FORM 4

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

☐ Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

OMB APPROVAL
OMB Number: 3235-0287
Estimated average burden
hours per response... 0.5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person *				2. 1	2. Issuer Name and Ticker or Trading Symbol								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
Kay Kathleen B					PRINCIPAL FINANCIAL GROUP INC								Director	oncaole)	10%	6 Owner	
(Last) (First) (Middle)				3. 1	3. Date of Earliest Transaction (MM/DD/YYYY)								_X_ Officer (give title below) Other (specify below) EVP-Chief Information Officer				
711 HIGH STREET					3/28/2024												
(Street)				4. 1	4. If Amendment, Date Original Filed (MM/DD/YYYY)							YY) 6	6. Individual or Joint/Group Filing (Check Applicable Line)				
DES MOINES, IA 50392												-3	X _ Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City) (State) (Zip)																	
			Table I	- Non-Dei	ivat	ive Secu	ırities Acc	uire	ed, Dis	sposed o	f, or l	Benefi	icially Owne	ed			
1. Title of Security (Instr. 3) 2. Trans.		. Trans. Date			3. Trans. Co (Instr. 8)	4. Securities Acquor Disposed of (D (Instr. 3, 4 and 5)) Foll		Amount of Securities Beneficially Owned bllowing Reported Transaction(s) nstr. 3 and 4)			Ownership Form: of Indire Benefici	7. Nature of Indirect Beneficial Ownership			
							Code	V	Amou	(A) o	r Prio	ce				or Indirect (I) (Instr. 4)	(Instr. 4)
Common Stock				3/28/2024			A		24	5 A	\$0.5	<u>(1)</u>			22,574	D	
	Tab	le II - Dei	ivative S	Securities	Bene	eficially	Owned (e.g.,	puts,	calls, wa	ırrant	ts, opt	ions, conver	tible secu	ırities)		
1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	ercise of rative	3A. Deem Execution Date, if an	(Instr. 8)	Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) Derivative Securit (Instr. 3 and 4) Date Expiration Title or Title		ve Securities d (A) or d of (D)	and Expira		on Date	Securities U Derivative (Instr. 3 and		derlying curity	8. Price of Derivative Security (Instr. 5)	Securities Beneficially Owned Following Reported	Form of Derivative Security: Direct (D) or Indirect	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code			it or number of	Transaction(s) (Instr. 4)		(I) (Instr. 4)							

Explanation of Responses:

(1) Grant of restricted stock units.

Reporting Owners

_ 1									
Reporting Owner Name / Address	Relationships								
Reporting Owner Name / Address	Director	10% Owner	Officer	Other					
Kay Kathleen B									
711 HIGH STREET		EVP-Chief Information O							
DES MOINES, IA 50392									

Signatures

Chris Agbe-Davies as Attorney-in-Fact

**Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.