

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

☐ Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response... 0.5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person +	2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer				
1 0		(Check all applicable)				
Cheong Wee Yee	PRINCIPAL FINANCIAL GROUP INC					
	[PFG]	Director 10% Owner				
(Last) (First) (Middle)	3. Date of Earliest Transaction (MM/DD/YYYY)	X_Officer (give title below) Other (specify below)				
		EVP, Principal Asia				
711 HIGH STREET	3/28/2024					
(Street)	4. If Amendment, Date Original Filed (MM/DD/YYYY)	6. Individual or Joint/Group Filing (Check Applicable Line)				
DES MOINES, IA 50392	_	X _ Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City) (State) (Zip)		Form med by wore man One Reporting Person				

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	(Instr. 8)					Following Reported Transaction(s) (Instr. 3 and 4)	Form:	7. Nature of Indirect Beneficial Ownership
			Code	v	Amount	(A) or (D)	Price		or Indirect (I) (Instr. 4)	
Common Stock	3/28/2024		Α		504	Α	\$0 (1)	80,231 ⁽²⁾	D	

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security	2. Conversion	3. Trans. Date	3A. Deemed Execution	4. Trans. C (Instr. 8)								8. Price of Derivative	9. Number of derivative	10. Ownership	11. Nature of Indirect
(Instr. 3)	or Exercise		Date, if any	(Acquired (A) or							Securities		Beneficial
	Price of					Disposed o	f (D)			(Instr.	3 and 4)	(Instr. 5)	Beneficially	Derivative	Ownership
	Derivative					(Instr. 3, 4 and 5)							Owned	Security:	(Instr. 4)
	Security													Direct (D)	
								-					Reported	or Indirect	
								Date Expiration Exercisable Date	ation Title	Amount or Number of		Transaction(s)	(I) (Instr.		
				Code	V	(A)	(D)	Exercisable	Date	THE	Shares		(Instr. 4)	4)	

Explanation of Responses:

(1) Grant of restricted stock units.

(2) Includes an accumulative total of 1095 shares acquired pursuant to the Principal Financial Group, Inc. Employee Stock Purchase Plan.

Reporting Owners

Reporting Owner Name / Address	Relationships						
Reporting Owner Name / Address	Director	10% Owner	Officer	Other			
Cheong Wee Yee							
711 HIGH STREET			EVP, Principal Asia				
DES MOINES, IA 50392							

Signatures

Chris Agbe-Davies as Attorney-in-Fact	
---------------------------------------	--

Signature of Reporting Person

4/1/2024 Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.