,03	4 S	15,794,671	S
Loans receivable, PPP		(188,763)	(246,25)	3)	(998,153)	
Core Loans (Total loans and leases, excluding PPP)	\$	13,722,144	\$ 14,816,77	5 \$	14,796,518	\$

### Core Loans Held for Investment (Total Loans and Leases Held for Investment, excluding PPP)

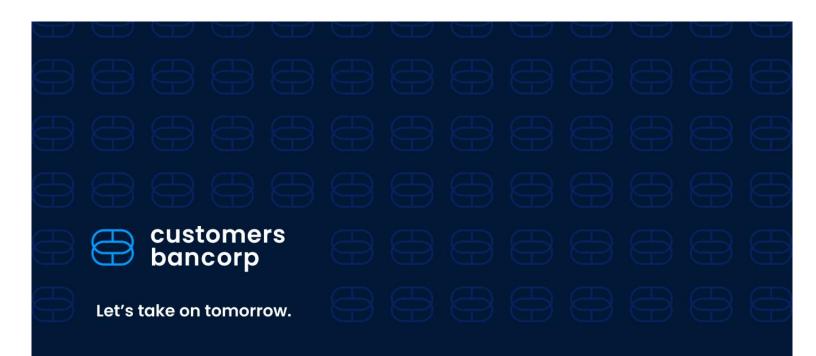
(Dollars in thousands, except per share data)	Q2 2023		Q1 2023		Q4 2022		Q3 2022		Q2 2022
Total loans and leases, held for investment	\$	13,832,799	\$	14,638,977	S	15,466,359	\$	15,331,464	\$ 15,657,758
Loans receivable, PPP		(188,763)		(246,258)		(998,153)		(1,154,632)	(1,570,160)
Core Loans Held for Investment (Total loans and leases held for investment, excluding PPP)	s	13,644,036	S	14,392,719	s	14,468,206	s	14,176,832	\$ 14,087,598

### Total Assets, excluding PPP

(Dollars in thousands, except per share data)	<u></u>	Q2 2023		Q1 2023		Q4 2022	Q3 2022		Q2 2022
Total assets	S	22,028,565	S	21,751,614	S	20,896,112	\$ 20,367,621	\$	20,251,996
Loans receivable, PPP		(188,763)		(246,258)		(998,153)	(1,154,632		(1,570,160)
Total assets, excluding PPP	\$	21,839,802	\$	21,505,356	\$	19,897,959	\$ 19,212,989	\$	18,681,836

### erves for loans and leases held for investment, excluding PPP

Coverage of credit loss reserves for loans and leases held for investment, excluding PPP										
(Dollars in thousands, except per share data)	Q2 2023			Q1 2023		Q4 2022		Q3 2022		Q2 2022
Loans and leases receivable	S	12,826,531	\$	13,391,610	\$	14,143,047	S	13,762,374	\$	13,783,155
Loans receivable, PPP		(188,763)		(246,258)		(998,153)		(1,154,632)		(1,570,160)
Loans and leases held for investment, excluding PPP	S	12,637,768	\$	13,145,352	\$	13,144,894	\$	12,607,742	\$	12,212,995
Allowance for credit losses on loans and leases	S	139,656	\$	130,281	\$	130,924	S	130,197	\$	156,530
Coverage of credit loss reserves for loans and leases held for investment, excluding PPP		1.11 %		0.99 %		1.00 %		1.03 %		1.28 %



"A Forward-Thinking Bank with Strong Risk Management"

Investor Presentation: Q2 2023

July 2023

# ©2023 CUSTOMERS BANCORP, INC. / ALL RIGHTS RESERV

# **Forward-Looking Statements**



In addition to historical information, this presentation may contain "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements include statements with respect to Customers Bancorp, Inc.'s strategies, goals, beliefs, expectations, estimates, intentions, capital raising efforts, financial condition and results of operations, future performance and business. Statements preceded by, followed by, or that include the words "may," "could," "should," "pro forma," "looking forward," "would," "believe," "expect," "anticipate," "estimate," "intend," "plan," "project", or similar expressions generally indicate a forward-looking statement. These forward-looking statements involve risks and uncertainties that are subject to change based on various important factors (some of which, in whole or in part, are beyond Customers Bancorp, Inc.'s control). Numerous competitive, economic, regulatory, legal and technological events and factors, among others, could cause Customers Bancorp, Inc.'s financial performance to differ materially from the goals, plans, objectives, intentions and expectations expressed in such forward-looking statements, including: a continuation of the recent turmoil in the banking industry, responsive measures taken by us and regulatory authorities to mitigate and manage related risks, regulatory actions taken that address related issues and the costs and obligations associated therewith, the impact of COVID-19 and its variants on the U.S. economy and customer behavior, the impact that changes in the economy have on the performance of our loan and lease portfolio, the market value of our investment securities, the continued success and acceptance of our blockchain payments system, the demand for our products and services and the availability of sources of funding, the effects of actions by the federal government, including the Board of Governors of the Federal Reserve System and other government agencies, that affect market interest rates and the money supply, actions that we and our customers take in response to these developments and the effects such actions have on our operations, products, services and customer relationships, higher inflation and its impacts, and the effects of any changes in accounting standards or policies. Customers Bancorp, Inc. cautions that the foregoing factors are not exclusive, and neither such factors nor any such forward-looking statement takes into account the impact of any future events. All forward-looking statements and information set forth herein are based on management's current beliefs and assumptions as of the date hereof and speak only as of the date they are made. For a more complete discussion of the assumptions, risks and uncertainties related to our business, you are encouraged to review Customers Bancorp, Inc.'s filings with the Securities and Exchange Commission, including its most recent annual report on Form 10-K for the year ended December 31, 2022, subsequently filed quarterly reports on Form 10-Q and current reports on Form 8-K, including any amendments thereto, that update or provide information in addition to the information included in the Form 10-K and Form 10-Q filings, if any. Customers Bancorp, Inc. does not undertake to update any forward-looking statement whether written or oral, that may be made from time to time by Customers Bancorp, Inc. or by or on behalf of Customers Bank, except as may be required under applicable law. This does not constitute an offer to sell, or a solicitation of an offer to buy, any security in any state or jurisdiction in which such offer, solicitation or sale would be unlawful.



# A Forward-Thinking Bank with Strong Risk Management





Let's take on tomorrow.

Q2'23	Recurring earnings comfortably beat consensus estimates									
Earnings Review	Significant net interest margin expansion to 3.15% in Q2'23									
Q2'23 Strategic	Venture Banking acquisition from FDIC further improves outlook for continued core deposit growth									
Transactions	Exited non-core relationships to provide balance sheet capacity for purchase of Venture Banking portfolio from FDIC while improving capital ratios									
Strength of the	Reduced average cost of deposits by 21 bps QoQ despite continued industry deposit pressures and increasing rate environment									
Franchise	Significant increase in non-interest bearing operating deposits by ~\$1 billion QoQ									
	Immediately available liquidity covers >200% of uninsured deposits <sup>1</sup>									
Strong Liquidity	~70 bps increase in CET1 QoQ; on track to 11.0%+ CET1 by YE'23									
and Capital	Balance sheet growth remains on pause/moderated given uncertain environment									
Maintaining Superior	Minimal exposure to higher-risk CRE asset classes (office and retail)									
Credit Quality	Successful execution of de-risking strategies led by additional consumer installment loan sale									
Management	Significant progress on our strategic and financial priorities									
Outlook	Optimistic about continued improvement in balance sheet, capital position and profitability; remain on target to achieve ~\$6.00 core EPS in 2023									

1. Adjusted to account for affiliate and collateralized deposits

# Our Priorities Remain Unchanged





Let's take on tomorrow.

Moderate growth and tactically shrink our balance sheet away from non-strategic relationships

Focus on further strengthening our balance sheet, improving liquidity, capital ratios and margins

Not deviate from strong risk management principles:

- √ Superior credit quality
- √ Sound interest rate risk management
- √ Maintain robust liquidity
- √ Strong capital ratios
- ✓ Positive operating leverage

# **Financial Highlights**



Q2′23	Q2'23							
Highlights	Profitability	Balance Sheet	Credit					
\$1.39   \$1.65	3.15%	\$22.0B	0.13%					
	NIM	Total Assets	NPA Ratio					
Net Income Core Earnings <sup>1,2</sup>	0.88%   1.03%	\$13.9B	\$28.2M					
\$44.0 M   \$52.2 M	ROAA   Core ROAA <sup>1,2</sup>	Total Loans and Leases	NPLs					
ROCE Core ROCE <sup>1,2</sup> 13.2%   15.7%	1.79%	\$18.0B	494%					
	Core PTPP ROAA <sup>1,2</sup>	Total Deposits	Reserves to NPLs					

<sup>1.</sup> Adjustment related to \$4.1 million tax on BOLI surrender, \$3.9 million after-tax loss on sale of capital call lines, and other items combined for \$0.1 million after-tax; for details, refer to appendix for reconciliation

2. Non-GAAP measure, refer to appendix for reconciliation

#### 2.0 Q2'23 STRATEGIC TRANSACTIONS

# Customers Bank Has Become a Leading Banking Partner for Venture Backed Companies





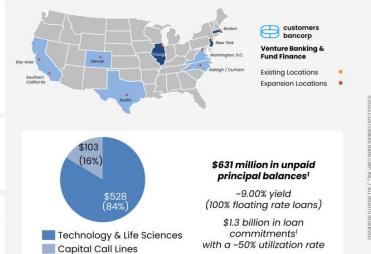
- Acquisition of \$631 million<sup>1</sup> venture banking loan portfolio from the FDIC at approximately 85% of book value
- Successfully recruited approximately 30 team members that originated and serviced the acquired loan portfolio
- Transaction de-risked by \$93 million purchase price discount

#### Deposit Opportunity

- Acquired portfolio customers expected to migrate \$500+ million of deposits
- Typical client deposit to loan ratio of 2:1

Financial Benefits

- Immediately accretive to tangible book value ("TBV") and earning per share ("EPS")
- Internal rate of return ("IRR") >20%



1. As of May 12, 2023; subject to closing adjustments

#### 2.0 O2'23 STRATEGIC TRANSACTIONS

## Exited Non-Core Relationships in the Quarter Providing Balance Sheet Capacity for FDIC Venture Banking Portfolio



#### Rationale

Benefits

#### Fund Finance Loan Sale (\$670 million in commitments)

- Expedited exiting non-strategic loans without deposit relationship
- Released balance sheet capacity for more strategic opportunities (including FDIC Venture Banking portfolio)
- Acquired Venture Banking relationships will be fully funded with deposits
- Retained (and future) Fund Finance clients predominantly include strong deposit relationships

#### Consumer Installment Loan Sale (\$557 million in balances)

- Proves out HFS strategy which generates fee and "fee-like" revenue
- Continues de-risking of balance sheet and provides capacity for more strategic opportunities
- Balance sheet capacity creates opportunity for new HFS originations
- Sets stage for future capital markets transactions

Financial Impact

- Combined loan sale transactions reduce risk-weighted assets by approximately \$800 million
- Weighted average coupon of ~13% on sold consumer installment portfolio and ~9% on acquired Venture Banking portfolio
- With expected deposit relationships on Venture Banking acquisition, remixed portfolio will be significantly accretive to net interest margin, generate excess low-cost core deposits, and improve overall bank cost of funds

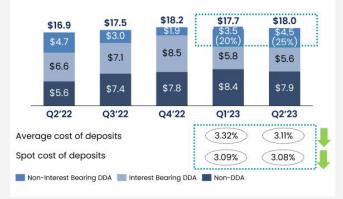
# Successfully Executing on Deposit Remix and Reducing Cost of Deposits Despite Increase in Rates

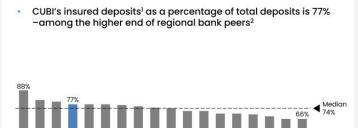




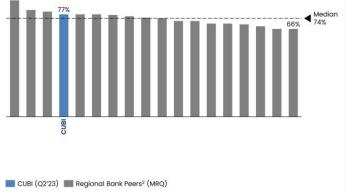
\$ billions

- Total deposits increased by ~\$200 million QoQ with core deposit growth of ~\$900 million
- Non-interest bearing deposits increased by \$1 billion QoQ (+29%) and account for 25% of total deposits
- Average cost of deposits <u>declined by 21 bps</u> QoQ while spot cost of deposits <u>declined by 1 bp</u>





Insured Deposits<sup>1</sup> / Total Deposits

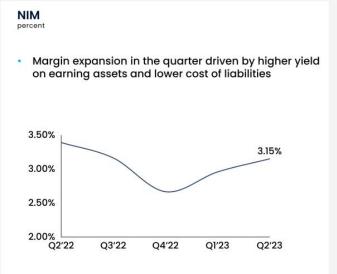


1. Adjusted to account for affiliate and collateralized deposits; similar adjustment made to regional bank peers when publicly disclosed otherwise unadjusted reported figures used 2. Selected 2023 proxy peers as disclosed in appendix

# Net Interest Margin Expanded Significantly in Q2'23







1. Excluding PPP; non-GAAP measure, refer to appendix for reconciliation

.

# Continuing to Exit Non-Strategic Assets and Maintained Strong **Liquidity Position**



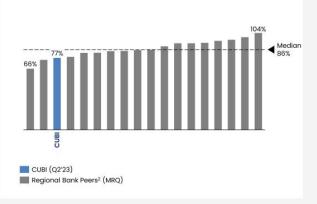


- Reduction in HFI loans driven by exiting non-strategic relationships
- Loan yields continue to increase given approximately 70% of loan portfolio is floating rate





- Loan to deposit ratio is 77%, 9 percentage points lower than peer median
- Declined from 83% in Q1'23 as liquidity remains robust



10

Excluding PPP; non-GAAP measure, refer to appendix for reconciliation . Selected 2023 proxy peers as disclosed in appendix

# Customers Operates a Highly Efficient Business Model

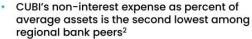


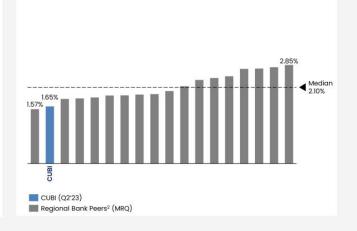
# Core Non-Interest Expense<sup>1</sup> s millions

- Increase QoQ primarily related to higher FDIC expense
- Increase QoQ also driven by higher incentive accruals including in connection with onboarding of Venture Banking team









Non-GAAP measure, refer to appendix for reconciliation
 Selected 2023 proxy peers as disclosed in appendix

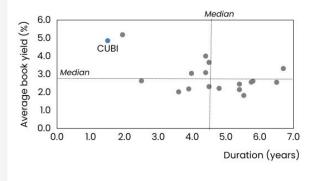
# Securities Portfolio is Best-Positioned Among Regional Bank Peers



#### **Investment Securities - AFS**

Book yield and duration

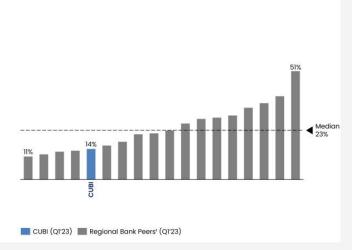
- Best-in-industry IRR/ALM and bond portfolio management
- Securities portfolio generates the second highest average yield (spot yield 5.38%) with the shortest duration (1.5 years) among regional bank peers¹







 CUBI's AFS + HTM unrealized losses as % of TCE is one of the lowest among regional bank peers¹



#### 4.0 STRONG LIQUIDITY AND CAPITAL

# Robust Liquidity Position with More Than 200% Coverage of **Uninsured Deposits**



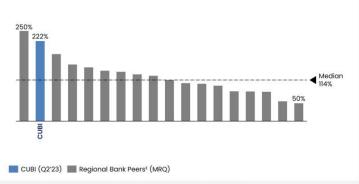
#### Immediately Available Liquidity

Total overall liquidity of \$11.2 billion as of Q2'23



# Immediately Available Liquidity / Uninsured Deposits<sup>1</sup>

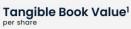
CUBI's ratio of immediately available liquidity to uninsured deposits<sup>1</sup> of approximately 222% is the second highest among regional banks peers<sup>2</sup>



1. Adjusted to account for affiliate and collateralized deposits; similar adjustment made to regional bank peers when publicly disclosed otherwise unadjusted reported figures used 2. Selected 2023 proxy peers as disclosed in appendix

## Consistent Outsized Growth in Tangible Book Value





AOCI



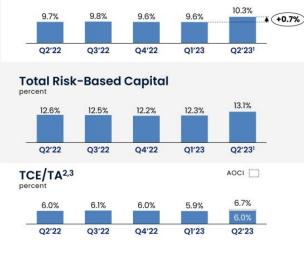
- TBV1 has increased 1.8x since Q4'18 compared to a median of 1.1x for regional bank peers<sup>3</sup>
- TBV1 increase achieved solely through organic capital generation
- Over the last two quarters, TBV1 increased by 8% compared to a median of 6% for regional bank peers<sup>3</sup> despite AOCI headwinds
- Current valuation extremely attractive at 7x4 consensus earning estimates for 2023

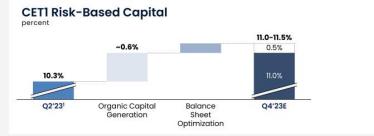
Non-GAAP measure, refer to appendix for reconciliation
 CAGR from Q418 to Q223
 Selected 2023 proxy peers as disclosed in appendix
 Data as of June 30, 2023 for TBVPS and July 21, 2023 for price and earning estimates for 2023 full year

# Increasing Capital Levels and on Track to Achieve our 2023 Year-End Target









- Increase of approximately 70 bps in CETI during Q2'23 even after the acquisition of Venture Banking loans
- TCE/TA excluding increased balance sheet cash4 would have been 6.8% in Q2'23
- Balance sheet optimization from exiting non-strategic credit relationships
  - Capital call lines divested did not have a corresponding deposit relationship with Customers Bank

- Capital ratios are estimated pending final regulatory report TCE/TA negatively impacted by 76 bps due to AOCI Non-GAAP measure, refer to appendix for reconciliation Compared to total cash balance of ~\$400 million as of Q4'22

# Credit Quality Remains Strong and Reserves at ~500% of NPLs



Let's take on tomorrow.

\$28	\$28	\$31	\$32	\$28
Q2'22	Q3'22	Q4'22	Q1'23	Q2'23
NPAs as Pe	ercent of	Total Ass	ets	
0.14%_	0.14%	0.15%	0.15%	0.13%
Q2′22	Q3′22	Q4'22	Q1′23	Q2'23
Commerci	al NCOs			
percent 0.05%	0.22%	0.08%1,3	0.12%	0.06%4
Q2'22	Q3'22	Q4'22	Q1'23	Q2'23
Consumer	NCOs			
percent 1.61% <sup>2,3</sup>	1.80%	2.53%	2.48% <sup>2,3</sup>	2.46%
02'22	Q3'22	04'22	01'23	Q2'23
Q2 22				
Total NCO		3,	•	
Total NCOspercent		0.42% <sup>1,3</sup>	0.47% <sup>2,3</sup>	0.42%4

#### Strategically avoided office and retail sectors of commercial real estate Office CRE Retail CRE



All loans are located in-market on the east coast



Excluding PPP related one-time charge-offs of -\$11.0 million in Q4'22 (prior to \$7.5 million legal settlement gain and impact of contractual indemnities and recoveries we may receive in future periods) Excludes \$2.2 million charge-offs of overdrawn deposit accounts for consumer serviced deposits in Q2'23 excludes \$0.7 million of overdrawn deposit accounts for consumer serviced deposits in Q2'23 Non-GAAP measure, refer to appendix for reconciliation 4. Excludes \$0.2 million accounts for Company of the Company of

# De-Risking Consumer Installment Portfolio While Generating Fee and "Fee-Like" Income through Held-for-Sale Strategy



#### Consumer Installment HFI

47% decline in consumer installment HFI portfolio over the last 12 months



Average portfolio loan characteristics:

- Duration: 1.3 years1
- DTI2: 19%
- FICO score<sup>2</sup>: 733 (no consumer loans below 680 FICO)
- Borrower income: \$105k

#### Consumer Installment HFS Strategy



Increase balance sheet velocity to create nimble portfolio and reduce credit risk

Targeting subsets of consumer lending that have strong secular tailwinds

Execution of successful consumer installment loan sale of approximately \$557 million in Q2'23

Excluding student loans
 FICO scored and DTI as of time of origination

#### 6.0 MANAGEMENT OUTLOOK

# **Management Outlook**



Metrics	Prior Guidance – FY 2023	Current Outlook - FY 2023						
Loans <sup>1,2</sup>	Flat to some decline	$\Theta$						
Deposits	Flattish with focus on reducing high-cost deposits	$\Theta$						
NIM <sup>1,2</sup>	2.85-3.05% - Expanding margin throughout the year	High end of the range						
Core non-interest expense	5-7% growth	15% growth (FDIC and Venture Banking)						
Tax rate	22-24%	$\Theta$						
Core EPS <sup>1,2</sup>	~\$6.00	$\Theta$						
Core ROCE <sup>1,2</sup>	15.0%+	$\odot$						
CETI ratio	11.0-11.5%	$\Theta$						
Tangible book value <sup>1</sup>	\$45.00+	$\Theta$						

Non-GAAP measure, refer to appendix for reconciliation
 Excluding PPP

# **Concluding Perspectives**



Let's take on tomorrow.

	Core deposit growth of ~\$900 million replaced wholesale deposits of ~\$700 million; non-interest bearing deposits were 25% of total deposits
Improving Deposit Franchise	Average cost of deposits <u>declined by 21 bps</u> (spot cost down 1 bp) despite interest rate increases
	Robust pipeline of greater than \$2.0 billion to continue improving deposit franchise
	Significant <u>net interest margin expansion</u> QoQ fueled primarily by deposit gathering success
NIM Improvement	Loan and securities portfolio well-positioned for all macroeconomic environments given short duration and predominantly floating rate
Strategic Loan	Venture Banking acquisition and syndicated Fund Finance divestiture consistent with focus on holistic banking relationships
Portfolio Remix	Consumer loan sales further de-risked balance sheet
	Improved CET1 by approximately 70 bps in single quarter
Strengthening Capital Base	Remain on track to achieve 11.0%+ CET1 by YE'23
Maintaining	Liquidity position is among the strongest relative to peers <sup>1</sup> with coverage of >200% of uninsured deposits <sup>2</sup>
Strong Risk Management	Diversified loan and deposit franchises built to perform across all macroeconomic environments

Selected 2023 proxy peers as disclosed in appendix
 Adjusted to account for affiliate and collateralized deposits

## **ANALYST COVERAGE**

B. Riley Financial, Inc.

Hal Goetsch

**D.A. Davidson Companies** 

Peter Winter

**Hovde Group** 

David Bishop

**Jefferies Group LLC** 

Casey Haire

Keefe, Bruyette & Woods Inc.

Michael Perito

Maxim Group Inc.

Michael Diana

**Piper Sandler Companies** 

Frank Schiraldi

Stephens Inc.

Matt Breese

**Wedbush Securities Inc.** 

David Chiaverini

# **APPENDIX**



# **Customers Bancorp Overview**

A Forward-Thinking Super-Community Bank Focused on Superior Customer Service Through High-Tech, High-Touch Model



#### **Community Banking**

Deep relationship-based community banking predominantly in the Northeast with thoughtful presence in the Carolinas, Florida and Texas

Serving small and medium-sized businesses, and individuals, with a comprehensive suite of loan and deposit products



#### Corporate & Specialized Banking

National corporate niche businesses where Customers has differentiated capabilities, often enhanced through technology, to create value for clients



#### **Digital Banking**

Consumer

- Suite of loan and deposit products delivered digitally to clients Generating fee and "fee-like" revenue with limited credit risk

Commercial - Transaction banking (treasury and payment services) with associated deposits

## Customers Bancorp, Inc.

NYSE: CUBI

Headquarters	West Reading, PA
Offices <sup>1</sup>	34
FTE Employees	691
Market Capitalization As of July 21, 2023	\$1.3B
Total Assets	\$22.0B
Tangible Book Value <sup>2</sup>	\$42.04
Share price As of July 21, 2023	\$40.18

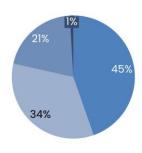
Data as of June 30, 2023, unless otherwise noted

## Securities Portfolio Generating Attractive Returns with Minimal **Credit and Duration Risk**



#### **Investment Securities - AFS**

- Spot yield: 5.38%
- Effective duration: ~1.5 years
- Floating rate securities: ~47%
- Credit rating: 62% AAA with only 1% at BB and below

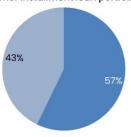


#### Total: \$2.8 billion



#### **Investment Securities - HTM**

- Spot yield: 4.41%
- Effective duration: ~3.0 years
- · Floating rate securities: ~25%
- · Credit rating: 36% AAA with no rated securities non-investment
- ABS: ~\$0.7 billion of credit enhanced asset backed securities from sale of consumer installment loan portfolio in Q3'22 and Q2'23



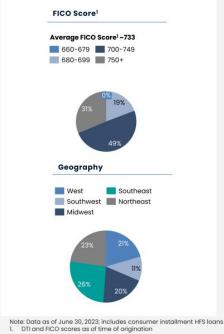
Total: \$1.3 billion



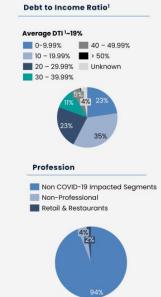
# Consumer Installment Loans - Portfolio Credit Metrics

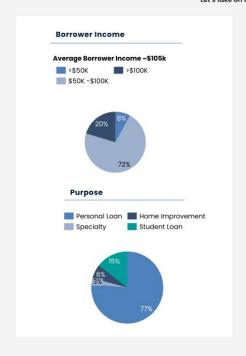
## customers bancorp Let's take on tomorrow.

#### Weighted average life of ~2.0 years









# **Selected 2023 Proxy Peers**



- Associated
- Atlantic Union
- BankUnited
- Commerce
- FB Financial
- First Financial (OH)
- First Merchants
- F.N.B.
- Fulton

- Independent
- Northwest
- Old National
- Pinnacle
- Sandy Spring
- United Community
- WesBanco
- WSFS

2023 CUSTOMERS BANCORP, INC. / ALL KIGHTS RESERV

Liquidity Sources (\$000's)	2Q 23	1Q 23	4Q 22	3Q 22	2Q 22
Cash and Cash Equivalents	\$3,155,224	\$2,046,685	\$455,807	\$404,465	\$245,178
FHLB Available Borrowing Capacity	\$835,464	\$860,578	\$2,265,499	\$2,999,524	\$2,924,637
FRB Available Borrowing Capacity	\$5,126,390	\$6,516,922	\$2,510,189	\$2,557,704	\$244,802
Investments (MV AFS + HTM)			Order Control	GANGE DE	
US Gov't & Agency Debt	\$0	\$0	\$0	\$0	\$0
Agency & Non-Agency MBS & CMO	\$1,799,406	\$1,858,846	\$1,811,633	\$1,844,043	\$1,900,917
Municipals	\$0	\$0	\$0	\$7,351	\$7,737
Corporates	\$579,753	\$586,795	\$595,253	\$532,655	\$546,336
ABS (1)	\$1,677,341	\$1,324,912	\$1,394,388	\$1,421,075	\$1,160,160
Other AFS	\$26,698	\$26,710	\$26,485	\$24,864	\$24,771
Less: Pledged Securities HTM & AFS	(\$1,972,713)	(\$2,019,311)	(\$16,749)	(\$17,464)	(\$19,325)
Net Unpledged Securities	\$2,110,485	\$1,777,952	\$3,811,010	\$3,812,525	\$3,620,596
	\$11,227,562	\$11,202,137	\$9,042,505	\$9,774,219	\$7,035,212

1. Includes CLOs

# Allowance for Credit Losses for Loans and Leases

	June 30, 2023								
	Am	nortized Cost <sup>2</sup>	Allowance	for Credit Losses	Lifetime Loss Rate <sup>1</sup>				
(\$ in thousands)									
Loans and Leases Receivable:									
Commercial:									
Commercial and Industrial, including Specialty Lending	\$	6,689,307	\$	29,0924	0.43 %				
Multifamily		2,151,734		15,400	0.72 %				
Commercial Real Estate Owner Occupied  Commercial Real Estate Non-Owner Occupied		842,042		10,215	1.21 %				
		1,211,091		13,495	1.11 %				
Construction		212,214		2,639	1.24 %				
Total Commercial Loans and Leases Receivable	\$	11,106,388	\$	70,841	0.64 %				
Consumer:									
Residential Real Estate	\$	487,199	\$	6,846	1.41 %				
Manufacturing Housing		41,664		4,338	10.41 %				
Installment		1,002,517		57,631	5.75 %				
Total Consumer Loans Receivable	\$	1,531,380	\$	68,815	4.49 %				
Total Loans and Leases Receivable	\$	12,637,768	\$	139,656	1.11 %3				

- Note:

  1. Utilized Moody's June 2023 baseline and adverse forecast scenario with qualitative adjustments for Q2'23 provision

  2. Excludes loans to mortgage companies reported at fair value, loans held for sale and PPP loans

  3. Non-GAAP measure, refer to appendix for reconciliation

  4. Includes \$2.5 million of ACL on PCD loans acquired as part of FDIC loan pool



Customers believes that the non-GAAP measurements disclosed within this document are useful for investors, regulators, management and others to evaluate our core results of operations and financial condition relative to other financial institutions. These non-GAAP financial measures are frequently used by securities analysts, investors, and other interested parties in the evaluation of companies in Customers' industry. These non-GAAP financial measures exclude from corresponding GAAP measures the impact of certain elements that we do not believe are representative of our ongoing financial results, which we believe enhance an overall understanding of our performance and increases comparability of our period to period results. Investors should consider our performance and financial condition as reported under GAAP and all other relevant information when assessing our performance or financial condition. The non-GAAP measures presented are not necessarily comparable to non-GAAP measures that may be presented by other financial institutions. Although non-GAAP financial measures are frequently used in the evaluation of a company, they have limitations as analytical tools and should not be considered in isolation or as a substitute for analysis of our results of operations or financial condition as reported under GAAP.

The following tables present reconciliations of GAAP to non-GAAP measures disclosed within this document.



#### Core Earnings - Customers Bancorp

	Q2 2	Q2 2023		Q1 2023 Q4 2022			2022	Q2		
(\$ in thousands, except per share data)	USD	Per share	USD	Per share	USD	Per share	USD	Per share	USD	Per share
GAAP net income to common shareholders	\$ 44,007 \$	1.39 \$	50,265 \$	1.55 \$	25,623 \$	0.77 \$	61,364 \$	1.85 \$	56,519 \$	1.68
Reconciling items (after tax):										
Severance expense	141	0.00	637	0.02	-	-	1,058	0.03	-	-
Impairments on fixed assets and leases	12	0.00	86	0.00	-	-	126	0.00	705	0.02
Loss on sale of consumer installment loans	-	-	-	-	-	-	18,221	0.55	-	=
Loss on sale of capital call lines of credit	3,914	0.12	-	-	<del>-</del>	-	-	17	-	-
(Gains) losses on investment securities	49	-	(49)	(0.00)	13,543	0.41	1,859	0.06	2,494	0.07
Derivative credit valuation adjustment	(101)	-	204	0.01	202	0.01	(358)	(0.01)	(351)	(0.01)
Tax on surrender of bank-owned life insurance policies	4,141	0.13	_	_	_	_	_	72	_	=
Core earnings	\$ 52,163 \$	1.65 \$	51,143 \$	1.58 \$	39,368 \$	1.19 \$	82,270 \$	2.48 \$	59,367 \$	1.77



Core Earnings, excluding PPP -Customers Bancorp

	Q2 2	Q2 2023		23 Q4	2022	Q3	2022	Q2:		
(\$ in thousands, except per share data)	USD	Per share	USD	Per share	USD	Per share	USD	Per share	USD	Per share
GAAP net income available to shareholders	\$ 44,007	\$ 1.39 \$	50,265 \$	1.55 \$	25,623 \$	0.77 \$	61,364 \$	1.85 \$	56,519 \$	1.68
Less: PPP net income (loss) (after tax)	(2,068)	(0.07)	9,606	0.30	(5,956)	(0.18)	5,846	0.18	13,066	0.39
GAAP net income to common shareholders, excluding PPP	46,075	1.46	40,659	1.26	31,579	0.95	55,518	1.67	43,453	1.29
Reconciling items (after tax):										
Severance expense	141	0.00	637	0.02		-	1,058	0.03	_	-
Impairments on fixed assets and leases	12	0.00	86	0.00	-	-	126	0.00	705	0.02
Loss on sale of consumer installment loans	-	. —	-	-	7.5	-	18,221	0.55	-	-
Loss on sale of capital call lines of credit	3,914	0.12	-	-	-	-	-	-	-	-
(Gains) losses on investment securities	49	_	(49)	(0.00)	13,543	0.41	1,859	0.06	2,494	0.07
Derivative credit valuation adjustment	(101)	_	204	0.01	202	0.01	(358)	(0.01)	(351)	(0.01)
Tax on surrender of bank-owned life insurance policies	4,141	0.13	-	-	7	-	_	-	-	-
Core earnings, excluding PPP	\$ 54,321	\$ 1.72 \$	41,537 \$	1.28 \$	45,324 \$	1.37 \$	76,424 \$	2.30 \$	46,301 \$	1.38



#### Adjusted Net Income and Adjusted ROAA - Pre-Tax Pre-Provision

- Customers Bancor (\$ in thousands)

	Q2 202	23		Q1 2023		Q4 2022	Q3 2022		Q2 2022
GAAP net income	\$	47,574	\$	53,721	\$	28,711	\$ 63,912	\$	58,650
Reconciling items:									
Income tax expense		20,768		14,563		7,136	17,899	6	18,896
Provision (benefit) for credit losses		23,629		19,603		28,216	(7,994)	0	23,847
Provision (benefit) for credit losses on unfunded commitments		(304)		280		153	254	ı	608
Severance expense		182		809		-	1,363	1	-
Impairments on fixed assets and leases		15		109		-	162	!	914
Loss on sale of consumer installment loans		-		-		-	23,465	i.	-
Loss on sale of capital call lines of credit		5,037		-		-			=
(Gains) losses on investment securities		62		(62)		16,909	2,394	ı	3,232
Derivative credit valuation adjustment		(130)		259		252	(461)		(455)
Adjusted net income – pre-tax pre-provision, excluding PPP	\$	96,833	s	89,282	2 \$	81,377	\$ 100,994	4 S	105,692
Average total assets	\$	21,654,735	\$	21,052,920	\$	20,717,362	\$ 20,514,366	s	20,056,020
Adjusted ROAA - pre-tax pre-provision, excluding PPP		1.79 %		1.72 %	6	1.56 %	1.95	%	2.11 %



## Adjusted Net Income and Adjusted ROAA - Pre-Tax Pre-Provision, excluding PPP - Customers Bancorp

(\$ in thousands)

	Q2 2023		Q1 2023		Q4 2022		Q3 2022		Q2 2022
GAAP net income	\$ 47,574	\$	53,721	\$	28,711	\$	63,912	\$	58,650
Less: PPP net income (loss) (after tax)	(2,068)		9,606		(5,956)		5,846		13,066
Net income, excluding PPP	\$ 49,642	\$	44,115	\$	34,667	\$	58,066	\$	45,584
Reconciling items:									
Income tax expense	20,768		14,563		7,136		17,899		18,896
Provision (benefit) for credit losses	23,629		19,603		28,216		(7,994)		23,847
Provision (benefit) for credit losses on unfunded commitments	(304)		280		153		254		608
Severance expense	182		809		-		1,363		-
Impairments on fixed assets and leases	15		109		-		162		914
Loss on sale of consumer installment loans	-		-		-		23,465		-
Loss on sale of capital call lines of credit	5,037		550		1.7				-
(Gains) losses on investment securities	62		(62)		16,909		2,394		3,232
Derivative credit valuation adjustment	(130)		259		252		(461)		(455)
Adjusted net income - pre-tax pre-provision, excluding PPP	\$ 98,901	s	79,676	s	87,333	s	95,148	s	92,626
Average total assets	\$ 21,654,735	\$	21,052,920	s	20,717,362	\$	20,514,366	s	20,056,020
Adjusted ROAA - pre-tax pre-provision, excluding PPP	1.83 %		1.53 %		1.67 %		1.84 %		1.85 %



#### Core Peturn on Average Assets - Customers Rancorn

\$ in thousands

	Q2 2023		Q1 2023		Q4 2022		Q3 2022	Q2 2022
GAAP net income	\$	47,574	\$	53,721	\$	28,711	\$ 63,9	12 \$ 58,650
Reconciling items (after tax):								
Severance expense		141		637		-	1,05	
Impairments on fixed assets and leases		12		86		-	12	26 705
Loss on sale of consumer installment loans		-		-		-	18,2	21 –
Loss on sale of capital call lines of credit		3,914		-		-		
(Gains) losses on investment securities		49		(49)		13,543	1,85	59 2,494
Derivative credit valuation adjustment		(101)		204		202	(358	B) (351)
Tax on surrender of bank-owned life insurance policies		4,141						
Core net income	s	55,730	\$	54,599	s	42,456	\$ 84,81	18 \$ 61,498
Average total assets	\$	21,654,735	s	21,052,920	\$	20,717,362	\$ 20,514,36	\$ 20,056,020
Core return on average assets		1.03 %		1.05 %		0.81%	1.64	% 1.23 %



#### Core Return on Average Common Equity - Customers Bancorp

(\$ in thousands)

	Q2 2023	Q1 2023	Q1 2023 Q4 2022		Q3 2022	Q2 2022
GAAP net income to common shareholders	\$ 44,007 \$	50,265	\$	25,623	\$ 61,364	\$ 56,519
Reconciling items (after tax):						
Severance expense	141	637		_	1,058	_
Impairments on fixed assets and leases	12	86		-	126	705
Loss on sale of consumer installment loans	-	_		_	18,221	-
Loss on sale of capital call lines of credit	3,914	_		-	-	-
(Gains) losses on investment securities	49	(49)		13,543	1,859	2,494
Derivative credit valuation adjustment	(101)	204		202	(358)	(351)
Tax on surrender of bank-owned life insurance policies	4,141	_		-	-	_
Core earnings	\$ 52,163 \$	51,143	\$	39,368	\$ 82,270	\$ 59,367
Average total common shareholders' equity	\$ 1,335,408 \$	1,273,780	\$	1,263,190	\$ 1,259,711	\$ 1,244,819
Core return on average common equity	15.67 %	16.28 %		12.36 %	25.91 %	19.13 %



#### Adjusted Annualized Net Charge-Offs

(\$ in thousands, except percentages)

			Q2 2023			Q1 2023			Q4 2022			Q3 2022			Q2 2022	
		Average balance	Net charge- offs/(recover es)	Annualized NCO to average loans	Average balance	Net charge- offs/(recoveri es)	Annualized NCO to average loans	Average balance	Net charge- offs/(recover es)	Annualized I NCO to average loans	Average balance	Net charge- offs/(recoveri es)	Annualized NCO to average loans	Average balance	Net charge- offs/(recoveri es)	Annualized NCO to average loans
Total commercial loans and leases receivable	\$	12,622,478	\$ 1,9381	0.06 %1 \$	13,207,069	\$ 4,047	0.12 % \$	13,308,551	\$ 13,920	0.41 % S	13,202,090	\$ 7,402	0.22 % \$	12,493,335	\$ 1,588	0.05 %
One-time related PPP charge-off			-		-	-	- %	-	(11,044)	- %	-	-	- %	-	-	- %
Adjusted total commercial loans and leases receivable		12,622,478	1,938	0.06 %	13,207,069	4,047	0.12 %	13,308,551	2,876	0.08 %	13,202,090	7,402	0.22 %	12,493,335	1,588	0.05 %
Total consumer loans		2,219,954	13,626	2.46 %	2,270,904	14,604	2.61 %	2,079,452	13,244	2.53 %	2,451,893	11,095	1.80 %	2,425,163	11,893	1.97 %
One-time overdrawn charge-off		-	-	- %	-	(712)	- %	-	-	- ×	-	-	- %	-	(2,162)	- %
Adjusted total consumer loans		2,219,954	13,626	2.46 %	2,270,904	13,892	2.48 %	2,079,452	13,244	2.53 %	2,451,893	11,095	1.80 %	2,425,163	9,731	1.61 %
Total loans and leases	_	14,842,432	15,564	0.42 %	15,477,973	18,651	0.49 %	15,388,003	27,164	0.70 %	15,653,983	18,497	0.47 %	14,918,498	13,481	0.36 %
Adjusted total loans and leases	\$	14,842,43	2 \$ 15,564	0.42 %1 \$	15,477,973	\$ 17,939	0.47 % S	15,388,003	\$ 16,120	0.42 % \$	15,653,983	s 18,49	0.47 % \$	14,918,498	\$ 11,319	0.30 %



Core non-interest expense - Customers Bancorp

(\$ in thousands)

GAAP non-interest expense
Severance expense
Impairments on fixed assets and leases
Core non-interest expense

Q	2 2023	Q1 2023	Q4 2022	Q3 2022	Q2 2022
\$	89,297	\$ 80,133	\$ 78,419	\$ 76,198	\$ 76,205
	(182)	(809)	-	(1,363)	-
	(15)	(109)	ш	(162)	(914)
•	89 100	79 215	78 419	 74 673	75 291



#### Tangible Book Value per Common Share - Customers Bancorp

(\$ in thousands except per share data)

		2 2023	QI	2023		Q4 2022	Q3 2022		Q2 2022
GAAP total shareholders' equity	\$	1,456,652 \$		1,421,020	\$	1,402,961		1,386,931	\$ 1,353,390
Reconciling Items:									
Preferred stock		(137,794)		(137,794)		(137,794)		(137,794)	(137,794)
Goodwill and other intangibles		(3,629)		(3,629)		(3,629)		(3,629)	(3,629)
Tangible common equity	\$	1,315,229	\$	1,279,597	s	1,261,538	s	1,245,508	\$ 1,211,967
Common shares outstanding		31,282,318		31,239,750		32,373,697	3	32,475,502	32,449,486
Tangible book value per common share	s	42.04	s	40.96	\$	38.97	s	38.35	\$ 37.35



#### Tangible Common Equity to Tangible Assets, excluding PPP - Customers Bancorp

(\$ in thousands except per share data)

		Q2 2023	Q1 2023	Q4 2022	Q3 2022	Q2 2022
GAAP total shareholders' equity	\$	1,456,652	\$ 1,421,020	\$ 1,402,961	\$ 1,386,931	\$ 1,353,390
Reconciling items:						
Preferred stock		(137,794)	(137,794)	(137,794)	(137,794)	(137,794)
Goodwill and other intangibles	2	(3,629)	(3,629)	(3,629)	(3,629)	(3,629)
Tangible common equity	\$	1,315,229	\$ 1,279,597	\$ 1,261,538	\$ 1,245,508	\$ 1,211,967
Total assets	\$	22,028,565	\$ 21,751,614	\$ 20,896,112	\$ 20,367,621	\$ 20,251,996
Reconciling items:						
Goodwill and other intangibles		(3,629)	(3,629)	(3,629)	(3,629)	(3,629)
PPP loans		(188,763)	(246,258)	(998,153)	(1,154,632)	(1,570,160)
Tangible assets, excluding PPP	s	21,836,173	\$ 21,501,727	\$ 19,894,330	\$ 19,209,360	\$ 18,678,207
Tangible common equity to tangible assets, excluding PPP		6.0 %	6.0 %	6.3 %	6.5 %	6.5 %

# ©2023 CUSTOMERS BANCORP, INC. / ALL RIG

# Reconciliation of Non-GAAP Measures - Unaudited (Contd.)



#### Total interest earning assets, excluding PPP - Customers Bancorp

(s in thousands

		Q2 2023	Q1 2023		Q4 2022		Q3 2022		Q2 2022
Interest earning deposits	\$	3,101,097	\$ 1,969,434	\$	397,781	\$	362,945	s	178,475
Investment securities, at fair value		2,824,638	2,926,969		2,987,500		2,943,694		3,144,882
Investment securities held to maturity		1,258,560	870,294		840,259		886,294		495,039
Total investments	S	7,184,295	\$ 5,766,697	s	4,225,540	s	4,192,933	s	3,818,396
Total loans and leases receivable	\$	13,910,907	\$ 15,063,034	\$	15,794,671	\$	15,336,688	\$	15,664,353
PPP loans		(188,763)	(246,258)		(998,153)		(1,154,632)		(1,570,160)
Total loans and leases, excluding PPP	\$	13,722,144	\$ 14,816,776	\$	14,796,518	\$	14,509,721	\$	14,094,193
Total interest earning assets, excluding PPP	\$	20,906,439	\$ 20,583,473	\$	19,022,058	s	18,702,654	\$	17,912,589

#### Total loans and leases, excluding PPP and Consumer HFS - Customers Bancorp

(\$ in thousands

		22 2023		Q1 2023		Q4 2022	Q3 2022		Q2 2022
Total loans and leases	s	13,910,907	\$	15,063,034	\$	15,794,671	\$ 15,664,353	\$	15,664,353
PPP loans		(188,763)		(246,258)		(998,153)	(1,154,632)		(1,570,160)
Consumer HFS		(78,108)		(404,006)		(324,233)	(1,116)		(2,459)
Total loans and leases, excluding PPP and Consumer HFS	s	13,644,036	s	14,412,770	s	14,472,285	\$ 14,508,605	s	14,091,734



#### Coverage of credit loss reserves for loans and leases HFI, excluding PPP -

(\$ in thousands)

	Q	2 2023		Q1 2023	Q4 2022	Q3 2022		Q2 2022
Loans and leases receivable	\$	12,826,531	\$	13,391,610	\$ 14,143,047	\$ 13,762,374	\$	13,783,155
PPP loans		(188,763)		(246,258)	(998,153)	(1,154,632)		(1,570,160)
Loans and leases held for investment, excluding PPP	<u> </u>	12,637,768	s	13,145,352	\$ 13,144,894	\$ 12,607,742	\$	12,212,995
Allowance for credit losses on loans and leases	\$	139,656	s	130,281	\$ 130,924	\$ 130,197	s	156,530
Coverage of credit loss reserves for loans and leases held for investment, excluding		177.00			100.00	100 %		****



#### Net Interest Income, excluding PPP - Customers Bancorp

(# III diodourady	Q2 2023		Q1 2023		Q4 2022	Q3 2022		Q2 2022
GAAP net interest income	\$	165,271	\$	149,899 \$	135,137	\$	159,032 \$	164,852
PPP net interest (income) expense		765		(14,106)	2,791		(9,632)	(18,946)
Net interest income, excluding PPP	\$	166,036	\$	135,793 \$	137,928	\$	149,400 \$	145,906

Net Interest Margin, Tax Equivalent, excluding PPP - Customers Bancorp	

(dollars in thousands except per share data)										
		Q2 2023		Q1 2023		Q4 2022		Q3 2022		Q2 2022
GAAP net interest income	\$	165,271	\$	149,899	\$	135,137	\$	159,032	S	164,852
PPP net interest (income) expense		765		(14,106)		2,791		(9,632)		(18,946)
Tax-equivalent adjustment		390		375		342		334		270
Net interest income tax equivalent, excluding PPP	\$	166,426	\$	136,168	\$	138,270	\$	149,734	\$	146,176
GAAP average total interest earning assets	s	21,073,680	s	20,514,677	\$	20,211,028	s	20,021,455	\$	19,525,936
Average PPP loans		(207,127)		(889,235)		(1,065,919)		(1,349,403)		(1,863,429)
Adjusted average total interest earning assets, excluding PPP	\$	20,866,553	S	19,625,442	s	19,145,109	\$	18,672,052	\$	17,662,507
Net interest margin, tax equivalent, excluding PPP		3.20 %		2.80 %		2.87 %		3.18 %		3.32 %

#### Loan Yield, excluding PPP

(\$ in thousands)									
		Q2 2023		Q1 2023		Q4 2022		Q3 2022	Q2 2022
Interest income on loans and leases	\$	252,894	\$	255,913	\$	218,740	\$	200,457	\$ 168,941
PPP interest income	-	(1,633)		(23,551)		(7,249)		(14,666)	(20,572)
Interest income on core loans (Loans and leases, excluding PPP)	\$	251,261	s	232,362	\$	211,491	s	185,791	\$ 148,369
Average total loans and leases	\$	14,842,432	\$	15,477,973	s	15,388,003	\$	15,653,983	\$ 14,918,498
Average PPP loans		(207,127)		(889,235)		(1,065,919)		(1,349,403)	(1,863,429)
Adjusted average total loans and leases	\$	14,635,305	s	14,588,738	\$	14,322,084	\$	14,304,580	\$ 13,055,069
Loan yield, excluding PPP		6.89 %		6.46 %		5.86 %		5.15 %	4.56 %