

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported)
February 25, 2016

NELNET, INC.
(Exact name of registrant as specified in its charter)

| | | |
|--|--|---|
| Nebraska _____ (State or other jurisdiction of incorporation) | 001-31924 _____ (Commission File Number) | 84-0748903 _____ (I.R.S. Employer Identification No.) |
| 121 South 13th Street, Suite 100 Lincoln, Nebraska _____ (Address of principal executive offices) | | 68508 _____ (Zip Code) |

Registrant's telephone number, including area code **(402) 458-2370**

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
-

Item 2.02 Results of Operations and Financial Condition.

On February 25, 2016, Nelnet, Inc. (the “Company”) issued a press release with respect to its financial results for the quarter ended December 31, 2015. A copy of the press release is furnished as Exhibit 99.1 to this report. In addition, a copy of the supplemental financial information for the quarter ended December 31, 2015, which was made available on the Company's website at www.nelnetinvestors.com on February 25, 2016 in connection with the press release, is furnished as Exhibit 99.2 to this report. A copy of the 2015 letter to the Company's shareholders from the Chief Executive Officer of the Company is also furnished as Exhibit 99.3 to this report.

The above information and Exhibits 99.1, 99.2, and 99.3 shall not be deemed filed for purposes of Section 18 of the Securities Exchange Act of 1934 (the “Exchange Act”), nor shall such information and Exhibits be deemed incorporated by reference in any filing under the Securities Act of 1933 or the Exchange Act, except as shall be expressly set forth by specific reference in such a filing. In addition, information on the Company's website is not incorporated by reference into this report and should not be considered part of this report.

Certain statements contained in the exhibits furnished with this report may be considered forward looking in nature and are subject to various risks, uncertainties, and assumptions. Should one or more of these risks or uncertainties materialize, or should underlying assumptions prove incorrect, the Company's actual results may vary materially from those anticipated, estimated, or expected. Among the key risks and uncertainties that may have a direct bearing on the Company's future operating results, performance, or financial condition expressed or implied by the forward-looking statements are the matters discussed in the Risk Factors section of the Company's Annual Report on Form 10-K for the year ended December 31, 2015 filed with the SEC on February 25, 2016. Although the Company may from time to time voluntarily update its prior forward-looking statements, it disclaims any commitment to do so except as required by securities laws.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits. The following exhibits are furnished as part of this report:

| Exhibit No. | Description |
|----------------|--|
| 99.1 | Press Release dated February 25, 2016 - “Nelnet Reports Fourth Quarter 2015 Results” |
| 99.2 | Supplemental Financial Information for the Quarter Ended December 31, 2015 |
| 99.3 | 2015 Letter to Shareholders from the Chief Executive Officer |

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Dated: February 25, 2016

NELNET, INC.

By: /s/ JAMES D. KRUGER

Name: James D. Kruger

Title: Chief Financial Officer

Nelnet Reports Fourth Quarter 2015 Results

- **GAAP net income \$1.86 per share, \$1.31 per share excluding adjustments**
- **Repurchased nearly one million shares of stock during the quarter and an additional 1.4 million shares to date in 2016**
- **12 percent increase in Tuition Payment Processing and Campus Commerce revenue**
- **Completed acquisition of Allo Communications**

LINCOLN, Neb., February 25, 2016-Nelnet (NYSE: NNI) today reported GAAP net income of \$83.4 million, or \$1.86 per share, for the fourth quarter of 2015, compared with GAAP net income of \$73.6 million, or \$1.59 per share, for the same period a year ago.

Excluding derivative market value and foreign currency adjustments, net income was \$59.0 million, or \$1.31 per share, for the fourth quarter of 2015, compared with \$74.3 million, or \$1.60 per share, for the same period in 2014. The company reported income from derivative market value and foreign currency adjustments of \$24.4 million after tax, or \$0.55 per share, for the fourth quarter of 2015, compared with an expense of \$0.7 million after tax, or \$0.01 per share, for the fourth quarter of 2014. During the fourth quarter of 2014, the company recognized income of approximately \$11.0 million after tax, or \$0.24 per share, related to non-core gains primarily related to debt repurchases and sales of student loan assets.

“We delivered another strong quarter, however, we are not driven by short-term considerations; we are focused on long-term value creation by growing core operations,” said Jeff Noordhoek, chief executive officer of Nelnet. “We increased our book value and invested in diversified business prospects. During the quarter, we deployed significant capital to repurchase our stock at what we believe were attractive prices and acquired Allo. We are excited by Allo’s potential to deliver meaningful shareholder value.”

During 2015, Nelnet operated three primary business segments, earning interest income on student loans in its Asset Generation and Management segment, and fee-based revenue in its Student Loan and Guaranty Servicing and Tuition Payment Processing and Campus Commerce segments.

Asset Generation and Management

Historically low interest rates continue to provide the opportunity for the company to generate substantial cash flow from its student loan portfolio. For the fourth quarter of 2015, Nelnet reported net interest income of \$112.2 million, compared with \$112.5 million for the same period a year ago. Net interest income included \$45.2 million and \$49.2 million of fixed rate floor income in the fourth quarters of 2015 and 2014, respectively.

During 2015, the company purchased \$4.0 billion in Federal Family Education Loan Program (FFELP) and private student loans, including \$200.4 million during the fourth quarter of 2015, bringing its total student loan portfolio to \$28.3 billion as of December 31, 2015.

Student Loan and Guaranty Servicing

Revenue from the Student Loan and Guaranty Servicing segment was \$56.7 million for the fourth quarter of 2015, compared with \$56.5 million for the same period in 2014.

As of December 31, 2015, the company was servicing \$147.3 billion of loans for 5.8 million borrowers on behalf of the U.S. Department of Education (Department), compared with \$133.6 billion of loans for 5.9 million borrowers as of December 31, 2014. Revenue from this contract increased 5 percent to \$33.9 million for the fourth quarter of 2015, up from \$32.3 million for the same period a year ago. The growth in the government servicing revenue partially offset the continued expected run off of the company’s commercial servicing portfolio and the impact of federal legislative changes that reduced the revenue earned by guaranty agencies.

The majority of the company's guaranty servicing revenue has come from two guaranty servicing clients. The contract with one client expired on October 31, 2015, and the other client has notified its servicer partners that it intends to exit the FFELP guaranty business at the end of its contract term on June 30, 2016.

Tuition Payment Processing and Campus Commerce

For the fourth quarter of 2015, revenue from the Tuition Payment Processing and Campus Commerce segment was \$27.6 million, an increase of \$2.9 million, or 12 percent, from the same period in 2014. The increase in revenue was primarily driven by growth in managed tuition payment plans, campus commerce transaction volume, and new school customers. This operating segment provides services for almost 9,400 K-12 schools and 800 colleges and universities, serving over nine million students and families.

Stock Repurchases

During the year ended December 31, 2015, the company repurchased a total of 2,449,159 shares of Class A common stock for \$96.2 million, including 918,567 shares for \$29.5 million during the fourth quarter.

During the period of January 1, 2016 through February 25, 2016, the company repurchased a total of 1,430,720 shares of Class A common stock for \$45.9 million.

Acquisition of Allo Communications

On December 31, 2015, the company completed its acquisition of Allo, a privately held Nebraska-based telecommunications company. Allo provides pure fiber optic service directly to homes and businesses for internet, television, and telephone services. The acquisition of Allo provides additional diversification of the company's revenues and cash flows outside of education. In addition, the acquisition leverages the company's existing infrastructure, customer service capabilities and call centers, and financial strength and liquidity for continued growth. The company anticipates investing significant capital to continue expansion of Allo's fiber network in existing service areas and in other communities.

Nelnet purchased 92.5 percent of the ownership interests of Allo for total cash consideration of \$46.25 million. The remaining 7.5 percent of the ownership interests of Allo is owned by Allo management, who has the opportunity to earn an additional 11.5 percent (up to 19 percent in total) of the total ownership interests based on Allo's financial performance.

Allo's management has historically used earnings before interest, taxes, depreciation, and amortization (EBITDA) to compare Allo's performance to that of its competitors and to eliminate certain non-cash and non-operating items in order to consistently measure performance from period to period. The company expects Allo will continue to have year over year increases in EBITDA. For the years ended December 31, 2015 and 2014, prior to the company's acquisition of Allo, Allo had EBITDA of \$4.3 million and \$3.0 million, respectively. Due to large upfront capital expenditures and associated depreciation, the company currently anticipates that Allo will be slightly dilutive to the company's consolidated net income during 2016.

Divestiture of Sparkroom

On February 1, 2016, the company sold its membership interests in Sparkroom, which included the company's inquiry management products and services within the Nelnet Enrollment Solutions business, for total cash consideration of \$3.0 million. This sale will not have a significant impact to net income in future periods.

Year-End Results

GAAP net income for the year ended December 31, 2015 was \$268.0 million, or \$5.89 per share, compared with GAAP net income of \$307.6 million, or \$6.62 per share, for 2014. Excluding derivative market value and foreign currency adjustments, net income in 2015 was \$250.2 million, or \$5.50 per share, compared with \$284.2 million, or \$6.12 per share, for 2014. The derivative market value and foreign currency adjustments were income of \$17.8 million after tax, or \$0.39 per share, during 2015, compared with income of \$23.4 million after tax, or \$0.50 per share, for 2014.

Non-GAAP Performance Measures

The company provides additional non-GAAP financial information related to specific items management believes to be important in the evaluation of its operating results, including specifically, the impact of unrealized gains and losses resulting from changes in fair values of derivative instruments that do not qualify for "hedge treatment" under GAAP and foreign currency transaction gains or losses resulting from the re-measurement of the company's Euro-denominated bonds to U.S. dollars. The company believes these point-in-time estimates of asset and liability values related to financial instruments that are subject to interest and currency rate fluctuations, and items whose timing and/or amount cannot be reasonably estimated in advance, affect the period-to-period comparability of the results of the company's fundamental business operations on a recurring basis. Accordingly, the company provides operating results excluding these items for comparability purposes.

EBITDA is a non-GAAP performance measure that is frequently used in capital-intensive industries such as telecommunications. EBITDA excludes interest expense and income taxes because these items are associated with a company's particular capitalization and tax structures. EBITDA also excludes depreciation and amortization expense because these non-cash expenses primarily reflect the impact of historical capital investments, as opposed to the cash impacts of capital expenditures made in recent periods, which may be evaluated through cash flow measures. There are limitations to using EBITDA as a performance measure, including the difficulty associated with comparing companies that use similar performance measures whose calculations may differ from Allo's calculations. In addition, EBITDA should not be considered a substitute for other measures of financial performance reported in accordance with GAAP.

Forward-Looking and Cautionary Statements

This press release contains forward-looking statements within the meaning of federal securities laws. These statements are based on management's current expectations as of the date of this release and are subject to known and unknown risks and uncertainties that may cause actual results or performance to differ materially from those expressed or implied by the forward-looking statements. Such risks include, but are not limited to: risks related to the company's student loan portfolio, such as interest rate basis and repricing risk; the use of derivatives to manage exposure to interest rate fluctuations; the uncertain nature of expected benefits from recent FFELP and private education loan purchases and initiatives to purchase additional FFELP and private education loans; financing and liquidity risks, including risks of changes in the securitization and other financing markets for student loans; risks related to adverse changes in the company's volumes under the company's loan servicing contract with the Department to service federally owned student loans; changes in the educational credit and services marketplace resulting from changes in applicable laws, regulations, and government programs and budgets; risks related to the recent reduction in government payments to guaranty agencies to rehabilitate defaulted FFELP loans and services in support of those activities, including adverse effects on the Company's guaranty servicing contracts; the uncertain nature of the expected benefits from the acquisition of Allo and the ability to successfully integrate its telecommunications operations and successfully expand its fiber network in existing service areas and additional communities; risks and uncertainties related to initiatives to pursue additional strategic investments and acquisitions, including investments and acquisitions that are intended to diversify the company both within and outside of its historical core education-related businesses; and changes in general economic and credit market conditions.

For more information, see the "Risk Factors" sections and other cautionary discussions of risks and uncertainties included in documents filed or furnished by the company with the Securities and Exchange Commission, including the cautionary information about forward-looking statements contained in the company's supplemental financial information for the fourth quarter ended December 31, 2015. All forward-looking statements in this release are as of the date of this release. Although the company may voluntarily update or revise its forward-looking statements from time to time to reflect actual results or changes in the company's expectations, the company disclaims any commitment to do so except as required by securities laws.

Consolidated Statements of Income
(Dollars in thousands, except share data)
(unaudited)

| | Three months ended | | | Year ended | |
|---|----------------------|-----------------------|----------------------|-------------------|-------------------|
| | December 31, 2015 | September 30, 2015 | December 31, 2014 | December 31, 2015 | December 31, 2014 |
| Interest income: | | | | | |
| Loan interest | \$ 190,778 | 187,701 | 182,783 | 726,258 | 703,007 |
| Investment interest | 2,303 | 1,456 | 1,770 | 7,851 | 6,793 |
| Total interest income | 193,081 | 189,157 | 184,553 | 734,109 | 709,800 |
| Interest expense: | | | | | |
| Interest on bonds and notes payable | 80,866 | 77,164 | 72,061 | 302,210 | 273,237 |
| Net interest income | 112,215 | 111,993 | 112,492 | 431,899 | 436,563 |
| Less provision for loan losses | 3,000 | 3,000 | 3,500 | 10,150 | 9,500 |
| Net interest income after provision for loan losses | 109,215 | 108,993 | 108,992 | 421,749 | 427,063 |
| Other income (expense): | | | | | |
| Loan and guaranty servicing revenue | 56,694 | 61,520 | 56,538 | 239,858 | 240,414 |
| Tuition payment processing, school information, and campus commerce revenue | 27,560 | 30,439 | 24,688 | 120,365 | 98,156 |
| Enrollment services revenue | 16,181 | 19,500 | 17,791 | 70,705 | 82,883 |
| Other income, net | 6,685 | 6,523 | 12,906 | 27,630 | 54,002 |
| Gain on sale of loans and debt repurchases, net | 166 | 597 | 3,594 | 5,153 | 3,651 |
| Derivative market value and foreign currency adjustments, net | 39,350 | (24,780) | (1,082) | 28,651 | 37,703 |
| Derivative settlements, net | (7,715) | (5,878) | (4,566) | (24,250) | (21,843) |
| Total other income | 138,921 | 87,921 | 109,869 | 468,112 | 494,966 |
| Operating expenses: | | | | | |
| Salaries and benefits | 64,862 | 63,215 | 60,609 | 247,914 | 228,079 |
| Cost to provide enrollment services | 10,137 | 12,534 | 11,343 | 45,535 | 53,307 |
| Loan servicing fees | 7,384 | 7,793 | 7,212 | 30,213 | 27,009 |
| Depreciation and amortization | 7,203 | 6,977 | 5,644 | 26,343 | 21,134 |
| Other | 27,637 | 30,419 | 30,098 | 119,212 | 122,981 |
| Total operating expenses | 117,223 | 120,938 | 114,906 | 469,217 | 452,510 |
| Income before income taxes | 130,913 | 75,976 | 103,955 | 420,644 | 469,519 |
| Income tax expense | 47,395 | 26,999 | 30,036 | 152,380 | 160,238 |
| Net income | 83,518 | 48,977 | 73,919 | 268,264 | 309,281 |
| Net income attributable to noncontrolling interest | 168 | 22 | 308 | 285 | 1,671 |
| Net income attributable to Nelnet, Inc. | \$ 83,350 | 48,955 | 73,611 | 267,979 | 307,610 |
| Earnings per common share: | | | | | |
| Net income attributable to Nelnet, Inc. shareholders - basic and diluted | \$ 1.86 | 1.09 | 1.59 | 5.89 | 6.62 |
| Weighted average common shares outstanding - basic and diluted | 44,834,662 | 45,047,777 | 46,390,402 | 45,529,340 | 46,469,615 |

Condensed Consolidated Balance Sheets
(Dollars in thousands)
(unaudited)

| | As of December 31, 2015 | As of September 30, 2015 | As of December 31, 2014 |
|---|----------------------------|-----------------------------|----------------------------|
| Assets: | | | |
| Student loans receivable, net | \$ 28,324,552 | 28,954,280 | 28,005,195 |
| Cash, cash equivalents, investments, and notes receivable | 367,210 | 350,508 | 366,190 |
| Restricted cash and investments | 977,395 | 995,360 | 968,928 |
| Goodwill and intangible assets, net | 197,062 | 161,586 | 168,782 |
| Other assets | 619,686 | 583,661 | 589,048 |
| Total assets | <u>\$ 30,485,905</u> | <u>31,045,395</u> | <u>30,098,143</u> |
| Liabilities: | | | |
| Bonds and notes payable | \$ 28,172,682 | 28,827,603 | 28,027,350 |
| Other liabilities | 421,065 | 382,393 | 345,115 |
| Total liabilities | <u>28,593,747</u> | <u>29,209,996</u> | <u>28,372,465</u> |
| Equity: | | | |
| Total Nelnet, Inc. shareholders' equity | 1,884,432 | 1,835,153 | 1,725,448 |
| Noncontrolling interest | 7,726 | 246 | 230 |
| Total equity | <u>1,892,158</u> | <u>1,835,399</u> | <u>1,725,678</u> |
| Total liabilities and equity | <u>\$ 30,485,905</u> | <u>31,045,395</u> | <u>30,098,143</u> |

Contacts:

Media, Ben Kiser, 402.458.3024, or Investors, Phil Morgan, 402.458.3038, both of Nelnet, Inc .

Nelnet, Inc. supplemental financial information for the fourth quarter 2015
(All dollars are in thousands, except per share amounts, unless otherwise noted)

The following information should be read in connection with Nelnet, Inc.'s (the "Company's") press release for fourth quarter 2015 earnings, dated February 25, 2016, and the Company's Annual Report on Form 10-K for the year ended December 31, 2015 (the "2015 Annual Report").

This report contains forward-looking statements and information that are based on management's current expectations as of the date of this document. Statements that are not historical facts, including statements about the Company's plans and expectations for future financial condition, results of operations or economic performance, or that address management's plans and objectives for future operations, and statements that assume or are dependent upon future events, are forward-looking statements. The words "may," "should," "could," "would," "predict," "potential," "continue," "expect," "anticipate," "future," "intend," "plan," "believe," "estimate," "assume," "forecast," "will," and similar expressions, as well as statements in future tense, are intended to identify forward-looking statements.

The forward-looking statements are based on assumptions and analyses made by management in light of management's experience and its perception of historical trends, current conditions, expected future developments, and other factors that management believes are appropriate under the circumstances. These statements are subject to known and unknown risks, uncertainties, assumptions, and other factors that may cause the actual results and performance to be materially different from any future results or performance expressed or implied by such forward-looking statements. These factors include, among others, the risks and uncertainties set forth in "Risk Factors" and elsewhere in this report, and include such risks and uncertainties as:

- student loan portfolio risks such as interest rate basis and repricing risk resulting from the fact that the interest rate characteristics of the student loan assets do not match the interest rate characteristics of the funding for those assets, the risk of loss of floor income on certain student loans originated under the Federal Family Education Loan Program (the "FFEL Program" or "FFELP"), risks related to the use of derivatives to manage exposure to interest rate fluctuations, uncertainties regarding the expected benefits from recently purchased securitized and unsecuritized FFELP student loans and initiatives to purchase additional FFELP and private education loans, and risks from changes in levels of student loan prepayment or default rates;
- financing and liquidity risks, including risks of changes in the general interest rate environment and in the securitization and other financing markets for student loans, which may increase the costs or limit the availability of financings necessary to purchase, refinance, or continue to hold student loans;
- risks from changes in the educational credit and services markets resulting from changes in applicable laws, regulations, and government programs and budgets, such as the expected decline over time in FFELP loan interest income and fee-based revenues due to the discontinuation of new FFELP loan originations in 2010 and potential government initiatives or legislative proposals to consolidate existing FFELP loans to the Federal Direct Loan Program or otherwise allow FFELP loans to be refinanced with Federal Direct Loan Program loans, risks related to reduced government payments to guaranty agencies to rehabilitate defaulted FFELP loans and services in support of those activities, including potential adverse effects on the Company's guaranty servicing contracts, risks related to adverse changes in the Company's future volumes allocated under the Company's loan servicing contract with the U.S. Department of Education (the "Department"), which accounted for approximately 15 percent of the Company's revenue in 2015, and risks related to the Company's ability to comply with agreements with third-party customers for the servicing of FFELP, Federal Direct Loan Program, and private education loans;
- risks related to a breach of or failure in the Company's operational or information systems or infrastructure, or those of third-party vendors;
- uncertainties inherent in forecasting future cash flows from student loan assets and related asset-backed securitizations;
- the uncertain nature of the expected benefits from the acquisition of Allo Communications LLC and the ability to integrate its telecommunications operations and successfully expand its fiber network in existing service areas and additional communities;
- risks and uncertainties related to initiatives to pursue additional strategic investments and acquisitions, including investments and acquisitions that are intended to diversify the Company both within and outside of its historical core education-related businesses; and
- risks and uncertainties associated with litigation matters and with maintaining compliance with the extensive regulatory requirements applicable to the Company's businesses, and uncertainties inherent in the estimates and assumptions about future events that management is required to make in the preparation of the Company's consolidated financial statements.

All forward-looking statements contained in this report are qualified by these cautionary statements and are made only as of the date of this document. Although the Company may from time to time voluntarily update or revise its prior forward-looking statements to reflect actual results or changes in the Company's expectations, the Company disclaims any commitment to do so except as required by securities laws.

Consolidated Statements of Income
(Dollars in thousands, except share data)
(unaudited)

| | Three months ended | | | Year ended | |
|---|----------------------|-----------------------|----------------------|----------------------|----------------------|
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| Interest income: | | | | | |
| Loan interest | \$ 190,778 | 187,701 | 182,783 | 726,258 | 703,007 |
| Investment interest | 2,303 | 1,456 | 1,770 | 7,851 | 6,793 |
| Total interest income | 193,081 | 189,157 | 184,553 | 734,109 | 709,800 |
| Interest expense: | | | | | |
| Interest on bonds and notes payable | 80,866 | 77,164 | 72,061 | 302,210 | 273,237 |
| Net interest income | 112,215 | 111,993 | 112,492 | 431,899 | 436,563 |
| Less provision for loan losses | 3,000 | 3,000 | 3,500 | 10,150 | 9,500 |
| Net interest income after provision for loan losses | 109,215 | 108,993 | 108,992 | 421,749 | 427,063 |
| Other income (expense): | | | | | |
| Loan and guaranty servicing revenue | 56,694 | 61,520 | 56,538 | 239,858 | 240,414 |
| Tuition payment processing, school information, and campus commerce revenue | 27,560 | 30,439 | 24,688 | 120,365 | 98,156 |
| Enrollment services revenue | 16,181 | 19,500 | 17,791 | 70,705 | 82,883 |
| Other income, net | 6,685 | 6,523 | 12,906 | 27,630 | 54,002 |
| Gain on sale of loans and debt repurchases, net | 166 | 597 | 3,594 | 5,153 | 3,651 |
| Derivative market value and foreign currency adjustments, net | 39,350 | (24,780) | (1,082) | 28,651 | 37,703 |
| Derivative settlements, net | (7,715) | (5,878) | (4,566) | (24,250) | (21,843) |
| Total other income | 138,921 | 87,921 | 109,869 | 468,112 | 494,966 |
| Operating expenses: | | | | | |
| Salaries and benefits | 64,862 | 63,215 | 60,609 | 247,914 | 228,079 |
| Cost to provide enrollment services | 10,137 | 12,534 | 11,343 | 45,535 | 53,307 |
| Loan servicing fees | 7,384 | 7,793 | 7,212 | 30,213 | 27,009 |
| Depreciation and amortization | 7,203 | 6,977 | 5,644 | 26,343 | 21,134 |
| Other | 27,637 | 30,419 | 30,098 | 119,212 | 122,981 |
| Total operating expenses | 117,223 | 120,938 | 114,906 | 469,217 | 452,510 |
| Income before income taxes | 130,913 | 75,976 | 103,955 | 420,644 | 469,519 |
| Income tax expense | 47,395 | 26,999 | 30,036 | 152,380 | 160,238 |
| Net income | 83,518 | 48,977 | 73,919 | 268,264 | 309,281 |
| Net income attributable to noncontrolling interest | 168 | 22 | 308 | 285 | 1,671 |
| Net income attributable to Nelnet, Inc. | \$ 83,350 | 48,955 | 73,611 | 267,979 | 307,610 |
| Earnings per common share: | | | | | |
| Net income attributable to Nelnet, Inc. shareholders - basic and diluted | \$ 1.86 | 1.09 | 1.59 | 5.89 | 6.62 |
| Weighted average common shares outstanding - basic and diluted | 44,834,662 | 45,047,777 | 46,390,402 | 45,529,340 | 46,469,615 |

Condensed Consolidated Balance Sheets
(Dollars in thousands)
(unaudited)

| | As of December 31, 2015 | As of September 30, 2015 | As of December 31, 2014 |
|---|----------------------------|-----------------------------|----------------------------|
| Assets: | | | |
| Student loans receivable, net | \$ 28,324,552 | 28,954,280 | 28,005,195 |
| Cash, cash equivalents, investments, and notes receivable | 367,210 | 350,508 | 366,190 |
| Restricted cash and investments | 977,395 | 995,360 | 968,928 |
| Goodwill and intangible assets, net | 197,062 | 161,586 | 168,782 |
| Other assets | 619,686 | 583,661 | 589,048 |
| Total assets | <u>\$ 30,485,905</u> | <u>31,045,395</u> | <u>30,098,143</u> |
| Liabilities: | | | |
| Bonds and notes payable | \$ 28,172,682 | 28,827,603 | 28,027,350 |
| Other liabilities | 421,065 | 382,393 | 345,115 |
| Total liabilities | <u>28,593,747</u> | <u>29,209,996</u> | <u>28,372,465</u> |
| Equity: | | | |
| Total Nelnet, Inc. shareholders' equity | 1,884,432 | 1,835,153 | 1,725,448 |
| Noncontrolling interest | 7,726 | 246 | 230 |
| Total equity | <u>1,892,158</u> | <u>1,835,399</u> | <u>1,725,678</u> |
| Total liabilities and equity | <u>\$ 30,485,905</u> | <u>31,045,395</u> | <u>30,098,143</u> |

Overview

The Company is a diverse company with a focus on delivering education-related products and services and student loan asset management. The largest operating businesses engage in student loan servicing, tuition payment processing and school information systems, and telecommunications. A significant portion of the Company's revenue is net interest income earned on a portfolio of federally insured student loans. The Company also makes investments to further diversify the Company both within and outside of its historical core education-related businesses, including, but not limited to, investments in real estate and start-up ventures.

A reconciliation of the Company's GAAP net income to net income, excluding derivative market value and foreign currency adjustments, is provided below.

| | Three months ended | | | Twelve months ended | |
|--|--------------------|--------------------|-------------------|---------------------|-------------------|
| | December 31, 2015 | September 30, 2015 | December 31, 2014 | December 31, 2015 | December 31, 2014 |
| GAAP net income attributable to Nelnet, Inc. | \$ 83,350 | 48,955 | 73,611 | 267,979 | 307,610 |
| Derivative market value and foreign currency adjustments, net of tax | (24,397) | 15,364 | 671 | (17,764) | (23,376) |
| Net income, excluding derivative market value and foreign currency adjustments (a) | \$ 58,953 | 64,319 | 74,282 | 250,215 | 284,234 |
| Earnings per share: | | | | | |
| GAAP net income attributable to Nelnet, Inc. | \$ 1.86 | 1.09 | 1.59 | 5.89 | 6.62 |
| Derivative market value and foreign currency adjustments, net of tax | (0.55) | 0.34 | 0.01 | (0.39) | (0.50) |
| Net income, excluding derivative market value and foreign currency adjustments (a) | \$ 1.31 | 1.43 | 1.60 | 5.50 | 6.12 |

- (a) The Company provides non-GAAP information that reflects specific items management believes to be important in the evaluation of its financial position and performance. "Derivative market value and foreign currency adjustments" include (i) the unrealized gains and losses that are caused by changes in fair values of derivatives which do not qualify for "hedge treatment" under GAAP; and (ii) the foreign currency transaction gains or losses caused by the re-measurement of the Company's Euro-denominated bonds to U.S. dollars. The Company believes these point-in-time estimates of asset and liability values related to these financial instruments that are subject to interest and currency rate fluctuations affect the period-to-period comparability of the results of operations. Accordingly, the Company provides operating results excluding these items for comparability purposes.

Recent Developments

Telecommunications Acquisition

On December 31, 2015, the Company purchased 92.5 percent of the ownership interests of Allo Communications LLC ("Allo") for total cash consideration of \$46.25 million. The remaining 7.5 percent of the ownership interests of Allo is owned by Allo management, who has the opportunity to earn an additional 11.5 percent (up to 19 percent) of the total ownership interests based on the financial performance of Allo. Allo provides pure fiber optic service to homes and businesses for internet, television, and telephone services. The acquisition of Allo provides additional diversification of the Company's revenues and cash flows outside of education. In addition, the acquisition leverages the Company's existing infrastructure, customer service capabilities and call centers, and financial strength and liquidity for continued growth.

For financial reporting purposes, the Company will disclose the operating results of Allo as a separate reportable operating segment. The Allo assets acquired and liabilities assumed were recorded by the Company at their respective estimated fair values at the date of acquisition. As such, Allo's assets and liabilities as of December 31, 2015 are included in the Company's consolidated balance sheet. However, Allo had no impact on the consolidated statement of income for 2015. Beginning January 1, 2016, the Company will reflect the operations of Allo in the consolidated statements of income.

Sale of Nelnet Enrollment Solutions

On February 1, 2016, the Company sold 100 percent of the membership interests in Sparkroom LLC, which includes the majority of the Company's inquiry management products and services within Nelnet Enrollment Solutions, for total cash consideration of \$3.0 million. The majority of the cash proceeds will be recorded as a gain during the first quarter of 2016. The Company recognized \$51.1 million of revenue and \$9.3 million of gross margin related to these products and services during 2015. The Company retained the digital marketing and content solution products and services under the brand name Peterson's within the Nelnet Enrollment Solutions business, which include test preparation study guides, school directories and databases, career exploration

guides, on-line courses, scholarship search and selection data, career planning, and on-line information about colleges and universities. The sale of Sparkroom LLC will not have a significant impact to net income in future periods.

Operating Results

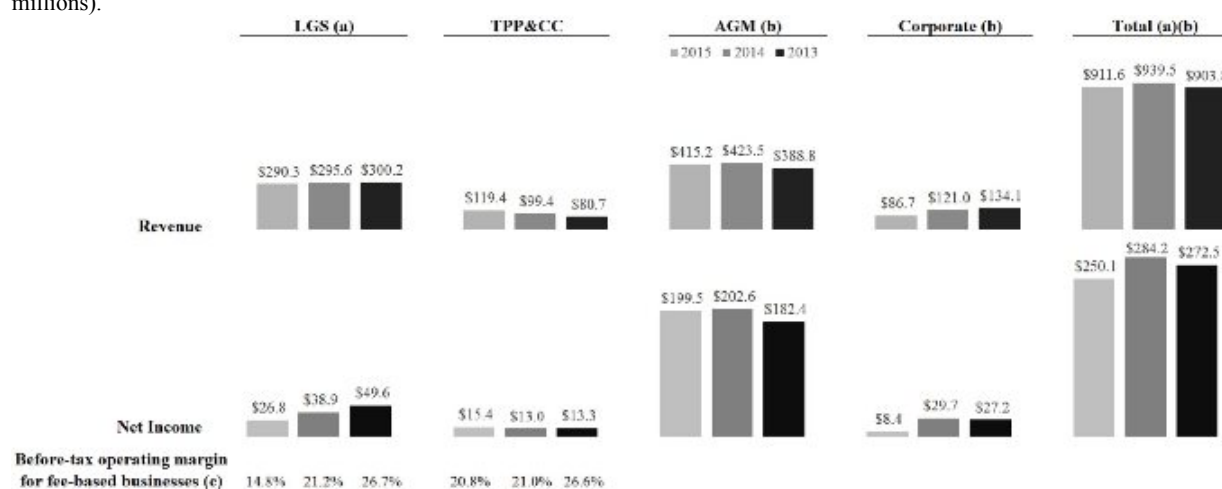
The Company earns net interest income on its FFELP student loan portfolio in its Asset Generation and Management ("AGM") operating segment. This segment is expected to generate a stable net interest margin and significant amounts of cash as the FFELP portfolio amortizes. As of December 31, 2015, the Company had a \$28.3 billion student loan portfolio that will amortize over the next 25 years. The Company actively seeks to acquire FFELP loan portfolios to leverage its servicing scale and expertise to generate incremental earnings and cash flow.

In addition, the Company earns fee-based revenue through the following reportable operating segments:

- Student Loan and Guaranty Servicing ("LGS") - referred to as Nelnet Diversified Solutions ("NDS")
- Tuition Payment Processing and Campus Commerce ("TPP&CC") - referred to as Nelnet Business Solutions ("NBS")

Other business activities and operating segments that are not reportable are combined and included in Corporate and Other Activities. Corporate and Other Activities also includes income earned on certain investments and interest expense incurred on unsecured debt transactions.

The information below provides the operating results for each reportable operating segment for the years ended December 31, 2015, 2014, and 2013 (dollars in millions).



(a) Revenue includes intersegment revenue earned by LGS as a result of servicing loans for AGM.

(b) Total revenue includes "net interest income after provision for loan losses" and "total other income" from the Company's segment statements of income, excluding the impact from changes in fair values of derivatives and foreign currency transaction adjustments. Net income excludes changes in fair values of derivatives and foreign currency transaction adjustments, net of tax.

(c) Computed as income before income taxes divided by total revenue.

A summary of the results and financial highlights for each reportable operating segment and a summary of the Company's liquidity and capital resources follows.

Student Loan and Guaranty Servicing

- As of December 31, 2015, the Company was servicing \$176.4 billion in FFELP, private, and government owned student loans, as compared with \$161.6 billion and \$138.2 billion of loans as of December 31, 2014 and 2013, respectively. The year over year increase was due to an increase in government servicing volume.
- Revenue decreased in 2015 compared to 2014 due to federal budget provisions that became effective July 1, 2014 that have reduced payments by the Department to guaranty agencies for assisting student loan borrowers with the rehabilitation

of defaulted loans under FFELP, and as a result, rehabilitation revenue has been negatively affected. This decrease in revenue was partially offset by increases in revenue from the Department servicing contract and private loan servicing revenue. Revenue decreased in 2014 compared to 2013 due to decreases in rehabilitation collection revenue, traditional FFELP and guaranty servicing revenue, and software services revenue, which were partially offset by growth in servicing volume under the Company's contract with the Department.

- A significant amount of the Company's guaranty servicing revenue came from a single guaranty servicing client. The contract with this client expired on October 31, 2015. FFELP guaranty servicing and FFELP guaranty collection revenue recognized by the Company from this client for the years ended December 31, 2015, 2014, and 2013 was \$37.3 million, \$48.5 million, and \$64.3 million, respectively.

In addition, the Company's second largest guaranty servicing client has notified its servicer partners that it intends to exit the FFELP guaranty business at the end of their contract term on June 30, 2016. FFELP guaranty servicing and FFELP guaranty collection revenue recognized by the Company from this client for the years ended December 31, 2015, 2014, and 2013 was \$19.5 million, \$17.9 million, and \$21.3 million, respectively.

After this customer's exit from the FFELP guaranty business effective June 30, 2016, the Company will have one guaranty servicing customer. The Company provides software and data center services to this customer, and recognized \$4.0 million of revenue from this customer in 2015.

- Before tax operating margin was 14.8%, 21.2%, and 26.7% for the years ended December 31, 2015, 2014, and 2013, respectively. The year over year decrease is a result of the implementation of federal budget reductions for guaranty agencies' revenue. In addition, as the volume of loans serviced under the Department servicing contract continues to grow and loans serviced under the legacy commercial programs continue to run off, the Company expects operating margins to tighten accordingly. The Company also anticipates that margins will tighten as a result of the loss of the FFELP guaranty servicing and FFELP guaranty collection clients as discussed above

Tuition Payment Processing and Campus Commerce

- Revenue increased in 2015 and 2014, compared to 2014 and 2013, respectively, due to increases in the number of managed tuition payment plans, campus commerce customer transaction volume, and new school customers. In addition, the Company purchased RenWeb on June 3, 2014, which increased revenue in 2014 and 2015.
- Before tax operating margin excluding amortization of intangibles was 28.3%, 27.6%, and 30.7% for 2015, 2014, and 2013, respectively. The decrease in margin in 2014 compared to 2013 was primarily due to a change in the mix of products and services provided as a result of integration efforts with the acquisition of RenWeb referred to above.

Asset Generation and Management

- The Company acquired \$4.0 billion of FFELP and private education student loans during 2015, compared to \$6.1 billion in 2014 and \$4.1 billion in 2013. The average loan portfolio balance for 2015, 2014, and 2013 was \$28.6 billion, \$28.0 billion, and \$25.0 billion, respectively.
- Core student loan spread decreased to 1.43% for 2015, compared to 1.48% for 2014. This decrease was a result of earning a lower yield on the student loans included in securitizations of which residual interests have recently been acquired, relative to the yield earned on the rest of the student loan portfolio.
- Due to historically low interest rates, the Company continues to earn significant fixed rate floor income. During 2015, 2014, and 2013, the Company earned \$184.7 million, \$179.9 million, and \$148.4 million, respectively, of fixed rate floor income (net of \$23.0 million, \$24.4 million, and \$31.0 million of derivative settlements, respectively, used to hedge such loans).

Corporate and Other Activities

- Whitetail Rock Capital Management, LLC, ("WRCM") the Company's SEC-registered investment advisory subsidiary, recognized investment advisory revenue of \$4.3 million, \$17.7 million, and \$17.4 million for 2015, 2014, and 2013, respectively. These amounts include performance fees earned from the sale of managed securities or managed securities being called prior to the full contractual maturity. Due to improvements in the capital markets, the opportunities to earn performance fees on the sale of student loan asset-backed securities were more limited in 2015 as compared to previous years.

Liquidity and Capital Resources

- As of December 31, 2015, the Company had cash and cash equivalents of \$63.5 million. In addition, the Company had a portfolio of available-for-sale and trading investments, consisting primarily of student loan asset-backed securities, with a fair value of \$155.4 million as of December 31, 2015.
- For the year ended December 31, 2015, the Company generated \$391.4 million in net cash provided by operating activities, including \$65.5 million from the termination of certain derivative financial instruments.
- Forecasted undiscounted future cash flows from the Company's FFELP student loan portfolio financed in asset-backed securitization transactions are estimated to be approximately \$2.31 billion as of December 31, 2015.
- As of December 31, 2015, \$100.0 million was outstanding on the Company's unsecured line of credit and \$250.0 million was available for future use. The unsecured line of credit has a maturity date of October 30, 2020.
- During 2015, the Company repurchased a total of 2,449,159 shares of Class A common stock for \$96.2 million (\$39.27 per share).
- During 2015, the Company paid cash dividends of \$19.0 million (\$0.42 per share).
- The Company intends to use its liquidity position to capitalize on market opportunities, including FFELP and private education loan acquisitions; strategic acquisitions and investments; expansion of Allo's telecommunications network; and capital management initiatives, including stock repurchases, debt repurchases, and dividend distributions. Dependent upon the timing and size of the opportunities, the Company's cash and investment balances may increase from their current levels.

Subsequent Events

- During the period from January 1, 2016 through February 25, 2016, the Company repurchased a total of 1,430,720 shares of Class A common stock for \$45.9 million (\$32.06 per share).
- During the period from January 1, 2016 through February 25, 2016, the Company entered into \$4.25 billion notional amount of interest rate swaps to hedge student loans earning fixed rate floor income. As of February 25, 2016, the Company had a total of \$9.55 billion notional amount of interest rate swaps hedging student loans earning fixed rate floor income in which the Company is paying an average fixed rate of 0.90 percent. These derivatives have various maturity dates ranging from 2016 through 2025.

Operating Segments

The Company has four reportable operating segments. The Company's reportable operating segments include:

- Student Loan and Guaranty Servicing
- Tuition Payment Processing and Campus Commerce
- Asset Generation and Management
- Telecommunications

The Company earns fee-based revenue through its Student Loan and Guaranty Servicing and Tuition Payment Processing operating segments. In addition, the Company earns interest income on its student loan portfolio in its Asset Generation and Management operating segment. The Company's operating segments are defined by the products and services they offer and the types of customers they serve, and they reflect the manner in which financial information is currently evaluated by management. See note 1 of the notes to consolidated financial statements included in the 2015 Annual Report for a description of each operating segment, including the primary products and services offered.

The management reporting process measures the performance of the Company's operating segments based on the management structure of the Company, as well as the methodology used by management to evaluate performance and allocate resources. Executive management (the "chief operating decision maker") evaluates the performance of the Company's operating segments based on their financial results prepared in conformity with U.S. GAAP.

Intersegment revenues are charged by a segment that provides a product or service to another segment. Intersegment revenues and expenses are included within each segment consistent with the income statement presentation provided to management. Income taxes are allocated based on 38% of income before taxes for each individual operating segment. The difference between the consolidated income tax expense and the sum of taxes calculated for each operating segment is included in income taxes in Corporate and Other Activities.

Corporate and Other Activities

Other business activities and operating segments that are not reportable are combined and included in Corporate and Other Activities. Corporate and Other Activities includes the following items:

- Income earned on certain investment activities
- Interest expense incurred on unsecured debt transactions
- Other product and service offerings that are not considered reportable operating segments including, but not limited to, WRCM, the SEC-registered investment advisory subsidiary, and the Enrollment Services business

Corporate and Other Activities also includes certain corporate activities and overhead functions related to executive management, human resources, accounting, legal, enterprise risk management, occupancy, and marketing. These costs are allocated to each operating segment based on estimated use of such activities and services.

Effective January 1, 2015, internal reporting to executive management (the "chief operating decision maker") changed to reflect operational changes made within the organization. The operational and internal reporting changes included moving the majority of information technology infrastructure personnel and related functions to Corporate and Other Activities. The associated costs are allocated to the other operating segments based on those segments' actual use of information technology related products and services. Information technology infrastructure personnel and related functions were historically included within the Student Loan and Guaranty Servicing operating segment, and associated costs were allocated to the other operating segments based on those segments' actual use of the related products and services. Prior period segment operating results have been reclassified to reflect these changes; however, the reclassifications had no effect on any operating segment's net income.

Segment Results of Operations

The following tables include the results of each of the Company's operating segments reconciled to the consolidated financial statements.

Three months ended December 31, 2015

| | Student Loan and Guaranty Servicing | Tuition Payment Processing and Campus Commerce | Asset Generation and Management | Corporate and Other Activities | Eliminations | Total |
|---|--|--|---------------------------------------|-----------------------------------|--------------|----------|
| Total interest income | \$ 15 | — | 191,300 | 2,334 | (568) | 193,081 |
| Interest expense | — | — | 79,604 | 1,830 | (568) | 80,866 |
| Net interest income | 15 | — | 111,696 | 504 | — | 112,215 |
| Less provision for loan losses | — | — | 3,000 | — | — | 3,000 |
| Net interest income after provision for loan losses | 15 | — | 108,696 | 504 | — | 109,215 |
| Other income (expense): | | | | | | |
| Loan and guaranty servicing revenue | 56,314 | — | — | — | 380 | 56,694 |
| Intersegment servicing revenue | 13,233 | — | — | — | (13,233) | — |
| Tuition payment processing, school information, and campus commerce revenue | — | 27,560 | — | — | — | 27,560 |
| Enrollment services revenue | — | — | — | 16,181 | — | 16,181 |
| Other income, net | — | (925) | 4,101 | 3,509 | — | 6,685 |
| Gain on sale of loans and debt repurchases | — | — | 34 | 132 | — | 166 |
| Derivative market value and foreign currency adjustments, net | — | — | 38,579 | 771 | — | 39,350 |
| Derivative settlements, net | — | — | (7,463) | (252) | — | (7,715) |
| Total other income | 69,547 | 26,635 | 35,251 | 20,341 | (12,853) | 138,921 |
| Operating expenses: | | | | | | |
| Salaries and benefits | 34,821 | 14,636 | 549 | 14,856 | — | 64,862 |
| Cost to provide enrollment services | — | — | — | 10,137 | — | 10,137 |
| Loan servicing fees | — | — | 7,384 | — | — | 7,384 |
| Depreciation and amortization | 474 | 2,400 | — | 4,329 | — | 7,203 |
| Other | 13,221 | 3,668 | 1,255 | 9,493 | — | 27,637 |
| Intersegment expenses, net | 10,882 | 2,785 | 13,020 | (13,834) | (12,853) | — |
| Total operating expenses | 59,398 | 23,489 | 22,208 | 24,981 | (12,853) | 117,223 |
| Income (loss) before income taxes and corporate overhead allocation | 10,164 | 3,146 | 121,739 | (4,136) | — | 130,913 |
| Corporate overhead allocation | (2,830) | (1,131) | (1,415) | 5,376 | — | — |
| Income before income taxes | 7,334 | 2,015 | 120,324 | 1,240 | — | 130,913 |
| Income tax (expense) benefit | (2,787) | (766) | (45,722) | 1,880 | — | (47,395) |
| Net income | 4,547 | 1,249 | 74,602 | 3,120 | — | 83,518 |
| Net income attributable to noncontrolling interest | (15) | — | — | 183 | — | 168 |
| Net income attributable to Nelnet, Inc. | \$ 4,562 | 1,249 | 74,602 | 2,937 | — | 83,350 |

Three months ended September 30, 2015

| | Student Loan and Guaranty Servicing | Tuition Payment Processing and Campus Commerce | Asset Generation and Management | Corporate and Other Activities | Eliminations | Total |
|---|--|--|---------------------------------------|-----------------------------------|--------------|----------|
| Total interest income | \$ 14 | — | 188,197 | 1,385 | (439) | 189,157 |
| Interest expense | — | — | 76,040 | 1,563 | (439) | 77,164 |
| Net interest income | 14 | — | 112,157 | (178) | — | 111,993 |
| Less provision for loan losses | — | — | 3,000 | — | — | 3,000 |
| Net interest income after provision for loan losses | 14 | — | 109,157 | (178) | — | 108,993 |
| Other income: | | | | | | |
| Loan and guaranty servicing revenue | 61,900 | — | — | — | (380) | 61,520 |
| Intersegment servicing revenue | 12,027 | — | — | — | (12,027) | — |
| Tuition payment processing, school information, and campus commerce revenue | — | 30,439 | — | — | — | 30,439 |
| Enrollment services revenue | — | — | — | 19,500 | — | 19,500 |
| Other income | — | — | 3,312 | 3,211 | — | 6,523 |
| Gain on sale of loans and debt repurchases | — | — | 608 | (11) | — | 597 |
| Derivative market value and foreign currency adjustments, net | — | — | (24,357) | (423) | — | (24,780) |
| Derivative settlements, net | — | — | (5,623) | (255) | — | (5,878) |
| Total other income | 73,927 | 30,439 | (26,060) | 22,022 | (12,407) | 87,921 |
| Operating expenses: | | | | | | |
| Salaries and benefits | 34,525 | 13,983 | 558 | 14,149 | — | 63,215 |
| Cost to provide enrollment services | — | — | — | 12,534 | — | 12,534 |
| Loan servicing fees | — | — | 7,793 | — | — | 7,793 |
| Depreciation and amortization | 484 | 2,202 | — | 4,291 | — | 6,977 |
| Other | 14,602 | 3,579 | 1,421 | 10,817 | — | 30,419 |
| Intersegment expenses, net | 10,886 | 2,872 | 12,578 | (13,929) | (12,407) | — |
| Total operating expenses | 60,497 | 22,636 | 22,350 | 27,862 | (12,407) | 120,938 |
| Income (loss) before income taxes and corporate overhead allocation | 13,444 | 7,803 | 60,747 | (6,018) | — | 75,976 |
| Corporate overhead allocation | (2,351) | (941) | (1,176) | 4,468 | — | — |
| Income before income taxes | 11,093 | 6,862 | 59,571 | (1,550) | — | 75,976 |
| Income tax (expense) benefit | (4,215) | (2,606) | (22,639) | 2,461 | — | (26,999) |
| Net income | 6,878 | 4,256 | 36,932 | 911 | — | 48,977 |
| Net income attributable to noncontrolling interest | (5) | — | — | 27 | — | 22 |
| Net income attributable to Nelnet, Inc. | \$ 6,883 | 4,256 | 36,932 | 884 | — | 48,955 |

Three months ended December 31, 2014

| | Student Loan and Guaranty Servicing | Tuition Payment Processing and Campus Commerce | Asset Generation and Management | Corporate and Other Activities | Eliminations | Total |
|---|--|--|---------------------------------------|-----------------------------------|--------------|----------|
| Total interest income | \$ 5 | 1 | 182,868 | 2,110 | (431) | 184,553 |
| Interest expense | — | — | 71,293 | 1,199 | (431) | 72,061 |
| Net interest income | 5 | 1 | 111,575 | 911 | — | 112,492 |
| Less provision for loan losses | — | — | 3,500 | — | — | 3,500 |
| Net interest income after provision for loan losses | 5 | 1 | 108,075 | 911 | — | 108,992 |
| Other income (expense): | | | | | | |
| Loan and guaranty servicing revenue | 56,538 | — | — | — | — | 56,538 |
| Intersegment servicing revenue | 13,686 | — | — | — | (13,686) | — |
| Tuition payment processing, school information, and campus commerce revenue | — | 24,688 | — | — | — | 24,688 |
| Enrollment services revenue | — | — | — | 17,791 | — | 17,791 |
| Other income, net | — | 1,268 | 8,578 | 3,060 | — | 12,906 |
| (Loss) gain on sale of loans and debt repurchases | — | — | (1,414) | 5,008 | — | 3,594 |
| Derivative market value and foreign currency adjustments, net | — | — | 1,180 | (2,262) | — | (1,082) |
| Derivative settlements, net | — | — | (4,308) | (258) | — | (4,566) |
| Total other income | 70,224 | 25,956 | 4,036 | 23,339 | (13,686) | 109,869 |
| Operating expenses: | | | | | | |
| Salaries and benefits | 32,737 | 14,026 | 572 | 13,274 | — | 60,609 |
| Cost to provide enrollment services | — | — | — | 11,343 | — | 11,343 |
| Loan servicing fees | — | — | 7,212 | — | — | 7,212 |
| Depreciation and amortization | 436 | 2,500 | — | 2,708 | — | 5,644 |
| Other | 14,252 | 4,091 | 1,772 | 9,983 | — | 30,098 |
| Intersegment expenses, net | 9,284 | 1,559 | 13,858 | (11,015) | (13,686) | — |
| Total operating expenses | 56,709 | 22,176 | 23,414 | 26,293 | (13,686) | 114,906 |
| Income (loss) before income taxes and corporate overhead allocation | 13,520 | 3,781 | 88,697 | (2,043) | — | 103,955 |
| Corporate overhead allocation | (2,542) | (847) | (1,413) | 4,802 | — | — |
| Income before income taxes | 10,978 | 2,934 | 87,284 | 2,759 | — | 103,955 |
| Income tax (expense) benefit | (4,172) | (1,115) | (33,168) | 8,419 | — | (30,036) |
| Net income | 6,806 | 1,819 | 54,116 | 11,178 | — | 73,919 |
| Net income attributable to noncontrolling interest | — | — | — | 308 | — | 308 |
| Net income attributable to Nelnet, Inc. | \$ 6,806 | 1,819 | 54,116 | 10,870 | — | 73,611 |

Year ended December 31, 2015

| | Student Loan and Guaranty Servicing | Tuition Payment Processing and Campus Commerce | Asset Generation and Management | Corporate and Other Activities | Eliminations | Total |
|--|--|--|---------------------------------------|-----------------------------------|--------------|-----------|
| Total interest income | \$ 49 | 3 | 728,199 | 7,686 | (1,828) | 734,109 |
| Interest expense | — | — | 297,625 | 6,413 | (1,828) | 302,210 |
| Net interest income | 49 | 3 | 430,574 | 1,273 | — | 431,899 |
| Less provision for loan losses | — | — | 10,150 | — | — | 10,150 |
| Net interest income after provision for loan losses | 49 | 3 | 420,424 | 1,273 | — | 421,749 |
| Other income (expense): | | | | | | |
| Loan and guaranty servicing revenue | 239,858 | — | — | — | — | 239,858 |
| Intersegment servicing revenue | 50,354 | — | — | — | (50,354) | — |
| Tuition payment processing, school information, and campus commerce revenue | — | 120,365 | — | — | — | 120,365 |
| Enrollment services revenue | — | — | — | 70,705 | — | 70,705 |
| Other income, net | — | (925) | 15,939 | 12,616 | — | 27,630 |
| Gain on sale of loans and debt repurchases | — | — | 2,034 | 3,119 | — | 5,153 |
| Derivative market value and foreign currency adjustments, net | — | — | 27,216 | 1,435 | — | 28,651 |
| Derivative settlements, net | — | — | (23,238) | (1,012) | — | (24,250) |
| Total other income | 290,212 | 119,440 | 21,951 | 86,863 | (50,354) | 468,112 |
| Operating expenses: | | | | | | |
| Salaries and benefits | 134,634 | 55,523 | 2,172 | 55,585 | — | 247,914 |
| Cost to provide enrollment services | — | — | — | 45,535 | — | 45,535 |
| Loan servicing fees | — | — | 30,213 | — | — | 30,213 |
| Depreciation and amortization | 1,931 | 8,992 | — | 15,420 | — | 26,343 |
| Other | 57,799 | 15,161 | 5,083 | 41,169 | — | 119,212 |
| Intersegment expenses, net | 43,034 | 11,056 | 51,036 | (54,772) | (50,354) | — |
| Total operating expenses | 237,398 | 90,732 | 88,504 | 102,937 | (50,354) | 469,217 |
| Income (loss) before income taxes and corporate overhead allocation | 52,863 | 28,711 | 353,871 | (14,801) | — | 420,644 |
| Corporate overhead allocation | (9,628) | (3,852) | (4,816) | 18,296 | — | — |
| Income before income taxes | 43,235 | 24,859 | 349,055 | 3,495 | — | 420,644 |
| Income tax (expense) benefit | (16,430) | (9,446) | (132,641) | 6,137 | — | (152,380) |
| Net income | 26,805 | 15,413 | 216,414 | 9,632 | — | 268,264 |
| Net (loss) income attributable to noncontrolling interest | (20) | — | — | 305 | — | 285 |
| Net income attributable to Nelnet, Inc. | \$ 26,825 | 15,413 | 216,414 | 9,327 | — | 267,979 |

Year ended December 31, 2014

| | Student Loan and Guaranty Servicing | Tuition Payment Processing and Campus Commerce | Asset Generation and Management | Corporate and Other Activities | Eliminations | Total |
|---|--|--|---------------------------------------|-----------------------------------|--------------|-----------|
| Total interest income | \$ 30 | 6 | 703,382 | 8,618 | (2,236) | 709,800 |
| Interest expense | — | — | 269,742 | 5,731 | (2,236) | 273,237 |
| Net interest income | 30 | 6 | 433,640 | 2,887 | — | 436,563 |
| Less provision for loan losses | — | — | 9,500 | — | — | 9,500 |
| Net interest income after provision for loan losses | 30 | 6 | 424,140 | 2,887 | — | 427,063 |
| Other income (expense): | | | | | | |
| Loan and guaranty servicing revenue | 240,414 | — | — | — | — | 240,414 |
| Intersegment servicing revenue | 55,139 | — | — | — | (55,139) | — |
| Tuition payment processing, school information, and campus commerce revenue | — | 98,156 | — | — | — | 98,156 |
| Enrollment services revenue | — | — | — | 82,883 | — | 82,883 |
| Other income, net | — | 1,268 | 21,532 | 31,202 | — | 54,002 |
| Gain on sale of loans and debt repurchases | — | — | (1,357) | 5,008 | — | 3,651 |
| Derivative market value and foreign currency adjustments, net | — | — | 42,935 | (5,232) | — | 37,703 |
| Derivative settlements, net | — | — | (20,818) | (1,025) | — | (21,843) |
| Total other income (expense) | 295,553 | 99,424 | 42,292 | 112,836 | (55,139) | 494,966 |
| Operating expenses: | | | | | | |
| Salaries and benefits | 125,844 | 48,453 | 2,316 | 51,466 | — | 228,079 |
| Cost to provide enrollment services | — | — | — | 53,307 | — | 53,307 |
| Loan servicing fees | — | — | 27,009 | — | — | 27,009 |
| Depreciation and amortization | 1,734 | 8,169 | — | 11,231 | — | 21,134 |
| Other | 59,521 | 13,006 | 6,602 | 43,852 | — | 122,981 |
| Intersegment expenses, net | 36,646 | 5,864 | 55,808 | (43,179) | (55,139) | — |
| Total operating expenses | 223,745 | 75,492 | 91,735 | 116,677 | (55,139) | 452,510 |
| Income (loss) before income taxes and corporate overhead allocation | 71,838 | 23,938 | 374,697 | (954) | — | 469,519 |
| Corporate overhead allocation | (9,029) | (3,010) | (5,017) | 17,056 | — | — |
| Income before income taxes | 62,809 | 20,928 | 369,680 | 16,102 | — | 469,519 |
| Income tax (expense) benefit | (23,867) | (7,952) | (140,477) | 12,058 | — | (160,238) |
| Net income | 38,942 | 12,976 | 229,203 | 28,160 | — | 309,281 |
| Net income attributable to noncontrolling interest | — | — | — | 1,671 | — | 1,671 |
| Net income attributable to Nelnet, Inc. | \$ 38,942 | 12,976 | 229,203 | 26,489 | — | 307,610 |

Net Interest Income, Net of Settlements on Derivatives

The Company maintains an overall risk management strategy that incorporates the use of derivative instruments to reduce the economic effect of interest rate volatility. Derivative settlements for each applicable period should be evaluated with the Company's net interest income.

The following table summarizes the components of “net interest income” and “derivative settlements, net” included in the attached consolidated statements of income.

| | Three months ended | | | Year ended | |
|--|--------------------|--------------------|-------------------|-------------------|-------------------|
| | December 31, 2015 | September 30, 2015 | December 31, 2014 | December 31, 2015 | December 31, 2014 |
| Variable student loan interest margin, net of settlements on derivatives | \$ 59,075 | 58,250 | 58,401 | 222,479 | 234,814 |
| Fixed rate floor income, net of settlements on derivatives | 45,204 | 48,229 | 49,213 | 184,746 | 179,870 |
| Investment interest | 2,303 | 1,456 | 1,770 | 7,851 | 6,793 |
| Non-portfolio related derivative settlements | (252) | (257) | (259) | (1,014) | (1,026) |
| Corporate debt interest expense | (1,830) | (1,563) | (1,199) | (6,413) | (5,731) |
| Net interest income (net of settlements on derivatives) | <u>\$ 104,500</u> | <u>106,115</u> | <u>107,926</u> | <u>407,649</u> | <u>414,720</u> |

Student Loan Servicing Volumes (dollars in millions)



| | | | | | | | | | | | |
|-----------------------------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| Company owned | \$22,650 | \$21,237 | \$21,397 | \$21,192 | \$21,110 | \$20,511 | \$19,742 | \$19,369 | \$18,934 | \$18,593 | \$18,886 |
| % of total | 29.8% | 21.8% | 15.5% | 14.3% | 14.1% | 12.9% | 12.2% | 11.5% | 11.1% | 10.6% | 10.7% |
| Number of servicing borrowers: | | | | | | | | | | | |
| Government servicing | 3,036,534 | 3,892,929 | 5,305,498 | 5,438,933 | 5,465,395 | 5,824,743 | 5,915,449 | 5,882,446 | 5,817,078 | 5,886,266 | 5,842,163 |
| FFELP servicing | 1,799,484 | 1,626,146 | 1,462,122 | 1,426,435 | 1,390,541 | 1,404,619 | 1,397,295 | 1,358,551 | 1,353,785 | 1,339,307 | 1,335,538 |
| Private servicing | 164,554 | 173,948 | 195,580 | 191,606 | 186,863 | 200,095 | 202,529 | 205,926 | 209,854 | 230,403 | 245,737 |
| Total: | 5,000,572 | 5,693,023 | 6,963,200 | 7,056,974 | 7,042,799 | 7,429,457 | 7,515,273 | 7,446,923 | 7,380,717 | 7,455,976 | 7,423,438 |
| Number of remote hosted borrowers | | | | | | | | | | | |
| | 9,566,296 | 6,912,204 | 1,915,203 | 1,796,287 | 1,735,594 | 1,677,547 | 1,611,654 | 1,592,813 | 1,559,573 | 1,710,577 | 1,755,341 |

Other Income, net

The following table summarizes the components of "other income, net" included in the attached consolidated statements of income.

| | Three months ended | | | Year ended | |
|---|--------------------|--------------------|-------------------|-------------------|-------------------|
| | December 31, 2015 | September 30, 2015 | December 31, 2014 | December 31, 2015 | December 31, 2014 |
| Borrower late fee income | \$ 3,335 | 3,605 | 3,840 | 14,693 | 14,760 |
| Investment advisory fees | 2,135 | 677 | 3,547 | 4,302 | 17,653 |
| Realized and unrealized gains/(losses) on investments classified as available-for-sale and trading, net | (1,088) | 3,177 | (1,984) | 143 | 7,289 |
| Remeasurement of business acquisition contingent consideration | (925) | — | 1,268 | (925) | 1,268 |
| Reduction of repurchase obligation | — | — | 4,235 | — | 4,235 |
| Other | 3,228 | (936) | 2,000 | 9,417 | 8,797 |
| Other income, net | \$ 6,685 | 6,523 | 12,906 | 27,630 | 54,002 |

Derivative Settlements

The following table summarizes the components of "derivative settlements, net" included in the attached consolidated statements of income.

| | Three months ended | | | Year ended | |
|---|----------------------|-----------------------|----------------------|----------------------|----------------------|
| | December 31, 2015 | September 30, 2015 | December 31, 2014 | December 31, 2015 | December 31, 2014 |
| 1:3 basis swaps | \$ 491 | 179 | 842 | 1,058 | 3,389 |
| Interest rate swaps - floor income hedges | (7,551) | (5,456) | (5,035) | (23,041) | (24,380) |
| Interest rate swaps - hybrid debt hedges | (252) | (255) | (258) | (1,012) | (1,025) |
| Cross-currency interest rate swaps | (403) | (346) | (115) | (1,255) | 173 |
| Total settlements - expense | <u>\$ (7,715)</u> | <u>(5,878)</u> | <u>(4,566)</u> | <u>(24,250)</u> | <u>(21,843)</u> |

Derivative Market Value and Foreign Currency Adjustments

"Derivative market value and foreign currency adjustments" include (i) the unrealized gains and losses that are caused by changes in fair values of derivatives which do not qualify for "hedge treatment" under GAAP; and (ii) the foreign currency transaction gains or losses caused by the re-measurement of the Company's Euro-denominated bonds to U.S. dollars.

The following table summarizes the components of "derivative market value and foreign currency adjustments" included in the attached consolidated statements of income.

| | Three months ended | | | Year ended | |
|---|----------------------|-----------------------|----------------------|----------------------|----------------------|
| | December 31, 2015 | September 30, 2015 | December 31, 2014 | December 31, 2015 | December 31, 2014 |
| Change in fair value of derivatives - income (expense) | \$ 28,030 | (23,722) | (19,879) | (15,150) | (20,310) |
| Foreign currency transaction adjustment - income (expense) | 11,320 | (1,058) | 18,797 | 43,801 | 58,013 |
| Derivative market value and foreign currency adjustments - income (expense) | <u>\$ 39,350</u> | <u>(24,780)</u> | <u>(1,082)</u> | <u>28,651</u> | <u>37,703</u> |

Student Loans Receivable

The table below outlines the components of the Company's student loan portfolio:

| | As of December 31, 2015 | As of September 30, 2015 | As of December 31, 2014 |
|--|-------------------------------|--------------------------------|-------------------------------|
| Federally insured loans | | | |
| Stafford and other | \$ 6,202,064 | 6,375,336 | 6,030,825 |
| Consolidation | 22,086,043 | 22,580,043 | 22,165,605 |
| Total | 28,288,107 | 28,955,379 | 28,196,430 |
| Private education loans | 267,642 | 232,824 | 27,478 |
| | 28,555,749 | 29,188,203 | 28,223,908 |
| Loan discount, net of unamortized loan premiums and deferred origination costs | (180,699) | (183,543) | (169,813) |
| Allowance for loan losses – federally insured loans | (35,490) | (35,945) | (39,170) |
| Allowance for loan losses – private education loans | (15,008) | (14,435) | (9,730) |
| | <u>\$ 28,324,552</u> | <u>28,954,280</u> | <u>28,005,195</u> |

Loan Activity

The following table sets forth the activity of loans:

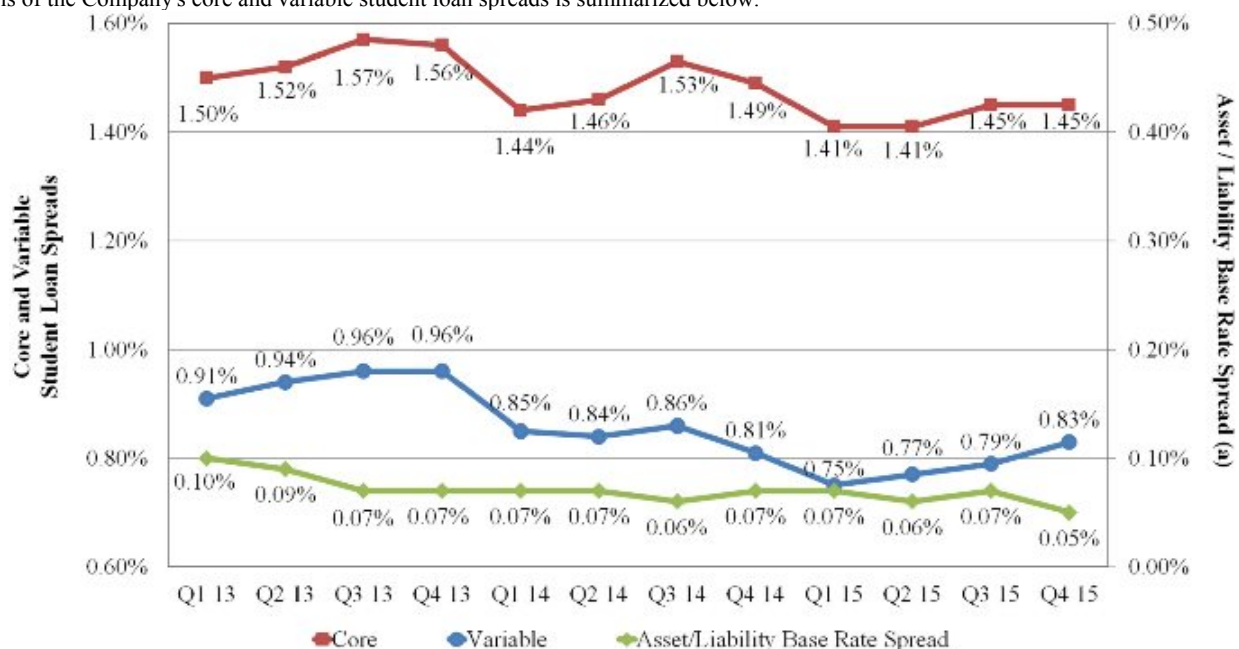
| | Three months ended December 31, | | Year ended December 31, | |
|---|---------------------------------|------------|-------------------------|-------------|
| | 2015 | 2014 | 2015 | 2014 |
| Beginning balance | \$ 29,188,203 | 28,929,222 | 28,223,908 | 26,121,306 |
| Loan acquisitions | 200,350 | 543,535 | 4,036,333 | 6,099,249 |
| Repayments, claims, capitalized interest, and other | (566,141) | (640,617) | (2,466,378) | (2,745,341) |
| Consolidation loans lost to external parties | (266,663) | (347,894) | (1,234,118) | (990,960) |
| Loans sold | — | (260,338) | (3,996) | (260,346) |
| Ending balance | \$ 28,555,749 | 28,223,908 | 28,555,749 | 28,223,908 |

Student Loan Spread

The following table analyzes the student loan spread on the Company's portfolio of student loans, which represents the spread between the yield earned on student loan assets and the costs of the liabilities and derivative instruments used to fund those assets.

| | Three months ended | | | Year ended | |
|--|----------------------|-----------------------|----------------------|----------------------|----------------------|
| | December 31, 2015 | September 30, 2015 | December 31, 2014 | December 31, 2015 | December 31, 2014 |
| Variable student loan yield, gross | 2.66 % | 2.59 % | 2.56 % | 2.59 % | 2.55 % |
| Consolidation rebate fees | (0.82) | (0.82) | (0.84) | (0.83) | (0.82) |
| Discount accretion, net of premium and deferred origination costs amortization | 0.06 | 0.06 | 0.05 | 0.05 | 0.05 |
| Variable student loan yield, net | 1.90 | 1.83 | 1.77 | 1.81 | 1.78 |
| Student loan cost of funds - interest expense | (1.07) | (1.04) | (0.97) | (1.02) | (0.95) |
| Student loan cost of funds - derivative settlements | — | — | 0.01 | — | 0.01 |
| Variable student loan spread | 0.83 | 0.79 | 0.81 | 0.79 | 0.84 |
| Fixed rate floor income, net of settlements on derivatives | 0.62 | 0.66 | 0.68 | 0.64 | 0.64 |
| Core student loan spread | 1.45 % | 1.45 % | 1.49 % | 1.43 % | 1.48 % |
| Average balance of student loans | \$ 28,892,571 | 29,109,130 | 28,738,887 | 28,647,108 | 28,036,577 |
| Average balance of debt outstanding | 28,881,167 | 29,067,202 | 28,877,939 | 28,687,086 | 28,116,989 |

A trend analysis of the Company's core and variable student loan spreads is summarized below.



- (a) The interest earned on a large portion of the Company's FFELP student loan assets is indexed to the one-month LIBOR rate. The Company funds the majority of its assets with three-month LIBOR indexed floating rate securities. The relationship between the indices in which the Company earns interest on its loans and funds such loans has a significant impact on student loan spread. This table (the right axis) shows the difference between the Company's liability base rate and the one-month LIBOR rate by quarter.

Variable student loan spread decreased in 2015 as compared to 2014 as a result of earning a lower yield on the student loans included in securitizations of which residual interests have recently been acquired relative to the yield earned on the rest of the student loan portfolio.

The primary difference between variable student loan spread and core student loan spread is fixed rate floor income. A summary of fixed rate floor income and its contribution to core student loan spread follows:

| | Three months ended | | | Year ended | |
|---|--------------------|--------------------|-------------------|-------------------|-------------------|
| | December 31, 2015 | September 30, 2015 | December 31, 2014 | December 31, 2015 | December 31, 2014 |
| Fixed rate floor income, gross | \$ 52,754 | 53,685 | 54,248 | 207,787 | 204,250 |
| Derivative settlements (a) | (7,551) | (5,456) | (5,035) | (23,041) | (24,380) |
| Fixed rate floor income, net | \$ 45,203 | 48,229 | 49,213 | 184,746 | 179,870 |
| Fixed rate floor income contribution to spread, net | 0.62% | 0.66% | 0.68% | 0.64% | 0.64% |

- (a) Includes settlement payments on derivatives used to hedge student loans earning fixed rate floor income.

Fixed Rate Floor Income

The following table shows the Company's federally insured student loan assets that were earning fixed rate floor income as of December 31, 2015 .

| Fixed interest rate range | Borrower/lender weighted average yield | Estimated variable conversion rate (a) | Loan balance |
|---------------------------|---|---|----------------------|
| 3.0 - 3.49% | 3.20% | 0.56% | \$ 2,268,676 |
| 3.5 - 3.99% | 3.65% | 1.01% | 2,344,201 |
| 4.0 - 4.49% | 4.20% | 1.56% | 1,747,359 |
| 4.5 - 4.99% | 4.72% | 2.08% | 1,062,731 |
| 5.0 - 5.49% | 5.22% | 2.58% | 668,247 |
| 5.5 - 5.99% | 5.67% | 3.03% | 464,698 |
| 6.0 - 6.49% | 6.19% | 3.55% | 540,592 |
| 6.5 - 6.99% | 6.70% | 4.06% | 531,121 |
| 7.0 - 7.49% | 7.17% | 4.53% | 185,523 |
| 7.5 - 7.99% | 7.71% | 5.07% | 312,178 |
| 8.0 - 8.99% | 8.18% | 5.54% | 728,994 |
| > 9.0% | 9.05% | 6.41% | 252,948 |
| | | | <u>\$ 11,107,268</u> |

- (a) The estimated variable conversion rate is the estimated short-term interest rate at which loans would convert to a variable rate. As of December 31, 2015 , the weighted average estimated variable conversion rate was 2.15% and the short-term interest rate was 26 basis points.

The following table summarizes the outstanding derivative instruments as of December 31, 2015 used by the Company to economically hedge loans earning fixed rate floor income.

| Maturity | Notional amount | Weighted average fixed rate paid by the Company (a) |
|----------|---------------------|---|
| 2016 | \$ 1,000,000 | 0.76% |
| 2017 | 2,100,000 | 0.84 |
| 2018 | 1,600,000 | 1.08 |
| 2019 | 500,000 | 1.12 |
| 2025 | 100,000 | 2.32 |
| | <u>\$ 5,300,000</u> | <u>0.95%</u> |

- (a) For all interest rate derivatives, the Company receives discrete three-month LIBOR.

During the period from January 1, 2016 through February 25, 2016, the Company entered into an additional \$4.25 billion notional amount of interest rate swaps to hedge student loans earning fixed rate floor income. As of February 25, 2016, the Company had a total of \$9.55 billion notional amount of interest rate swaps hedging student loans earning fixed rate floor income in which the Company is paying an average fixed rate of 0.90 percent. These derivatives have various maturity dates ranging from 2016 through 2025.

Shareholder Letter

Dear Shareholders:

Nelnet had an excellent year in 2015, during which we achieved many successes, and I will spend a significant portion of this letter discussing these successes. However, before I dive into the details of each business, I feel it is necessary to address our stock price due to recent market valuations.

Mike Dunlap, our Executive Chairman, ended each of his past annual shareholder letters discussing what he has labeled “our fair value approach,” in relation to the market value of the company. When he reviewed my letter last year, he had only one comment: to include the “our fair value approach” section to the end of the letter. This year, I believe our fair value approach is so fundamental to existing and potential new shareholders’ understanding of how we operate our company and where we are taking it in the future, that I am going to lead with the long-standing statement on how we believe our company should be valued:

It is our goal for each Nelnet shareholder to record a gain or loss in market value proportional to the gain or loss in per-share fundamental value recorded by the company. To achieve this goal, we strive to maintain a one-to-one relationship between the company's fundamental value and the market price. As that implies, we would rather see Nelnet's stock price at a fair level than at an artificial level. Our fair value approach may not be preferred by all investors, but we believe it aligns with Nelnet's long-term approach to both our business model and market value.

We want to emphasize that we do not manage our company like many other publicly-traded companies that, in our opinion, teeter from quarter to quarter because they are driven by short-term considerations. We focus on adhering to our core values and creating long-term, sustainable cash flow for our shareholders. We do not run our company to temporarily inflate the stock price for short-term benefit, and we do not provide earnings guidance, as we believe that creates misaligned incentives to hit the guidance from quarter to quarter, versus executing decisions that create true, long-term economic value. It’s important to note that the interests of our shareholders are in alignment with the interests of our senior management, all of whom are significant shareholders themselves.

To understand how we manage our company, how we view the current state of the business, and where we are going in the future, it is helpful to remember where we came from. We started the company in 1996 with a \$50,000 equity investment. To grow the company, we made the decision to leverage that investment with debt and guarantees – significantly, at certain points – without infusing additional equity into the company until our IPO in 2003.

With a defined set of core values and business principles, and the idea that those concepts would be maintained during all market conditions, we have turned our original investment into \$1.88 billion in book value over a 20-year period. The compounded annual growth rate of our per share book value from 2004 (our first full year as a publicly traded company) to 2015 was 20.0%, compared with 7.4% for the S&P 500 over the same period (with dividends included).

| Nelnet's Corporate Performance vs. the S&P 500 (Annual Percentage Change) | | | |
|---|---|---|------------------------------------|
| | Per Share Book Value With Dividends Included | Per Share Market Value With Dividends Included | S&P 500 With Dividends Included |
| 2004 | 49.2% | 20.2% | 10.9% |
| 2005 | 41.5% | 51.1% | 4.9% |
| 2006 | 6.3% | (32.7)% | 15.8% |
| 2007 | (1.6)% | (52.5)% | 5.5% |
| 2008 | 6.6% | 13.3% | (37.0)% |
| 2009 | 21.0% | 20.7% | 26.5% |
| 2010 | 23.7% | 41.6% | 15.1% |
| 2011 | 22.6% | 4.9% | 2.1% |
| 2012 | 16.7% | 27.5% | 16.0% |
| 2013 | 26.1% | 42.8% | 32.4% |
| 2014 | 21.1% | 10.9% | 13.7% |
| 2015 | 16.0% | (26.6)% | 1.4% |
| CAGR | 20.0% | 4.7% | 7.4% |

"We've all heard the saying that a bird in the hand is worth two in the bush, but with Nelnet stock, you get two in the hand and two in the bush."

**-Mike Dunlap,
Executive Chairman**

My intention in reminiscing is to illustrate our track record as a company. We like businesses that add real value to their customers, have a clear competitive advantage, generate recurring revenue, and create sustainable, positive cash flow. We believe the primary determination of the value of a business should be its estimated discounted future cash flow.

On January 1, 2015, our book value was \$1.73 billion, or \$37.31 per share, and our market value was \$2.14 billion, or \$46.33 per share. In the 364 days to follow, we generated \$391 million in cash from our operations, after paying \$147 million in taxes, and *increased* our book value to \$1.88 billion, or \$42.87 per share. In other words, we increased our book value per share by \$5.56, or 16%. At the same time, our market value per share *decreased* 27%, going from \$2.14 billion to \$1.48 billion, or \$33.57 per share. We obviously believe the dichotomy between our book and market values is irrational.

Given our views on the company's valuation, we repurchased 2.45 million shares for \$96 million at an average price of \$39.27 per share during the year. Since January 1, 2016, we have also purchased an additional 1.4 million shares at an average price of \$32.06. We were in and out of the market buying our stock based on open trading windows, pre-established repurchase plans, maximum daily volume limits, and various opportunities to deploy cash in existing operating businesses, loan portfolio acquisitions, and new businesses.

My discussion on market valuation is a springboard to sharing the investments we made in 2015, how our existing businesses performed, the exciting new businesses we acquired, and where we see opportunity to grow and diversify in the future.

In 2015, Nelnet utilized nearly \$600M of its cash toward:

- \$147 million in taxes
- \$140 million in Federal Family Education Loan Program (FFELP) student loan residual acquisitions
- \$96 million in stock repurchases
- \$46 million in the Allo acquisition
- \$42 million in debt repurchases
- \$41 million in the Hudl investment
- \$19 million in dividends
- \$18 million in real estate investments
- \$17 million in capital expenditures
- \$8 million in angel/venture investments

We see growth options in our three large operating segments: Nelnet Business Solutions (NBS), Nelnet Diversified Solutions (NDS), and our newest business, Allo, a fiber optic telecommunications company. While there will continue to be opportunities to acquire FFELP loans, they will be sporadic and contingent on multiple factors outside our control, such as interest rates and ABS market dynamics.

// Nelnet Business Solutions

NBS, our payments and education commerce division, had a record year in 2015. The segment posted \$120 million in revenue for the year, up from \$98 million in 2014. NBS' pre-tax net income was \$25 million, up from \$21 million in 2014. When we originally acquired FACTS Management as a tuition payment plan business in 2005, it generated \$24 million in revenue and \$6 million in pre-tax net income.

The integration of RenWeb is going well; the combination of RenWeb school administration software and FACTS tuition management and financial aid assessment products increases the value of our offerings to private, faith-based K-12 schools. Cross-sell activity is strong between RenWeb schools and FACTS schools, and the product integration we bring to the market is creating a new paradigm for school management systems. The combined businesses now serve almost 9,400 private schools across every state in the U.S. and 58 countries around the world. Our higher education e-commerce solutions and tuition payment plans serve almost 800 colleges and universities. We are being intentional about our international growth by leveraging our large market share for commerce services in higher education in Australia with a launch of K-12 products that are already dominant in the U.S.

We are pleased with the consistent performance in NBS, and expect the revenue and earnings to continue to grow. Revenue streams from payments are recurring and increase as our economy grows. We will continue to innovate in payments and drive additional value as we add schools both domestically and internationally.

// Nelnet Diversified Solutions

NDS is our largest fee-for-service business in terms of people, revenue, and net income. We currently service FFELP and private student loans for banks, finance companies, and state agencies, as well as Direct Loans for the federal government. In 2015, the division generated \$290 million in total revenue, and \$43 million in pre-tax net income. This was down from its record year in 2014, but was still a respectable year in comparison to historical performance. The main driver of the decreased revenue and earnings was federal legislative changes that reduced revenue earned by guarantee agencies and the subsequent loss of a significant guarantee servicing contract.

Overall, the division currently services \$147 billion in government-owned loans for 5.84 million borrowers, \$24 billion in FFELP loans for 1.34 million borrowers, and \$5 billion in private loans for 246 thousand borrowers. Both the government portfolio and the private portfolio experienced significant growth in 2015. The overall FFELP market is still approximately \$360 billion and the private market is approximately \$100 billion. We are confident we can gain additional servicing market share in the future.

In the time since the U.S. Department of Education, Federal Student Aid, changed the metrics it uses to rank our performance and allocate Direct Loan servicing volume in the fall of 2014, we have made steady improvement in our scores.

In December 2015, the federal government publicly announced its intention to issue a new RFP on the servicing contract in 2016, and we are excited to demonstrate our superior capabilities in the response to the RFP. For the remaining three years of the existing contract, our goal is to provide our customers a great student loan experience and once again be the Department's top ranked servicer.

// Asset Generation and Management

On January 1, 2015, we held a \$28 billion loan portfolio, and we projected it would create \$2.29 billion in future excess cash flow beyond the debt that is funding the portfolio. During the year, we had \$3.7 billion in principal pay downs and were able to acquire \$4.0 billion in loans to help stem the amortization of the portfolio. Even though we received \$332 million in excess cash flow from the portfolio in 2015, at year end we estimate the portfolio will generate future cash flow of \$2.31 billion, assuming we do not acquire a single additional loan. As mentioned, we will be opportunistic in our acquisition of FFELP loans in 2016, depending on market conditions.

Reflecting one more time on our history, in 2008 we started reporting the projected excess cash flow from our portfolio to be \$1.4 billion, and since then we have received \$2.0 billion in excess cash from the portfolio. Since 2008, we have purchased \$27.1 billion in loans, even though new FFELP originations ended in 2010.

In 2015, we started funding private loans on our balance sheet for the first time since the credit crisis in 2008. We decided to stick our proverbial toe back in the water; during the year we acquired approximately \$160 million in new super-prime private student loan assets. We funded the assets in a warehouse line at efficient funding costs, but prices in the private loan ABS market backed up toward the end of the year, and we decided to sit on the assets in the warehouse line over the year end to see if pricing would become more attractive in 2016. Going forward, we will dial up or down private student loan funding based on competitive market factors, including loan terms, rates, and the financial markets.

// Allo Communications

We closed the acquisition of Allo Communications on December 31, 2015. Allo is a unique, Nebraska-based telecommunications company that provides a pure, end-to-end fiber optic network to businesses and residences, providing their customers with ultra-fast internet, phone, and television service. Allo's focus is on underserved market opportunities that are not a priority for larger competitors, most of which are still using copper or coaxial cable. Additionally, Allo aims to outmatch its competitors by providing a superior product, price simplicity, and excellent customer service.

A day after the acquisition announcement, we increased Allo's immediate market opportunity sixfold, from 23,000 up to 137,000 homes, by announcing an agreement to pass all Lincoln, Nebraska homes and businesses in the next four years.

Without question, this transaction is outside of our core education-related businesses, and is an outlier to any acquisition of significant size we have done in the past. For years, we have communicated that we are going to diversify both within and outside of our core. I would like to share why we are so excited about this company.

- Businesses, consumers, and educators are clamoring for greater internet speeds to live their daily lives. As a society, our appetite for bandwidth is almost insatiable and increasing.
- Allo provides gigabit internet speeds to satisfy that insatiable appetite. Every time you get that little buffering circle on your smartphone, computer, or television, think about what you would be willing to pay to make it never happen again; that is what gigabit speeds do for consumers and businesses.
- After moving into a new community, Allo quickly gains significant market share from all competitors with a focus on reaching dominate market share.
- Allo has an extremely impressive management team with substantial experience in leading telecommunications companies.
- Allo has created an excellent corporate culture focused on providing superior customer experiences; this culture fits like a hand to a glove into Nelnet's culture.
- Once Allo's fiber is installed, it is a 20+ year asset, creating a 20+ year annuity stream, resembling the annuity stream on long-dated loan assets.
- Allo is a capital-intensive business, and the one thing they lacked was a deep pool of capital; we are in a non-capital-intensive business, and we have significant capital. The industry is dominated by investors requiring short-term returns, creating an opportunity for us as we are focused on long-term value creation.
- Allo has a strong focus on operating efficiencies, primarily through utilization of proven modern technologies that create a scalable platform for growth. Our service platform should provide talent and infrastructure to support future growth opportunities.
- Allo targets smaller markets that are not a priority for larger competitors, thereby adding true value to their communities.

The opportunity for us to acquire Allo was unique, given the geographic footprint of our headquarters, and gives our shareholders the opportunity to obtain tremendous value in a transaction they might not have the ability to realize on their own. This is a long-term investment, but we are seeing many opportunities to grow this business. We are confident in our decision to acquire Allo, and we look forward to demonstrating the value it will bring to customers and our shareholders moving forward.

// The Hudl Investment

Based in Lincoln, Nebraska, Hudl is listed as one of the fastest growing companies in America. In 2006, its three founders set out to create a software product for the University of Nebraska football team. Using Hudl, Nebraska coaches and analysts were able to upload game and practice video, edit plays, add coaching notes, and share with players for easy review. The founders quickly realized the value of the product, commercialized it, hosted it in the cloud, and began selling to other college football teams. They then expanded into additional markets and levels of competition, including professional football, collegiate basketball, amateur soccer, as well as a variety of high school sports. Hudl is now used by nearly 130,000 teams around the world. Its mission is simple: Help coaches and athletes win. With 44,000 football teams, 36,000 basketball teams, 9,000 soccer teams, and 7,000 volleyball teams, Hudl is wholly committed to that mission. Hudl's goal is to capture and bring value to every moment in sports. Imagine the growing cumulative value of that database!

Nelnet has been a small equity investor since Hudl's humble beginnings. It became a more significant (yet minority) investor with the 2015 investment round which included Accel Partners and former Microsoft senior executive and former CEO of the Gates Foundation, Jeff Raikes. In that round, Nelnet invested \$41 million to help Hudl expand its products and acquire an Australia-based competitor.

Hudl's customers love the product, it is generating significant revenue, and the company is reinvesting its earnings to capture rapid growth under a spectacular management team and board of directors.

We are extremely excited about this business, and believe it to be an incredible opportunity for the shareholders of Nelnet to indirectly own a truly remarkable company.

// Real Estate Investments

We are partnering with proven real estate companies to make investments in retail, multi-family, office, and industrial developments. The companies we have partnered with boast excellent track records, spanning all credit cycles.

Most of the investments are in the Midwest and primarily consist of buildings where we can leverage our equity investments to generate returns in our targeted range in the upper teens and in certain circumstances beyond. We currently have funded with cash and debt approximately \$50 million in real estate. The largest project will be the development of east downtown Lincoln, Nebraska, known as the Telegraph District. Our partners in the transaction have over 50 years of experience developing commercial real estate in Nebraska, and we are pleased to have the opportunity to team up with them in this game-changing revitalization project in Lincoln. In the first phase, we are in the process of renovating a 44-year-old building that will anchor the development and become the new home of our student loan servicing operations.

// Where We are Going

We are highly encouraged by the opportunities presented to us in 2016. Our high-level objectives will be the same as in 2015, with the addition of one:

1. Enhance our customers' experiences in all interactions they have with our company;
2. Grow our core operating businesses (including fiber communications);
3. Diversify our products and services;
4. Energize our talented associates;
5. Exceed our financial targets; and
6. Reposition the company for life after the run-off of the student loan portfolio.

The new objective of repositioning the company for life after the run-off of the student loan portfolio (which is often referred to as a "melting ice cube" business) is not really new; the goal has been there for years. We have delayed the melt over the last five years by acquiring existing portfolios. We felt the need to state it as a specific goal as the melt becomes acute. Outstanding loan portfolios from banks and other finance companies will be available for sale, and we will bid on them at prices which allow us to hit our desired risk/return targets. However, those acquisitions will be opportunistic, and therefore are not included in our financial forecasts. The melting ice cube will generate a significant amount of pre-tax cash flow in the coming years. We will deploy that cash in a similar manner to 2015, including capital expenditures, dividends, investments, stock repurchases, and corporate acquisitions. In other words, we will deploy and allocate capital to achieve our six listed objectives.

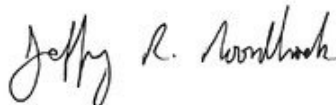
We are currently forecasting our net income to decrease in 2016–2018, when compared to 2015, due to the amortization of our loan portfolio and projected increasing interest rates. Unless something unexpected occurs, we will most likely not be able to invest the excess cash generated from the portfolio into assets that *immediately* generate the rates of return we have created on the portfolio historically. Please keep my opening statements in mind, and remember that our views on businesses and investments are long-term in nature. We don't manage our company quarter-to-quarter; we manage for returns and value creation over a long-term horizon.

The Allo acquisition is a perfect example of our philosophy; it will take us a few years to get all of the fiber in the ground, however, the long-term returns are expected to be excellent for the risk.

Given the current interest rate environment, our goal is to invest our cash in assets and companies that generate returns in the mid-to-high teens. If interest rates ever rise back to historical levels, we would increase our return targets back to the high-teen/low-20s that we have historically generated.

We have been creating significant value for our customers, our associates, and our shareholders over the 20 years we have been in business, and we are confident that, we will continue to do the same over the next 20 years and beyond. Thank you for your investment in our company.

Sincerely,



Jeff Noordhoek, Chief Executive Officer

Forward-Looking and Cautionary Statements

This letter to shareholders contains forward-looking statements within the meaning of federal securities laws. Statements about the company's plans and expectations for future financial condition, results of operations or economic performance, or that address management's plans and objectives for future operations, and statements that assume or are dependent upon future events, are forward-looking statements. The words "anticipate," "believe," "continue," "could," "expect," "forecast," "future," "intend," "may," "plan," "potential," "should," "would," "will," and similar expressions, as well as statements in future tense, are intended to identify forward-looking statements. These statements are based on management's current expectations as of the date of this letter and are subject to known and unknown risks and uncertainties that may cause actual results or performance to differ materially from those expressed or implied by the forward-looking statements. Such risks include, but are not limited to: risks related to the company's student loan portfolio, such as interest rate basis and repricing risk; the use of derivatives to manage exposure to interest rate fluctuations; the uncertain nature of expected benefits from recent FFELP and private education loan purchases and initiatives to purchase additional FFELP and private education loans; financing and liquidity risks, including risks of changes in the securitization and other financing markets for student loans; risks related to adverse changes in the company's volumes under the company's loan servicing contract with the Department of Education to service federally owned student loans; risks and uncertainties from changes in the educational credit and services marketplace resulting from changes in applicable laws, regulations, and government programs and budgets, such as the expected decline over time in FFELP loan interest income and fee-based revenues due to the discontinuation of new FFELP loan originations in 2010 and the resulting initiatives by the company to adjust to a post-FFELP environment; risks related to the recent reduction in government payments to guaranty agencies to rehabilitate defaulted FFELP loans and services in support of those activities, including adverse effects on the company's guaranty servicing contracts; the uncertain nature of the expected benefits from the acquisition of Allo and the ability to successfully integrate its telecommunications operations and successfully expand its fiber network in existing service areas and additional communities; risks and uncertainties related to initiatives to pursue additional strategic investments and acquisitions, including investments and acquisitions that are intended to diversify the company both within and outside of its historical core education-related businesses; and changes in general economic and credit market conditions.

For more information, see the "Risk Factors" sections and other cautionary discussions of risks and uncertainties included in documents filed or furnished by the company with the Securities and Exchange Commission, including the most recent Form 10-K filed by the company with the SEC. All forward-looking statements in this letter are as of the date of this letter. Although the company may voluntarily update or revise its forward-looking statements from time to time to reflect actual results or changes in the company's expectations, the company disclaims any commitment to do so except as required by securities laws.

