Form 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the
Investment Company Act of 1940

1. Name and Address of Reporting Person *
FRANCIS CHERYL A
C/O MORNINGSTAR, INC., 225 WEST WACKER DRIVE
CHICAGO, IL 60606

2. Issuer Name and Ticker or Trading Symbol
Morningstar, Inc. [ MORN ]

3. Date of Earliest Transaction (MM/DD/YYYY) 7/24/2007

4. If Amendment, Date Original Filed

5. Relationship of Reporting Person(s) to Issuer
( Check all applicable)

   X Director

   ___ 10% Owner

   ___ Officer (give title below)

   ___ Other (specify below)

6. Individual or Joint/Group Filing (Check Applicable Line)

   X Form filed by One Reporting Person

   ___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security</th>
<th>Trans. Date</th>
<th>Code</th>
<th>Qty.</th>
<th>Price</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>7/24/2007</td>
<td>M</td>
<td>500</td>
<td>$8.57</td>
</tr>
<tr>
<td>Common Stock</td>
<td>7/24/2007</td>
<td>S</td>
<td>(2)</td>
<td>$49.42</td>
</tr>
<tr>
<td>Common Stock</td>
<td>7/25/2007</td>
<td>M</td>
<td>500</td>
<td>$8.57</td>
</tr>
<tr>
<td>Common Stock</td>
<td>7/25/2007</td>
<td>S</td>
<td>(2)</td>
<td>$49.26</td>
</tr>
</tbody>
</table>

Table II - Derivative Securities Beneficially Owned ( e.g. , puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>Title of Derivate Security</th>
<th>Conversion or Exercise Price of Derivative Security</th>
<th>Trans. Date</th>
<th>Code</th>
<th>Qty.</th>
<th>Date Exercisable</th>
<th>Expiration Date</th>
<th>Title of Underlying Derivative Security</th>
<th>Amount or Number of Shares</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employee Stock Option</td>
<td>$8.57</td>
<td>7/24/2007</td>
<td>M</td>
<td>500</td>
<td>7/19/2012</td>
<td></td>
<td>Common Stock</td>
<td>28269</td>
</tr>
<tr>
<td>Employee Stock Option</td>
<td>$8.57</td>
<td>7/25/2007</td>
<td>M</td>
<td>500</td>
<td>7/19/2012</td>
<td></td>
<td>Common Stock</td>
<td>27769</td>
</tr>
</tbody>
</table>

Explanation of Responses:


(2) The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on March 21, 2007.
Reporting Owners

<table>
<thead>
<tr>
<th>Reporting Owner Name / Address</th>
<th>Relationships</th>
</tr>
</thead>
<tbody>
<tr>
<td>C/O MORNINGSTAR, INC.</td>
<td>Director</td>
</tr>
<tr>
<td>225 WEST WACKER DRIVE</td>
<td>10% Owner</td>
</tr>
<tr>
<td>CHICAGO, IL 60606</td>
<td>Officer</td>
</tr>
<tr>
<td></td>
<td>Other</td>
</tr>
</tbody>
</table>

FRANCIS CHERYL A

C/O MORNINGSTAR, INC.

225 WEST WACKER DRIVE

CHICAGO, IL 60606

<table>
<thead>
<tr>
<th></th>
<th>X</th>
</tr>
</thead>
</table>

Signatures

**/s/ D. Scott Schilling, by power of attorney**

7/26/2007

**Signature of Reporting Person**

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.