# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 8-K

CURRENT REPORT
Pursuant to Section 13 or 15(d)
of the
Securities Exchange Act of 1934

Date of Report (date of earliest event reported): July 25, 2018



(Exact name of registrant as specified in its charter)

Pennsylvania

(State or other jurisdiction of incorporation or organization)

001-35542

(Commission File number)

(IRS Employer Identification No.)

27-2290659

1015 Penn Avenue
Suite 103
Wyomissing PA 19610
(Address of principal executive offices, including zip code)

(610) 933-2000 (Registrant's telephone number, including area code)

N/A

(Former name, former address and former fiscal year, if changed since last report)

Check the appropriate	box below if the form 8-K filing is intended to simultaneously satisfy the filing obligations of the registrant under any of the following provisions (see General Instructions A.2. below):
	Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
	Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
	Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
	Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
ndicate by check mar	k whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (17 CFR §230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17
CFR §240.12b-2). Em	erging growth company

If an emerging growth company, indicate by check mark if the registrant has	elected not to use the extended transition	on period for complying with any ne-	w or revised financial accounting standards
provided pursuant to Section 13(a) of the Exchange Act. □			

#### Item 2.02. Results of Operations and Financial Condition

On July 25, 2018, Customers Bancorp, Inc. (the "Company") issued a press release announcing unaudited financial information for the quarter ended June 30, 2018, a copy of which is included as Exhibit 99.1 to this Current Report on Form 8-K and incorporated by reference herein.

#### Item 7.01 Regulation FD Disclosure

The Company has posted to its website a slide presentation which is attached hereto as Exhibit 99.2 to this Current Report on Form 8-K and incorporated into this Item 7.01 by reference.

The information in this Current Report on Form 8-K, including Exhibits 99.1 and 99.2 attached hereto and incorporated by reference into Item 2.02 and Item 7.01, respectively, shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended, or otherwise subject to the liabilities under that Section. Furthermore, such information, including the exhibits attached hereto, shall not be deemed incorporated by reference into any of the Company's reports or filings with the SEC, whether made before or after the date hereof, except as expressly set forth by specific reference in such report or filing. The information in this Current Report on Form 8-K, including the exhibits attached hereto, shall not be deemed an admission as to the materiality of any information in this Current Report on Form 8-K that is required to be disclosed solely to satisfy the requirements of Regulation FD.

#### Item 9.01. Financial Statements and Exhibits

(d) Exhibits.

# SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, hereunto duly authorized.

# CUSTOMERS BANCORP, INC.

By: <u>/s/ Robert E. Wahlman</u> Name: Robert E. Wahlman

Title: Executive Vice President and Chief Financial Officer

Date: July 25, 2018

# EXHIBIT INDEX

Exhibit No. Description

99.1 Press Release dated July 25, 2018

99.2 Slide presentation dated July 2018



Customers Bancorp 1015 Penn Avenue Wyomissing, PA 19610

Contacts: Jay Sidhu, Chairman & CEO 610-935-8693 Robert Wahlman, CFO 610-743-8074 Bob Ramsey, Director of Investor Relations and Strategic Planning 484-926-7118

# **Customers Bancorp Reports Net Income For Second Quarter 2018**

- Customers Bancorp, Inc.'s ("CUBI") second quarter 2018 ("Q2 2018") net income to common shareholders was \$20.0 million, or \$0.62 per diluted share. CUBI's six month net income to common shareholders was \$40.6 million, or \$1.26 per diluted share. Q2 2018 results include \$869,000 of merger and acquisition related charges, or \$0.02 per diluted share
- The Community Business Banking segment net income to common shareholders for Q2 2018 totaled \$23.4 million, or \$0.72 per diluted share, and for the six month period totaled \$44.9 million, or \$1.39 per diluted share. The segment's adjusted net income to common shareholders (a non-GAAP measure) for Q2 2018 totaled \$23.5 million, or \$0.73 per diluted share, and for the six month period totaled \$45.0 million, or \$1.39 per diluted share
- Adjusted for merger and acquisition related charges, securities gains and impairment losses, and depreciation and amortization catch-up adjustments, the adjusted Q2
   2018 diluted earnings per share (a non-GAAP measure) increased 10% from second quarter 2017 ("Q2 2017"); however, the Community Business Banking segment adjusted earnings (a non-GAAP measure) were relatively flat year-over-year
- In Q2 2018, the return on average assets ("ROAA") was 0.89% and the ROAA for the Community Business Banking segment was 1.02%
- The BankMobile segment, which is expected to be spun off to shareholders and merged into Flagship Community Bank, reported a net loss for Q2 2018 of \$3.3 million, or \$0.10 per diluted share, and for the six month period lost \$4.3 million, or \$0.13 per diluted share. Included in its results are \$0.02 of merger and acquisition related charges in Q2 2018. Adjusted for merger and acquisition related charges and depreciation and amortization catch-up adjustments, Q2 2018 losses improved to \$(0.08) from \$(0.14) in Q2 2017
- Total assets at June 30, 2018 were \$11.1 billion, compared to \$10.9 billion at June 30, 2017
- Commercial and industrial loans at June 30, 2018 increased \$306 million, or 21.1%, from June 30, 2017
- Net interest margin, tax equivalent ("NIM") (a non-GAAP measure) was 2.62% in Q2 2018, compared to 2.67% in Q1 2018 and 2.78% in Q2 2017; seasonal reductions in BankMobile's non-interest bearing deposits reduced NIM approximately 4 basis points from first quarter 2018 ("Q1 2018")
- The Q2 2018 provision for loan losses decreased \$1.3 million from Q2 2017 to a benefit of \$0.8 million as a result of the resolution of problem loans, slower asset growth, and outstanding asset quality
- Q2 2018 b ook value per common share was \$22.70 and tangible book value per common share (a non-GAAP measure) was \$22.15. Book value per common share has increased at a compound annual growth rate of 10.3% over the past five years

- The BankMobile spin-off and merger are tracking to plan, with divestiture anticipated by or shortly after September 30, 2018
- CUBI common stock, with a July 20, 2018 closing price of \$28.69 was trading at 8.72x the consensus 2019 earnings estimate, and 1.30x tangible book value (a non-GAAP measure).

Wyomissing, PA - July 25, 2018 - Customers Bancorp, Inc. (NYSE: CUBI), the parent company of Customers Bank (collectively "Customers"), reported net income to common shareholders of \$20.0 million for Q2 2018, compared to \$20.1 million for Q2 2017, a decrease of \$0.1 million, or 0.29%, and \$20.5 million for Q1 2018, a decrease of \$0.5 million, or 2.33%. Fully diluted earnings per common share for Q2 2018 was \$0.62, compared to \$0.64 for Q1 2018 and \$0.62 for Q2 2017.

Customers' Community Business Banking segment reported Q2 2018 net income to common shareholders of \$23.4 million, which was relatively flat over Q2 2017, increased 8.67% from \$21.5 million for Q1 2018. Adjusted for securities gains and impairment losses, the segment's adjusted earnings (a non-GAAP measure) in Q2 2018 of \$23.5 million increased 9.36% from \$21.5 million in Q1 2018.

Customers also reported net income to common shareholders of \$40.6 million for the six months ended June 30, 2018, compared to net income to common shareholders of \$42.2 million for the six months ended June 30, 2017. Fully diluted earnings per common share for the six months ended June 30, 2018 was \$1.26, compared to \$1.29 for the six months ended June 30, 2017. Adjusted for merger and acquisition related charges, securities gains and impairment losses, and depreciation and amortization catch-up adjustments, Customers' six month net income available to common shareholders (a non-GAAP measure) totaled \$41.4 million, a 7.62% increase compared to \$38.5 million for the first six months of 2017.

"Our Community Business Banking segment, the core business of Customers once the BankMobile spin-off has been completed, generated adjusted earnings (a non-GAAP measure) of \$23.5 million, or \$0.73 per share, a 9.1% increase in earnings from Q1 2018 but roughly flat year-over-year. The benefits of Customers' strong credit quality and disciplined underwriting were particularly evident this quarter as our reserve methodology resulted in a release of reserves, even as we maintained an allowance for loan losses equal to 149% of our nonperforming loans," stated Jay Sidhu, CEO and Chairman of Customers Bank. "Subject to final regulatory approvals, we anticipate spinning off BankMobile by or shortly after September 30, 2018," Mr. Sidhu concluded.

# **Strategic Priorities**

#### Grow and Improve Financial Performance of the Community Business Banking Segment; Target in Excess of 1.1% ROAA

Priorities for the Community Business Banking segment in 2018 include strong risk management, core deposit growth, and a focus on net interest margin. Customers targets an ROAA in excess of 1.10% and a return on tangible common equity ("ROTCE") (a non-GAAP measure) greater than 12% for this segment. Longer term, the Community Business Banking segment is targeting a net interest margin greater than 2.75%, a compound annual growth rate of 10% to 15% in EPS, and an efficiency ratio in the low forties.

In Q2 2018, the Community Business Banking segment reported net income of \$23.4 million (\$0.72 per diluted share), which included the funds transfer pricing cost paid by the segment for use of BankMobile's deposits at a rate of 3.03% of those deposits. For Q2 2018, the segment reported an ROAA of 1.02% and an ROTCE of 13.7%.

Credit quality at Customers Bank is very strong, as measured by the low level of nonperforming loans (0.29% of total loans at June 30, 2018); however, Customers' below average credit risk appetite is also reflected in

below industry average asset yields and a more narrow net interest margin. This narrower NIM is mitigated with a significantly better than peer-average non-interest expense to asset ratio. Customers continues to combat the pressures of a flat yield curve and rising rates by focusing on favorable balance sheet mix shifts. Customers recently announced its entry into non-QM residential mortgage lending. Simultaneously, Customers has been deemphasizing its multi-family business. Beginning in late 2017, Customers began to significantly limit originations of loans yielding less than 5%. Customers' deposit strategy is to look at the total cost of deposits as the sum of operating and interest costs. Customers' branch light model, with a focus on cost control, is reflected in dramatically lower operating expenses than the industry operating expenses in the Community Business Banking segment were equal to 1.42% of average assets in Q2 2018, which Customers believes is over 125 basis points lower than the industry overall. Core deposit growth is a strategic priority for Customers. Early in July, Customers launched a new digital, on-line banking business with a goal of gathering retail deposits without branches at an average cost that is below its current marginal cost of borrowing.

#### **Increase Capital Ratios**

Total shareholders' equity at June 30, 2018 increased \$25.9 million, or 2.85%, from June 30, 2017 to \$936.2 million. The estimated total risk-based capital ratio was approximately 12.7% for Q2 2018, compared to 12.4% for Q2 2017. The estimated common equity Tier 1 capital ratio was approximately 8.7% for Q2 2018, compared to 8.3% for Q2 2017. The estimated Tier 1 leverage capital ratio was approximately 8.9% for Q2 2018, compared to 8.7% for Q2 2017. The tangible common equity to tangible assets ratio (a non-GAAP measure) was 6.3% at June 30, 2018, compared to 6.2% at June 30, 2017.

"We continue to target a Tier I leverage capital ratio of 9.0% or higher and a total risk-based capital ratio of around 13.0%," Mr. Sidhu stated. "We expect our capital ratios to increase in the later part of 2018 as balance sheet growth moderates further, given seasonal declines in the mortgage warehouse business and our de-emphasis of multi-family lending" concluded Mr. Sidhu.

#### Grow and Successfully Divest the BankMobile Segment in 2018

BankMobile, a division of Customers Bank, operates a branchless digital bank offering very low cost banking services to its 1.8 million checking account holders, of which 1.0 million are active deposit customers. Deposit balances were approximately \$420 million at June 30, 2018. The BankMobile segment reported a net loss of \$3.3 million for Q2 2018, including \$869,000, or \$0.02 per diluted share, in merger and acquisition related charges. These charges include professional services expenses incurred in connection with the planned spin-off of the BankMobile business as well as expenses resulting from the 2016 acquisition of the Disbursements business. Results include the funds transfer pricing benefit for the originated deposits at a rate of 3.03%. Deposits generated by the BankMobile business averaged \$468 million for Q2 2018.

During the third quarter of 2017, Customers decided that the best strategy for its shareholders for divesting BankMobile was to spin-off BankMobile to Customers' shareholders subject to an agreement with Flagship Community Bank ("Flagship") for Flagship to acquire the BankMobile business. Flagship has filed its confidential Form 10 registration statement with the FDIC to register its class of common stock in connection with its expected listing on a national securities exchange, and the BankMobile spin-off subsidiary has filed its confidential Form 10 registration statement with the SEC to facilitate the spin-off and merger into Flagship. Public versions of the filings will be made closer to the spin-off date. Once approvals of the transactions and filings are received from the appropriate regulators, Customers will announce the record date for the distribution of the BankMobile spin-off subsidiary shares to Customers' shareholders. Following the spin-off of the BankMobile spin-off subsidiary from Customers and merger with Flagship, Customers and Flagship/BankMobile will be entirely separate entities. Customers will retain no ownership in the BankMobile business, there will be no common employees, facilities, or functions beyond certain temporary support services to BankMobile for an estimated six months according to the terms of a transition services

agreement and one common director. Subject to regulatory approvals, the BankMobile spin-off and merger are anticipated by or shortly after September 30, 2018.

# Q2 2018 Overview

The following table presents a summary of key earnings and performance metrics for the quarter ended June 30, 2018 and the preceding four quarters, respectively:

# CUSTOMERS BANCORP, INC. AND SUBSIDIARIES

#### **EARNINGS SUMMARY - UNAUDITED**

(Dollars in thousands, except per-share data)					
	Q2	Q1	Q4	Q3	Q2
	 2018	2018	2017	2017	2017
Net income available to common shareholders	\$ 20,048 \$	20,527 \$	18,000 \$	4,139 \$	20,107
Basic earnings per common share ("EPS")	\$ 0.64 \$	0.65 \$	0.58 \$	0.13 \$	0.66
Diluted EPS	\$ 0.62 \$	0.64 \$	0.55 \$	0.13 \$	0.62
Average common shares outstanding - basic	31,564,893	31,424,496	30,843,319	30,739,671	30,641,554
Average common shares outstanding - diluted	32,380,662	32,273,973	32,508,030	32,512,692	32,569,652
Shares outstanding period end	31,669,643	31,466,271	31,382,503	30,787,632	30,730,784
Return on average assets	0.89%	0.95%	0.84%	0.29%	0.93%
Return on average common equity	11.32%	11.73%	10.11%	2.33%	11.84%
Net interest margin, tax equivalent (1)	2.62%	2.67%	2.79%	2.62%	2.78%
Efficiency ratio	64.35%	60.84%	62.42%	68.55%	58.15%
Non-performing loans (NPLs) to total loans (including held-for-sale loans)	0.29%	0.26%	0.30%	0.33%	0.21%
Reserves to non-performing loans	149.25%	173.02%	146.36%	130.83%	204.59%
Net charge-offs	\$ 427 \$	633 \$	1,130 \$	2,495 \$	1,960
Annualized net charge-offs to average total loans	0.02%	0.03%	0.05%	0.11%	0.09%
Tier 1 capital to average assets (leverage ratio) (2)	8.87%	9.03%	8.94%	8.35%	8.66%
Common equity Tier 1 capital to risk-weighted assets (2)	8.69%	8.51%	8.81%	8.28%	8.28%
Tier 1 capital to risk-weighted assets (2)	11.26%	11.11%	11.58%	10.94%	10.96%
Total capital to risk-weighted assets (2)	12.66%	12.55%	13.05%	12.40%	12.43%
Tangible common equity to tangible assets (3)	6.33%	6.36%	7.00%	6.47%	6.21%
Book value per common share	\$ 22.70 \$	22.30 \$	22.42 \$	22.51 \$	22.54
Tangible book value per common share (period end) (4)	\$ 22.15 \$	21.74 \$	21.90 \$	21.98 \$	21.97
Period end stock price	\$ 28.38 \$	29.15 \$	25.99 \$	32.62 \$	28.28

<sup>(1)</sup> Non-GAAP measure calculated as GAAP net interest income, plus tax equivalent interest using an estimated 26% tax rate for Q2 2018 and Q1 2018, and an estimated 35% tax rate for Q4 2017, Q3 2017, and Q2 2017, divided by average interest earning assets.

<sup>(2)</sup> Regulatory capital ratios are estimated for Q2 2018.

<sup>(3)</sup> Non-GAAP measure calculated as GAAP total shareholders' equity less preferred stock and goodwill and other intangibles divided by total assets less goodwill and other intangibles.

<sup>(4)</sup> Non-GAAP measure calculated as GAAP total shareholders' equity less preferred stock and goodwill and other intangibles divided by common shares outstanding at period end.

#### Net interest income

Q2 2018 net interest income of \$67.3 million decreased \$1.3 million , or 1.87% , from Q2 2017 as the increase in average interest earning assets of \$435.7 million , or 4.40% , was offset by a 16 basis point reduction in net interest margin, tax equivalent (a non-GAAP measure) to 2.62% . Q2 2018 net interest income of \$67.3 million increased \$2.3 million , or 3.5% , from Q1 2018 due to a \$448.3 million , or 4.54% , increase in average interest earning assets, offset in part by a 5 basis point reduction in net interest margin to 2.62% . About 4 basis points of net interest margin compression resulted from the seasonal reduction in BankMobile's low cost deposits.

"The sequential quarter net interest margin compression was principally caused by rising funding costs and the seasonal reduction in BankMobile's non-interest bearing deposits," said Robert Wahlman, Customers Bancorp's CFO. "Customers' interest rate sensitivity objective is to limit sensitivity and the impact of a flat curve and rising rates over time. Our challenge for the second half of 2018 and into 2019 is balancing deposit growth with deposit costs in a competitive, rising rate, flat yield curve environment. We will continue to focus on originating lower cost, core deposits, disciplined loan pricing and remixing our assets as we work to combat margin pressure," concluded Mr. Wahlman.

Total loans outstanding, including loans held for sale, increased \$133.2 million, or 1.48%, to \$9.1 billion as of June 30, 2018, compared to total loans of \$9.0 billion as of June 30, 2017. Commercial and industrial loans increased \$305.8 million to \$1.8 billion, up 21.1% over June 30, 2017. Commercial loans to mortgage companies decreased \$171.3 million to \$2.0 billion, a decrease of 7.94% over June 30, 2017. Multi-family loans decreased \$7.6 million to \$3.5 billion, a decrease of 0.21% over June 30, 2017. Commercial non-owner-occupied real estate loans decreased \$60.0 million to \$1.2 billion, down 4.94% from June 30, 2017. Consumer loans, including residential mortgage, increased \$36.6 million to \$0.6 billion and make up only about 6% of the loan portfolio.

Total deposits decreased \$179.4 million, or 2.40%, to \$7.3 billion as of June 30, 2018, compared to total deposits of \$7.5 billion as of June 30, 2017. The largest decrease was \$370.2 million, or 15.2%, in time deposits, which was partly offset by a \$264.0 million, or 73.5%, increase in interest bearing demand deposits. During Q2 2018, total deposits increased \$253 million, or 14%, annualized, compared to Q1 2018.

#### **Provision and Credit**

The Q2 2018 provision for loan losses decreased \$1.3 million from Q2 2017 to a benefit of \$0.8 million. The Q2 2018 release of \$0.8 million in reserves resulted from continued strong asset quality and better than expected resolution of specific problem loans, offset in part by \$0.3 million of provision for loan growth. Net charge-offs for Q2 2018 were \$0.4 million, or 2 basis points of annualized net charge-offs to average loans, compared to Q2 2017 net charge-offs of \$2.0 million. There were no significant changes in Customers' methodology that affected the Q2 2018 allowance for loan losses estimate.

Risk management is a critical component of how Customers creates long-term shareholder value, and Customers believes that asset quality is one of the most important risks in banking to be understood and managed. Customers believes that asset quality risks must be diligently addressed during good economic times with prudent underwriting standards so that when the economy deteriorates the bank's capital is sufficient to absorb all losses without threatening its ability to operate and serve its community and other constituents. "Customers' non-performing loans at June 30, 2018 were only 0.29% of total loans, compared to our peer group non-performing loans of approximately 0.82% in the most recent period available, and industry average non-performing loans of 1.26% in the most recent period available. Our expectation is superior asset quality performance in good times and in difficult years," said Mr. Sidhu.

#### Non-interest income

In Q2 2018, non-interest income decreased \$2.3 million, or 12.31%, from Q2 2017 to \$16.1 million. The decline from the year ago period was largely a result of decreases in BankMobile's interchange and card revenue of \$2.3 million, mortgage warehouse transactional fees of \$0.6 million and deposit fees of \$0.5 million. Interchange and card revenue of \$6.4 million for Q2 2018 is presented net of \$1.2 million of debit and prepaid card interchange expense as a result of adopting the new revenue recognition standard in Q1 2018 on a modified retrospective basis. If Q2 2017 was presented on a consistent basis with Q2 2018, the reported amount of interchange and card revenue of \$8.6 million would have been \$7.4 million. In Q2 2017, debit and prepaid card interchange expense of \$1.3 million was presented as technology, communication and bank operations expense within non-interest expense. BankMobile continues to focus on implementing its "Customers for Life" model and decrease its reliance on Disbursement related deposits. In Q2 2017, Customers also realized \$3.2 million of gains from the sale of its investment securities. These decreases in non-interest income in Q2 2018 were offset in part by the increase in income from commercial leases of \$1.1 million during Q2 2018.

#### Non-interest expense

Non-interest expenses totaled \$53.8 million, an increase of \$3.3 million from Q2 2017, or 6.62%. Salaries and employee benefits increased \$4.1 million as Customers continues to hire new team members in the markets it serves. Technology, communication, and bank operations expense increased \$2.4 million, given the continued investment in the BankMobile segment infrastructure and Customers' recent system conversion. Technology, communication, and bank operations expense of \$11.3 million for Q2 2018 excludes debit and prepaid card interchange expense of \$1.2 million, which was reported as a reduction in interchange and card revenue within non-interest income upon adoption of the new revenue recognition standard in Q1 2018. If Q2 2017 was presented on a consistent basis with Q2 2018, the reported amount of technology, communication and bank operations expense of \$8.9 million would have been \$7.6 million. These increases were partially offset by decreases in professional services of \$2.4 million, which can vary from quarter to quarter. The Community Business Banking segment's non-interest expenses, which exclude the effect of BankMobile, increased by \$7.2 million in Q2 2018 when compared to Q2 2017 primarily as a result of increased salaries and employee benefits of \$5.1 million mainly due to salary increases and increased headcount. The BankMobile segment's costs declined by \$3.8 million to \$16.0 million in Q2 2018 from Q2 2017 as compensation costs and costs for outside services declined. The Q2 2018 efficiency ratio was 64.4% and the Q2 2018 efficiency ratio for the Community Business Banking segment was 52.8%.

# Tax

The provision for income tax expense for Q2 2018 was \$6.8 million, resulting in an effective tax rate of 22.4%, compared to 23.5% in Q1 2018. Customers currently estimates a 2018 effective tax rate of approximately 24.0%.

#### **Profitability**

Customers' return on average assets was 0.89% in Q2 2018, compared to 0.93% in Q2 2017, and its return on average common equity was 11.3% in Q2 2018, compared to 11.8% in Q2 2017. The return on average assets for the Community Business Banking segment was 1.02%, compared to 1.07% in Q2 2017.

#### Managing Commercial Real Estate Concentration Risks and Providing High Net Worth Families Loans for Their Multi-Family Holdings

Customers' total commercial real estate ("CRE") loan exposures subject to regulatory concentration guidelines of \$4.7 billion as of June 30, 2018 included construction loans of \$99.6 million, multi-family loans of \$3.5 billion, and non-owner occupied commercial real estate loans of \$1.1 billion, which represent 392% of total risk-based capital on a combined basis, a reduction from 421% as of June 30, 2017. Customers' loans subject to regulatory CRE concentration guidelines had 3 year cumulative growth of 46.3% in Q2 2018, a deceleration from 86.6% in Q2 2017. "In a flat curve environment, we will continue to deemphasize lower yielding multi-family loans and certain CRE loans," stated Mr. Sidhu.

Customers' loans collateralized by multi-family properties were approximately 294% of total risk-based capital at June 30, 2018. Customers' multi-family exposures are focused principally on loans to high net worth families collateralized by multi-family properties that are of modest size and subject to what Customers believes are conservative underwriting standards. Customers believes it has a strong risk management process to manage the portfolio risks prospectively and that this portfolio will perform well even under a stressed scenario. Following are some key characteristics of Customers' multi-family loan portfolio:

- Principally concentrated in New York City with an emphasis on properties subject to some type of rent control; and principally to high net worth families;
- Average loan size is \$6.7 million;
- Median annual debt service coverage ratio is 136%;
- Median loan-to-value for the portfolio is 66.9%;
- All loans are individually stressed with an increase of 1% and 2% to the cap rate and an increase of 1.5% and 3% in loan interest rates;
- · All properties are inspected prior to a loan being granted and inspected thereafter on an annual basis by dedicated portfolio managers or outside inspectors; and
- Credit approval process is independent of customer sales and portfolio management process.

#### **Conference Call**

Date: Wednesday, July 25, 2018

Time: 5:00 PM ET
US Dial-in: 888-523-1194

International Dial-in: 719-884-1601

Participant Code: 739801

Please dial in at least 10 minutes before the start of the call to ensure timely participation. Slides accompanying the presentation will be available on the company's website at http://customersbank.com/investor\_relations.php prior to the call. A playback of the call will be available beginning Wednesday, July 25, 2018 at 8:00 PM ET until 8:00 PM ET on August 24, 2018. To listen, call within the United States 888-203-1112 or 719-457-0820 when calling internationally. Please use the replay pin number 1229607.

#### **Institutional Background**

Customers Bancorp, Inc. is a bank holding company located in Wyomissing, Pennsylvania engaged in banking and related businesses through its bank subsidiary, Customers Bank. Customers Bank is a community-based, full-service bank with assets of approximately \$11.1 billion. A member of the Federal Reserve System with

deposits insured by the Federal Deposit Insurance Corporation, Customers Bank is an equal opportunity lender that provides a range of banking services to small and medium-sized businesses, professionals, individuals and families through offices in Pennsylvania, the District of Columbia, Illinois, New York, Rhode Island, Massachusetts, New Hampshire and New Jersey. Committed to fostering customer loyalty, Customers Bank uses a High Tech/High Touch strategy that includes use of industry-leading technology to provide customers better access to their money, as well as Concierge Banking® by appointment at customers' homes or offices 12 hours a day, seven days a week. Customers Bank offers a continually expanding portfolio of loans to small businesses, multi-family projects, mortgage companies and consumers.

Customers Bancorp, Inc.'s voting common shares are listed on the New York Stock Exchange under the symbol CUBI. Additional information about Customers Bancorp, Inc. can be found on the company's website, www.customersbank.com.

#### "Safe Harbor" Statement

In addition to historical information, this press release may contain "forward-looking statements" within the meaning of the "safe harbor" provisions of the Private Securities Litigation Reform Act of 1995. These forward-looking statements include statements with respect to Customers Bancorp, Inc.'s strategies, goals, beliefs, expectations, estimates, intentions, capital raising efforts, financial condition and results of operations, future performance and business. Statements preceded by, followed by, or that include the words "may," "could," "should," "pro forma," "looking forward," "would," "believe," "expect," "anticipate," "estimate," "intend," "plan," or similar expressions generally indicate a forward-looking statement. These forward-looking statements involve risks and uncertainties that are subject to change based on various important factors (some of which, in whole or in part, are beyond Customers Bancorp, Inc.'s control). Numerous competitive, economic, regulatory, legal and technological factors, among others, could cause Customers Bancorp, Inc.'s financial performance to differ materially from the goals, plans, objectives, intentions and expectations expressed in such forward-looking statements. In addition, important factors relating to the acquisition of the Disbursements business, the combination of Customers' BankMobile business with the acquired Disbursements business, the implementation of Customers Bancorp, Inc.'s strategy regarding BankMobile, the possibility of events, changes or other circumstances occurring or existing that could result in the planned spin-off and merger of BankMobile not being completed in the anticipated time frame or at all, the possibility that the planned spin-off and merger of BankMobile may be more expensive to complete than anticipated, the possibility that the expected benefits of the planned transactions to Customers and its shareholders may not be achieved, the possibility of Customers incurring liabilities relating to the disposition of BankMobile, or the possible effects on Customers' results of operations if the planned spin-off and merger of BankMobile are not completed in a timely fashion or at all also could cause Customers Bancorp's actual results to differ from those in the forward-looking statements. Further, Customers' expectations with respect to the effects of the new tax law could be affected by future clarifications, amendments, and interpretations of such law. Customers Bancorp, Inc. cautions that the foregoing factors are not exclusive, and neither such factors nor any such forward-looking statement takes into account the impact of any future events. All forwardlooking statements and information set forth herein are based on management's current beliefs and assumptions as of the date hereof and speak only as of the date they are made. For a more complete discussion of the assumptions, risks and uncertainties related to our business, you are encouraged to review Customers Bancorp, Inc.'s filings with the Securities and Exchange Commission, including its most recent annual report on Form 10-K for the year ended December 31, 2017, subsequently filed quarterly reports on Form 10-Q and current reports on Form 8-K that update or provide information in addition to the information included in the Form 10-K and Form 10-Q filings, if any. Customers Bancorp, Inc. does not undertake to update any forward-looking statement whether written or oral, that may be made from time to time by Customers Bancorp, Inc. or by or on behalf of Customers Bank.

# CONSOLIDATED STATEMENTS OF OPERATIONS FOR THE THREE MONTHS ENDED - UNAUDITED

(Dollars in thousands, except per share data)	Q2		Q1	Q4	Q3	Q2
	2018		2018	2017	2017	2017
Interest income:	 2010	_	2010	 2017	 	 
Loans receivable, including fees	\$ 74,238	\$	66,879	\$ 70,935	\$ 67,107	\$ 67,036
Loans held for sale	21,002		19,052	20,294	21,633	17,524
Investment securities	9,765		8,672	4,136	7,307	7,823
Other	2,634		2,361	2,254	2,238	1,469
Total interest income	 107,639		96,964	97,619	98,285	93,852
Interest expense:						
Deposits	24,182		19,793	18,649	18,381	16,228
Other borrowings	3,275		3,376	3,288	3,168	1,993
FHLB advances	11,176		7,080	5,697	7,032	5,340
Subordinated debt	1,684		1,684	1,685	1,685	1,685
Total interest expense	 40,317		31,933	29,319	30,266	25,246
Net interest income	 67,322		65,031	68,300	68,019	68,606
Provision for loan losses	(784)		2,117	831	2,352	535
Net interest income after provision for loan losses	 68,106		62,914	67,469	 65,667	 68,071
Non-interest income:						
Interchange and card revenue	6,382		9,661	9,780	9,570	8,648
Mortgage warehouse transactional fees	1,967		1,887	2,206	2,396	2,523
Bank-owned life insurance	1,869		2,031	1,922	1,672	2,258
Deposit fees	1,632		2,092	2,121	2,659	2,133
Gain on sale of SBA and other loans	947		1,361	1,178	1,144	573
Mortgage banking income	205		121	173	257	291
Gain on sale of investment securities	_		_	268	5,349	3,183
Impairment loss on investment securities	_		_	_	(8,349)	(2,882)
Other	 3,125		3,757	2,092	 3,328	1,664
Total non-interest income	16,127		20,910	 19,740	 18,026	 18,391
Non-interest expense:						
Salaries and employee benefits	27,748		24,925	25,948	24,807	23,651
Technology, communication and bank operations	11,322		9,943	12,637	14,401	8,910
Professional services	3,811		6,008	7,010	7,403	6,227
Occupancy	3,141		2,834	2,937	2,857	2,657
FDIC assessments, non-income taxes, and regulatory fees	2,135		2,200	1,290	2,475	2,416
Merger and acquisition related expenses	869		106	410	_	_
Loan workout	648		659	522	915	408
Advertising and promotion	319		390	361	404	378
Other real estate owned expense	58		40	20	445	160
Other	 3,699		5,175	3,653	 7,333	5,606
Total non-interest expense	 53,750		52,280	 54,788	61,040	 50,413
Income before income tax expense	30,483		31,544	32,421	22,653	36,049
Income tax expense	 6,820		7,402	 10,806	 14,899	 12,327
Net income	23,663		24,142	21,615	7,754	23,722
Preferred stock dividends	 3,615		3,615	 3,615	 3,615	 3,615
Net income available to common shareholders	\$ 20,048	\$	20,527	\$ 18,000	\$ 4,139	\$ 20,107
Basic earnings per common share	\$ 0.64	\$	0.65	\$ 0.58	\$ 0.13	\$ 0.66
Diluted earnings per common share	\$ 0.62	\$	0.64	\$ 0.55	\$ 0.13	\$ 0.62

# CONSOLIDATED STATEMENTS OF OPERATIONS FOR THE SIX MONTHS ENDED - UNAUDITED

(Dollars in thousands, except per share data)			
		June 30,	June 30,
	·	2018	2017
Interest income:			
Loans receivable, including fees	\$	141,117 \$	128,497
Loans held for sale		40,054	31,470
Investment securities		18,437	13,710
Other		4,996	3,269
Total interest income		204,604	176,946
Interest expense:			
Deposits		43,975	30,551
Other borrowings		6,651	3,600
FHLB advances		18,256	8,401
Subordinated debt		3,369	3,370
Total interest expense		72,251	45,922
Net interest income		132,353	131,024
Provision for loan losses		1,333	3,585
Net interest income after provision for loan losses		131,020	127,439
Non-interest income:			
Interchange and card revenue		16,043	22,158
Bank-owned life insurance		3,900	3,624
Mortgage warehouse transactional fees		3,854	4,743
Deposit fees		3,724	5,260
Gain on sale of SBA and other loans		2,308	1,901
Mortgage banking income		325	446
Impairment loss on investment securities		_	(4,585)
Gains on sale of investment securities		_	3,183
Other		6,883	4,414
Total non-interest income		37,037	41,144
Non-interest expense:			
Salaries and employee benefits		52,673	44,763
Technology, communication and bank operations		21,266	18,827
Professional services		9,820	13,739
Occupancy		5,975	5,371
FDIC assessments, non-income taxes, and regulatory fees		4,335	4,141
Loan workout		1,307	929
Advertising and promotion		709	704
Merger and acquisition related expenses		975	704
		98	105
Other real estate owned expense Other		8,873	11,199
Total non-interest expense	·	106,031	99,778
Income before income tax expense	<del></del>	62,026	68,805
Income tax expense		14,222	19,336
Net income		47,804	49,469
Preferred stock dividends		7,229	7,229
Net income available to common shareholders	\$	40,575 \$	42,240
	<u></u>		
Basic earnings per common share	\$	1.29 \$	1.38
Diluted earnings per common share	\$	1.26 \$	1.29

# CONSOLIDATED BALANCE SHEET - UNAUDITED

(Dollars in thousands)						_		
	June 30,		March 31,	Ι	December 31,	S	september 30,	June 30,
	 2018		2018		2017		2017	 2017
ASSETS								
Cash and due from banks	\$ 22,969	\$	9,198	\$	20,388	\$	13,318	\$ 28,502
Interest-earning deposits	 228,757		206,213		125,935		206,162	 384,740
Cash and cash equivalents	251,726		215,411		146,323		219,480	413,242
Investment securities, at fair value	1,161,000		1,181,661		471,371		584,823	1,012,605
Loans held for sale	1,931,781		1,875,515		1,939,485		2,113,293	2,255,096
Loans receivable	7,181,726		6,943,566		6,768,258		7,061,338	6,725,208
Allowance for loan losses	 (38,288)		(39,499)		(38,015)		(38,314)	 (38,458)
Total loans receivable, net of allowance for loan losses	7,143,438		6,904,067		6,730,243		7,023,024	6,686,750
FHLB, Federal Reserve Bank, and other restricted stock	136,066		130,302		105,918		98,611	129,689
Accrued interest receivable	33,956		31,812		27,021		27,135	26,165
Bank premises and equipment, net	11,224		11,556		11,955		12,369	12,996
Bank-owned life insurance	261,121		259,222		257,720		255,683	213,902
Other real estate owned	1,705		1,742		1,726		1,059	2,358
Goodwill and other intangibles	17,150		17,477		16,295		16,604	17,615
Other assets	143,679		140,501		131,498		119,748	113,130
Total assets	\$ 11,092,846	\$	10,769,266	\$	9,839,555	\$	10,471,829	\$ 10,883,548
LIABILITIES AND SHAREHOLDERS' EQUITY								
Demand, non-interest bearing deposits	\$ 1,090,744	\$	1,260,853	\$	1,052,115	\$	1,427,304	\$ 1,109,239
Interest-bearing deposits	 6,205,210		5,781,606		5,748,027		6,169,772	 6,366,124
Total deposits	7,295,954		7,042,459		6,800,142		7,597,076	7,475,363
Federal funds purchased	105,000		195,000		155,000		147,000	150,000
FHLB advances	2,389,797		2,252,615		1,611,860		1,462,343	1,999,600
Other borrowings	186,888		186,735		186,497		186,258	186,030
Subordinated debt	108,929		108,904		108,880		108,856	108,831
Accrued interest payable and other liabilities	 70,051		64,465		56,212		59,654	 53,435
Total liabilities	10,156,619		9,850,178		8,918,591		9,561,187	9,973,259
Preferred stock	217,471		217,471		217,471		217,471	217,471
Common stock	32,200		31,997		31,913		31,318	31,261
Additional paid in capital	428,796		424,099		422,096		429,633	428,488
Retained earnings	299,990		279,942		258,076		240,076	235,938
Accumulated other comprehensive (loss) income	(33,997)		(26,188)		(359)		377	5,364
Treasury stock, at cost	(8,233)		(8,233)		(8,233)		(8,233)	(8,233)
Total shareholders' equity	 936,227		919,088		920,964		910,642	 910,289
Total liabilities & shareholders' equity	\$ 11,092,846	s	10,769,266	\$	9,839,555	\$	10,471,829	\$ 10,883,548

# CUSTOMERS BANCORP, INC. AND SUBSIDIARIES AVERAGE BALANCE SHEET / NET INTEREST MARGIN (UNAUDITED)

(Dollars in thousands)

					Three Mo	nths Ended			
		Jun	e 30,		Mar	ch 31,		Jun	e 30,
		20	018		20	)18		20	017
	A	verage Balance	Average yield or cost (%)	Av	verage Balance	Average yield or cost (%)	A	verage Balance	Average yield or cost (%)
Assets									
Interest earning deposits	\$	188,880	1.78%	\$	184,033	1.53%	\$	203,460	1.08%
Investment securities		1,213,989	3.22%		1,085,429	3.20%		1,066,277	2.94%
Loans:									
Commercial loans to mortgage companies		1,760,519	4.93%		1,591,749	4.69%		1,762,469	4.14%
Multifamily loans		3,561,679	3.90%		3,637,929	3.71%		3,508,619	3.75%
Commercial and industrial		1,713,150	4.75%		1,653,655	4.34%		1,405,150	4.21%
Non-owner occupied commercial real estate		1,269,373	4.05%		1,281,502	3.93%		1,299,809	4.00%
All other loans		482,098	4.85%		330,100	5.07%		542,093	4.36%
Total loans		8,786,819	4.35%		8,494,935	4.10%		8,518,140	3.98%
Other interest-earning assets		139,842	5.15%		116,823	5.79%		105,908	3.48%
Total interest earning assets		10,329,530	4.18%		9,881,220	3.97%		9,893,785	3.80%
Non-interest earning assets		391,660			394,487			371,548	
Total assets	\$	10,721,190	•	\$	10,275,707	•	\$	10,265,333	
Liabilities									
Total interest bearing deposits (1)	\$	5,862,211	1.65%	\$	5,812,055	1.38%	\$	6,258,310	1.04%
Borrowings		2,736,644	2.36%		2,182,463	2.25%		1,951,282	1.85%
Total interest bearing liabilities		8,598,855	1.88%		7,994,518	1.62%		8,209,592	1.23%
Non-interest bearing deposits (1)		1,109,527			1,278,947			1,082,799	
Total deposits & borrowings		9,708,382	1.67%		9,273,465	1.39%		9,292,391	1.09%
Other non-interest bearing liabilities		84,788			75,307			74,429	
Total liabilities	_	9,793,170	•		9,348,772	•		9,366,820	
Common equity		710,549			709,464			681,042	
Preferred stock		217,471			217,471			217,471	
Shareholders' equity	_	928,020	•		926,935	•		898,513	
Total liabilities and shareholders' equity	\$	10,721,190		\$	10,275,707	•	\$	10,265,333	
Net interest margin			2.61%			2.66%			2.78%
Net interest margin tax equivalent			2.62%			2.67%			2.78%
ret merest margin tax equivalent			2.0270			2.0770			2.7070

<sup>(1)</sup> Total costs of deposits (including interest bearing and non-interest bearing) were 1.39%, 1.13% and 0.89% for the three months ended June 30, 2018, March 31, 2018, and June 30, 2017, respectively.

# CUSTOMERS BANCORP, INC. AND SUBSIDIARIES AVERAGE BALANCE SHEET / NET INTEREST MARGIN (UNAUDITED)

(Dollars in thousands)

	Six months ended										
		June 30	),		June 3	30,					
		2018			2017	7					
	Ave	rage Balance	Average yield or cost (%)	Av	erage Balance	Average yield or cost (%)					
Assets											
Interest earning deposits	\$	186,470	1.66%	\$	350,693	0.88%					
Investment securities		1,150,064	3.21%		948,657	2.91%					
Loans:											
Commercial loans to mortgage companies		1,676,601	4.81%		1,622,182	4.07%					
Multifamily loans		3,599,593	3.81%		3,423,449	3.73%					
Commercial and industrial		1,683,566	4.55%		1,378,085	4.13%					
Non-owner occupied commercial real estate		1,275,404	3.99%		1,288,610	3.90%					
All other loans		406,519	4.94%		479,242	4.52%					
Total loans		8,641,683	4.23%		8,191,568	3.94%					
Other interest-earning assets		128,396	5.44%		91,026	3.87%					
Total interest earning assets		10,106,613	4.08%		9,581,944	3.72%					
Non-interest earning assets		393,066			356,311						
Total assets	\$	10,499,679		\$	9,938,255						
Liabilities											
Total interest bearing deposits (1)	\$	5,837,271	1.52%	\$	6,237,532	0.99%					
Borrowings		2,461,085	2.31%		1,543,154	2.01%					
Total interest-bearing liabilities		8,298,356	1.75%		7,780,686	1.19%					
Non-interest-bearing deposits (1)		1,193,769			1,198,355						
Total deposits & borrowings		9,492,125	1.53%		8,979,041	1.03%					
Other non-interest bearing liabilities		80,074			75,876						
Total liabilities		9,572,199			9,054,917						
Common equity		710,009			665,867						
Preferred stock		217,471			217,471						
Shareholders' equity		927,480		-	883,338						
Total liabilities and shareholders' equity	\$	10,499,679		\$	9,938,255						
Net interest margin			2.64%			2.75%					

<sup>(1)</sup> Total costs of deposits (including interest bearing and non-interest bearing) were 1.26% and 0.83% for the six months ended June 30, 2018 and 2017, respectively.

# **SEGMENT REPORTING - UNAUDITED**

(Dollars in thousands, except per share amounts)

Net income (loss) available to common

Basic earnings (loss) per common share

Diluted earnings (loss) per common share

Interest expense

(benefit)

shareholders

The following tables present Customers' business segment results for the three and six months ended June 30, 2018 and 2017:

#### Three months ended June 30, 2018 Three Months Ended June 30, 2017 **Community Business** Community Business Banking Consolidated Banking BankMobile BankMobile Consolidated Interest income (1) \$ 104,110 \$ 3,529 \$ 107,639 \$ 91,107 \$ 2,745 \$ 93,852 40,182 135 40,317 25,228 18 25,246 Net interest income 63,928 3,394 67,322 65,879 2,727 68,606 Provision for loan losses (1,247)463 (784)535 535 Non-interest income 7,465 8,662 16,127 6,971 11,420 18,391 Non-interest expense 37,721 16,029 53,750 30,567 19,846 50,413 Income (loss) before income tax expense 34,919 (4,436)30,483 41,748 (5,699)36,049 (1,090) Income tax expense (benefit) 7,910 6,820 14,493 (2,166)12,327 Net income (loss) 27,009 (3,346)23,663 27,255 (3,533)23,722 Preferred stock dividends 3,615 3,615 3,615 3,615

20,048

0.64

0.62 \$

\$

23,640

0.77

0.73 \$

\$

(3,533)

(0.12)\$

(0.11)\$ 20,107

0.66

0.62

\$

\$

23,394

		Si	x Moi	nths Ended June 30, 2	018		Six Months Ended June 30, 2017							
	Con	nmunity Business Banking		BankMobile		Consolidated	Co	ommunity Business Banking		BankMobile		Consolidated		
Interest income (1)	\$	196,664	\$	7,940	\$	204,604	\$	169,938	\$	7,008	\$	176,946		
Interest expense		72,100		151		72,251		45,883		39		45,922		
Net interest income		124,564		7,789		132,353		124,055		6,969		131,024		
Provision for loan losses		627		706		1,333		3,585		_		3,585		
Non-interest income		15,904		21,133		37,037		12,398		28,746		41,144		
Non-interest expense		72,052		33,979		106,031		60,714		39,064		99,778		
Income (loss) before income tax expense (benefit)		67,789		(5,763)		62,026		72,154		(3,349)		68,805		
Income tax expense (benefit)		15,638		(1,416)		14,222		20,609		(1,273)		19,336		
Net income (loss)		52,151		(4,347)		47,804		51,545		(2,076)		49,469		
Preferred stock dividends		7,229		_		7,229		7,229		_		7,229		
Net income (loss) available to common shareholders	\$	44,922	\$	(4,347)	\$	40,575	\$	44,316	\$	(2,076)	\$	42,240		
Basic earnings (loss) per common share	\$	1.43	\$	(0.14)	\$	1.29	\$	1.45	\$	(0.07)	\$	1.38		
Diluted earnings (loss) per common share	\$	1.39	\$	(0.13)	\$	1.26	\$	1.36	\$	(0.06)	\$	1.29		
As of June 30, 2018 and 2017														
Goodwill and other intangibles	\$	3,629	\$	13,521	\$	17,150	\$	3,633	\$	13,982	\$	17,615		
Total assets	\$	11,017,272	\$	75,574	\$	11,092,846	\$	10,815,752	\$	67,796	\$	10,883,548		
Total deposits	\$	6,876,688	\$	419,266	\$	7,295,954	\$	7,021,922	\$	453,441	\$	7,475,363		
Total non-deposit liabilities	\$	2,843,360	\$	17,305	\$	2,860,665	\$	2,481,618	\$	16,278	\$	2,497,896		

(3,346)

(0.11)\$

(0.10)

<sup>0.74</sup> 0.72 (1) - Amounts reported include funds transfer pricing of \$3.5 million and \$2.7 million for the three months ended June 30, 2018 and 2017, respectively

<sup>(1) -</sup> Amounts reported include funds transfer pricing of \$7.9 million and \$7.0 million for the six months ended June 30, 2018 and 2017, respectively.

The following tables present Customers' business segment results for the quarter ended June 30, 2018 and the preceding four quarters:

# **Community Business Banking:**

	Q2 2018	Q1 2018	Q4 2017	Q3 2017		Q2 2017
Interest income (1)	\$ 104,110	\$ 92,554	\$ 94,407	\$ 95,585	\$	91,107
Interest expense	40,182	31,917	29,304	30,250		25,228
Net interest income	 63,928	 60,637	 65,103	 65,335		65,879
Provision for loan losses	(1,247)	1,874	179	1,874		535
Non-interest income	7,465	8,439	8,200	4,190		6,971
Non-interest expense	37,721	34,331	33,900	33,990		30,567
Income before income tax expense	 34,919	 32,871	39,224	 33,661		41,748
Income tax expense	7,910	7,728	13,369	18,999		14,493
Net income	 27,009	 25,143	25,855	 14,662	-	27,255
Preferred stock dividends	3,615	3,615	3,615	3,615		3,615
Net income available to common shareholders	\$ 23,394	\$ 21,528	\$ 22,240	\$ 11,047	\$	23,640
Basic earnings per common share	\$ 0.74	\$ 0.69	\$ 0.72	\$ 0.36	\$	0.77
Diluted earnings per common share	\$ 0.72	\$ 0.67	\$ 0.68	\$ 0.34	\$	0.73

<sup>(1)</sup> - Amounts reported include funds transfer pricing of \$3.5 million, \$4.4 million, \$3.2 million, \$2.7 million and \$2.7 million for the three months ended June 30, 2018, March 31, 2018, December 31, 2017, September 30, 2017 and June 30, 2017, respectively.

# BankMobile:

	•	Q2 2018		Q1 2018	Q4 2017	Q3 2017		Q2 2017
Interest income (1)	\$	3,529	\$	4,410	\$ 3,212	\$ 2,700	\$	2,745
Interest expense		135		16	15	16		18
Net interest income		3,394		4,394	 3,197	 2,684		2,727
Provision for loan losses		463		243	652	478		_
Non-interest income		8,662		12,471	11,540	13,836		11,420
Non-interest expense		16,029		17,949	20,888	27,050		19,846
(Loss) income before income tax (benefit) expense		(4,436)	· -	(1,327)	(6,803)	 (11,008)	-	(5,699)
Income tax (benefit) expense		(1,090)		(326)	(2,563)	(4,100)		(2,166)
Net (loss) income available to common shareholders	\$	(3,346)	\$	(1,001)	\$ (4,240)	\$ (6,908)	\$	(3,533)
Basic (loss) earnings per common share	\$	(0.11)	\$	(0.03)	\$ (0.14)	\$ (0.23)	\$	(0.12)
Diluted (loss) earnings per common share	\$	(0.10)	\$	(0.03)	\$ (0.13)	\$ (0.21)	\$	(0.11)

<sup>(1) -</sup> Amounts reported include funds transfer pricing of \$3.5 million , \$4.4 million , \$3.2 million and \$2.7 million for the three months ended June 30, 2018 , March 31, 2018 , December 31, 2017 , September 30, 2017 and June 30, 2017 , respectively.

# RECONCILIATION OF GAAP TO NON-GAAP MEASURES - UNAUDITED

(Dollars in thousands, except per share data)

Customers believes that the non-GAAP measurements disclosed within this document are useful for investors, regulators, management and others to evaluate our results of operations and financial condition relative to other financial institutions. These non-GAAP financial measures exclude from corresponding GAAP measures the impact of certain elements that we do not believe are representative of our financial results, which we believe enhance an overall understanding of our performance. Investors should consider our performance and financial condition as reported under GAAP and all other relevant information when assessing our performance or financial condition. Although non-GAAP financial measures are frequently used in the evaluation of a company, they have limitations as analytical tools and should not be considered in isolation or as a substitute for analysis of our results of operations or financial condition as reported under GAAP.

The following tables present reconciliations of GAAP to Non-GAAP measures used to report business segment performance.

# Adjusted Net Income to Common Shareholders - Customers

Bancorp	 Q2	2018		Q1 2	2018		 Q4 2	017		Q3 2	2017		Q2 2	017	
	 USD	P	er share	 USD	Pe	er share	 USD	Pe	r share	USD	Pe	er share	USD	Pe	r share
GAAP net income to common shareholders	\$ 20,048	\$	0.62	\$ 20,527	\$	0.64	\$ 18,000	\$	0.55	\$ 4,139	\$	0.13	\$ 20,107	\$	0.62
Reconciling items (after tax):															
Religare impairment	_		_			_	_		_	12,934		0.40	1,758		0.05
Merger and acquisition related expenses	655		0.02	80		_	256		0.01			_	_		_
Losses (Gains) on investment securities	138		_	(10)		_	(170)		_	(3,356)		(0.10)	(1,942)		(0.06)
Catch-up depreciation/amortization on BankMobile assets	_			 _		_	 _		_	1,765		0.05	(883)		(0.03)
Adjusted net income to common shareholders	\$ 20,841	\$	0.64	\$ 20,597	\$	0.64	\$ 18,086	\$	0.56	\$ 15,482	\$	0.48	\$ 19,040	\$	0.58

Adjusted Net Income to Common Shareholders - Customers Bancorp	S	ix Months E 20	nded J 18	une 30,	Si	x Months Ended 2017	l June 30,
		USD	Pe	er share		USD I	Per share
GAAP net income to common shareholders	\$	40,575	\$	1.26	\$	42,240 \$	1.29
Reconciling items (after tax):							
Religare impairment		_		_		(28)	_
Merger and acquisition related expenses		736		0.02		_	_
Losses (Gains) on investment securities		128		_		(1,942)	(0.06)
Catch-up depreciation/amortization on BankMobile assets		_				(1,765)	(0.05)
Adjusted net income to common shareholders	\$	41,439	\$	1.28	\$	38,505 \$	1.18

# RECONCILIATION OF GAAP TO NON-GAAP MEASURES - UNAUDITED (CONTINUED)

(Dollars in thousands, except per share data)

Adjusted Net Income to Common Shareholde	rs -	_
--	------	---

Community Business Banking Segment Only	 Q2	2018		 Q1 2	2018			Q4 2	017		Q3 2	2017		 Q2 2	017	
	 USD	P	er share	 USD	Pe	er share	_	USD	Per	r share	 USD	Ре	er share	 USD	Pe	r share
GAAP net income to common shareholders	\$ 23,394	\$	0.72	\$ 21,528	\$	0.67	\$	22,240	\$	0.68	\$ 11,047	\$	0.34	\$ 23,640	\$	0.73
Reconciling items (after tax):																
Religare impairment	_		_	_		_		_		_	12,934		0.40	1,758		0.05
Loss/(Gains) on investment securities	 138			 (10)		_	_	(170)			 (3,356)		(0.10)	 (1,942)		(0.06)
Adjusted net income to common shareholders	\$ 23,532	\$	0.73	\$ 21,518	\$	0.67	\$	22,070	\$	0.68	\$ 20,625	\$	0.64	\$ 23,456	\$	0.72

Adjusted Net Income to Common Shareholders - Community Business Banking Segment Only	Six	Months Ended	June 30	, 2018	Six	Months Ended	June 30, 2017
		USD	Per s	hare		USD	Per share
GAAP net income to common shareholders	\$	44,922	\$	1.39	\$	44,316 \$	1.36
Reconciling items (after tax):							
Religare impairment		_		_		(28)	_
Loss/(Gains) on investment securities		128			_	(1,942)	(0.06)
Adjusted net income to common shareholders	\$	45,050	\$	1.39	\$	42,346 \$	1.30

# Adjusted Net Income to Common Shareholders - BankMobile

Segment	 Q2 20	)18	 Q1 2	018	_	Q4 20	17	Q3 201	.7	Q2 20	17
	USD	Per share	USD	Per share		USD	Per share	USD	Per share	USD	Per share
GAAP net income to common shareholders	\$ (3,346)	\$ (0.10)	\$ (1,001)	\$ (0.03)	\$	(4,240)	\$ (0.13)	\$ (6,908) \$	(0.21)	\$ (3,533)	\$ (0.11)
Reconciling items (after tax):											
Merger and acquisition related expenses	655	0.02	80	_		256	0.01	_	_	_	_
Catch-up depreciation/amortization on BankMobile assets	 _	_	 _	_	_	_		1,765	0.05	(883)	(0.03)
Adjusted net income to common shareholders	\$ (2,691)	\$ (0.08)	\$ (921)	\$ (0.03)	\$	(3,984)	\$ (0.12)	\$ (5,143) \$	(0.16)	\$ (4,416)	\$ (0.14)

Adjusted Net Income to Common Shareholders - BankMobile Segment	Si	x Months End 2018		une 30,	Six	Months Ende 2017	ed June 30,
		USD	Pe	er share		USD	Per share
GAAP net income to common shareholders	\$	(4,347)	\$	(0.13)	\$	(2,076) \$	(0.06)
Reconciling items (after tax):							
Merger and acquisition related expenses		736		0.02		_	_
Catch-up depreciation/amortization on BankMobile assets						(1,765)	(0.05)
Adjusted net income to common shareholders	\$	(3,611)	\$	(0.11)	\$	(3,841) \$	(0.11)

# RECONCILIATION OF GAAP TO NON-GAAP MEASURES - UNAUDITED (CONTINUED)

(Dollars in thousands)

# Return on Tangible Common Equity - Community Business Banking Segment Only

	 Q2 2018	 Q2 2017
GAAP net income to common shareholders	\$ 23,394	\$ 23,640
Total shareholder's equity	907,284	904,973
Reconciling Items:		
Preferred stock	(217,471)	(217,471)
Goodwill & other intangibles	 (3,629)	(3,633)
Tangible common equity	\$ 686,184	\$ 683,869
Return on tangible common equity	13.67%	13.87%

<b>PERIOD</b>	FND I	OAN COMPO	NOITIZE	(UNAUDITED)
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(Dollars in thousands)					
	June 30,	March 31,	December 31,	September 30,	June 30,
	 2018	 2018	 2017	 2017	 2017
Commercial:					
Multi-family	\$ 3,542,770	\$ 3,645,374	\$ 3,646,572	\$ 3,769,206	\$ 3,550,375
Mortgage warehouse	1,987,306	1,931,320	1,844,607	2,012,864	2,158,631
Commercial & industrial	1,755,183	1,648,324	1,582,667	1,550,210	1,449,400
Commercial real estate- non-owner occupied	1,155,998	1,195,903	1,218,719	1,237,849	1,216,012
Construction	 88,141	 81,102	85,393	 73,203	61,226
Total commercial loans	8,529,398	8,502,023	8,377,958	8,643,332	8,435,644
Consumer:					
Residential	494,265	226,501	235,928	436,979	447,150
Manufactured housing	85,328	87,687	90,227	92,938	96,148
Other consumer	3,874	3,570	3,547	3,819	3,588
Total consumer loans	 583,467	 317,758	329,702	 533,736	546,886
Deferred (fees)/costs and unamortized (discounts)/premiums, net	642	(700)	83	(2,437)	(2,226)
Total loans	\$ 9,113,507	\$ 8,819,081	\$ 8,707,743	\$ 9,174,631	\$ 8,980,304

# CUSTOMERS BANCORP, INC. AND SUBSIDIARIES

# PERIOD END DEPOSIT COMPOSITION (UNAUDITED)

(Dollars in thousands)					
	June 30,	March 31,	December 31,	September 30,	June 30,
	 2018	 2018	 2017	 2017	 2017
Demand, non-interest bearing	\$ 1,090,744	\$ 1,260,853	\$ 1,052,115	\$ 1,427,304	\$ 1,109,239
Demand, interest bearing	623,343	510,418	523,848	362,269	359,361
Savings	38,457	36,584	38,838	37,654	41,345
Money market	3,471,249	3,345,573	3,279,648	3,469,410	3,523,056
Time deposits	2,072,161	1,889,031	 1,905,693	 2,300,439	 2,442,362
Total deposits	\$ 7,295,954	\$ 7,042,459	\$ 6,800,142	\$ 7,597,076	\$ 7,475,363

# ASSET QUALITY - UNAUDITED

TESET QUITE		_													
(Dollars in thousands)		Aso	of June 30, 2	2018			As o	of March 31	, 2018			As	of June 30,	2017	
Loan Type	Total Loans	Non Accrual /NPLs	Total Credit Reserves	NPLs / Total Loans	Total Reserves to Total NPLs	Total Loans	Non Accrual /NPLs	Total Credit Reserves	NPLs / Total Loans	Total Reserves to Total NPLs	Total Loans	Non Accrual /NPLs	Total Credit Reserves	NPLs / Total Loans	Total Reserves to Total NPLs
Originated Loans															
Multi-Family	\$ 3,540,261	\$ 1,343	\$ 12,072	0.04%	898.88%	\$ 3,642,808	s –	\$ 12,545	%	%	\$ 3,396,888	s —	\$ 12,028	%	%
Commercial & Industrial (1)	1,728,577	14,121	14,643	0.82%	103.70%	1,618,845	15,299	14,353	0.95%	93.82%	1,410,252	12,258	13,701	0.87%	111.77%
Commercial Real Estate- Non-Owner Occupied	1,140,483	2,350	4,260	0.21%	181.28%	1,176,949	_	4,444	%	%	1,185,878	_	4,593	%	%
Residential	106,076	1,902	2,047	1.79%	107.62%	107,920	1,767	2,111	1.64%	119.47%	111,157	610	2,169	0.55%	355.57%
Construction	88,141	_	992	-%	-%	81,102	_	921	-%	-%	61,226	_	716	%	%
Other Consumer (2)	1,752	_	131	-%	-%	1,339	_	101	-%	-%	1,159	_	14	%	%
Total Originated Loans	6,605,290	19,716	34,145	0.30%	173.18%	6,628,963	17,066	34,475	0.26%	202.01%	6,166,560	12,868	33,221	0.21%	258.17%
Loans Acquired															
Bank Acquisitions	136,070	4,264	3,990	3.13%	93.57%	141,343	4,146	4,848	2.93%	116.93%	157,239	4,228	4,970	2.69%	117.55%
Loan Purchases	439,724	2,015	663	0.46%	32.90%	173,960	1,979	803	1.14%	40.58%	403,635	2,075	1,030	0.51%	49.64%
Total Acquired Loans	575,794	6,279	4,653	1.09%	74.10%	315,303	6,125	5,651	1.94%	92.26%	560,874	6,303	6,000	1.12%	95.19%
Deferred (fees) costs and unamortized (discounts) premiums, net	642	_	_	%	%	(700)	_	_	%	-%	(2,226)	_	_	%	%
Total Loans Held for Investment	7,181,726	25,995	38,798	0.36%	149.25%	6,943,566	23,191	40,126	0.33%	173.02%	6,725,208	19,171	39,221	0.29%	204.59%
Total Loans Held for Sale	1,931,781	-	_	-%	-%	1,875,515	_	_	-%	-%	2,255,096	_	_	-%	%
Total Portfolio	\$ 9,113,507	\$ 25,995	\$ 38,798	0.29%	149.25%	\$ 8,819,081	\$ 23,191	\$ 40,126	0.26%	173.02%	\$ 8,980,304	\$ 19,171	\$ 39,221	0.21%	204.59%

<sup>(1)</sup> Commercial & industrial loans, including owner occupied commercial real estate.

<sup>(2)</sup> Includes activity for BankMobile related loans, primarily overdrawn deposit accounts.

NET CHARGE-OFFS/(RECOVERIES) - UNAUDITED					
(Dollars in thousands)					
	Q2	Q1	Q4	Q3	Q2
	 2018	 2018	 2017	 2017	 2017
Originated Loans					
Commercial & Industrial (1)	\$ 140	\$ 54	\$ (109)	\$ 2,025	\$ 1,840
Commercial Real Estate- Non-Owner Occupied	_	_	731	77	_
Residential	42	_	3	125	69
Other Consumer (2)	 459	 254	 686	 348	 172
Total Net Charge-offs from Originated Loans	641	308	1,311	2,575	2,081
Loans Acquired					
Bank Acquisitions	(214)	325	(181)	(80)	(121)
Loan Purchases	 _	 _	 _	_	_
Total Net Charge-offs (Recoveries) from Acquired Loans	 (214)	 325	 (181)	(80)	(121)
Total Net Charge-offs from Loans Held for Investment	\$ 427	\$ 633	\$ 1,130	\$ 2,495	\$ 1,960

<sup>(1)</sup> Commercial & industrial loans, including owner occupied commercial real estate.
(2) Includes activity for BankMobile related loans, primarily overdrawn deposit accounts.

#### RECONCILIATION OF GAAP TO NON-GAAP MEASURES - UNAUDITED

(Dollars in thousands)

Customers believes that the non-GAAP measurements disclosed within this document are useful for investors, regulators, management and others to evaluate our results of operations and financial condition relative to other financial institutions. These non-GAAP financial measures exclude from corresponding GAAP measures the impact of certain elements that we do not believe are representative of our financial results, which we believe enhance an overall understanding of our performance. Investors should consider our performance and financial condition as reported under GAAP and all other relevant information when assessing our performance or financial condition. Although non-GAAP financial measures are frequently used in the evaluation of a company, they have limitations as analytical tools and should not be considered in isolation or as a substitute for analysis of our results of operations or financial condition as reported under GAAP.

The following tables present reconciliations of GAAP to Non-GAAP measures disclosed within this document.

#### Net Interest Margin, tax equivalent

	 Six months	ended J	une 30,						
	 2018		2017	 Q2 2018		Q1 2018	 Q4 2017	Q3 2017	 Q2 2017
GAAP Net interest income	\$ 132,353	\$	131,024	\$ 67,322	\$	65,031	\$ 68,300	\$ 68,019	\$ 68,606
Tax-equivalent adjustment	 342		197	 171		171	 245	203	 104
Net interest income tax equivalent	\$ 132,695	s	131,221	\$ 67,493	s	65,202	\$ 68,545	\$ 68,222	\$ 68,710
Average total interest earning assets	\$ 10,106,613	\$	9,581,944	\$ 10,329,530	\$	9,881,220	\$ 9,875,987	\$ 10,352,394	\$ 9,893,785
Net interest margin, tax equivalent	2.64%		2.76%	2.62%		2.67%	2.79%	2.62%	2.78%

#### Tangible Common Equity to Tangible Assets

Tangiote Common Equity to Tangiote Assets							
	Q2 2018		 Q1 2018	 Q4 2017	 Q3 2017	Q2 2017	
GAAP - Total Shareholders' Equity	\$	936,227	\$ 919,088	\$ 920,964	\$ 910,642	\$	910,289
Reconciling Items:							
Preferred Stock		(217,471)	(217,471)	(217,471)	(217,471)		(217,471)
Goodwill and Other Intangibles		(17,150)	 (17,477)	 (16,295)	(16,604)		(17,615)
Tangible Common Equity	\$	701,606	\$ 684,140	\$ 687,198	\$ 676,567	\$	675,203
Total Assets	\$	11,092,846	\$ 10,769,266	\$ 9,839,555	\$ 10,471,829	\$	10,883,548
Reconciling Items:							
Goodwill and Other Intangibles		(17,150)	 (17,477)	 (16,295)	 (16,604)		(17,615)
Tangible Assets	\$	11,075,696	\$ 10,751,789	\$ 9,823,260	\$ 10,455,225	\$	10,865,933
Tangible Common Equity to Tangible Assets		6.33%	6.36%	7.00%	6.47%		6.21%

# RECONCILIATION OF GAAP TO NON-GAAP MEASURES - UNAUDITED (CONTINUED)

(Dollars in thousands, except per share data)

# Tangible Book Value per Common Share

	 Q2 2018	 Q1 2018	Q4 2017	 Q3 2017	Q2 2017
GAAP - Total Shareholders' Equity	\$ 936,227	\$ 919,088	\$ 920,964	\$ 910,642	\$ 910,289
Reconciling Items:					
Preferred Stock	(217,471)	(217,471)	(217,471)	(217,471)	(217,471)
Goodwill and Other Intangibles	 (17,150)	 (17,477)	(16,295)	 (16,604)	 (17,615)
Tangible Common Equity	\$ 701,606	\$ 684,140	\$ 687,198	\$ 676,567	\$ 675,203
Common shares outstanding	31,669,643	31,466,271	31,382,503	30,787,632	30,730,784
Tangible Book Value per Common Share	\$ 22.15	\$ 21.74	\$ 21.90	\$ 21.98	\$ 21.97





Highly Focused, Above Average Growth Bank Holding Company

**Q2** Earnings Call Investor Presentation July, 2018

NYSE: CUBI





# **Customers Bank**

Executing On Our Unique High Performing Banking Model





# Highly Focused, Innovative, Relationship Banking Based Commercial Bank

Business bank with a unique private banking service model; over \$11 billion in assets and growing Highly skilled teams targeting privately held businesses and high net worth families

# Strong Organic Growth, Well Capitalized, Branch Lite Bank in Attractive Markets

Target market from Boston to Washington DC along Interstate 95, and Chicago Robust risk management driven business strategy

# Strong Profitability & Efficient Operations

Operating efficiencies offset tighter margins and generate sustainable profitability Target above average ROAA (>1.1%) and ROTCE (~12%)

# Strong Credit Quality & Low Interest Rate Risk

Unwavering underwriting standards

Loan portfolio performance consistently better than industry and peers

#### Attractive Valuation

July 20, 2018 share price of \$28.69, 8.72x street estimated 2019 EPS of \$3.29 and  $1.30x \ tangible \ book \ value_{(1)}$  June 30, 2018 tangible book value<sub>(1)</sub> of \$22.15, which has grown at a CAGR of 10% over the last 5 years

# BankMobile Spinoff

Following regulatory approvals, BMobile Technologies is expected to be spun-off to CUBI shareholders and exchanged for majority ownership in BankMobile

(1) Non-GAAP measure calculated as GAAP total shareholders equity less preferred stock, less goodwill and other intangibles divided by common shares outstanding.

# Customers' Single Point of Contact Model

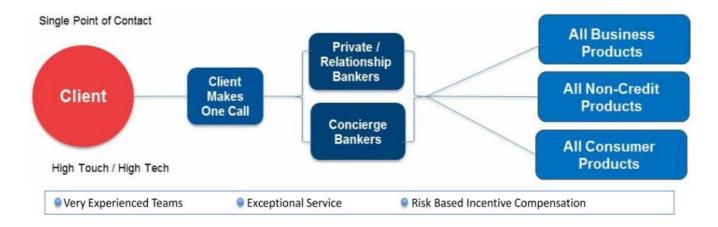




Relationship driven but never deviate from following critical success factors

- Only focus on very strong credit quality niches
  - Very strong risk management culture
- Operate at lower efficiency ratio than peers to deliver sustainable strong profitability and growth
  - · Always attract and retain top quality talent
  - · Culture of innovation and continuous improvement





**Business Banking Focus -** ~95% of Community Business Banking Segment revenues are from commercial business units



# **Customers Bank**

Q2 Financial Results



	Consolidated	Community Business Banking Segment
GAAP Diluted Earnings Per Share (EPS)	\$0.62	\$0.72
"Adjusted" Diluted Earnings Per Share (EPS)(1)	\$0.64	\$0.73
GAAP Net Income Available to Common (\$ millions)	\$20.0	\$23.4
"Adjusted" Net Income Available to Common (\$ millions) (1)	\$20.8	\$23.5
Tangible Book Value (TBV)(2)	\$22.15	
Return on Average Assets (ROAA)	0.9%	1.02%
Return on Average Common Equity (ROACE)	11.3%	13.8%
Efficiency	64%	53%

Valuation (3)									
July 20 Price	\$28.69								
P/E 2019	8.72x								
P/TBV	1.30x								

A non-GAAP measure. Refer to reconciliation schedules at the end of this document
 Tangible book value is a non-GAAP measure; refer to reconciliation at the end of this document
 2019 consensus EPS estimate of \$3.29 was sourced from SNL

# Q2 Highlights and 2018 Outlook



# Q2 2018 Highlights

- 21% YOY growth in C&I lending (excluding loans to mortgage companies)
- Community business banking segment ROAA of 1.02%
- Pristine credit quality –release of reserves reflected continued strong asset quality and better than expected resolution of specific problem loans

# Updated Community Business Banking Segment Outlook

- Expect 2018 segment EPS of \$2.65 to \$2.75
- 10% to 12% growth in total assets
  - Growth largely from C&I lending, with some reduction in Multifamily portfolio given current yield curve
  - Expect over \$600 million in core deposit growth
- Full year FTE net interest margin will likely be between 2.55% and 2.70%
- Efficiency ratio in the low 50%s
- Effective tax rate of approximately 24%

# Updated BankMobile Outlook

- Subject to final regulatory approvals, divestiture of BankMobile is expected to be completed by September 30 or soon thereafter
- BankMobile will likely generate a loss of no more than \$4 million in Q3 2018

# Q2 2018 Consolidated Results





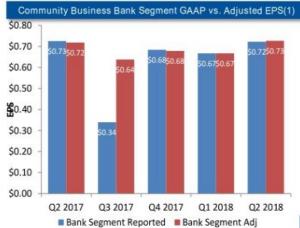
Q2 2018 Net Income to Common Shareholders of \$20.0 million, and Diluted Earnings Per Common Share of \$0.62.

- 10% year-over-year growth in adjusted earnings per share1
- \$0.72 of diluted EPS from the Community **Business Banking segment**
- \$0.10 of diluted loss from the BankMobile segment, which assumes a 3.03% earnings rate on BankMobile's low cost deposits

<sup>(2)</sup> D&A Catchup refers to the reallocation of depreciation and amortization expense after the Q3 2017 decision to classify BankMobile as held and used instead of held for sale Source: Company data. Total may not equal sum of parts due to rounding

## Q2 2018 Highlights: Community Business Banking Segment





Community Business Banking segment Q2 2018 profits of \$23.4 million (\$0.72 per diluted share)

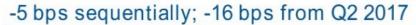
- Q2 ROAA of 1.02%
- · Segment Efficiency of 53%

Community Business B	lanking Segm	ent Incom	e Stateme	ent (\$ in 00	)0s)
	Q2 2017	Q3 2017	Q4 2017	Q1 2018	Q2 2018
Net interest income	\$65,879	\$65,335	\$65,103	\$60,637	\$63,928
Provision for loan losses	\$535	\$1,874	\$179	\$1,874	(\$1,247)
Securities Gains / (Losses) / (Impairment)	\$301	(\$3,000)	\$268	\$10	(\$84)
Other Non-interest income	\$6,670	\$7,190	\$7,932	\$8,429	\$7,549
Non-interest expense	\$30,567	\$33,990	\$33,900	\$34,331	\$37,721
Income before income tax expense	\$41,748	\$33,661	\$39,224	\$32,871	\$34,919
Income tax expense	\$14,493	\$18,999	\$13,369	\$7,728	\$7,910
Net income	\$27,255	\$14,662	\$25,855	\$25,143	\$27,009
Preferred stock dividends	\$3,615	\$3,615	\$3,615	\$3,615	\$3,615
Net income available to common	\$23,640	\$11,047	\$22,240	\$21,528	\$23,394
Community Business Banking Segment EPS	\$0.73	\$0.34	\$0.68	\$0.67	\$0.72
Adjustments:					
Securities (Gains) / Losses / Impairment	(\$0.01)	\$0.30	(\$0.00)	\$0.00	\$0.00
Segment Adjusted EPS(1)	\$0.72	\$0.64	\$0.68	\$0.67	\$0.73

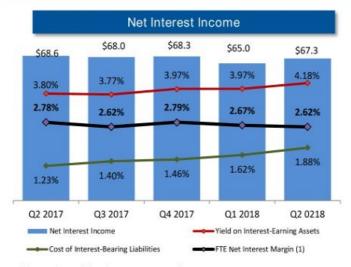
(1) A Non-GAAP measure, see reconciliation at the end of this presentation

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#### Q2 2018 NIM:







FTE NIM(1) narrowed 5 bps sequentially to 2.62%

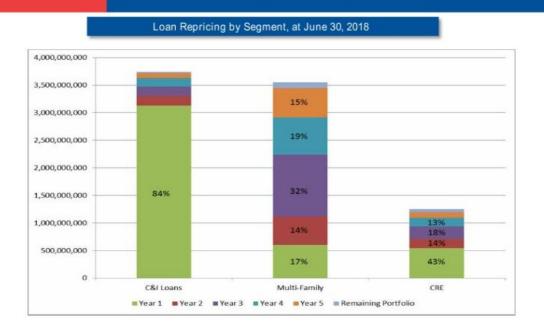
- ~ 4 bps headwind from seasonal decrease in BankMobile noninterest bearing DDA balances
- Loan yields increased 25 bps between Q1 and Q2, and 27 bps from December 31, 2017
- Margin is expected to be between 2.60% and 2.75% over a 1 to 2 year period

#### Steps to mitigate core margin pressure

- Significantly limiting originations of loans with yields below 5%
- · Stopped making traditional multifamily loans until the yield curve normalizes
- Executed approximately \$1 billion in notional value of interest rate swaps this year (half are forward starting in 1Q19)
- Implemented product and channel strategies (including digital channel for Customers Bank) to grow core deposits in the short and long term
- Implemented compensation plans to incentivize core deposit growth; expect \$600 M in core deposit growth at the community business banking segment by year-end
- Seeking opportunities to originate higher yielding loans without taking excessive credit risk
- (1) The fully taxable equivalent net interest margin (FTE NIM) is a non-GAAP measure, refer to reconciliation at the end of this document

## **Loan Repricing Characteristics**

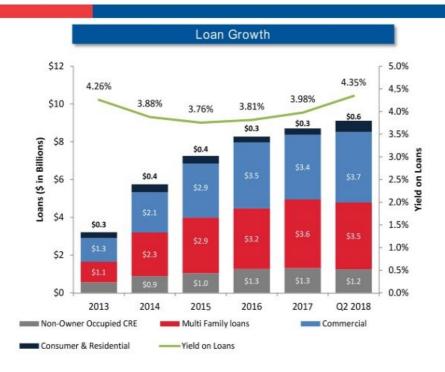




- 84% of our C&I loans (including loans to mortgage companies), 43% of our CRE loans, and 17% of our Multifamily loans reprice within 1 year
- The average yield on new C&I loans in Q2 2018 was 5.17%, vs. a portfolio yield of 4.75%
- · C&I loans (including those to mortgage companies) make up 41% of our total loans

<sup>\*</sup>Repricing includes the following: contractual loan repricing and maturities, contractual principal payments, and assumed loan prepayments





Q2 2018 Total Loans Up 1.5% YOY to \$9.1 Billion; C&I Loans Make up 41% of Total

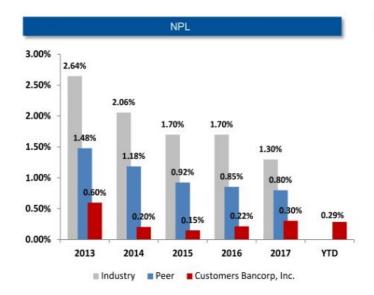
- · The yield on loans increased 25 bps sequentially and 37 bps from Q2 2017
- · 21% YOY growth in C&I (excluding commercial loans to mortgage companies)
- · Multifamily balances were flat YOY and down 3% QOQ

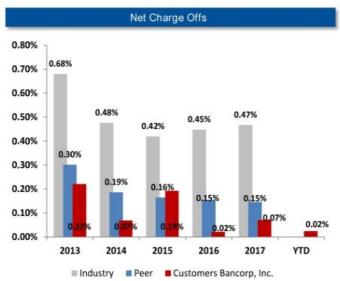
Source: Company data

## Outstanding Loan Quality Portfolio



#### Credit metrics remain better than peers





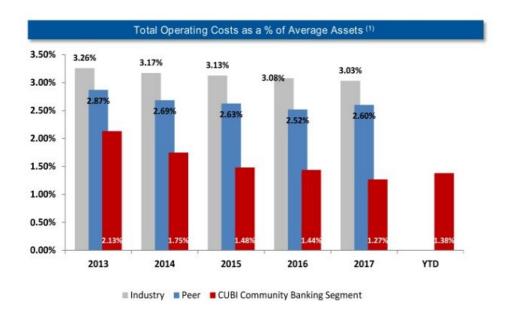
Note: Customers 2015 charge-offs includes 12 bps for a \$9 million

Source: SNL Financial, Company data. Peer data consists of Northeast and Mid-Atlantic banks and thrifts with comparable size in assets and loan portfolios (excluding banks with large residential mortgage loan portfolios). Industry data includes all commercial and savings banks. Peer and Industry data as of March 31, 2018. Industry and peer data in the current YTD period is not yet available for all companies.

## Superior Operating Efficiency and Costs



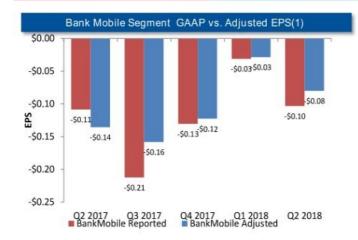
Our operating costs as a percentage of assets are  $^{\sim}125$  bps lower than peers and  $^{\sim}175$  bps lower than the industry



(1) Source: SNL Financial and Company data. Data based on Community Banking Segment unless labeled Consolidated. Peer data consists of Northeast and Mid-Atlantic banks and thrifts with comparable size in assets and loan portfolios (excluding banks with large residential mortgage loan portfolios). Industry data includes SEC reporting banks. Peer and Industry data as of March 31, 2018. Peer and Industry data as of March 31, 2018. Peer and Industry data as of March 31, 2018.

#### Q2 2018 Highlights: BankMobile Segment





BankMobile segment loss of \$3.3 million (-\$0.10 per diluted share) in Q2 2018

- BankMobile deposits averaged \$468 million in Q2 2018, a 12% decline over Q2 2017 levels.
- BankMobile segment reporting reflects a 3.03% yield on deposits in Q2 2018, compared to 2.06% in Q2 2017.
- Operating expenses improved 19% over the prior year, despite significant investment in technology to support expected White Label partnerships.
- · Flagship has confidentially filed its Form 10 with the FDIC
- · CUBI has confidentially filed its Form 10 with the SEC
- Companies expect to update filings with the FDIC and SEC in August, 2018

	Q2 2017	Q3 2017	Q4 2017	Q1 2018	Q2 2018
BankMobile Reported	-\$0.11	-\$0.21	-\$0.13	-\$0.03	-\$0.10
Adjustments:					
Merger and Acquisition					
Related Charges	\$0.00	\$0.00	\$0.01	\$0.00	\$0.02
D&A Catchup (2)	-\$0.03	\$0.05	\$0.00	\$0.00	\$0.00
BankMobile Adjusted (1)	-\$0.14	-\$0.16	-\$0.12	-\$0.03	-\$0.08

<sup>(1)</sup> A Non-GAAP measure, see reconciliation at the end of this presentation

<sup>(2)</sup> D&A catchup refers to the reallocation of depreciation and amortization expense after the Q3 2017 decision to classify BankMobile as held and used instead of held for sale Source: Company data

## **BankMobile Segment Expanded Financials**



BankMobile :	Segment	Income S	Statement	(\$ in 000s)
--------------	---------	----------	-----------	--------------

	Q1 2016	Q2 2016	Q3 2016	Q4 2016	Q1 2017	Q2 2017	Q3 2017	Q42017	Q1 2018	Q2 2018
Interest income	\$3	\$3	\$4	\$11	\$15	\$7	\$7	\$10	\$9	\$5
Interest expense	\$7	\$7	\$7	\$17	\$20	\$18	\$16	\$15	\$16	\$135
Fund Transfer Pricing	\$1,723	\$1,306	\$1,381	\$2,466	\$4,247	\$2,738	\$2,693	\$3,202	\$4,401	\$3,520
Net interest income	\$1,718	\$1,301	\$1,377	\$2,460	\$4,242	\$2,727	\$2,684	\$3,197	\$4,394	\$3,39
Provision for loan losses	-\$1	\$0	\$250	\$546	\$0	\$0	\$478	\$652	\$243	\$46
Deposit Fees	\$1	\$509	\$3,916	\$2,500	\$2,803	\$1,875	\$2,338	\$1,833	\$1,805	\$1,338
Card Revenue	\$226	\$1,730	\$11,387	\$10,719	\$13,308	\$8,521	\$9,355	\$9,542	\$9,438	\$6,19
Other Fees	\$0	\$164	\$1,062	\$991	\$1,216	\$1,024	\$2,143	\$165	\$1,228	\$1,12
Total non-interest income	\$227	\$2,403	\$16,365	\$14,210	\$17,327	\$11,420	\$13,836	\$11,540	\$12,471	\$8,66
Compensation & Benefits	\$866	\$1,708	\$5,419	\$5,595	\$4,949	\$6,965	\$6,154	\$5,909	\$5,671	\$5,91
Occupancy	\$59	\$67	\$71	\$70	\$109	\$104	\$297	\$321	\$309	\$32
Technology	\$286	\$1,448	\$5,847	\$6,585	\$6,617	\$6,386	\$11,740	\$9,796	\$7,129	\$7,17
Outside services	\$251	\$886	\$4,264	\$4,267	\$4,519	\$3,310	\$3,871	\$3,366	\$2,899	\$1,66
Merger related expenses	\$176	\$874	\$144	\$0	\$0	\$0	\$0	\$410	\$106	\$86
Other non-interest expenses	\$397	\$1,115	\$4,178	\$3,266	\$3,025	\$3,081	\$4,988	\$1,085	\$1,835	\$8
Total Non-interest expense	\$2,034	\$6,099	\$19,922	\$19,783	\$19,219	\$19,846	\$27,050	\$20,888	\$17,949	\$16,02
Income (loss) before income tax expense	-\$88	-\$2,394	-\$2,431	-\$3,659	\$2,350	-\$5,699	-\$11,008	-\$6,803	-\$1,327	-\$4,43
Income tax expense (benefit)	-\$33	-\$910	-\$924	-\$1,390	\$893	-\$2,166	-\$4,100	-\$2,563	-\$326	-\$1,09
Net income (loss) available to common	-\$54	-\$1,484	-\$1,507	-\$2,269	\$1,457	-\$3,533	-\$6,908	-\$4,240	-\$1,001	-\$3,346
EPS	\$0.00	-\$0.05	-\$0.05	-\$0.07	\$0.04	-\$0.11	-\$0.21	-\$0.13	-\$0.03	-\$0.10
Adjusted EPS for D&A catchup (2) and merger and acquisition charges (1)	\$0.00	-\$0.03	-\$0.05	-\$0.07	\$0.02	-\$0.14	-\$0.16	-\$0.12	-\$0.03	-\$0.0
End of Period Deposits	\$337	\$240	\$533	\$457	\$708	\$453	\$781	\$400	\$624	\$419
Average Deposits	\$351	\$286	\$332	\$548	\$794	\$532	\$531	\$558	\$644	\$468
Income Credit Provided on Avg. Deposits	1.99%	1.83%	1.65%	1.79%	2.17%	2.06%	2.01%	2.28%	2.77%	3.03%

 <sup>(1)</sup> A Non-GAAP measure, see reconciliation at the end of this presentation
 (2) D&A catchup refers to the reallocation of depreciation and amortization expense after the Q3 2017 decision to classify BankMobile as held and used instead of held for sale

#### Update on Top Strategic Priorities



- Grow and Successfully Divest BankMobile in 2018
  - Announced during Q4, 2017 plans to spin-off BankMobile to shareholders and then merge BankMobile into Flagship Community Bank
  - Flagship has filed 1) an application with the FDIC for its acquisition of BankMobile's deposits and
     2) a confidential Form 10 with the FDIC to register common stock to be issued as a security
  - Bmobile Technologies, Inc. has filed a confidential Form 10 with the SEC to register common shares to be issued as a dividend by CUBI in the divestiture transaction
    - Comments received from SEC & FDIC
  - Expect transaction to be completed by or shortly after September 30, 2018
- Build Capital Ratios
  - We have tempered our balance sheet growth further to 10% to 12%, due to flat curve
  - Capital ratios should increase late in the year as mortgage warehouse balances decline seasonally and retained earnings add to capital
- · Improve Financial Performance
  - We are actively taking actions to defend our net interest margin and manage costs to drive ROAA higher
  - · New long-term incentive plan discussed in this year's proxy incentivizes core deposit funding



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#### Forward-Looking Statements



This presentation, as well as other written or oral communications made from time to time by us, contains forward-looking information within the meaning of the safe harbor provisions of the U.S. Private Securities Litigation Reform Act of 1995. These statements relate to future events or future predictions, including events or predictions relating to future financial performance, and are generally identifiable by the use of forward-looking terminology such as "believe," "expect," "may," "will," "should," "plan," "intend," or "anticipate" or the negative thereof or comparable terminology. Forward-looking statements in this presentation include, among other matters, guidance for our financial performance, and our financial performance targets. Forward-looking statements reflect numerous assumptions, estimates and forecasts as to future events. No assurance can be given that the assumptions, estimates and forecasts underlying such forward-looking statements will accurately reflect future conditions, or that any guidance, goals, targets or projected results will be realized. The assumptions, estimates and forecasts underlying such forward-looking statements involve judgments with respect to, among other things, future economic, competitive, regulatory and financial market conditions and future business decisions, which may not be realized and which are inherently subject to significant business, economic, competitive and regulatory uncertainties and known and unknown risks, including the risks described under "Risk Factors" in our Annual Report on Form 10-K for the year ended December 31, 2017 and subsequent Quarterly Reports on Form 10-Q, as such factors may be updated from time to time in our filings with the SEC. Our actual results may differ materially from those reflected in the forward-looking statements.

In addition to the risks described under "Risk Factors" in our filings with the SEC, important factors to consider and evaluate with respect to our forward-looking statements include:

- changes in external competitive market factors that might impact our results of operations;
- changes in laws and regulations, including without limitation changes in capital requirements under Basel III;
- · changes in our business strategy or an inability to execute our strategy due to the occurrence of unanticipated events;
- · our ability to identify potential candidates for, and consummate, acquisition or investment transactions;
- · the timing of acquisition, investment or disposition transactions;
- · constraints on our ability to consummate an attractive acquisition or investment transaction because of significant competition for these opportunities;
- local, regional and national economic conditions and events and the impact they may have on us and our customers;
- costs and effects of regulatory and legal developments, including the results of regulatory examinations and the outcome of regulatory or other governmental
  inquiries and proceedings, such as fines or restrictions on our business activities;
- · our ability to attract deposits and other sources of liquidity;
- · changes in the financial performance and/or condition of our borrowers;
- · changes in the level of non-performing and classified assets and charge-offs;
- · changes in estimates of future loan loss reserve requirements based upon the periodic review thereof under relevant regulatory and accounting requirements;
- · inflation, interest rate, securities market and monetary fluctuations;

## Forward-Looking Statements



- timely development and acceptance of new banking products and services and perceived overall value of these products and services by users, including the
  products and services being developed and introduced to the market by the BankMobile division of Customers Bank;
- · changes in consumer spending, borrowing and saving habits;
- technological changes;
- · our ability to increase market share and control expenses;
- · continued volatility in the credit and equity markets and its effect on the general economy;
- effects of changes in accounting policies and practices, as may be adopted by the regulatory agencies, as well as the Public Company Accounting Oversight Board, the Financial Accounting Standards Board and other accounting standard setters;
- the businesses of Customers Bank and any acquisition targets or merger partners and subsidiaries not integrating successfully or such integration being more difficult, time-consuming or costly than expected;
- material differences in the actual financial results of merger and acquisition activities compared with our expectations, such as with respect to the full realization of anticipated cost savings and revenue enhancements within the expected time frame;
- · our ability to successfully implement our growth strategy, control expenses and maintain liquidity;
- · Customers Bank's ability to pay dividends to Customers Bancorp;
- · risks related to our proposed spin-off of BankMobile and merger of BankMobile into Flagship Community Bank, including:
  - · our ability to successfully complete the transactions and the timing of completion;
  - · the ability of Customers and Flagship Community Bank to meet all of the conditions to completion of the proposed transactions;
  - The ability of Customers to maintain the planned tax-free of the transaction while also complying with federal and state bank laws, regulations and requirements;
  - the impact of an announcement of the proposed spin-off and merger on the value of our securities, our business and our relationship with employees and customers;
- · risks relating to BankMobile, including:
  - · material variances in the adoption rate of BankMobile's services by new students
  - · the usage rate of BankMobile's services by current student customers compared to our expectations;

#### Forward-Looking Statements



- the levels of usage of other BankMobile student customers following graduation of additional product and service offerings of BankMobile or Customers Bank, including mortgages and consumer loans, and the mix of products and services used;
- · our ability to implement changes to BankMobile's product and service offerings under current and future regulations and governmental policies;
- our ability to effectively manage revenue and expense fluctuations that may occur with respect to BankMobile's student-oriented business
  activities, which result from seasonal factors related to the higher-education academic year;
- our ability to implement our strategy regarding BankMobile, including with respect to our intent to spin-off and merge or otherwise dispose of the BankMobile business in the future, depending upon market conditions and opportunities; and
- · BankMobile's ability to successfully implement its growth strategy and control expenses.

You are cautioned not to place undue reliance on any forward-looking statements we make, which speak only as of the date they are made. We do not undertake any obligation to release publicly or otherwise provide any revisions to any forward-looking statements we may make, including any forward-looking financial information, to reflect events or circumstances occurring after the date hereof or to reflect the occurrence of unanticipated events, except as may be required under applicable law.

This presentation shall not constitute an offer to sell or the solicitation of an offer to sell or the solicitation of an offer to buy any securities, nor shall there be any sale of securities in any jurisdiction in which such offer, solicitation or sale would be unlawful prior to registration or qualification under the securities laws of any such jurisdiction.

#### Reconciliation of Non-GAAP Measures - Unaudited



Customers believes that the non-GAAP measurements disclosed within this document are useful for investors, regulators, management and others to evaluate our results of operations and financial condition relative to other financial institutions. These non-GAAP financial measures exclude from corresponding GAAP measures the impact of certain elements that we do not believe are representative of our financial results, which we believe enhance an overall understanding of our performance. Investors should consider our performance and financial condition as reported under GAAP and all other relevant information when assessing our performance or financial condition. Although non-GAAP financial measures are frequently used in the evaluation of a company, they have limitations as analytical tools and should not be considered in isolation or as a substitute for analysis of our results of operations or financial condition as reported under GAAP.

The following tables present reconciliations of GAAP to Non-GAAP measures disclosed within this document.

Adjusted net income (loss) to common shareholders.

		Q2	2018			Q12	2018			Q4 2	017			Q32	2017		Q2 2017			
		USD	Pe	Share		USD	Per	r Share		USD	Per	Share		USD	Pe	r Share		USD	Pe	r Share
GAAP net income to common shareholders	\$	23,394	\$	0.72	S	21,528	\$	0.67	\$	22,240	\$	0.68	\$	11,047	\$	0.34	S	23,640	\$	0.73
Reconciling items (after tax):																				
Religare impairment.		100		0.70		-		-		-				12,934		0.40		1,758		0.05
.osses/(Gains) on investment securities	-	138				(10)		-		(170)		-		(3,396)		(0.10)		(1,942)		(0.06
Adjusted net income to common shareholders	S	23,532	\$	0.73	\$	21,518	\$	0.67	\$	22,070	\$	0.68	\$	20,625	\$	0.64	\$	23,456	\$	0.72
Adjusted Net Income to Common Shareholders - Customers	Bancon	o, Inc. Conso	lidated	(\$ in thous	ands, n	ot including p	er share	e amounts)												
	000000000	Q2	2018	194000000000000000000000000000000000000	2000000	Q12	2018	to the state of th		Q42	017			Q32	2017			Q2:	2017	
		USD	Pe	Share		USD	Per	Share		USD	Per	Share		USD	Pe	r Share	87	USD	Pe	r Share
GAAP net income to common shareholders Reconciling items (after tax):	\$	20,048	s	0.62	\$	20,527	\$	0.64	\$	18,000	\$	0.55	\$	4,139	\$	0.13	S	20,107	\$	0.62
Merger and acquisition related expenses		655		0.02		80				256		0.01		-		15		7.		95
atch-up depreciation/amortization on BankMobile assets														1,765		0.05		(883)		(0.03
Religare impairment		-		-		-		-				-		12,934		0.40		1,758		0.05
.osses/(Gains) on investment securities		138			100	(10)				(170)				(3,356)		(0.10)		(1,942)		(0.08
Adjusted net income to common shareholders	\$	20,841	S	0.64	S	20,597	\$	0.64	S	18,086	\$	0.56	\$	15,482	S	0.48	\$	19,040	\$	0.56
Adjusted Net (Income) Loss to Common Shareholders - Ba	nkMobil		in thou 2018	sands, not in	ncludin	g per share a Q1:		):		Q4 2	017			Q3:	2017			Q2:	2017	
		USD	Pe	Share		USD	Per	r Share		USD	Per	Share		USD	Pe	r Share		USD	Pe	r Share
GAAP net loss to common shareholders Reconciling items (after tax):	\$	(3,346)	S	(0.10)	\$	(1,001)	\$	(0.03)	S	(4,240)	\$	(0.13)	\$	(6,908)	\$	(0.21)	S	(3,533)	\$	(0.11
Merger and acquisition related expenses		655		0.02		80		-		256		0.01								-
Catch-up depreciation/arrortization on BankMobile assets				-								-		1,765		0.05		(883)		(0.03
Adjusted net income (loss) to common shareholders	\$	(2,691)	\$	(0.08)	\$	(921)	\$	(0.03)	\$	(3,984)	\$	(0.12)	\$	(5,143)	\$	(0.16)	\$	(4,416)	\$	(0.14
Adjusted Net (Income) Loss to Common Shareholders - Ba	nkMobil	e Segment (\$	in thou	sands, not in	ncludin	g per share a	mounts)	- continued	1											
		Q1	2017			Q42	2016		_	Q3 2	016		7	Q22	2016		_	Q1:	2016	
		USD	Pe	r Share		USD	Pe	r Share		USD	Per	Share	9	USD	Pe	r Share		USD	Pe	r Share
GAAP net loss to common shareholders	\$	1,457	\$	0.04	\$	(2,269)	\$	(0.07)	\$	(1,507)	\$	(0.05)	\$	(1,484)	\$	(0.05)	\$	(54)	\$	
Reconciling items (after tax):																				
																-		and the		
Merger and acquisition related expenses Catch-up depreciation/amortization on BankMobile assets		(882)		(0.03)				-		89				542		0.02		109		

\$ 575 \$ 0.02 \$ (2.269) \$ (0.07) \$ (1,418) \$ (0.05) \$ (942) \$ (0.03) \$

## Reconciliation of Non-GAAP Measures - Unaudited



Tangible Book Value per Common Share - Customers Bancorp, Inc. Consolidated (\$ in thousands, except per share data)

	 22 2018	(	22 2017		2017	2016	2015		2014		2013
GAAP-Total Shareholders' Equity	\$ 936,227	\$	910,289	\$	920,964	\$ 855,872	\$ 553,902	\$	443,145	\$	386,623
Reconciling Items:											
Preferred Stock	(217,471)		(217,471)		(217,471)	(217,471)	(55,569)		-		-
Goodwill and Other Intangibles	(17,150)	15	(17,615)	50	(16,295)	(17,621)	(3,651)	V.	(3,664)	11	(3,676)
Tangible Common Equity	\$ 701,606	\$	675,203	\$	687,198	\$ 620,780	\$ 494,682	\$	439,481	\$	382,947
Common shares outstanding	31,669,643		30,730,784		31,382,503	30,289,917	26,901,801		26,745,529		26,646,566
Tangible Book Value per Common Share	\$ 22.15	\$	21.97	\$	21,90	\$ 20.49	\$ 18,39	\$	16,43	\$	14,37
CAGR	10%										

Customers Bancorp, Inc. Consolidated - Net Interest Margin, tax equivalent

	-	Q2 2018		Q1 2018	 Q4 2017	135	Q3 2017	 Q2 2017
GAAP Net interest income	\$	67,322	\$	65,031	\$ 68,300	\$	68,019	\$ 68,606
Tax-equivalent adjustment		171	100	171	245		203	104
Net interest income tax equivalent	\$	67,493	\$	65,202	\$ 68,545	\$	68,222	\$ 68,710
A verage total interest earning assets	\$	10,329,530	\$	9,881,220	\$ 9,758,987	\$	10,352,394	\$ 9,893,785
Net interest margin, tax equivalent		2.62%		2.67%	2.79%		2.62%	2.78%