

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

SCHEDULE 14A

Proxy Statement Pursuant to Section 14(a) of the Securities
Exchange Act of 1934 (Amendment No.)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
 Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))
 Definitive Proxy Statement
 Definitive Additional Materials
 Soliciting Material Pursuant to §240.14a-12

THE WESTERN UNION COMPANY

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
 Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

1) Title of each class of securities to which transaction applies:

2) Aggregate number of securities to which transaction applies:

3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

4) Proposed maximum aggregate value of transaction:

5) Total fee paid:

Fee paid previously with preliminary materials.

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

1) Amount Previously Paid:

2) Form, Schedule or Registration Statement No.:

3) Filing Party:

4) Date Filed:



THE WESTERN UNION COMPANY

7001 E. Belleview Avenue
Denver, Colorado 80237

April 1, 2021

DEAR STOCKHOLDER:

You are cordially invited to attend the 2021 virtual Annual Meeting of Stockholders (the "Annual Meeting") of The Western Union Company (the "Company"), to be held at 8:00 a.m., Mountain Time, on Friday, May 14, 2021. Due to the continued public health impact of the coronavirus (COVID-19) pandemic and to support the health and well-being of our stockholders, the Annual Meeting will be a completely virtual meeting of stockholders, which will be conducted online via live webcast. You will be able to attend the Annual Meeting by pre-registering prior to the meeting at www.proxydocs.com/WU (for Registered Holders) and www.proxydocs.com/brokers/WU (for Beneficial Owners).

The attached notice and Proxy Statement contain details of the business to be conducted at the Annual Meeting. In addition, the Company's 2020 Annual Report, which is being made available to you along with the Proxy Statement, contains information about the Company and its performance. Directors and certain officers of the Company will attend the Annual Meeting.

Your vote is important! Whether or not you plan to attend the Annual Meeting, **please read the Proxy Statement and then vote** at your earliest convenience by telephone, Internet, tablet or smartphone, or request a proxy card to complete, sign, date and return by mail. Using the telephone, Internet, tablet or smartphone voting systems, or mailing your completed proxy card, will not prevent you from voting during the Annual Meeting if you are a stockholder of record and wish to do so.

On behalf of the Board of Directors, I would like to express our appreciation for your continued interest in the Company.



Regards,

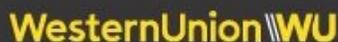
A handwritten signature in black ink, appearing to read "Hikmet Ersek".

Hikmet Ersek
President, Chief Executive Officer and Director



YOUR VOTE IS IMPORTANT!

PLEASE PROMPTLY VOTE BY TELEPHONE, INTERNET, TABLET OR SMARTPHONE, OR REQUEST A PROXY CARD TO COMPLETE, SIGN, DATE AND RETURN BY MAIL SO THAT YOUR SHARES MAY BE VOTED IN ACCORDANCE WITH YOUR WISHES AND SO THAT THE PRESENCE OF A QUORUM MAY BE ASSURED. YOUR PROMPT ACTION WILL AID THE COMPANY IN REDUCING THE EXPENSE OF PROXY SOLICITATION.



THE WESTERN UNION COMPANY
7001 E. BELLEVIEW AVENUE
DENVER, COLORADO 80237
(866) 405-5012

NOTICE OF 2021 ANNUAL MEETING OF STOCKHOLDERS

NOTICE OF 2021 ANNUAL MEETING OF STOCKHOLDERS



When:

May 14, 2021
at 8:00 a.m. Mountain Time



Where:

Via webcast by pre-registering before the Annual Meeting begins at www.proxydocs.com/WU (for Registered Holders) and www.proxydocs.com/brokers/WU (for Beneficial Owners)



Record Date:

March 24, 2021

This summary highlights information contained elsewhere in this Proxy Statement. This summary does not contain all of the information you should consider, and you should read the entire Proxy Statement before voting.

ITEMS OF BUSINESS	BOARD'S RECOMMENDATION	FURTHER INFORMATION
1 Election of Directors named in this Proxy Statement to serve as members of the Company's Board of Directors until the Company's 2022 Annual Meeting of Stockholders	FOR each director nominee	Page 15
2 Hold an advisory vote to approve executive compensation	FOR	Page 67
3 Ratify the selection of Ernst & Young LLP as our independent registered public accounting firm for 2021	FOR	Page 69
4 Vote on the stockholder proposal described in the accompanying Proxy Statement, if properly presented at the Annual Meeting	AGAINST	Page 71
5 Transact any other business as may properly come before the Annual Meeting or any postponement or adjournment of the Annual Meeting		

HOW TO ATTEND THE VIRTUAL ANNUAL MEETING

Due to the continued public health impact of the coronavirus (COVID-19) pandemic and to support the health and well-being of our stockholders, the Annual Meeting will be a completely virtual meeting of stockholders, which will be conducted online via live webcast. You will not be able to attend the Annual Meeting physically. You are entitled to participate in the Annual Meeting if you owned shares of our common stock as of the close of business on March 24, 2021.

In order to attend the Annual Meeting, you must pre-register at www.proxydocs.com/WU (for Registered Holders) and www.proxydocs.com/brokers/WU (for Beneficial Owners) before the meeting begins. Upon completing your pre-registration, you will receive further instructions via email one hour prior to the start of the Annual Meeting, including your unique link that will allow you access to the meeting. You will need the control/identification number included on your Notice of Internet Availability of Proxy Materials or Proxy Card to complete your pre-registration. You will be able to submit questions during the pre-registration process and fifteen minutes prior to and during the Annual Meeting.

The Annual Meeting webcast will begin promptly at 8:00 a.m. Mountain Time, on May 14, 2021. Online access will begin at 7:45 a.m., Mountain Time, and we encourage you to access the meeting prior to the start time. You will not be able to attend the Annual Meeting if you don't have Internet access or if you have not pre-registered in advance of the meeting time at www.proxydocs.com/WU (for Registered Holders) and www.proxydocs.com/brokers/WU (for Beneficial Owners).

[Table of Contents](#)

NOTICE OF 2021 ANNUAL MEETING OF STOCKHOLDERS

We will also make a replay of the Annual Meeting viewable to anyone interested as soon as practical after the Annual Meeting on our investor relations website at <http://ir.westernunion.com/investor-relations>.

Even if you plan to participate in the Annual Meeting online, we recommend that you also vote by proxy as described further in “The Proxy Process and Stockholder Voting” on pages 2-5 so that your vote will be counted if you later decide not to participate in the Annual Meeting.

Live questions may be submitted online during the Annual Meeting, at one or more designated times. You may also submit questions in advance of the Annual meeting during the pre-registration process and fifteen minutes prior to the Annual Meeting. We reserve the right to edit or reject all questions we deem profane or otherwise inappropriate.

Technical assistance will be available one hour prior to and during the Annual Meeting. If you encounter any difficulties accessing the webcast or during the Annual Meeting, please call the technical support number that will be included in the Annual Meeting access email that pre-registered stockholders will receive one hour prior to the meeting.

WHO CAN ATTEND AND VOTE

Our stockholders of record on March 24, 2021 are entitled to notice of, and to vote at, the Annual Meeting and at any adjournment or postponement that may take place. A list of stockholders entitled to vote at the Annual Meeting will be available for examination by any stockholder during the Annual Meeting via the link included in the Annual Meeting access email that pre-registered stockholders will receive one hour prior to the meeting and for ten days prior to the Annual Meeting at our principal executive offices located at 7001 E. Belleview Avenue, Denver, Colorado 80237.

YOUR VOTE IS EXTREMELY IMPORTANT.



TELEPHONE

Beneficial Owners call toll free at 1-800-454-8683

Registered Holders call toll free at 1-866-883-3382

INTERNET

Beneficial Owners visit www.proxyvote.com

Registered Holders visit www.proxypush.com/wu

BY MAIL

Request a paper proxy card to complete, sign, date and return

BY TABLET OR SMARTPHONE

Beneficial Owners vote your shares online with your tablet or smartphone by scanning the QR code above.

Registered Holders vote your shares online with your tablet or smartphone by scanning the QR code on your Proxy Card.

LIVE WEBCAST

Attend the Annual Meeting online by pre-registering before the meeting begins at www.proxydocs.com/WU (for Registered Holders) and www.proxydocs.com/brokers/WU (for Beneficial Owners).

Registered Holders, vote your shares by submitting an electronic ballot on the webcast.

Beneficial Owners, follow the voting instructions provided by your broker or agent setting forth how your shares may be voted.

IMPORTANT NOTICE REGARDING THE AVAILABILITY OF PROXY MATERIALS

The Company's Proxy Statement and Annual Report to Stockholders are available at www.proxyvote.com or www.proxydocs.com/brokers/wu for Beneficial Owners and www.proxydocs.com/wu for Registered Holders. To access such proxy materials, you will need the control/identification numbers provided to you in your Notice of Internet Availability of Proxy Materials or your Proxy Card.

We appreciate your prompt vote. After reading the Proxy Statement, please vote at your earliest convenience, by telephone, Internet, tablet or smartphone, or request a proxy card to complete, sign, date and return by mail. If you decide to attend the Annual Meeting and would prefer to vote during the Annual Meeting, your proxy will be revoked automatically and only your vote during the Annual Meeting will be counted. If you own shares as a Registered Holder, rather than through a broker or agent, you may cast your vote during the Annual Meeting by submitting an electronic ballot on the webcast during the Annual Meeting. If you own shares as a Beneficial Owner through a broker or agent, you will need to follow the voting instructions provided by your broker or agent setting forth how your shares may be voted.

Please note that all votes cast via telephone, Internet, tablet or smartphone must be cast prior to 11:59 p.m., Eastern Time on Thursday, May 13, 2021. For shares held in The Western Union Company Incentive Savings Plan, direction regarding how to vote such shares must be received, if by mail, on or before Tuesday, May 11, 2021.

By Order of the Board of Directors



Caroline Tsai
Chief Legal Officer and Corporate Secretary

April 1, 2021

Table of Contents

Proxy Summary	i
Proxy Statement	1
The Proxy Process and Stockholder Voting	2
Board of Directors Information	6
Proposal 1—Election of Directors	15
Corporate Governance	16
Summary of Corporate Governance Practices	16
Independence of Directors	17
Board Leadership Structure and Role in Risk Oversight	18
Committees of the Board of Directors	19
Chief Executive Officer Succession Planning	24
Communications with the Board of Directors	24
Board Attendance at Annual Meeting of Stockholders	24
Presiding Director of Non-Management Director Meetings	24
Nomination of Directors	24
Submission of Stockholder Proposals	25
Code of Ethics	25
Compensation of Directors	26
Report of the Audit Committee	29
Compensation and Benefits Committee Report	31
Compensation Discussion and Analysis	32
Executive Summary	32
Establishing and Evaluating Executive Compensation	36
The Western Union 2020 Executive Compensation Program	41

Executive Compensation	52
2020 Summary Compensation Table	52
2020 All Other Compensation Table	53
2020 Grants of Plan-Based Awards Table	54
Narrative to Summary Compensation Table and Grants of Plan-Based Awards Table	55
2020 Outstanding Equity Awards at Fiscal Year-End Table	57
2020 Option Exercises and Stock Vested Table	60
2020 Nonqualified Deferred Compensation Table	60
Potential Payments upon Termination or Change-In-Control	61
Payments upon Termination or Change-in-Control Tables	63
Risk Management and Compensation	65

CEO Pay Ratio	66
--------------------------------------	--------------------

Proposal 2—Advisory Vote to Approve Executive Compensation	67
---	--------------------

Proposal 3—Ratification of Selection of Auditors	69
---	--------------------

Proposal 4—Stockholder Proposal Regarding Stockholder Right to Act by Written Consent	71
--	--------------------

Equity Compensation Plan Information	74
---	--------------------

Stock Beneficially Owned by Directors, Executive Officers and Our Largest Stockholders	75
---	--------------------

Certain Transactions and Other Matters	77
---	--------------------

Annex A	A-1
Reconciliation of Non-GAAP Measures	A-1

PROXY SUMMARY

This summary highlights information contained elsewhere in this Proxy Statement. This summary does not contain all of the information you should consider, and you should read the entire Proxy Statement before voting.

2021 ANNUAL MEETING OF STOCKHOLDERS OF THE WESTERN UNION COMPANY (the "Company," "Western Union," "we," "our," or "us")

When:
 May 14, 2021
 at 8:00 a.m. Mountain Time

Where:
 Via webcast by pre-registering before the Annual Meeting begins at www.proxydocs.com/WU (for Registered Holders) and www.proxydocs.com/brokers/WU (for Beneficial Owners)

Record Date:
 March 24, 2021

MEETING AGENDA AND VOTING MATTERS

ITEM	MANAGEMENT PROPOSALS	BOARD VOTE RECOMMENDATION	PAGE REFERENCE (FOR MORE DETAIL)
1	Election of Directors named in this Proxy Statement to serve as members of the Company's Board of Directors until the Company's 2022 Annual Meeting of Stockholders	FOR each director nominee	15
2	Advisory Vote to Approve Executive Compensation	FOR	67
3	Ratify the Selection of Ernst & Young LLP as our independent registered public accounting firm for 2021	FOR	69

ITEM	STOCKHOLDER PROPOSAL	BOARD VOTE RECOMMENDATION	PAGE REFERENCE (FOR MORE DETAIL)
4	Stockholder proposal regarding stockholder action by written consent	AGAINST	71

INFORMATION ABOUT OUR BOARD (PAGE 6)



MEMBERS OF OUR BOARD OF DIRECTORS

Martin I. Cole
Independent



Age **64**
Director Since **2015**

Committee(s)

- **Compensation and Benefits Committee**
- **Compliance Committee**

Betsy D. Holden
Independent



Age **65**
Director Since **2006**

Committee(s)

- **Compensation and Benefits Committee**
- **Audit Committee**

Timothy P. Murphy
Independent



Age **59**
Director Since **2020**

Committee(s)

- **Audit Committee**
- **Compliance Committee Chair**

Angela A. Sun
Independent



Age **46**
Director Since **2018**

Committee(s)

- **Audit Committee**
- **Compliance Committee**

Hikmet Ersek



Age **60**
Director Since **2010**

Committee(s)

- None

Jeffrey A. Joerres
Independent



Age **61**
Director Since **2015**
Chairman of the Board

Committee(s)

- **Corporate Governance, ESG, and Public Policy Committee Chair**

Joyce A. Phillips
Independent



Age **58**
Director Since **2020**

Committee(s)

- **Compensation and Benefits Committee**
- **Corporate Governance, ESG, and Public Policy Committee**

Solomon D. Trujillo
Independent



Age **69**
Director Since **2012**

Committee(s)

- **Audit Committee**
- **Compliance Committee**

Richard A. Goodman
Independent



Age **72**
Director Since **2012**

Committee(s)

- **Audit Committee**
- **Compensation and Benefits Committee**

Michael A. Miles, Jr.
Independent



Age **59**
Director Since **2006**

Committee(s)

- **Compensation and Benefits Committee Chair**
- **Corporate Governance, ESG, and Public Policy Committee**

Jan Siegmund
Independent



Age **56**
Director Since **2019**

Committee(s)

- **Audit Committee Chair**
- **Compliance Committee**

GOVERNANCE HIGHLIGHTS (PAGE 16)

- ✓ Annual Election of Directors
- ✓ Proxy Access
- ✓ Majority Vote Standard in Uncontested Elections
- ✓ Stockholder Right to Call Special Meetings at 10% Ownership Threshold
- ✓ No Stockholder Rights Plan (“Poison Pill”)
- ✓ No Supermajority Voting Provisions in the Company’s Organizational Documents
- ✓ Independent Board, Except Our Chief Executive Officer (“CEO”)
- ✓ Independent Non-Executive Chairman
- ✓ Independent Board Committees
- ✓ Confidential Stockholder Voting
- ✓ Board Committee Authority to Retain Independent Advisors
- ✓ Robust Codes of Conduct
- ✓ Board Committee Oversight of Environmental, Social, and Governance (“ESG”) Matters
- ✓ Robust Stock Ownership Guidelines for Senior Executives and Directors
- ✓ Prohibition Against Pledging and Hedging of Company Stock by Senior Executives and Directors
- ✓ Regular Stockholder Engagement

CORE COMPONENTS OF 2020 EXECUTIVE COMPENSATION (PAGE 42)

- **Base Salary** - Fixed compensation component payable in cash
- **Annual Incentive Awards** - Variable compensation component payable in cash based on performance against annually established performance objectives
- **Performance-Based Restricted Stock Units (“PSUs”)** - Restricted stock units vest based on the Company’s achievement of financial performance objectives and the Company’s relative total stockholder return (“TSR”) versus the Standard & Poor’s 500 Index (“S&P 500 Index”)
- **Restricted Stock Units (“RSUs”)** - RSUs generally cliff vest on the third anniversary of the date of grant based on continued service during the vesting period
- **Stock Options** - For our CEO, non-qualified stock options granted with an exercise price equal to fair market value on the date of grant that expire ten years after grant and become exercisable in 25% annual increments over a four-year vesting period

KEY FEATURES OF OUR EXECUTIVE COMPENSATION PROGRAM (PAGE 32)

WHAT WE DO

✓ **Pay-for-performance and at-risk compensation.**

A significant portion of our targeted annual compensation is performance-based and/or subject to forfeiture (“at-risk”), with emphasis on variable pay to reward short- and long-term performance measured against pre-established objectives informed by our Company’s strategy. For 2020, performance-based compensation comprised approximately 83% of the targeted annual compensation for our CEO and, on average, approximately 62% of the targeted annual compensation for our other named executive officers (“NEOs”). The remaining components of our NEOs’ 2020 targeted annual compensation consisted of base salary and service-based RSUs, with the Compensation and Benefits Committee (the “Compensation Committee”) viewing RSUs as at-risk as their value fluctuates based on our stock price performance.

✓ **Align compensation with stockholder interests.**

Performance measures for incentive compensation are linked to the overall performance of the Company and are designed to be aligned with the creation of long-term stockholder value.

✓ **Emphasis on future pay opportunity vs. current pay.**

Our long-term incentive awards are equity-based, use multi-year vesting provisions to encourage retention, and are designed to align our NEOs’ interests with long-term shareholder interests. For 2020, long-term equity compensation comprised approximately 74% of the targeted annual compensation for our CEO and, on average, approximately 59% of the targeted annual compensation for our other NEOs.

✓ **Mix of performance metrics.**

The Company utilizes a mix of performance metrics that emphasize both absolute performance goals, which provide the primary links between incentive compensation and the Company’s strategic operating plan and financial results, and a relative performance goal, which measures Company performance in comparison to the S&P 500 Index.

✓ **Stockholder engagement.**

The Compensation Committee chair and members of management engage with stockholders regularly to discuss and understand their perceptions or concerns regarding our executive compensation program.

✓ **“Clawback” policy.**

The Company may recover incentive compensation paid to certain officers in the event of an accounting restatement or if such officers engaged in detrimental conduct, as defined in the clawback policy. In addition, the Company may recover incentive compensation paid to certain officers for conduct that is determined to have contributed to material compliance failures, subject to applicable laws.

✓ **Robust stock ownership guidelines.**

We require our executive officers to own a meaningful amount of Company stock to align them with long-term stockholder interests (6x base salary in the case of our CEO and 3x base salary for our other NEOs).

✓ **Consider ESG metrics in compensation program.**

Our annual incentive program incorporates ESG metrics relating to employee engagement and compliance. With respect to compliance, each NEO is evaluated on what the NEO has done to ensure that the NEO’s business or department is in compliance with applicable U.S. laws, with a failing score in compliance resulting in bonus ineligibility for the NEO for the applicable year.

✓ **Three-year performance period for PSUs.**

✓ **Outside and independent compensation consultant retained by the Compensation Committee.**

✓ **“Double trigger” severance benefits in the event of a change-in-control.**

✓ **Maximum payout caps for annual cash incentive compensation and PSUs.**

WHAT WE DON'T DO

✘ No repricing or buyout of underwater stock options.

None of our equity plans permit the repricing or buyout of underwater stock options or stock appreciation rights without stockholder approval, except in connection with certain corporate transactions involving the Company.

✘ No change-in-control tax gross ups for individuals promoted or hired after April 2009.

Mr. Ersek is the only Company employee who remains eligible for excise tax gross-up payments based on Compensation Committee action in 2009.

✘ Prohibition against pledging and hedging of Company securities by senior executives and directors.

Please see “Summary of Corporate Governance Practices” for additional details.

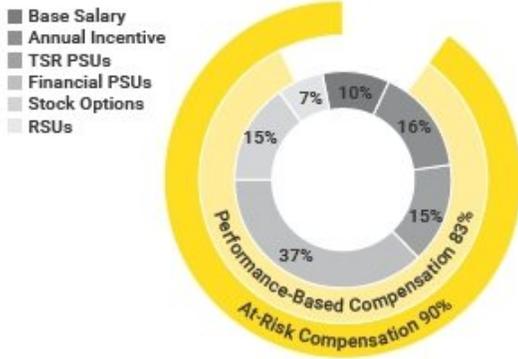
✘ No dividends or dividend equivalents are paid on unvested or unearned PSUs or RSUs.

✘ No service-based defined benefit pension plan.

CHIEF EXECUTIVE OFFICER COMPENSATION

The following chart illustrates our CEO pay philosophy of heavily weighting targeted CEO compensation toward variable, performance-based pay elements.

CEO 2020 TOTAL TARGET DIRECT COMPENSATION



Since a significant portion of Mr. Ersek’s compensation is both performance-based and at-risk, we are providing the following supplemental graph to compare Mr. Ersek’s total target direct compensation to the compensation “realizable” by him for each of 2018, 2019 and 2020. For the cumulative period of 2018 to 2020, realizable pay was approximately 33% lower than total target direct compensation for that period primarily due to lower achievement against pre-established performance targets, including as a result of the impact of the COVID-19 pandemic.

We believe the “realizable” compensation and its relationship to total target direct compensation in each of the years and over the three-year cumulative period are reflective of the Compensation Committee’s emphasis on “pay-for-performance” in that differences between realizable pay and total target direct compensation, as well as fluctuations year-over-year are primarily the result of our stock performance and our varying levels of achievement against pre-established performance goals under our annual incentive plan for senior executives (the “Annual Incentive Plan”) and our Long-Term Incentive Plan.

**CEO TOTAL TARGET DIRECT COMPENSATION
VERSUS TOTAL REALIZABLE COMPENSATION⁽¹⁾**



- (1) This graph and the total target direct compensation and total realizable compensation reported in this graph provide supplemental information regarding the compensation paid to Mr. Ersek and should not be viewed as a substitute for the 2020 Summary Compensation Table.
- (2) Amounts reported in the calculation of total target direct compensation consist of (a) annualized base salary, (b) target annual incentive opportunities for Mr. Ersek under the Annual Incentive Plan with respect to each of the years shown and (c) the target grant values of the long-term incentives granted to Mr. Ersek under the Long-Term Incentive Plan with respect to each of the years shown.
- (3) Amounts reported in the calculation of total realizable compensation consist of (a) annualized base salary, (b) actual annual incentive payments received by Mr. Ersek under the Annual Incentive Plan with respect to each of the years shown, (c) the value realized from the exercise of stock options and for unexercised stock options, the difference between the exercise price and the closing stock price on the last trading day of 2020, reported in the year granted, (d) the value realized upon vesting of PSUs on the vesting date and the value of unvested PSUs based on the closing stock price on the last trading day of 2020 and estimated performance as of December 31, 2020, each reported in the year granted, and (e) the value of unvested RSUs based on the closing stock price on the last trading day of 2020, each reported in the year granted.

PROXY STATEMENT

The Board of Directors (the “Board of Directors” or the “Board”) of The Western Union Company (“Western Union” or the “Company”) is, on the Company’s behalf, soliciting your proxy to vote at the 2021 Annual Meeting of Stockholders (the “Annual Meeting”) to be held on May 14, 2021 at 8:00 a.m., Mountain Time, and any adjournment or postponement of the Annual Meeting. Due to the continued public health impact of the coronavirus (COVID-19) pandemic and to support the health and well-being of our stockholders, the Annual Meeting will be a completely virtual meeting of stockholders. You will be able to attend the Annual Meeting via live webcast by pre-registering before the Annual Meeting begins at www.proxydocs.com/WU (for Registered Holders) and www.proxydocs.com/brokers/WU (for Beneficial Owners).

In accordance with U.S. Securities and Exchange Commission (the “SEC”) rules and regulations, instead of mailing a printed copy of our proxy materials to each stockholder of record or beneficial owner, we furnish proxy materials, which include this Proxy Statement and the accompanying Proxy Card, Notice of Meeting, and Annual Report to Stockholders, to our stockholders over the Internet unless otherwise instructed by the stockholder. If you received a Notice of Internet Availability of Proxy Materials by mail and would like to receive a printed copy of our proxy materials, you should follow the instructions for requesting such materials included in the Notice of Internet Availability of Proxy Materials.

The Notice of Internet Availability of Proxy Materials was first mailed on April 1, 2021 to all stockholders of record as of March 24, 2021 (the “Record Date”). The only voting securities

of the Company are shares of the Company’s common stock, \$0.01 par value per share (the “Common Stock”), of which there were 410,300,765 shares outstanding as of the Record Date. The closing price of the Company’s Common Stock on the Record Date was \$24.24 per share.

The Company’s Annual Report to Stockholders, which contains consolidated financial statements for the year ended December 31, 2020 (the “2020 Annual Report”), accompanies this Proxy Statement. You also may obtain a copy of the Company’s Annual Report on Form 10-K for the year ended December 31, 2020 that was filed with the SEC, without charge, by writing to Investor Relations, The Western Union Company, 7001 E. Belleview Avenue, WU-HQ-14, Denver, Colorado 80237, or by calling (866) 405-5012. Requests may also be directed to westernunion.ir@westernunion.com. If you would like to receive a copy of any exhibits listed in the Company’s Annual Report on Form 10-K for the year ended December 31, 2020, please call (866) 405-5012 or submit a request in writing to Investor Relations at the above address, and the Company will provide you with the exhibits upon the payment of a nominal fee (which fee will be limited to the expenses we incur in providing you with the requested exhibits). The Company’s Annual Report on Form 10-K for the year ended December 31, 2020 and these exhibits are also available in the “Investor Relations” section of www.westernunion.com. This Proxy Statement and the 2020 Annual Report are also available on the SEC’s website at sec.gov.

THE PROXY PROCESS AND STOCKHOLDER VOTING

Q WHY DID I RECEIVE THESE MATERIALS?

A Our Board of Directors has made these materials available to you on the Internet or, upon your request, has delivered printed versions of these materials to you by mail, in connection with the Board’s solicitation of proxies for use at our Annual Meeting, which will take place on May 14, 2021, or any adjournment or postponement thereof. Our stockholders are invited to attend the Annual Meeting and are requested to vote on the proposals described in this Proxy Statement.

Q WHAT DOES IT MEAN IF I RECEIVE MORE THAN ONE NOTICE OF INTERNET AVAILABILITY OF PROXY MATERIALS OR SET OF PROXY MATERIALS?

A This means you hold shares of the Company in more than one way. For example, you may own some shares directly as a Registered Holder and other shares through a broker or you may own shares through more than one broker. In these situations, you may receive multiple Notices of Internet Availability of Proxy Materials or, if you request proxy materials to be delivered to you by mail, Proxy Cards. It is necessary for you to vote, sign, and return all of the Proxy Cards or follow the instructions for any alternative voting procedure on each of the Notices of Internet Availability of Proxy Materials you receive in order to vote all of the shares you own. If you request proxy materials to be delivered to you by mail, each Proxy Card you receive will come with its own prepaid return envelope; if you vote by mail, make sure you return each Proxy Card in the return envelope that accompanied that Proxy Card.

Q WHY DID MY HOUSEHOLD RECEIVE ONLY ONE COPY OF THE NOTICE OF INTERNET AVAILABILITY OF PROXY MATERIALS OR PROXY MATERIALS?

A In addition to furnishing proxy materials electronically, we take advantage of the SEC’s “householding” rules to reduce the delivery cost of materials. Under such rules, only one Notice of Internet Availability of Proxy Materials or, if you have requested paper copies, only one set of proxy materials is delivered to multiple stockholders sharing an address unless we have received contrary instructions from one or more of the stockholders. If you are a stockholder sharing an address and wish to receive a separate Notice of Internet Availability of Proxy Materials or copy of the proxy materials, you may so request by contacting

the Broadridge Householding Department by phone at 1-866-540-7095 or by mail to Broadridge Householding Department, 51 Mercedes Way, Edgewood, NY 11717. A separate copy of the proxy materials will be promptly provided following receipt of your request, and you will receive separate materials in the future. If you currently share an address with another stockholder but are nonetheless receiving separate copies of the materials, you may request delivery of a single copy in the future by contacting the Broadridge Householding Department at the number or address shown above.

Q DOES MY VOTE MATTER?

A YES! We are required to obtain stockholder approval for the election of directors and other important matters. Each share of Common Stock is entitled to one vote and every share voted has the same weight. In order for the Company to obtain the necessary stockholder approval of proposals, a “quorum” of stockholders (a majority of the issued and outstanding shares entitled to vote) must be represented at the Annual Meeting in person or by proxy. Stockholders attending the Annual Meeting via webcast are deemed to be present “in person”. If a quorum is not obtained, the Company must adjourn or postpone the Annual Meeting and solicit additional proxies; this is an expensive and time-consuming process that is not in the best interest of the Company or its stockholders. Since few stockholders can spend the time to attend the Annual Meeting, voting by proxy is important to obtain a quorum and complete the stockholder vote.

Q HOW DO I VOTE?

A @ By Telephone or Internet—You may vote your shares via telephone as instructed on the Proxy Card, or the Internet as instructed on the Proxy Card or the Notice of Internet Availability of Proxy Materials. The telephone and Internet procedures are designed to authenticate your identity, to allow you to vote your shares, and confirm that your instructions have been properly recorded.

The telephone and Internet voting facilities will close at 11:59 p.m., Eastern Time, on May 13, 2021.



By Mail—If you request paper Proxy Cards by telephone or Internet, you may elect to vote by mail. If you elect to do so, you should complete, sign, and date each Proxy Card you receive, indicating your voting preference on each proposal, and return each Proxy Card in the prepaid envelope that accompanied each Proxy Card. If you return a signed and dated Proxy Card but you do not indicate your voting preferences, your shares will be voted in accordance with the recommendations of the Board of Directors. By returning your signed and dated Proxy Card or providing instructions by the alternative voting procedure in time to be received for the Annual Meeting, you authorize Hikmet Ersek and Caroline Tsai to act as your proxies (the “Proxies”) to vote your shares of Common Stock as specified.



By Tablet or Smartphone—If you are a Beneficial Owner, you may vote your shares online with your tablet or smartphone by scanning the QR code above. If you are a Registered Holder, you may vote your shares online with your tablet or smartphone by scanning the QR code on your Proxy Card. The ability to vote in this way by tablet or smartphone will expire at 11:59 p.m., Eastern Time, on May 13, 2021.



During the Annual Meeting—You may vote during the Annual Meeting.

Pre-register—In order to attend the Annual Meeting, you must pre-register to attend the webcast at www.proxydocs.com/WU (for Registered Holders) and www.proxydocs.com/brokers/WU (for Beneficial Owners) prior to the meeting. Upon completing your pre-registration, you will receive further instructions via email one hour prior to the start of the Annual Meeting, including a unique link that will allow you access to the meeting. You will need the control/ identification number included on your Notice of Internet Availability of Proxy Materials or Proxy Card to complete your registration. You will be able to submit questions during the pre-registration process and fifteen minutes prior to and during the Annual Meeting.

Voting—If you are a Registered Holder, you may cast your vote by submitting an electronic ballot on the webcast during the Annual Meeting.

If you are a Beneficial Owner, you may cast your vote during the Annual Meeting by following the voting instructions provided by your broker or agent setting forth how your shares may be voted.

For shares held in The Western Union Company Incentive Savings Plan (the “ISP”), that plan’s trustee will vote such shares as directed. If no direction is given on how to vote such shares to the trustee by mail on or before May 11, 2021 or by Internet, telephone, tablet or smartphone by 11:59 p.m., Eastern Time, on May 13, 2021, the trustee will vote your shares held in that ISP in the same proportion as the shares for which it receives instructions from all other participants in the ISP.

Q

HOW MANY VOTES ARE REQUIRED TO APPROVE A PROPOSAL?

A

The Company’s By-Laws (the “By-Laws”) require that directors be elected by the majority of votes cast with respect to such director in uncontested elections (the number of shares voted “for” a director must exceed the number of votes cast “against” that director with abstentions and broker non-votes not counted as votes “for” or “against”). In a contested election (a situation in which the number of nominees exceeds the number of directors to be elected), the standard for election of directors will be a plurality of the shares represented in person or by proxy at any such meeting and entitled to vote on the election of directors. Stockholders attending the virtual Annual Meeting via webcast are deemed to be present “in person”.

The advisory vote to approve executive compensation (Proposal 2), the ratification of Ernst & Young LLP’s selection as independent registered public accounting firm for 2021 (Proposal 3), and the stockholder proposal regarding stockholder right to act by written consent (Proposal 4) each require the affirmative vote of a majority of the shares of Common Stock present in person or represented by proxy at the Annual Meeting and entitled to vote thereon. Stockholders attending the virtual Annual Meeting via webcast are deemed to be present “in person”.

Q

WHAT IS THE EFFECT OF NOT VOTING?

A

It depends on how ownership of your shares is registered and the proposal to be voted upon. If you own shares as a Registered Holder, rather than through a broker, your unvoted shares will not be represented at the Annual Meeting and will not count toward the quorum requirement. Except as described below regarding your broker’s ability to vote your shares on certain matters, and assuming a quorum is obtained, your unvoted shares will not affect whether a proposal is approved or rejected.

If you own shares as a Beneficial Holder through a broker and do not vote, your broker may represent your shares at the meeting for purposes of obtaining a quorum. As described in the answer to the following question, in the absence of your voting instruction, your broker may or may not be authorized to vote your shares.

THE PROXY PROCESS AND STOCKHOLDER VOTING

Q IF I DON'T VOTE, WILL MY BROKER VOTE FOR ME?

A If you own your shares as a Beneficial Holder through a broker and you don't vote, your broker may vote your shares in its discretion on some "routine matters." With respect to other proposals, however, your broker may not be able to vote your shares for you. With respect to these proposals, the aggregate number of unvoted shares is reported as the "broker non-vote." A "broker non-vote" share will not affect the determination of whether the matter is approved. The Company believes that the proposal to ratify Ernst & Young LLP's selection as independent registered public accounting firm for 2021 (Proposal 3) set forth in this Proxy Statement is a routine matter on which brokers will be permitted to vote shares on your behalf, even without voting instructions. If your broker votes these shares on your behalf, your shares will be counted as present for purposes of establishing a quorum at the Annual Meeting.

Other than Proposal 3, the Company believes that all proposals set forth in this Proxy Statement are not considered routine matters and brokers will not be able to vote on behalf of their clients if no voting instructions have been furnished. Please vote your shares on all proposals.

Q HOW ARE ABSTENTIONS TREATED?

A Whether you own your shares as a Registered Holder or as a Beneficial Holder, abstentions are counted toward the quorum requirement and have the same effect as votes "against" a proposal, other than the proposal to elect directors (Proposal 1), on which they have no effect.

Q IF I OWN MY SHARES THROUGH A BROKER, HOW IS MY VOTE RECORDED?

A Brokers typically own shares of Common Stock for many stockholders. In this situation, the Registered Holder on the Company's stock register is the broker or its nominee. This often is referred to as holding shares in "Street Name." The Beneficial Holders of such shares do not appear in the Company's stockholder register. If you hold your shares in Street Name, and elect to vote via telephone, Internet, tablet or smartphone, your vote will be submitted to your broker. If you request paper Proxy Cards and elect to vote by mail, the accompanying return envelope is addressed to return your executed Proxy Card to your broker. Shortly before the Annual Meeting, each broker will total the votes submitted by telephone, Internet, tablet or smartphone or mail by the Beneficial Holders for whom it holds shares and

submit a Proxy Card reflecting the aggregate votes of such Beneficial Holders. If you would like to vote at the Annual Meeting see "How Do I Vote? – During the Annual Meeting" above.

Q IS MY VOTE CONFIDENTIAL?

A In accordance with the Company's Corporate Governance Guidelines, the vote of any stockholder will not be revealed to anyone other than a non-employee tabulator of votes or an independent election inspector (the "Inspector of Election"), except (i) as necessary to meet applicable legal and stock exchange listing requirements, (ii) to assert claims for or defend claims against the Company, (iii) to allow the Inspector of Election to certify the results of the stockholder vote, (iv) in the event a proxy, consent, or other solicitation in opposition to the voting recommendation of the Board of Directors takes place, (v) if a stockholder has requested that his or her vote be disclosed, or (vi) to respond to stockholders who have written comments on Proxy Cards.

Q CAN I REVOKE MY PROXY AND CHANGE MY VOTE?

A Yes. You have the right to revoke your proxy at any time prior to the time your shares are voted. If you are a Registered Holder, your proxy can be revoked in several ways: (i) by delivery of a written revocation to the Corporate Secretary, The Western Union Company, 7001 E. Belleview Avenue, Denver, Colorado 80237, by 11:59 p.m., Eastern Time, on May 13, 2021, (ii) by timely submission of another valid proxy bearing a later date (including through any alternative voting procedure described on the Notice of Internet Availability of Proxy Materials or Proxy Card), or (iii) by voting during the Annual Meeting. If your shares are held by a broker, you must contact your broker in order to revoke your proxy. See "How do I Vote?" above for additional information about how to timely submit another proxy.

Q WILL ANY OTHER BUSINESS BE TRANSACTED AT THE MEETING? IF SO, HOW WILL MY PROXY BE VOTED?

A Management does not know of any business to be transacted at the Annual Meeting other than those matters described in this Proxy Statement. The period specified in the Company's By-Laws for

submitting additional proposals to be considered at the Annual Meeting has passed and there are no such proposals to be considered. However, should any other matters properly come before the Annual Meeting, and any adjournments and postponements thereof, shares with respect to which voting authority has been granted to the Proxies will be voted by the Proxies in accordance with their judgment.

Q

WHO COUNTS THE VOTES?

A

Votes will be counted and certified by the Inspector of Election, who is an employee of Equiniti Trust Company, the Company’s Transfer Agent and Registrar (“Equiniti”). If you are a Registered Holder, your telephone, Internet, tablet, or smartphone vote is submitted, or your executed Proxy Card is returned, directly to Equiniti for tabulation. As noted above, if you hold your shares as a Beneficial Holder, your broker returns a single Proxy Card to Equiniti on behalf of its clients.

Q

HOW MUCH DOES THE PROXY SOLICITATION COST?

A

The Company has engaged the firm of MacKenzie Partners, Inc., 1407 Broadway, New York, NY 10018, to assist in distributing and soliciting proxies for a fee of approximately \$20,000, plus expenses. However, the proxy solicitor fee is only a small fraction of the total cost of the proxy process. A significant expense in the proxy process is printing and mailing the proxy materials. The Company will also reimburse brokers, fiduciaries, and custodians for their costs in forwarding proxy materials to Beneficial Holders of our Common Stock. Proxies also may be solicited on behalf of the Company by directors, officers, or employees of the Company in person or by mail, telephone, email, or facsimile transmission. No additional compensation will be paid to such directors, officers, or employees for soliciting proxies. The Company will bear the entire cost of solicitation of proxies, including the preparation, assembly, printing, and mailing of the Notice of Internet Availability of Proxy Materials, and this Proxy Statement and the accompanying Proxy Card, Notice of Meeting, and 2020 Annual Report.

IMPORTANT NOTICE REGARDING THE AVAILABILITY OF PROXY MATERIALS

The Company’s Proxy Statement and 2020 Annual Report are available at www.proxyvote.com or www.proxydocs.com/brokers/WU for Beneficial Holders and www.proxydocs.com/wu for Registered Holders. To access such materials, you will need the control/identification numbers provided to you in your Notice of Internet Availability of Proxy Materials or your Proxy Card.

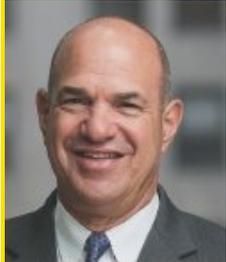
IMPORTANT INFORMATION CONCERNING THE WESTERN UNION COMPANY ANNUAL MEETING ON MAY 14, 2021

- Due to the continued public health concerns regarding the coronavirus (COVID-19) pandemic, the Annual Meeting will be a completely virtual meeting of stockholders, which will be conducted online via live webcast.
- Online access begins: 7:45 a.m., Mountain Time.
- Meeting begins: 8:00 a.m., Mountain Time.
- Stockholders as of the close of business on the Record Date are entitled to participate in the Annual Meeting.
- You will be able to participate in the Annual Meeting online by pre-registering before the Annual Meeting begins at www.proxydocs.com/WU (for Registered Holders) and www.proxydocs.com/brokers/WU (for Beneficial Owners). You will need the control/identification number included on your Notice of Internet Availability of Proxy Materials or Proxy Card to register for the Annual Meeting. Upon completing your pre-registration, you will receive further instructions via email one hour prior to the start of the Annual Meeting, including your unique link that will allow you access to the meeting.
- You will be able to vote your shares during the Annual Meeting by submitting an electronic ballot on the webcast if you are a Registered Holder, or by following the voting instructions provided by your broker or agent setting forth how your shares may be voted if you are a Beneficial Owner.
- You will be able to submit questions during the registration process and fifteen minutes prior to and during the Annual Meeting.
- We encourage you to access the Annual Meeting prior to the start time. Please allow ample time to log in and establish your connectivity.
- Visit www.proxyvote.com or www.proxydocs.com/brokers/WU (for Beneficial Owners) or www.proxydocs.com/wu (for Registered Holders) in advance of the Annual Meeting where you can access copies of our proxy statement and 2020 Annual Report.

BOARD OF DIRECTORS INFORMATION

In accordance with applicable Delaware law, the business of the Company is managed under the direction of its Board of Directors. Pursuant to the Company’s Certificate of Incorporation, the Board of Directors is to consist of not less than one nor more than 15 directors. All directors’ terms will expire at the Annual Meeting. At the Annual Meeting, director nominees will stand for election for one-year terms, expiring at the 2022 Annual Meeting of Stockholders.

During 2020, the Board of Directors met nine times (not including committee meetings). Each of the directors attended at least 75 % of the aggregate number of meetings of the Board and Board committees on which they served during 2020.



MARTIN I. COLE

Chairman of the Board of Magnitude Software Inc.

Age	64	Committee(s)	Compensation and Benefits Committee, Compliance Committee
Director Since	2015	Term Expires	2021
Other Public Directorship	Western Digital Corporation		

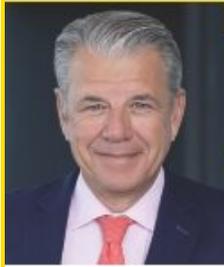
PRINCIPAL OCCUPATION, BUSINESS EXPERIENCE, AND DIRECTORSHIPS

Mr. Cole has served as Chairman of the Board of Magnitude Software Inc., a provider of enterprise application data integration and analytics solutions to businesses, since August 2020 and served as its Interim Chief Executive Officer from July 2020 to August 2020. Previously, Mr. Cole served as the Chairman of the Board of Directors and Interim Chief Executive Officer of Cloudera, Inc., an enterprise data cloud company from August 2019 to January 2020, and served as a director of Cloudera, Inc. from 2014 to 2020. Prior to Mr. Cole’s appointment as Chairman of the Board of Directors and Interim Chief Executive Officer of Cloudera, Inc., Mr. Cole served as Chief Executive of the Technology Group at Accenture plc (“Accenture”), a professional services company, from 2012 until his retirement from Accenture in 2014. During his career at Accenture, Mr. Cole also served as the Chief Executive of the Communications, Media & Technology Operating Group from 2006 to 2012, Chief Executive of the Government Operating Group from 2004 to 2006, Managing Partner of the Outsourcing and Infrastructure Delivery Group from 2002 to 2004 and Partner in the Outsourcing and Government Practices Group from 1989 to 2002. Mr. Cole joined Accenture in 1980. In addition to serving as a director of Magnitude Software Inc., Mr. Cole has been a director of Western Digital Corporation since 2014 and had been a director (from 2014 to 2020), lead independent director (from 2016 to 2020), and chairman (from 2019 to 2020) of Cloudera Inc.

EXPERIENCE, QUALIFICATIONS, ATTRIBUTES, AND SKILLS SUPPORTING DIRECTORSHIP POSITION ON THE COMPANY’S BOARD*

Mr. Cole brings to the Board experience as a former chief executive and chairman of the board of directors of an enterprise data cloud company and a provider of enterprise application data integration and analytics solutions, and as a former executive officer of a multinational management consulting, technology services, and outsourcing company, serving in various practice groups, including outsourcing and infrastructure, government services and technology. Mr. Cole also brings to the Board his experience as a member of the board of directors of a large multinational manufacturer of computer storage products and solutions and a software company.

-  CEO Experience
-  Regulated Industry/Government
-  Financial Literacy
-  Emerging Markets
-  Global Operational Experience



HIKMET ERSEK

President and Chief Executive Officer

Age	60	Committee(s)	None
Director Since	2010	Term Expires	2021
Other Public Directorships	None		

PRINCIPAL OCCUPATION, BUSINESS EXPERIENCE, AND DIRECTORSHIPS

Mr. Ersek has served as the Company’s President and CEO since 2010. Also during 2010 and prior to his current role, Mr. Ersek served as the Company’s Chief Operating Officer. From 2008 to 2010, Mr. Ersek served as the Company’s Executive Vice President and Managing Director, Europe, Middle East, Africa and Asia Pacific Region. From 2006 to 2008, Mr. Ersek served as the Company’s Executive Vice President and Managing Director, Europe/Middle East/Africa/South Asia. Prior to 2006, Mr. Ersek held various positions of increasing responsibility with the Company. Prior to joining Western Union in 1999, Mr. Ersek was with GE Capital and Europay/MasterCard specializing in European payment systems and consumer finance.

EXPERIENCE, QUALIFICATIONS, ATTRIBUTES, AND SKILLS SUPPORTING DIRECTORSHIP POSITION ON THE COMPANY’S BOARD*

Mr. Ersek is the only Director who is also an executive of the Company. Mr. Ersek provides insight as the Company’s leader, and from his prior roles as the Company’s Chief Operating Officer and leader in the Company’s Europe, Middle East, Africa and Asia Pacific region, a significant area for the Company. Mr. Ersek provides many years of international consumer payment sales, marketing, distribution, and operations insight from his experience with the Company, GE Capital, and Europay/ MasterCard.

- CEO Experience
- Regulated Industry/ Government
- Financial Literacy
- Emerging Markets
- Global Operational Experience



RICHARD A. GOODMAN

Former Chief Financial Officer and Executive Vice President, Global Operations, PepsiCo Inc.

Age	72	Committee(s)	Audit Committee, Compensation and Benefits Committee
Director Since	2012	Term Expires	2021
Other Public Directorship	Adient plc		

PRINCIPAL OCCUPATION, BUSINESS EXPERIENCE, AND DIRECTORSHIPS

From 2010 to 2011, Mr. Goodman served as Executive Vice President, Global Operations of PepsiCo Inc. (“PepsiCo”), a global food and beverage company. Prior to that, Mr. Goodman was PepsiCo’s Chief Financial Officer from 2006 to 2010. From 2003 until 2006, Mr. Goodman was Senior Vice President and Chief Financial Officer of PepsiCo International. Mr. Goodman served as Senior Vice President and Chief Financial Officer of PepsiCo Beverages International from 2001 to 2003, and as Vice President and General Auditor of PepsiCo from 2000 to 2001. Before joining PepsiCo in 1992, Mr. Goodman was with W.R. Grace & Co. in a variety of senior financial positions. Mr. Goodman served as a director of Johnson Controls, Inc. from 2008 to 2016, Kindred Healthcare Inc. from 2014 until 2018, privately-held Toys “R” Us from 2011 until 2019, and Pattern Energy Group, Inc. from 2018 until 2020. He currently serves as a director of Adient plc.

EXPERIENCE, QUALIFICATIONS, ATTRIBUTES, AND SKILLS SUPPORTING DIRECTORSHIP POSITION ON THE COMPANY’S BOARD*

Mr. Goodman brings to the Board experience as the chief financial officer and executive of a large, U.S.-based global company that manufactures, markets, and distributes a broad range of consumer goods. Mr. Goodman has experience with complex capital structures and brings to the Board a management perspective with regard to consumer products, global operations and mergers and acquisitions. Mr. Goodman also brings to the Board his experience as a board member of both a global diversified industrial company and a global retailer.

- CFO Experience
- Financial Literacy
- Eligible for Audit Committee Financial Expert
- Emerging Markets
- Global Operational Experience

BOARD OF DIRECTORS INFORMATION



BETSY D. HOLDEN

Former Senior Advisor to McKinsey & Company and Former Co-CEO of Kraft Foods Inc.

Age	65	Committee(s)	Compensation and Benefits Committee, Audit Committee
Director Since	2006	Term Expires	2021

Other Public Directorships Dentsply Sirona Inc. and National Retail Properties, Inc.

PRINCIPAL OCCUPATION, BUSINESS EXPERIENCE, AND DIRECTORSHIPS

Ms. Holden served as Senior Advisor to McKinsey & Company, a global management consulting company, from 2007 to 2020 leading strategy, marketing and board effectiveness initiatives for consumer goods, healthcare, and financial services clients. Prior to that, Ms. Holden spent 25 years in marketing and line positions in consumer goods. Ms. Holden served as President, Global Marketing and Category Development of Kraft Foods Inc. from 2004 to 2005, Co-Chief Executive Officer of Kraft Foods Inc. from 2001 to 2003, and President and Chief Executive Officer of Kraft Foods North America from 2000 to 2003. Ms. Holden began her career at General Foods in 1982. Ms. Holden currently serves as a Director of Dentsply Sirona and National Retail Properties, Inc. She has served on nine public boards over the last 20 years, including Diageo Plc (from 2009 to 2018), Time, Inc. (from 2014 to 2018), and Catamaran Corporation (from 2012 to 2015).

EXPERIENCE, QUALIFICATIONS, ATTRIBUTES, AND SKILLS SUPPORTING DIRECTORSHIP POSITION ON THE COMPANY'S BOARD*

Ms. Holden brings to the Board experience as a Chief Executive Officer of a large global public company and as a board member and former consultant to multiple, large international companies. She is familiar with the challenges of operating in a highly regulated industry. She brings extensive corporate governance experience across multiple industries. Ms. Holden has held numerous leadership roles in marketing and product management both as an executive and as a consultant, successfully implementing growth strategies and innovative marketing plans to win in competitive industries.

- CEO Experience
- Regulated Industry/ Government
- Financial Literacy
- Emerging Markets
- Global Operational Experience



JEFFREY A. JOERRES

Non-Executive Chairman of the Board of Directors

Age	61	Committee(s)	Corporate Governance, ESG, and Public Policy Committee Chair
Director Since	2015	Term Expires	2021

Other Public Directorships Artisan Partners Asset Management Inc. and ConocoPhillips

PRINCIPAL OCCUPATION, BUSINESS EXPERIENCE, AND DIRECTORSHIPS

Mr. Joerres served as the Executive Chairman of ManpowerGroup Inc. ("ManpowerGroup"), a provider of workforce solutions, from 2014 to 2015. From 1999 to 2014, Mr. Joerres served as Chief Executive Officer of ManpowerGroup and from 2001 to 2014, he served as its Chairman of the Board. Mr. Joerres joined ManpowerGroup in 1993, and also served as Vice President of Marketing and Senior Vice President of European Operations and Marketing and Major Account Development. Mr. Joerres served as a director of Artisan Funds, Inc. from 2001 to 2011 and of Johnson Controls International plc from 2016 to 2017. Mr. Joerres currently serves as a director of Artisan Partners Asset Management Inc. and ConocoPhillips.

EXPERIENCE, QUALIFICATIONS, ATTRIBUTES, AND SKILLS SUPPORTING DIRECTORSHIP POSITION ON THE COMPANY'S BOARD*

Mr. Joerres brings to the Board experience as the former chief executive officer and executive chairman of a large, U.S.-based global company that delivers workforce solutions around the world. Mr. Joerres also brings to the Board his prior experience as a board member of both a global diversified industrial company and the Federal Reserve Bank of Chicago.

- CEO Experience
- Financial Literacy
- Global Operational Experience
- Regulated Industry/ Government
- Emerging Markets



MICHAEL A. MILES, JR.

Advisory Director, Berkshire Partners and Former President and Chief Operating Officer, Staples, Inc.

Age	59	Committee(s)	Compensation and Benefits Committee Chair, Corporate Governance, ESG, and Public Policy Committee
Director Since	2006	Term Expires	2021
Other Public Directorships	None		

PRINCIPAL OCCUPATION, BUSINESS EXPERIENCE, AND DIRECTORSHIPS

Since 2013, Mr. Miles has served as an Advisory Director for Berkshire Partners, a private equity firm. Previously, he was President and Chief Operating Officer of Staples, Inc., an office products provider, from 2006 until 2013, and Chief Operating Officer from 2003 to 2006. Prior to that, Mr. Miles was Chief Operating Officer, Pizza Hut for Yum! Brands, Inc. from 2000 to 2003. From 1996 to 1999, he served Pizza Hut as Senior Vice President of Concept Development & Franchise. Mr. Miles also serves on the boards of Portillo's, a Chicago-based restaurant chain, and Access Information Management, a Boston-based records management company.

EXPERIENCE, QUALIFICATIONS, ATTRIBUTES, AND SKILLS SUPPORTING DIRECTORSHIP POSITION ON THE COMPANY'S BOARD*

Mr. Miles has experience as an executive of an international consumer goods retailer with large acquisitions outside of the United States and franchise distribution networks, which are similar to the Company's agent network. Mr. Miles also brings U.S. and global operational expertise to the Board discussions.

-  Financial Literacy
-  Global Operational Experience



TIMOTHY P. MURPHY

President and Chief Executive Officer of Consortium Networks

Age	59	Committee(s)	Compliance Committee Chair, Audit Committee
Director Since	2020	Term Expires	2021
Other Public Directorships	None		

PRINCIPAL OCCUPATION, BUSINESS EXPERIENCE, AND DIRECTORSHIPS

Mr. Murphy has served as President and Chief Executive Officer of Consortium Networks, a cybersecurity and networking company since 2019. Previously, he served as President of Thomson Reuters Special Services, a wholly-owned subsidiary of Thomson Reuters ("TRSS"), from 2015 to 2019. TRSS provides management consulting services to help customers with intelligence collection and analysis, network analysis, insider threat, and global risk management solutions. Mr. Murphy currently serves as Chairman of the Board of Directors for TRSS from 2019. From 1988 to 2011, Mr. Murphy served in the United States Federal Bureau of Investigation (the "FBI"), where he held various positions of increasing responsibility until retiring from the FBI in 2011 as Deputy Director.

EXPERIENCE, QUALIFICATIONS, ATTRIBUTES, AND SKILLS SUPPORTING DIRECTORSHIP POSITION ON THE COMPANY'S BOARD*

Mr. Murphy has substantial global law enforcement, cybersecurity, intelligence, counterterrorism, and business and operational experience gained through his time at the FBI and as president and chief executive officer of a cybersecurity and networking company. Mr. Murphy also brings experience in intelligence collection and analysis, network analysis, and insider threat and global risk management gained during his tenure with TRSS.

-  CEO Experience
-  CFO Experience
-  Financial Literacy
-  Regulated Industry/Government

BOARD OF DIRECTORS INFORMATION



JOYCE A. PHILLIPS

Founder and Chief Executive Officer of EqualFuture Corp.

Age	58	Committee(s)	Compensation and Benefits Committee, Corporate Governance, ESG, and Public Policy Committee
Director Since	2020	Term Expires	2021
Other Public Directorships	None		

PRINCIPAL OCCUPATION, BUSINESS EXPERIENCE, AND DIRECTORSHIPS

Ms. Phillips is Founder and Chief Executive Officer of EqualFuture Corp., a fintech startup based in San Francisco that delivers affordable personal financial wellness platforms via a SaaS model to individuals and businesses, since 2017. Previously, Ms. Phillips was CEO of Australia and New Zealand Banking Group Limited’s Global Wealth Division from 2012 to 2016 and Group Managing Director of Innovation and Marketing from 2009 to 2016. Ms. Phillips also served as President and Chief Operating Officer of American Life Insurance Co., a subsidiary of American International Group, and Global Head of International Retail Banking at Citigroup. Earlier in her career she also held management roles at GE Capital and Western Union. Ms. Phillips served on the Board of Directors of Reinsurance Group of America from 2014 to 2017.

EXPERIENCE, QUALIFICATIONS, ATTRIBUTES, AND SKILLS SUPPORTING DIRECTORSHIP POSITION ON THE COMPANY’S BOARD*

Ms. Phillips brings substantial global experience in banking, financial services, insurance, innovation and marketing in her 30+ year career. Ms. Phillips has held senior executive roles with global and regional responsibilities with Citigroup, American International Group and Australia and New Zealand Banking Group Limited, and as Founder and Chief Executive Officer of a fintech start up that delivers affordable personal financial wellness platforms to individuals and businesses. Ms. Phillips also brings experience in serving a wide range of consumer financial needs through innovation and new technologies.

- CEO Experience
- Financial Literacy
- Regulated Industry/ Government
- Emerging Markets
- Global Operational Experience



JAN SIEGMUND

Chief Financial Officer of Cognizant Technology Solutions Corporation

Age	56	Committee(s)	Audit Committee Chair, Compliance Committee
Director Since	2019	Term Expires	2021
Other Public Directorships	None		

PRINCIPAL OCCUPATION, BUSINESS EXPERIENCE, AND DIRECTORSHIPS

Mr. Siegmund has served as Chief Financial Officer of Cognizant Technology Solutions Corporation, a professional services company, since September 2020. Prior to that, Mr. Siegmund served as Corporate Vice President and Chief Financial Officer of Automatic Data Processing, Inc. (“ADP”), a global provider of cloud-based human capital management solutions, from 2012 to 2019. Prior to his appointment as Chief Financial Officer in 2012, he served as President, Added Value Services and Chief Strategy Officer of ADP from 2009 to 2012. Prior to that time, Mr. Siegmund held various positions of increasing responsibility with ADP. Mr. Siegmund joined ADP in 1999.

EXPERIENCE, QUALIFICATIONS, ATTRIBUTES, AND SKILLS SUPPORTING DIRECTORSHIP POSITION ON THE COMPANY’S BOARD*

Mr. Siegmund brings to the Board experience as Chief Financial Officer of a professional services provider and former Chief Financial Officer and Chief Strategy Officer of a global provider of cloud-based human capital management solutions. Mr. Siegmund also gained experience across a variety of industries at McKinsey & Company.

- CFO Experience
- Financial Literacy
- Eligible for Audit Committee Financial Expert
- Global Operational Experience



ANGELA A. SUN

Chief Operations Officer & Partner, Alpha Edison

Age	46	Committee(s)	Audit Committee, Compliance Committee
Director Since	2018	Term Expires	2021
Other Public Directorships	None		

PRINCIPAL OCCUPATION, BUSINESS EXPERIENCE, AND DIRECTORSHIPS

Ms. Sun has served as Chief Operations Officer and Partner of Alpha Edison, a venture capital firm, since 2019. Previously, Ms. Sun served as Global Head of Strategy and Corporate Development for Bloomberg L.P. from 2014 to 2017, where she led new business development, and acquisitions and commercial partnerships across the company's media, financial products, enterprise and data businesses. From 2008 to 2014, Ms. Sun served as Chief-of-Staff to the former Bloomberg CEO. Prior to joining Bloomberg, L.P., Ms. Sun served as a Senior Policy Advisor in the Bloomberg Administration where she oversaw a citywide portfolio of economic development agencies and led urban planning and real estate development projects. From 2001 to 2005, Ms. Sun served as a management consultant at McKinsey & Company, where she focused on the Financial Services and Healthcare sectors. Prior to McKinsey, from 1996 to 1998, Ms. Sun was an investment banker at J.P. Morgan and in 2001 was a Visiting Associate at the Henry L. Stimson Center, a non-partisan international security and defense analysis think tank in Washington, D.C.

-  Financial Literacy
-  Regulated Industry/ Government

EXPERIENCE, QUALIFICATIONS, ATTRIBUTES, AND SKILLS SUPPORTING DIRECTORSHIP POSITION ON THE COMPANY'S BOARD*

Ms. Sun brings to the board substantial operations management experience and valuable insight into the technology industry. Ms. Sun also has extensive strategic, operational, and government experience from her time in the Bloomberg Administration and at Bloomberg L.P. Ms. Sun also gained financial services experience at McKinsey & Company and J.P. Morgan.



SOLOMON D. TRUJILLO

Founder and Chairman, Trujillo Group, LLC

Age	69	Committee(s)	Audit Committee, Compliance Committee
Director Since	2012	Term Expires	2021
Other Public Directorship	None		

PRINCIPAL OCCUPATION, BUSINESS EXPERIENCE, AND DIRECTORSHIPS

Mr. Trujillo founded Trujillo Group, LLC, a business that provides consulting and venture capital services, and has served as its chairman since 2003. Mr. Trujillo also served as the Chief Executive Officer and as director of Telstra Corporation Limited, Australia's largest media-communications enterprise, from 2005 to 2009. From 2003 to 2004, Mr. Trujillo was Orange SA's Chief Executive Officer. Earlier in his career, Mr. Trujillo was President and Chief Executive Officer of US West Communications and President, Chief Executive Officer and Chairman of the Board of US West Inc. Mr. Trujillo previously served as a director of WPP plc from 2010 to 2020, Target Corporation from 1994 to 2014, ProAmerica Bank from 2009 until 2016, and Fang Holdings Ltd. (formerly SouFun Holdings Limited) from 2014 until 2017.

-  CEO Experience
-  Regulated Industry/ Government
-  Financial Literacy
-  Emerging Markets
-  Global Operational Experience

EXPERIENCE, QUALIFICATIONS, ATTRIBUTES, AND SKILLS SUPPORTING DIRECTORSHIP POSITION ON THE COMPANY'S BOARD*

Mr. Trujillo is an international business executive with experience as a chief executive officer of global companies in the telecommunications, media, and cable industries headquartered in the United States, the European Union, and the Asia-Pacific region. He has global operations experience and provides the Board with substantial international experience and expertise in the retail, technology, media, and communications industries.

* The Board selects director nominees on the basis of experience, integrity, skills, diversity, ability to make independent analytical inquiries, understanding of the Company's business environment, and willingness to devote adequate time to Board duties, all in the context of an assessment of the perceived needs of the Board at a given point in time. In addition to the individual attributes of each of the directors described above, the Company highly values the collective business experience and qualifications of the directors. We believe that the diversity of experiences, viewpoints, and perspectives of our directors result in a Board with the commitment and energy to advance the interests of our stockholders.

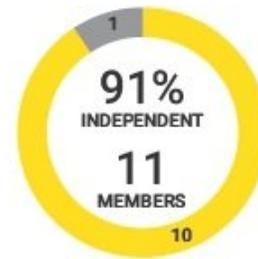
BOARD OF DIRECTORS INFORMATION

DIRECTOR SKILLS, QUALIFICATIONS, AND CHARACTERISTICS

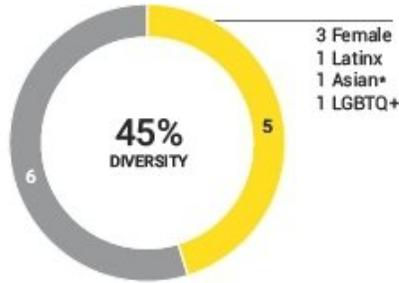
The following matrix is provided to illustrate the skills, qualifications, and characteristics of our Board of Directors.

	MARTIN I. COLE	HIKMET ERSEK	RICHARD A. GOODMAN	BETSY D. HOLDEN	JEFFREY A. JOERRES	MICHAEL A. MILES, JR.	TIMOTHY P. MURPHY	JOYCE A. PHILLIPS	JAN SIEGMUND	ANGELA A. SUN	SOLOMON D. TRUJILLO
Skills and Qualifications											
CEO Experience	●	●		●	●		●	●			●
CFO Experience			●				●		●		
Financial Literacy	●	●	●	●	●	●	●	●	●	●	●
Audit Committee Financial Expert			●						●		
Regulated Industry/Government Experience	●	●		●	●		●	●		●	●
Emerging Markets Experience	●	●	●	●	●			●			●
Global Operational Experience	●	●	●	●	●	●		●	●		●
Gender											
Female				●				●		●	
Male	●	●	●		●	●	●		●		●
Race and Ethnicity											
Caucasian	●		●	●	●	●	●	●	●		
Latinx											●
Asian										●	
Other		●									
LGBTQ+											
LGBTQ+									●		
Age	64	60	72	65	61	59	59	58	56	46	69
Tenure	6	11	9	15	6	15	1	1	2	3	9

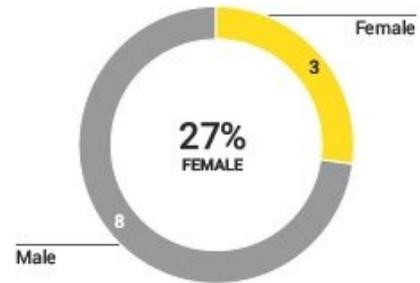
KEY EXPERIENCE



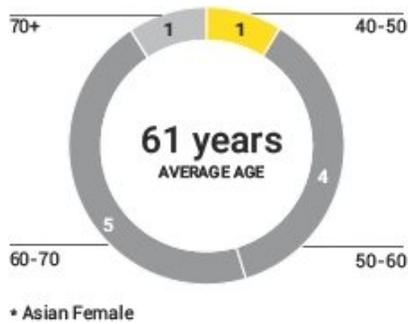
DIVERSITY BALANCE



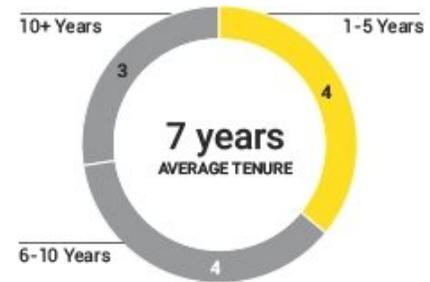
GENDER BALANCE



AGE BALANCE



TENURE BALANCE



DIVERSITY, EQUITY, AND INCLUSION

We believe diversity is a core strength at Western Union and consider it an asset in fostering the Company’s core values to be globally minded, purpose driven, trustworthy and respectful. We envision a culture of global unity and connection, contributing to a world where our diversity is celebrated.

It starts with our leadership and manifests throughout our global workforce and our Board.

The diversity of the people who work at Western Union represents our commitment to creating and maintaining a versatile and global workforce where everyone is treated fairly, with trust and respect, while also rewarding and recognizing individuals based on high-quality results and effectiveness.

The Board is actively engaged in the review of women in leadership practices. Specifically, the Compensation and Benefits Committee reviews the results of Western Union’s organizational health, talent reviews and engagement surveys.

A Few Selected Key Facts

- The Board includes three women, and three directors who identify as Latinx, Asian, or LGBTQ+.
- One third of our executive officers are women.
- Over 35% of our senior-management level and above positions are held by women.
- Western Union’s approximately 11,000 employees reside in more than 50 countries and over 50% are women.
- The Company consistently reviews and updates salary ranges and performs internal pay equity reviews as to some of our populations, and, in 2020, we conducted a global gender pay review covering all employees. We use this data to support our commitment to equal pay for equal work by making appropriate adjustments in the compensation cycle.

BOARD OF DIRECTORS INFORMATION

- Western Union is intentional about designing programs that support diversity and cultivating talent. For example, Western Union ensures program participation is gender balanced to optimize learning and accelerate development of women.

We strive for diverse slates and interview panels both internally and externally in our recruitment practices for employees.

For more information on our diversity efforts and practices, please see our latest ESG report (the “ESG Report”), which can be found on the Company’s investor relations website: <http://ir.westernunion.com/investor-relations/ESG/default.aspx>, and the Human Capital Management section of our Annual Report on Form 10-K for the year ended December 31, 2020. The information in the Company’s ESG Reports is not incorporated by reference into, and does not form part of, this Proxy Statement.

PROPOSAL 1

ELECTION OF DIRECTORS

At the 2021 Annual Meeting, all director nominees will be elected for one-year terms.

The terms of each director if elected or re-elected, as the case may be, will expire at the 2022 Annual Meeting of Stockholders. Each director will hold office until his or her successor has been elected and qualified or until the director's earlier resignation or removal. (See the "Board of Directors Information" section of this Proxy Statement for information concerning all nominees.)

The Company's By-Laws require that directors be elected by the majority of votes cast with respect to such director in uncontested elections (the number of shares voted "for" a director must exceed the number of votes cast "against" that director, with abstentions and broker non-votes not counted as cast either "for" or "against"). In a contested election (a situation in which the number of nominees exceeds the number of directors to be elected), the standard for election of directors will be a plurality of the shares represented in person or by proxy at any such meeting and entitled to vote on the election of directors. Stockholders attending the Annual Meeting via webcast are deemed to be present "in person".

Under the Company's By-Laws, if an incumbent director is not elected, the director will promptly tender his or her resignation to the Board of Directors. The Corporate Governance, ESG, and Public Policy Committee, or such other committee as may be designated by the Board of Directors, will make a recommendation to the Board of Directors as to whether to accept or reject the resignation of such incumbent director, or whether other action should be taken. The Board of Directors will act on the resignation, taking into account the Corporate Governance, ESG, and Public Policy Committee's

recommendation, and publicly disclose (by a press release, a filing with the SEC or other broadly disseminated means of communication) its decision regarding the tendered resignation and the rationale behind the decision within 90 days following certification of the election results. If such incumbent director's resignation is not accepted by the Board of Directors, such director will continue to serve until the next annual meeting and until his or her successor is duly elected or his or her earlier resignation or removal. In the case of a vacancy, the Board of Directors may appoint a new director as a replacement, may leave the vacancy unfilled or may reduce the number of directors on the Board.

Your shares will be voted as you instruct via the voting procedures described on the Proxy Card or the Notice of Internet Availability of Proxy Materials, or as you specify on your Proxy Card(s) if you elect to vote by mail. If unforeseen circumstances (such as death or disability) require the Board of Directors to substitute another person for any of the director nominees, your shares will be voted for that other person.

THE BOARD OF DIRECTORS RECOMMENDS THAT YOU VOTE TO RE-ELECT MR. COLE, MR. ERSEK, MR. GOODMAN, MS. HOLDEN, MR. JOERRES, MR. MILES, MS. SUN, MR. TRUJILLO, MR. SIEGMUND, AND MR. MURPHY, AND TO ELECT MS. PHILLIPS, EACH TO SERVE UNTIL THE 2022 ANNUAL MEETING OF STOCKHOLDERS OR UNTIL HIS OR HER RESPECTIVE SUCCESSOR IS ELECTED AND QUALIFIED.

CORPORATE GOVERNANCE

SUMMARY OF CORPORATE GOVERNANCE PRACTICES

The Board of Directors believes that strong corporate governance is key to long-term stockholder value creation. Over the years, our Board of Directors has responded to evolving governance standards by enhancing our practices to best serve the interests of the Company's stockholders, including:

- ✓ **Annual election of directors.**
- ✓ **Proxy access.** Our By-Laws permit qualifying stockholders or groups of qualifying stockholders that have each beneficially owned at least 3% of the Company's Common Stock for three years to nominate up to the greater of (x) two or (y) an aggregate of 20% of the members of the Board and have information and supporting statements regarding those nominees included in the Company's Proxy Statement.
- ✓ **Majority vote standard in uncontested elections.** In an uncontested election, each director must be elected by a majority of votes cast, rather than by a plurality.
- ✓ **Stockholder right to call special meetings at 10% ownership threshold.**
- ✓ **No stockholder rights plan ("poison pill").**
- ✓ **No supermajority voting provisions in the Company's organizational documents.**
- ✓ **Independent Board, except our CEO.** Our Board is comprised of all independent directors, except our CEO.
- ✓ **Independent non-executive chairman.** The Chairman of the Board of Directors is a non-executive independent director.
- ✓ **Independent Board committees.** All of our Board Committees are made up of independent directors. Each standing committee operates under a written charter that has been approved by the Board.
- ✓ **Confidential stockholder voting.** The Company's Corporate Governance Guidelines provide that the vote of any stockholder will not be revealed to anyone other than a non-employee tabulator of votes or an independent election inspector, except under circumstances set forth in the Company's Corporate Governance Guidelines.

- ✓ **Board Committee authority to retain independent advisors.** Each Board Committee has the authority to retain independent advisors.
- ✓ **Robust codes of conduct.** The Company is committed to operating its business with honesty and integrity and maintaining the highest level of ethical conduct. These absolute values are embodied in our Code of Conduct and require that every customer, employee, agent and member of the public be treated accordingly. The Company Code of Conduct applies to all employees, but the Company's senior financial officers are also subject to an additional code of ethics, reflecting the Company's commitment to maintaining the highest standards of ethical conduct. In addition, the Board of Directors is subject to a Directors' Code of Conduct.
- ✓ **Board oversight of ESG matters.** The Board oversees Western Union's ESG strategy development. To assist the Board with its oversight duties:
 - The Corporate Governance, ESG, and Public Policy Committee is responsible for reviewing and advising the Board with respect to ESG matters related to the Company.
 - The Audit Committee oversees ESG internal controls and process as well as integration of ESG in the Company's enterprise risk management framework.
 - The Compensation and Benefits Committee oversees the alignment of the Company's ESG strategy with compensation practices.
 - The Compliance Committee evaluates executive performance of the Company's ESG compensation metric related to compliance.

The Company has produced an ESG Report annually since 2018 and intends to continue to do so. The ESG Report for fiscal year 2019 can be found on the Company's investor relations website: <http://ir.westernunion.com/investor-relations/ESG/default.aspx>. The information in the Company's ESG Reports is not incorporated by reference into, and does not form part of, this Proxy Statement.

- ✓ **Robust stock ownership guidelines for senior executives and directors.** Robust stock ownership requirements for our senior executives and directors strongly link the interests of management and the Board with those of stockholders.
- ✓ **Prohibition against pledging and hedging of Company stock.** The Company's insider trading policies prohibit the Company's executive officers and directors from pledging the Company's securities and prohibit all employees (including executive officers) and directors from engaging in hedging or short-term speculative trading of the Company's securities, including, without limitation, short sales or put or call options involving the Company's securities. Please see "Compensation of Directors—

of the Company's Securities" and "Compensation Discussion and Analysis—The Western Union Executive Compensation Program—Prohibition Against Pledging and Hedging of the Company's Securities," below.

- ✓ **Regular stockholder engagement.** The Company regularly seeks to engage with its stockholders to better understand their perspectives.

You can learn more about our corporate governance by visiting the "Investor Relations, Corporate Governance" portion of the Company's website, www.westernunion.com, or by writing to the attention of: Investor Relations, The Western Union Company, 7001 E. Belleview Avenue, WU-HQ-14, Denver, Colorado 80237.

INDEPENDENCE OF DIRECTORS

The Board of Directors has adopted Corporate Governance Guidelines, which contain the standards that the Board of Directors uses to determine whether a director is independent. A director is not independent under these categorical standards if:

- The director is, or has been within the last three years, an employee of Western Union, or an immediate family member of the director is, or has been within the last three years, an executive officer of Western Union.
- The director has received, or has an immediate family member who has received, during any 12-month period within the last three years, more than \$120,000 in direct compensation from Western Union, other than director and committee fees and pension or other forms of deferred compensation for prior service (provided such compensation is not contingent in any way on continued service).
- (i) The director is a current partner or employee of a firm that is Western Union's internal or external auditor; (ii) the director has an immediate family member who is a current partner of such a firm; (iii) the director has an immediate family member who is a current employee of such a firm and personally works on Western Union's audit; or (iv) the director or an immediate family member was within the last three years a partner or employee of such firm and personally worked on Western Union's audit within that time.
- The director or an immediate family member is, or has been within the last three years, employed as an executive officer of another company where any of Western Union's present executive officers at the same time serves or served on that company's compensation committee.

- The director is a current employee, or an immediate family member is a current executive officer, of a company that has made payments to, or received payments from, Western Union for property or services in an amount which, in any of the last three fiscal years, exceeded the greater of \$1 million or 2% of such other company's consolidated gross revenues.
- The director is a current employee, or an immediate family member is a current executive officer, of a company which was indebted to Western Union, or to which Western Union was indebted, where the total amount of either company's indebtedness to the other, in any of the last three fiscal years, exceeded 5% or more of such other company's total consolidated assets.
- The director or an immediate family member is a current officer, director, or trustee of a charitable organization where Western Union's (or an affiliated charitable foundation's) annual discretionary charitable contributions to the charitable organization, in any of the last three fiscal years, exceeded the greater of \$1 million or 2% of such charitable organization's consolidated gross revenues.

The Board has reviewed the independence of the current directors under the Company's categorical standards and the rules of the New York Stock Exchange (the "NYSE") and found Mr. Cole, Mr. Goodman, Ms. Holden, Mr. Joerres, Mr. Miles, Mr. Murphy, Ms. Phillips, Mr. Siegmund, Ms. Sun, and Mr. Trujillo to be independent.

BOARD LEADERSHIP STRUCTURE AND ROLE IN RISK OVERSIGHT

The Board has a non-executive Chairman. This position is independent from management. The Chairman sets the agendas for and presides over the Board meetings, as well as meetings of the independent directors. Our CEO is a member of the Board and participates in its meetings. The Board believes that this leadership structure is appropriate for the Company at this time because it allows for independent oversight of management, increases management accountability, and encourages an objective evaluation of management's performance relative to compensation.

The Board regularly devotes time during its meetings to review and discuss the most significant risks facing the Company and management's process for identifying, prioritizing, and responding to those risks. During these discussions, the CEO, the Chief Legal Officer, the Chief Financial Officer, the Chief Compliance Officer (the "CCO"), the President, Product and Platform, the Chief Information Security Officer, the Chief Privacy and Data Governance Officer, the Chief Risk Officer and the Chief Internal Auditor present management's process for assessment of risks, a description of the most significant risks facing the Company, and any mitigating factors, plans, or policies in place to address and monitor those risks. The Board has also delegated certain risk oversight responsibilities to its committees.

Consistent with the NYSE listing standards, to which the Company is subject, the Audit Committee bears responsibility for oversight of the Company's policies with respect to risk assessment and risk management and must discuss with management the major risk exposures facing the Company and the steps the Company has taken to monitor and control such exposures. The Audit Committee is also responsible for assisting Board oversight of the Company's compliance with legal and regulatory requirements, which represent many of the most significant risks the Company faces. During the Audit Committee's discussion of risk, the Company's CEO, Chief Financial Officer, Chief Legal Officer, CCO, President, Product and Platform, the Chief Information Security Officer, the Chief Privacy and Data Governance

Officer, Chief Risk Officer, and Chief Internal Auditor present information and participate in discussions with the Audit Committee regarding risk and risk management. Risks discussed regularly include those related to global economic and political trends, business and financial performance, legal and regulatory matters, cybersecurity, data privacy, competition, legislative developments, and other matters. In 2020, the Audit Committee worked closely with the Chief Risk Officer and other members of management to oversee the management of risks to the Company related to the COVID-19 pandemic, including organizational resilience, effective management reporting, and return to office protocols.

While the Board committee with primary oversight of risk is the Audit Committee, the Board has delegated to other committees the oversight of risks within their areas of responsibility and expertise. For example, in light of the breadth and number of responsibilities that the Audit Committee must oversee, and the importance of the evaluation and management of the Company's compliance programs, policies, and key risk exposures associated with anti-money laundering ("AML"), sanctions, anti-corruption, fraud prevention, consumer protection, and privacy laws, including investigations or other matters that may arise in relation to such laws, the Board formed the Compliance Committee in 2013 to assist the Audit Committee and the Board with oversight of those areas. This function was previously performed by the Corporate Governance, ESG, and Public Policy Committee. Oversight of privacy matters was formally added to the Compliance Committee charter in February, 2021. The Compliance Committee reports regularly on these matters to the Board and Audit Committee and during the Compliance Committee's meetings, each of the Chief Legal Officer, CCO, and Chief Privacy Officer regularly present and participate in discussions. In addition, the Compensation Committee oversees the risks associated with the Company's compensation practices, including an annual review of the Company's risk assessment of its compensation policies and practices for its employees and the Company's succession planning process.

COMMITTEES OF THE BOARD OF DIRECTORS

The current members of each Board Committee are indicated in the table below.

Director	Audit	Corporate Governance, ESG & Public Policy	Compensation & Benefits	Compliance
Martin I. Cole			●	●
Hikmet Ersek				
Richard A. Goodman	●		●	
Betsy D. Holden	●		●	
Jeffrey A. Joerres ★		●		
Michael A. Miles, Jr.		●	●	
Timothy P. Murphy ⁽¹⁾	●			●
Joyce A. Phillips		●	●	
Jan Siegmund	●			●
Angela A. Sun	●			●
Solomon D. Trujillo	●			●

- ★ Chairman of the Board
- Committee Chair
- Member

(1) On September 23, 2020, the Board appointed Mr. Murphy Chair of the Compliance Committee.

BOARD AND COMMITTEE GOVERNING DOCUMENTS

Each committee operates under a charter approved by the Board. The Company's Audit Committee Charter, Compensation and Benefits Committee Charter, Corporate Governance, ESG, and Public Policy Committee Charter, Compliance Committee Charter, and Corporate Governance

Guidelines are available without charge through the "Investor Relations, Corporate Governance" portion of the Company's website, www.westernunion.com, or by writing to the attention of: Investor Relations, The Western Union Company, 7001 E. Belleview Avenue, WU-HQ-14, Denver, Colorado 80237.

Audit Committee

"During 2020, the Audit Committee continued to oversee financial reporting, internal audit and legal and regulatory matters, with a strong focus on the Company's controls and culture of compliance, particularly in light of the COVID-19 pandemic. The Committee is continuing to focus on these areas and risk management and mitigation in 2021, with an emphasis on the evolving cybersecurity, technology, and data privacy regulatory environment."

Jan Siegmund, Committee Chair



Additional Committee Members: Richard A. Goodman, Betsy D. Holden, Timothy P. Murphy, Angela A. Sun, and Solomon D. Trujillo

Meetings Held in 2020: 8

Primary Responsibilities: Pursuant to its charter, the Audit Committee assists the Board of Directors in fulfilling its oversight responsibilities with respect to:

- integrity of the Company's consolidated financial statements;
- compliance with legal and regulatory requirements;
- the independent registered public accounting firm's qualifications, independence and compensation; and
- performance of the Company's internal audit function and independent registered public accounting firm.

Independence: Each member of the Audit Committee meets the independence requirements of our Corporate Governance Guidelines, the NYSE and the Securities Exchange Act of 1934, as amended (the "Exchange Act"), and as the Board has determined, has no material relationship with the Company. Each member of the Audit Committee is financially literate, knowledgeable, and qualified to review financial statements. The Board has designated each of Mr. Goodman and Mr. Siegmund as a "financial expert" as defined by Item 407(d) of Regulation S-K.

Service on Other Audit Committees: No director may serve as a member of the Audit Committee if such director serves on the audit committees of more than two other public companies, unless the Board determines that such simultaneous service would not impair the ability of such director to effectively serve on the Audit Committee. Currently, none of the Audit Committee members serve on more than two other public company audit committees.

Compensation and Benefits Committee

“In 2020, the Compensation and Benefits Committee continued to focus on pay-for-performance to set the foundation for the long-term strength and performance of the Company through the Company’s executive compensation program. The Compensation and Benefits Committee also continued to focus on organizational health, with emphasis on the impact of the COVID-19 pandemic, with a view to maintaining and enhancing employee well-being and overall effectiveness of the Company.”

Michael A. Miles, Jr., Committee Chair



Additional Committee Members: Martin I. Cole, Richard A. Goodman, Betsy D. Holden, and Joyce A. Phillips

Meetings Held in 2020: 6

Primary Responsibilities: Pursuant to its charter, the Compensation Committee has the authority to administer, interpret, and take any actions it deems appropriate in connection with any incentive compensation or equity-based plans of the Company, any salary or other compensation plans for officers and other key employees of the Company, and any employee benefit or fringe benefit plans, programs or policies of the Company. Among other things, the Compensation Committee is responsible for:

- in consultation with senior management, establishing the Company’s general compensation philosophy, and overseeing the development and implementation of compensation and benefits policies;
- reviewing and approving corporate goals and objectives relevant to the compensation of the CEO and other executive officers, evaluating the performance of the CEO and other executive officers in light thereof, and setting compensation levels and other benefits for the CEO (with the ratification by the independent directors of the Board) and other executive officers based on this evaluation;
- overseeing the Company’s regulatory compliance with respect to compensation matters;
- reviewing and making recommendations to the Board regarding severance or similar termination agreements with the Company’s CEO or to any person being considered for promotion or hire into the position of CEO;
- approving grants and/or awards of options, restricted stock, restricted stock units, and other forms of equity-based compensation under the Company’s equity-based plans;
- reviewing with management and preparing an annual report regarding the Company’s Compensation Discussion and Analysis to be included in the Company’s Proxy Statement and Annual Report;
- in consultation with the CEO, reviewing management succession planning;
- reviewing and recommending to the Board of Directors compensation for non-employee directors; and
- periodically reviewing the overall effectiveness of the Company’s principal strategies related to human capital management, recruiting, retention, career development, and diversity.

The Compensation Committee has the authority to delegate all or a portion of its duties and responsibilities to a subcommittee and, in some situations, may also delegate its authority and responsibility with respect to certain compensation and benefit plans and programs to one or more employees.

Independence: Each member of the Compensation Committee meets the independence requirements of our Corporate Governance Guidelines, the NYSE, the Exchange Act and such other independence or other requirements as may be applicable from time to time, and as the Board has determined, has no material relationship with the Company.

Compliance Committee

“The Compliance Committee shares with regulators the goals of protecting consumers and the integrity of the global money transfer network and remains at the forefront of the Company’s focus on the execution and enhancement of the Company’s compliance policies and procedures. This focus was reflected in the dismissal in 2020 of the Company’s 2017 Deferred Prosecution Agreement with the United States Department of Justice and the completion of the term of the independent compliance auditor appointed under the 2017 Consent Order with the United States Federal Trade Commission.”

Timothy P. Murphy, Committee Chair



Additional Committee Members: Martin I. Cole, Jan Siegmund, Angela A. Sun, and Solomon D. Trujillo

Meetings Held in 2020: 4

Primary Responsibilities: Pursuant to its charter, the Compliance Committee assists the Audit Committee and the Board in fulfilling the Board’s oversight responsibility for the Company’s compliance with legal and regulatory requirements. Among other things, the Compliance Committee is responsible for reviewing and discussing with management:

- the Company’s compliance programs, policies and key risk exposures relating to AML laws, sanctions, anti-corruption, fraud prevention, consumer protection, and privacy laws, including establishing procedures to be apprised of material investigations or other material matters that may arise in relation to such laws; and
- legal, compliance or other regulatory matters that may have a material effect on the Company’s business, financial statements or compliance policies, including material notices to or inquiries received from governmental agencies.

Independence: Each voting member of the Compliance Committee meets the independence requirements of our Corporate Governance Guidelines, the NYSE and the Exchange Act, and as the Board has determined, has no material relationship with the Company. The Board may appoint non-voting members to the Compliance Committee that are not independent from the Company.

Corporate Governance, ESG, and Public Policy Committee

“With a continued focus on board refreshment, the Committee successfully added and on-boarded two new directors to the Board in 2020, with the objective of further enhancing the skills, experience, diversity, and effectiveness of the Board. The Committee also continued to focus on oversight of the Company’s ESG disclosures and strategy development.”

Jeffrey A. Joerres, Committee Chair



Additional Committee Members: Michael A. Miles, Jr., and Joyce A. Phillips

Meetings Held in 2020: 5

Primary Responsibilities: Pursuant to its charter, the Corporate Governance, ESG, and Public Policy Committee is responsible for:

- recommending to the Board of Directors criteria for Board and committee membership;
- considering, in consultation with the Chairman of the Board and the CEO, and recruiting candidates to fill positions on the Board of Directors;
- evaluating current directors for re-nomination to the Board of Directors;
- recommending director nominees to the Board of Directors;
- recommending to the Board of Directors appointments to committees of the Board of Directors;
- recommending to the Board of Directors corporate governance guidelines, reviewing the Corporate Governance Guidelines at least annually, and recommending modifications to the Corporate Governance Guidelines to the Board of Directors;
- advising the Board of Directors with respect to the charters, structure and operations of the various committees of the Board of Directors and qualifications for membership thereon;
- overseeing the development and implementation of an orientation and continuing education program for directors;
- establishing and implementing self-evaluation procedures for the Board of Directors and its committees;
- reviewing stockholder proposals submitted for inclusion in the Company’s Proxy Statement;
- reviewing the Company’s related persons transaction policy, and as necessary, reviewing specific related person transactions; and
- reviewing and advising the Board of Directors regarding public policy and ESG matters that are relevant to the Company or the industries in which the Company operates.

Independence: Each member of the Corporate Governance, ESG, and Public Policy Committee meets the independence requirements of our Corporate Governance Guidelines, the NYSE and the Exchange Act, and as the Board has determined, has no material relationship with the Company.

CHIEF EXECUTIVE OFFICER SUCCESSION PLANNING

The Company's Board of Directors has developed a governance framework for CEO succession planning that is intended to provide for a talent-rich leadership organization that can drive the Company's strategic objectives. Under its governance framework, the Board of Directors:

- Reviews succession planning for the CEO on an annual basis. As part of this process, the CEO reviews the annual performance of each member of the management team

with the Board and the Board engages in a discussion with the CEO and the Chief People Officer regarding each team member and the team member's development;

- Maintains a confidential plan to address any unexpected short-term absence of the CEO and identifies candidates who could act as interim CEO in the event of any such unexpected absence; and
- Ideally three to five years before the retirement of the current CEO, manages the succession process and determines the current CEO's role in that process.

COMMUNICATIONS WITH THE BOARD OF DIRECTORS

Any stockholder of the Company or other interested party who desires to contact the non-management directors either as a group or individually, or Mr. Ersek in his capacity as a director, may do so by writing to: The Western Union Company, Board of Directors, 7001 E. Belleview Avenue, Denver, Colorado 80237. Communications that are intended specifically for non-management directors should be addressed to the attention of

the Chairperson of the Corporate Governance, ESG, and Public Policy Committee. All communications will be forwarded to the Chairperson of the Corporate Governance, ESG, and Public Policy Committee unless the communication is specifically addressed to another member of the Board, in which case, the communication will be forwarded to that director.

BOARD ATTENDANCE AT ANNUAL MEETING OF STOCKHOLDERS

Although the Company does not have a formal policy regarding attendance by members of the Board of Directors at the Company's Annual Meeting of Stockholders, it

encourages directors to attend. All members of the Board of Directors serving at the time attended the Company's 2020 Annual Meeting of Stockholders.

PRESIDING DIRECTOR OF NON-MANAGEMENT DIRECTOR MEETINGS

The non-management directors meet in regularly scheduled executive sessions without management. The Chairman of the Board of Directors is the presiding director at these meetings.

NOMINATION OF DIRECTORS

The Company's Board of Directors is responsible for nominating directors for election by the stockholders and filling any vacancies on the Board that may occur. The Corporate Governance, ESG, and Public Policy Committee is responsible for identifying, screening, and recommending candidates to the Board for Board membership. The Corporate Governance, ESG, and Public Policy Committee

does not have any single method for identifying director candidates, but will consider candidates suggested by a wide range of sources, including by any stockholder, director, or officer of the Company. Ms. Phillips, who was appointed as a member of the Board in July 2020, was recommended to the Corporate Governance, ESG, and Public Policy Committee by a third-party executive search firm.

DIRECTOR QUALIFICATIONS, REQUIREMENTS, AND EVALUATIONS

General criteria for the nomination of director candidates include experience, high ethical standards and integrity, skills, diversity, ability to make independent analytical inquiries, understanding of the Company's business environment, and willingness to devote adequate time to Board duties—all in the context of an assessment of the perceived needs of the Board at that point in time. In exercising its director nomination responsibilities, the Corporate Governance, ESG, and Public Policy Committee considers diversity in gender, ethnicity, geography, background, and cultural viewpoints when considering director nominees, given the global nature of the Company's business. However, the Board has not adopted a formal policy governing director diversity.

Our Corporate Governance Guidelines also require that a director retire effective at the next annual meeting of stockholders following the time such director reaches the age of 74. The Board may waive this requirement for one year if it determines it is in the best interests of our Company. Each director is expected to ensure that other existing and planned future commitments do not materially interfere with the member's service as a Board or Committee member.

The Corporate Governance, ESG, and Public Policy Committee will consider candidates for election to the Board suggested in writing by a stockholder and will make a recommendation to the Board using the same criteria as it does in evaluating candidates submitted by members of the Board of Directors. Any such suggestions should be submitted to the Corporate Secretary, The Western Union Company, 7001 E. Belleview Avenue, Denver, Colorado 80237. If the Company receives such a suggestion, the Company may request additional information from the candidate to assist in its evaluation.

Pursuant to our Corporate Governance Guidelines, we evaluate the overall effectiveness of the Board annually. The Board together with the Corporate Governance, ESG, and Public Policy Committee conducts annual self-evaluations of Board and committee performance, including an evaluation of the effectiveness of the nomination process. In addition, the Board conducts annual evaluations of each individual independent director.

STOCKHOLDER NOMINEES

Stockholders may submit nominations for director candidates by giving notice to the Corporate Secretary, The Western Union Company, 7001 E. Belleview Avenue, Denver, Colorado 80237. The requirements for the submission of

such stockholder nominations are set forth in Article II of the Company's By-Laws, which are available on the "Investor Relations, Corporate Governance" section of the Company's website, www.westernunion.com.

SUBMISSION OF STOCKHOLDER PROPOSALS

Stockholder proposals, including stockholder director nominations, requested to be included in the Company's Proxy Statement for its 2022 Annual Meeting of Stockholders must be received by the Company not later than November 29, 2021 and comply with the requirements of Rule 14a-8, if applicable, and the Company's proxy access By-laws, as applicable. Even if a proposal or director nomination is not submitted in time to be considered for inclusion in the Company's Proxy Statement for its 2022 Annual Meeting of Stockholders, a proper stockholder

proposal or director nomination may still be considered at the Company's 2022 Annual Meeting of Stockholders, but only if the proposal or nomination is received by the Company no sooner than January 14, 2022 and no later than February 13, 2022 and otherwise complies with the Company's By-Laws. All proposals or nominations a stockholder wishes to submit at the meeting should be directed to the Corporate Secretary, The Western Union Company, 7001 E. Belleview Avenue, Denver, Colorado 80237.

CODE OF ETHICS

The Company's Director's Code of Conduct, Code of Ethics for Senior Financial Officers, Reporting Procedure for Accounting and Auditing Concerns, Professional Conduct Policy for Attorneys, and the Code of Conduct are available without charge through the "Investor Relations, Corporate Governance" section of the Company's website, www.westernunion.com, or

by writing to the attention of: Investor Relations, The Western Union Company, 7001 E. Belleview Avenue, WU-HQ-14, Denver, Colorado 80237. In the event of an amendment to, or a waiver from, the Company's Code of Ethics for Senior Financial Officers, the Company intends to post such information on its website, www.westernunion.com.

COMPENSATION OF DIRECTORS

The following table provides information regarding the compensation of our outside directors for 2020. Mr. Ersek, our President and CEO, does not receive additional compensation for his service as a director and has been excluded from the table.

2020 DIRECTOR COMPENSATION

NAME	FEES EARNED OR PAID IN CASH (\$000)	STOCK AWARDS (\$000) ⁽²⁾	OPTION AWARDS (\$000) ⁽³⁾	ALL OTHER COMPENSATION (\$000) ⁽⁴⁾	TOTAL (\$000) ⁽⁵⁾
Martin I. Cole	\$110.0	\$160.0	—	\$45.0	\$315.0
Richard A. Goodman	\$115.0	\$160.0	—	\$25.0	\$300.0
Betsy D. Holden	\$115.0	\$160.0	—	\$30.0	\$305.0
Jeffrey A. Joerres	\$125.0 ⁽¹⁾	\$360.0	—	\$2.0	\$487.0
Roberto G. Mendoza ⁽⁶⁾	\$38.7	\$160.0	—	—	\$198.7
Michael A. Miles, Jr.	\$115.0	\$160.0	—	—	\$275.0
Timothy Murphy ⁽⁷⁾	\$81.2	\$61.6	\$61.6	\$2.0	\$206.4
Joyce A. Phillips ⁽⁸⁾	\$52.8	\$80.4	—	—	\$133.2
Jan Siegmund	\$120.0	—	\$160.0	\$15.0	\$295.0
Angela A. Sun	\$110.0	\$120.0	\$40.0	\$25.0	\$295.0
Frances Fragos Townsend ⁽⁹⁾	\$46.1	\$160.0	—	—	\$206.1
Solomon D. Trujillo	\$110.0	\$80.0	\$80.0	—	\$270.0

Footnotes:

- (1) Mr. Joerres elected to receive his annual retainer fee for 2020 in the form of equity compensation as described below under “—Equity Compensation.”
- (2) The amounts in this column represent the value of stock units granted to director as annual equity grants. Stock awards consist of fully vested stock units that are settled in shares of Common Stock and may be subject to a deferral election consistent with Section 409A of the Internal Revenue Code. The amounts shown in this column are valued based on the aggregate grant date fair value computed in accordance with Financial Accounting Standards Board Accounting Standards Codification Topic 718, Compensation—Stock Compensation (“FASB ASC Topic 718”). See Note 17 to the Consolidated Financial Statements included in our Annual Report on Form 10-K for the year ended December 31, 2020 for a discussion of the relevant assumptions used in calculating these amounts.
- (3) The amounts in this column represent the value of stock options granted to directors as an annual equity grant. The amounts shown in this column are valued based on the aggregate grant date fair value computed in accordance with FASB ASC Topic 718. See Note 17 to the Consolidated Financial Statements included in our Annual Report on Form 10-K for the year ended December 31, 2020 for a discussion of the relevant assumptions used in calculating these amounts.
- (4) All Other Compensation represents matches under the Company’s gift matching program that the Company made in 2020. Outside directors are eligible to participate in the Company’s gift matching program on the same terms as Western Union’s executive officers and employees. As noted below, contributions made or directed to be made to an eligible organization, up to an aggregate amount of \$25,000 per calendar year, will be matched by the Company. Matching contributions to various charities were made in 2020 on behalf of the following directors Messrs. Cole, Goodman, Joerres, Murphy, and Siegmund, and Mss. Holden and Sun. Contributions up to \$100,000 per calendar year that a director makes to the Western Union Foundation without designating a recipient organization will be matched by the Company \$2 for every \$1 contributed.
- (5) As of December 31, 2020, each outside director had outstanding the following number of stock units and options:

NAME	STOCK UNITS	OPTIONS
Martin I. Cole	8,686	9,208
Richard A. Goodman	58,849	36,814
Betsy D. Holden	95,498	—
Jeffrey A. Joerres	108,708	11,448
Roberto G. Mendoza	73,868	79,178
Michael A. Miles, Jr.	133,491	—
Timothy Murphy	3,237	20,084
Joyce A. Phillips	3,709	—
Jan Siegmund	—	40,599
Angela A. Sun	13,624	22,620
Frances Fragos Townsend	51,012	39,833
Solomon D. Trujillo	33,652	157,756

- (6) Mr. Mendoza retired from the Board effective May 14, 2020.
- (7) Mr. Murphy was appointed to the Board effective March 24, 2020.
- (8) Ms. Phillips was appointed to the Board effective July 1, 2020.
- (9) Ms. Fragos Townsend did not stand for reelection at the Company’s 2020 Annual Meeting of Stockholders and ceased to be a director on May 14, 2020.

DETERMINATION OF DIRECTOR COMPENSATION

The Compensation Committee is responsible for recommending to the Board the compensation of the Company's outside directors. As part of this process, the Compensation Committee reviews the outside director compensation program annually to evaluate whether it is

competitive with market practices by considering input from Meridian regarding the Company's historical practices with respect to outside director compensation as well as market data for the same peer group used for determining executive compensation.

CASH COMPENSATION

In 2020, each outside director (other than our Non-Executive Chairman) received the following cash compensation for service on our Board and committees of our Board (prorated for partial years of service):

- an annual Board retainer fee of \$85,000;
- an annual committee chair retainer fee of \$30,000 for the chairpersons of the Audit Committee and the Compliance Committee and \$25,000 for the

chairpersons of the Compensation and Benefits Committee and the Corporate Governance, ESG and Public Policy Committee; and

- an annual committee member retainer fee of \$15,000 for non-chair members of the Audit Committee (increased from \$10,000, effective January 1, 2020) and \$10,000 for non-chair members of each other committee of our Board.

EQUITY COMPENSATION

The 2020 outside director equity awards were granted pursuant to our Long-Term Incentive Plan. The purpose of these awards is to advance the interests of the Company and its stockholders by encouraging stock ownership by our outside directors and by helping the Company attract, motivate, and retain highly qualified outside directors.

In 2020, all of our outside directors (other than our Non-Executive Chairman) were eligible to receive an annual equity grant with a value of \$160,000 for service on our Board and committees of our Board (prorated for incoming directors joining during the year). After considering market data from Meridian, the annual equity grant value was increased from \$140,000 in 2019 in order to further align the Company's director compensation with the median of the peer group used for evaluating 2019 executive compensation decisions.

The 2020 equity grant will be settled in shares of common stock. Beginning in 2021, the annual equity grants to the outside directors will have a one-year vesting requirement, subject to pro-rata vesting for a qualifying departure from the Board. This change was made after the Committee reviewed relevant market data as part of its regular evaluation of Board pay practices.

For 2020, each outside director has the choice of electing to receive such director's annual retainer fees described above in the form of (a) all cash, (b) a combination of cash, fully vested stock options, and/or fully vested stock units, (c) all fully vested stock options, (d) all fully vested stock units, (e) a combination of 75% fully vested stock options and 25% fully vested stock units, (f) a combination of 50% fully vested stock options and 50% fully vested stock units, or (g) a combination of 75% fully vested stock units and 25% fully vested stock options. Each outside director may also elect to receive such director's annual equity grant in the form of any of the above alternatives, other than alternatives that include cash.

COMPENSATION OF OUR NON-EXECUTIVE CHAIRMAN

In 2020, our Non-Executive Chairman received the following compensation in lieu of the compensation described above for our other outside directors:

- an annual retainer fee of \$125,000; and
- an annual equity grant with a value of \$360,000.

COMPENSATION OF DIRECTORS

Our Non-Executive Chairman has the choice to receive his annual retainer fee in the forms discussed above under “—Equity Compensation.” Beginning in 2021, the Non-Executive

Chairman annual equity grant will also have a one-year vesting condition, subject to pro-rata vesting for a qualifying departure from the Board.

CHARITABLE CONTRIBUTIONS

Outside directors may participate in the Company’s gift matching program on the same terms as the Company’s executive officers and employees. Under this program, contributions up to \$100,000 per calendar year that the director makes to the Western Union Foundation (the “Foundation”) without designating a recipient organization

will be matched by the Company \$2 for every \$1 contributed. Contributions made or directed to be made to an eligible organization, as defined in the program, up to an aggregate amount of \$25,000 per calendar year will be equally matched by the Company through the Foundation.

REIMBURSEMENTS

Directors are reimbursed for their expenses incurred by attending Board, committee, and stockholder meetings, including those for travel, meals, and lodging. Occasionally, a spouse or other guest may accompany directors on corporate aircraft when the aircraft is already scheduled for business

purposes and can accommodate additional passengers. In those cases, there is no aggregate incremental cost to the Company and, as a result, no amount is reflected in the 2020 Director Compensation table.

INDEMNIFICATION AGREEMENTS

Each outside director has entered into a Director Indemnification Agreement with the Company to clarify indemnification procedures. Consistent with the indemnification rights already provided to directors of the Company in the Company’s Certificate of Incorporation, each agreement provides that the Company will indemnify

and hold harmless each outside director to the fullest extent permitted or authorized by the General Corporation Law of the State of Delaware in effect on the date of the agreement or as such laws may be amended or replaced to increase the extent to which a corporation may indemnify its directors.

EQUITY OWNERSHIP GUIDELINES

Each outside director is expected to maintain an equity investment in Western Union equal to five times his or her annual cash retainer, which must be achieved within five years of the director’s initial election to the Board. The holdings that generally may be counted toward achieving the equity investment guidelines include outstanding stock awards or units, shares obtained through stock option

exercises, shares owned jointly with or separately by the director’s spouse, shares purchased on the open market, and outstanding stock options received in lieu of cash retainer fees. As of the Record Date, all outside directors have met or, within the applicable period, are expected to meet, these equity ownership guidelines.

PROHIBITION AGAINST PLEDGING AND HEDGING OF THE COMPANY’S SECURITIES

The Company’s Insider Trading Policy prohibits the Company’s directors from pledging the Company’s securities or engaging in hedging or short-term speculative trading

of the Company’s securities, including, without limitation, short sales or put or call options involving the Company’s securities.

REPORT OF THE AUDIT COMMITTEE

The Audit Committee is currently comprised of six independent directors and operates under a written charter adopted by the Board. The Audit Committee reviews the charter at least annually, reviewing it last in February 2021. The charter is available through the “Investor Relations, Corporate Governance” portion of the Company’s website, www.westernunion.com.

The Board has the ultimate authority for effective corporate governance, including the role of oversight of the management of the Company. The Audit Committee’s purpose is to assist the Board in fulfilling its oversight responsibilities with respect to the Company’s consolidated financial statements, independent registered public accounting firm qualifications and independence, performance of the Company’s internal audit function and independent registered public accounting firm, and other matters identified in the Audit Committee Charter. The Audit Committee relies on the expertise and knowledge of management, the internal auditors and the independent registered public accounting firm in carrying out its responsibilities. Management is responsible for the preparation, presentation, and integrity of the Company’s consolidated financial statements, accounting and financial reporting principles, internal control over financial reporting and disclosure controls, and procedures designed to ensure compliance with accounting standards, applicable laws, and regulations. In addition, management is responsible for objectively reviewing and evaluating the adequacy, effectiveness, and quality of the Company’s system of internal control. The Company’s independent registered public accounting firm, Ernst & Young LLP, is responsible for performing an independent audit of the consolidated financial statements and for expressing an opinion on the conformity of those financial statements with United States generally accepted accounting principles. The Company’s independent registered public accounting firm is also responsible for expressing an opinion on the effectiveness of the Company’s internal control over financial reporting.

The Audit Committee engages in an annual evaluation of the independent public accounting firm’s qualifications, assessing the firm’s quality of service, the firm’s sufficiency of resources, the quality of the communication and interaction with the firm, and the firm’s independence, objectivity, and professional skepticism. In evaluating and selecting the Company’s independent registered public accounting firm, the Audit Committee considers, among other things, historical and recent performance of the firm, an analysis of known significant legal or regulatory proceedings related to the firm, recent Public Company Accounting Oversight Board (the “PCAOB”) reports regarding the firm, industry experience, audit fee revenues, audit approach, and the independence of the firm. The Audit Committee also periodically considers the advisability and potential impact of selecting a different

independent public accounting firm. In addition, the Audit Committee is involved in the lead audit partner selection process.

During fiscal year 2020, the Audit Committee fulfilled its duties and responsibilities as outlined in its charter. Specifically, the Audit Committee, among other actions:

- reviewed and discussed with management and the independent registered public accounting firm the Company’s quarterly earnings press releases, consolidated financial statements, and related periodic reports filed with the SEC;
- reviewed with management, the independent registered public accounting firm and the internal auditor, management’s assessment of the effectiveness of the Company’s internal control over financial reporting, and the effectiveness of the Company’s internal control over financial reporting;
- reviewed with the independent registered public accounting firm, management, and the internal auditor, as appropriate, the audit scope and plans of both the independent registered public accounting firm and internal auditor;
- reviewed with the independent registered public accounting firm the critical audit matters expected in their report for the 2020 audit;
- met in periodic executive sessions with each of the independent registered public accounting firm, management, and the internal auditor;
- received the written disclosures and the annual letter from Ernst & Young LLP provided to us pursuant to PCAOB Ethics and Independence Rule 3526, *Communication with Audit Committees Concerning Independence*, concerning their independence and discussed with Ernst & Young LLP their independence; and
- reviewed and pre-approved all fees paid to Ernst & Young LLP, as described in Proposal 3—Ratification of Selection of Auditors, and considered whether Ernst & Young LLP’s provision of non-audit services to the Company was compatible with the independence of the independent registered public accounting firm.

The Audit Committee has reviewed and discussed with the Company’s management and independent registered public accounting firm the Company’s audited consolidated financial statements and related footnotes for the fiscal year ended December 31, 2020, and the independent registered public accounting firm’s report on those financial statements. Management represented to the Audit Committee that the Company’s financial statements were prepared in accordance with United States generally accepted accounting principles.

REPORT OF THE AUDIT COMMITTEE

We have discussed with Ernst & Young LLP the matters required to be discussed with the Audit Committee by the applicable requirements of the PCAOB and the SEC. Such communications include, among other items, matters relating to the conduct of an audit of the Company's consolidated financial statements under the standards of the PCAOB. This review included a discussion with management and the independent registered public accounting firm about the quality (not merely the acceptability) of the Company's accounting principles, the reasonableness of significant estimates and judgments,

and the disclosures in the Company's financial statements, including the disclosures relating to critical accounting policies.

In reliance on the review and discussions described above, we recommended to the Board of Directors, and the Board approved, that the audited consolidated financial statements and management's assessment of the effectiveness of internal control over financial reporting be included in the Company's Annual Report on Form 10-K for the year ended December 31, 2020 for filing with the SEC.

Audit Committee*

Jan Siegmund (Chairperson)
Martin I. Cole
Richard A. Goodman
Betsy D. Holden
Angela A. Sun
Solomon D. Trujillo

* Mr. Cole left the Audit Committee after the approval of the Report of the Audit Committee, and Timothy P. Murphy joined the Audit Committee after such approval.

COMPENSATION AND BENEFITS COMMITTEE REPORT

The Compensation and Benefits Committee has reviewed and discussed the Company's Compensation Discussion and Analysis with management and based on such review and discussion, the Compensation and Benefits

Committee recommended to the Board of Directors that the Compensation Discussion and Analysis be included in the Company's Proxy Statement and its Annual Report on Form 10-K for the fiscal year ended December 31, 2020.

Compensation and Benefits Committee*

Michael A. Miles, Jr. (Chair)
Betsy D. Holden
Richard A. Goodman
Joyce Phillips

* Martin I. Cole joined the Compensation and Benefits Committee after the approval of this Compensation and Benefits Committee Report.

COMPENSATION DISCUSSION AND ANALYSIS

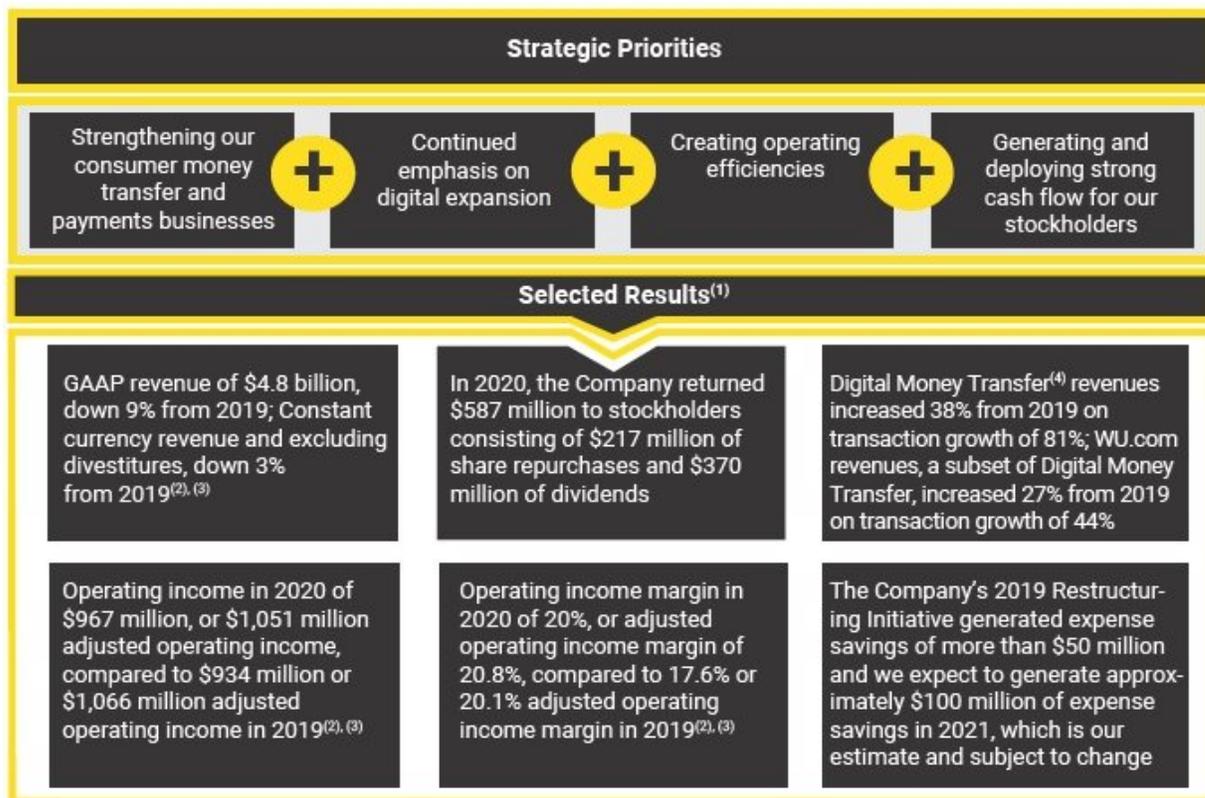
EXECUTIVE SUMMARY

BUSINESS OVERVIEW

The Western Union Company provides people and businesses with fast, reliable, and convenient ways to send money and make payments around the world. Western Union offers its services in more than 200 countries and territories. Our business is complex: our regulatory environment is disparate and developing; our consumers are different from those addressed by traditional financial services firms; and our agent and client relationships are numerous and varied.

Managing these complexities is at the center of Western Union's success, and our leadership must be capable of supporting our Company's goals amid this complexity.

The Company's key strategic priorities for 2020 are set forth in the chart below. The performance goals and objectives under our annual incentive and long-term incentive programs were designed to support these strategic priorities.



Please see our 2020 Annual Report on Form 10-K for more information regarding our performance.

- (1) Our results during 2020 were negatively impacted by the COVID-19 pandemic, which led to various government instituted actions such as lockdowns, stay-at-home orders, travel restrictions, and closures of non-essential businesses in an effort to reduce the spread of the virus.
- (2) See Annex A for a reconciliation of measures that are not based on accounting principles generally accepted in the United States ("GAAP") to the comparable GAAP measure.
- (3) In May 2019, we sold our United States electronic bill payments business known as "Speedpay" and Paymap Inc. ("Paymap"). For the year ended December 31, 2019, Speedpay revenues included in our results were \$125.4 million and direct operating expenses were \$98.2 million. For the year ended December 31, 2019, Paymap revenues included in our results were \$5.3 million and direct operating expenses were \$2.2 million.

- (4) Consumer-to-Consumer segment money transfer transactions conducted and funded through websites and mobile applications marketed under our brands (“westernunion.com”) and transactions initiated on the internet and mobile applications hosted by our third-party white label or co-branded digital partners.

EXECUTIVE COMPENSATION FRAMEWORK

The Company’s executive compensation framework reinforces our executive compensation philosophy and objectives and includes the following:

WHAT WE DO

✓ **Pay-for-performance and at-risk compensation.**

A significant portion of our targeted annual compensation is performance-based and/or subject to forfeiture (“at-risk”), with emphasis on variable pay to reward short- and long-term performance measured against pre-established objectives informed by our Company’s strategy. For 2020, performance-based compensation comprised approximately 83% of the targeted annual compensation for our CEO and, on average, approximately 62% of the targeted annual compensation for our other NEOs. The remaining components of our NEOs’ 2020 targeted annual compensation consisted of base salary and service-based RSUs, with the Compensation Committee viewing RSUs as at-risk as their value fluctuates based on our stock price performance.

✓ **Align compensation with stockholder interests.**

Performance measures for incentive compensation are linked to the overall performance of the Company and are designed to be aligned with the creation of long-term stockholder value.

✓ **Emphasis on future pay opportunity vs. current pay.**

Our long-term incentive awards are equity-based, use multi-year vesting provisions to encourage retention, and are designed to align our NEOs’ interests with long-term shareholder interests. For 2020, long-term equity compensation comprised approximately 74% of the targeted annual compensation for our CEO and, on average, approximately 59% of the targeted annual compensation for our other NEOs.

✓ **Mix of performance metrics.**

The Company utilizes a mix of performance metrics that emphasize both absolute performance goals, which provide the primary links between incentive compensation and the Company’s strategic operating plan and financial results, and a relative performance goal, which measures Company performance in comparison to the S&P 500 Index.

✓ **Stockholder engagement.**

The Compensation Committee chair and members of management engage with stockholders regularly to discuss and understand their perceptions or concerns regarding our executive compensation program.

✓ **“Clawback” policy.**

The Company may recover incentive compensation paid to certain officers in the event of an accounting restatement or if such officers engaged in detrimental conduct, as defined in the clawback policy. In addition, the Company may recover incentive compensation paid to certain officers for conduct that is determined to have contributed to material compliance failures, subject to applicable laws.

✓ **Robust stock ownership guidelines.**

We require our executive officers to own a meaningful amount of Company stock to align them with long-term stockholder interests (6x base salary in the case of our CEO and 3x base salary for our other NEOs).

✓ **Consider ESG metrics in compensation program.**

Our annual incentive program incorporates ESG metrics relating to employee engagement and compliance. With respect to compliance, each NEO is evaluated on what the NEO has done to ensure that the NEO’s business or department is in compliance with applicable U.S. laws, with a failing score in compliance resulting in bonus ineligibility for the NEO for the applicable year.

✓ **Three-year performance period for PSUs.**

✓ **Outside and independent compensation consultant retained by the Compensation Committee.**

✓ **“Double trigger” severance benefits in the event of a change-in-control.**

✓ **Maximum payout caps for annual cash incentive compensation and PSUs.**

WHAT WE DON'T DO

- × **No repricing or buyout of underwater stock options.**
None of our equity plans permit the repricing or buyout of underwater stock options or stock appreciation rights without stockholder approval, except in connection with certain corporate transactions involving the Company.
- × **No change-in-control tax gross-ups for individuals promoted or hired after April 2009.**
Mr. Ersek is the only Company employee who remains eligible for change-in-control tax gross-up payments based on Compensation Committee action in 2009.
- × **Prohibition against pledging and hedging of Company securities by senior executives and directors.**
Please see “Summary of Corporate Governance Practices” for additional details.
- × **No dividends or dividend equivalents paid on unvested or unearned PSUs or RSUs.**
- × **No service-based defined benefit pension plan.**

CHIEF EXECUTIVE OFFICER COMPENSATION

In February 2020, Mr. Ersek's 2020 base salary and long-term incentive award target were increased as compared to 2019. Specifically, Mr. Ersek's base salary was increased by 5% and the target grant value of his long-term incentive award was increased from \$7,000,000 to \$8,200,000. Mr. Ersek's annual incentive target opportunity, as a percentage of base salary, remained unchanged from 2019. Prior to 2020, Mr. Ersek's annual base salary was last increased in 2012 and his target grant value for his long-term incentive award was last increased in 2016. The Compensation Committee approved (and the independent members of the Board ratified) these increases, with emphasis on long-term incentive compensation, to reflect Mr. Ersek's performance and to bring his compensation further in line with peer market data. Following Mr. Ersek's 2020 compensation increases, Mr. Ersek's 2020 compensation continued to be aligned with median compensation for chief executive officers in the 2020 peer group, based on the most recent publicly available information, as compiled by the Compensation Committee's independent consultant.

For 2020 performance, Mr. Ersek received an annual incentive payout of \$874,700, reflecting achieved performance of 49% of target, as further described on pages 43-45. Mr. Ersek's annual incentive payout was based on (i) the Company not achieving the revenue and operating income performance goals under the 2020 Annual Incentive Plan due to the impact of the COVID-19 pandemic, and (ii) the Company's outperformance in 2020 relative to pre-established strategic performance metrics related to WU.com revenue, digital revenue, and the 2019 Board-approved plan to improve the Company's operating model, business processes, and cost structure (the “WU Way Next Generation Initiative”). The Committee believed the Company's strategic achievements were reflective of the Company's successful execution of its strategic operating plan with respect to these objectives,

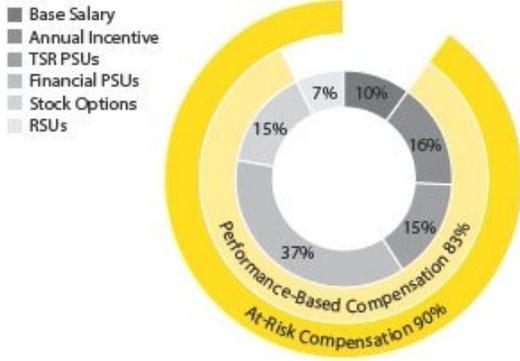
including multi-year investments made by the Company in its digital platform and offerings that enabled the Company to adapt to changes in its business in response to the COVID-19 pandemic. In addition, 2020 was the final performance year of the 2018 PSU grants, with the Financial PSUs and TSR PSUs vesting at 60% and 79% of target, respectively.

In 2020, Mr. Ersek's long-term incentive allocation continued to be comprised of 50% Financial PSUs, 20% TSR PSUs, 20% stock options and 10% service-based RSUs. Further information with respect to the 2020 long-term incentive awards can be found on pages 45-49.

Mr. Ersek's 2020 total target direct compensation (which includes base salary, target bonus opportunity and the 2020 LTI grant value) was weighted significantly toward variable and performance-based incentive pay over fixed pay, and long-term, equity-based pay over annual cash compensation, because the Compensation Committee desired to tie a significant level of Mr. Ersek's compensation to the performance of the Company. The percentage of compensation delivered in the form of performance-based compensation is higher for Mr. Ersek than compared to our other NEOs because the Compensation Committee believes that the CEO's leadership is one of the key drivers of the Company's success and that a greater percentage of the CEO's total compensation should be variable as a reflection of the Company's level of performance. Market data provided by the Compensation Committee's independent consultant supported this practice as well.

The following chart illustrates our CEO pay philosophy of heavily weighting targeted CEO compensation toward variable, performance-based pay elements.

CEO 2020 TOTAL TARGET DIRECT COMPENSATION

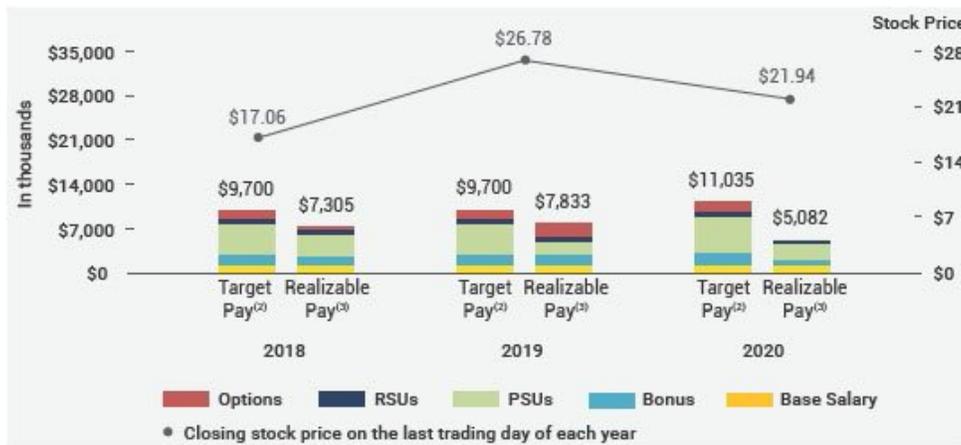


Since a significant portion of Mr. Ersek’s compensation is both performance-based and at-risk, we are providing the following supplemental graph to compare Mr. Ersek’s total

target direct compensation to the compensation “realizable” by him for each of 2018, 2019 and 2020. For the cumulative period of 2018 to 2020, realizable pay was approximately 33% lower than total target direct compensation for that period primarily due to lower achievement against pre-established performance targets, including as a result of the impact of the COVID-19 pandemic.

We believe the “realizable” compensation and its relationship to total target direct compensation in each of the years and over the three-year cumulative period are reflective of the Compensation Committee’s emphasis on “pay-for-performance” in that differences between realizable pay and total target direct compensation, as well as fluctuations year-over-year, are primarily the result of our stock performance and our varying levels of achievement against pre-established performance goals under our Annual Incentive Plan and our Long-Term Incentive Plan.

CEO TOTAL TARGET DIRECT COMPENSATION VERSUS TOTAL REALIZABLE COMPENSATION⁽¹⁾



- (1) This graph and the total target direct compensation and total realizable compensation reported in this graph provide supplemental information regarding the compensation paid to Mr. Ersek and should not be viewed as a substitute for the 2020 Summary Compensation Table.
- (2) Amounts reported in the calculation of total target direct compensation consist of (a) annualized base salary, (b) target annual incentive opportunities for Mr. Ersek under the Annual Incentive Plan with respect to each of the years shown and (c) the target grant values of the long-term incentives granted to Mr. Ersek under the Long-Term Incentive Plan with respect to each of the years shown.
- (3) Amounts reported in the calculation of total realizable compensation consist of (a) annualized base salary, (b) actual annual incentive payments received by Mr. Ersek under the Annual Incentive Plan with respect to each of the years shown, (c) the value realized from the exercise of stock options and for unexercised stock options, the difference between the exercise price and the closing stock price on the last trading day of 2020, reported in the year granted, (d) the value realized upon vesting of PSUs on the vesting date and the value of unvested PSUs based on the closing stock price on the last trading day of 2020 and estimated performance as of December 31, 2020, each reported in the year granted, and (e) the value of unvested RSUs based on the closing stock price on the last trading day of 2020, each reported in the year granted.

2020 SAY ON PAY VOTE

The Company received approximately 89% support for its “say on pay” vote at the Company’s 2020 Annual Meeting of Stockholders and an average support level of 93% for the Company’s “say on pay” votes over the last five years. After considering the 2020 “say on pay” results, the committee

determined that the Company’s executive compensation philosophy, compensation objectives, and compensation elements continued to be appropriate and did not make any specific changes to the Company’s executive compensation program in response to the 2020 “say on pay” vote.

STOCKHOLDER ENGAGEMENT

Management and the Compensation Committee Chair regularly reach out to stockholders to better understand their views on the Company's executive compensation program, the "say on pay" vote and our executive compensation disclosure. In 2020, the Company reached out to stockholders who held approximately 78% of the Company's outstanding common stock to discuss the Company's executive

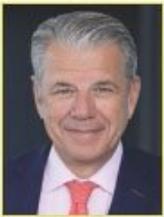
compensation program and held discussions with all stockholders who accepted the Company's invitation. Over the past few years, the committee and management have found these discussions to be very helpful in their ongoing evaluation of the Company's executive compensation program, and intend to continue to obtain this feedback in the future.

ESTABLISHING AND EVALUATING EXECUTIVE COMPENSATION

INTRODUCTION

This Compensation Discussion and Analysis describes how the Compensation Committee determined 2020 executive compensation, the elements of our executive compensation program and the compensation of each of our NEOs.

The information provided should be read together with the information presented in the "Executive Compensation" section of this Proxy Statement. For 2020, the NEOs were:



Hikmet Ersek
President and
Chief Executive Officer



Raj Agrawal
Chief Financial
Officer



Michelle Swanback
President, Product
and Platform



Jean Claude Farah
President, Global
Network



Khalid Fellahi
President, Consumer
Money Transfer

OUR EXECUTIVE COMPENSATION PHILOSOPHY AND OBJECTIVES

The Compensation Committee has adopted the following compensation objectives and guiding principles to align the Company's incentive compensation program with the Company's overall executive compensation philosophy:

Our Executive Compensation Philosophy

The Compensation Committee believes the Company's executive compensation program should reward actions and behaviors that build a foundation for the long-term strength and performance of the Company, while also rewarding the achievement of short-term performance goals informed by the Company's strategy.



Objectives

- Align executive goals and compensation with stockholder interests
- Attract, retain and motivate outstanding executive talent
- Pay-for-performance – Hold executives accountable and reward them for achieving financial, strategic and operating goals



Guiding Principles

- **Pay-for-Performance:** Pay is significantly performance-based and at-risk, with emphasis on variable pay to reward short- and long-term performance measured against pre-established objectives informed by the Company's strategy.
- **Align Compensation with Stockholder Interests:** Link incentive payouts with the overall performance of the Company, including achievement of financial and strategic objectives, as well as individual performance and contributions, to create long-term stockholder value.
- **Stock Ownership Guidelines:** Our program requires meaningful stock ownership by our executives to align them with long-term stockholder interests.
- **Emphasis on Future Pay Opportunity vs. Current Pay:** Our long-term incentive awards are delivered in the form of equity-based compensation with multi-year vesting provisions to encourage retention.
- **Hire, Retain and Motivate Top Talent:** Offer market-competitive compensation which clearly links payouts to actual performance, including rewarding appropriately for superior results, facilitating the hire and retention of high-caliber individuals with the skills, experience and demonstrated performance required for our Company.
- **Principled Programs:** Structure our compensation programs considering corporate governance best practices and in a manner that is understandable by our participants and stockholders.

THE BOARD OF DIRECTORS AND THE COMPENSATION COMMITTEE

The Board of Directors oversees the goals and objectives of the Company and the CEO, evaluates succession planning with respect to the CEO and evaluates the CEO's performance. The Compensation Committee supports the Board by:

- Establishing the Company's compensation philosophy;
- Overseeing the development and implementation of the Company's compensation and benefits policies;
- Reviewing and approving corporate goals and objectives relevant to the compensation of the CEO and other executive officers;

- Approving the compensation levels of each of the executive officers;
- Approving the compensation of the CEO, with ratification by the independent directors of the Board; and
- Overseeing critical role development and succession efforts by providing strategic direction as the Board identifies key executive skills and experience priorities.

The Compensation Committee's responsibilities under its charter are further described in the "Corporate Governance—Committees of the Board of Directors" section of this Proxy Statement.

COMPENSATION DISCUSSION AND ANALYSIS

The CEO, while not a member of the Compensation Committee, attended portions of each meeting of the Compensation Committee in 2020 to contribute to and understand the committee's oversight of, and decisions relating to, executive compensation. The CEO did not attend portions of the meetings relating to his compensation. The Compensation Committee regularly conducts executive sessions without management present.

The Compensation Committee also engages in an ongoing dialog with the CEO and the committee's independent consultant in the evaluation and establishment of the elements of our executive compensation program. Further, the committee received input from the Chief People Officer in making executive compensation decisions.

COMPENSATION CONSULTANTS

During 2020, Meridian continued to provide executive and director compensation consulting services to the Compensation Committee.

Meridian is retained by and reports directly to the Compensation Committee and participates in committee meetings. Meridian informs the committee on market trends, as well as regulatory issues and developments and how they may impact the Company's executive compensation program. Meridian also:

- Participates in the design of the executive compensation program to help the committee evaluate the linkage between pay and performance;
- Reviews market data and advises the committee regarding the compensation of the Company's executive officers;
- Reviews and advises the committee regarding outside director compensation; and

- Performs an annual risk assessment of the Company's compensation program, as described in the "Executive Compensation—Risk Management and Compensation" section of this Proxy Statement.

Meridian does not provide any other services to the Company. The Compensation Committee has assessed the independence of Meridian pursuant to the NYSE rules and the Company concluded that the work performed by Meridian for the Compensation Committee did not raise any conflict of interest.

During 2020, management retained the services of Willis Towers Watson PLC ("WTW") to assist the Company in evaluating the Company's annual and long-term incentive programs. The Compensation Committee has assessed the independence of WTW pursuant to the NYSE rules and the Company concluded that WTW's work did not raise any conflict of interest.

SETTING 2020 COMPENSATION

In late 2019, the Compensation Committee, working with Meridian and the CEO, engaged in a detailed review of the Company's executive compensation program to evaluate whether the design and levels of each compensation element were:

- Appropriate to support the Company's strategic performance objectives;
- Consistent with the philosophy and objectives described under "—Our Executive Compensation Philosophy and Objectives" above; and
- Reasonable when compared to market pay practices (see "—Market Comparison" below).

For 2020, the Compensation Committee retained the overall structure and design of the 2019 executive compensation program. Accordingly, for 2020, the Company's executive

compensation program continued to be significantly weighted towards performance-based compensation and continued to include a diversified mix of long-term incentive awards.

The Compensation Committee set the annual and long-term incentive targets for the 2020 executive compensation program in February 2020. The Compensation Committee believed at the time that the performance targets were rigorous yet achievable, and therefore established the targets so that they would be achieved, at the target performance level, if the Company successfully executed against its operating plan for 2020 and the 2020-2022 performance period. Because these targets were set in February 2020, these targets were set prior to the time when the Company could have anticipated or known the impact of the impending COVID-19 pandemic. The Compensation Committee did not make any changes in these targets in response to the COVID-19 pandemic.

With respect to setting 2020 compensation levels, Mr. Ersek presented to the Compensation Committee his evaluation and recommendation for each of the other NEOs and their respective salary, annual bonus targets, and long-term incentive award targets. Mr. Ersek based his assessments on a number of factors, including but not limited to: individual performance and relative contributions to the Company's success; the performance of the executive's respective business unit or functional area; retention considerations; market data; compensation history; and internal equity. After consideration and discussion, the Committee reviewed and approved Mr. Ersek's 2020 recommendations for the NEOs other than himself.

Also in early 2020, Mr. Ersek submitted a self-evaluation to the Compensation Committee. The committee shared Mr. Ersek's goals for the year and his self-evaluation with the independent members of the Board, who then evaluated Mr. Ersek's performance in 2019 based on his actual performance versus such goals. In setting Mr. Ersek's 2020 compensation, the committee considered this evaluation, market data regarding chief executive officer compensation levels provided by Meridian, and a tally sheet of Mr. Ersek's historical and current compensation data. No member of management, including Mr. Ersek, made any recommendations regarding Mr. Ersek's compensation or participated in the portions of the Compensation Committee meeting or in the meeting of the independent directors of the Board during which Mr. Ersek's compensation was determined or ratified.

MARKET COMPARISON

For 2020, the Compensation Committee considered market pay practices when setting executive compensation, but did not target percentile ranks of specific compensation elements or total target direct compensation against the market data. Instead, the committee used market data to assess the overall competitiveness and reasonableness of the Company's executive compensation program.

While the Compensation Committee considers relevant market pay practices when setting executive compensation, it does not believe it is appropriate to establish compensation levels based only on market practices. The Compensation Committee believes that compensation decisions are complex and require a deliberate review of Company and individual performance and peer compensation levels. The factors that influence the amount of compensation awarded include, but are not limited to:

- Market competition for a particular position;
- Experience and past performance inside or outside the Company;
- Role and responsibilities within the Company;
- Tenure with the Company and associated institutional knowledge;
- Long-term potential with the Company;
- Innovative thinking and leadership;
- Money transfer or financial services industry expertise;
- Personal performance and contributions;
- Succession planning;
- Past and future performance objectives; and
- Value of the position within the Company.

As further discussed below, the committee considered market data from both an executive compensation peer group and a general industry compensation survey, but did not assign a specific weight to either data source.

The Compensation Committee believes that the Company's executive compensation peer group should reflect the markets in which the Company competes for business, executive talent and capital. Accordingly, the Company's peer group includes companies meeting either of the following criteria:

- Global brands providing virtual products or services; or
- Companies involved with payment and/or processing services.

In 2019, Meridian was asked to re-evaluate the Company's peer group. Based on this review, in September 2019, the Compensation Committee approved changes to the Company's peer group to further align the median revenues of the peer group with the Company's revenues and to include additional peers that, similar to the Company, have significant non-U.S. revenues. As a result, the Compensation Committee added eBay Inc., Intercontinental Exchange, Inc., and Sabre Corporation and removed Intuit Inc. and Navient Corporation. The Compensation Committee also approved the removal of Worldpay, Inc. due to its acquisition in 2019.

The executive compensation peer group used for evaluating 2020 compensation decisions consisted of the companies below. Meridian compiled compensation information from the peer group based on the publicly filed documents of each member of the peer group. Based on the information below, the Company estimates that it is between the 50th and 75th percentile of the peer group in terms of revenues, below the 25th percentile of the peer group in terms of operating income, and below the 25th percentile of the peer group in terms of market capitalization.

COMPENSATION DISCUSSION AND ANALYSIS

PEER GROUP	2019 REVENUES* (IN MILLIONS)	2019 OP INCOME* (IN MILLIONS)	MARKET CAP (AS OF 12/31/2019) (IN MILLIONS)
Ameriprise Financial	\$12,890	\$3,038	\$21,105
Broadridge Financial Solutions, Inc.	\$4,353	\$574	\$14,163
CME Group Inc.	\$4,858	\$2,656	\$71,931
Comerica Incorporated	\$3,275	\$1,570	\$10,343
Discover Financial Services	\$8,228	\$3,931	\$26,588
eBay Inc.	\$10,800	\$2,398	\$29,376
Euronet Worldwide, Inc.	\$2,750	\$475	\$8,513
Fidelity National Information Services, Inc.	\$10,333	\$1,760	\$85,485
Fiserv, Inc.	\$10,187	\$1,884	\$78,616
FleetCor Technologies, Inc.	\$2,649	\$1,289	\$24,969
Global Payments Inc.	\$4,912	\$1,047	\$54,868
Intercontinental Exchange, Inc.	\$5,202	\$2,720	\$51,536
MoneyGram International, Inc.	\$1,285	\$36	\$150
Nasdaq, Inc.	\$4,262	\$1,137	\$17,555
Northern Trust Corporation	\$6,088	\$1,944	\$22,510
PayPal Holdings, Inc.	\$17,772	\$2,790	\$127,012
Sabre Corporation	\$3,975	\$380	\$6,146
State Street Corporation	\$11,702	\$3,091	\$28,763
Total System Services, Inc.**	N/A	N/A	N/A
25th Percentile	\$4,047	\$1,070	\$15,011
50th Percentile	\$5,057	\$1,822	\$25,779
75th Percentile	\$10,297	\$2,704	\$54,035

* All data was compiled by Meridian who obtained peer company financial market intelligence from S&P CapitalIQ. The data generally represents revenue and operating income for the most recent four quarters available to Meridian at the time Meridian compiled the data in January 2020. Operating income may reflect measures not in conformity with GAAP.

** While compensation data for Total Systems Services, Inc. was included in our peer group analysis, full-year 2019 financial and employee data was not compiled for Total System Services, Inc. due to its acquisition in September 2019.

The Compensation Committee also referenced general industry compensation survey data in evaluating executive pay in order to consider a broader perspective on market practices. To assist the committee in its review of the general industry compensation survey data, Meridian extracts compensation information from the surveys with respect to companies with annual revenues generally ranging from \$3 billion to \$6 billion. For the 2020 compensation review, Meridian compiled compensation data from general industry compensation surveys provided by WTW (which included data from companies with annual revenues between \$3 billion and \$6 billion), and peer group data taken directly from peer group proxy statements or from the Equilar Top 25 database. Executive positions were matched to the peer

group proxy data and third-party survey data based on job title, functional matches, and pay rank.

Use of Tally Sheets

The Compensation Committee reviews tally sheets that present historical and current compensation data, valuations of future equity vesting, value of option exercises in the past five years, as well as analyses for hypothetical terminations and retirements to allow the Compensation Committee to consider the Company's obligations under such circumstances. The tally sheets provide additional context for the committee in determining and assessing NEO compensation.

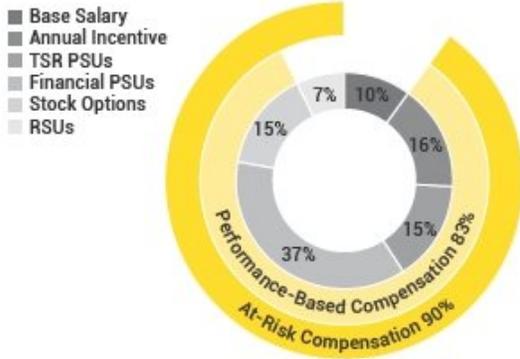
THE WESTERN UNION 2020 EXECUTIVE COMPENSATION PROGRAM

Pay-For-Performance and At-Risk Compensation

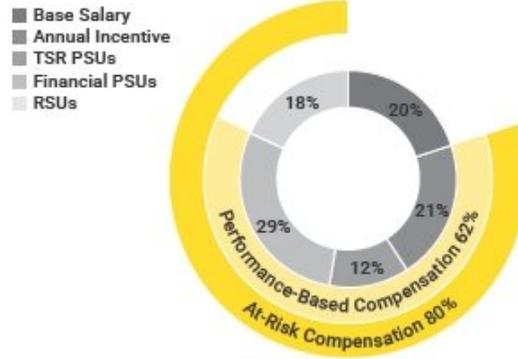
The principal components of the Company's 2020 annual executive compensation program were annual base salary, annual incentive awards, and long-term incentive awards in the form of PSUs, stock options (for the CEO) and RSUs. The Compensation Committee designed the 2020 executive compensation program so that performance-based pay elements (Annual Incentive Plan awards, PSUs and, if

applicable, stock options) would constitute a significant portion of the executive compensation awarded, determined at target levels. The following charts illustrate the mix of the targeted annual compensation for the CEO and the average targeted annual compensation for the other NEOs, and the portion of that compensation that is performance-based and/or at-risk. For purposes of these charts, the percentage of targeted annual compensation was determined based on the annual base salary and target incentive opportunities applicable to the NEO as of December 31, 2020.

CEO 2020 TOTAL TARGET DIRECT COMPENSATION



NEO 2020 TOTAL TARGET DIRECT COMPENSATION



ELEMENTS OF 2020 EXECUTIVE COMPENSATION PROGRAM

The following table lists the material elements of the Company's 2020 executive compensation program for the Company's NEOs. The committee believes that the design of the Company's executive compensation program focuses on performancebased compensation elements, provides alignment with the Company's short- and long-term financial and strategic priorities at the time through the annual and long-term incentive programs, and provides alignment with stockholder interests.

	Fixed		At-Risk / Performance-Based		
	Base Salary	Annual Incentive Awards	PSUs	Stock Options (CEO only)	RSUs
Key Characteristics	Fixed compensation component payable in cash.	Variable compensation component payable in cash based on performance against annually established performance objectives.	<p>PSUs vest based on the Company's achievement of multi-year financial performance objectives and the Company's relative TSR performance.</p> <p>The value of PSUs is also dependent on our stock price over the performance period.</p> <p>Financial PSUs accrue dividend equivalents, with dividend equivalents paid only to the extent the underlying shares vest.</p> <p>TSR PSUs do not accrue and pay dividend equivalents.</p>	<p>Non-qualified stock options granted with an exercise price equal to fair market value on the date of grant that expire 10 years after grant and become exercisable in 25% annual increments over a four-year vesting period.</p> <p>The value of stock options is dependent on our stock price over the option term.</p>	<p>RSUs generally cliff vest on the third anniversary of the date of grant based on continued service during the vesting period.</p> <p>The value of RSUs is dependent on our stock price over the vesting period.</p> <p>RSUs accrue dividend equivalents, with dividend equivalents paid only to the extent the underlying shares vest.</p>
Why We Pay This Element	Establish a pay foundation at competitive levels to attract and retain talented executives.	<p>Motivate and reward executives for performance on key financial, strategic and/or individual performance goals over the year.</p> <p>Hold our executives accountable, with payouts based on actual performance against pre-established and communicated performance goals.</p>	<p>Align the interests of executives with those of our stockholders by focusing the executives on the Company's financial and TSR performance over a multi-year period.</p> <p>Hold our executives accountable, with payouts varying from target based on actual performance against pre-established and communicated performance goals.</p>	Align interests of the CEO with those of our stockholders by focusing on long-term stock price appreciation over the option term.	<p>Competitive with market practices in order to attract and retain top executive talent.</p> <p>Align the interests of executives with those of our stockholders by focusing the executives on long-term objectives over a multiyear vesting period, with the value of the award fluctuating based on stock price performance.</p>
How We Determine Amount*	Experience, job scope, responsibilities, market data, internal equity, and individual performance.	<p>Internal pay equity, market practice, corporate and individual performance.</p> <p>Cash payouts ranging from 0% to 175% of target based on the achievement of financial and strategic goals, with an additional +/- 25% modifier for participants other than the CEO based on individual performance with respect to personalized objectives, including business unit goals.</p>	<p>Internal pay equity, market practice and individual performance.</p> <p>Financial PSUs: Vesting ranging from 0% to 200% of target based on revenue and operating margin over the 2020-2022 performance period.</p> <p>TSR PSUs: Vesting ranging from 0% to 200% of target based on the Company's TSR performance relative to the S&P 500 Index over the 2020-2022 performance period.</p>	Internal pay equity, market practice and individual performance.	Internal pay equity, market practice and individual performance.

* See the "Setting 2020 Compensation" section for further information regarding the determination of 2020 compensation levels.

Each of Western Union's 2020 executive compensation program elements is described in further detail below.

Base Salary

Our philosophy is that base salaries should meet the objectives of attracting and retaining the executives needed to lead the business. Base salary is a fixed compensation component payable in cash. In February 2020, Messrs. Ersek and Agrawal received base salary increases of approximately 5% and 3%, respectively, in order to further align their total compensation levels with the market data. Mr. Ersek's last increase in base salary was in 2012. None of our other NEOs received a base salary increase during 2020. Ms. Swanback's base salary was established at the time she joined the Company in January 2020 based on market data, considering the scope of her role and responsibilities within the organization.

The following table sets forth each NEO's 2019 and 2020 base salary levels as of December 31 of each year:

EXECUTIVE	2019 BASE SALARY (\$000)	2020 BASE SALARY (\$000)
Hikmet Ersek	\$1,000.0	\$1,050.0
Raj Agrawal	\$630.0	\$650.0
Michelle Swanback	N/A	\$625.0
Jean Claude Farah	\$500.0	\$500.0
Khalid Fellahi	\$500.0	\$500.0

Annual Incentive Compensation

Our Annual Incentive Plan is designed to motivate and reward our NEOs for achieving short-term performance objectives. We believe the program supports our "pay-for-performance" culture.

Target payout opportunities under the Annual Incentive Plan are expressed as a percentage of a participant's annual base salary. For 2020, the Compensation Committee increased the target bonus opportunity for Mr. Farah from 90% to 110% of base salary and for Mr. Fellahi from 100% to 110% of base salary to further align their short-term incentive compensation with market data and the Company's internal pay practices. As a percentage of base salary, none of our other NEOs received an Annual Incentive Plan target increase with respect to 2020. Ms. Swanback's target bonus opportunity was established at the time she joined the Company in January 2020 based on market data, considering the scope of her role and responsibilities within the organization.

Potential payouts range from 0% to 175% of target based on the achievement of pre-established financial and strategic goals. Because the committee believes that individual objectives are indicators of the executive's success in fulfilling the executive's responsibilities, the total payout under the Annual Incentive Plan for the NEOs other than the CEO is subject to a +/- 25% modifier based on the committee's assessment versus individual performance goals. Payouts for the NEOs (other than the CEO) are capped at 200% of each individual's target bonus opportunity, with the CEO's payout capped at 175% of his target bonus opportunity.

The Annual Incentive Plan is based on the achievement of financial and strategic goals weighted at 70% and 30%, respectively. The weighting of the performance measures reflects the desire of the Compensation Committee to tie a significant portion of annual incentive compensation to performance measures that the committee believes are meaningful to and readily accessible by our investors, while at the same time emphasizing strategic performance objectives focused on the Company's growth imperatives.

Financial Performance and Goal Setting. Consistent with prior years, the Compensation Committee set the annual incentive targets for the 2020 Annual Incentive Plan in February 2020. Under the Annual Incentive Plan, the committee required a year-over-year growth rate of 2.8% for total revenue and 7.0% for operating profit in order for the NEOs to earn a target payout with respect to the financial component of the Annual Incentive Plan. The Compensation Committee believed at the time that the performance targets were rigorous yet achievable, and therefore established the targets so that they would be achieved, at the target performance level, if the Company successfully executed against its operating plan for 2020. Because these targets were set in February 2020, these targets were set prior to the time when the Company could have anticipated or known the impact of the impending COVID-19 pandemic. As a result, due to the impact of the COVID-19 pandemic, the Company did not achieve the revenue and operating income performance goals under the 2020 Annual Incentive Plan.

COMPENSATION DISCUSSION AND ANALYSIS

	2019 COMPARATIVE RESULTS*	TARGET GROWTH RATE FROM 2019 RESULTS	2020 TARGET*	2020 ACTUAL RESULTS*	ACHIEVEMENT(%)
Total Revenue	\$5,161M	2.8%	\$5,305M	\$4,918M	0%
Operating Income	\$1,035M	7.0%	\$1,107M	\$1,031M	0%
Overall Achievement					0%

* 2020 target and actual results exclude Argentina inflation and are shown at constant currency, calculated assuming no changes in the currency exchange rates from 2019 currency exchange rates. For comparative purposes, the 2019 Comparative Results for Revenue and Operating Income represent 2019 actual results under the Annual Incentive Plan, but adjusted to exclude Speedpay and Paymap due to the 2019 dispositions of such businesses. The performance grid provided payout opportunities for performance ranging from \$5,202M to \$5,460M for revenue and \$1,076M to \$1,138M for operating profit.

When the financial and strategic performance measures were established, and consistent with prior years, the committee determined that the effect of currency fluctuations, acquisitions and divestitures, including related costs, restructuring, and other significant charges not included in the Company's internal 2020 financial plan should be excluded from both the establishment of goals as well as the determination of payout calculations to more closely align with the underlying operating performance of the business.

As it had in previous years, the Compensation Committee set the 2020 financial performance goals by establishing a grid based on the Company's revenue and operating income. These performance measures were used in order to tie annual incentive compensation to measures of the Company's financial performance that the committee deemed meaningful to and readily accessible by our investors.

The Compensation Committee established the performance goal grid and corresponding payout percentages based upon input from management regarding the Company's expected performance in the upcoming year, which did not take into account the impact of the COVID-19 global pandemic, the extent of which was not foreseen at the time. The committee designed the grid to encourage strong, focused performance by our executives. The 2020 performance goal grid provided a payout of 100% of target if the Company achieved its internal operating plan at the time for operating income and revenue, with a maximum initial payout level of 175% of target if revenue and operating income grew by 5.8% and 10.0%, respectively, as compared to 2019 actual performance.

Strategic Performance and Goal Setting. Participants in the 2020 Annual Incentive Plan had 30% of their award opportunity tied to the achievement of pre-established performance objectives based upon the Company's strategic operating plan, with a focus on the Company's growth imperatives (as measured by WU.com revenue and digital revenue generated from third parties providing the Company's money transfer services, weighted 10%), compliance execution objectives (weighted 10%) and corporate efficiency and cost-savings under the WU Way Next Generation Initiative (weighted 10%). Performance levels of the objectives were designed to be achievable, but required the coordinated, cross-functional focus and effort of the executives. For 2020, the Company outperformed the strategic performance metrics with respect to WU.com

revenue, digital revenue, and the WU Way Next Generation Initiative. The Committee believed the Company's strategic achievements were reflective of the Company's successful execution of its strategic operating plan with respect to these objectives, including multi-year investments made by the Company in its digital platform and offerings that enabled the Company to adapt to changes in its business in response to the COVID-19 pandemic. Based on the achievement of the strategic performance objectives, the committee certified a payout equal to 163% of each NEO's target allocated to the strategic performance objectives.

Individual Performance Modifier and Goal Setting. Other than for Mr. Ersek, each NEO's payout under the 2020 Annual Incentive Plan was subject to a +/- 25% modifier based on the committee's assessment of individual and business unit performance. In making its assessment, the committee considered the recommendations of the CEO based on his review of the performance of each NEO against the individual objectives established by the committee at the beginning of the year.

The committee believes the performance objectives established for each NEO are indicators of the executive's success in fulfilling the executive's responsibilities to the Company and support the Company's strategic operating plan. The committee also believes that including an assessment of contributions towards the Company's WU Way Next Generation Initiative, compliance initiatives, and leadership objectives reinforces these objectives as priorities throughout the organization. The performance levels of the individual and business unit objectives were designed to be achievable, but required strong and consistent performance by the executive.

In early 2021, the Compensation Committee approved the application of the individual performance modifier for each of the NEOs other than Mr. Ersek. Specific achievements considered by the Compensation Committee in applying the individual modifier included business continuity planning and execution, the Company's strong employee engagement surveys, expansion of the Western Union network, increased operational efficiencies, management of agent closures during the pandemic, execution of emergency regulatory approvals for product offerings needed by customers during the pandemic, execution of transition to work from home in many different countries, and enhancement to the agent contract renewal process. Based on the committee's

assessment of individual and business unit performance, the committee approved individual performance modifiers for the NEOs other than Mr. Ersek ranging from -4% to 11%.

Compliance Evaluation. The Company considers evaluation criteria related to compliance in its executive bonus system so that each Company executive is evaluated on what the executive has done to ensure that the executive's business or department is in compliance with applicable U.S. laws. A failing score in

compliance, including with respect to anti-money laundering and anti-fraud programs, will make the executive ineligible for any bonus for that year. In addition, the 2020 award agreements under the Annual Incentive Plan are subject to the Company's clawback policy, which specifically authorizes the clawback of annual incentive payments due to compliance failures. In early 2021, the Compensation Committee determined that each NEO met the compliance-related evaluation criteria established by the Company and therefore determined that each NEO remained eligible for a bonus with respect to 2020.

NEO Payouts Under the 2020 Annual Incentive Plan. The following table sets forth each NEO's 2020 target award opportunity expressed (i) as a percentage of 2020 base salary and (ii) in dollars and the annual incentive payouts received by each NEO.

EXECUTIVE	TARGET BONUS AS A % OF BASE SALARY	TARGET AWARD OPPORTUNITY (\$000)	CORPORATE OBJECTIVES PAYOUT (\$000)	STRATEGIC OBJECTIVES PAYOUT AT 163% OF TARGET (\$000)	FINAL BONUS (\$000)*
Hikmet Ersek	170%	\$1,785.0	\$0	\$874.7	\$874.7
Raj Agrawal	100%	\$650.0	\$0	\$318.5	\$377.0
Michelle Swanback	100%	\$625.0	\$0	\$306.3	\$375.0
Jean Claude Farah	110%	\$550.0	\$0	\$269.5	\$324.5
Khalid Fellahi	110%	\$550.0	\$0	\$269.5	\$247.5

* Includes application of individual performance modifier noted above.

Long-Term Incentive Compensation

The objectives for the long-term incentive awards for 2020 were to:

- Align the interests of our executives with the interests of our stockholders by focusing on objectives that result in stock price appreciation;
- Increase cross-functional executive focus in the coming years on key performance metrics through Financial PSUs;
- Amplify executive focus on stockholder returns through TSR PSUs; and
- Retain the services of executives through multi-year vesting provisions.

The Company's shareholder-approved long-term incentive plan allows the Compensation Committee to award various forms of long-term incentive grants, including stock options, RSUs, performance-based equity and performance-based cash awards. The Compensation Committee approves all equity grants made to our senior executives, with the equity grants made to the CEO ratified by the independent directors of the Board. When making regular annual equity grants, the Compensation Committee's practice is to approve them during the first quarter of each year as part of the annual compensation review. In addition to the factors listed in the table under "*Elements of 2020 Executive Compensation*"

Program," the Compensation Committee also considers dilution of the Company's outstanding shares when making equity grants.

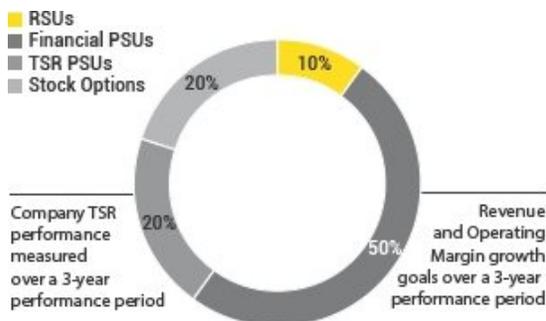
2020 Annual Long-Term Incentive Awards. In early 2020, the Compensation Committee granted the NEOs long-term incentive awards under the Long-Term Incentive Plan. For 2020, the Compensation Committee approved (and the independent members of the Board ratified) an increase in the target grant value of Mr. Ersek's long-term incentive award in order to more closely align his compensation with the market data and reflect his performance. Mr. Ersek's target grant value for his long-term incentive award had not been adjusted since 2016. In addition, for 2020, the Compensation Committee approved an increase in the target grant value of Mr. Fellahi's long-term incentive award as his 2019 long-term incentive award was sized based on the position he held at the time of the 2019 grant, with the 2020 long-term incentive award sized based on market data as well as internal pay equity. None of our other NEOs received a long-term incentive award target increase with respect to 2020. Ms. Swanback's target grant value was established at the time she joined the Company in January 2020 based on market data, considering the scope of her role and responsibilities within the organization.

The following table sets forth the target award value, as of the date of grant, of the 2020 long-term incentive awards received by each NEO:

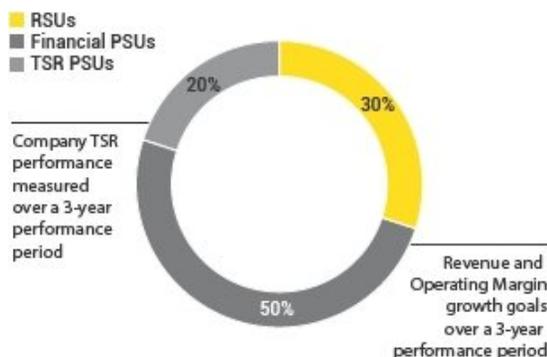
EXECUTIVE	TARGET GRANT VALUE (\$000)
Hikmet Ersek	\$8,200.0
Raj Agrawal	\$2,400.0
Michelle Swanback	\$2,200.0
Jean Claude Farah	\$1,050.0
Khalid Fellahi	\$1,500.0

Once the target grant value is set for each NEO, the grant value is then allocated among PSUs, RSUs and stock options, as applicable. In 2020, the committee granted the long-term incentive allocation indicated below:

CEO 2020 LONG-TERM INCENTIVE AWARDS



OTHER NEO 2020 LONG-TERM INCENTIVE AWARDS



The committee believes that this mix is appropriate because it is designed to align the interests of our NEOs with the interests of our stockholders, drive long-term performance with respect to strategic measures, support retention of our NEOs and align with market practices as reported by Meridian.

Financial PSUs. The 2020 Financial PSU awards will vest if and only to the extent that specific performance goals for revenue and operating margin are met during the three-year cumulative performance period. This represents a modification from the 2019 Financial PSUs, which vest based on achievement of performance goals for revenue and EBIT. The committee approved the use of revenue and operating margin, with each goal weighted evenly, in order to ensure balance of both revenue and efficient long-term profit growth and shareholder value creation. The Company replaced the EBIT metric used in 2019 with operating margin as such goal was viewed as more strongly aligned with the Company’s corporate strategy and provided an appropriate balance to the Company’s other performance metrics in both the annual incentive and long-term incentive programs.

The performance objectives under the 2020 Financial PSUs are based on:

- a targeted constant currency compound annual growth rate (“CAGR”) for revenue, excluding the impact of Argentina inflation; and
- operating margin, each measured over the cumulative three-year performance period.

Under the terms of the awards, as much as 200% of the targeted Financial PSUs may be earned based on the Company’s performance with respect to the revenue and operating margin performance objectives over the three-year performance period. In addition, in order to vest in the award, the award recipient must remain employed through the third anniversary of the grant date (February 2023), except as otherwise provided under the Company’s Executive Severance Policy or the Long-Term Incentive Plan and related award agreement.

Because these targets were set in February 2020, these targets were set prior to the time when the Company could have anticipated or known the impact of the impending COVID-19 pandemic. The PSU performance goals were designed at the time to be challenging but achievable with the coordinated, cross-functional focus and effort of the executives.

The Compensation Committee utilized revenue as an element in both the Company’s Annual Incentive Plan and long-term incentive program. When designing the Company’s 2020 executive compensation program, the Compensation Committee evaluated a range of performance metrics for purposes of the Company’s incentive programs and considered input from management and Meridian. Based on such review, the Compensation Committee determined that revenue continues to be viewed as a core driver of the Company’s performance and stockholder value creation and should remain a component in both the Annual Incentive

Plan (measured over one year) and long-term incentive program (measured over three years). In recognition of the Company's use of revenue in both the annual and long-term incentive programs, the Compensation Committee continued its historical practice of supplementing the primary performance measures under the Annual Incentive Plan and long-term incentive program with additional performance measures in order to strike an appropriate balance with respect to incentivizing top-line growth, profitability, non-financial business imperatives and stockholder returns over both the short-term and long-term horizons.

Similar to the Annual Incentive Plan, when the financial performance objectives were established for the Financial PSUs, the committee determined that the effect of currency fluctuations, acquisitions and divestitures, including related costs, restructuring, and other significant charges not included in the Company's internal financial plans should be excluded from the payout calculations. Consistent with the Company's historical practices, under this plan design, the performance results for the Financial PSUs will be calculated using the prior year's currency exchange rates.

The following table sets forth each NEO's threshold, target and maximum award opportunity with respect to the 2020 Financial PSU:

EXECUTIVE	2020 FINANCIAL PSU AWARD OPPORTUNITY		
	THRESHOLD	TARGET	MAXIMUM
Hikmet Ersek	77,359	154,717	309,434
Raj Agrawal	22,884	45,767	91,534
Michelle Swanback	20,977	41,953	83,906
Jean Claude Farah	10,012	20,023	40,046
Khalid Fellahi	14,303	28,605	57,210

TSR PSUs. In 2020, the Company continued to grant TSR PSUs to enhance focus on stockholder returns. These TSR PSUs require the Company to achieve 60th percentile relative TSR performance versus the S&P 500 Index over a three-year performance period in order to earn target payout, with 30th percentile relative TSR performance resulting in threshold payout and 90th percentile relative TSR performance

resulting in maximum payout. This portion of the award is also subject to the participant's continued service through the third anniversary of the grant date (February 2023), except as otherwise provided under the Company's Executive Severance Policy or the Long-Term Incentive Plan and related award agreement.

The following table sets forth each NEO's threshold, target and maximum award opportunities with respect to the 2020 TSR PSUs:

EXECUTIVE	2020 TSR PSU AWARD OPPORTUNITY		
	THRESHOLD	TARGET	MAXIMUM
Hikmet Ersek	36,092	72,184	144,368
Raj Agrawal	10,979	21,958	43,916
Michelle Swanback	10,065	20,129	40,258
Jean Claude Farah	4,804	9,607	19,214
Khalid Fellahi	6,862	13,724	27,448

Annual RSU Awards. Service-vesting RSUs are granted to our NEOs to support retention and alignment of our NEOs' interests with the interests of our stockholders. The annual RSU grants vest 100% on the third anniversary of the grant

date, subject to the NEO's continued service or as otherwise provided for under the Company's Executive Severance Policy or the Long-Term Incentive Plan and related award agreement.

The following table sets forth each NEO's 2020 annual RSU grant:

EXECUTIVE	ANNUAL RSU GRANT
Hikmet Ersek	30,944
Raj Agrawal	27,460
Michelle Swanback	25,172
Jean Claude Farah	12,014
Khalid Fellahi	17,163

COMPENSATION DISCUSSION AND ANALYSIS

Stock Option Award. With respect to Mr. Ersek, stock options are granted to further emphasize the achievement of long-term objectives and encourage long-term value creation as the stock options will have value to Mr. Ersek only if the Company's stock price appreciates from the date of grant. The stock options vest in 25% annual increments over four years, subject to Mr. Ersek's continued service or as otherwise provided for under the Company's Executive Severance Policy or the Long-Term Incentive Plan and related award agreement, and have a 10-year term. The committee believes that the Company's 2020 long-term incentive design supports retention and represents a balanced reflection of stockholder returns and financial performance. For 2020, Mr. Ersek received options representing the right to purchase 414,142 shares of the Company's common stock, subject to the satisfaction of the underlying service-based vesting conditions.

2018 PSU Awards. Under the terms of the 2018 PSUs, 2020 represented the final year of the three-year performance period for the 2018 Financial PSUs and the 2018 TSR PSUs. The 2018 Financial PSUs vested based on the extent to which the Company's CAGR for revenue and EBIT met certain goals over a cumulative three-year performance period (weighted 70% and 30%, respectively). The 2018 TSR PSUs vested based on the Company's achievement of relative TSR performance versus the S&P 500 Index over a three-year performance period. Based on performance over the three-year performance period, as described further below, the 2018 PSUs vested as follows for each of the participating NEOs:

EXECUTIVE⁽¹⁾	2018 TARGET FINANCIAL PSUs (#)	2018 EARNED FINANCIAL PSUs (#)	2018 TARGET TSR PSUs (#)	2018 EARNED TSR PSUs (#)
Hikmet Ersek	174,217	104,531	66,163	52,269
Raj Agrawal	59,732	35,840	22,663	17,904
Jean Claude Farah	26,133	15,680	9,916	7,834
Khalid Fellahi	17,422	10,454	6,611	5,223

(1) Ms. Swanback commenced employment with the Company in early 2020 and, accordingly, did not receive 2018 PSUs.

The 2018 Financial PSU and 2018 TSR PSU performance objectives and the achievement levels are set forth in the tables below. While the performance periods for the 2018 PSUs concluded as of December 31, 2020, these awards remained subject to service-based vesting conditions until the third anniversary of the grant date (February 2021). Pursuant to the terms of the underlying award agreements and consistent with the adjustment methodology used in prior years, the Compensation Committee excluded from the 2018 Financial PSU payout calculations charges incurred pursuant to settlement agreements with the United States Department of Justice, certain United States Attorney's Offices, the United States Federal Trade Commission, the Financial Crimes Enforcement Network of the United States Department of the Treasury, and various state attorneys general (the "Joint Settlement Agreements") and costs associated with a January 4, 2018 consent order, which resolved a matter with the New York Department

of Financial Services relating to facts set forth in the Joint Settlement Agreements after considering that the conduct at issue occurred mainly from 2004 to 2012 and that the Company had since taken substantial remedial measures and implemented compliance enhancements to improve its anti-fraud and anti-money laundering programs. In addition, the committee excluded from the payout calculations costs incurred in connection with the Company's WU Way program in 2017 and the WU Way Next Generation Initiative in 2019 and 2020, the savings associated with the WU Way Next Generation Initiative in 2020, and a 2017 goodwill impairment relating to our Business Solutions reporting unit. The committee viewed these as significant items not indicative of the Company's day-to-day performance. Finally, for the 2018 payout calculation, revenue and operating income were adjusted to exclude Speedpay and Paymap due to the 2019 dispositions of these businesses.

**2018 FINANCIAL PSUs
(PERFORMANCE PERIOD 2018-2020)**

PERFORMANCE OBJECTIVES	2018 FINANCIAL PSU PERFORMANCE GOALS	ACTUAL PERFORMANCE*
Targeted constant currency compound annual growth rate for revenue and EBIT over the three-year performance period	Revenue growth rate: 3.5% EBIT growth rate: 4.0%	Revenue growth rate = 1.1% achievement EBIT growth rate = 3.0% achievement
		Overall Attainment Level 60%

* At constant currency, calculated assuming no changes in the currency exchange rates from the prior year's currency exchange rates.

**2018 TSR PSUs
(PERFORMANCE PERIOD 2018-2020)**

PERFORMANCE OBJECTIVE	PERFORMANCE GOALS			
	THRESHOLD	TARGET	MAXIMUM	ACTUAL PERFORMANCE
TSR relative to S&P 500 Index*	30 th percentile	60 th percentile	90 th percentile	48 th percentile
				Overall Attainment Level 79%

* Relative TSR performance for purposes of the 2018 TSR PSUs was calculated based on the terms of the 2018 TSR PSU award agreement, which requires using a beginning stock price calculated as the average company closing stock price for all trading days during December 2017 and an ending stock price calculated as the average company closing stock price for all trading days during December 2020. In determining the TSR for the companies in the S&P 500 Index, the S&P companies comprising the S&P Index on December 31, 2020 were used.

Other Elements of Compensation

To remain competitive with other employers and to attract, retain, and motivate highly talented executives and other employees, we provide the benefits listed in the following table to our U.S.-based employees:

BENEFIT OR PERQUISITE	NAMED EXECUTIVE OFFICERS	OTHER OFFICERS AND KEY EMPLOYEES	ALL FULL-TIME AND REGULAR PART-TIME EMPLOYEES
401(k) Plan	✓	✓	✓
Supplemental Incentive Savings Plan (a nonqualified defined contribution plan)	✓	✓	
Severance and Change-in-Control Benefits (Double-Trigger)	✓	✓	✓
Health and Welfare Benefits	✓	✓	✓
Limited Perquisites	✓	✓	

Severance and Change-in-Control Benefits. The Company has an Executive Severance Policy for our executive officers. The policy helps accomplish the Company's compensation philosophy of attracting and retaining exemplary talent. The committee believes it is appropriate to provide executives with the rewards and protections afforded by the Executive Severance Policy. The policy reduces the need to negotiate individual severance arrangements with departing executives and protects our executives from termination for circumstances not of their doing. The committee also believes the policy promotes management independence and helps retain, stabilize, and focus the executive officers in the event of a change-in-control. In the event of a change-in-control, the policy's severance benefits are payable only upon a "double trigger." This means that severance benefits are triggered only when an eligible executive is involuntarily terminated (other than for cause, death, or disability), or terminates his or her own employment voluntarily for "good reason" (including a material reduction in title or position, reduction in base salary or bonus opportunity or an increase in the executive's commute to his or her current principal working location of more than 50 miles without consent) within 24 months after the date of a change-in-control. Severance benefits under the policy are conditioned upon the executive executing an agreement and release that includes, among other things, non-competition and non-solicitation restrictive covenants and a release of claims against the Company.

In addition, the Executive Severance Policy prohibits excise tax gross-up payments on change-in-control benefits for those individuals who became executives of the Company after April 2009. Mr. Ersek is the only Company employee who remains eligible for these excise tax gross-up payments because he became an executive of the Company prior to 2009.

As noted below, Mr. Farah is subject to an employment agreement, which is a customary practice for executives located in the United Arab Emirates ("UAE"). Under the terms of Mr. Farah's employment agreement, he is required to receive three months' notice of termination of employment or, in lieu of such notice, three months of pay. In addition, Mr. Farah is also eligible for statutory end of service gratuity/severance amounts in accordance with local law. Any amounts due to Mr. Farah under the Executive Severance Policy will be reduced by any end of service gratuity/severance paid under the terms of his employment agreement or as required by local law.

Please see the "Executive Compensation—Potential Payments Upon Termination or Change-in-Control" section of this Proxy Statement for further information regarding the Executive Severance Policy, including the treatment of awards upon qualifying termination events or a change-in-control.

COMPENSATION DISCUSSION AND ANALYSIS

Employment Arrangements. The Company generally executes an offer of employment before an executive joins the Company. This offer describes the basic terms of the executive's employment, including his or her start date, starting salary, annual incentive target and long-term incentive award target. The terms of the executive's employment are based thereafter on sustained good performance rather than contractual terms, and the Company's policies, such as the Executive Severance Policy, will apply as warranted.

In late 2019, the Company and Ms. Swanback entered into an offer of employment outlining the basic of terms of Ms. Swanback's employment. In addition to setting forth Ms. Swanback's start date, starting salary, annual incentive target, long-term incentive award target and eligibility to participate in the Executive Severance Policy, Ms. Swanback's offer of employment also included cash and RSU sign-on awards. Ms. Swanback received a cash sign-on award in the amount of \$500,000, which was subject to pro-rata repayment in the event Ms. Swanback voluntarily resigned from the Company or was terminated for cause prior to the one-year anniversary of her start date. Ms. Swanback also received a one-time RSU award of 94,340 RSUs with a target grant date fair value of \$2,500,000, with the RSUs scheduled to vest in two substantially equal installments on the first and second anniversaries of the grant date, subject to Ms. Swanback's continued employment through the applicable vesting date or as otherwise provided for under the Company's Executive Severance Policy or the Long-Term Incentive Plan and the related award agreement. Ms. Swanback's new hire equity award was granted as compensation for amounts that she would forfeit with her prior employer by accepting a position with the Company.

Under certain circumstances, the Compensation Committee recognizes that special arrangements with respect to an executive's employment may be necessary or desirable. For example, Mr. Ersek, the Company, and a subsidiary of the Company entered into agreements in November 2009 relating to his 2009 promotion to Chief Operating Officer, which were amended effective September 2010 to reflect his 2010 promotion to President and CEO. Employment contracts are a competitive market practice in Austria where Mr. Ersek resided at the time he assumed his position as Chief Operating Officer and the Compensation Committee believes the terms of his agreements are consistent with those for similarly situated executives in Austria. Additionally, Mr. Farah and a subsidiary of the Company entered into an employment contract in June 2008 with respect to Mr. Farah's employment with the Company. Employment contracts are a competitive market practice in the UAE where Mr. Farah resides, and the Compensation Committee believes the terms of his contract are consistent with those for similarly situated executives in the UAE. Please see the "Executive Compensation—Narrative to Summary Compensation Table and Grants of Plan-Based Awards Table—Employment Arrangements" section of this Proxy Statement for a description of the material terms of the employment agreements with Messrs. Ersek and Farah.

Retirement Savings Plans. The Company executives on U.S. payroll are eligible for retirement benefits through a qualified defined contribution 401(k) plan, the Incentive Savings Plan, and a nonqualified defined contribution plan, the Supplemental Incentive Savings Plan ("SISP"). The SISP provides a vehicle for additional deferred compensation with matching contributions from the Company. We maintain the Incentive Savings Plan and the SISP to encourage our employees to save some percentage of their cash compensation for their eventual retirement. Mr. Ersek participates in the qualified defined contribution retirement plan made available to eligible employees in Austria. The committee believes that these types of savings plans are consistent with competitive pay practices, and are an important element in attracting and retaining talent in a competitive market. Please see the 2020 Nonqualified Deferred Compensation Table in the "Executive Compensation" section of this Proxy Statement for further information regarding the Company's retirement savings plans.

Benefits and Perquisites. The Company's global benefit philosophy for employees, including executives, is to provide a package of benefits consistent with local practices and competitive within individual markets. While employed with the Company, each of our NEOs participates in the health and welfare benefit plans and fringe benefit programs generally available to all other Company employees in the individual market in which they are located. For example, Mr. Farah resides in the UAE where it is customary to provide certain fringe benefits, including annual housing, education, transportation, health and wellness and technology allowances.

The Company provided its NEOs with limited, yet competitive perquisites and other personal benefits that the Compensation Committee believes are consistent with the Company's philosophy of attracting and retaining exemplary executive talent and, in some cases, such as the annual physical examination, the Company provides such personal benefits because the committee believes they are in the interests of the Company and its stockholders. The committee periodically reviews the levels of perquisites and other personal benefits provided to NEOs.

During 2018, the Company hired an outside security provider to perform a comprehensive security assessment with respect to certain Company personnel, including Mr. Ersek. Based on its security assessment, the outside security provider recommended certain home security services continue to be provided to Mr. Ersek and that Mr. Ersek continue to use corporate aircraft for certain business and personal travel. Accordingly, the Company paid for certain security services for Mr. Ersek and corporate aircraft for certain personal travel. Because the Company believes it is in the best interests of the Company and its stockholders to protect Mr. Ersek against possible security threats to him and his family members, the Company requires that Mr. Ersek accept such personal

security protection. The Company also believes that the costs of this security are appropriate and necessary. Although the Company does not consider Mr. Ersek's security services to be a perquisite or other personal benefit for the reasons described above, the Company has reported the costs related to security services for Mr. Ersek as well as the costs of corporate aircraft for personal travel in the "2020 All Other Compensation Table." Occasionally, Mr. Ersek's spouse or other guests may accompany him on corporate aircraft when the aircraft is already scheduled for business purposes and can accommodate additional passengers. In those cases, there is no additional aggregate incremental cost to the Company and, as a result, no amount is reflected in the "2020 All Other Compensation Table." Also, in connection with the Company's sponsorship of certain events and partnerships with various organizations and venues, certain perquisites, including tickets and parking access, are made available to officers and employees of the Company, including Mr. Ersek and the other NEOs. These perquisites have no additional aggregate incremental cost to the Company, and therefore, no amount is reflected in the "2020 All Other Compensation Table."

Please see the "2020 All Other Compensation Table" in the "Executive Compensation" section of this Proxy Statement for further information regarding benefits and perquisites received by our NEOs in 2020.

Stock Ownership Guidelines

To align our executives' interests with those of our stockholders and to assure that our executives own meaningful levels of Company stock throughout their tenures with the Company, the Compensation Committee established stock ownership guidelines that require each of the NEOs to own shares of the Company's common stock worth a specified multiple of base salary. Under the stock ownership guidelines, the executives must retain, until the required ownership guideline levels have been achieved and thereafter if required to maintain the required ownership levels, at least 50% of after-tax shares resulting from the vesting of RSUs, including PSUs. The chart below shows the salary multiple guidelines and the equity holdings that count towards the requirement as of the Record Date. Each NEO has met, or is progressing towards meeting, his or her respective ownership guideline.

EXECUTIVE	GUIDELINE	STATUS
Hikmet Ersek	6x salary	Meets guideline
Raj Agrawal	3x salary	Meets guideline
Michelle Swanback	3x salary	Must hold 50% of after-tax shares until guideline is met
Jean Claude Farah	3x salary	Meets guideline
Khalid Fellahi	3x salary	Meets guideline

WHAT COUNTS TOWARD THE GUIDELINE

- ✓ Company securities owned personally
- ✓ Shares held in any Company benefit plan
- ✓ After-tax value of service-based restricted stock awards and RSUs

WHAT DOES NOT COUNT TOWARD THE GUIDELINE

- ✗ Stock options
- ✗ PSUs

Prohibition Against Pledging and Hedging of the Company's Securities

The Company's insider trading policies prohibit the Company's executive officers and directors from pledging the Company's securities, and prohibit all Company employees, including executive officers, and directors from engaging in hedging or short-term speculative trading of the Company's securities, including, without limitation, short sales or put or call options involving the Company's securities.

Clawback Policy

The Company maintains a clawback policy under which the Company may, in the Committee's discretion and subject to applicable law, "clawback" incentive compensation paid to certain officers of the Company (generally defined as an individual subject to Section 16 of the Exchange Act as well as the Company's CCO) in the event of an accounting

restatement or if such officer engaged in detrimental conduct, as defined in the clawback policy. In addition, the Company is permitted under the clawback policy, in the Committee's discretion and subject to applicable laws, to clawback incentive compensation paid to such officers for conduct that is determined to have directly contributed to material compliance failures resulting in a failure to comply with applicable laws or regulations. Under this policy, if the Committee determines that incentive compensation is subject to clawback, the Company, subject to the direction of the Committee, has broad discretion to effect recovery of such amounts, including requiring a cash payment, canceling outstanding or deferred awards, reducing future compensation, seeking recovery of any gain or profit realized by the officer on the sale or other disposition of any equity-based awards, or other appropriate means. The Company continues to monitor this policy to ensure that it is consistent with applicable laws, including any requirements under the Dodd-Frank Wall Street Reform and Consumer Protection Act (the "Dodd-Frank Act").

EXECUTIVE COMPENSATION

The following table contains compensation information for our NEOs for the fiscal year ended December 31, 2020 and, to the extent required under the SEC executive compensation disclosure rules, the fiscal years ended December 31, 2019 and December 31, 2018.

2020 SUMMARY COMPENSATION TABLE

NAME AND PRINCIPAL POSITION	YEAR	SALARY (\$000) ⁽¹⁾	BONUS (\$000) ⁽²⁾	STOCK AWARDS (\$000) ⁽³⁾	OPTION AWARDS (\$000) ⁽³⁾	NON-EQUITY INCENTIVE PLAN COMPENSATION (\$000) ⁽⁴⁾	CHANGE IN PENSION VALUE AND NON-QUALIFIED DEFERRED COMPENSATION EARNINGS (\$000)	ALL OTHER COMPENSATION (\$000) ⁽⁵⁾	TOTAL (\$000)
Hikmet Ersek ⁽⁶⁾	2020	1,041.7	—	6,560.0	1,640.0	874.7	—	220.0	10,336.4
President and Chief Executive Officer	2019	1,000.0	—	5,600.0	1,400.0	1,700.0	—	399.5	10,099.5
	2018	1,000.0	—	5,148.5	1,400.0	1,390.6	—	236.2	9,175.3
Raj Agrawal	2020	646.7	—	2,400.0	—	377.0	—	86.7	3,510.4
Chief Financial Officer	2019	630.0	—	2,400.0	—	718.2	—	56.5	3,804.7
	2018	630.0	—	2,193.6	—	534.2	—	73.7	3,431.5
Michelle Swanback	2020	606.1	500.0	4,700.0	—	375.0	—	44.4	6,225.5
President, Product and Platform	2019	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
	2018	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A
Jean Claude Farah ⁽⁷⁾	2020	500.0	—	1,050.0	—	324.5	—	174.4	2,048.9
President, Global Network	2019	500.0	—	1,050.0	—	486.0	—	179.4	2,215.4
	2018	500.0	—	959.7	—	354.6	—	176.3	1,990.6
Khalid Fellahi	2020	500.0	—	1,500.0	—	247.5	—	234.3	2,481.8
President, Consumer Money Transfer	2019	451.7	27.8	1,200.0	—	427.9	—	128.1	2,235.5
	2018	N/A	N/A	N/A	N/A	N/A	N/A	N/A	N/A

Footnotes:

- (1) Except with respect to salary adjustments in connection with promotions, any salary adjustments are effective as of March of each reporting year.
- (2) The amount reported in this column for Ms. Swanback for 2020 represents a cash sign-on bonus, which was subject to pro-rata repayment in the event Ms. Swanback voluntarily resigned from the Company or was terminated for cause prior to the one-year anniversary of her start date.
- (3) The amounts reported in these columns for 2020 represent equity grants to the NEOs under the Long-Term Incentive Plan. The amounts reported in these columns are valued based on the aggregate grant date fair value computed in accordance with FASB ASC Topic 718. The amounts included in the Stock Awards column for the PSUs granted during 2020 are calculated based on the probable satisfaction of the performance conditions for such awards as of the date of grant. Assuming the highest level of performance is achieved for the 2020 Financial PSUs, the maximum value of the 2020 Financial PSUs would be as follows: Mr. Ersek - \$8,200; Mr. Agrawal - \$2,400; Ms. Swanback - \$2,200; Mr. Farah - \$1,050; and Mr. Fellahi - \$1,500. Under FASB ASC Topic 718, the vesting condition related to the TSR PSUs is considered a market condition and not a performance condition. Accordingly, there is no grant date fair value below or in excess of the amount reflected in the table above for the NEOs that could be calculated and disclosed based on achievement of the underlying market condition. Dividend equivalents with respect to the 2020 Financial PSUs and 2020 RSUs will be paid to the extent the underlying PSUs and RSUs are earned. See Note 17 to the Consolidated Financial Statements included in our Annual Report on Form 10-K for the years ended December 31, 2020, 2019 and 2018, respectively, for a discussion on the relevant assumptions used in calculating the amounts reported for the applicable year.
- (4) For 2020, the amounts reflect the actual cash bonus received under the Annual Incentive Plan.
- (5) Amounts included in this column for 2020 are set forth by category in the 2020 All Other Compensation Table below.

- (6) For 2020, Mr. Ersek's salary is denominated in U.S. dollars but is paid to or on behalf of Mr. Ersek in euros, based on a conversion rate determined prior to payment each quarter. Contributions made to the Austrian retirement plan on behalf of Mr. Ersek are denominated in euros and converted to U.S. dollars for disclosure in the proxy. The conversion rates of .894374, .895656, .888968, and .84168 were applied for quarters one, two, three, and four, respectively.
- (7) For 2020, Mr. Farah's salary is denominated in U.S. dollars but is paid to or on behalf of Mr. Farah in Emirati dirham, based on a conversion rate of 0.272242. Contributions made to the CFE retirement fund on behalf of Mr. Farah are denominated in euros and converted to U.S. dollars for disclosure in the proxy. The conversion rates of 1.093514, 1.099771, 1.181927, and 1.163379 were applied for quarters one, two, three, and four, respectively.

2020 ALL OTHER COMPENSATION TABLE

NAME	PERQUISITES & OTHER PERSONAL BENEFITS (\$000) ⁽¹⁾		TAX REIMBURSEMENTS (\$000)	COMPANY CONTRIBUTIONS TO DEFINED CONTRIBUTION PLANS (\$000) ⁽²⁾	INSURANCE PREMIUMS (\$000)	TOTAL (\$000)
	Hikmet Ersek	117.3	—	—	77.4	25.3
Raj Agrawal	26.4	1.7	—	55.6	3.0	86.7
Michelle Swanback	—	—	—	42.9	1.5	44.4
Jean Claude Farah	145.1	—	—	8.3	21.0	174.4
Khalid Fellahi	60.5	91.4	—	80.1	2.3	234.3

Footnotes:

- (1) Amounts shown in this column for Mr. Ersek include the incremental cost or valuation of personal jet usage (\$113.2), car service/allowances, and executive security costs. Following a comprehensive security assessment conducted by an independent security firm in 2018, the Board of Directors advised Mr. Ersek to utilize the Company's leased aircraft for personal travel at the Company's expense. Those personal travel expenses reported in this column were valued on the basis of the aggregate incremental cost to the Company and represent the amount accrued for payment or paid directly to the third-party vendor from which the Company leases corporate aircraft. For Mr. Agrawal, the amounts in this column include PTO Payout (\$24.2). For Mr. Farah, the amounts in this column include housing (\$108.9), education, Company reimbursement of gym expenses and transportation allowances. For Mr. Fellahi, the amounts in this column include costs related to reward and recognition point cards and PTO payout (\$56.3).
- (2) Amounts shown in this column represent (i) contributions made by the Company on behalf of each of the NEOs, except for Messrs. Ersek and Farah, to the Company's Incentive Savings Plan and/or the Supplemental Incentive Savings Plan, (ii) contributions made by the Company on behalf of Mr. Ersek to the Company's defined contribution plan in Austria, the Victoria Volksbanken Pensionskassen AG, and (iii) contributions made by the Company on behalf of Mr. Farah to the CFE retirement fund.

EXECUTIVE COMPENSATION

The following table summarizes awards made to our NEOs in 2020.

2020 GRANTS OF PLAN-BASED AWARDS TABLE

NAME	GRANT DATE	APPROVAL DATE	ESTIMATED POSSIBLE PAYOUTS UNDER NON-EQUITY INCENTIVE PLAN AWARDS ⁽¹⁾		ESTIMATED FUTURE PAYOUTS UNDER EQUITY INCENTIVE PLAN AWARDS			ALL OTHER STOCK AWARDS: NUMBER OF SHARES OF STOCK OR UNITS (#)	ALL OTHER OPTION AWARDS: NUMBER OF SECURITIES UNDERLYING OPTIONS (#) ⁽²⁾	EXERCISE OR BASE PRICE OF OPTION AWARDS (\$/Sh)	GRANT DATE FAIR VALUE OF STOCK AND OPTION AWARDS (\$000) ⁽³⁾
			TARGET (\$000)	MAXIMUM (\$000)	THRESHOLD (#)	TARGET (#)	MAXIMUM (#)				
Hikmet			1,785.0	3,123.8							
Ersek	2/20/2020	2/20/2020			77,359 ⁽⁴⁾	154,717 ⁽⁴⁾	309,434 ⁽⁴⁾				\$4,100.0
	2/20/2020	2/20/2020			36,092 ⁽⁵⁾	72,184 ⁽⁵⁾	144,368 ⁽⁵⁾				\$1,640.0
	2/20/2020	2/20/2020						30,944 ⁽⁶⁾			\$820.0
	2/20/2020	2/20/2020							414,142	\$26.50	\$1,640.0
Raj			650.0	1,300.0							
Agrawal	2/19/2020	2/19/2020			22,884 ⁽⁴⁾	45,767 ⁽⁴⁾	91,534 ⁽⁴⁾				\$1,200.0
	2/19/2020	2/19/2020			10,979 ⁽⁵⁾	21,958 ⁽⁵⁾	43,916 ⁽⁵⁾				\$480.0
	2/19/2020	2/19/2020						27,460 ⁽⁶⁾			\$720.0
Michelle			625.0	1,250.0							
Swanback	2/19/2020	2/19/2020			20,977 ⁽⁴⁾	41,953 ⁽⁴⁾	83,906 ⁽⁴⁾				\$1,100.0
	2/19/2020	2/19/2020			10,065 ⁽⁵⁾	20,129 ⁽⁵⁾	40,258 ⁽⁵⁾				\$440.0
	1/13/2020	12/20/2019						94,340 ⁽⁶⁾			\$2,500.0
	2/19/2020	2/19/2020						25,172 ⁽⁶⁾			\$660.0
Jean			550.0	1,100.0							
Claude	2/19/2020	2/19/2020			10,012 ⁽⁴⁾	20,023 ⁽⁴⁾	40,046 ⁽⁴⁾				\$525.0
Farah	2/19/2020	2/19/2020			4,804 ⁽⁵⁾	9,607 ⁽⁵⁾	19,214 ⁽⁵⁾				\$210.0
	2/19/2020	2/19/2020						12,014 ⁽⁶⁾			\$315.0
Khalid			550.0	1,100.0							
Fellahi	2/19/2020	2/19/2020			14,303 ⁽⁴⁾	28,605 ⁽⁴⁾	57,210 ⁽⁴⁾				\$750.0
	2/19/2020	2/19/2020			6,862 ⁽⁵⁾	13,724 ⁽⁵⁾	27,448 ⁽⁵⁾				\$300.0
	2/19/2020	2/19/2020						17,163 ⁽⁶⁾			\$450.0

Footnotes:

- (1) These amounts consist of the target and maximum cash award levels set in 2020 under the Annual Incentive Plan. The amount actually paid to each NEO is included in the Non-Equity Incentive Plan Compensation column in the 2020 Summary Compensation Table. Please see "Compensation Discussion and Analysis" for further information regarding the Annual Incentive Plan.
- (2) This amount represents stock options granted under the Long-Term Incentive Plan to Mr. Ersek. These options vest in 25% increments on each of the first through fourth year anniversaries of the date of grant; provided that Mr. Ersek is still employed by the Company on the applicable vesting date or as otherwise provided for pursuant to the Executive Severance Policy or Long-Term Incentive Plan. Please see "Compensation Discussion and Analysis" for further information regarding this award.
- (3) The amounts shown in this column are valued based on the aggregate grant date fair value computed in accordance with FASB ASC Topic 718 and, in the case of the PSUs, are based upon the probable outcome of the applicable performance conditions. See Note 17 to the Consolidated Financial Statements included in our Annual Report on Form 10-K for the year ended December 31, 2020 for a discussion of the relevant assumptions used in calculating the amounts.

- (4) These amounts represent the threshold, target and maximum Financial PSUs granted under the Long-Term Incentive Plan. These Financial PSUs are scheduled to vest on February 19, 2023 (or, in the case of Mr. Ersek, February 20, 2023), subject to the achievement of threshold revenue and operating margin performance goals over a three-year performance period. Please see “Compensation Discussion and Analysis” for further information regarding this award. The Financial PSU award includes cash dividend equivalent rights entitling the recipient to cash dividend equivalents for dividends paid with respect to Company common stock subject to the award during the PSU vesting period. The cash dividend equivalents are subject to the same vesting conditions as the underlying Financial PSUs.
- (5) These amounts represent the threshold, target and maximum TSR PSUs granted under the Long-Term Incentive Plan. These TSR PSUs are scheduled to vest on February 19, 2023 (or, in the case of Mr. Ersek, February 20, 2023) based on the Company’s relative TSR performance versus the S&P 500 Index over a three-year performance period. Please see “Compensation Discussion and Analysis” for further information regarding this award.
- (6) These amounts represent RSUs granted under the Long-Term Incentive Plan to the NEOs. Ms. Swanback’s RSUs granted on January 13, 2020 vest 50% on each of the first and second anniversaries of the date of grant, and the remaining RSUs reported in this column vest 100% on February 19, 2023 (or, in the case of Mr. Ersek, February 20, 2023), in each case provided that the executive is still employed by the Company on the vesting date or as otherwise provided for pursuant to the Executive Severance Policy or Long-Term Incentive Plan. Please see “Compensation Discussion and Analysis” for further information regarding these RSU grants. Each RSU award includes cash dividend equivalent rights entitling the recipient to cash dividend equivalents for dividends paid with respect to the Company common stock subject to the award during the RSU vesting period. The cash dividend equivalents are subject to the same vesting conditions as the underlying RSUs.

NARRATIVE TO SUMMARY COMPENSATION TABLE AND GRANTS OF PLAN-BASED AWARDS TABLE

EMPLOYMENT ARRANGEMENTS

As noted in the “Compensation Discussion and Analysis,” the Company generally executes an offer of employment prior to the time an executive joins the Company which describes the basic terms of the executive’s employment, including his or her start date, starting salary, bonus target, and long-term incentive award target. The terms of the executive’s employment are based thereafter on sustained good performance rather than contractual terms, and the Company’s policies, such as the Executive Severance Policy, will determine the benefits to be received by senior executives, including our NEOs, upon termination of employment from the Company. Please see the “— Potential Payments Upon Termination or Change-in-Control” section for a description of the policy.

As noted in the “Compensation Discussion and Analysis,” under certain circumstances, the Compensation Committee recognizes that special arrangements with respect to an executive’s employment may be necessary or desirable. Accordingly, during 2020, Messrs. Ersek and Farah were each party to an employment agreement, which reflects competitive practices in the employment locations of Messrs. Ersek and Farah at the time the respective agreement became effective. The terms of Messrs. Ersek and Farah’s employment agreements provide for (i) eligibility to participate in an annual incentive program and Long-Term Incentive Plan and (ii) eligibility to participate in retirement, health, and welfare benefit programs on the same basis as similarly situated employees in Austria and the UAE, respectively. Messrs. Ersek and Farah’s employment agreements also include non-competition, non-solicitation, and confidentiality provisions.

AWARDS

In 2020, the Compensation Committee granted annual equity grants under the Long-Term Incentive Plan consisting of (i) 50% Financial PSUs (vesting based on both revenue and operating margin goals), 20% TSR PSUs, 20% stock options, and 10% service-based RSUs for Mr. Ersek, and (ii) 50% Financial PSUs (vesting based on both revenue and operating margin goals), 20% TSR PSUs, and 30% service-based RSUs for the other NEOs. Please see the “Compensation Discussion and Analysis” section of this Proxy Statement for further

information regarding the 2020 long-term incentive awards, including the performance metrics applicable to the 2020 PSUs. Ms. Swanback also received a one-time RSU award in connection with her commencement of employment with the Company.

At its February 2020 meeting, the Compensation Committee established performance objectives to be considered under the Annual Incentive Plan for the 2020 plan year.

EXECUTIVE COMPENSATION

As discussed in the “Compensation Discussion and Analysis” section of this Proxy Statement, participants are eligible to receive a cash payout ranging from 0% to 175% of target based on the achievement of pre-established corporate financial and strategic goals. The total payout under the Annual Incentive Plan for the NEOs other than Mr. Ersek is subject to a +/- 25% modifier based on the committee’s

assessment of individual performance with respect to key performance indicators relating to individual business unit transformation goals, leadership and compliance. Please see the “Compensation Discussion and Analysis” section of this Proxy Statement for more information regarding the annual incentive awards, including the performance metrics applicable to such awards.

SALARY AND BONUS IN PROPORTION TO TOTAL COMPENSATION

As noted in the “Compensation Discussion and Analysis” section of this Proxy Statement, the Compensation Committee heavily weighted total direct compensation toward performance-based elements, which include annual incentive compensation, PSUs and stock options, in order to hold executives accountable and reward them for the results of the Company. Our Compensation Committee structured the compensation program to give our NEOs substantial

alignment with stockholders, while also permitting the committee to incentivize the NEOs to pursue performance that it believes increases stockholder value. Please see the “Compensation Discussion and Analysis” section of this Proxy Statement for a description of the objectives of our compensation program and overall compensation philosophy.

The following table provides information regarding outstanding option awards and unvested stock awards held by each of the NEOs on December 31, 2020.

2020 OUTSTANDING EQUITY AWARDS AT FISCAL YEAR-END TABLE

NAME	OPTION AWARDS				STOCK AWARDS			
	NUMBER OF SECURITIES UNDERLYING UNEXERCISED OPTIONS (#) EXERCISABLE	NUMBER OF SECURITIES UNDERLYING UNEXERCISED OPTIONS (#) UNEXERCISABLE	OPTION EXERCISE PRICE (\$)	OPTION EXPIRATION DATE	NUMBER OF SHARES OR UNITS OF STOCK THAT HAVE NOT VESTED (#)	MARKET VALUE OF SHARES OR UNITS OF STOCK THAT HAVE NOT VESTED (\$000) ⁽¹⁾	EQUITY INCENTIVE PLAN AWARDS: NUMBER OF UNEARNED SHARES, UNITS OR OTHER RIGHTS THAT HAVE NOT VESTED (#)	EQUITY INCENTIVE PLAN AWARDS: MARKET OR PAYOUT VALUE OF UNEARNED SHARES, UNITS OR OTHER RIGHTS THAT HAVE NOT VESTED (\$000) ⁽¹⁾
Hikmet Ersek	—	414,142 ⁽²⁾	26.50	2/20/2030	30,944 ⁽⁶⁾	\$678.9	154,717 ⁽¹³⁾	\$3,394.5
	137,255	411,765 ⁽³⁾	17.63	2/21/2029	39,706 ⁽⁷⁾	\$871.1	72,184 ⁽¹⁴⁾	\$1,583.7
	191,781	191,781 ⁽⁴⁾	20.09	2/22/2028	34,844 ⁽⁸⁾	\$764.5	198,526 ⁽¹⁵⁾	\$4,355.7
	310,651	103,551 ⁽⁵⁾	19.99	2/22/2027	104,531 ⁽⁹⁾	\$2,293.4	105,343 ⁽¹⁶⁾	\$2,311.2
	422,961		18.19	2/19/2026	52,269 ⁽¹⁰⁾	\$1,146.8		
	336,135		19.27	2/19/2025				
	303,798		15.99	2/20/2024				
	400,810		17.86	2/23/2022				
233,859		21.00	2/24/2021					
Raj Agrawal	84,034		19.27	2/19/2025	27,460 ⁽⁶⁾	\$602.4	45,767 ⁽¹³⁾	\$1,004.1
	65,823		15.99	2/20/2024	40,359 ⁽⁷⁾	\$885.5	21,958 ⁽¹⁴⁾	\$481.8
	134,063		14.00	2/20/2023	35,839 ⁽⁸⁾	\$786.3	67,265 ⁽¹⁵⁾	\$1,475.8
	86,843		17.86	2/23/2022	35,840 ⁽⁹⁾	\$786.3	34,783 ⁽¹⁶⁾	\$763.2
	24,796		16.49	9/15/2021	17,904 ⁽¹⁰⁾	\$392.8		
16,895		21.00	2/24/2021					
Michelle Swanback					25,172 ⁽⁶⁾	\$552.3	41,953 ⁽¹³⁾	\$920.5
					94,340 ⁽¹⁷⁾	\$2,069.8	20,129 ⁽¹⁴⁾	\$441.6
Jean Claude Farah	44,818		19.27	2/19/2025	12,014 ⁽⁶⁾	\$263.6	20,023 ⁽¹³⁾	\$439.3
	10,127		15.99	2/20/2024	17,657 ⁽⁷⁾	\$387.4	9,607 ⁽¹⁴⁾	\$210.8
	33,401		17.86	2/23/2022	15,680 ⁽⁸⁾	\$344.0	29,429 ⁽¹⁵⁾	\$645.6
	28,157		21.00	2/24/2021	15,680 ⁽⁹⁾	\$344.0	15,218 ⁽¹⁶⁾	\$333.9
					7,834 ⁽¹⁰⁾	\$171.9		

EXECUTIVE COMPENSATION

NAME	OPTION AWARDS				STOCK AWARDS			
	NUMBER OF SECURITIES UNDERLYING UNEXERCISED OPTIONS (#) EXERCISABLE	NUMBER OF SECURITIES UNDERLYING UNEXERCISED OPTIONS (#) UNEXERCISABLE	OPTION EXERCISE PRICE (\$)	OPTION EXPIRATION DATE	NUMBER OF SHARES OR UNITS OF STOCK THAT HAVE NOT VESTED (#)	MARKET VALUE OF SHARES OR UNITS OF STOCK THAT HAVE NOT VESTED (\$000) ⁽¹⁾	EQUITY INCENTIVE PLAN AWARDS: NUMBER OF UNEARNED SHARES, UNITS OR OTHER RIGHTS THAT HAVE NOT VESTED (#)	EQUITY INCENTIVE PLAN AWARDS: MARKET OR PAYOUT VALUE OF UNEARNED SHARES, UNITS OR OTHER RIGHTS THAT HAVE NOT VESTED (\$000) ⁽¹⁾
Khalid Fellahi	28,012		19.27	2/19/2025	17,163 ⁽⁶⁾	\$376.5	28,605 ⁽¹³⁾	\$627.6
	16,895		21.00	2/24/2021	11,772 ⁽⁷⁾	\$258.3	13,724 ⁽¹⁴⁾	\$301.1
					10,453 ⁽⁸⁾	\$229.3	19,619 ⁽¹⁵⁾	\$430.4
					10,454 ⁽⁹⁾	\$229.4	10,145 ⁽¹⁶⁾	\$222.6
					5,223 ⁽¹⁰⁾	\$114.6		
					7,179 ⁽¹¹⁾	\$157.5		
				2,824 ⁽¹²⁾	\$62.0			

Footnotes:

- (1) The market value of shares or units of stock that have not vested reflects the closing stock price of \$21.94 per share on December 31, 2020.
- (2) These options were awarded on February 20, 2020, and vest in 25% increments on each of the first through fourth year anniversaries of the date of grant; provided that the executive is still employed by the Company on the applicable vesting date or as otherwise provided for pursuant to the Executive Severance Policy or Long-Term Incentive Plan.
- (3) These options were awarded on February 21, 2019, and vest in 25% increments on each of the first through fourth year anniversaries of the date of grant; provided that the executive is still employed by the Company on the applicable vesting date or as otherwise provided for pursuant to the Executive Severance Policy or Long-Term Incentive Plan.
- (4) These options were awarded on February 22, 2018, and vest in 25% increments on each of the first through fourth year anniversaries of the date of grant; provided that the executive is still employed by the Company on the applicable vesting date or as otherwise provided for pursuant to the Executive Severance Policy or Long-Term Incentive Plan.
- (5) These options vested on February 22, 2021.
- (6) Represents RSUs that are scheduled to vest on February 19, 2023 (or, in the case of Mr. Ersek, February 20, 2023); provided that the executive is still employed by the Company on the vesting date or as otherwise provided for pursuant to the Executive Severance Policy or Long-Term Incentive Plan.
- (7) Represents RSUs that are scheduled to vest on February 20, 2022 (or, in the case of Mr. Ersek, February 21, 2022); provided that the executive is still employed by the Company on the vesting date or as otherwise provided for pursuant to the Executive Severance Policy or Long-Term Incentive Plan.
- (8) Represents RSUs that vested on February 21, 2021 (or, in the case of Mr. Ersek, February 22, 2021).
- (9) Represents PSUs that vested on February 21, 2021 (or, in the case of Mr. Ersek, February 22, 2021) based on the Company's revenue and EBIT performance during the 2018-2020 performance period.
- (10) Represents PSUs that vested on February 21, 2021 (or, in the case of Mr. Ersek, February 22, 2021) based on the Company's TSR performance relative to the S&P 500 Index over the 2018-2020 performance period.
- (11) Represents RSUs that were awarded on November 7, 2019 and which vest on the second year anniversary of the date of grant; provided that the executive is still employed by the Company on the vesting date or as otherwise provided for pursuant to the Executive Severance Policy or Long-Term Incentive Plan.
- (12) Represents RSUs that were awarded on March 7, 2019 and which vest on the second year anniversary of the date of grant; provided that the executive is still employed by the Company on the vesting date or as otherwise provided for pursuant to the Executive Severance Policy or Long-Term Incentive Plan.

- (13) Represents PSUs that are scheduled to vest on February 19, 2023 (or, in the case of Mr. Ersek, February 20, 2023) based on the Company's revenue and operating margin performance over the 2020–2022 performance period; provided that the executive is still employed by the Company on the vesting date or as otherwise provided for pursuant to the Executive Severance Policy or Long-Term Incentive Plan. In accordance with the SEC executive compensation disclosure rules, the amounts reported are based on achieving the target performance goals.
- (14) Represents PSUs that are scheduled to vest on February 19, 2023 (or, in the case of Mr. Ersek, February 20, 2023) based on the Company's TSR performance relative to the S&P 500 Index over the 2020–2022 performance period; provided that the executive is still employed by the Company on the vesting date or as otherwise provided for pursuant to the Executive Severance Policy or Long-Term Incentive Plan. In accordance with the SEC executive compensation disclosure rules, the amounts reported are based on achieving the target performance goals.
- (15) Represents PSUs that are scheduled to vest on February 20, 2022 (or, in the case of Mr. Ersek, February 21, 2022) based on the Company's revenue and EBIT performance over the 2019–2021 performance period; provided that the executive is still employed by the Company on the vesting date or as otherwise provided for pursuant to the Executive Severance Policy or Long-Term Incentive Plan. In accordance with the SEC executive compensation disclosure rules, the amounts reported are based on achieving the target performance goals.
- (16) Represents PSUs that are scheduled to vest on February 20, 2022 (or, in the case of Mr. Ersek, February 21, 2022) based on the Company's TSR performance relative to the S&P 500 Index over the 2019–2021 performance period; provided that the executive is still employed by the Company on the vesting date or as otherwise provided for pursuant to the Executive Severance Policy or Long-Term Incentive Plan. In accordance with the SEC executive compensation disclosure rules, the amounts reported are based on achieving the target performance goals.
- (17) Represents RSUs that were awarded on January 13, 2020, and which vest in 50% increments on each of the first and second year anniversaries of the date of grant; provided that the executive is still employed by the Company on the applicable vesting date or as otherwise provided for pursuant to the Executive Severance Policy or Long-Term Incentive Plan.

EXECUTIVE COMPENSATION

The following table provides information concerning the exercise of stock options and vesting of stock awards during 2020 for each of the NEOs.

2020 OPTION EXERCISES AND STOCK VESTED TABLE

NAME	OPTION AWARDS		STOCK AWARDS	
	NUMBER OF SHARES ACQUIRED ON EXERCISE (#)	VALUE REALIZED ON EXERCISE (\$)	NUMBER OF SHARES ACQUIRED ON VESTING (#)	VALUE REALIZED ON VESTING (\$)
Hikmet Ersek	—	—	292,902	\$7,548,085
Raj Agrawal	24,553	\$268,584	105,311	\$2,713,864
Michelle Swanback	—	—	—	—
Jean Claude Farah	—	—	55,290	\$1,424,823
Khalid Fellahi	—	—	46,863	\$1,160,818

The following table provides information regarding compensation that has been deferred by our NEOs pursuant to the terms of our Supplemental Incentive Savings Plan.

2020 NONQUALIFIED DEFERRED COMPENSATION TABLE

NAME	EXECUTIVE CONTRIBUTIONS IN LAST FY (\$000) ⁽¹⁾	REGISTRANT CONTRIBUTIONS IN LAST FY (\$000) ⁽²⁾	AGGREGATE EARNINGS IN LAST FY (\$000)	AGGREGATE WITHDRAWALS/ DISTRIBUTIONS (\$000)	AGGREGATE BALANCE AT LAST FYE (\$000) ⁽³⁾
Hikmet Ersek	—	—	—	—	—
Raj Agrawal	69.5	44.2	272.4	—	1,772.0
Michelle Swanback	53.6	31.5	7.0	—	92.1
Jean Claude Farah	—	—	—	—	—
Khalid Fellahi	—	—	—	—	—

Footnotes:

- (1) These amounts represent deferrals of the NEO's salary and compensation received under the Annual Incentive Plan and are included in the "Salary" and "Non-Equity Incentive Plan Compensation" columns in the 2020 Summary Compensation Table.
- (2) These amounts are included in the "All Other Compensation" column in the 2020 Summary Compensation Table.
- (3) Amounts in this column include the following amounts that were previously reported in the Summary Compensation Table as compensation for 2019 and 2018 (in \$000s): Mr. Agrawal—\$207.9.

INCENTIVE SAVINGS PLAN

We maintain a defined contribution retirement plan (the “Incentive Savings Plan” or “ISP”) for our employees on United States payroll, including each of our NEOs other than Messrs. Ersek and Farah. The ISP is structured with the intention of qualifying under Section 401(a) of the Internal Revenue Code. Under the ISP, participants are permitted to make contributions up to the maximum allowable amount under the Internal Revenue Code. In addition, we make matching contributions equal to 100% of the first 3% of eligible compensation contributed by participants and 50% of the next 2% of eligible compensation contributed by participants. For 2020, each participating NEO was eligible

to receive a Company contribution equal to 4% of his or her eligible compensation. During 2020, Mr. Ersek participated in the qualified retirement savings plan made available to eligible employees in Austria. During 2020, Mr. Farah and Mr. Fellahi participated in the Caisse des Français de l’Etranger (the “CFE Retirement Fund”), which provides for continued coverage under the French State Social Security System for French citizens who work outside of France. On behalf of the employee, the CFE Retirement Fund contributes to the National Retirement Insurance Fund (“CNAV”) allowing the employee to receive pension benefits from the CNAV upon retirement.

SUPPLEMENTAL INCENTIVE SAVINGS PLAN

We maintain a nonqualified supplemental incentive savings plan (the “SISP”) for certain of our employees on U.S. payroll, including each of our NEOs other than Messrs. Ersek and Farah. Under the SISP, participants may defer up to 80% of their salaries, including commissions and incentive compensation (other than annual bonuses), and may make a separate election to defer up to 80% of any annual bonuses and up to 100% of any performance-based cash awards they may earn. The SISP also provides participants the opportunity to receive credits for matching contributions equal to the difference between the matching contributions that a participant could receive under the ISP but for the contribution and compensation limitations imposed by the Internal Revenue Code, and the matching contributions allowable to the participant under the ISP. Participants are generally permitted to choose from among the mutual funds available for investment under the ISP for purposes

of determining the imputed earnings, gains, and losses applicable to their SISP accounts. The SISP is unfunded. Participants may specify the timing of the payment of their accounts by choosing either a specified payment date or electing payment upon separation from service (or a date up to five years following separation from service), and in either case may elect to receive their accounts in a lump sum or in annual or quarterly installments over a period of up to ten years. With respect to each year’s contributions and imputed earnings, the participant may make a separate distribution election. Subject to the requirements of Section 409A of the Internal Revenue Code, applicable Internal Revenue Service guidance, and the terms of the SISP, participants may receive an early payment in the event of a severe financial hardship and may make an election to delay the timing of their scheduled payment by a minimum of five years.

POTENTIAL PAYMENTS UPON TERMINATION OR CHANGE-IN-CONTROL

EXECUTIVE SEVERANCE POLICY

We maintain the Executive Severance Policy for the payment of certain benefits to senior executives, including our NEOs, upon termination of employment from the Company and upon a change-in-control of the Company. Under the Executive Severance Policy, an eligible executive will become eligible for benefits if (i) prior to a change-in-control, he or she is involuntarily terminated by the Company other than on account of death or disability or for cause,

or (ii) after a change-in-control, he or she is involuntarily terminated by the Company other than on account of death or disability or for cause, or he or she terminates employment voluntarily for “good reason” (which may arise from a material reduction in title or position, reduction in base salary or bonus opportunity or an increase in the executive’s commute to his or her current principal working location of more than 50 miles without consent) within

EXECUTIVE COMPENSATION

24 months after the date of the change-in-control. Under the Executive Severance Policy, a change-in-control is generally defined to include:

- The acquisition by a person or entity of 35% or more of either the outstanding shares of the Company or the combined voting power of such shares, with certain exceptions;
- An unapproved change in a majority of the Board members within a 24-month period; and
- Certain corporate restructurings, including certain mergers, dissolution and liquidation.

The Executive Severance Policy provided for the following severance and change-in-control benefits as of December 31, 2020:

- A severance payment equal to the senior executive's base pay plus target bonus for the year in which the termination occurs (the "base severance pay") multiplied by 1.5 (multiplied by two in the case of the CEO and all senior executives who terminate for an eligible reason within 24 months following a change-in-control). For terminations prior to a change-in-control a senior executive employed by the Company for 12 months or less would be entitled to receive a severance payment equal to the base severance pay and, for every month employed in excess of 12 months, an additional severance payment equal to a pro rata portion of the base severance pay, up to a maximum severance payment equal to the senior executive's base severance pay, multiplied by 1.5 (multiplied by two in the case of the CEO).
- A cash payment equal to the lesser of (i) the senior executive's prorated target bonus under the Annual Incentive Plan for the year in which the termination occurs and (ii) the maximum bonus which could have been paid to the senior executive under the Annual Incentive Plan for the year in which the termination occurs, based on actual Company performance during such year. No bonus will be payable unless the Compensation Committee certifies that the performance goals under the Annual Incentive Plan have been achieved for the year in which the termination occurs (except for eligible terminations following a change-in-control).
- A lump sum payment equal to the difference between active employee health care premiums and continuation coverage premiums for 18 months of coverage.
- At the discretion of the Compensation Committee, outplacement benefits may be provided to the executive.
- All awards made pursuant to our Long-Term Incentive Plan, including those that are performance-based, generally will become fully vested and exercisable if a

senior executive is involuntarily terminated without cause or terminates employment for good reason, in either case, within 24 months following a change-in-control. In such event, the right to exercise stock options will continue for 24 months (36 months in the case of the CEO) after the senior executive's termination (but not beyond the applicable expiration date for the stock options).

- If a senior executive is involuntarily terminated without cause and no change-in-control has occurred, awards granted pursuant to our Long-Term Incentive Plan generally will vest on a prorated basis based on the period served during the vesting period, and stock options will remain exercisable until the end of severance period under the Executive Severance Policy, but not beyond the applicable expiration date for the stock options.
- With respect to all executives other than the CEO, any benefits triggered by a change-in-control are subject to an automatic reduction to avoid the imposition of excise taxes under Section 4999 of the Internal Revenue Code in the event such reduction would result in a better after-tax result for the executive.
- For individuals who were senior executives on or before April 30, 2009 (only our CEO), if benefits payable after a change-in-control exceed 110% of the maximum amount of such benefits that would not be subject to the excise tax imposed by Section 4999 of the Internal Revenue Code, an additional cash payment in an amount that, after payment of all taxes on such benefits (and on such amount), provides the senior executive with the amount necessary to pay such tax. If the benefits so payable do not exceed such 110% threshold, the amount thereof will be reduced to the maximum amount not subject to such excise tax. Mr. Ersek is the only Company employee who remains eligible for excise tax gross-up payments.

The provision of severance benefits under the Executive Severance Policy is conditioned upon the executive executing an agreement and release which includes, among other things, non-competition and non-solicitation restrictive covenants, as well as a release of claims against the Company. These restrictive covenants vary in duration, but generally do not exceed two years.

As noted earlier, Mr. Farah is subject to an employment agreement, which is a customary practice for executives located in the UAE. Under the terms of Mr. Farah's employment agreement, he is required to receive three months' notice of termination of employment or, in lieu of such notice, three months of pay. In addition, Mr. Farah is also eligible for statutory end of service gratuity/severance amounts in accordance with local law. Any amounts due to Mr. Farah under the Executive Severance Policy will be reduced by any end of service gratuity/severance paid under the terms of his employment agreement or as required by local law.

We have quantified the potential payments to our NEOs upon termination under various termination circumstances in the tables set forth below. These tables assume that the covered termination took place on December 31, 2020.

PAYMENTS UPON TERMINATION OR CHANGE-IN-CONTROL TABLES

TERMINATION FOLLOWING A CHANGE-IN-CONTROL⁽¹⁾

NAME	SEVERANCE (\$000) ⁽²⁾	WELFARE BENEFITS (\$000) ⁽³⁾	LONG-TERM INCENTIVES ⁽⁵⁾			DEU ACCRUAL (\$000)	GROSS-UP (\$000) ⁽⁴⁾	TOTAL (\$000)
			STOCK OPTIONS (\$000)	PSUs (\$000)	RSUs (\$000)			
Hikmet Ersek	6,544.6	41.7	2,331.4	15,085.3	2,314.5	572.1	—	26,889.6
Raj Agrawal	2,977.0	25.2	—	4,904.0	2,274.2	248.9	—	10,429.3
Michelle Swanback	1,625.0	25.2	—	1,362.1	2,622.1	145.3	—	5,779.7
Jean Claude Farah	2,424.5	—	—	2,145.5	995.0	103.8	—	5,668.8
Khalid Fellahi	2,347.5	25.2	—	1,925.7	1,083.6	107.3	—	5,489.3

INVOLUNTARY TERMINATION OTHER THAN FOR DEATH, DISABILITY, OR CAUSE

NAME	SEVERANCE (\$000) ⁽²⁾	WELFARE BENEFITS (\$000) ⁽³⁾	LONG-TERM INCENTIVES ⁽⁵⁾			DEU ACCRUAL (\$000)	TOTAL (\$000)
			STOCK OPTIONS (\$000)	PSUs (\$000)	RSUs (\$000)		
Hikmet Ersek	6,544.6	41.7	1,175.6	8,835.0	1,462.4	298.9	18,358.2
Raj Agrawal	2,327.0	25.2	—	2,940.8	1,472.1	132.5	6,897.6
Michelle Swanback	1,625.0	25.2	—	—	—	—	1,650.2
Jean Claude Farah	1,899.5	—	—	1,099.2	568.1	49.7	3,616.5
Khalid Fellahi	1,822.5	25.2	—	1,000.6	561.6	50.1	3,460.0

DEATH OR DISABILITY

NAME	SEVERANCE (\$000)	WELFARE BENEFITS (\$000)	LONG-TERM INCENTIVES ⁽⁵⁾			DEU ACCRUAL (\$000)	TOTAL (\$000)
			STOCK OPTIONS (\$000)	PSUs (\$000)	RSUs (\$000)		
Hikmet Ersek	—	—	2,331.4	15,085.3	2,314.5	572.1	20,303.3
Raj Agrawal	—	—	—	4,904.0	2,274.2	248.9	7,427.1
Michelle Swanback	—	—	—	1,362.1	2,622.1	145.3	4,129.5
Jean Claude Farah	—	—	—	2,145.5	995.0	103.8	3,244.3
Khalid Fellahi	—	—	—	1,925.7	1,083.6	107.3	3,116.6

RETIREMENT⁽⁶⁾

NAME	SEVERANCE (\$000)	WELFARE BENEFITS (\$000)	LONG-TERM INCENTIVES ⁽⁵⁾			DEU ACCRUAL (\$000)	TOTAL (\$000)
			STOCK OPTIONS (\$000)	PSUs (\$000)	RSUs (\$000)		
Hikmet Ersek	—	—	1,175.6	8,835.0	1,462.4	298.9	11,771.9
Raj Agrawal	—	—	—	2,940.8	1,472.1	132.5	4,545.4
Khalid Fellahi	—	—	—	1,000.6	561.6	50.1	1,612.3

Footnotes:

(1) Under the Executive Severance Policy, following a change-in-control, an eligible executive will become entitled to severance benefits if he or she is involuntarily terminated by the Company other than on account of death or disability or for cause, or he or she terminates employment voluntarily for good reason within 24 months after the date of the change-in-control.

EXECUTIVE COMPENSATION

- (2) In accordance with the Executive Severance Policy, amounts in this column represent severance payments equal to (i) the lesser of the NEO's (x) 2020 target bonus and (y) 2020 bonus based on actual performance, plus (ii) 1.5 times (two times in the case of the CEO and in the case of all senior executives who terminate for an eligible reason within 24 months following a change-in-control) the sum of the NEO's base salary and target bonus, with the exception of Ms. Swanback, who has been with the Company for less than two years as of December 31, 2020. Due to this fact, in accordance with the Executive Severance Policy in effect on December 31, 2020, the amount for Ms. Swanback represents payments equal to one times the sum of her base salary and target bonus for the current year in the case of an involuntary termination not in connection with a change in control.
- (3) Amounts in this column represent a lump sum cash payment equal to the product of (i) the difference in cost between the NEO's actual health premiums and COBRA health premiums (if applicable) as of December 31, 2020, and (ii) 18, the number of months of continuing COBRA coverage.
- (4) As noted above, for individuals who were senior executives on or before April 30, 2009 (only our CEO), if benefits payable after a change-in-control exceed 110% of the maximum amount of such benefits that would not be subject to the excise tax imposed by Section 4999 of the Internal Revenue Code, the executive would receive an additional cash payment for such taxes. If the benefits do not exceed the 110% threshold, the change-in-control benefits will be reduced to the maximum amount not subject to the excise tax. As of December 31, 2020, the change-in-control benefits payable with respect to Mr. Ersek would have been subject to a cut-back under the terms of the Executive Severance Policy. The amounts reflected in this table do not reflect the application of any reduction in change-in-control benefits pursuant to the terms of the Executive Severance Policy.
- (5) Amounts in these columns reflect the long-term incentive awards to be received upon a termination or a change-in-control calculated in accordance with the Executive Severance Policy and the Long-Term Incentive Plan. In the case of stock grants, the equity value represents the value of the shares determined by multiplying the closing stock price of \$21.94 per share on December 31, 2020 by the number of unvested RSUs or, in the case of PSUs, by the number of shares to be awarded based on target achievement. In the case of option awards, the equity value was determined by multiplying (i) the spread between the exercise price and the closing stock price of \$21.94 per share on December 31, 2020 and (ii) the number of unvested option shares that would vest following a qualifying termination or termination due to death or disability. The calculation with respect to unvested long-term incentive awards reflects the following additional assumptions under the Executive Severance Policy and the Long-Term Incentive Plan:

EVENT	STOCK OPTIONS	RSUs	PSUs
Change-in-control and qualifying termination within subsequent 24-month period	Accelerate	Accelerate Accrued dividend equivalents would be distributed on accelerated RSUs.	Accelerated vesting and award is payable to the extent earned based on actual performance results Accrued dividend equivalents would be distributed on accelerated Financial PSUs.
Change-in-control (without termination of employment)	Vesting continues under normal terms	Vesting continues under normal terms	Vesting continues under normal terms
Involuntary termination without cause (outside the 24-month period following a change-in-control)* *If the NEO would satisfy the age and service requirements for retirement, then the NEO would receive retirement vesting under this termination scenario.	Prorated vesting by grant based on period served during vesting period	Prorated vesting by grant based on period served during vesting period; if termination occurs prior to the one-year anniversary of the grant date, the awards are forfeited Accrued dividend equivalents would be distributed on accelerated RSUs.	Prorated vesting by grant based on actual performance results and period served during vesting period; if termination occurs prior to the one-year anniversary of the grant date, the awards are forfeited Accrued dividend equivalents would be distributed on accelerated Financial PSUs.
Death or disability	Accelerate	Accelerate Accrued dividend equivalents would be distributed on accelerated RSUs.	Accelerated vesting and award is payable to the extent earned based on actual performance results Accrued dividend equivalents would be distributed on accelerated Financial PSUs.
Retirement	Prorated vesting by grant based on period served during vesting period, with an exercise period equal to the earlier of (i) two years post-termination (three years, in the case of the CEO if termination is a severance-eligible event) and (ii) the expiration date	Prorated vesting by grant based on period served during vesting period Accrued dividend equivalents would be distributed on accelerated RSUs.	Prorated vesting by grant based on actual performance results and period served during vesting period Accrued dividend equivalents would be distributed on accelerated Financial PSUs.

- (6) Messrs. Ersek, Agrawal and Fellahi are the only NEOs eligible for retirement as of December 31, 2020, as defined under the Long-Term Incentive Plan.

RISK MANAGEMENT AND COMPENSATION

Appropriately incentivizing behaviors which foster the best interests of the Company and its stockholders is an essential part of the compensation-setting process. The Company believes that risk-taking is necessary for continued innovation and growth, but that risks should be encouraged within parameters that are appropriate for the long-term health and sustainability of the business. As part of its compensation setting process, the Company evaluates the merits of its compensation programs through a comprehensive review of its compensation policies and programs to determine whether they encourage unnecessary or inappropriate risk-taking by the Company's executives and employees below the executive level. Based on this review, the Company has concluded that the risks arising from its compensation programs are not reasonably likely to have a material adverse effect on the Company.

Management and the Compensation Consultant review the Company's compensation programs, including the broad-based employee programs and the programs tied to the performance of individual business units. The team maps the level of "enterprise" risk for each business area, as established through the Company's enterprise risk management oversight process, with the level of compensation risk for the associated incentive programs. In developing the risk assessment, the team reviews the compensation programs within each business area for:

- The mix of fixed versus variable pay;
- The performance metrics to which pay is tied;
- Whether the pay opportunity is capped;

- The timing of payout;
- Whether "clawback" adjustments are permitted;
- The use of equity awards; and
- Whether stock ownership guidelines apply.

Annual incentive awards and long-term incentive awards granted to executives are tied primarily to corporate performance goals, including revenue and operating margin growth, and strategic performance objectives. The Compensation Committee believes that these metrics encourage performance that supports the business as a whole. The executive annual incentive awards include a maximum payout opportunity equal to 175% of target, subject to a +/-25% individual performance-based modifier for NEOs other than Mr. Ersek. Our executives are also expected to meet share ownership guidelines in order to align the executives' interests with those of our stockholders. Further, the Company's clawback policy permits the Company to recover incentive compensation paid to designated executives (including our officers who are subject to Section 16 of the Exchange Act as well as the Company's CCO) in the event of an accounting restatement or if the executive engaged in detrimental conduct, as defined in the clawback policy. This policy helps to discourage inappropriate risks, as executives will be held accountable for misconduct which is harmful to the Company's financial and reputational health. In addition, the Company's clawback policy and specific clawback provisions in its annual and long-term incentive award agreements allow the Company to "claw back" executive pay if the executive engages in conduct that is determined to have contributed to material compliance failures, subject to applicable law.

CEO PAY RATIO

As required by Section 953(b) of the Dodd-Frank Act, we are providing the following disclosure about the relationship of the annual total compensation of our employees to the annual total compensation of Mr. Ersek, our CEO. To understand this disclosure, we think it is important to give context to our operations. As noted above, The Western Union Company provides people and businesses with fast, reliable, and convenient ways to send money and make payments around the world. As a global organization, approximately 84% of our employees are located outside of the United States, with our employees located in a total of 52 countries. We strive to create a competitive global compensation program in terms of both the position and the geographic location in which the employee is located. As a result, our compensation program varies amongst each local market, in order to allow us to provide a competitive total rewards package.

Given the leverage of our executive compensation program towards performance-based elements, we expect that our pay ratio disclosure will fluctuate year-to-year based on the Company's performance against the pre-established performance goals.

Ratio

For 2020,

- The median of the annual total compensation of all of our employees, other than Mr. Ersek, was \$30,515.
- Mr. Ersek's annual total compensation, as reported in the Total column of the 2020 Summary Compensation Table, was \$10,336.4 thousands.
- Based on this information, the ratio of the annual total compensation of Mr. Ersek to the median of the annual total compensation of all employees is estimated to be 339 to 1.

Identification of Median Employee

We selected November 1, 2020 as the date on which to determine our median employee. As of that date, we had approximately 11,000 employees. For purposes of identifying the median employee, we considered the aggregate of the following compensation elements for each of our employees, as compiled from the Company's payroll records:

- Base Salary
- Target Annual Bonus
- Actual Equity Awards
- Target Commissions

We selected the above compensation elements as they represent the Company's principal broad-based compensation elements. In addition, we measured compensation for purposes of determining the median employee using the 12-month period ending December 31, 2020.

Using this methodology, we determined that our median employee was a full-time, salaried employee working in Europe. For purposes of this disclosure, we converted such employee's compensation from the employee's local currency to U.S. dollars using an exchange rate as of December 31, 2020. In determining the annual total compensation of the 2020 median employee, we calculated such employee's 2020 compensation in accordance with Item 402(c)(2)(x) of Regulation S-K as required pursuant to SEC executive compensation disclosure rules. This calculation is the same calculation used to determine total compensation for purposes of the 2020 Summary Compensation Table with respect to each of the NEOs.

PROPOSAL 2

ADVISORY VOTE TO APPROVE EXECUTIVE COMPENSATION

The Company is providing stockholders an advisory vote to approve executive compensation as required by Section 14A of the Exchange Act. Section 14A was added to the Exchange Act by Section 951 of the Dodd-Frank Act. The advisory vote to approve executive compensation is a nonbinding vote on the compensation of the Company's NEOs, as described in the "Compensation Discussion and Analysis" section, the tabular disclosure regarding such compensation, and the accompanying narrative disclosure set forth in this Proxy Statement. The advisory vote to approve executive compensation is not a vote on the Company's general compensation policies or the compensation of the Company's Board of Directors. The Dodd-Frank Act requires the Company to hold the advisory vote to approve executive compensation at least once every three years. At the 2017 Annual Meeting of Stockholders, the Company asked stockholders to indicate if it should hold an advisory vote to approve the compensation of named executive officers every one, two or three years, with the Board recommending an annual advisory vote. Our stockholders approved this recommendation. Accordingly, the Company is again asking stockholders to approve the compensation of NEOs as disclosed in this Proxy Statement.

At the 2020 Annual Meeting of Stockholders, the Company provided stockholders with the opportunity to cast an advisory vote to approve the compensation of the Company's NEOs as disclosed in the Proxy Statement for the 2020 Annual

Meeting of Stockholders, and the Company's stockholders overwhelmingly approved the proposal, with approval by approximately 89% of the votes cast for the proposal at the 2020 Annual Meeting of Stockholders.

The Company believes that its compensation policies and procedures, which are outlined in the "Compensation Discussion and Analysis" section of this Proxy Statement, support the goals of:

- Aligning our executives' goals with our stockholders' interests;
- Attracting, retaining, and motivating outstanding executive talent; and
- "Pay-for-performance" - Holding our executives accountable and rewarding their achievement of financial, strategic and operating goals.

The Compensation Committee of the Board continually reviews the Company's executive compensation and benefits program to evaluate whether it supports these goals and serves the interests of the Company's stockholders. The Company's executive compensation practices include the following, as discussed in more detail in the "Compensation Discussion and Analysis" section of this Proxy Statement:

WHAT WE DO

- ✓ Pay-for-performance and at-risk compensation.
- ✓ Align compensation with stockholder interests.
- ✓ Emphasis on future pay opportunity vs. current pay.
- ✓ Mix of performance metrics.
- ✓ Stockholder engagement.
- ✓ "Clawback" policy.
- ✓ Robust stock ownership guidelines.
- ✓ Three-year performance period for PSUs.
- ✓ Outside compensation consultant retained by the Compensation Committee.
- ✓ "Double trigger" severance benefits in the event of a change-in-control.
- ✓ Maximum payout caps for annual cash incentive compensation and PSUs.
- ✓ Consider ESG metric in compensation program.

WHAT WE DON'T DO

- ✗ No repricing or buyout of underwater stock options.
- ✗ No change-in-control tax gross ups for individuals promoted or hired after April 2009.
- ✗ No dividends or dividend equivalents paid on unvested or unearned PSUs or RSUs.
- ✗ Prohibition against pledging and hedging of Company securities by senior executives and directors.
- ✗ No service-based defined benefit pension plan.

PROPOSAL 2 ADVISORY VOTE TO APPROVE EXECUTIVE COMPENSATION

We believe that our executive compensation practices, in combination with a competitive market review, limited executive perquisites, and reasonable severance pay multiples contribute to an executive compensation program that is competitive yet strongly aligned with stockholder interests.

The Board recommends that you vote in favor of the following “say-on-pay” resolution:

RESOLVED, that the stockholders of the Company approve, on an advisory basis, the compensation of the Company’s named executive officers, as disclosed pursuant to Item 402 of Regulation S-K in the “Compensation Discussion and Analysis” section, the tabular disclosure regarding such compensation, and the accompanying narrative disclosure, each as set forth in the Company’s Proxy Statement for its 2021 Annual Meeting of Stockholders.

REQUIRED VOTE

The affirmative vote of the holders of a majority of shares of the Company’s Common Stock present in person or represented by proxy at the meeting and entitled to vote on the subject matter is required to approve this Proposal 2.

Because your vote is advisory, it will not be binding upon the Board of Directors. However, the Compensation Committee may take into account the outcome of the vote when considering future executive compensation arrangements. Stockholders attending the Annual Meeting via webcast are deemed to be present “in person”.

THE BOARD OF DIRECTORS RECOMMENDS THAT YOU VOTE FOR PROPOSAL 2.

PROPOSAL 3

RATIFICATION OF SELECTION OF AUDITORS

The Board of Directors and the Audit Committee believe it is in the best interest of the Company and its stockholders to recommend to the stockholders the ratification of the selection of Ernst & Young LLP, independent registered public accounting firm, to audit the accounts of the Company and its subsidiaries for 2021. Ernst & Young LLP has served as the Company's independent registered public accounting firm since the Company became a public company in 2006. Consistent with the regulations

adopted pursuant to the Sarbanes-Oxley Act of 2002, the lead audit partner having primary responsibility for the audit and the concurring audit partner are rotated every five years.

A representative of Ernst & Young LLP will be present at the Annual Meeting, will have the opportunity to make a statement if they desire to do so, and will be available to respond to appropriate questions.

SUMMARY OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM'S FEES FOR 2020 AND 2019

Fees for professional services provided by our independent auditors, Ernst & Young LLP, for fiscal years 2020 and 2019, respectively, included the following (in millions):

	2020	2019
Audit Fees ⁽¹⁾	\$6.1	\$5.9
Audit-Related Fees ⁽²⁾	\$1.0	\$1.4
Tax Fees ⁽³⁾	\$0.6	\$0.7
All Other Fees ⁽⁴⁾	\$—	\$—

- (1) "Audit Fees" primarily include fees related to (i) the integrated audit of the Company's annual consolidated financial statements and internal controls over financial reporting; (ii) the review of its quarterly consolidated financial statements; (iii) statutory audits required domestically and internationally; (iv) comfort letters, consents and assistance with and review of documents filed with the SEC; and (v) other accounting and financial reporting consultation and research work billed as audit fees or necessary to comply with the standards of the PCAOB (United States).
- (2) "Audit-Related Fees" primarily include fees, not included in "Audit Fees" above, related to (i) service auditor examinations; (ii) attest services that are not required by statute or regulation; and (iii) consultation concerning financial accounting and reporting standards that are not classified as "Audit Fees."
- (3) "Tax Fees," which incorporate both tax advice and tax planning services, primarily include fees related to (i) consultations, analysis and assistance with domestic and foreign tax matters, including value-added and goods and services taxes; (ii) local tax authority audits; and (iii) other miscellaneous tax consultations, including tax services requested as part of the Company's procedures for commercial agreements, the acquisition of new entities, and other potential business transactions.
- (4) "All Other Fees" consist of fees for professional services other than the services reported above.

During 2020 and 2019, all audit and non-audit services provided by the independent registered public accounting firm were pre-approved, consistent with the pre-approval policy of the Audit Committee. The pre-approval policy requires that all services provided by the independent registered public accounting firm be pre-approved by the Audit Committee or one or more members of the Audit Committee designated by the Audit Committee.

REQUIRED VOTE

The affirmative vote of the holders of a majority of shares of the Company's Common Stock present in person or represented by proxy at the meeting and entitled to vote on the subject matter is required to approve this Proposal 3. Stockholders attending the Annual Meeting via webcast are deemed to be present "in person". In the event the stockholders fail to ratify the selection of Ernst & Young LLP, the Audit Committee of

the Board of Directors will consider it a direction to select another independent registered public accounting firm for the subsequent year. Even if the selection is ratified, the Audit Committee, in its discretion, may select a new independent registered public accounting firm at any time during the year, if it feels that such a change would be in the best interest of the Company and its stockholders.

THE BOARD OF DIRECTORS AND THE AUDIT COMMITTEE RECOMMEND THAT YOU VOTE FOR PROPOSAL 3.

PROPOSAL 4

STOCKHOLDER PROPOSAL REGARDING

STOCKHOLDER RIGHT TO ACT

BY WRITTEN CONSENT

John Chevedden, 2215 Nelson Avenue, No. 205, Redondo Beach, California 90278, owner of more than \$2,000 worth of shares of the Company's Common Stock, has notified the Company that he intends to present a proposal for consideration at the Annual Meeting. As required by the

Exchange Act, the text of the stockholder proposal and supporting statement appear as submitted to the Company by the proponent. The Board and the Company accept no responsibility for the contents of the proposal or the supporting statement.

PROPOSAL 4 SHAREHOLDER RIGHT TO ACT BY WRITTEN CONSENT

Shareholders request that our board of directors take such steps as may be necessary to permit written consent by the shareholders entitled to cast the minimum number of votes that would be necessary to authorize an action at a meeting at which all shareholders entitled to vote thereon were present and voting. This includes shareholder ability to initiate any appropriate topic for written consent.

Taking action by written consent in place of a meeting is a means shareholders can use to raise important matters outside the normal annual meeting cycle like the election of a new director. For instance Mr. Michael Miles was rejected by 25 million votes in 2020. And Ms. Betsy Holden was rejected by 21 million votes. Management pay was rejected by 40 million votes.

This proposal topic won 95%-support at Dover Corporation and 88%-support at AT&T.

The Bank of New York Mellon Corporation (BK) said it adopted written consent in 2019 after 45%-support for a written consent shareholder proposal. This was significantly less than our 51% support for this same topic in 2017. And this BK action was a year before the pandemic put an end to in-person shareholder meetings — perhaps forever. An end to in-person shareholder meetings makes a right to act by written consent more valuable.

A shareholder right to act by written consent still affords WU management strong protection for a management holdout mentality for the status quo during the current rapidly changing business environment. Any action taken by written consent would still need 58% supermajority

approval from the shares that normally cast ballots at the WU annual meeting to equal the required majority vote from all WU shares outstanding.

With the avalanche of bare bones online shareholder meetings in 2020 shareholder engagement and management transparency have taken a big hit. Shareholders are so restricted in online meetings that management will never want a return to the much more transparent in-person shareholder meeting format. This is all the more reason to support this corporate governance enhancement.

Shareholders are restricted in making their views known at online shareholder meetings because all constructive questions and comments can be screened out by management. For instance the Goodyear shareholder meeting was spoiled by a trigger-happy management mute button for shareholders. And AT&T would not even allow shareholders to speak.

The sole content of an online special shareholder meeting can be a few stilted formalities and the announcement of the vote with an almost total absence of communication, outreach or engagement with shareholders.

Now more than ever shareholders need to have the option to take action outside of a shareholder meeting and send a wake-up call to management, if need be, since tightly controlled online shareholder meetings are the Death Valley of shareholder engagement and management transparency.

Please vote yes:

Shareholder Right to Act by Written Consent -- Proposal 4

BOARD’S STATEMENT OPPOSING THE PROPOSAL

After careful consideration, and for the following reasons, the Board believes that the proposal is not in the best interests of the Company or its stockholders, and the Board recommends voting “**AGAINST**” this proposal.

Stockholder engagement efforts suggest limited stockholder support for the proposal. After a proposal to establish the right of stockholders to act by written consent received approximately 51% approval at the 2017 annual meeting of stockholders, the Board engaged with the Company’s top 25 stockholders to solicit input regarding the most appropriate response to the approval of the proposal. The stockholders in this group who agreed to speak with the Company are believed by the Company to have held approximately 49% of the Company’s outstanding stock as of December 31, 2017.

- A significant majority of these stockholders (representing approximately 31% of the Company’s outstanding stock as of December 31, 2017) indicated that a reduction in the ownership threshold required under the Company’s existing special meeting right was preferable to implementing a right for stockholders to act by written consent.
- In response, the Board reduced the ownership threshold for stockholders to call a special meeting from 20% to 10%, subject to stockholder approval.
- Stockholders voted on an amendment to the Company’s Amended and Restated Certificate of Incorporation to approve the reduced special meeting ownership threshold at the 2018 annual meeting of stockholders. This proposal passed with the favorable vote of 83.3% of all outstanding shares.

The Company believes that permitting stockholder action by written consent could lead to substantial confusion and disruption for stockholders. The board believes that permitting stockholder action by written consent is not an appropriate corporate governance model for a widely-held public company like Western Union. Consider the following:

- Currently, any matter that Western Union or its stockholders wish to present for a stockholder vote must be presented at a meeting of the stockholders, thus allowing all stockholders to consider, discuss and vote on the pending matter.

- In contrast, the written consent proposal at issue would permit a group of stockholders with no fiduciary duties to other stockholders to initiate action without prior notice, either to the other stockholders or to the Company, and without giving all stockholders an opportunity to participate and consider arguments, including those of the Company, for and against the action.
- Stockholder action by written consent would allow for the solicitation of multiple, even conflicting, written consents by multiple stockholder groups, potentially creating substantial confusion and disruption for stockholders.

The Board of Directors is already highly accountable to stockholders. The proposal suggests that the written consent right is necessary to keep the Board accountable to stockholders. Our current policies, however, implement the goal of accountability without the governance risk to stockholders and the Company associated with action by written consent as contemplated by the proposal. The Company has implemented a comprehensive package of corporate governance practices and policies that enable stockholders to hold the Board accountable and, where necessary, take quick action to support their interests. Elements of this comprehensive package include:

- the Board of Directors is declassified, with majority voting for uncontested Director elections;
- the Company was among the first U.S. companies to adopt the “proxy access” right for its stockholders;
- a stockholder or group of stockholders holding 10% or more of our outstanding shares may call a special meeting;
- our Amended and Restated Certificate of Incorporation and By-Laws have no supermajority provisions; and
- the Company regularly seeks to engage with its stockholders to better understand their perspectives.

The Board has repeatedly responded to stockholder concerns and the Company’s existing corporate governance practices and policies give stockholders sufficient means to take actions which might otherwise be taken by written consent. There is, accordingly, no need for stockholders to be given the right to act by written consent.

Required Vote; Recommendation Only

The affirmative vote of the holders of a majority of shares of the Company's Common Stock present in person or represented by proxy at the Annual Meeting and entitled to vote on the subject matter is required to approve this Proposal. Stockholders should be aware that this

stockholder proposal is simply a request that the Board take the action stated in the proposal. Approval of this proposal may not result in the requested action being taken by the Board, and therefore, its approval would not effectuate the actions requested by the proposal. Stockholders attending the Annual Meeting via the live webcast are deemed to be present "in person".

THE BOARD OF DIRECTORS RECOMMENDS THAT YOU VOTE AGAINST PROPOSAL 4.

EQUITY COMPENSATION PLAN INFORMATION

The following table gives information, as of December 31, 2020, about our Common Stock that may be issued upon the exercise of options and settlement of other equity awards under all compensation plans under which equity securities are reserved for issuance. The Company's 2015 Long-Term Incentive Plan, 2006 Long-Term Incentive Plan and 2006 Non-Employee Director Equity Compensation Plan are our only equity compensation plans pursuant to which our equity securities are authorized for issuance.

PLAN CATEGORY	NUMBER OF SECURITIES TO BE ISSUED UPON EXERCISE OF OUTSTANDING OPTIONS, WARRANTS AND RIGHTS	WEIGHTED-AVERAGE EXERCISE PRICE OF OUTSTANDING OPTIONS, WARRANTS AND RIGHTS	NUMBER OF SECURITIES REMAINING AVAILABLE FOR FUTURE ISSUANCE UNDER EQUITY COMPENSATION PLANS (EXCLUDING SECURITIES REFLECTED IN COLUMN (a))
	(a)	(b)	(c)
Equity compensation plans approved by security holders	11,728,522 ⁽¹⁾	\$19.11 ⁽²⁾	21,060,618 ⁽³⁾
Equity compensation plans not approved by security holders	—	N/A	—
Total	11,728,522⁽¹⁾	\$19.11⁽²⁾	21,060,618⁽³⁾

Footnotes:

- (1) Includes 6,876,881 restricted stock units, PSUs, deferred stock units, and bonus stock units that were outstanding on December 31, 2020 under the Company's 2015 Long-Term Incentive Plan, 2006 Long-Term Incentive Plan and 2006 Non-Employee Director Equity Compensation Plan. Restricted stock unit awards, deferred stock unit awards and bonus stock units may be settled only for shares of Common Stock on a one-for-one basis. The number included for PSUs reflects grant date units awarded. Assuming maximum payout for PSU grants that have not completed the required performance period, the number of securities to be issued would increase by 1,821,350. Please see the "Compensation Discussion and Analysis" section of this Proxy Statement for further information regarding the 2018 PSUs, including the performance metrics applicable to such awards.
- (2) Only option awards were used in computing the weighted-average exercise price.
- (3) This amount represents shares of Common Stock available for issuance under the Company's 2015 Long-Term Incentive Plan. Awards available for grant under the Company's 2015 Long-Term Incentive Plan include stock options, stock appreciation rights, restricted stock, restricted stock units, bonus stock, bonus stock units, deferred stock units, performance grants, and any combination of the foregoing awards.

STOCK BENEFICIALLY OWNED BY DIRECTORS, EXECUTIVE OFFICERS AND OUR LARGEST STOCKHOLDERS

The following table sets forth the beneficial ownership of Common Stock by each person or group that is known by us to be the beneficial owner of more than 5% of our Common Stock, all directors and nominees, each of the executive officers named in the 2020 Summary Compensation Table contained in this Proxy Statement, and all directors and executive officers as a group. Except as otherwise noted, (i) the information is as of March 24, 2021, (ii) each person has sole voting and investment power of the shares, and (iii) the business address of each person shown below is 7001 East Belleview Avenue, Denver, Colorado 80237.

NAME OF BENEFICIAL OWNER	ADDRESS	AMOUNT AND NATURE OF BENEFICIAL OWNERSHIP	PERCENTAGE OF OUTSTANDING SHARES
5% Owners			
BlackRock, Inc.	55 East 52nd Street, New York, NY 10055	48,871,150 ⁽¹⁾	11.9% ⁽¹⁾
The Vanguard Group	100 Vanguard Blvd., Malvern, PA 19355	47,792,244 ⁽²⁾	11.62% ⁽²⁾
Capital Research Global Investors	333 South Hope Street, 55th Fl, Los Angeles, CA 90071	32,979,147 ⁽³⁾	8% ⁽³⁾
State Street Corporation	State Street Financial Center One Lincoln Street Boston, MA 02111	22,394,787 ⁽⁴⁾	5.45% ⁽⁴⁾
DIRECTORS AND NAMED EXECUTIVE OFFICERS⁽⁵⁾			
Martin I. Cole		37,854	*
Hikmet Ersek		3,617,942	*
Richard A. Goodman		36,931	*
Betsy D. Holden		5,000	*
Jeffrey A. Joerres		15,998	*
Michael A. Miles, Jr.		—	*
Timothy P. Murphy		20,084	*
Joyce A. Phillips		—	*
Jan Siegmund		50,599	*
Angela A. Sun		22,620	*
Solomon D. Trujillo		169,556 ⁽⁶⁾	*
Raj Agrawal		726,970	*
Jean Claude Farah		363,870	*
Khalid Fellahi		139,471	*
Michelle Swanback		32,870	*
All directors and executive officers as a group (19 persons)		5,461,724	1.33%

* Less than 1%

STOCK BENEFICIALLY OWNED BY DIRECTORS, EXECUTIVE OFFICERS AND OUR LARGEST STOCKHOLDERS

- (1) The number of shares held and percentage of outstanding shares were obtained from the holder's Amendment No. 10 to Schedule 13G filing with the Securities and Exchange Commission filed January 27, 2021, which reports ownership as of December 31, 2020. The Schedule 13G filing indicates that the holder had sole voting power over 44,757,576 shares, sole dispositive power over 48,871,150 shares, shared voting power over 0 shares, and shared dispositive power over 0 shares.
- (2) The number of shares held and percentage of outstanding shares were obtained from the holder's Amendment No. 8 to Schedule 13G filing with the Securities and Exchange Commission filed February 10, 2021, which reports ownership as of December 31, 2020. The Schedule 13G filing indicates that the holder had sole voting power over 0 shares, sole dispositive power over 45,841,756 shares, shared voting power over 805,241 shares, and shared dispositive power over 1,950,488 shares.
- (3) The number of shares held and percentage of outstanding shares were obtained from the holder's Amendment No. 8 to Schedule 13G filing with the Securities and Exchange Commission filed February 16, 2021, which reports ownership as of December 31, 2020. The Schedule 13G filing indicates that the holder had sole voting and sole dispositive power over 32,979,147 shares, and shared voting power over, and shared dispositive power over, 0 shares.
- (4) The number of shares held and percentage of outstanding shares were obtained from the holder's Schedule 13G filing with the Securities and Exchange Commission filed February 11, 2021, which reports ownership as of December 31, 2020. The Schedule 13G filing indicates that the holder had shared voting power over 18,692,422 shares, shared dispositive power over 22,313,765 shares and sole voting power over, and sole dispositive power over, 0 shares.
- (5) The number of shares reported includes shares covered by options that are exercisable within 60 days of March 24, 2021 as follows: Mr. Cole, 9,208; Mr. Ersek, 2,543,622; Mr. Goodman, 36,814; Ms. Holden, 0; Mr. Joerres, 11,448; Mr. Miles, 0; Mr. Murphy, 20,084; Ms. Phillips, 0; Ms. Sun, 22,620; Mr. Trujillo, 157,756; Mr. Siegmund, 40,599; Mr. Agrawal (Chief Financial Officer), 395,559; Mr. Farah (President, Global Network), 116,503; Mr. Fellahi (President, Consumer Money Transfer), 28,012; Ms. Molnar (Chief Transformation Officer), 0; Andrew Summerill (President, Payments), 0; Michelle Swanback (President, Product and Platform), 0; Ms. Tsai (Chief Legal Officer and Corporate Secretary), 0; Richard Williams (Chief People Officer), 53,329; and all directors and executive officers as a group, 3,435,554.
- (6) Mr. Trujillo shares with his spouse through a family trust the power to vote or direct the vote of, and the power to dispose or direct the disposition of, 11,800 shares.

CERTAIN TRANSACTIONS AND OTHER MATTERS

We or one of our subsidiaries may occasionally enter into transactions with certain “related persons.” Related persons include our executive officers, directors, nominees for directors, 5% or more beneficial owners of our Common Stock, and immediate family members of these persons. We refer to transactions involving amounts in excess of \$120,000 and in which the related person has a direct or indirect material interest as “related person transactions.” Each related person transaction must be approved or ratified in accordance with the Company’s written Related Person Transactions Policy by the Corporate Governance, ESG, and Public Policy Committee of the Board of Directors or, if the Corporate Governance, ESG, and Public Policy Committee of the Board of Directors determines that the approval or ratification of such related person transaction should be considered by all disinterested members of the Board of Directors, by the vote of a majority of such disinterested members.

During 2020, N.A. Zeid, the brother-in-law of Mr. Farah served as the principal executive officer of one of the Company’s money transfer agents in the Middle East region. In 2020, the agent generated approximately 1% of the Company’s overall revenue and was paid approximately \$13 million in commissions for its services as a money transfer agent. Mr. Farah does not receive any direct benefit from the Company’s relationship with the agent. Internal controls are in place to preclude Mr. Farah from making decisions on behalf of the Company with respect to the agent or otherwise being involved in the Company’s relationship with the agent. Pursuant to the Company’s Related Person Transactions Policy, the relationship was ratified by the Corporate Governance, ESG, and Public Policy Committee.

The Corporate Governance, ESG, and Public Policy Committee considers all relevant factors when determining whether to approve or ratify a related person transaction, including, without limitation, the following:

- the size of the transaction and the amount payable to a related person;
- the nature of the interest of the related person in the transaction;
- whether the transaction may involve a conflict of interest; and
- whether the transaction involves the provision of goods or services to the Company that are available from unaffiliated third parties and, if so, whether the transaction is on terms and made under circumstances that are at least as favorable to the Company as would be available in comparable transactions with or involving unaffiliated third parties.

The Company’s Related Person Transactions Policy is available through the “Investor Relations, Corporate Governance” portion of the Company’s website, www.westernunion.com.

[Table of Contents](#)

* * *

This Proxy Statement is provided to you at the direction of the Board of Directors.

Caroline Tsai,
Chief Legal Officer and Corporate
Secretary

ANNEX A

RECONCILIATION OF NON-GAAP MEASURES

Western Union's management believes the non-GAAP financial measures presented provide meaningful supplemental information regarding our operating results to assist management, investors, analysts, and others in understanding our financial results and to better analyze trends in our underlying business, because they provide consistency and comparability to prior periods.

A non-GAAP financial measure should not be considered in isolation or as a substitute for the most comparable GAAP financial measure. A non-GAAP financial measure reflects an additional way of viewing aspects of our operations that, when viewed with our GAAP results and the reconciliation to the corresponding GAAP financial measure, provides a more complete understanding of our business. Users of the financial statements are encouraged to review our financial statements and publicly-filed reports in their entirety and not to rely on any single financial measure. A reconciliation of non-GAAP financial measures to the most directly comparable GAAP financial measures is included below. All adjusted year-over-year changes were calculated using prior year amounts.

REVENUES	
	2020
Revenues, as reported (GAAP)	\$4,835.0
Foreign currency translation impact ^(a)	157.2
Revenues, constant currency adjusted	\$4,992.2
2019	
Revenues, as reported (GAAP)	\$5,292.1
Divestitures impact ^(b)	(130.7)
Revenues, excluding divestitures	\$5,161.4
Revenue change, as reported (GAAP)	(9%)
Revenue change, constant currency adjusted and excluding divestitures	(3%)
OPERATING INCOME	
	2020
Operating income, as reported (GAAP)	\$967.3
Foreign currency translation impact ^(a)	44.4
Restructuring-related expenses ^(c)	36.8
Acquisition and divestiture costs ^(d)	2.5
Operating income, constant currency adjusted, excluding restructuring-related expenses and acquisition and divestiture costs	\$1,051.0
Operating income margin, as reported	20%
Operating margin, excluding restructuring-related expenses and acquisition and divestiture costs	20.8%
2019	
Operating income, as reported (GAAP)	\$934.0
Restructuring-related expenses ^(c)	115.5
Acquisition and divestiture costs ^(d)	16.0
Operating income, adjusted, excluding restructuring-related expenses acquisition and divestiture costs	\$1,065.5
Operating income margin, as reported (GAAP)	17.6%
Operating margin, adjusted, excluding restructuring-related expenses acquisition and divestiture costs	20.1%

Table of Contents

- (a) Represents the impact from the fluctuation in exchange rates between all foreign currency denominated amounts and the United States dollar. Constant currency results exclude any benefit or loss caused by foreign exchange fluctuations between foreign currencies and the United States dollar, net of foreign currency hedges, which would not have occurred if there had been a constant exchange rate. We believe that this measure provides management and investors with information about operating results and trends that eliminates currency volatility and provides greater clarity regarding, and increases the comparability of, our underlying results and trends.
- (b) Represents the revenue generated by the Speedpay and Paymap businesses which were divested in 2019. We have included this information because management believes that presenting revenues as adjusted to exclude divestitures will provide investors with a more meaningful comparison of results within the periods presented.
- (c) Represents the impact from expenses incurred in connection with an overall restructuring plan, approved by the Board of Directors on August 1, 2019, to improve our business processes and cost structure by reducing headcount and consolidating various facilities. While these expenses are specific to this initiative, the types of expenses related to this initiative are similar to expenses that we have previously incurred and can reasonably be expected to incur in the future. We believe that, by excluding the effect of these charges associated with restructuring-related activities that can impact operating trends, management and investors are provided with a measure that increases the comparability of our underlying operating results.
- (d) Represents the impact from expenses incurred in connection with our acquisition and divestiture activity, including the Speedpay and Paymap divestitures. We believe that, by excluding the effect of these charges that can impact operating trends, management and investors are provided with a measure that increases the comparability of our underlying operating results.



Shareowner Services
 P.O. Box 64945
 St. Paul, MN 55164-0945

Address Change? Mark box, sign, and indicate changes below:



TO VOTE BY INTERNET OR TELEPHONE, SEE REVERSE SIDE OF THIS PROXY CARD.



TO VOTE BY MAIL AS THE BOARD OF DIRECTORS RECOMMENDS ON ALL ITEMS BELOW, SIMPLY SIGN, DATE, AND RETURN THIS PROXY CARD.

The Board of Directors Recommends a Vote FOR Items 1, 2 and 3.

Election of directors:

	FOR	AGAINST	ABSTAIN		FOR	AGAINST	ABSTAIN
1a. Martin I. Cole	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1g. Timothy P. Murphy	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1b. Hikmet Ersek	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1h. Joyce A. Phillips	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<i>Please fold here – Do not separate</i>							
1c. Richard A. Goodman	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1i. Jan Siegmund	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1d. Betsy D. Holden	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1j. Angela A. Sun	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1e. Jeffrey A. Joerres	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	1k. Solomon D. Trujillo	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
1f. Michael A. Miles, Jr.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>				

Other Matters:

- 2. Advisory Vote to Approve Executive Compensation For Against Abstain
- 3. Ratification of Selection of Ernst & Young LLP as Independent Registered Public Accounting Firm for 2021 For Against Abstain

The Board of Directors Recommends a Vote AGAINST Item 4.

- 4. Stockholder Proposal Regarding Stockholder Right to Act by Written Consent For Against Abstain

THIS PROXY WHEN PROPERLY EXECUTED WILL BE VOTED AS DIRECTED OR, IF NO DIRECTION IS GIVEN, WILL BE VOTED FOR ITEMS 1, 2 AND 3, AND AGAINST ITEM 4. For shares held in The Western Union Company Incentive Savings Plan (the Plan), the Plan's Trustee will vote the shares as directed. If no direction is given on how to vote the shares to the Trustee by mail on or before May 11, 2021 or by Internet or phone by 11:59 p.m. (EDT) on May 13, 2021, the Plan's Trustee will vote your shares held in the Plan in the same proportion as the shares for which it receives instructions from all other participants in the Plan.

Date _____

Signature(s) in Box

Please sign exactly as your name(s) appears on the Proxy. If held in joint tenancy, all persons should sign. Trustees, administrators, etc., should include title and authority. Corporations should provide full name of corporation and title of authorized officer signing the Proxy.



THE WESTERN UNION COMPANY
ANNUAL MEETING OF STOCKHOLDERS

May 14, 2021
8:00 a.m. (MDT)

Online via live webcast:

Pre-register before 8:00 a.m. (MDT) on May 14, 2021 at
www.proxydocs.com/wu to receive your unique link to access the webcast.

The Western Union Company
7001 East Belleview Avenue
Denver, Colorado 80237

proxy

This proxy is solicited by the Board of Directors for use at the Annual Meeting on May 14, 2021.

The shares of stock you hold in your account or in a dividend reinvestment account will be voted as you specify on the reverse side.

If no choice is specified, the proxy will be voted "FOR" Items 1, 2 and 3, and "AGAINST" Item 4.

By signing the proxy, you revoke all prior proxies and appoint Hikmet Ersek and Caroline Tsai, and each of them with full power of substitution, to vote your shares on the matters shown on the reverse side and any other matters which may come before the Annual Meeting and all adjournments and postponements thereof.

**Vote by Internet, Telephone or Mail
24 Hours a Day, 7 Days a Week**

Your phone or Internet vote authorizes the named proxies to vote your shares in the same manner as if you marked, signed and returned your proxy card.



INTERNET

www.proxypush.com/wu

Use the Internet to vote your proxy.
Scan the QR code on front for mobile voting.



PHONE

1-866-883-3382

Use a touch-tone telephone to
vote your proxy.



MAIL

Mark, sign and date your proxy card
and return it in the
postage-paid envelope provided in time
to be received by May 13, 2021.

If you vote your proxy by Internet or by Telephone, you do NOT need to mail back your Proxy Card.