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**SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

**SCHEDULE 13D/A**

**Under the Securities Exchange Act of 1934**

**(Amendment No. 12)\***

**Allegiant Travel Company**

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**(Name of Issuer)**

**Common Stock \$0.001 par value per share**

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**(Title of Class of Securities)**

**01748X102**

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**(CUSIP Number)**

**Robert B. Goldberg, Esq.**  
**1144 Alpharetta Street, Suite 200**  
**Roswell, GA, 30075**  
**678-613-7210**

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**(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)**

**02/28/2026**

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**(Date of Event Which Requires Filing of This Statement)**

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of §§ 240.13d-1(e), 240.13d-1(f) or 240.13d-1(g), check the following box.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

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SCHEDULE 13D/A

CUSIP No. 01748X102

Name of reporting person

	Maurice J. Gallagher, Jr.
2	<p>Check the appropriate box if a member of a Group (See Instructions)</p> <input type="checkbox"/> (a) <input type="checkbox"/> (b)
3	SEC use only
4	<p>Source of funds (See Instructions)</p> <p>PF</p>
5	<p>Check if disclosure of legal proceedings is required pursuant to Items 2(d) or 2(e)</p> <input type="checkbox"/>
6	<p>Citizenship or place of organization</p> <p>UNITED STATES</p>
Number of Shares Beneficially Owned by Each Reporting Person With:	7   Sole Voting Power: 2,048,348.00
	8   Shared Voting Power: NaN
	9   Sole Dispositive Power: 2,048,348.00
	10   Shared Dispositive Power: NaN
11	<p>Aggregate amount beneficially owned by each reporting person</p> <p>2,048,348.00</p>
12	<p>Check if the aggregate amount in Row (11) excludes certain shares (See Instructions)</p> <input type="checkbox"/>
13	<p>Percent of class represented by amount in Row (11)</p> <p>11.1 %</p>
14	<p>Type of Reporting Person (See Instructions)</p> <p>IN</p>

**Comment for Type of Reporting Person:** (1) Mr. Gallagher exercises voting and dispositive power over 11,000 shares of common stock of Allegiant Travel Company held by a trust under which he serves as a Trustee and 150,000 shares of common stock held by a limited liability company controlled by Mr. Gallagher.  
(2) Based on the 18,452,294 shares of common stock outstanding as of February 20, 2026.

## SCHEDULE 13D/A

### Item 1. Security and Issuer

(a) Title of Class of Securities:

Common Stock \$0.001 par value per share

(b) Name of Issuer:

Allegiant Travel Company

(c) Address of Issuer's Principal Executive Offices:

1201 N Town Center Drive, Las Vegas, NEVADA, 89144.

**Item 1 Comment:** This Amendment No. 12 relates to the Schedule 13D filed with the Securities and Exchange Commission on December 8, 2006 as amended by that certain Amendment No. 1 filed with the Commission on February 17, 2015, that certain Amendment No. 2 filed with the Commission on February 17, 2016, that certain Amendment No. 3 filed with the Commission on February 16, 2017, that certain Amendment No. 4 filed with the Commission on March 9, 2018, that certain Amendment No. 5 filed with the Commission on February 20, 2019, that certain Amendment No. 6 filed with the Commission on April 5, 2019, that certain Amendment No. 7 filed with the Commission on February 12, 2020, that certain Amendment No. 8 filed with the Commission on February 12, 2021, that certain Amendment No. 9 filed with the Commission on February 17, 2022, that certain Amendment No. 10 filed with the Commission on February 16, 2023 and that certain Amendment No. 11 filed with the Commission on February 20, 2025 relating to the Common Stock, \$.001 par value per share, of Allegiant Travel Company, a Nevada corporation (the "Company"). The principal executive offices of the Company are located at 1201 North Town Center Drive, Las Vegas, Nevada 89144.

Item 5 of the Schedule is hereby amended and supplemented by the following:

**Item 5. Interest in Securities of the Issuer**

- (a) As of February 28, 2026, Mr. Gallagher beneficially owns 2,048,348 shares of the Company's common stock, representing 11.10% of the outstanding common stock of the Company. These shares include (x) 11,000 shares of common stock held by a trust under which Mr. Gallagher serves as Trustee and 150,000 shares of common stock held by a limited liability company controlled by Mr. Gallagher as described in Item 6. The percentage of Mr. Gallagher's ownership of common stock of the Company has varied since the effective date of Amendment No. 11 to this Schedule 13D as Mr. Gallagher has sold shares of the Company's common stock.
- (b) Mr. Gallagher has the sole power to vote and sole power to dispose or to direct the disposition of all of the 2,048,348 shares reported as beneficially owned by him.
- (c) In the past 60 days, Mr. Gallagher has sold 250,000 shares of the Company's common stock owned by him directly and 50,000 shares of the Company's common stock held by a limited liability company controlled by Mr. Gallagher.
- (d) No other person has the right to receive or the power to direct the receipt of the dividends from, or proceeds from the sale of, such securities.

**SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

**Maurice J. Gallagher, Jr.**

**Signature:** Maurice J. Gallagher, Jr.  
**Name/Title:** Maurice J. Gallagher, Jr.  
**Date:** 03/09/2026