

[] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Addre	ess of Rep	oorting Person *	2. Issu	ier Name	and T	Γic]	ker or T	rad	ing S	Symbol	5. Relationship of Reporting (Check all applicable)	g Person(s	s) to Issuer
DUNLAP MIC	HAEL	\mathbf{S}	NEL	NET I	NC [NI	NI]						
(Last)	(First)	(Middle)	3. Dat	e of Earl	iest Tı	ans	saction	(MM	I/DD/	YYYY)	X Director	_X_10	% Owner
, ,											X Officer (give title below) below)	Oth	er (specify
121 SOUTH 13 201	STH ST	REET, SUIT	TE		12/	19	/2013				Chairman and CEO		
	(Street)			mendme	ent, Da	ite	Origina	l Fi	led		6. Individual or Joint/Group Applicable Line)	Filing (C	heck
LINCOLN, NI	E 68508										W. Francista Harden Barrelland	D	
(City)	(State)	(Zip)									X Form filed by One Reporting l		on
		Table I - Non-	Derivativ	e Securi	ties A	cqu	iired, E	Disp	osed	of, or I	Beneficially Owned		
· · · · · · · · · · · · · · · · · · ·		2. Trans. Date		3. Tran Code (Instr. 8		Acquired		D)		nt of Securities Beneficially Owned g Reported Transaction(s) and 4)	6. Ownership Form: Direct (D)	7. Nature of Indirect Beneficial Ownership	
				any			(mstr. 5,	(A)	(13)			or Indirect	
					Code	v	Amount	or	Price			(I) (Instr. 4)	
Class A Common Stock	ς		12/19/2013		G (1)	v	200000	D	\$0		2099574	D	
Class B Common Stock											1773153 ⁽²⁾	D	
Class B Common Stock	ζ.										417850 ⁽³⁾	I	By GRAT
Class B Common Stock											492800 (4)	I	By GRAT
Class B Common Stock	ζ.										377450 ⁽⁵⁾	I	By GRAT
Class B Common Stock	ζ.										449600 (6)	I	By GRAT
Class B Common Stock	ζ.										473600 ⁽⁷⁾	I	By GRAT
Class B Common Stock											500000 (8)	I	By GRAT
Class B Common Stock	ς										982260 (9)	I	By GRAT
Class B Common Stock	S										1586691 (10)	I	By corporation
Class B Common Stock	•										1701000	I	By spouse
Class A Common Stock											52675		By spouse
Class A Common Stock	•										4160	I	By son As UTMA
Class A Common Stock	ζ										1983	I	custodian for son
Class A Common Stock	ζ.										1215	I	As UTMA custodian for son
Class B Common Stock	S										125000 (11)	I	By Dynasty Trust
Class B Common Stock											125000 (12)	I	By Dynasty Trust
Class B Common Stock	ζ										125000 (13)	I	By Dynasty Trust
Class B Common Stock	<u> </u>										100	I	By son
Class B Common Stock								_			100	I	By son
Class B Common Stock	S			<u> </u>							100	I	By son

Tab	Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)														
1. Title of Derivate	2.	3.	3A.	4.	- 1	5. Num		6. Date Exe				8. Price of			11. Nature
Security	Conversion	Trans.	Deemed	Trans.	- []	Derivat	ive	and Expirati	on Date	Secui	rities Underlying	Derivative	of	Ownership	of Indirect
(Instr. 3)	or Exercise	Date	Execution	Code	5	Securiti	es			Deriv	ative Security	Security	derivative	Form of	Beneficial
	Price of		Date, if	(Instr. 8) [₂	Acquire	ed (A) or			(Instr	: 3 and 4)	(Instr. 5)	Securities	Derivative	Ownership
	Derivative		any		1	Dispose	d of (D)						Beneficially	Security:	(Instr. 4)
	Security		-		-	_							Owned	Direct (D)	
	•				-10	(Instr. 3	, 4 and						Following	or Indirect	
					4	5)							Reported	(I) (Instr.	
					\top			Date	Expiration		Amount or Number of	İ	Transaction	4)	
				Code	v	(A)	(D)	Exercisable	Date	Title	Shares		(s) (Instr. 4)		

Explanation of Responses:

- (1) The gift reported in this Form 4 was effected pursuant to a Rule 10b5-1 Stock Gift Plan entered into by the reporting person on November 19, 2013.
- (2) Includes shares distributed from Grantor Retained Annuity Trusts as discussed in footnotes (3) (7) below.
- (3) Shares held by the Michael S. Dunlap Grantor Retained Annuity Trust dated December 19, 2011, which reflect the distribution and transfer from the trust to the reporting person of 46,750 shares on December 19, 2013. The reporting person continues to report beneficial ownership of all the shares held by the trust, but disclaims beneficial ownership of the shares held by the trust except to the extent of his pecuniary interest therein.
- (4) Shares held by a separate Michael S. Dunlap Grantor Retained Annuity Trust dated December 19, 2011, which reflect the distribution and transfer from the trust to the reporting person of 7,200 shares on December 19, 2013. The reporting person continues to report beneficial ownership of all the shares held by the trust, but disclaims beneficial ownership of the shares held by the trust except to the extent of his pecuniary interest therein.
- (5) Shares held by a separate Michael S. Dunlap Grantor Retained Annuity Trust dated December 19, 2011, which reflect the distribution and transfer from the trust to the reporting person of 58,500 shares on December 19, 2013. The reporting person continues to report beneficial ownership of all the shares held by the trust, but disclaims beneficial ownership of the shares held by the trust except to the extent of his pecuniary interest therein.
- (6) Shares held by a separate Michael S. Dunlap Grantor Retained Annuity Trust dated December 19, 2011, which reflect the distribution and transfer from the trust to the reporting person of 28,100 shares on December 19, 2013. The reporting person continues to report beneficial ownership of all the shares held by the trust, but disclaims beneficial ownership of the shares held by the trust except to the extent of his pecuniary interest therein.
- (7) Shares held by a separate Michael S. Dunlap Grantor Retained Annuity Trust dated December 19, 2011, which reflect the distribution and transfer from the trust to the reporting person of 18,000 shares on December 19, 2013. The reporting person continues to report beneficial ownership of all the shares held by the trust, but disclaims beneficial ownership of the shares held by the trust except to the extent of his pecuniary interest therein.
- (8) Shares held by a separate Michael S. Dunlap Class B Grantor Retained Annuity Trust dated December 19, 2011. The reporting person continues to report beneficial ownership of all the shares held by the trust, but disclaims beneficial ownership of the shares held by the trust except to the extent of his pecuniary interest therein.
- (9) Shares held by the Michael S. Dunlap Class B Grantor Retained Annuity Trust dated August 28, 2003. The reporting person continues to report beneficial ownership of all the shares held by the trust, but disclaims beneficial ownership of the shares held by the trust except to the extent of his pecuniary interest therein.
- (10) Shares held by Union Financial Services, Inc. ("UFS"), of which the reporting person is chairman and owns 50.0% of the outstanding capital stock. The reporting person continues to report beneficial ownership of all the shares held by UFS, but disclaims beneficial ownership of the shares held by UFS except to the extent of his pecuniary interest therein.
- (11) Shares held by a Dynasty Trust, of which a son of the reporting person is the initial beneficiary. The reporting person continues to report beneficial ownership of all the shares held by the trust, but disclaims beneficial ownership of the shares held by the trust except to the extent of his pecuniary interest therein.
- (12) Shares held by a Dynasty Trust, of which a son of the reporting person is the initial beneficiary. The reporting person continues to report beneficial ownership of all the shares held by the trust, but disclaims beneficial ownership of the shares held by the trust except to the extent of his pecuniary interest therein.
- (13) Shares held by a Dynasty Trust, of which a son of the reporting person is the initial beneficiary. The reporting person continues to report beneficial ownership of all the shares held by the trust, but disclaims beneficial ownership of the shares held by the trust except to the extent of his pecuniary interest therein.

Reporting Owners

Paparting Owner Name / Address	Relationships								
Reporting Owner Name / Address	Director	10% Owner	Officer	Other					
DUNLAP MICHAEL S 121 SOUTH 13TH STREET SUITE 201 LINCOLN, NE 68508	X		Chairman and CEO						

Signatures

/s/ Kirsten J. Foos, Attorney-in-Fact for Michael S. Dunlap

12/20/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.