

- (2) GRP II, L.P. ("GRP II") holds 244,214 shares; Global Retail Partners, L.P. ("GRP I") holds 8,311 shares; DLJ Diversified Partners, L.P. ("DLJ Diversified") holds 2,476 shares; GRP II Investors, L.P. ("GRP II Investors") holds 17,371 shares; DLJ Diversified Partners-A, L.P. ("DLJ Diversified A") holds 920 shares; Global Retail Partners Funding, Inc. ("GRP Funding") holds 572 shares; GRP II Partners, L.P. ("GRP II Partners") holds 6,281 shares; GRP Partners, L.P. ("GRP I Partners") holds 540 shares; and DLJ ESC II, L.P. ("DLJ ESC") holds 144 shares.
- (3) The Series III Non-Convertible Preferred Stock will be redeemed for cash upon the closing of the Issuer's initial public offering.
- (4) GRP II holds 950,169 shares; GRP II Investors holds 56,960 shares; and GRP II Partners holds 27,244 shares.
- (5) These securities have no stated expiration date. The Issuer has the right and intends to cause the mandatory conversion of the Convertible Preferred Stock into shares of Common Stock upon the closing of its initial public offering. This right may be exercised upon prompt reasonable notice. Upon such mandatory conversion of the Convertible Preferred Stock, accrued and unpaid dividends will be paid in cash by the Issuer. The number of underlying shares of Common Stock reported in Column 3 reflects a 0.632-for-1 reverse stock split, which will be effected through the conversion of such Convertible Preferred Stock to Common Stock on a 0.632-for-1 basis upon the closing of the Issuer's initial public offering.
- (6) GRP II holds 6,186,727 shares; GRP I holds 2,925,277 shares; DLJ Diversified holds 871,672 shares; GRP II Investors holds 480,179 shares; DLJ Diversified A holds 323,642 shares; GRP Funding holds 201,398 shares; GRP II Partners holds 174,993 shares; GRP I Partners holds 189,956 shares; and DLJ ESC II holds 50,624 shares.
- (7) These securities have no stated expiration date. The Issuer has the right and intends to cause the mandatory conversion of the Convertible Preferred Stock into shares of Common Stock upon the closing of its initial public offering. This right may be exercised upon prompt reasonable notice. The number of underlying shares of Common Stock reported in Column 3 reflects a 0.632-for-1 reverse stock split, which will be effected through the conversion of such Convertible Preferred Stock to Common Stock on a 0.632-for-1 basis upon the closing of the Issuer's initial public offering.
- (8) GRP II holds 1,074,846 shares (of which 578,294 shares is held by GRP Management Services Corp. ("GRPMSC"), as Escrow Agent for GRP II); GRP II Investors holds 89,474 shares (of which 51,981 shares is held by GRPMSC, as Escrow Agent for GRP II Investors); and GRP II Partners holds 34,961 shares (of which 19,493 shares is held by GRPMSC, as Escrow Agent for GRP II Partners).

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
GRP II, L.P. 2121 AVENUE OF THE STARS 31ST FLOOR LOS ANGELES, CA 90067-5014		X		
GLOBAL RETAIL PARTNERS LP 2121 AVENUE OF THE STARS 31ST FLOOR LOS ANGELES, CA 90067-5014		X		
DLJ DIVERSIFIED PARTNERS LP 2121 AVENUE OF THE STARS 31ST FLOOR LOS ANGELES, CA 90067-5014		X		
GRP II Investors, L.P. 2121 AVENUE OF THE STARS 31ST FLOOR LOS ANGELES, CA 90067-5014		X		
DLJ DIVERSIFIED PARTNERS-A LP 2121 AVENUE OF THE STARS 31ST FLOOR LOS ANGELES, CA 90067-5014		X		
Global Retail Partners Funding, Inc. 2121 AVENUE OF THE STARS 31ST FLOOR LOS ANGELES, CA 90067-5014		X		
GRP II Partners, L.P. 2121 AVENUE OF THE STARS 31ST FLOOR LOS ANGELES, CA 90067-5014		X		
GRP PARTNERS LP 2121 AVENUE OF THE STARS 31ST FLOOR LOS ANGELES, CA 90067-5014		X		
DLJ ESC II LP/NY 2121 AVENUE OF THE STARS 31ST FLOOR		X		

Signatures

<u>/s/ Robert S. Guttman as attorney-in-fact for GRP II, L.P.</u>	<u>10/24/2007</u>
** Signature of Reporting Person	Date
<u>/s/ Robert S. Guttman as attorney-in-fact for Global Retail Partners, L.P.</u>	<u>10/24/2007</u>
** Signature of Reporting Person	Date
<u>/s/ Robert S. Guttman as attorney-in-fact for DLJ Diversified Partners, L.P.</u>	<u>10/24/2007</u>
** Signature of Reporting Person	Date
<u>/s/ Robert S. Guttman as attorney-in-fact for GRP II Investors, L.P.</u>	<u>10/24/2007</u>
** Signature of Reporting Person	Date
<u>/s/ Robert S. Guttman as attorney-in-fact for DLJ Diversified Partners-A, L.P.</u>	<u>10/24/2007</u>
** Signature of Reporting Person	Date
<u>/s/ Robert S. Guttman as attorney-in-fact for Global Retail Partners Funding, Inc.</u>	<u>10/24/2007</u>
** Signature of Reporting Person	Date
<u>/s/ Robert S. Guttman as attorney-in-fact for GRP II Partners, L.P.</u>	<u>10/24/2007</u>
** Signature of Reporting Person	Date
<u>/s/ Robert S. Guttman as attorney-in-fact for GRP Partners, L.P.</u>	<u>10/24/2007</u>
** Signature of Reporting Person	Date
<u>/s/ Robert S. Guttman as attorney-in-fact for DLJ ESC II, L.P.</u>	<u>10/24/2007</u>
** Signature of Reporting Person	Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

POWER OF ATTORNEY

Know all by these present, that the undersigned party hereby constitutes and appoints each of Gregg R. Bodnar, Chief Financial Officer of Ulta Salon, Cosmetics & Fragrance, Inc. ("ULTA") and Robert S. Guttman, General Counsel of Ulta, signing singly, such party's true and lawful attorney-in-fact to:

(1) execute for and on behalf of such party, all documents relating to the reporting of beneficial ownership of securities required to be filed with the United States Securities and Exchange Commission (the "SEC") pursuant to Section 13(d) or Section 16(a) of the Securities Exchange Act of 1934 and the rules thereunder (the "EXCHANGE ACT"), including, without limitation, Schedule 13D and Form 3, Form 4 and Form 5 and successive forms thereto;

(2) do and perform any and all acts for and on behalf of such party that may be necessary or desirable to complete and execute any such documents, complete and execute any amendment or amendments thereto, and timely file such documents with the SEC and any stock exchange, automated quotation system or similar authority; and

(3) take any other action of any type whatsoever in furtherance of the foregoing which, in the opinion of such attorney-in-fact, may be of benefit to, in the best interest of, or legally required by, such party, it being understood that the documents executed by such attorney-in-fact on behalf of such party pursuant to this Power of Attorney shall be in such form and shall contain such terms and conditions as such attorney-in-fact may approve in such attorney-in-fact's discretion.

Such party hereby grants to each such attorney-in-fact full power and authority to do and perform any and every act and thing whatsoever requisite, necessary, or proper to be done in the exercise of any of the rights and powers herein granted, as fully to all intents and purposes as such party might or could do if personally present, with full power of substitution or revocation, hereby ratifying and confirming all that such attorney-in-fact, or such attorney-in-fact's substitute or substitutes, shall lawfully do or cause to be done by virtue of this power of attorney and the rights and powers herein granted. The undersigned acknowledges that the foregoing attorneys-in-fact, in serving in such capacity at the request of such party, are not assuming, nor is Ulta assuming, any of the undersigned's responsibilities to comply with the Exchange Act.

This Power of Attorney shall remain in full force and effect until such party is no longer required to file such documents with respect to such party's holdings of and transactions in securities issued by Ulta, unless earlier revoked by such party in a signed writing delivered to the foregoing attorney-in-fact.

IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 22nd day of October, 2007.

Global Retail Partners, L.P.

By: Global Retail Partners, Inc.
Its: General Partner

By: /s/ Kenneth J. Lohsen

Name: Kenneth J. Lohsen
Title: Vice President

POWER OF ATTORNEY

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DLJ Diversified Partners, L.P.

By: DLJ Diversified Partners, Inc.
Its: General Partner

By: /s/ Kenneth J. Lohsen

Name: Kenneth J. Lohsen
Title: Vice President

POWER OF ATTORNEY

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DLJ Diversified Partners-A, L.P.

By: DLJ Diversified Partners, Inc.
Its: General Partner

By: /s/ Kenneth J. Lohsen

Name: Kenneth J. Lohsen

Title: Vice President

POWER OF ATTORNEY

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GRP Partners, L.P.

By: Global Retail Partners, Inc.
Its: General Partner

By: /s/ Kenneth J. Lohsen

Name: Kenneth J. Lohsen
Title: Vice President

POWER OF ATTORNEY

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IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 22nd day of October, 2007.

Global Retail Partners Funding, Inc.

By: /s/ Kenneth J. Lohsen

Name: Kenneth J. Lohsen

Title: Vice President

POWER OF ATTORNEY

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IN WITNESS WHEREOF, the undersigned has caused this Power of Attorney to be executed as of this 22nd day of October, 2007.

DLJ ESC II, L.P.

By: DLJ LBO Plans Management Corporation
Its: General Partner

By: /s/ Kenneth J. Lohsen

Name: Kenneth J. Lohsen
Title: Vice President

POWER OF ATTORNEY

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GRP II Investors, L.P.

By: GRP Management Services Corp.,
its attorney-in-fact

By: /s/ Steven E. Lebow

Name: Steven E. Lebow
Title: Chairman

POWER OF ATTORNEY

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GRP II Partners, L.P.

By: GRPVC, L.P., its General Partner
By: GRP Management Services Corp.,
its General Partner

By: /s/ Steven E. Lebow

Name: Steven E. Lebow
Title: Chairman

POWER OF ATTORNEY

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GRP II, L.P.

By: GRPVC, L.P., its General Partner

By: GRP Management Services Corp.,
its General Partner

By: /s/ Steven E. Lebow

Name: Steven E. Lebow
Title: Chairman