Form 4 or Form 5 obligations may continue. See Instruction 1(b).

 Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *
   Boruff Christopher P
   C/O MORNINGSTAR, INC., 225 WEST WACKER DRIVE
   CHICAGO, IL 60606

2. Issuer Name and Ticker or Trading Symbol
   Morningstar, Inc. [ MORN ]

3. Date of Earliest Transaction (MM/DD/YYYY)
   10/11/2006

5. Relationship of Reporting Person(s) to Issuer (Check all applicable)
   _X_ Director  ____ 10% Owner  ____ Officer (give title below)  ____ Other (specify below)
   President, Advisor Business

4. If Amendment, Date Original Filed (MM/DD/YYYY)

6. Individual or Joint/Group Filing (Check Applicable Line)
   _X_ Form filed by One Reporting Person
   ___ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

<table>
<thead>
<tr>
<th>Title of Security</th>
<th>Trans. Date</th>
<th>2A. Date of Deemed Execution Date, if any</th>
<th>Trans. Code</th>
<th>4. Securities Acquired or Disposed of (A) or (D) (Instr. 3 and 4)</th>
<th>5. Amount of Securities Beneficially Owned Following Reported Transaction(s)</th>
<th>6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Common Stock</td>
<td>10/11/2006</td>
<td>M</td>
<td>V 100</td>
<td>A $14.13</td>
<td>21858</td>
<td>D</td>
</tr>
<tr>
<td>Common Stock</td>
<td>10/11/2006</td>
<td>S (1)</td>
<td>100</td>
<td>D $41.00</td>
<td>21758</td>
<td>D</td>
</tr>
</tbody>
</table>

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

<table>
<thead>
<tr>
<th>Title of Derivative Security</th>
<th>Conversion or Exercise Price of Derivative Security</th>
<th>Trans. Date</th>
<th>3A. Date of Deemed Execution Date, if any</th>
<th>Trans. Code</th>
<th>4. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3 and 4)</th>
<th>5. Date Exercisable and Expiration Date</th>
<th>6. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)</th>
<th>7. Price of Derivative Security (Instr. 5)</th>
<th>8. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)</th>
<th>9. Price of Derivative Security Beneficially Owned Following Reported Transaction(s) (Instr. 4)</th>
<th>10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)</th>
<th>11. Nature of Indirect Beneficial Ownership (Instr. 4)</th>
<th>Code</th>
<th>(A)</th>
<th>(D)</th>
<th>Date Exercisable</th>
<th>Expiration Date</th>
<th>Title</th>
<th>Amount or Number of Shares</th>
</tr>
</thead>
<tbody>
<tr>
<td>Employee Stock Option (Right to Buy)</td>
<td>$14.13</td>
<td>10/11/2006</td>
<td>M</td>
<td>100</td>
<td>(2) 5/1/2010</td>
<td>Common Stock</td>
<td>100 0 $0</td>
<td>72756</td>
<td>D</td>
<td></td>
<td></td>
<td></td>
<td>M 100</td>
<td>(2)</td>
<td>5/1/2010</td>
<td>Common Stock</td>
<td>100 0</td>
<td>72756</td>
<td>D</td>
</tr>
</tbody>
</table>

Explanation of Responses:
(1) The exercise reported on this Form 4 was effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on March 26, 2006.

Reporting Owners

<table>
<thead>
<tr>
<th>Reporting Owner Name / Address</th>
<th>Relationships</th>
</tr>
</thead>
<tbody>
<tr>
<td>Boruff Christopher P</td>
<td>Director 10% Owner Officer President, Advisor Business</td>
</tr>
</tbody>
</table>

C/O MORNINGSTAR, INC.
225 WEST WACKER DRIVE
Signatures

/s/ Rachel Felsenthal, by power of attorney 10/12/2006

** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.