
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

FORM 8-K

**CURRENT REPORT
Pursuant to Section 13 or 15(d)
of the Securities Exchange Act of 1934**

Date of Report (Date of earliest event reported): October 17, 2022

Roblox Corporation
(Exact name of Registrant as Specified in Its Charter)

Delaware
(State or Other Jurisdiction
of Incorporation)

001-39763
(Commission
File Number)

20-0991664
(IRS Employer
Identification No.)

**970 Park Place,
San Mateo, California**
(Address of Principal Executive Offices)

94403
(Zip Code)

Registrant's Telephone Number, Including Area Code: (888) 858-2569

Not Applicable
(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Class A Common Stock, \$0.0001 par value	RBLX	The New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§ 230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§ 240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Item 2.02 Results of Operations and Financial Condition.

On October 17, 2022, Roblox Corporation (the “Company”) issued a press release announcing certain key metrics for September 2022. A copy of the press release is furnished as Exhibit 99.1 to this Current Report on Form 8-K and is incorporated by reference herein. Information on the Company’s website is not, and will not be deemed, a part of this report or incorporated into this or any other filings that the Company makes with the Securities and Exchange Commission.

Item 7.01 Regulation FD Disclosure.

The information disclosed in Item 2.02 above is incorporated into this Item 7.01. The information in Item 2.02 and Item 7.01 of this Current Report on Form 8-K, including Exhibit 99.1 attached hereto, shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the “Exchange Act”) or otherwise subject to the liabilities of that section, nor shall it be deemed incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit Number	Description
99.1	Press Release dated October 17, 2022
104	Cover Page Interactive Data File (formatted as inline XBRL)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: October 17, 2022

ROBLOX CORPORATION

By: _____ /s/ Mark Reinstra

Mark Reinstra
General Counsel and Secretary



Roblox Reports September 2022 Key Metrics

SAN MATEO, Calif. -- October 17, 2022 -- Roblox Corporation (NYSE: RBLX), a global platform bringing millions of people together through shared experiences, today released certain key metrics for the month of September 2022.

September 2022 Metrics

- Daily active users (DAUs) were 57.8 million, up 23% year-over-year.
- Hours engaged were 4.0 billion, up 16% year-over-year.
- Estimated bookings were between \$212 million and \$219 million, up 11% - 15% year-over-year¹.
- Estimated average bookings per daily active user (ABPDAU) were between \$3.67 and \$3.79, down 7% - 10% year-over-year¹.
- Estimated revenue was between \$171 million and \$180 million, which represents a year-over-year change of -2% - +3%².

¹ The strengthening of the US Dollar against the Euro, British Pound, and other foreign currencies during 2022 has had an adverse impact on bookings. We estimate that the impact of foreign currency fluctuations led to a reduction of approximately 6% in the year-over-year growth rate for September bookings. On a constant currency basis, we estimate bookings growth would have been 17% - 21% year-over-year and ABPDAU would have been down 2-5% year-over-year.

² During the quarter ended September 30, 2022, the Company completed its quarterly assessment of its paying user life estimate, which is used for revenue recognition of durable virtual items and calculated based on historical monthly retention data for each payer cohort to project future participation on the Roblox Platform. Based on this assessment, the Company updated its paying user life estimate to 28 months from 25 months in the prior two quarters. As a result of this change in estimate, July and August 2022 estimated revenue (as reported on August 9, 2022 and September 15, 2022, respectively) were adjusted down by approximately \$43 million and \$38 million, respectively. These adjustments are not reflected in the estimated revenue range for September. This change in estimate also had no impact on bookings.

Forward-Looking Statements

This press release contains “forward-looking statements” within the meaning of the “safe harbor” provisions of the Private Securities Litigation Reform Act of 1995. The estimated September 2022 Key Metrics are forward-looking statements and are based on current expectations, estimates, forecasts, and projections as well as the beliefs and assumptions of management. The forward-looking statements included in this press release represent our views as of the date of this press release. Forward-looking statements are subject to a number of risks and uncertainties, many of which involve factors or circumstances that are beyond our control. Our actual results could differ materially from those stated or implied in forward-looking statements or from Company expectations due to a number of factors, including but not limited to risks detailed in our filings with the Securities and Exchange Commission (the “SEC”), including our quarterly report on Form 10-Q for the quarter ended June 30, 2022 and other filings and reports that we may file from time to time with the SEC. We anticipate that subsequent events and developments may cause our views to change and all monthly Key Metrics are subject to normal quarter end review and potential adjustments. We undertake no intention or obligation to update or revise any forward-looking statements, whether as a result of new information, future events or otherwise. These forward-looking statements should not be relied upon as representing our views as of any date subsequent to the date of this press release. Past performance is not necessarily indicative of future results and quarterly performance may materially differ from aggregation of the monthly Key Metrics for each month within the quarter.

About Roblox

Roblox's mission is to connect a billion people with optimism and civility. Every day, tens of millions of people around the world have fun with friends as they explore millions of immersive digital experiences. All of these experiences are built by the Roblox community, made up of millions of creators. We believe in building a safe, civil, and diverse community—one that inspires and fosters creativity and positive relationships between people around the world. For more information, please visit corp.roblox.com.

CONTACTS

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