
**UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
WASHINGTON, D.C. 20549**

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): January 07, 2026

Cineverse Corp.

(Exact name of Registrant as Specified in Its Charter)

Delaware
(State or Other Jurisdiction
of Incorporation)

001-31810
(Commission File Number)

22-3720962
(IRS Employer
Identification No.)

**224 W. 35th St.
Suite 500, #947
New York, New York**
(Address of Principal Executive Offices)

10001
(Zip Code)

Registrant's Telephone Number, Including Area Code: (212) 206-8600

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
CLASS A COMMON STOCK, PAR VALUE \$0.001 PER SHARE	CNVS	The Nasdaq Stock Market

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§ 230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§ 240.12b-2 of this chapter).

Emerging growth company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Item 8.01 Other Events.

On January 7, 2026, Cineverse Corp. (the "Company") issued a press release announcing the acquisition of Giant Worldwide. On January 12, 2026, the Company issued a press release announcing the leadership team for Giant Worldwide.

The press releases are filed herewith as Exhibits 99.1 and 99.2, respectively.

Item 9.01 Financial Statements and Exhibits.

<u>Exhibit No.</u>	<u>Description</u>
99.1	Press Release dated January 7, 2026
99.2	Press Release dated January 12, 2026
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Cineverse Corp.

Date: January 13, 2026

By: /s/ Gary S. Loffredo

Name: Gary S. Loffredo

Title: Chief Legal Office, Secretary and Senior Advisor

Cineverse Acquires Giant Worldwide and Integrates Service into Matchpoint™ Platform, Bringing Deep Studio Relationships into Its Automated Media Services Ecosystem

Acquisition Brings Giant's Existing Clients – Including the World's Top Movie Studios, Networks and Leading Entertainment Companies – to Cineverse's Matchpoint™ Ecosystem

LOS ANGELES – January 7, 2026 – Cineverse (Nasdaq: CNVS), a next-generation entertainment studio, today announced the acquisition of **Giant Worldwide**, a global media services provider serving the world's leading Hollywood studios and streaming platforms.

Thanks to this strategic acquisition, Matchpoint™—the Company's award-winning, AI-powered media supply chain solution—solidifies its role as the leader in the automated media supply chain area, in a fragmented \$25+ billion post-production and media services market.

The transaction adds a substantial base of recurring revenue from major entertainment companies to Cineverse's Matchpoint™ platform and will play a key role in how it powers the future of content distribution through automation and AI-driven technology.

A Transformative Acquisition for the Matchpoint™ Platform

Giant Worldwide brings to Matchpoint™ an established global services footprint spanning Los Angeles, New York, and Warsaw, along with deep operational expertise in digital delivery fulfillment, Master QC, content localization, and OTT content testing along with highly-coveted [Preferred Vendor Services badges](#) for the leading streaming platforms. Critically, the acquisition delivers a diversified base of recurring revenue from trusted, long-standing relationships as an approved vendor amongst a very short list for an [unparalleled client roster](#) that includes four major Hollywood studios, the top independent film distributors and leading industry streaming platforms.

Many of these relationships can now be expanded via Matchpoint™, which aims to supplement expensive, labor-intensive video content processes with fully automated, AI-driven workflows. The integration will enable Giant Worldwide's major Hollywood studio and streaming platform clients to benefit from Matchpoint's proven automation and integrated AI capabilities—including automated ingest, frame-by-frame AI-based Video/Audio QC, AI-generated enhanced metadata enrichment, fully transparent automated mastering workflow, and machine learning-driven delivery optimization—to **reduce costs, eliminate human error**, and effortlessly **scale content distribution to all leading video streaming platforms**.

"This acquisition represents a pivotal moment for Matchpoint and for the media services industry," said Tony Huidor, President of Technology & Chief Product Officer at Cineverse. "We are immediately adding a significant base of prestigious Hollywood studio relationships by combining Giant Worldwide's long-standing client relationships with Matchpoint's advanced AI-native infrastructure. The result is something the industry has never seen: a platform aided by artificial intelligence that can ingest, normalize, enrich, and deliver large studio film libraries across hundreds of endpoints with minimal manual intervention."

Capturing a Structural Market Opportunity

The global post-production and media services market is projected to reach \$74 billion by 2034, growing at a CAGR of over 11%, according to Market.us -- driven by the explosive growth of streaming platforms, FAST channels, and global OTT distribution. Yet despite this growth, the industry remains structurally fragmented and operationally constrained—with the bulk of media services still executed through manual, human-centric

workflows that lead to inconsistent quality, slow delivery cycles, and low margins. AI adoption in content creation and marketing has accelerated rapidly, but AI and automation in supply chain tasks—technical QC, metadata enrichment, ad break creation, graphic transformation, content compliance, and packaging—remains significantly underpenetrated, despite these being highly repeatable through sophisticated orchestration processes ideally suited for artificial intelligence.

Matchpoint's guiding thesis is that this market is undergoing the same transformation that enterprise IT and advertising operations experienced a decade ago: a shift from labor-led services to AI-powered, platform-led workflows, with value accruing to scaled, AI-native orchestration platforms that can deliver recurring revenue at highly attractive software margins. The acquisition of Giant Worldwide accelerates this strategy by combining:

- **Global QC and fulfillment operations** with teams across multiple continents
- **Matchpoint's AI-powered automation platform** capable of ingesting and mastering up to 15,000+ titles per month with a team of just 15 people
- **AI-driven workflow orchestration** that delivers 60-70% efficiency gains and enables software-like gross margins of 70-80%
- **Approved vendor status** for the two largest, most stringent transactional (TVOD) distribution platforms with a highly scalable media processing infrastructure
- **MPA-certified (Motion Picture Association) media processing facilities** that meet Hollywood studio's stringent security requirements for handling high-value new film releases with a highly trained staff capable of meeting these highly-sensitive delivery requirements

Pro Forma Financial Guidance

Cineverse expects Giant Worldwide to contribute pro forma revenue of **\$15-17 million** and pro forma EBITDA of **\$3.5-\$4 million** in fiscal year 2027. The majority of this revenue is recurring in nature, derived from ongoing service relationships with major Hollywood studio and streaming platform clients. Within the first year the Company anticipates approximately \$2.5 million in additional annualized synergies through integration with Matchpoint.

The Company believes these projections are conservative, as management anticipates this acquisition will provide immediate market validation that spurs strong synergies with a significant base of additional customers who will transition recurring business to the Matchpoint platform away from legacy, human-dependent competitors to benefit from the superior economics and advanced AI-powered capabilities of Matchpoint's machine-based workflow.

The all-cash transaction is immediately accretive to Cineverse and was structured to be highly capital-efficient, requiring minimal upfront investment while delivering significant recurring services revenue and EBITDA contribution within the current fiscal year. The acquisition is further de-risked by positioning Cineverse to leverage Giant Worldwide's established, long-standing relationships with major studio clients to accelerate the growth of the complementary Matchpoint SaaS business. The business generates positive EBITDA with a diversified, established customer base, providing Cineverse with a strong foundation for margin expansion through Matchpoint's AI-powered integration.

A Repeatable Consolidation Model

This acquisition demonstrates Cineverse's disciplined approach to value creation: acquire legacy media services assets with strong recurring revenue relationships at attractive valuations, then convert them to the modern era through AI-powered automation and scale at software margins. The Company believes it is uniquely positioned to execute this strategy given:

- **Matchpoint** — the industry's only fully automated, AI-native media supply chain platform, developed nearly over a decade with a world-class engineering team leveraging cutting-edge artificial intelligence
 - **Proven unit economics** that demonstrate the margin transformation possible when manual, human-dependent workflows are replaced with highly automated AI-powered orchestration capabilities
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- **Deep industry relationships** and operational credibility that facilitate trust-based transitions of mission-critical studio workflows that drive recurring revenue streams

“AI-aided automation is the key that unlocks the full capabilities of Matchpoint—it's what allows us to offer significant software scalability where legacy media services companies are hindered by labor constraints and their associated high costs. Matchpoint is the key to transform a fragmented, low-margin services industry into a scalable high-margin, recurring revenue technology business,” added Huidor. “The digital media services industry is ripe for consolidation and overdue for AI-driven transformation. Cineverse intends to be the architect of that transformation, and the Giant Worldwide acquisition is a critical foundational step in building the dominant, industry-leading services company in this space.”

The management team of Giant Worldwide and the majority of the existing staff will join Cineverse, while the company will be re-branded as “Giant Worldwide, A Matchpoint Company.” Alongside Matchpoint, Giant will operate within the umbrella of the Cineverse Technology Group, a division of parent company, Cineverse. Giant's full client roster can expect the same uninterrupted quality service and continue to rely on their trustworthy reputation earned over the last 20 years as a top-tier service company greatly valued by its high-profile clients.

About Matchpoint

[Matchpoint™](#) is Cineverse's award-winning, AI-powered media supply chain platform that is radically changing the way content is managed and delivered. Built on a foundation of artificial intelligence and machine learning, Matchpoint has replaced today's expensive, labor-intensive video content processes with a fully transparent, automated workflow that significantly reduces costs, eliminates human error, and effortlessly facilitates content ingestion with delivery across more than 125 platforms and distribution models. The platform's suite of AI-enhanced products includes Matchpoint Dispatch for automated content management and delivery featuring intelligent QC and AI-driven metadata enrichment, Matchpoint Blueprint for scalable app building, and Matchpoint Insights for AI-powered business intelligence and predictive analytics.

About Cineverse Technology Group

Cineverse develops proprietary technology that powers the future of entertainment, leveraging the Company's position as a pioneer in the video streaming industry along with the industry-leading strength of its development team in India. This team has dedicated years building and refining technology solutions that have pioneered streaming content management and distribution while leaning into advances in AI to set the company apart from the competition. This includes the award-winning media supply chain platform [Matchpoint™](#); the AI-powered search and discovery tool for film and television, [CINESEARCH](#), which makes deciding what to watch as entertaining as the entertainment itself; cineCore, a dataset of more than two million titles, including extensive proprietary AI-generated film and TV metadata; and the [C360](#) programmatic audience network and ad-tech platform that provides brands the opportunity to target and reach key fandoms wherever they are.

About Cineverse

Cineverse (NASDAQ: CNVS) is a next-generation entertainment studio that empowers creators and entertains fans with a wide breadth of content through the power of technology. The Company has developed a new blueprint for delivering entertainment experiences to passionate audiences and results for its partners with unprecedented efficiency, distributing more than 71,000 premium films, series, and podcasts. Cineverse's proprietary technology suite includes the Matchpoint media supply chain platform, CINESEARCH AI-powered discovery engine, cineCore metadata database, and C360 programmatic audience network. For more information, visit home.cineverse.com.

About Giant Worldwide, a Matchpoint Company

Giant Worldwide, a Matchpoint Company, is a full-service digital studio with offices in New York City, Los Angeles, and Poland. With over 20 years of experience, Giant Worldwide specializes in the preparation, localization, quality control, and delivery of premium digital content to global distribution platforms. Services include digital prep and encoding, master QC—including source QC and S&P compliance and end-to-end delivery for OTT, AVOD, SVOD, and EST platforms. Localization services include the creation and conformance of all subtitle languages and closed captions (CCs). Trusted by leading studios, distributors, and content owners, Giant Worldwide ensures content is technically flawless, culturally accurate, and delivered on time to meet live dates and critical deadlines. For more information, visit www.giant-worldwide.com.

Forward-Looking Statements

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933 and Section 21E of the Securities Exchange Act of 1934. Forward-looking statements include, but are not limited to, statements regarding the Company's expectations for revenue, EBITDA, customer transitions, margin improvements, and strategic benefits from the acquisition. These statements involve known and unknown risks, uncertainties and other factors which may cause actual results to be materially different from those expressed or implied. The Company undertakes no obligation to update any forward-looking statements.

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Contacts:

The Lippin Group for Cineverse

Cineverse@lippingroup.com

Cineverse Investor Relations

ir@cineverse.com

Cineverse Announced Leadership Team for Giant Worldwide, A Matchpoint™ Company

Senior Execs to Continue, Following Acquisition of Giant Worldwide, as its Services are Integrated into Cineverse's Award-Winning Matchpoint™ Ecosystem

LOS ANGELES – January 12, 2026 – Cineverse (Nasdaq: CNVS), a next-generation entertainment studio, today announced the leadership team for **Giant Worldwide, a Matchpoint™ Company**. Recently acquired ahead of CES, Giant is a global media services provider serving the world's leading Hollywood studios and streaming platforms.

As previously announced, the management team of Giant Worldwide and the majority of the existing staff will join Cineverse, greatly reducing the risk of execution. This includes Senior Vice President, Sales **Meri Hassouni**; Senior Vice President, Studio Operations **Michael Nack**; and Vice President, Client Management **Chris Jayasinghe**. The team will report up through Michele Edelman, EVP, Technology and General Manager of Matchpoint™.

Hassouni has played an integral role in the company's evolution for more than 20 years, helping guide its growth from a boutique digital facility into an international operation. She has helped grow the business beyond digital deliveries and physical disc authoring into a comprehensive, end-to-end services provider, overseeing revenue and marketing strategy, leading key client relationships, and partnering closely with the executive team to support sustained growth in a rapidly evolving digital media landscape.

Her impact and leadership have been widely recognized by the industry. Hassouni was named to *Media Play News'* 50 Women to Watch in the Digital Business, and has served for the past five years as Co-Chair of DEG's Canon Club, an initiative dedicated to supporting and connecting women across the industry, including hosting its annual Academy Museum Tour and Luncheon, and serving on the voting committee of the Hedy Lamarr Awards. She is also an active member of OTT.X, reflecting her ongoing commitment to industry collaboration and progress.

Nack is a seasoned media executive with more than two decades of experience leading the strategic execution and distribution of content across evolving media platforms. His career spans the transformation of the home entertainment industry from physical media to digital streaming, where he has built a reputation for operational excellence, efficient, client-focused workflows, and results-driven leadership aligned with industry standards and market demands.

As Senior Vice President, Studio Operations, he continues to advance the integration of new technologies with a client-focused, high-touch operating model that supports growth, collaboration, and long-term value. He previously worked at Sony Music Studios.

Jayasinghe plays a critical role in advancing the company's sales and client engagement strategies across the digital and OTT landscape. Since joining Giant Worldwide in 2023, he has played a central role in shaping project delivery, business strategy, and operational execution, including the development of scalable workflows, enterprise-level RFP efforts, and strategic partnerships. Looking forward, Jayasinghe will help guide the company's strategic direction, strengthen client partnerships, and support scalable growth as the organization enters its next phase under new ownership.

He was named to *Media Play News*' 40 Under 40 in 2025, and prior to Giant Worldwide, he spearheaded major client initiatives at Deluxe, and served as Executive Director of Client Services at Premiere Digital Services.

In connection with joining the Company, Hassouni, Nack, and Jayasinghe each received restricted stock units ("RSUs") for 20,000 shares of Cineverse's Class A Common Stock (the "Common Stock"), vesting 1/3 on January 7 of each of 2027, 2028 and 2029. The grants of RSUs are inducement grants pursuant to Nasdaq listing Rule 5635(c)(4).

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Contacts:

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Cineverse@lippingroup.com

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