### FORM 4

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

☐ Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

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# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *						2. Issuer Name <b>and</b> Ticker or Trading Symbol								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
LITTLEFIE	LD CHR	RISTOP	HER .	J		INCI FG ]	IPAl	L FINA	NC]	IAL (	GROU	P IN	C Director		10%	6 Owner		
(Last)	(First	) (M	iddle)		3. D	ate of	Earli	est Transa	ctior	1 (MM/E	DD/YYYY	)	_X_ Officer (gi		w)Ot	her (specify	below)	
711 HIGH STREET						3/28/2024												
	(Stre	eet)			4. If	Amer	ndmei	nt, Date On	rigin	al File	d (MM/DI	D/YYY	r) 6. Individual	or Joint/G	roup Filing	(Check Appl	icable Line)	
DES MOINES, IA 50392													X _ Form filed by One Reporting Person Form filed by More than One Reporting Person					
(C	ity) (Sta	ite) (Zi	p)										r orm med by	Wiore than	one reporting i	Cison		
			Table 1	I - Non-l	Deriv	vative	Secu	rities Acq	uire	ed, Dis	posed o	f, or B	eneficially Own	ed				
1.Title of Security (Instr. 3)			2. Trans. D	E		2A. Deemed Execution Date, if any		de	or Disposed of (D)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) Instr. 3 and 4)			7. Nature of Indirect Beneficial Ownership			
								Code	V	Amoun	(A) or (D)	Price				or Indirect (I) (Instr. 4)	(Instr. 4)	
Common Stock				3/28/202	4			A		303	B A	\$0 <sup>(1</sup>	)		39,982 (2)	D		
Common Stock															11 (3)	I	By Trust	
	Tab	ole II - Dei	rivative	Securiti	es B	Senefic	cially	Owned (a	e.g.,	puts, c	alls, wa	rrants	s, options, conve	rtible sec	urities)			
1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Dee Execution Date, if	on (Instr		Code 5. Number of Derivative Sec Acquired (A) of Disposed of (I (Instr. 3, 4 and		ve Securities I (A) or I of (D)	Securities and I A) or f(D)		ate Exercisable Expiration Date		and Amount of ies Underlying tive Security 3 and 4)	ying Derivative		Form of	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Co	de	V	(A)	(D)	Date Exe	rcisable	Expiration Date	Title	Amount or Number of Shares		Reported Transaction(s) (Instr. 4)			

### **Explanation of Responses:**

- (1) Grant of restricted stock units.
- (2) Includes an accumulative total of 2,200 shares acquired pursuant to the Principal Financial Group, Inc. Employee Stock Purchase Plan.
- (3) Held in revocable trust.

**Reporting Owners** 

reporting o where								
Reporting Owner Name / Address	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
LITTLEFIELD CHRISTOPHER J								
711 HIGH STREET			President - RIS					
DES MOINES, IA 50392								

#### **Signatures**

Chris Agbe-Davies as Attorney-in-Fact

4/1/2024

\*\*Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.