UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person
Gennaro Norman
989 MARKET STREET
SAN FRANCISCO, CA 94103

2. Issuer Name and Ticker or Trading Symbol
Zendesk, Inc. [ ZEN ]

3. Date of Earliest Transaction (MM/DD/YYYY)
7/15/2022

4. If Amendment, Date Original Filed (MM/DD/YYYY)

5. Relationship of Reporting Person(s) to Issuer
(Chair all applicable)

6. Individual or Joint/Group Filing (Check Applicable Line)
__ Form filed by One Reporting Person
__ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned
1. Title of Security (Instr. 3)
2. Trans. Date
3. Trans. Code
4. Securities Acquired (A) or Disposed of (D)
5. Amount of Securities Beneficially Owned
6. Ownership Form
7. Nature of Indirect Beneficial Ownership

<table>
<thead>
<tr>
<th>Title of Security</th>
<th>Trans. Date</th>
<th>Code</th>
<th>V</th>
<th>Amount</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>7/15/2022</td>
<td>M</td>
<td>325</td>
<td>A</td>
<td>30138</td>
</tr>
<tr>
<td>Common Stock</td>
<td>7/15/2022</td>
<td>F</td>
<td>162</td>
<td>D</td>
<td>29976</td>
</tr>
<tr>
<td>Common Stock</td>
<td>7/15/2022</td>
<td>M</td>
<td>408</td>
<td>A</td>
<td>30384</td>
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<tr>
<td>Common Stock</td>
<td>7/15/2022</td>
<td>F</td>
<td>201</td>
<td>D</td>
<td>30181</td>
</tr>
<tr>
<td>Common Stock</td>
<td>7/15/2022</td>
<td>M</td>
<td>295</td>
<td>A</td>
<td>30476</td>
</tr>
<tr>
<td>Common Stock</td>
<td>7/15/2022</td>
<td>F</td>
<td>147</td>
<td>D</td>
<td>30329</td>
</tr>
<tr>
<td>Common Stock</td>
<td>7/15/2022</td>
<td>M</td>
<td>766</td>
<td>A</td>
<td>31095</td>
</tr>
<tr>
<td>Common Stock</td>
<td>7/15/2022</td>
<td>F</td>
<td>380</td>
<td>D</td>
<td>30715</td>
</tr>
<tr>
<td>Common Stock</td>
<td>7/19/2022</td>
<td>M</td>
<td>5000</td>
<td>A</td>
<td>35547</td>
</tr>
<tr>
<td>Common Stock</td>
<td>7/19/2022</td>
<td>S</td>
<td>7000</td>
<td>D</td>
<td>28715</td>
</tr>
</tbody>
</table>

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)
1. Title of Derivative Security (Instr. 3)
2. Conversion or Exercise Price of Derivative Security
3. Trans. Date
4. Trans. Code
5. Number of Derivative Securities Acquired (A) or Disposed of (D)
6. Date Exercisable and Expiration Date
7. Title and Amount of Derivative Securities Beneficially Owned Following Reported Transaction(s)
8. Price of Derivative Security
9. Number of Derivative Securities Beneficially Owned Following Reported Transaction(s)
10. Ownership Form
11. Nature of Indirect Beneficial Ownership

<table>
<thead>
<tr>
<th>Title of Derivative Security</th>
<th>Trans. Date</th>
<th>Code</th>
<th>V</th>
<th>(A)</th>
<th>Date Exercisable</th>
<th>Expiration Date</th>
<th>Title</th>
<th>Amount or Number of Shares</th>
<th>Price</th>
<th>Number of Shares</th>
<th>Ownership Form</th>
<th>Nature of Indirect Beneficial Ownership</th>
</tr>
</thead>
<tbody>
<tr>
<td>Restricted Stock</td>
<td>7/15/2022</td>
<td>M</td>
<td>325</td>
<td>D</td>
<td>2/7/2026</td>
<td>Common Stock</td>
<td>325.0</td>
<td>0</td>
<td>1951</td>
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<td>Direct</td>
<td>Indirect Beneficial Ownership</td>
</tr>
<tr>
<td>Restricted Stock</td>
<td>7/15/2022</td>
<td>M</td>
<td>408</td>
<td>D</td>
<td>2/10/2027</td>
<td>Common Stock</td>
<td>408.0</td>
<td>0</td>
<td>7748</td>
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<td>Direct</td>
<td>Indirect Beneficial Ownership</td>
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<tr>
<td>Restricted Stock</td>
<td>7/15/2022</td>
<td>M</td>
<td>295</td>
<td>D</td>
<td>2/8/2028</td>
<td>Common Stock</td>
<td>295.0</td>
<td>0</td>
<td>9150</td>
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<td>Direct</td>
<td>Indirect Beneficial Ownership</td>
</tr>
<tr>
<td>Restricted Stock</td>
<td>7/15/2022</td>
<td>M</td>
<td>766</td>
<td>D</td>
<td>2/28/2029</td>
<td>Common Stock</td>
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<td>0</td>
<td>32939</td>
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<td>Direct</td>
<td>Indirect Beneficial Ownership</td>
</tr>
<tr>
<td>Stock Option (Right to Buy)</td>
<td>7/19/2022</td>
<td>M</td>
<td>5000</td>
<td>D</td>
<td>1/9/2028</td>
<td>Common Stock</td>
<td>5000.0</td>
<td>0</td>
<td>49000</td>
<td></td>
<td>Direct</td>
<td>Indirect Beneficial Ownership</td>
</tr>
</tbody>
</table>

Explanation of Responses:

1. Restricted stock units convert into common stock on a one-for-one basis.
2. Represents the number of shares withheld by the Issuer in satisfaction of tax withholding obligations in connection with the vesting of the restricted stock units listed in Table II. Such withholding is mandated by an election of the Issuer made in advance and does not represent a discretionary trade by the Reporting Person.
3. This transaction was effected pursuant to a Rule 10b5-1 trading plan adopted by Norman Gennaro on September 13, 2021.
4. 1/48th of the shares issuable pursuant to the restricted stock units shall vest each month after the vesting commencement date of January 15, 2019, subject to the Reporting Person's continuous service to the Issuer on each such date. Unvested shares are subject to acceleration upon the occurrence of certain events.
5. 1/48th of the shares issuable pursuant to the restricted stock units shall vest each month after the vesting commencement date of February 15, 2020, subject to
the Reporting Person's continuous service to the Issuer on each such date. Unvested shares are subject to acceleration upon the occurrence of certain events.

(6) 1/48th of the shares issuable pursuant to the restricted stock units shall vest each month after the vesting commencement date of February 15, 2021, subject to the Reporting Person's continuous service to the Issuer on each such date. Unvested shares are subject to acceleration upon the occurrence of certain events.

(7) 1/48th of the shares issuable pursuant to the restricted stock units shall vest each month after the vesting commencement date of February 15, 2022, subject to the Reporting Person's continuous service to the Issuer on each such date. Unvested shares are subject to acceleration upon the occurrence of certain events.

(8) 1/4th of the shares issuable pursuant to the option shall vest one year after the vesting commencement date of January 02, 2018 and an additional 1/48th of the shares issuable pursuant to the option shall vest each month thereafter, subject to the Reporting Person's continuous service to the Issuer on each such date. The Reporting Person will be eligible to participate in the Issuer's Change of Control Acceleration Plan. If the Reporting Person elects to participate in the Issuer's Change of Control Acceleration Plan, unvested shares will be subject to acceleration upon the occurrence of certain events described therein.

### Reporting Owners

<table>
<thead>
<tr>
<th>Reporting Owner Name / Address</th>
<th>Relationships</th>
</tr>
</thead>
<tbody>
<tr>
<td>Gennaro Norman</td>
<td>Director, 10% Owner, Officer, President of Sales</td>
</tr>
<tr>
<td>989 MARKET STREET SAN FRANCISCO, CA 94103</td>
<td></td>
</tr>
</tbody>
</table>

### Signatures

/s/ Albert Yeh via Power-of-Attorney for Norman Gennaro 7/19/2022

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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