

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT
PURSUANT TO SECTION 13 OR 15(d) OF THE
SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): January 28, 2025



JETBLUE AIRWAYS CORPORATION
(Exact name of registrant as specified in its charter)

Delaware
(State or other jurisdiction of incorporation)

000-49728
(Commission File Number)

87-0617894
(I.R.S. Employer Identification No.)

27-01 Queens Plaza North
(Address of principal executive offices)

Long Island City

New York

11101
(Zip Code)

(718) 286-7900
(Registrant's telephone number, including area code)

N/A
(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- ☐ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- ☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- ☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- ☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol	Name of each exchange on which registered
Common Stock, \$0.01 par value	JBLU	The NASDAQ Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (17 CFR 230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR 240.12b-2).

Emerging growth company ☐

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. ☐

Item 2.02 Results of Operations and Financial Condition.

On January 28, 2025 we issued a press release announcing our financial results for the fourth quarter ended December 31, 2024. A copy of the press release is attached to this report as Exhibit 99.1 and is incorporated herein by reference.

The information included under Item 2.02 of this report (including the exhibits) is being furnished and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall such information be deemed incorporated by reference in any filing under the Securities Act of 1933.

Item 7.01 Regulation FD Disclosure.

On January 28, 2025 we provided an update for investors presenting information relating to our financial outlook for the first quarter ending March 31, 2025 and full year 2025, and other information regarding our business. The update and materials to be used in conjunction with the presentation are furnished herewith as Exhibit 99.2 and Exhibit 99.3 and are incorporated herein by reference.

The information included under Item 7.01 of this report (including the exhibits) is being furnished and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall such information be deemed incorporated by reference in any filing under the Securities Act of 1933.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit Number	Description
99.1	Press Release dated January 28, 2025 of JetBlue Airways Corporation announcing financial results for the fourth quarter ended December 31, 2024.
99.2	Investor Update dated January 28, 2025 of JetBlue Airways Corporation.
99.3	Earnings Presentation dated January 28, 2025.
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

JETBLUE AIRWAYS CORPORATION
(Registrant)

Date: January 28, 2025

By: /s/ Dawn Southerton
Dawn Southerton
Vice President, Controller
(Principal Accounting Officer)

JETBLUE ANNOUNCES FOURTH QUARTER 2024 RESULTS

Achieved fourth quarter operating margin of 0.7% and adjusted operating margin ⁽¹⁾ of 0.8%

Delivered \$395 million of 2024 revenue initiatives, \$95 million above target

JetForward on track, helping to drive positive adjusted operating margin ⁽¹⁾ outlook in 2025

NEW YORK (January 28, 2025) - JetBlue Airways Corporation (NASDAQ: JBLU) today reported its financial results for the fourth quarter of 2024.

"2024 was a year of rapid change for JetBlue as we introduced our refocused strategy, JetForward, setting us on a path to get back to profitability," said Joanna Geraghty, JetBlue's chief executive officer. "We finished the year strong, exceeding both revenue and cost expectations with operational reliability delivering for our customers throughout the holiday season. I am proud of our crewmembers for navigating an immense amount of change and continuing to deliver exceptional service for our customers and our shareholders."

"Looking ahead to 2025, we are laser-focused on executing JetForward and building on the momentum from 2024. While this year will not come without its challenges, our strategy is in place to tackle those obstacles head-on. With a healthy revenue backdrop, continued cost control and incremental earnings from JetForward, we believe we are well-positioned to deliver on our goal of achieving a positive operating margin for the full year."

JetForward Contributed \$90 Million to EBIT ⁽¹⁾ in 2024, On-Track to Hit \$800 - \$900 Million Target Through 2027

- 2024 revenue initiatives achieved \$395 million of top-line benefit, exceeding our \$300 million target by \$95 million. This contributed \$90 million of EBIT ⁽¹⁾ to the JetForward program in 2024, which was originally forecasted to be realized in 2025.
- Reliable & Caring Service
 - On-time performance improved by six points and customer satisfaction scores improved nearly ten points in 2024 versus 2023.
 - Ranked 6th overall in Wall Street Journal's 2024 Airline Rankings, a three spot improvement from last place in 2023.
- Best East Coast Leisure Network
 - Optimized ~20% of our network in 2024, with a significant portion of exits and redeploys occurring from October 2024 through January 2025.
 - Closed 15 BlueCities and launched and announced service to several new BlueCities.
- Products & Perks Customers Value
 - Delivered \$90 million of incremental EBIT ⁽¹⁾ driven by preferred seating and adding a complementary carry-on bag to our Blue Basic offering.
 - Announced plans to introduce domestic first class cabin on all non-Mint[®] aircraft beginning in 2026.
- A Secure Financial Future
 - Successful conclusion of our structural cost program at \$190 million of total program savings set the foundation for continued cost control through JetForward.
 - Deferred ~\$3 billion of capital expenditures and raised over \$3 billion of strategic financing in 2024.

Fourth Quarter 2024 Financial Results

- Net loss for the fourth quarter of 2024 under Generally Accepted Accounting Principles ("GAAP") of \$44 million or \$(0.13) per share. Net loss, excluding special items ⁽¹⁾, for the fourth quarter of 2024 of \$72 million or \$(0.21) per share.
- Fourth quarter of 2024 capacity decreased by 5.1% year-over-year.
- Operating revenue of \$2.3 billion for the fourth quarter of 2024, down 2.1% year-over-year.

- Operating expense per available seat mile ("CASM") for the fourth quarter of 2024 decreased 0.4% year-over-year.
- Operating expense per available seat mile, excluding fuel, other non-airline operating expenses, and special items ("CASM ex-Fuel") ⁽¹⁾ for the fourth quarter of 2024 increased 11.0% year-over-year.
- Average fuel price in the fourth quarter of 2024 of \$2.47 per gallon, including hedges.

Fourth Quarter 2024 Key Highlights

- Maintained ~99% completion factor, and on-time performance improved five points year-over-year.
- Investments in fleet health supported ~45% fewer controllable cancels year-over-year.
- Awarded best economy class of U.S. airlines by The Points Guy for the fifth time, aided by improvements to the Blue Basic offering, enhanced personalization efforts and expanded service to international destinations.
- Boosted Boston transatlantic flying with the announcement of nonstop seasonal flying to Adolfo Suárez Madrid-Barajas Airport in Spain and Edinburgh Airport in Scotland, with service beginning in May 2025.
- Opened a crew base in our San Juan, Puerto Rico focus city, bringing more than 400 jobs to Puerto Rico.
- Improved operating margin to 0.7% and adjusted operating margin ⁽¹⁾ by 2.4 points year-over-year to 0.8%.
 - Fourth quarter year-over-year operating revenue per ASM increased by 3.2%, mostly driven by strong close-in demand during the November and December holiday peaks.
 - Fourth quarter year-over-year CASM ex-Fuel ⁽¹⁾ finished 2.5 points better than our revised guidance midpoint.
- Ended the quarter with \$3.9 billion in unrestricted cash, cash equivalents, short-term investments, and long-term marketable securities (excluding our \$600 million undrawn revolving credit facility).

Outlook

"We have the right initiatives in place and solid momentum headed into 2025," said Marty St. George, JetBlue's president. "Our reliability initiatives are driving greater customer satisfaction and our network changes are in the early stages of ramp. Our efforts to expand and enhance our products and perks, including the loyalty initiatives we plan to launch in 2025, are resonating and deepening engagement with our core customers. We believe the culmination of these efforts will boost our revenue performance in 2025 to ultimately drive positive operating margin for the year."

First Quarter and Full Year 2025 Outlook	Estimated 1Q 2025	Estimated FY 2025
Available Seat Miles ("ASMs") Year-Over-Year	(5.0%) - (2.0%)	~Flat
RASM Year-Over-Year	(0.5%) - 3.5%	3.0% - 6.0%
CASM Ex-Fuel ⁽¹⁾ Year-Over-Year	8.0% - 10.0%	5.0% - 7.0%
Fuel Price per Gallon ^{(2), (3)}	\$2.65 - \$2.80	-
Adjusted Operating Margin ⁽¹⁾	-	0.0% - 1.0%
Interest Expense	-	~\$600 million
Capital Expenditures	~\$270 million	~\$1.4 billion

"We expect to reach positive operating margin in 2025 by building on the progress we made in 2024, delivering on our revenue and reliability initiatives as part of JetForward, and continuing our cost control efforts," said Ursula Hurley, JetBlue's chief financial officer. "I am confident we have the right team and plan in place to deliver on our goals in 2025."

Earnings Call Details

JetBlue will conduct a conference call to discuss its quarterly earnings today, January 28, 2025 at 10:00 a.m. Eastern Time. A live broadcast of the conference call will also be available via the internet at <http://investor.jetblue.com>. The webcast replay and presentation materials will be archived on the company's website.

For further details, see the fourth quarter 2024 Earnings Presentation available via the internet at <http://investor.jetblue.com>.

About JetBlue

JetBlue is New York's Hometown Airline®, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles, Orlando and San Juan. JetBlue, known for its low fares and great service, carries customers to more than 100 destinations throughout the United States, Latin America, the Caribbean, Canada and Europe. For more information and the best fares, visit jetblue.com.

Notes

⁽¹⁾ Non-GAAP financial measure; Note A provides a reconciliation of each non-GAAP financial measure used in this release to the most directly comparable GAAP financial measure and explains the reasons management believes that presentation of these non-GAAP financial measures provides useful information to investors regarding JetBlue's financial condition and results of operations. In addition, refer to Note A for further details on non-GAAP forward-looking information.

⁽²⁾ Includes fuel taxes and other fuel fees.

⁽³⁾ JetBlue utilizes the forward Brent crude curve and the forward Brent crude to jet crack spread to calculate fuel price for the current quarter. Fuel price is based on forward curve as of January 10, 2025.

Forward-Looking Information

This Earnings Release contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, as amended. We intend such forward-looking statements to be covered by the safe harbor provisions for forward-looking statements contained in Section 27A of the Securities Act of 1933, as amended (the "Securities Act"), and Section 21E of the Securities Exchange Act of 1934, as amended (the "Exchange Act"). All statements other than statements of historical facts contained in this Release are forward-looking statements. In some cases, you can identify forward-looking statements by terms such as "expects," "plans" "intends," "anticipates," "indicates," "remains," "believes," "estimates," "forecast," "guidance," "outlook," "may," "will," "should," "seeks," "goals," "targets" or the negative of these terms or other similar expressions. Additionally, forward-looking statements include statements that do not relate solely to historical facts, such as statements which identify uncertainties or trends, discuss the possible future effects of current known trends or uncertainties, or which indicate that the future effects of known trends or uncertainties cannot be predicted, guaranteed, or assured. Forward-looking statements contained in this Earnings Release include, without limitation, statements regarding our outlook and future results of operations and financial position, including our expected return to profitability, any expected headwinds, our product offerings and loyalty initiatives, and our business strategy and plans and objectives for future operations, including our JetForward initiatives. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; the risk associated with the execution of our strategic operating plans in the near- term and long-term; risks related to the long-term nature of our fleet order book; volatility in fuel prices and availability of fuel; increased maintenance costs associated with fleet age; costs associated with salaries, wages and benefits; risks associated with a potential material reduction in the rate of interchange reimbursement fees; risks associated with doing business internationally; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; risks associated with extended interruptions or disruptions in service at our focus cities; risks associated with airport expenses; risks associated with seasonality and weather; our reliance on a limited number of suppliers for our aircraft, engines, and our Fly-Fi® product; the outcome of legal proceedings with respect to the NEA and our wind-down of the NEA; risks associated with cybersecurity and privacy, including potential disruptions to our information technology systems and information security breaches; heightened regulatory requirements concerning data security compliance; risks associated with reliance on, and potential failure of, automated systems to operate our business; our inability to attract and retain qualified crewmembers; our being subject to potential unionization, work stoppages, slowdowns or increased labor costs; reputational and business risk from an accident or incident involving our aircraft; risks associated with damage to our reputation and the JetBlue brand name; our significant amount of fixed obligations and the ability to service such obligations; failure to comply with these covenants included in the agreements governing our debt; financial risks associated with credit card processors; risks

associated with seeking short-term additional financing liquidity; failure to realize the full value of intangible or long-lived assets, causing us to record impairments; risks associated with disease outbreaks or environmental disasters affecting travel behavior; compliance with environmental laws and regulations, which may cause us to incur substantial costs; the impacts of federal budget constraints or federally imposed furloughs; impact of global climate change and legal, regulatory or market response to such change; increasing scrutiny of, and evolving expectations regarding, environmental, social and governance matters; changes in laws or government regulations in our industry; acts of war or terrorism; and changes in global economic conditions or an economic downturn leading to a continuing or accelerated decrease in demand for air travel. It is routine for our internal projections and expectations to change as the year or each quarter in the year progresses, and therefore it should be clearly understood that the internal projections, beliefs, and assumptions upon which we base our expectations may change prior to the end of each quarter or year.

Given the risks and uncertainties surrounding forward-looking statements, you should not place undue reliance on these statements. You should understand that many important factors, in addition to those discussed or incorporated by reference in this Earnings Release, could cause our results to differ materially from those expressed in the forward-looking statements. Further information concerning these and other factors is contained in JetBlue's filings with the U.S. Securities and Exchange Commission (the "SEC"), including but not limited to in our Annual Report on Form 10-K for the year ended December 31, 2023, as updated by our other SEC filings, including our Annual Report on Form 10-K for the annual period ended December 31, 2024, to be filed with the SEC. In light of these risks and uncertainties, the forward-looking events discussed in this Earnings Release might not occur. Our forward-looking statements speak only as of the date of this Earnings Release. Other than as required by law, we undertake no obligation to update or revise forward-looking statements, whether as a result of new information, future events, or otherwise.

JETBLUE AIRWAYS CORPORATION
CONSOLIDATED STATEMENTS OF OPERATIONS
(in millions, except per share amounts)
(unaudited)

(percent changes based on unrounded numbers)

	Three Months Ended December 31,			Twelve Months Ended December 31,		
	2024	2023	Percent Change	2024	2023	Percent Change
OPERATING REVENUES						
Passenger	\$ 2,100	\$ 2,166	(3.1)	\$ 8,617	\$ 9,008	(4.3)
Other	177	159	11.5	662	607	9.0
Total operating revenues	2,277	2,325	(2.1)	9,279	9,615	(3.5)
OPERATING EXPENSES						
Aircraft fuel	509	699	(27.3)	2,343	2,807	(16.5)
Salaries, wages and benefits	828	751	10.3	3,263	3,055	6.8
Landing fees and other rents	141	158	(10.5)	659	657	0.4
Depreciation and amortization	168	159	5.8	655	621	5.5
Aircraft rent	19	28	(30.9)	92	126	(27.2)
Sales and marketing	83	78	6.7	328	316	4.0
Maintenance, materials and repairs	185	142	30.6	628	654	(4.1)
Special items	1	29	(96.9)	591	197	NM ⁽¹⁾
Other operating expenses	326	348	(6.6)	1,404	1,412	(0.6)
Total operating expenses	2,260	2,392	(5.5)	9,963	9,845	1.2
OPERATING INCOME (LOSS)	17	(67)	NM	(684)	(230)	NM
<i>Operating margin</i>	<i>0.7 %</i>	<i>(2.9)%</i>	<i>3.6 pts.</i>	<i>(7.4)%</i>	<i>(2.4)%</i>	<i>(5.0) pts.</i>
OTHER INCOME (EXPENSE)						
Interest expense	(150)	(65)	NM	(365)	(210)	73.3
Interest income	44	20	NM	111	70	58.1
Capitalized interest	3	5	(32.9)	15	19	(21.2)
Gain (loss) on investments, net	(1)	3	NM	(27)	9	NM
Gain on debt extinguishments	—	—	—	22	—	NM
Other	5	(6)	NM	31	8	NM
Total other expense	(99)	(43)	NM	(213)	(104)	NM
LOSS BEFORE INCOME TAXES	(82)	(110)	25.2	(897)	(334)	NM
<i>Pre-tax margin</i>	<i>(3.6)%</i>	<i>(4.7)%</i>	<i>1.1 pts.</i>	<i>(9.7)%</i>	<i>(3.5)%</i>	<i>(6.2) pts.</i>
Income tax benefit	38	6	NM	102	24	NM
NET LOSS	\$ (44)	\$ (104)	57.5	\$ (795)	\$ (310)	NM
LOSS PER COMMON SHARE:						
Basic	\$ (0.13)	\$ (0.31)		\$ (2.30)	\$ (0.93)	
Diluted	\$ (0.13)	\$ (0.31)		\$ (2.30)	\$ (0.93)	
WEIGHTED AVERAGE SHARES OUTSTANDING:						
Basic	351.4	337.8		346.0	332.9	
Diluted	351.4	337.8		346.0	332.9	

⁽¹⁾ Not meaningful or greater than 100% change.

JETBLUE AIRWAYS CORPORATION
COMPARATIVE OPERATING STATISTICS
(unaudited)

	Three Months Ended December 31,			Twelve Months Ended December 31,		
	2024	2023	Percent Change	2024	2023	Percent Change
<i>(percent changes based on unrounded numbers)</i>						
Revenue passengers (thousands)	9,942	10,225	(2.8)	40,498	42,534	(4.8)
Revenue passenger miles (RPMs) (millions)	13,273	13,628	(2.6)	54,958	56,578	(2.9)
Available seat miles (ASMs) (millions)	16,142	17,013	(5.1)	66,082	68,497	(3.5)
Load factor	82.2 %	80.1 %	2.1 pts.	83.2 %	82.6 %	0.6 pts.
Aircraft utilization (hours per day) ⁽¹⁾	9.8	10.5	(6.7)	10.1	10.9	(7.3)
Average fare	\$ 211.18	\$ 211.83	(0.3)	\$ 212.78	\$ 211.79	0.5
Yield per passenger mile (cents)	15.82	15.89	(0.4)	15.68	15.92	(1.5)
Passenger revenue per ASM (cents)	13.01	12.73	2.2	13.04	13.15	(0.8)
Operating revenue per ASM (cents) (RASM)	14.11	13.67	3.2	14.04	14.04	—
Operating expense per ASM (cents)	14.00	14.06	(0.4)	15.08	14.37	4.9
Operating expense per ASM, excluding fuel (cents) ⁽²⁾	10.76	9.70	11.0	10.55	9.89	6.6
Departures	78,826	84,730	(7.0)	319,987	347,218	(7.8)
Average stage length (miles)	1,278	1,252	2.1	1,287	1,230	4.6
Average number of operating aircraft during period ⁽¹⁾	288	284	1.5	286	282	1.5
Average fuel cost per gallon	\$ 2.47	\$ 3.18	(22.3)	\$ 2.75	\$ 3.13	(12.1)
Fuel gallons consumed (millions)	206	220	(6.5)	853	897	(4.9)
Average number of full-time equivalent crewmembers	19,179	20,411	(6.0)	19,822	20,632	(3.9)

⁽¹⁾ Includes aircraft temporarily removed from service, including aircraft impacted by the Pratt & Whitney engine groundings and lack of engine availability.

⁽²⁾ Refer to Note A at the end of our Earnings Release for more information on this non-GAAP financial measure.

JETBLUE AIRWAYS CORPORATION
SELECTED CONSOLIDATED BALANCE SHEET DATA
(in millions)

	December 31, 2024	December 31, 2023
	(unaudited)	
Cash and cash equivalents	\$ 2,449	\$ 1,166
Total investment securities	1,497	564
Total assets	16,841	13,853
Total debt	8,539	4,716
Stockholders' equity	2,641	3,337

Note A - Non-GAAP Financial Measures

We report our financial results in accordance with GAAP; however, we present certain non-GAAP financial measures in this Earnings Release. Non-GAAP financial measures are financial measures that are derived from the consolidated financial statements, but that are not presented in accordance with GAAP. We present these non-GAAP financial measures because we believe they provide useful supplemental information that enables a meaningful comparison of our results to others in the airline industry and our prior year results. Investors should consider these non-GAAP financial measures in addition to, and not as a substitute for, our financial performance measures prepared in accordance with GAAP. Further, our non-GAAP information may be different from the non-GAAP information provided by other companies. The information below provides an explanation of each non-GAAP financial measure used in this Earnings Release and shows a reconciliation of certain non-GAAP financial measures used in this Earnings Release to the most directly comparable GAAP financial measures.

With respect to JetBlue's CASM Ex-Fuel⁽¹⁾, Adjusted Operating Margin⁽²⁾ guidance and EBIT⁽³⁾ targets, JetBlue is not able to provide a reconciliation of forward-looking measures where the quantification of certain excluded items reflected in the measure cannot be calculated or predicted at this time without unreasonable efforts. In these cases, the reconciling information that is unavailable includes a forward-looking range of financial performance measures beyond our control, such as fuel costs, which are subject to many economic and political factors beyond our control. For the same reasons, we are unable to address the probable significance of the unavailable information, which could have a potentially unpredictable and potentially significant impact on our future GAAP financial results.

⁽¹⁾ CASM Ex-Fuel is a non-GAAP measure that excludes fuel, other non-airline operating expenses, and special items.

⁽²⁾ Adjusted Operating Margin is a non-GAAP measure that excludes special items.

⁽³⁾ EBIT is a non-GAAP measure that excludes interest and income taxes from net income (loss).

Operating expense per available seat mile, excluding fuel, other non-airline operating expenses, and special items ("CASM ex-fuel")

CASM is a common metric used in the airline industry. Our CASM for the relevant periods are summarized in the table below. We exclude aircraft fuel, operating expenses related to other non-airline businesses, such as JetBlue Technology Ventures and JetBlue Travel Products, and special items from total operating expenses to determine Operating expenses ex-fuel, which is a non-GAAP financial measure, and we exclude the same items from CASM to determine CASM ex-fuel, which is also a non-GAAP financial measure. We believe the impact of these special items distorts our overall trends and that our metrics are more comparable with the presentation of our results excluding such impact.

We believe Operating Expenses ex-fuel and CASM ex-fuel are useful for investors because they provide investors the ability to measure our financial performance excluding items that are beyond our control, such as fuel costs, which are subject to many economic and political factors, as well as items that are not related to the generation of an available seat mile, such as operating expense related to certain non-airline businesses and special items. We believe these non-GAAP measures are more indicative of our ability to manage airline costs and are more comparable to measures reported by other major airlines.

Special items for 2024 include Spirit-related costs, union contract costs, voluntary opt-out costs, Embraer E190 fleet transition costs, and other special items.

Special items for 2023 include Spirit-related costs and union contract costs.

The table below provides a reconciliation of our total operating expenses ("GAAP measure") to Operating Expenses ex-fuel, and our CASM to CASM ex-fuel for the periods presented.

**NON-GAAP FINANCIAL MEASURE
RECONCILIATION OF OPERATING EXPENSE AND OPERATING EXPENSE PER ASM (CASM), EXCLUDING FUEL
(unaudited)**

	Three Months Ended December 31,					
	\$		Percent Change	Cents per ASM		
	2024	2023		2024	2023	Percent Change
<i>(\$ in millions; per ASM data in cents; percent changes based on unrounded numbers)</i>						
Total operating expenses	\$ 2,260	\$ 2,392	(5.5)	14.00	14.06	(0.4)
Less:						
Aircraft fuel	509	699	(27.3)	3.15	4.11	(23.3)
Other non-airline expenses	13	14	(3.3)	0.08	0.09	1.9
Special items	1	29	(96.9)	0.01	0.17	(99.5)
Operating expenses, excluding fuel	\$ 1,737	\$ 1,650	5.3	10.76	9.70	11.0
	Twelve Months Ended December 31,					
	\$		Percent Change	Cents per ASM		
	2024	2023		2024	2023	Percent Change
<i>(\$ in millions; per ASM data in cents; percent changes based on unrounded numbers)</i>						
Total operating expenses	\$ 9,963	\$ 9,845	1.2	15.08	14.37	4.9
Less:						
Aircraft fuel	2,343	2,807	(16.5)	3.55	4.10	(13.5)
Other non-airline expenses	60	64	(5.2)	0.09	0.09	(1.7)
Special items	591	197	NM ⁽¹⁾	0.89	0.29	NM ⁽¹⁾
Operating expenses, excluding fuel	\$ 6,969	\$ 6,777	2.8	10.55	9.89	6.6

⁽¹⁾ Not meaningful or greater than 100% change.

Operating Expense, Operating Income (Loss), Operating Margin, Pre-tax Loss, Pre-tax Margin, Net Loss and Loss per Share, excluding Special Items, Gain (Loss) on Investments and Gain on Debt Extinguishments

Our GAAP results in the applicable periods were impacted by credits and charges that were deemed special items.

Special items for 2024 include Spirit-related costs, union contract costs, voluntary opt-out costs, Embraer E190 fleet transition costs, and other special items.

Special items for 2023 include Spirit costs and union contract costs.

Certain net gains and losses on our investments and the gain on debt extinguishments were also excluded from our 2024 and 2023 GAAP results.

We believe the impact of these items distort our overall trends and that our metrics are more comparable with the presentation of our results excluding the impact of these items. The table below provides a reconciliation of our GAAP reported amounts to the non-GAAP amounts excluding the impact of these items for the periods presented.

NON-GAAP FINANCIAL MEASURE
RECONCILIATION OF OPERATING EXPENSE, OPERATING INCOME (LOSS), OPERATING MARGIN, PRE-TAX LOSS, PRE-TAX MARGIN, NET LOSS, LOSS PER SHARE, EXCLUDING SPECIAL ITEMS, GAIN (LOSS) ON INVESTMENTS AND GAIN ON DEBT EXTINGUISHMENTS
(unaudited, in millions)

	Three Months Ended December 31,		Twelve Months Ended December 31,	
	2024	2023	2024	2023
Total operating revenues	\$ 2,277	\$ 2,325	\$ 9,279	\$ 9,615
RECONCILIATION OF OPERATING EXPENSE				
Total operating expenses	\$ 2,260	\$ 2,392	\$ 9,963	\$ 9,845
Less: Special items	1	29	591	197
Total operating expenses excluding special items	\$ 2,259	\$ 2,363	\$ 9,372	\$ 9,648
RECONCILIATION OF OPERATING INCOME (LOSS)				
Operating income (loss)	\$ 17	\$ (67)	\$ (684)	\$ (230)
Add back: Special items	1	29	591	197
Operating income (loss) excluding special items	\$ 18	\$ (38)	\$ (93)	\$ (33)
RECONCILIATION OF OPERATING MARGIN				
Operating margin	0.7 %	(2.9)%	(7.4)%	(2.4)%
Operating income (loss) excluding special items	\$ 18	\$ (38)	\$ (93)	\$ (33)
Total operating revenues	2,277	2,325	9,279	9,615
Adjusted operating margin	0.8 %	(1.6)%	(1.0)%	(0.3)%
RECONCILIATION OF PRE-TAX LOSS				
Loss before income taxes	\$ (82)	\$ (110)	\$ (897)	\$ (334)
Add back: Special items	1	29	591	197
Less: Gain (loss) on investments, net	(1)	3	(27)	9
Less: Gain on debt extinguishments	—	—	22	—
Loss before income taxes excluding special items, gain (loss) on investments and gain on debt extinguishments	\$ (80)	\$ (84)	\$ (301)	\$ (146)
RECONCILIATION OF PRE-TAX MARGIN				
Pre-tax margin	(3.6)%	(4.7)%	(9.7)%	(3.5)%
Loss before income taxes excluding special items	\$ (80)	\$ (84)	\$ (301)	\$ (146)
Total operating revenues	2,277	2,325	9,279	9,615
Adjusted pre-tax margin	(3.5)%	(3.6)%	(3.2)%	(1.5)%
RECONCILIATION OF NET LOSS				
Net loss	\$ (44)	\$ (104)	\$ (795)	\$ (310)
Add back: Special items	1	29	591	197
Less: Income tax benefit (expense) related to special items ⁽¹⁾	30	(15)	45	31
Less: Gain (loss) on investments, net	(1)	3	(27)	9
Less: Income tax benefit (expense) related to gain (loss) on investments, net	—	—	6	(2)
Less: Gain on debt extinguishments	—	—	22	—
Less: Income tax expense related to gain on debt extinguishments	—	—	(5)	—
Net loss excluding special items, gain (loss) on investments and gain on debt extinguishments	\$ (72)	\$ (63)	\$ (245)	\$ (151)

⁽¹⁾ Fourth quarter 2024 income tax benefit relates to a reassessment of the valuation allowance related to the tax impact of the Spirit transaction costs originally recorded in March 2024 due to the termination of the Merger Agreement.

NON-GAAP FINANCIAL MEASURE
RECONCILIATION OF OPERATING EXPENSE, OPERATING INCOME (LOSS), OPERATING MARGIN, PRE-TAX LOSS, PRE-TAX MARGIN, NET LOSS, LOSS PER SHARE, EXCLUDING SPECIAL ITEMS, GAIN (LOSS) ON INVESTMENTS AND GAIN ON DEBT EXTINGUISHMENTS (CONTINUED)
(unaudited)

CALCULATION OF LOSS PER SHARE	Three Months Ended December 31,		Twelve months ended December 31,	
	2024	2023	2024	2023
Loss per common share				
Basic				
Add back: Special items	\$ (0.13)	\$ (0.31)	\$ (2.30)	\$ (0.93)
Less: Income tax benefit (expense) related to special items ⁽¹⁾	0.08	0.09	1.71	0.59
Less: Gain (loss) on investments, net	—	(0.04)	0.13	0.09
Less: Income tax benefit (expense) related to gain (loss) on investments, net	—	0.01	(0.08)	0.03
Less: Gain on debt extinguishments	—	—	0.02	(0.01)
Less: Income tax expense related to gain on debt extinguishments	—	—	0.06	—
Less: Income tax expense related to gain on debt extinguishments	—	—	(0.01)	—
Basic excluding special items, gain (loss) on investments and gain on debt extinguishments	<u>\$ (0.21)</u>	<u>\$ (0.19)</u>	<u>\$ (0.71)</u>	<u>\$ (0.45)</u>
Loss per common share				
Diluted				
Add back: Special items	\$ (0.13)	\$ (0.31)	\$ (2.30)	\$ (0.93)
Less: Income tax benefit (expense) related to special items ⁽¹⁾	0.08	0.09	1.71	0.59
Less: Gain (loss) on investments, net	—	(0.04)	0.13	0.09
Less: Income tax benefit (expense) related to gain (loss) on investments, net	—	0.01	(0.08)	0.03
Less: Income tax benefit (expense) related to gain (loss) on investments, net	—	—	0.02	(0.01)
Less: Gain on debt extinguishments	—	—	0.06	—
Less: Income tax expense related to gain on debt extinguishments	—	—	(0.01)	—
Diluted excluding special items, gain (loss) on investments and gain on debt extinguishments	<u>\$ (0.21)</u>	<u>\$ (0.19)</u>	<u>\$ (0.71)</u>	<u>\$ (0.45)</u>

⁽¹⁾ Fourth quarter 2024 income tax benefit relates to a reassessment of the valuation allowance related to the tax impact of the Spirit transaction costs originally recorded in March 2024 due to the termination of the Merger Agreement.

Earnings Before Interest and Taxes (EBIT)

EBIT is a non-GAAP financial measure that reflects our net loss prior to interest expense, interest income, capitalized interest, and income tax benefit. We believe EBIT is useful for investors because it is an indicator of the company's operating performance. Management reviews the estimated amount of EBIT attributable to JetForward initiatives within a given period, referred to in this release as "incremental EBIT," to evaluate progress against our financial and operational targets. Incremental EBIT reflects the estimated impact of strategic initiatives on profitability, such as fleet optimization, network changes, and cost reduction programs.

While EBIT provides a useful lens to evaluate the financial impact of strategic initiatives, it should be considered alongside GAAP measures to understand the Company's overall performance.

The table below reflects a reconciliation of net loss to EBIT for the period presented.

NON-GAAP FINANCIAL MEASURE	
RECONCILIATION OF NET LOSS TO EBIT	
(unaudited)	
	Twelve Months Ended December 31,
	2024
(\$ in millions)	
Net loss	\$ (795)
Less:	
Interest expense	(365)
Interest income	111
Capitalized interest	15
Income tax benefit	102
EBIT	\$ (658)

CONTACTS

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Investor Update: January 28, 2025

This update provides JetBlue’s investor guidance for the first quarter ending March 31, 2025 and full year 2025.

First Quarter and Full Year 2025 Outlook	Estimated 1Q 2025	Estimated FY 2025
Capacity and Revenue		
Available Seat Miles ("ASMs") Year-Over-Year	(5.0%) - (2.0%)	~Flat
RASM Year-Over-Year	(0.5%) - 3.5%	3.0% - 6.0%
Expense		
CASM Ex-Fuel ⁽¹⁾ Year-Over-Year	8.0% - 10.0%	5.0% - 7.0%
Fuel Price per Gallon ^{(2), (3)}	\$2.65 - \$2.80	-
Adjusted Operating Margin ⁽¹⁾	-	0.0% - 1.0%
Interest Expense	-	~\$600 million
Capital Expenditures	~\$270 million	~\$1.4 billion

⁽¹⁾ Non-GAAP financial measure; refer to Note A for further details on non-GAAP forward looking information.

⁽²⁾ Includes fuel taxes and other fuel fees.

⁽³⁾ JetBlue utilizes the forward Brent crude curve and the forward Brent crude to jet crack spread to calculate fuel price for the current quarter. Fuel price is based on forward curve as of January 10, 2025.

Order Book

As of December 31, 2024 JetBlue’s operating fleet was comprised of 130 Airbus A320 aircraft, 100 Airbus A321, 42 Airbus A220 and 18 Embraer E190 aircraft, for a total of 290 aircraft. This total includes aircraft that have been temporarily removed from service, including 11 aircraft grounded as of December 31, 2024, due to the required removal of certain Pratt & Whitney engines for inspection and lack of engine availability. All aircraft temporarily removed from service are expected to return to operation in the future. JetBlue plans to remove all 18 Embraer E190 aircraft from its operating fleet following the summer peak season in 2025.

JetBlue’s contractual aircraft deliveries for full year, as of December 31, 2024:

Year	A220	A321NEO	TOTAL ⁽¹⁾
2025	20	4	24
2026	17	—	17
2027	5	—	5
2028	9	—	9
2029	7	—	7
Thereafter	—	44	44

⁽¹⁾ In addition, we have options to purchase 20 A220-300 aircraft in 2027 and 2028.

Forward Looking Information

This Investor Update contains forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995, as amended. We intend such forward-looking statements to be covered by the safe harbor provisions for forward-looking statements contained in Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended. All statements other than statements of historical facts contained in this Investor Update are forward-looking statements. In some cases, you can identify forward-looking statements by terms such as "expects," "plans," "intends," "anticipates," "indicates," "remains," "believes," "estimates," "forecast," "guidance," "outlook," "may," "will," "should," "seeks," "goals," "targets" or the negative of these terms or other similar expressions. Additionally, forward-looking statements include statements that do not relate solely to historical facts, such as statements which identify uncertainties or trends, discuss the possible future effects of current known trends or uncertainties, or which indicate that the future effects of known trends or uncertainties cannot be predicted, guaranteed, or assured. Forward-looking statements contained in this Investor Update include, without limitation, statements regarding our outlook and future results of operations and financial position, our order book and related assumptions, and our aircraft return schedule. Forward-looking statements involve risks, uncertainties and assumptions, and are based on information currently available to us. Actual results may differ materially from those expressed in the forward-looking statements due to many factors, including, without limitation, our extremely competitive industry; risks related to the long-term nature of our fleet order book; volatility in fuel prices and availability of fuel; increased maintenance costs associated with fleet age; costs associated with salaries, wages and benefits; risks associated with a potential material reduction in the rate of interchange reimbursement fees; risks associated with doing business internationally; our reliance on high daily aircraft utilization; our dependence on the New York metropolitan market; risks associated with extended interruptions or disruptions in service at our focus cities; risks associated with airport expenses; risks associated with seasonality and weather; our reliance on a limited number of suppliers for our aircraft, engines, and our Fly-Fi® product; the outcome of legal proceedings with respect to the NEA and our wind-down of the NEA; risks associated with cybersecurity and privacy, including potential disruptions to our information technology systems and information security breaches; heightened regulatory requirements concerning data security compliance; risks associated with reliance on, and potential failure of, automated systems to operate our business; our inability to attract and retain qualified crewmembers; our being subject to potential unionization, work stoppages, slowdowns or increased labor costs; reputational and business risk from an accident or incident involving our aircraft; risks associated with damage to our reputation and the JetBlue brand name; our significant amount of fixed obligations and the ability to service such obligations; failure to comply with these covenants included in the agreements governing our debt; financial risks associated with credit card processors; risks associated with seeking short-term additional financing liquidity; failure to realize the full value of intangible or long-lived assets, causing us to record impairments; risks associated with disease outbreaks or environmental disasters affecting travel behavior; compliance with environmental laws and regulations, which may cause us to incur substantial costs; the impacts of federal budget constraints or federally imposed furloughs; impact of global climate change and legal, regulatory or market response to such change; increasing scrutiny of, and evolving expectations regarding, environmental, social and governance matters; changes in laws or government regulations in our industry; acts of war or terrorism; and changes in global economic conditions or an economic downturn leading to a continuing or accelerated decrease in demand for air travel. It is routine for our internal projections and expectations to change as the year or each quarter in the year progresses, and therefore it should be clearly understood that the internal projections, beliefs, and assumptions upon which we base our expectations may change prior to the end of each quarter or year.

Given the risks and uncertainties surrounding forward-looking statements, you should not place undue reliance on these statements. You should understand that many important factors, in addition to those discussed or incorporated by reference in this Investor Update, could cause our results to differ materially from those expressed in the forward-looking statements. Further information concerning these and other factors is contained in JetBlue's filings with the U.S. Securities and Exchange Commission (the "SEC"), including but not limited to in our Annual Report on Form 10-K for the year ended December 31, 2023, as may be updated by our other SEC filings, including our Annual Report on Form 10-K for the year ended December 31, 2024, to be filed with the SEC. In light of these risks and uncertainties, the forward-looking events discussed in this Investor Update might not occur. Our forward-looking statements speak only as of the date of this Investor Update. Other than as required by law, we undertake no obligation to update or revise forward-looking statements, whether as a result of new information, future events, or otherwise.

Note A - Non-GAAP Financial Measures

We report our financial results in accordance with GAAP; however, we present certain non-GAAP financial measures in this Investor Update. Non-GAAP financial measures are financial measures that are derived from the consolidated financial statements, but that are not presented in accordance with GAAP. We present these non-GAAP financial measures because we believe they provide useful supplemental information that enables a meaningful comparison of our results to others in the airline industry and our prior year results. Investors should consider these non-GAAP financial measures in addition to, and not as a substitute for, our financial measures prepared in accordance with GAAP. Further, our non-GAAP information may be different from the non-GAAP information provided by other companies.

With respect to JetBlue's CASM Ex-Fuel ⁽¹⁾ and Adjusted Operating Margin ⁽²⁾ Guidance, we are not able to provide a reconciliation of forward-looking measures where the quantification of certain excluded items reflected in the measures cannot be calculated or predicted at this time without unreasonable efforts. In these cases, the reconciling information that is unavailable includes a forward-looking range of financial measures beyond our control, such as fuel costs, which are subject to many economic and political factors beyond our control. For the same reasons, we are unable to address the probable significance of the unavailable information, which could have a potentially unpredictable and potentially significant impact on our future GAAP financial results.

⁽¹⁾ CASM Ex-Fuel is a non-GAAP measure that excludes fuel, other non-airline operating expenses, and special items.

⁽²⁾ Adjusted Operating Margin is a non-GAAP measure that excludes special items.

4Q24 Earnings Presentation

January 28, 2025



Safe Harbor

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Given the risks and uncertainties surrounding forward-looking statements, you should not place undue reliance on these statements. You should understand that many important factors, in addition to those discussed or incorporated by reference in this Presentation, could cause our results to differ materially from those expressed in the forward-looking statements. Further information concerning these and other factors is contained in JetBlue's filings with the U.S. Securities and Exchange Commission (the "SEC"), including but not limited to in our Annual Report on Form 10-K for the year ended December 31, 2023, as updated by our other SEC filings, including our Annual Report on Form 10-K for the annual period ended December 31, 2024, to be filed with the SEC. In light of these risks and uncertainties, the forward-looking events discussed in this presentation might not occur. Our forward-looking statements speak only as of the date of this Presentation. Other than as required by law, we undertake no obligation to update or revise forward-looking statements, whether as a result of new information, future events, or otherwise.

2024 Recap

Joanna Geraghty
Chief Executive Officer

2024 Year in Review



Welcomed a new leadership team focused on ensuring a return to sustained profitability



Formally announced JetForward to support earnings expansion through four priority moves



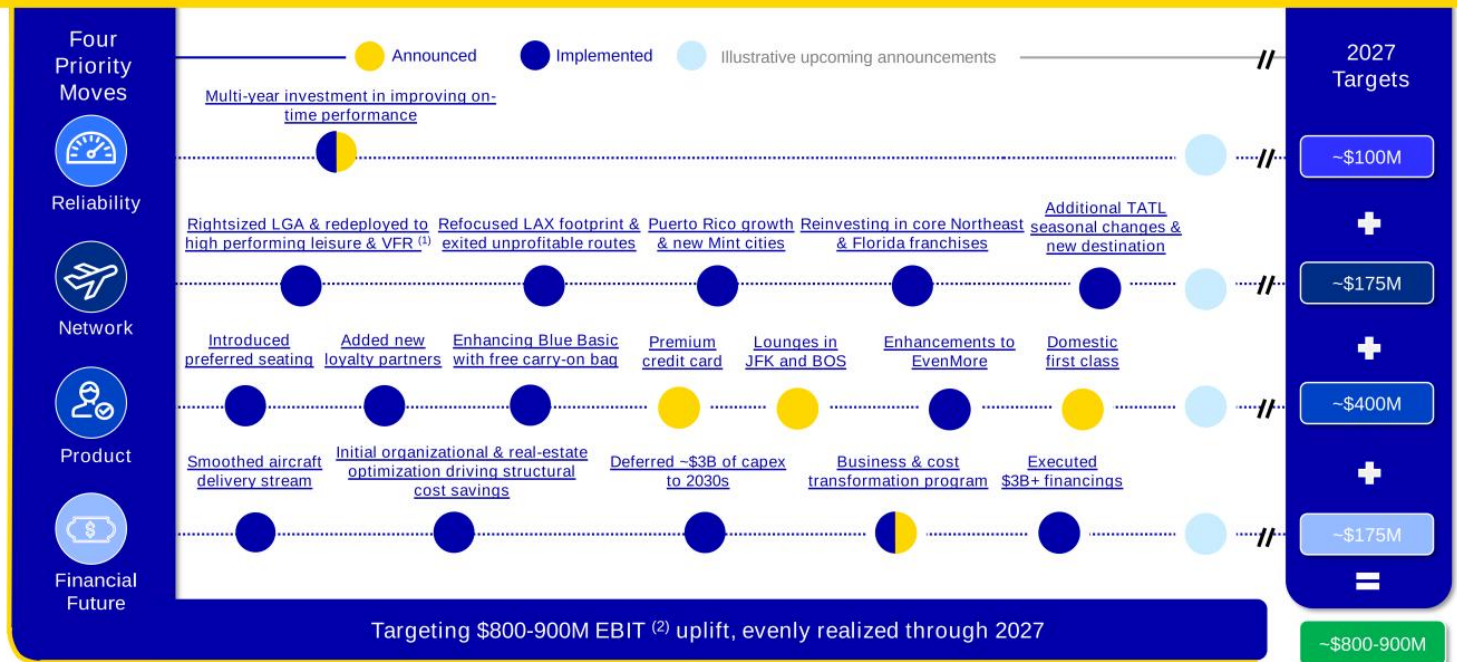
Made progress on JetForward initiatives, including:

- Invested in our operation and improved on-time performance ⁽¹⁾ six points year-over-year (YoY)
 - Ranked 6th overall in the 2024 Wall Street Journal Airline Rankings ⁽²⁾ – a significant improvement from last place in 2023
- Delivered \$395M of revenue initiatives versus a target of \$300M, driven by BlueBasic enhancements and launch of preferred seating
- Closed 15 BlueCities and redeployed ~20% of prior network
- Deferred ~\$3B of capex and raised \$3B+ of strategic financing
- Achieved first \$90M of \$800 - \$900M incremental EBIT ⁽³⁾ target



Met or exceeded all guidance commitments since launching JetForward

Announced Majority of JetForward Initiatives in 2024, Turning to Execution in 2025



Strong 4Q24 Driving Momentum into a Pivotal 2025 for JetBlue

jetBlue

4Q24



Generated adjusted operating margin ⁽¹⁾ of 0.8%, over 2 pts better than 4Q23

- 2H24 adjusted operating margin improved significantly from July expectations

Investments in reliability showed evidence of continued momentum

- Fleet health investments supported ~45% fewer controllable cancels YoY
- Maintained high level of operational reliability through winter weather disruptions

Revenue beat revised ⁽²⁾ midpoint by ~1.4 pts aided by strong holiday peak performance

- 4Q revenue initiative performance contributed to \$395 million total capture in 2024

CASM ex-Fuel ⁽¹⁾ beat revised midpoint by ~2.5 pts driven by operational efficiency, controllable cost reductions, and year-end adjustments

- 2024 structural cost program concluded with \$190M in total savings

Announced the launch of domestic first class product, set for 2026

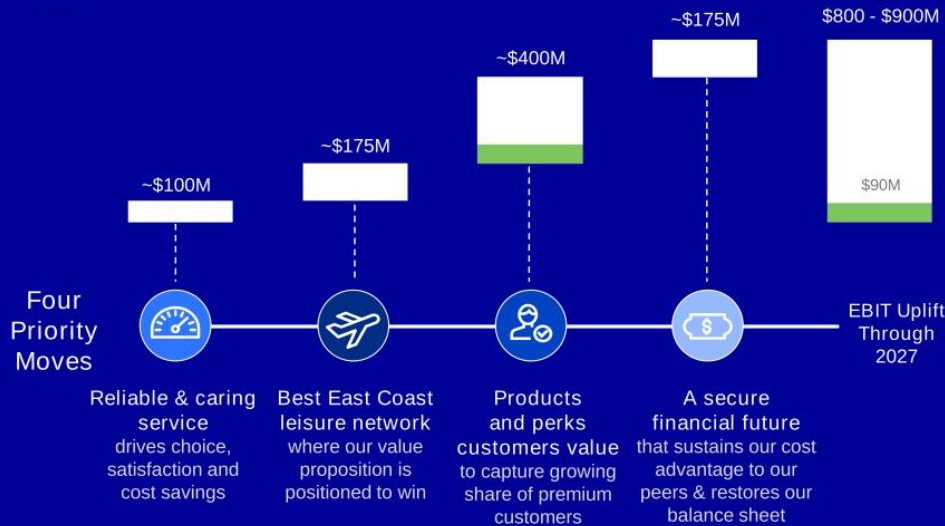
⁽¹⁾ See Appendix A for further details on Non-GAAP measures.

⁽²⁾ Revised guidance provided on December 4, 2024.

JetForward: Our Path to Sustained Profitability

Targeting \$800-900M ⁽¹⁾ in incremental EBIT ⁽²⁾ through 2027

 Unrealized
 Realized



jetBlue ⁽¹⁾ Stated EBIT initiative range is forecasted to include ~\$25M of incremental depreciation, amortization and aircraft rent expense through 2027.
⁽²⁾ See Appendix A for further details on Non-GAAP measures.

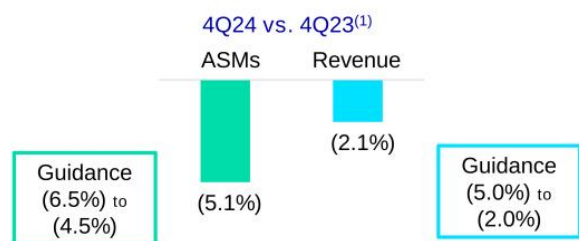
2025 Expectations

- ✓ Already captured \$90M of EBIT target in 2024, expect to capture incremental \$200M in 2025
- ✓ Reliability investments continue; tangible improvements to customers and costs
- ✓ Revenue ramp from implemented network changes, EvenMore and loyalty initiatives
- ✓ Implementation of cost program focused on utilizing technology to optimize planning

Commercial Update and Outlook

Marty St. George
President

Revenue Initiatives Expected to Drive Positive RASM Through 2025



4Q24 Top-Line Outperformance Bolstered by Close-in Demand

- November and December holiday peaks saw stronger-than-expected close-in demand
- Latin, Transatlantic & Transcon flying led unit revenue performance over the quarter
- Premium (Mint and EMS) RASM up high single digits YoY, led by strength in Transatlantic
- Captured ~\$395M of revenue from revenue initiatives in 2024
 - Strong demand for option to purchase preferred seats near front of aircraft
 - Blue Basic carry-on bag change resulting in share shift and load improvements



Positive Unit Revenue Expected to Continue through 2025

- Continuation of capacity management efforts to improve yields across troughs
- Easter shift into second quarter expected to be a ~1.5 pt headwind to 1Q YoY RASM
- Refocused network (~20% of capacity) in early stages of ramp
- Ongoing benefits from 2024 revenue initiatives providing tailwinds throughout the year
- New initiatives expected to provide incremental benefit, including changes to EvenMore and launch of premium co-branded credit card

Revenue Initiatives Contributed to Margin Improvements in 2024



\$300M Revenue Initiatives – 2024 Capture

Total (\$ millions)



	2024 Target	2024 Actual	2024 Performance
Product, Merchandising & Ancillary	\$175M	\$260M	Outperformance led by preferred seating and Blue Basic changes
Distribution & Advertising	\$80M	\$75M	- Successfully added new distribution partners - Smaller growth in advertising spend than forecast
Loyalty	\$25M	\$40M	Program initiatives bolstered by continued growth of our loyalty base
Network	\$20M	\$20M	First tranche of network redeploys performed as expected
	\$300M	\$395M	\$95M revenue initiative outperformance translates to \$90M ⁽¹⁾ of early EBIT ⁽²⁾ contribution to JetForward

⁽¹⁾ Due to \$5M of incremental costs to achieve incremental revenue benefits.
⁽²⁾ See Appendix A for further details on Non-GAAP measures.

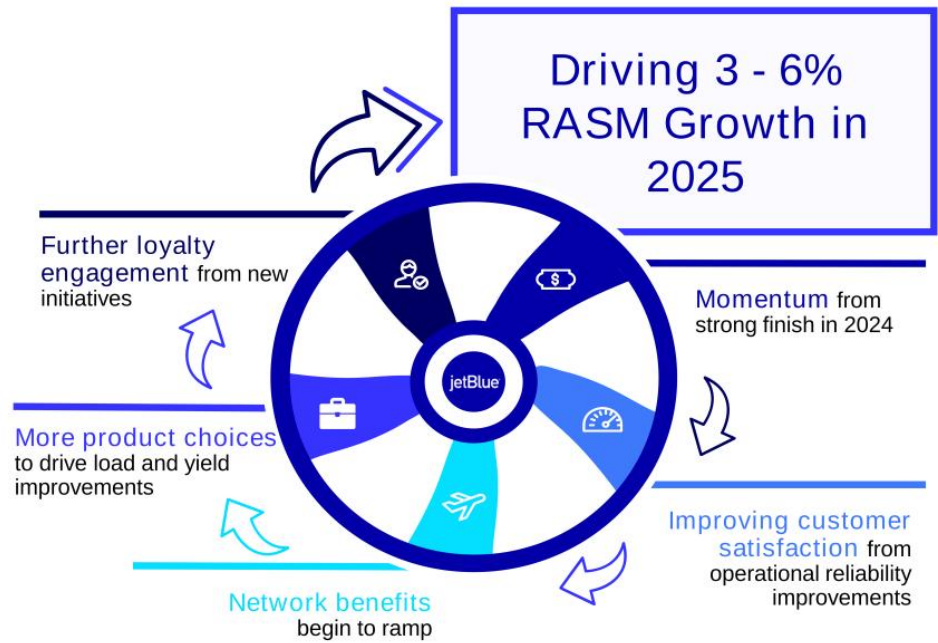
Our Onboard Product Is Evolving to Better Serve the Full Spectrum of Leisure Customers

Illustrative Non-Mint Aircraft Onboard Product Evolution



JetForward is the Right Plan to Drive Revenue Growth and Margin Expansion

jetBlue

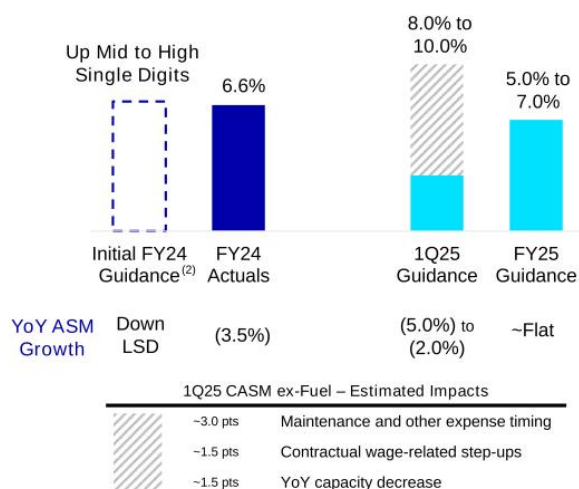


Financial Update and Outlook

Ursula Hurley
Chief Financial Officer

Continued Focus on Controllable Cost Execution

CASM ex-Fuel ⁽¹⁾ YoY Growth



Met Initial Full-Year Guide Despite Headwinds

- Pratt & Whitney (P&W) accounting policy change resulted in 1.0 pt CASM ex-Fuel headwind; intra-year capacity changes drove additional 0.5 pts of unit cost pressure
 - Offset headwinds through operational efficiencies and controllable cost reductions
- Achieved top end of \$175 - \$200M of structural cost program target, with \$190M total savings

CASM ex-Fuel Growth to Moderate Down Over 2025

- Excluding headwinds, core business non-fuel unit costs are growing low single digits, in-line with inflation levels
- Higher costs in 1H25 from pilot wage rate step-ups and maintenance timing
- JetForward cost transformation to provide tailwinds

Cost Transformation Program Utilizing Technology to Optimize Planning Across Operations & Commercial

- 2025 initiatives include increased productivity and other efficiencies from data science, automation, and other technology investments as well as enhanced planning and sourcing strategies
- Additionally, fuel burn optimization through cross-functional program between dispatch, flight deck and ground operations

Grounded Aircraft Due to P&W GTF Engines are Responsible for a ~2.5pt Drag to EBIT ⁽¹⁾ in '24, Expected to Increase to ~3pts in '25

Estimated 2024 Pratt & Whitney Negative Business Impact ⁽²⁾		
Foregone Variable Profit	~\$150m EBIT impact	Loss of normal variable profit from grounded aircraft
Overstaffing Adjustment	~\$50m EBIT impact	Flying grounded aircraft would drive lower variable cost than normal due to current overstaffing
A320 Extensions	~\$25m EBIT impact	Cost to extend airframe and engines, net of benefit received

In 2024, 11 average aircraft grounded due to GTF directly impacted operating margin by ~2.5pts, not contemplating indirect impacts ⁽³⁾

⁽¹⁾ See Appendix A for further details on Non-GAAP measures.
⁽²⁾ JetBlue internal analysis. Does not contemplate any compensation offset or other potential recovery from Pratt & Whitney.
⁽³⁾ This analysis is intended to convey negative business impacts only and does not reflect a complete calculation of all cost impacts (e.g., share loss, gate utilization, etc.).

Prudent Balance Sheet and Liquidity Management Supporting Expected Operating Margin Progression in 2025

jetBlue

Number One Financial Priority is Achieving Operating Profitability

- Guiding to a range of 0.0% – 1.0% adjusted operating margin ⁽¹⁾ for 2025, representing a positive improvement year-over-year
- Operating margin headwind from P&W GTF engines expected to increase by 0.5 pts in 2025, estimated to increase to a total of ~3 pts

Expect to Grow Unencumbered Asset Base in 2025

- 4Q ending liquidity of ~\$3.9B, excluding undrawn \$600M revolving credit facility
- 2025 capex forecasted to be ~\$1.4B, supporting 24 deliveries
 - Deliveries to be funded with cash, which will increase current unencumbered asset base of ~\$5B
- Expect to end 2025 with a healthy liquidity buffer given 2024 strategic capital raise

⁽¹⁾ See Appendix A for further details on Non-GAAP measures.

Taking Active Steps to Improve Balance Sheet, while Mitigating Pratt & Whitney Impact to Growth

Consideration	Fleet Impact	Impact	Fleet Detail																											
Pratt & Whitney		- Expect grounded aircraft, on average, to be in the mid-to-high teens in 2025 - Drove ~2.5 pts direct impact to operating margin in 2024 growing to ~3 pts in 2025	JetBlue's contractual aircraft delivery assumption for full year as of December 31, 2024: <table><tr><th>Delivery Assumption</th><th>A220</th><th>A321neo</th><th>Total ⁽¹⁾</th></tr><tr><td>2025</td><td>20</td><td>4</td><td>24</td></tr><tr><td>2026</td><td>17</td><td>-</td><td>17</td></tr><tr><td>2027</td><td>5</td><td>-</td><td>5</td></tr><tr><td>2028</td><td>9</td><td>-</td><td>9</td></tr><tr><td>2029</td><td>7</td><td>-</td><td>7</td></tr></table>				Delivery Assumption	A220	A321neo	Total ⁽¹⁾	2025	20	4	24	2026	17	-	17	2027	5	-	5	2028	9	-	9	2029	7	-	7
Delivery Assumption	A220	A321neo					Total ⁽¹⁾																							
2025	20	4					24																							
2026	17	-					17																							
2027	5	-					5																							
2028	9	-					9																							
2029	7	-	7																											
Aircraft Deferral		In July 2024, deferred 44 A321neo aircraft from 2025 – 2029 to 2030+ totaling ~\$3.0B of capex savings, to help restore balance sheet and improve cash flow																												
A320 Extensions		- Took steps to extend the lives of 14 A320 aircraft to-date through a combination of lease extensions, lease buyouts, and changes to the retirement dates of owned aircraft - Capacity benefit to phase in over next few years																												
E190 Retirements		E190 to exit fleet after summer peak 2025, simplifying to two fleet types – A220 & A320 family																												
A220 Deliveries		Prioritizing A220 deliveries, which have 90% more premium seats and deliver 30% lower unit costs, on average, vs. E190s exiting our fleet																												

jetBlue ⁽¹⁾ In addition, we have options to purchase 20 A220-300 aircraft in 2027 and 2028.

Outlook Summary

Guidance	Estimated 1Q 2025	Estimated FY 2025
ASMs Year-over-Year	(5.0%) – (2.0%)	~Flat
RASM Year-over-Year	(0.5%) – 3.5%	3.0% – 6.0%
CASM ex-Fuel ⁽¹⁾ Year-over-Year	8.0% – 10.0%	5.0% – 7.0%
Fuel Price per Gallon ⁽²⁾	\$2.65 – \$2.80	-
Adjusted Operating Margin ⁽¹⁾	-	0.0% – 1.0%
Interest Expense	-	~\$600 million
Capital Expenditures	~\$270 million	~\$1.4 billion

⁽¹⁾ See Appendix A for further details on Non-GAAP measures.

⁽²⁾ JetBlue utilizes the forward Brent crude curve and the forward Brent crude to jet crack spread to calculate fuel price for the current quarter. Fuel price is based on forward curve as of January 10, 2025. Includes fuel taxes and other fees.

Appendix

Appendix A

Non-GAAP Financial Measures

We report our financial results in accordance with GAAP; however, we present certain non-GAAP financial measures in this Presentation. Non-GAAP financial measures are financial measures that are derived from the consolidated financial statements, but that are not presented in accordance with GAAP. We present these non-GAAP financial measures because we believe they provide useful supplemental information that enables a meaningful comparison of our results to others in the airline industry and our prior year results. Investors should consider these non-GAAP financial measures in addition to, and not as a substitute for, our financial performance measures prepared in accordance with GAAP. Further, our non-GAAP information may be different from the non-GAAP information provided by other companies. This Presentation includes an explanation of each non-GAAP financial measure presented in this Presentation and a reconciliation of certain non-GAAP financial measures used in this Presentation to the most directly comparable GAAP financial measures. With respect to JetBlue's CASM Ex-Fuel ⁽¹⁾, Adjusted Operating Margin ⁽²⁾ guidance and EBIT ⁽³⁾ targets, we are not able to provide a reconciliation of forward-looking measures where the quantification of certain excluded items reflected in the measures cannot be calculated or predicted at this time without unreasonable efforts. In these cases, the reconciling information that is unavailable includes a forward-looking range of financial performance measures beyond our control, such as fuel costs, which are subject to many economic and political factors beyond our control. For the same reasons, we are unable to address the probable significance of the unavailable information, which could have a potentially unpredictable and potentially significant impact on our future GAAP financial results.

⁽¹⁾ CASM Ex-Fuel is a non-GAAP measure that excludes fuel, other non-airline operating expenses, and special items.

⁽²⁾ Adjusted Operating Margin is a non-GAAP measure that excludes special items.

⁽³⁾ EBIT is a non-GAAP measure that excludes interest and income taxes from net income (loss).

Operating expense per available seat mile, excluding fuel, other non-airline operating expenses, and special items ("CASM Ex-Fuel")

Operating Expense per Available Seat Mile ("CASM") is a common metric used in the airline industry. Our CASM for the relevant periods are summarized in the table below. We exclude aircraft fuel, operating expenses related to other non-airline businesses, such as JetBlue Technology Ventures and JetBlue Travel Products, and special items from total operating expenses to determine Operating Expenses ex-fuel, which is a non-GAAP financial measure, and we exclude the same items from CASM to determine CASM ex-fuel, which is also a non-GAAP financial measure. We believe the impact of these special items distorts our overall trends and that our metrics are more comparable with the presentation of our results excluding such impact.

We believe that Operating Expenses ex-fuel and CASM ex-fuel are useful for investors because they provide investors the ability to measure our financial performance excluding items that are beyond our control, such as fuel costs, which are subject to many economic and political factors, as well as items that are not related to the generation of an available seat mile, such as operating expense related to certain non-airline businesses and special items. We believe these non-GAAP measures are more indicative of our ability to manage airline costs and are more comparable to measures reported by other major airlines.

For the twelve months ended December 31, 2024, special items included Spirit-related costs, union contract costs, voluntary opt-out costs, Embraer E190 fleet transition costs, and other special items.

Special items for 2023 included Spirit-related costs and union contract costs.

The table below provides a reconciliation of our total operating expenses (GAAP measure) to Operating Expenses ex-fuel, and our CASM to CASM ex-fuel for the periods presented.

NON-GAAP FINANCIAL MEASURE RECONCILIATION OF OPERATING EXPENSE AND OPERATING EXPENSE PER ASM (CASM), EXCLUDING FUEL (unaudited)

	Three Months Ended December 31,						Twelve Months Ended December 31,					
	\$			Cents per ASM			\$			Cents per ASM		
	2024	2023	Percent Change	2024	2023	Percent Change	2024	2023	Percent Change	2024	2023	Percent Change
(\$ in millions; per ASM data in cents; percent changes based on unrounded numbers)												
Total operating expenses	\$ 2,260	\$ 2,392	(5.5)	14.00	14.06	(0.4)	\$ 9,963	\$ 9,845	1.2	15.08	14.37	4.9
Less:												
Aircraft fuel	509	699	(27.3)	3.15	4.11	(23.3)	2,343	2,807	(16.5)	3.55	4.10	(13.5)
Other non-airline expenses	13	14	(3.3)	0.08	0.09	1.9	60	64	(5.2)	0.09	0.09	(1.7)
Special items	1	29	(96.9)	0.01	0.17	(99.5)	591	197	NM ⁽¹⁾	0.89	0.29	NM ⁽¹⁾
Operating expenses, excluding fuel	\$ 1,737	\$ 1,650	5.3	10.76	9.70	11.0	\$ 6,969	\$ 6,777	2.8	10.55	9.89	6.6

⁽¹⁾ Not meaningful or greater than 100% change.

Operating expense, operating income (loss), operating margin, pre-tax loss, pre-tax margin, net loss and loss per share, excluding special items, gain (loss) on investments, and gain on debt extinguishments

Our GAAP results in the applicable periods were impacted by credits and charges that were deemed special items.

Special items for 2024 include Spirit-related costs, union contract costs, voluntary opt-out costs, Embraer E190 fleet transition costs, and other special items.

Special items for 2023 include Spirit-related costs and union contract costs.

Certain net gains and losses on our investments and the gain on debt extinguishments were also excluded from our 2024 and 2023 GAAP results.

We believe the impact of these items distort our overall trends and our metrics are more comparable with the presentation of our results excluding the impact of these items. The table provides a reconciliation of our GAAP reported amounts to the non-GAAP amounts excluding the impact of these items for the periods presented.

⁽¹⁾ Fourth quarter 2024 income tax benefit relates to a reassessment of the valuation allowance related to the tax impact of the Spirit transaction costs originally recorded in March 2024 due to the termination of the Merger Agreement.

Non-GAAP Financial Measure
RECONCILIATION OF OPERATING EXPENSE, OPERATING INCOME (LOSS), OPERATING MARGIN, PRE-TAX LOSS, PRE-TAX MARGIN, NET LOSS, LOSS PER SHARE, EXCLUDING SPECIAL ITEMS, NET GAIN (LOSS) ON INVESTMENTS, AND GAIN ON DEBT EXTINGUISHMENTS
(unaudited, in millions)

	Three Months Ended December 31,		Twelve Months Ended December 31,	
	2024	2023	2024	2023
Total operating revenues	\$ 2,277	\$ 2,325	\$ 9,279	\$ 9,615
RECONCILIATION OF OPERATING EXPENSE				
Total operating expenses	\$ 2,260	\$ 2,392	\$ 9,963	\$ 9,845
Less: Special items	1	29	591	197
Total operating expenses excluding special items	\$ 2,259	\$ 2,363	\$ 9,372	\$ 9,648
RECONCILIATION OF OPERATING INCOME (LOSS)				
Operating income (loss)	\$ 17	\$ (67)	\$ (684)	\$ (230)
Add back: Special items	1	29	591	197
Operating income (loss) excluding special items	\$ 18	\$ (38)	\$ (93)	\$ (33)
RECONCILIATION OF OPERATING MARGIN				
Operating margin	0.7 %	(2.9) %	(7.4) %	(2.4) %
Operating income (loss) excluding special items	\$ 18	\$ (38)	\$ (93)	\$ (33)
Total operating revenues	2,277	2,325	9,279	9,615
Adjusted operating margin	0.8 %	(1.6) %	(1.0) %	(0.3) %
RECONCILIATION OF PRE-TAX LOSS				
Loss before income taxes	\$ (82)	\$ (110)	\$ (897)	\$ (334)
Add back: Special items	1	29	591	197
Less: Gain (loss) on investments, net	(1)	3	(27)	9
Less: Gain on debt extinguishments	—	—	22	—
Loss before income taxes excluding special items, gain (loss) on investments and gain on debt extinguishments	\$ (80)	\$ (84)	\$ (301)	\$ (146)
RECONCILIATION OF PRE-TAX MARGIN				
Pre-tax margin	(3.6) %	(4.7) %	(9.7) %	(3.5) %
Loss before income taxes excluding special items	\$ (80)	\$ (84)	\$ (301)	\$ (146)
Total operating revenues	2,277	2,325	9,279	9,615
Adjusted pre-tax margin	(3.5) %	(3.6) %	(3.2) %	(1.5) %
RECONCILIATION OF NET LOSS				
Net loss	\$ (44)	\$ (104)	\$ (795)	\$ (310)
Add back: Special items	1	29	591	197
Less: Income tax benefit (expense) related to special items ⁽¹⁾	30	(15)	45	31
Less: Gain (loss) on investments, net	(1)	3	(27)	9
Less: Income tax benefit (expense) related to gain (loss) on investments, net	—	—	6	(2)
Less: Gain on debt extinguishments	—	—	22	—
Less: Income tax expense related to gain on debt extinguishments	—	—	(5)	—
Net loss excluding special items, gain (loss) on investments and gain on debt extinguishments	\$ (72)	\$ (63)	\$ (245)	\$ (151)

Operating expense, operating income (loss), operating margin, pre-tax loss, pre-tax margin, net loss and loss per share, excluding special items, gain (loss) on investments, and gain on debt extinguishments (continued)

Our GAAP results in the applicable periods were impacted by credits and charges that were deemed special items.

Special items for 2024 include Spirit-related costs, union contract costs, voluntary opt-out costs, Embraer E190 fleet transition costs, and other special items.

Special items for 2023 include Spirit-related costs and union contract costs.

Certain net gains and losses on our investments and the gain on debt extinguishments were also excluded from our 2024 and 2023 GAAP results.

We believe the impact of these items distort our overall trends and our metrics are more comparable with the presentation of our results excluding the impact of these items. The table provides a reconciliation of our GAAP reported amounts to the non-GAAP amounts excluding the impact of these items for the periods presented.

Non-GAAP Financial Measure
RECONCILIATION OF OPERATING EXPENSE, OPERATING INCOME (LOSS), OPERATING MARGIN, PRE-TAX LOSS, PRE-TAX MARGIN, NET LOSS, LOSS PER SHARE, EXCLUDING SPECIAL ITEMS, GAIN (LOSS) ON INVESTMENTS AND GAIN ON DEBT EXTINGUISHMENTS (CONTINUED)
(unaudited)

CALCULATION OF LOSS PER SHARE	Three Months Ended December 31,		Twelve Months Ended December 31,	
	2024	2023	2024	2023
Loss per common share				
Basic	\$ (0.13)	\$ (0.31)	\$ (2.30)	\$ (0.93)
Add back: Special items	—	0.09	1.71	0.59
Less: Income tax benefit (expense) related to special items ⁽¹⁾	0.08	(0.04)	0.13	0.09
Less: Gain (loss) on investments, net	—	0.01	(0.08)	0.03
Less: Income tax benefit (expense) related to gain (loss) on investments, net	—	—	0.02	(0.01)
Less: Gain on debt extinguishments	—	—	0.06	—
Less: Income tax expense related to gain on debt extinguishments	—	—	(0.01)	—
Basic excluding special items, gain (loss) on investments and gain on debt extinguishments	\$ (0.21)	\$ (0.19)	\$ (0.71)	\$ (0.45)
Diluted	\$ (0.13)	\$ (0.31)	\$ (2.30)	\$ (0.93)
Add back: Special items	—	0.09	1.71	0.59
Less: Income tax benefit (expense) related to special items ⁽¹⁾	0.08	(0.04)	0.13	0.09
Less: Gain (loss) on investments, net	—	0.01	(0.08)	0.03
Less: Income tax benefit (expense) related to gain (loss) on investments, net	—	—	0.02	(0.01)
Less: Gain on debt extinguishments	—	—	0.06	—
Less: Income tax expense related to gain on debt extinguishments	—	—	(0.01)	—
Diluted excluding special items, gain (loss) on investments and gain on debt extinguishments	\$ (0.21)	\$ (0.19)	\$ (0.71)	\$ (0.45)

⁽¹⁾ Fourth quarter 2024 income tax benefit relates to a reassessment of the valuation allowance related to the tax impact of the Spirit transaction costs originally recorded in March 2024 due to the termination of the Merger Agreement.

Earnings Before Interest and Taxes (EBIT)

EBIT is a non-GAAP financial measure that reflects our net loss prior to interest expense, interest income, capitalized interest, and income tax benefit. We believe EBIT is useful for investors because it is an indicator of the company's operating performance. Management reviews the estimated amount of EBIT attributable to JetForward initiatives within a given period, referred to in this release as "incremental EBIT," to evaluate progress against our financial and operational targets. Incremental EBIT reflects the estimated impact of strategic initiatives on profitability, such as fleet optimization, network changes, and cost reduction programs.

While EBIT provides a useful lens to evaluate the financial impact of strategic initiatives, it should be considered alongside GAAP measures to understand the Company's overall performance.

The table below reflects a reconciliation of net loss to EBIT for the period presented.

NON-GAAP FINANCIAL MEASURE RECONCILIATION OF NET LOSS TO EBIT (unaudited)	
	Twelve Months Ended December 31,
(\$ in millions)	2024
Net loss	\$ (795)
Less:	
Interest expense	(365)
Interest income	111
Capitalized interest	15
Income tax benefit	102
EBIT	\$ (658)

Network Detail – Focused on Optimizing Network for Profitability

2024 Route Exits

Los Angeles & Intra-California



Fort Lauderdale



Northeast to Midcontinent



LGA & EWR Optimization



Network Detail – Executed Route Exits in 2024 and January 2025

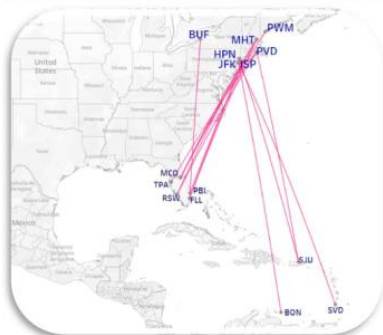
Route Exits		Route Exits Cont.	
Route	Exit Date ⁽¹⁾	Route	Exit Date ⁽¹⁾
Los Angeles / Cancun – (LAX / CUN)	3-Jan-24	Los Angeles / Puerto Vallarta – (LAX / PVR)	12-Jun-24
Newark / Miami – (EWR / MIA)	3-Jan-24	New York JFK / Detroit – (JFK / DTW)	12-Jun-24
New York LaGuardia / Charleston – (LGA / CHS)	3-Jan-24	New York JFK / Kansas City – (JFK / MCI)	12-Jun-24
New York LaGuardia / Nashville – (LGA / BNA)	3-Jan-24	Tampa Bay / Aguadilla, PR – (TPA / BQN)	12-Jun-24
New York LaGuardia / Jacksonville – (LGA / JAX)	4-Jan-24	New York LaGuardia / Nassau – (LGA / NAS)	3-Sep-24
New York JFK / Burlington – (JFK / BTV)	4-Jan-24	Orlando / Los Angeles – (MCO / LAX)	3-Sep-24
New York LaGuardia / Denver – (LGA / DEN)	30-Mar-24	Los Angeles / Nassau – (LAX / NAS)	7-Sep-24
New York LaGuardia / Sarasota – (LGA / SRQ)	30-Mar-24	Boston / Charlotte – (BOS / CLT)	26-Oct-24
Boston / Baltimore-Washington – (BOS / BWI)	30-Apr-24	Boston / Minneapolis St Paul – (BOS / MSP)	26-Oct-24
Fort Lauderdale / Austin – (FLL / AUS)	30-Apr-24	Boston / San Antonio – (BOS / SAT)	26-Oct-24
New York JFK / Portland – (JFK / PDX)	30-Apr-24	Los Angeles / Los Cabos – (LAX / SJD)	26-Oct-24
New York JFK / Puerto Vallarta – (JFK / PVR)	30-Apr-24	Los Angeles / Salt Lake City – (LAX / SLC)	26-Oct-24
New York JFK / San Jose – (JFK / SJC)	30-Apr-24	Newark / Los Angeles – (EWR / LAX)	26-Oct-24
New York LaGuardia / Fort Myers – (LGA / RSW)	30-Apr-24	Newark / Montego Bay – (EWR / MBJ)	26-Oct-24
Fort Lauderdale / Salt Lake City – (FLL / SLC)	10-Jun-24	New York JFK / San Antonio – (JFK / SAT)	26-Oct-24
Orlando / Salt Lake City – (MCO / SLC)	10-Jun-24	New York JFK / Burbank – (JFK / BUR)	26-Oct-24
Fort Lauderdale / Atlanta – (FLL / ATL)	12-Jun-24	New York LaGuardia / Atlanta – (LGA / ATL)	26-Oct-24
Fort Lauderdale / Nashville – (FLL / BNA)	12-Jun-24	New York LaGuardia / Tampa Bay – (LGA / TPA)	26-Oct-24
Fort Lauderdale / Bogota – (FLL / BOG)	12-Jun-24	Raleigh Durham / Cancun – (RDU / CUN)	26-Oct-24
Fort Lauderdale / Lima – (FLL / LIM)	12-Jun-24	Raleigh Durham / Orlando – (RDU / MCO)	26-Oct-24
Fort Lauderdale / New Orleans – (FLL / MSY)	12-Jun-24	Fort Lauderdale / Tallahassee – (FLL / TLH)	27-Oct-24
Fort Lauderdale / Quito – (FLL / UIO)	12-Jun-24	Fort Lauderdale / Guayaquil, EC – (FLL / GYE)	6-Jan-25
Los Angeles / Las Vegas – (LAX / LAS)	12-Jun-24	Fort Lauderdale / San Diego – (FLL / SAN)	6-Jan-25
Los Angeles / Liberia, CR – (LAX / LIR)	12-Jun-24	Newark / Santo Domingo – (EWR / SDQ)	6-Jan-25
Los Angeles / Miami – (LAX / MIA)	12-Jun-24	Hartford / Miami – (BDL / MIA)	NA
Los Angeles / Reno – (LAX / RNO)	12-Jun-24	New York JFK / Palm Springs – (JFK / PSP)	NA
Los Angeles / San Francisco – (LAX / SFO)	12-Jun-24	New York JFK / Pointe-a-Pitre – (JFK / PTP)	NA

50+ Route Exits

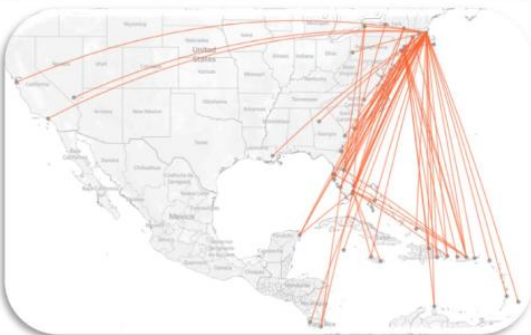
Network Detail – Building the Best East Coast Leisure Network

2024 Route Entries and Additional Frequencies

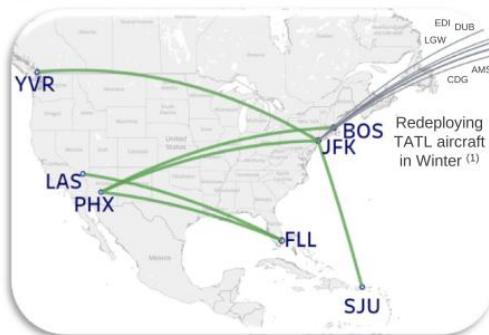
New Route Entrances



Additional Frequencies



Seasonalizing Mint Fleet



jetBlue®

