# **UNITED STATES** SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# FORM 8-K

# CURRENT REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): April 25, 2023

jetBlue<sup>\*</sup>

# JETBLUE AIRWAYS CORPORATION

(Exact name of registrant as specified in its charter)

000-49728 87-0617894 Delaware (State or other jurisdiction of incorporation) (Commission File Number) (I.R.S. Employer Identification No.) 27-01 Queens Plaza North Long Island City New York 11101 (Address of principal executive offices) (Zip Code)

(718) 286-7900

(Registrant's telephone number, including area code)

 $\label{eq:N/A} \textbf{N/A}$  (Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

 $\hfill\square$  Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

☐ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

☐ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

☐ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol	Name of each exchange on which registered
Common Stock, \$0.01 par value	JBLU	The NASDAQ Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (17 CFR 230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR 240.12b-2).

Emerging growth company  $\square$ 

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act. 🗆

## Item 2.02 Results of Operations and Financial Condition.

On April 25, 2023 we issued a press release announcing our financial results for the first quarter ended March 31, 2023. A copy of the press release is attached to this report as Exhibit 99.1 and is incorporated herein by reference.

The information included under Item 2.02 of this report (including the exhibits) is being furnished and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall such information be deemed incorporated by reference in any filing under the Securities Act of 1933.

#### Item 7.01 Regulation FD Disclosure.

On April 25, 2023 we provided an update for investors presenting information relating to our financial outlook for the second quarter ending June 30, 2023 and full year 2023, and other information regarding our business. The update and materials to be used in conjunction with the presentation are furnished herewith as Exhibit 99.2 and Exhibit 99.3 and are incorporated herein by reference.

The information included under Item 7.01 of this report (including the exhibits) is being furnished and shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, nor shall such information be deemed incorporated by reference in any filing under the Securities Act of 1933.

#### Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit		
Number	Description	
<u>99.1</u>	Press Release dated April 25, 2023 of JetBlue Airways Corporation announcing financial results for the first quarter ended March 31, 2023.	<u>.</u>
<u>99.2</u>	Investor Update dated April 25, 2023 of JetBlue Airways Corporation.	
99.3	Earnings Presentation dated April 25, 2023.	
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)	

# SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

# JETBLUE AIRWAYS CORPORATION

(Registrant)

April 25, 2023

Date:

By: /s/ Al Spencer
Al Spencer
Vice President, Controller and Principal Accounting Officer

#### JETBLUE ANNOUNCES FIRST QUARTER 2023 RESULTS

#### Record first quarter revenue and continued cost execution

## Reaffirming FY23 earnings outlook

NEW YORK (April 25, 2023) -- JetBlue Airways Corporation (NASDAQ: JBLU) today reported its results for the first quarter of 2023.

"Thanks to our team's collective hard work, our first quarter financial results came in better than expectations, and we are forecasting strong sequential pre-tax margin improvement into the second quarter. We remain well on track in executing our comprehensive plan to enhance our long-term profitability and restore our historical earnings power," said Robin Hayes, JetBlue's Chief Executive Officer.

"For the second quarter, we expect strong revenue growth to continue as demand remains robust and as we see continued momentum from our commercial initiatives. We are forecasting a solidly profitable quarter, and we remain confident in our full-year earnings outlook."

#### First Quarter 2023 Financial Results

- Net loss for the first quarter of 2023 under Generally Accepted Accounting Principles (GAAP) of \$(192) million or \$(0.58) per share. Excluding one-time items, adjusted net loss for the first quarter of \$(111) million(1) or \$(0.34) per share.
- · First quarter of 2023 capacity increased by 9.0% year-over-year.
- Generated highest first quarter revenue in history. Operating revenue of \$2.3 billion for the first quarter of 2023, up 34.1% year-over-year.
- · Operating expenses per available seat mile (CASM) for the first quarter of 2023 increased 12.1% year-over-year.
- Operating expense per available seat mile, excluding fuel and related taxes, other non-airline operating expenses, and special items (CASM ex-Fuel)<sup>(1)</sup> for the first quarter of 2023 increased 1.2%<sup>(1)</sup> year-over-year.
- · Average fuel price in the first quarter of 2023 of \$3.50 per gallon, including hedges.

#### **Balance Sheet and Liquidity**

- \$1.7 billion in unrestricted cash, cash equivalents, short-term investments, and long-term marketable securities at quarter-end (excluding our \$600 million undrawn revolving credit facility).
- Adjusted debt to capital ratio of 53%<sup>(1)</sup> as of March 31, 2023.
- · Paid approximately \$109 million in debt and finance lease obligations during the first quarter of 2023.

#### First Quarter 2023 Key Highlights

- Reported adjusted EPS for the first quarter of 2023 which exceeded guidance, with strong operational and financial execution. First quarter revenue was approximately 4% points better than the midpoint of initial outlook, and CASM ex-Fuel was 1.8% points better than the midpoint of initial outlook.
- Announced the planned launch of new service later this summer from New York's John F. Kennedy International Airport and Boston Logan International Airport to Amsterdam Airport Schiphol, JetBlue's third translation and the planned launch of new service later this summer from New York's John F. Kennedy International Airport and Boston Logan International Airport to Amsterdam Airport Schiphol, JetBlue's third translation and the planned launch of new service later this summer from New York's John F. Kennedy International Airport and Boston Logan International Airport to Amsterdam Airport Schiphol, JetBlue's third translation and the planned launch of new service later this summer from New York's John F. Kennedy International Airport and Boston Logan International Airport to Amsterdam Airport Schiphol, JetBlue's third translation and the planned launch of the planned
- Announced our plan to further expand in Florida, following our planned combination with Spirit, to reach more than 250 daily flights at Fort Lauderdale-Hollywood International Airport (FLL) and 200 daily flights at Orlando International Airport, supporting significant job creation in Florida.
- Opened Paisly hotel and car rental booking tool to any travelers independent of a JetBlue itinerary.
- Announced a leading Shell Aviation agreement for the delivery of 10 million gallons of blended sustainable aviation fuel (SAF) at Los Angeles International Airport (LAX) over the next two years beginning in the first half of 2023, with an option to purchase more.
- Acted as the only airline to help execute the first-ever collective purchase of SAF certificates alongside Bank of America, Boom Supersonic, Boston Consulting Group, JPMorgan Chase & Co., Meta and clean energy nonprofit, RMI.
- Rated by leading shareholder advisory firm ISS in its Tier 1 category for high performance against industry peers with respect to our management of "Carbon and Climate," as a result of our recent Science Based Target to reduce greenhouse gas emissions (by 50% per revenue ton kilometer by 2035, as compared to 2019).
- · Recognized by Newsweek as one of America's greatest workplaces for women and for diversity, earning 4.5 and 5 stars, respectively.
- Brought our signature Fly Like a Girl Campaign to Fort Lauderdale for the first time to support Women's History Month, which brought ~100 young children together to learn about career opportunities in aviation.

#### Outlook

"Demand trends remain robust into the second quarter, with strong demand for leisure and visiting-friends-and-relatives (VFR) travel particularly during peak periods. We're also pleased with the continued improvement in revenue and financial performance at our largest focus city, New York," said Joanna Geraghty, JetBlue's President and Chief Operating Officer.

"Our TrueBlue Loyalty program continues to show encouraging trends with strong growth in co-brand card spend. In addition, the Northeast Alliance (NEA), which is already a significant revenue generator, is driving meaningful margin improvement as our service matures."

Second Quarter and Full-Year 2023 Outlook	Estimated 2Q 2023	Estimated FY 2023
Available Seat Miles (ASMs) Year-Over-Year	4.5% – 7.5%	5.5% - 8.5%
Revenue Year-Over-Year	4.5% - 8.5%	High Single Digits to Low Double Digits
CASM Ex-Fuel <sup>(2)</sup> (Non-GAAP) Year-Over-Year	$1.5\% - 3.5\%^{(3)}$	1.5% - 4.5% <sup>(3)</sup>
Estimated Fuel Price per Gallon <sup>(4)</sup>	\$2.75-\$2.90 <sup>(5)</sup>	\$2.95 - \$3.15
Interest Expense	\$40 – \$50 million	\$200 - \$210 million
Adjusted Earnings per Share	\$0.35 - \$0.45	\$0.70 - \$1.00

"We continue to deliver on our financial commitments and focus on the areas we can control. Thanks to the outstanding efforts of our crewmembers, we have met or exceeded our quarterly cost guidance for the fifth consecutive quarter. Coming out of the first quarter, I'm excited about the trajectory of the business as margins grow to near pre-pandemic levels later in the year," said Ursula Hurley, JetBlue's Chief Financial Officer.

## **Earnings Call Details**

JetBlue will conduct a conference call to discuss its quarterly earnings today, April 25, 2023 at 10:00 a.m. Eastern Time. A live broadcast of the conference call will also be available via the internet at <a href="http://investor.jetblue.com">http://investor.jetblue.com</a>. The webcast replay and presentation materials will be archived on the company's website.

For further details, see the First Quarter 2023 Earnings Presentation available via the internet at http://investor.jetblue.com.

#### About JetBlue

JetBlue is New York's Hometown Airline®, and a leading carrier in Boston, Fort Lauderdale-Hollywood, Los Angeles, Orlando, and San Juan. JetBlue carries customers to more than 100 cities throughout the United States, Latin America, Caribbean, Canada, and United Kingdom. For more information and the best fares, visit jetblue.com.

# Notes

- (1) Non-GAAP financial measure; Note A provides a reconciliation of non-GAAP financial measures used in this release and explains the reasons management believes that presentation of these non-GAAP financial measures provide useful information to investors regarding JetBlue's financial condition and results of operations.
- (2) With respect to JetBlue's CASM ex-fuel guidance, JetBlue is unable to provide a reconciliation of the non-GAAP financial measure to GAAP because the excluded items have not yet occurred and cannot be reasonably predicted. The reconciling information that is unavailable would include a forward-looking range of financial performance measures beyond our control, such as fuel costs, which are subject to many economic and political factors. Accordingly, a reconciliation to CASM is not available without unreasonable effort.
- (3) Includes the impact from the new Pilot Union agreement of approximately 3% points for the second quarter and full year 2023.

- (4) Includes fuel taxes and hedges
- (5) JetBlue utilizes the forward Brent crude curve and the forward Brent crude to jet crack spread to calculate the unhedged portion of its prompt quarter. As of April 14, 2023, the forward Brent crude per barrel price was \$86 and the crack spread averaged \$16 per barrel for the second quarter of 2023.

#### **Forward Looking Statements**

This Earnings Release (or otherwise made by JetBlue or on JetBlue's behalf) contains various forward-looking statements within the meaning of Section 27A of the Securities Act of 1934, as amended, or the Exchange Act, which represent our management's beliefs and assumptions concerning future events. These statements are intended to qualify for the "safe harbor" from words "expects," "plans," "intendes," "anticipates," "includiates," "restains," "believes," "estimates," "estimates, "estimates, "estimates, "estimates, "estimates, "estimates, "estimates, "estimates, estimates, e

year or each quarter in the year progresses, and therefore it should be clearly understood that the internal projections, beliefs, and assumptions upon which we base our expectations may change prior to the end of each quarter or year. Any outlook or forecasts in this document have been prepared without taking into account or consideration the Merger with Spirit.

Given the risks and uncertainties surrounding forward-looking statements, you should not place undue reliance on these statements. You should understand that many important factors, in addition to those discussed in this Earnings Release, could cause our results to differ materially from those expressed in the forward-looking statements. Further information concerning these and other factors is contained in JetBlue's filings with the Securities and Exchange Commission, or SEC, including but not limited to, JetBlue's 2022 Annual Report on Form 10-K. In light of these risks and uncertainties, the forward-looking events discussed in this Earnings Release might not occur. Our forward-looking statements speak only as of the date of this Earnings Release. Other than as required by law, we undertake no obligation to update or revise forward-looking statements, whether as a result of new information, future events, or otherwise.

This Earnings Release also includes certain "non-GAAP financial measures" as defined under the Exchange Act and in accordance with Regulation G. We have included reconciliations of these non-GAAP financial measures to the most directly comparable financial measures calculated and provided in accordance with U.S. GAAP within this Earnings Release.

# JETBLUE AIRWAYS CORPORATION CONSOLIDATED STATEMENTS OF OPERATIONS (in millions, except per share amounts) (unaudited)

Three Months Ended March 31.

Percent Change

		Three Months Ended March 31,		Percent Change	
	2	023	2022		
PERATING REVENUES					
Passenger	\$	2,182 \$	1,603	36.1	
Other		146	133	9.4	
Total operating revenues		2,328	1,736	34.1	
PERATING EXPENSES					
Aircraft fuel and related taxes		765	571	34.1	
Salaries, wages and benefits		741	688	7.7	
Landing fees and other rents		160	132	21.1	
Depreciation and amortization		151	143	5.6	
Aircraft rent		32	26	24.4	
Sales and marketing		76	57	32.8	
Maintenance, materials and repairs		176	152	15.2	
Other operating expenses		357	334	6.9	
Special items		112	_	NM	
Total operating expenses		2,570	2,103	22.2	
OPERATING LOSS		(242)	(367)	(34.1)	
Operating margin		(10.4)%	(21.1)%	10.7 pts	
OTHER INCOME (EXPENSE)					
Interest expense		(46)	(37)	23.3	
Interest income		17	4	NM	
Gain on investments, net		3	2	47.4	
Other income		2	_	NM	
Total other expense		(24)	(31)	20.5	
OSS BEFORE INCOME TAXES		(266)	(398)	(33.1)	
Pre-tax margin		(11.4)%	(22.9)%	11.5 pts	
Income tax benefit		(74)	(143)	(47.8)	
ET LOSS	\$	(192) \$	(255)	(24.8)	
OSS PER COMMON SHARE:					
Basic	\$	(0.58) \$	(0.79)		
Diluted	\$	(0.58) \$	(0.79)		
VEIGHTED AVERAGE SHARES OUTSTANDING:		<del>-</del>			
Basic		327.6	320.5		
Diluted		327.6	320.5		

# JETBLUE AIRWAYS CORPORATION COMPARATIVE OPERATING STATISTICS (unaudited)

	Three Months	s Ended M	larch 31,	Percent Change
	 2023		2022	
Revenue passengers (thousands)	10,192		8,177	24.6
Revenue passenger miles (RPMs) (millions)	13,375		10,927	22.4
Available seat miles (ASMs) (millions)	16,769		15,383	9.0
Load factor	79.8 %		71.0 %	8.8
Aircraft utilization (hours per day)	11.1		9.9	12.1
Average fare	\$ 214.07	\$	195.99	9.2
Yield per passenger mile (cents)	16.31		14.67	11.2
Passenger revenue per ASM (cents)	13.01		10.42	24.9
Revenue per ASM (cents)	13.88		11.29	23.0
Operating expense per ASM (cents)	15.32		13.67	12.1
Operating expense per ASM, excluding fuel (cents) <sup>(1)</sup>	9.99		9.87	1.2
Departures	87,481		78,393	11.6
Average stage length (miles)	1,199		1,231	(2.6)
Average number of operating aircraft during period	278.2		282.0	(1.3)
Average fuel cost per gallon, including fuel taxes	\$ 3.50	\$	2.90	20.8
Fuel gallons consumed (millions)	219		197	11.1
Average number of full-time equivalent crewmembers	20,167		19,304	4.5

<sup>(1)</sup> Refer to Note A at the end of our Earnings Release for more information on this non-GAAP financial measure. Operating expense per available seat mile, excluding fuel (CASM Ex-Fuel) excludes fuel and related taxes, other non-airline operating expenses, and special items.

# JETBLUE AIRWAYS CORPORATION SELECTED CONSOLIDATED BALANCE SHEET DATA (in millions)

	Marc 20		December 31, 2022
	(unau	dited)	
Cash and cash equivalents	\$	1,333	\$ 1,042
Total investment securities		357	522
Total assets		13,227	13,045
Total debt		3,580	3,647
Stockholders' equity		3.373	3.563

## Note A - Non-GAAP Financial Measures

JetBlue uses non-GAAP financial measures in this Earnings Release. Non-GAAP financial measures are financial measures that are derived from the consolidated financial statements, but that are not presented in accordance with generally accepted accounting principles in the United States, or GAAP. We believe these non-GAAP financial measures provide a meaningful comparison of our results to others in the airline industry, and our prior year results. Investors should consider these non-GAAP financial measures in addition to, and not as a substitute for, our financial performance measures prepared in accordance with GAAP. Further, our non-GAAP information may be different from the non-GAAP information provided by other companies. The information below provides an explanation of each non-GAAP financial measure and shows a reconciliation of non-GAAP financial measures used in this Earnings Release to the most directly comparable GAAP financial measures.

#### Operating expense per available seat mile, excluding fuel and related taxes, other non-airline operating expenses, and special items (CASM Ex-Fuel)

Operating expenses per available seat mile, or CASM, is a common metric used in the airline industry. We exclude aircraft fuel and related taxes, operating expenses related to other non-airline businesses, such as JetBlue Technology Ventures and JetBlue Travel Products, and special items from operating expenses to determine CASM ex-fuel, which is a non-GAAP financial measure.

Special items for the first quarter of 2023 include costs related to the following: Our acquisition of Spirit Airlines and union contract costs.

There were no special items in the first quarter of 2022.

We believe that CASM ex-fuel is useful for investors because it provides investors the ability to measure financial performance excluding items beyond our control, such as fuel costs, which are subject to many economic and political factors, or not related to the generation of an available seat mile, such as operating expense related to certain non-airline businesses. We believe this non-GAAP measure is more indicative of our ability to manage airline costs and is more comparable to measures reported by other major airlines.

With respect to JetBlue's CASM ex-fuel guidance, JetBlue is unable to provide a reconciliation of the non-GAAP financial measure to GAAP because the excluded items have not yet occurred and cannot be reasonably predicted. The reconciling information that is unavailable would include a forward-looking range of financial performance measures beyond our control, such as fuel costs, which are subject to many economic and political factors. Accordingly, a reconciliation to CASM is not available without unreasonable effort.

# NON-GAAP FINANCIAL MEASURE RECONCILIATION OF OPERATING EXPENSE PER ASM, EXCLUDING FUEL (\$ in millions, per ASM data in cents) (unaudited)

			Three Months E	nded N	March 31,			
	 202	23			20:	22	Percent Cl	hange
	 \$		per ASM		\$	per ASM	\$	per ASM
Total operating expenses	\$ 2,570	\$	15.32	\$	2,103	\$ 13.67	22.2 %	12.1 %
Less:								
Aircraft fuel and related taxes	765		4.56		571	3.71	34.1 %	23.0 %
Other non-airline expenses	18		0.09		14	0.09	20.9 %	10.9 %
Special items	 112		0.68				NM	NM
Operating expenses, excluding fuel	\$ 1,675	\$	9.99	\$	1,518	\$ 9.87	10.4 %	1.2 %

## Operating expense, loss before taxes, net loss and loss per share, excluding special items and net gain on investments

Our GAAP results in the applicable periods were impacted by charges that are deemed special items.

Special items for the first quarter of 2023 include costs related to the following: Our acquisition of Spirit Airlines and union contract costs.

There were no special items in the first quarter of 2022.

Mark-to-market and certain gains on our investments were also excluded from our first quarter 2023 GAAP results.

We believe the impact of these items distort our overall trends and that our metrics are more comparable with the presentation of our results excluding the impact of these items. The table below provides a reconciliation of our GAAP reported amounts to the non-GAAP amounts excluding the impact of these items.

# NON-GAAP FINANCIAL MEASURE RECONCILIATION OF OPERATING EXPENSE, LOSS BEFORE TAXES, NET LOSS AND LOSS PER SHARE EXCLUDING SPECIAL ITEMS AND NET GAIN ON INVESTMENTS (in millions, except per share amounts) (unaudited)

	Three Months Ended March 31,		
	·	2023	2022
Total operating revenues	\$	2,328 \$	1,736
Total operating expenses	s	2,570 \$	2,103
less: Special items	•	112	
Total operating expenses excluding special items	\$	2,458 \$	2,103
Operating loss	s	(242) \$	(367)
Add back: Special items	·	112	( –
Operating loss excluding special items	\$	(130) \$	(367)
Operating margin excluding special items		(5.6)%	(21.1)%
Loss before income taxes	\$	(266) \$	(398)
Add back: Special items		112	_
Less: Net gain on investments		3	2
Loss income before income taxes excluding special items and net gain on investments	\$	(157) \$	(400)
Pre-tax margin excluding special items and net gain on investments		(6.8)%	(23.0)%
Net loss	\$	(192) \$	(255)
Add back: Special items		112	`-
Less: Income tax benefit related to special items		29	_
Less: Net gain on investments		3	2
Less: Income tax expense related to net gain on investments		(1)	(1)
Net loss excluding special items and net gain on investments	\$	(111) \$	(256)
Loss per common share:			
Basic	\$	(0.58) \$	(0.79)
Add back: Special items, net of tax		0.25	_
Less: Net gain on investments, net of tax		0.01	0.01
Basic excluding special items and net gain on investments	\$	(0.34) \$	(0.80)
Diluted	\$	(0.58) \$	(0.79)
Add back: Special items, net of tax		0.25	_
Less: Net gain on investments, net of tax		0.01	0.01

## Adjusted debt to capitalization ratio

Adjusted debt to capitalization ratio is a non-GAAP financial measure which we believe is helpful to investors in assessing the company's overall debt profile. Adjusted debt includes aircraft operating lease liabilities, in addition to total debt and finance leases, to present estimated financial obligations. Adjusted capitalization represents total equity plus adjusted debt.

# NON-GAAP FINANCIAL MEASURE ADJUSTED DEBT TO CAPITALIZATION RATIO (in millions) (unaudited)

	March 3	1, 2023	1	December 31, 2022
Long term debt and finance leases	\$	3,316	\$	3,093
Current maturities of long-term debt and finance leases		263		554
Operating lease liabilities - aircraft		188		206
Adjusted debt	\$	3,767	\$	3,853
Long term debt and finance leases	\$	3,316	\$	3,093
Current maturities of long-term debt and finance leases		263		554
Operating lease liabilities - aircraft		188		206
Stockholders' equity		3,373		3,563
Adjusted capitalization	\$	7,140	\$	7,416
Adjusted debt to capitalization ratio		53 %		52 %

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JetBlue Corporate Communications

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# Investor Update: April 25, 2023

This update provides JetBlue's investor guidance for the second quarter ending June 30, 2023 and full year 2023.

Second Quarter and Full-Year 2023 Outlook	Estimated 2Q 2023	Estimated FY 2023
Capacity and Revenue		
Available Seat Miles (ASMs) Year-Over-Year	4.5% – 7.5%	5.5% - 8.5%
Revenue Year-Over-Year	4.5% - 8.5%	High Single Digits to Low Double Digits
Expense		
CASM Ex-Fuel <sup>1</sup> (Non-GAAP) Year-Over-Year	$1.5\% - 3.5\%^2$	1.5% - 4.5%2
Operating Expenses Related to Other Non-Airline Businesses	~\$17 million	\$65 – \$75 million
Estimated Fuel Price per Gallon, Net of Hedges <sup>3</sup>	\$2.75 - \$2.904	\$2.95 - \$3.15
Interest Expense	\$40 – \$50 million	\$200 - \$210 million
Effective Tax Rate (Non-GAAP)	~28%	~29%
Share Count <sup>5</sup>	~333 million	~335 million
Adjusted Earnings per Share	\$0.35 - \$0.45	\$0.70 - \$1.00
Capital Expenditures	~\$300 million	~\$1.3 billion

<sup>&</sup>lt;sup>1</sup> CASM Ex-Fuel excludes fuel and related taxes, other non-airline operating expenses, and special items. With respect to JetBlue's CASM Ex-Fuel and guidance, JetBlue is not able to provide a reconciliation of the non-GAAP financial measure to GAAP because the excluded items have not yet occurred and cannot be reasonably predicted. The reconciling information that is unavailable would include a forward-looking range of financial performance measures beyond our control, such as fuel costs, which are subject to many economic and political factors beyond our control.

<sup>&</sup>lt;sup>2</sup> Includes the impact from the new Pilot Union agreement of approximately 3% points for the second quarter and full year 2023.

<sup>3</sup> Includes fuel taxes.

<sup>&</sup>lt;sup>4</sup> JetBlue utilizes the forward Brent crude curve and the forward Brent crude to jet crack spread to calculate the unhedged portion of its prompt quarter. As of April 14, 2023, the forward Brent crude per barrel price was \$86 and the crack spread averaged \$16 per barrel for the second quarter of 2023.

<sup>&</sup>lt;sup>6</sup> Average share count for the period. The number of shares used in JetBlue's actual earnings per share will likely be different than those stated above.



# jetBlue Investor Update

## Fuel Hedges

As of April 25, 2023 JetBlue's advanced fuel derivative contracts are as follows:

		Gallons	Estimated Percentage	
		Gallotis	of Consumption	
-	2Q23	69 million	30.5%	•USGC Jet bu
	3Q23	69 million	30.1%	•USGC Jet bu
	4Q23	45 million	20.0%	•USGC Jet bu
	EV23	203 million	22.6%	•USGC let bu

Price
•USGC Jet bull call spreads at an average strike price of \$2.65/gal x \$2.90/gal
•USGC Jet bull call spreads at an average strike price of \$2.66/gal x \$2.91/gal
•USGC Jet bull call spreads at an average strike price of \$2.63/gal x \$2.88/gal
•USGC Jet bull call spreads at an average strike price of \$2.66/gal x \$2.91/gal

# Order Book

As of March 31, 2023 JetBlue's fleet was comprised of 130 Airbus A320 aircraft, 87 Airbus A321 aircraft, 15 Airbus A220 aircraft and 58 EMBRAER E190 aircraft, for a total of 290 aircraft. During the first quarter, JetBlue took delivery of 1 Airbus A321 LR aircraft and 1 Airbus A220 aircraft, and sold 2 EMBRAER E190 aircraft.

JetBlue's aircraft delivery planning assumptions for the full-year 2023 as of March 31, 2023:

Year	A220	A321NEO	A321NEO LR	TOTAL
2023	11	4	4	19

JetBlue's contractual aircraft return schedule for the full-year 2023 and 2024 as of March 31, 2023:

Year	A320	E190	TOTAL
2023	(4)	(6)	(10)
2024	(8)	(16)	(24)



#### Forward Looking Statements

This Investor Update (or otherwise made by JetBlue or on JetBlue's behalf) contains various forward-looking statements within the meaning of Section 27A of the Securities Act of 1934, as amended, or the Exchange Act, which represent our management's beliefs and assumptions concerning future events. These statements are intended to qualify for the "safe harbor from liability established by the Private Securities Litigation Reform Act of 1995. When used in this document, the words 'expects,' "plans,' "intendes," "indicates," "remains," "believes," "estimates," "foreases," "guidance," "outlook," "may," "will," "should, "seeks," "goals," 'targets' and similar expressions are intended to identify forward-looking statements which identify uncertainties or trends, discuss the possible future effects of current known trends or uncertainties, or which indicate that the future effects of known trends or uncertainties, or which indicate that the future effects of known trends or uncertainties, or which indicate that the future effects of known trends or uncertainties, or which indicate that the future effects of known trends or uncertainties or which indicate that the future effects of known trends or uncertainties, or which indicate that the future effects of known trends or uncertainties or which indicate that the future effects of known trends or uncertainties or which indicate that the future effects of known trends or uncertainties or which indicate that the future effects of known trends or uncertainties or which indicate that the future effects of known trends or uncertainties, or which indicate that the future effects of known trends or uncertainties or which indicate that the future effects of known trends or uncertainties or which indicate that the future effects of known trends or uncertainties or which indicate that the future effects of known trends or uncertainties or which indicate that the future effects of known trends or uncertainties or which indicate that the future effects of known trends or uncertain

Given the risks and uncertainties surrounding forward-looking statements, you should not place undue reliance on these statements. You should understand that many important factors, in addition to those discussed in this



# Investor Update

Investor Update, could cause our results to differ materially from those expressed in the forward-looking statements. Further information concerning these and other factors is contained in JetBlue's filings with the Securities and Exchange Commission, or SEC, including but not limited to, JetBlue's 2022 Annual Report on Form 10-K. In light of these risks and uncertainties, the forward-looking events discussed in this Investor Update might not occur. Our forward-looking statements speak only as of the date of this Investor Update. Other than as required by law, we undertake no obligation to update or revise forward-looking statements, whether as a result of new information, future events, or otherwise.

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# Safe Harbor

This Presentation (or otherwise made by JetBlue or on JetBlue's behalf) contains various forward-looking statements within the meaning of Section 27A of the Securities Act of 1934, as amended, or the Exchange Act, which represent our management's beliefs and assumptions concerning future events. These statements are intended to qualify for the "safe harbor" from Inability established by the Private Securities Ligigation Reform Act of 1995. When used in this document, the words "expects," "plans," "indicates," "remains," "believes," "estimates," "forecast," "guidance," "outlook," "may," "will," "should," "seeks," "goals," hargets' and similar expressions are intended to identify forward-looking statements. Additionally, forward-looking statements include statements being the forecast, "guidance," outlook, "may," "will," "should," seeks," "goals," hargets' and similar expressions are intended to identify forward-looking statements include statements and assumptions, and are based on information currently available to us. Actual results and assumptions, and are based on information currently available to us. Actual results and assumptions in service at our forecast during with a statement of the statement of the statement of the statement of the statement in the statement i

Given the risks and uncertainties surrounding forward-looking statements, you should not place undue reliance on these statements. You should understand that many important factors, in addition to those discussed in this Presentation, could cause our results to differ materially from those expressed in the forward-looking statements. Further information concerning these and other factors is contained in JetBlue's filings with the Securities and Exchange Commission, or SEC, including but not limited to, JetBlue's 2022 Annual Report on Form 10-K. In light of these risks and uncertainties, the forward-looking events discussed in this Presentation might not occur. Our forward-looking statements speak only as of the date of this Presentation. Other than as required by law, we undertake no obligation to update or revise forward-looking statements are undertained by law, as a result of new information, future events, or otherwise.

This Presentation also includes certain "non-GAAP financial measures" as defined under the Exchange Act and in accordance with Regulation G. We have included reconciliations of these non-GAAP financial measures to the most directly comparable financial measures calculated and provided in accordance with U.S. GAAP within this Presentation.

1Q23 Earnings Update

Robin Hayes Chief Executive Officer

# Creating Long-Term Value for All Our Stakeholders

Delivering on our commitments while sustaining momentum.

1Q23

Exceeded 1Q23 adjusted EPS guidance, demonstrating solid execution operationally and financially.

Drove strong operational performance, with higher revenue and better cost efficiency throughout the quarter relative to initial expectations.

# 2Q23

Driving strong sequential pre-tax margin improvement through continued momentum in revenue performance and further traction on cost control.

Well on track in enhancing our long-term profitability and restoring our historical earnings power.

# FY23 and Beyond

Continued confidence in full-year earnings outlook.

JetBlue is positioned to win given our unique combination of low fares and great service.

Continue to expect Spirit acquisition to close no later than 1H24. Customers benefit greatly from this pro-competitive transaction to create a national low-fare challenger to the current industry landscape.

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# Making Steady Progress to Ensure Long-Term Success Through Strategic Initiatives



# Strengthening Key Margin Builders

- Northeast Alliance (NEA) driving a year-over-year margin tailwind, coming via a
  maturation of significant New York City growth.
- Ongoing multi-year evolution of loyalty program, expected to accelerate with the launch of new TrueBlue.
- JetBlue Travel Products expanding addressable market, opening Paisly hotel and car rental booking tool to any traveler independent of a JetBlue itinerary.
- Maintaining cost discipline to support long-term margin expansion as we deliver on our structural cost program.

# Solidifying Our Sustainability Commitments

 Announced a Shell Aviation agreement for delivery of 10M gallons of sustainable aviation fuel (SAF), which is expected to bring SAF to ~15% of JetBlue's fuel consumption at Los Angeles International Airport (LAX).

Reaffirming FY23 EPS of \$0.70 - \$1.00

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Commercial Update and Outlook

Joanna Geraghty President & Chief Operating Officer

# Generating Strong Revenue Aided by Commercial Initiatives



**ASMs** 

# Strong operational start to 2023.

- Strong execution on completion factor and A14.
- Fine-tuning our summer capacity plans to help protect operability given air traffic control constraints.
- Continued multi-year upgrade of operations technology, including the aircraft movement control system in the second quarter.

# Customer demand remains robust.

- · Demand driven by leisure and visiting-friends-and-relatives (VFR) traffic.
- In 2022, Q2 and Q3 saw unprecedented pent-up demand. In 2023, seasonality is normalizing.
- 2Q23 revenue impacted by ~0.5% pts from extended Fort Lauderdale-Hollywood International Airport (FLL) closure in April and immediate aftermath.

# Commercial initiatives continue to drive strong revenue.

- NEA poised to grow earnings contribution in 2023 and beyond as growth matures with improving margin trajectory.
- Continued transformation of TrueBlue launching new program in May, expanded Paisly offerings for non-flight customers, and new card portfolio redemption options.

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 $^{(1)}$  Initial Q1 guidance in January of 28% to 32% YoY for revenue and 5.5% to 8.5% YoY for ASMs.

Revenue

Financial Update and Outlook

Ursula Hurley Chief Financial Officer

# Keeping Costs Low to Drive Long-Term Earnings Generation

# CASM ex-Fuel<sup>(1)(2)</sup> YoY 1.5% to 3.5% Guidance 1% to 2% 1,2% 1,2% 1,2% 2,223

#### Continued execution on costs.

- · Met or exceeded quarterly cost guidance for fifth consecutive quarter.
- · Outperformed midpoint of initial 1Q23 CASM ex-Fuel guidance by 1.8% points.
- 2Q23 cost outlook includes ~1% point impact from reduced summer schedule due to FAA staffing constraints and ~0.5% point impact from FLL closure.
- Expecting quarterly CASM ex-Fuel step up later in the year as we manage timing of maintenance events and absorb contractual increase tied to pilot agreement.
- Keeping FY23 CASM ex-Fuel outlook intact.

# Successfully implementing Structural Cost Program.

- Achieved ~\$35M in run-rate cost savings since launch. Well on track to driving \$70M in cost reduction in 2023 and \$150-200M through 2024.
- Realized over \$30M in savings, with 12 E190s retired to-date. Continue to expect \$75M in savings through 2024 from E190 fleet transition.

# On-track to restore our earnings power.

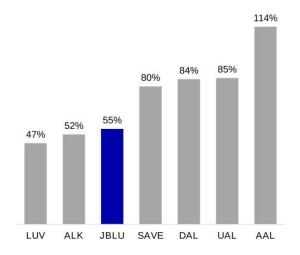
- · Exceeded 1Q23 adjusted EPS guidance.
- Achieving cost efficiency goals to mitigate inflationary pressures, providing a base for strong operating leverage.

(1) Initial Q1 guidance in January of 2% to 4% YoY for CASM ex-Fuel.

(2) Operating expenses excluding special items; refer to reconciliations of non-GAAP financial measures in Appendix A.

# Focused on Maintaining Strong Balance Sheet

# Adjusted Debt to Capital(1)(2)



# Maintaining a healthy liquidity position and comfortable leverage profile.

- · Balance sheet remains among the strongest in the industry.
- Ended Q1 with \$2.3B in liquidity<sup>(3)</sup>, or 23% of trailing twelve months revenue.
- Actively financing aircraft deliveries to maximize flexibility; raised \$116M YTD.

# Actively managing risk to protect our earnings outlook.

- Opportunistically entered into fuel hedges to mitigate the potential impact from significant volatility and price spikes.
- Fuel currently hedged ~23% of planned FY23 consumption.

(3) Includes \$600M undrawn revolver.

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<sup>(1)</sup> Refer to reconciliations of non-GAAP financial measures in Appendix B.

<sup>(2)</sup> As of 4Q22. Total debt is adjusted for total operating leases and pension / post retirement liabilities.

# Expanding Margins and Maintaining Strong Performance

Guidance	2Q23	FY23
Available Seat Miles (ASMs)	4.5% - 7.5% YoY	5.5% - 8.5% YoY
Revenue	4.5% - 8.5% YoY	High single digits to low double digits YoY
CASM ex-Fuel <sup>(1)</sup>	1.5% - 3.5% YoY	1.5% - 4.5% YoY
Estimated Fuel Price per Gallon <sup>(2)(3)</sup>	\$2.75 - \$2.90	\$2.95 - \$3.15
Interest Expense	\$40 - \$50 million	\$200 - \$210 million
Adjusted Earnings per Share	\$0.35 - \$0.45	\$0.70 - \$1.00

<sup>(1)</sup> Includes the impact from the new Pilot Union agreement of approximately 3% points for the second quarter and full year 2023. Please refer to Appendix A. (2) Fuel hedging ~31% for 2Q23; ~23% for FY23.

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<sup>(3)</sup> Fuel price based on forward curve as of April 14, 2023.

# Appendix A

# Non-GAAP Financial Measures

JetBlue uses non-GAAP financial measures in this presentation. Non-GAAP financial measures are financial measures that are derived from the consolidated financial statements, but that are not presented in accordance with generally accepted accounting principles in the United States, or GAAP. We believe these non-GAAP financial measures provide a meaningful comparison of our results to others in the airline industry and our prior year results. Investors should consider these non-GAAP financial measures in addition to, and not as a substitute for, our financial performance measures prepared in accordance with GAAP. Further, our non-GAAP information may be different from the non-GAAP information provided by other companies. The information in Appendices A and B provides an explanation of each non-GAAP financial measure and shows a reconciliation of non-GAAP financial measures used in this presentation to the most directly comparable GAAP financial measures.

# Operating expense per available seat mile, excluding fuel and related taxes, other non-airline operating expenses, and special items (CASM Ex-Fuel)

Operating expenses per available seat mile, or CASM, is a common metric used in the airline industry. We exclude aircraft fuel and related taxes, operating expenses related to other non-airline businesses, such as JetBlue Technology Ventures and JetBlue Travel Products, and special items from operating expenses to determine CASM ex-fuel, which is a non-GAAP financial measure.

Special items for the first quarter of 2023 include costs related to the following: Our acquisition of Spirit Airlines and union contract costs.

There were no special items in the first quarter of 2022.

We believe that CASM ex-fuel is useful for investors because it provides investors the ability to measure financial performance excluding items beyond our control, such as fuel costs, which are subject to many economic and political factors, or not related to the generation of an available seat mile, such as operating expense related to certain non-airline businesses. We believe this non-GAAP measure is more indicative of our ability to manage airline costs and is more comparable to measures reported by other major airlines.

With respect to JetBlue's CASM ex-fuel guidance, JetBlue is unable to provide a reconciliation of the non-GAAP financial measure to GAAP because the excluded items have not yet occurred and cannot be reasonably predicted. The reconciling information that is unavailable would include a forward-looking range of financial performance measures beyond our control, such as fuel costs, which are subject to many economic and political factors. Accordingly, a reconciliation to CASM is not available without unreasonable effort

NON-GAAP FINANCIAL MEASURE
RECONCILIATION OF OPERATING EXPENSE PER ASM, EXCLUDING FUEL
(\$ in millions, per ASM data in cents)
(unaudited)

	Three Months Ended March 31,									
	2023		20	2022		Percent Change				
	_	\$		per ASM		\$	_	per ASM	\$	per ASM
Total operating expenses	\$	2,570	\$	15.32	\$	2,103	\$	13.67	22.2%	12.1%
Less:										
Aircraft fuel and related taxes		765		4.56		571		3.71	34.1%	23.0%
Other non-airline expenses		18		0.09		14		0.09	20.9%	10.9%
Special items		112		0.68		_		_	NM	NM
Operating expenses, excluding fuel	\$	1,675	\$	9.99	\$	1,518	\$	9.87	10.4%	1.2%

# NON-GAAP FINANCIAL MEASURE RECONCILIATION OF OPERATING EXPENSE, LOSS BEFORE TAXES, NET LOSS AND LOSS PER SHARE EXCLUDING SPECIAL ITEMS AND NET GAIN ON INVESTMENTS (in millions, except per share amounts) (in consultati

Operating expense, loss before taxes, net loss and loss per share, excluding special items and net gain on investments

Our GAAP results in the applicable periods were impacted by charges that are deemed special items.

Special items for the first quarter of 2023 include costs related to the following: Our acquisition of Spirit Airlines and union contract costs.

There were no special items in the first quarter of 2022.

Mark-to-market and certain gains on our investments were also excluded from our first quarter 2023 GAAP results.

We believe the impact of these items distort our overall trends and that our metrics are more comparable with the presentation of our results excluding the impact of these items. The table below provides a reconciliation of our GAAP reported amounts to the non-GAAP amounts excluding the impact of these items.

(unaudited)	Three Months Ended March		arch 31	
		023		2022
Total operating revenues	\$	2,328	\$	1,736
Total operating expenses	\$	2,570	\$	2,103
Less: Special items		112		_
Total operating expenses excluding special items	\$	2,458	\$	2,103
Operating loss	\$	(242)	\$	(367)
Add back: Special items		112		
Operating loss excluding special items	\$	(130)	\$	(367)
Operating margin excluding special items		(5.6%)		(-21.1%)
Loss before income taxes	\$	(266)	\$	(398)
Add back: Special items		112		_
Less: Net gain on investments		3		2
Loss income before income taxes excluding special items and net gain on investments	\$	(157)	\$	(400)
Pre-tax margin excluding special items and net gain on investments		(6.8%)		(23.0%)
Net loss	\$	(192)	\$	(255)
Add back: Special items		112		_
Less: Income tax benefit related to special items		29		_
Less: Net gain on investments		3		2
Less: Income tax expense related to net gain on investments		(1)		(1)
Net loss excluding special items and net gain on investments	\$	(111)	\$	(256)
Loss per common share:				
Basic	\$	(0.58)	\$	(0.79)
Add back: Special items, net of tax		0.25		_
Less: Net gain on investments, net of tax		0.01		0.01
Basic excluding special items and net gain on investments	\$	(0.34)	\$	(0.80)
Diluted	\$	(0.58)	\$	(0.79)
Add back: Special items, net of tax		0.25		_
Less: Net gain on investments, net of tax		0.01		0.01
Diluted excluding special items and net gain on investments	\$	(0.34)	\$	(0.80)

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# Appendix B: Calculation of Leverage Ratios

# 1) Debt to Capitalization Ratio Adjusted for Total Operating Leases

Adjusted debt to capitalization ratio is a non-GAAP financial metric which we believe is helpful to investors in assessing the company's overall debt profile. Adjusted debt includes total operating lease liabilities, in addition to total debt and finance leases, to present estimated financial obligations. Adjusted capitalization represents total equity plus adjusted debt.

#### NON-GAAP FINANCIAL MEASURE ADJUSTED DEBT TO CAPITALIZATION RATIO (in millions) (unaudited)

	ember 31, 2022	December 31, 2021
Long term debt and finance leases	\$ 3,093	\$ 3,651
Current maturities of long-term debt and finance leases	554	355
Operating lease liabilities	736	796
Adjusted debt	\$ 4,383	\$ 4,802
Long term debt and finance leases	\$ 3,093	\$ 3,651
Current maturities of long-term debt and finance leases	554	355
Operating lease liabilities	736	796
Stockholders' equity	3,563	3,849
Adjusted capitalization	\$ 7,946	\$ 8,651
Adjusted debt to capitalization ratio	55%	56%

# 2) Debt to Capitalization Ratio Adjusted for Aircraft Operating Leases

Adjusted debt to capitalization ratio is a non-GAAP financial metric which we believe is helpful to investors in assessing the company's overall debt profile. Adjusted debt includes aircraft operating lease liabilities, in addition to total debt and finance leases, to present estimated financial obligations. Adjusted capitalization represents total equity plus adjusted debt.

## NON-GAAP FINANCIAL MEASURE ADJUSTED DEBT TO CAPITALIZATION RATIO (in millions)

(unaudited)	rch 31, 2023	ember 31, 2022
Long term debt and finance leases	\$ 3,316	\$ 3,093
Current maturities of long-term debt and finance leases	263	554
Operating lease liabilities - aircraft	188	206
Adjusted debt	\$ 3,767	\$ 3,853
Long term debt and finance leases	\$ 3,316	\$ 3,093
Current maturities of long-term debt and finance leases	263	554
Operating lease liabilities - aircraft	188	206
Stockholders' equity	3,373	3,563
Adjusted capitalization	\$ 7,140	\$ 7,416
Adjusted debt to capitalization ratio	53%	52%

# Appendix C: Order Book

Delivery Planning Assumption	A220	A321neo	A321neo LR	Total
2023	11	4	4	19

In 2024, contractual deliveries of 43 aircraft. Given Airbus delivery delays, we continue to evaluate planning assumptions. In addition, we have retired 12 owned E190 aircraft to date, including the sale of two E190 aircraft.

Contractual Returns	A320	E190	Total
2023	(4)	(6)	(10)
2024	(8)	(16)	(24)

Delivery and return assumptions as of March 31, 2023.

