

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549

SCHEDULE 14A
(Rule 14a-101)
SCHEDULE 14A INFORMATION
Proxy Statement Pursuant to Section 14(a) of
the Securities Exchange Act of 1934

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12

TRUPANION, INC.

(Name of Registrant as Specified In Its Charter)

N/A

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

1) Title of each class of securities to which transaction applies:

2) Aggregate number of securities to which transaction applies:

3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

4) Proposed maximum aggregate value of transaction:

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-
- Fee paid previously with preliminary materials.
- Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

1) Amount Previously Paid:

2) Form, Schedule or Registration Statement No.:

3) Filing Party:

4) Date Filed:

Trupanion 2021 Annual Meeting of Stockholders to be held on June 16, 2021

SEATTLE, WA., June 10, 2021 -- Trupanion, Inc. (Nasdaq: TRUP), the leading provider of medical insurance for cats and dogs, will host its 2021 Annual Meeting of Stockholders on Wednesday, June 16th, 2021, at its corporate headquarters in Seattle. The Company will first conduct the formal stockholder meeting at approximately 9 am PT, to be immediately followed by the extended informational session that has become Trupanion's signature annual event.

Informational Session Details

Similar to past years, the event will feature extensive Q&A with the teams responsible for leading the execution of Trupanion's 60-month plan. Parties interested in attending the extended informational session in-person are encouraged to reach out to investorrelations@trupanion.com, as space is limited.

The Company is also offering participation via an online webinar. Pre-registration in the online webinar is required [here](#).

Those who just wish to listen to a live-stream of the webinar can access the event on the Company's investor relations website at investors.trupanion.com. The webinar will not be available for replay.

Formal Meeting Details

The formal stockholder meeting will take place between 9:00 – 9:15 am Pacific Time. Stockholders may access the meeting by dialing into the conference call at 1-877-407-0784 (toll-free) or 1-201-689-8560 (international).

Trupanion's Annual Report and Proxy Statement are available at <https://investors.trupanion.com/financials/annual-reports-and-proxies> and all SEC filings for the Company can be found at <https://investors.trupanion.com/financials/sec-filings>. Trupanion stockholders may obtain hard copies of these proxy materials at no charge by following the instructions provided on the Trupanion Investor Relations website or in the "Notice of Internet Availability of Proxy Materials" that has been mailed to stockholders.

Formal business and voting at the stockholder meeting will only occur in-person. Whether or not you plan to attend the meeting in-person, we urge you to vote in advance of the meeting through the Internet, by mail or by phone to ensure that your shares are represented at the meeting.

About Trupanion

Trupanion is a leader in medical insurance for cats and dogs throughout the United States and Canada. For over two decades, Trupanion has given pet owners peace of mind so they can focus on their pet's recovery, not financial stress. Trupanion is committed to providing pet owners with the highest value in pet medical insurance with unlimited payouts for the life of their pets. Trupanion is listed on NASDAQ under the symbol "TRUP". The company was founded in 2000 and is headquartered in Seattle, WA. Trupanion policies are issued, in the United States, by its wholly-owned insurance entity American Pet Insurance Company and, in Canada, by Omega General Insurance Company. For more information, please visit trupanion.com.

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