check this box if no longer subject to section 16.
form 4 or form 5 obligations may continue.
see instruction 1(b).

filed pursuant to section 16(a) of the securities exchange act of 1934,
section 17(a) of the public utility holding company act of 1935 or section 30(f) of the investment company act of 1940.

1. name and address of reporting person *
williams david w
( Last) (first) (middle)
c/o morningstar, inc., 225 west wacker drive
chicago, il 60606

2. issuer name and ticker or trading symbol
morningstar, inc. [ morn ]

3. date of earliest transaction (mm/dd/yyyy)
6/14/2007

5. relationship of reporting person(s) to issuer
(check all applicable)
_____ director
_____ 10% owner
x officer (give title below)
_____ other (specify below)
managing director, design

4. if amendment, date original filed (mm/dd/yyyy)

6. individual or joint/group filing (check applicable line)
x form filed by one reporting person
___ form filed by more than one reporting person

| table i - non-derivative securities acquired, disposed of, or beneficially owned |
|---------------------------------|-----|-----|-----|-----|-----|
| title of security (instr. 3)    | trans. date | 2a. deemed execution date, if any | 3. trans. code (instr. 8) | 4. securities acquired (a) or disposed of (d) (instr. 3 and 4) | 5. amount of securities beneficially owned following reported transaction(s) |
| common stock                    | 6/14/2007 | m    | 700  | a    | $14.13 |
| common stock                    | 6/14/2007 | s (2) | 700  | d    | $47.44 |

| table ii - derivative securities beneficially owned (e.g. puts, calls, warrants, options, convertible securities |
|---------------------------------|-----|-----|-----|-----|-----|-----|-----|-----|-----|-----|
| title of derivative security (instr. 3) | 2. conversion or exercise price of derivative security | 3a. deemed execution date, if any | 4. trans. code (instr. 8) | 5. number of derivative securities acquired (a) or disposed of (d) (instr. 3 and 4) | 6. date exercisable and expiration date | 7. title and amount of securities underlying derivative security (instr. 3 and 4) | 8. price of derivative security (instr. 5) | 9. number of derivative securities beneficially owned following reported transaction(s) (instr. 4) | 10. ownership form of derivative security: direct (d) or indirect (i) (instr. 4) | 11. nature of indirect beneficial ownership (instr. 4) |
| employee stock option (right to buy) | $14.13 | 6/14/2007 | m | 700 | (1) | 5/1/2011 | common stock | 700 | $0 | 3564 | d |

explanation of responses:
(1) the options became exercisable in four equal installments on may 1, 2002, 2003, 2004 and 2005.
(2) the sales reported on this form 4 were effected pursuant to a rule 10b5-1 trading plan adopted by the reporting person on march 21, 2007.

reporting owners

<table>
<thead>
<tr>
<th>reporting owner name / address</th>
<th>relationships</th>
</tr>
</thead>
<tbody>
<tr>
<td>williams david w</td>
<td>managing director, design</td>
</tr>
<tr>
<td>c/o morningstar, inc.</td>
<td></td>
</tr>
<tr>
<td>225 west wacker drive</td>
<td></td>
</tr>
</tbody>
</table>
Signatures


** Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).


Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.