

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *					2. Issuer Name and Ticker or Trading Symbol							ng Symb		5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
Reinkemeyer	Patrick	J		\mathbf{N}	Ior	ningst	ar, l	Inc.	. [N	10I	RN]					
ŭ				3.	3. Date of Earliest Transaction (MM/DD/YYYY)							DD/YYYY	Direct	Director 10% Owner			
(====)					,									X Officer (give title below) Other (specify			
C/O MORNINGSTAR, INC., 22 WEST WASHINGTON STREET													below) Presiden	t, Mornin	ngstar Ass	ocs.	
VVEST VVIISI	(Street)	211011									ed		6. Individual or Joint/Group Filing (Check Applicable Line)				
CHICAGO, II	L 60602																
(City) (State) (Zip)														X_Form filed by One Reporting Person Form filed by More than One Reporting Person			
		Table I	- Non-I	Deriv	ativ	e Secur	ities	Acq	quire	ed, D	ispo	sed of, o	or Beneficiall	y Owned			
			2. Trai Date		2A. Deemed Execution Date, if	3. Trans. Code (Instr. 8)		(A) (D)	4. Securities Ac (A) or Disposed (D) (Instr. 3, 4 and 5		of Fol	Following Reported Transaction(s) (Instr. 3 and 4) Ownersh Form: Direct (D		Ownership Form: Direct (D)	7. Nature of Indirect Beneficial Ownership		
						any	Cod	le V	V Am		A) or D)	Price				or Indirect (I) (Instr. 4)	(Instr. 4)
Common Stock				8/16/2	010		М		20	00	A \$	14.13	6	6917		D	
Common Stock 8/1				8/16/2	16/2010		S (1	1)	20	00	D \$	42.51	66717		D		
Tabl	le II - Dei	rivative	Securiti	es Be	nefi	icially O	wne	d (a	e.g. ,	puts	, ca	lls, warr	ants, options	, convert	ible secur	ities)	
1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3A. Deemed Execution Date, if any	4. Trans Code (Instr. 8)	le Securities		and Expiration D						Underlying Security	8. Price of Derivative Security (Instr. 5)	derivative Securities Beneficially Owned Following Reported	Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr.	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V (A) (D)	1	Date Exerc	isable		ation	Title	Amount or Number of Shares		Transaction (s) (Instr. 4)	4)	
Employee Stock Option (Right to Buy)	\$14.13	8/16/2010		M		200		((2)	3/5/2	011	Common Stock	200	\$0	47800	D	

Explanation of Responses:

- (1) The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on May 13, 2010.
- (2) The options became exercisable in four equal installments on March 5, 2002, 2003, 2004, and 2005.

Reporting Owners

Panarting Owner Name / Address	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
Reinkemeyer Patrick J C/O MORNINGSTAR, INC. 22 WEST WASHINGTON STREET			President, Morningstar Assocs.				

CHICAGO, IL 60602		
Signatures		

/s/ Heidi Miller, by power of attorney

** Signature of Reporting Person

8/16/2010 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.