

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

☐ Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10. OMB APPROVAL OMB Number: 3235-0287 Estimated average burden hours per response... 0.5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person -	2.	Issuer Name	and Ticker or	Trading Symbol	5. Relationship of Reporting Person(s) to Issuer				
					(Check all applicable)				
Friedrich Amy Christine	PI	RINCIPA	L FINANCI	IAL GROUP INC					
	[]	PFG]			Director10	0% Owner			
(Last) (First) (Middle)	3.	Date of Earli	est Transaction	n (MM/DD/YYYY)	XOfficer (give title below)0	Other (specify	below)		
					President - Benefits & Protect				
711 HIGH STREET			3/28/20	24					
(Street)	4.	4. If Amendment, Date Original Filed (MM/DD/YYYY)			6. Individual or Joint/Group Filing (Check Applicable Line)				
DES MOINES, IA 50392					X Form filed by One Reporting Person Form filed by More than One Reporting	Demon			
(City) (State) (Zip)						g Person			
Tabl	e I - Non-Dei	rivative Secu	urities Acquire	ed, Disposed of, or Be	neficially Owned				
1. Title of Security	2. Trans. Date	2A. Deemed	3. Trans. Code		5. Amount of Securities Beneficially Owned	6. Overnorschin	7. Nature		

1. The of Security	2. Trans. Date	ZA. Deemed	3. Trans. Co	ae	4. Securit	ies Acquir	ea (A)	5. Amount of Securities Beneficially Owned	0.	/. Nature
(Instr. 3)		Execution	(Instr. 8)		or Disposed of (D)			Following Reported Transaction(s)	Ownership	of Indirect
		Date, if any			(Instr. 3, 4 and 5)			(Instr. 3 and 4)	Form:	Beneficial
									Direct (D)	Ownership
									or Indirect	(Instr. 4)
						(A) or			(I) (Instr.	
			Code	V	Amount	(D)	Price		4)	
Common Stock	3/28/2024		Α		337	Α	\$0 <u>(1)</u>	85,269 (2)	D	
Common Stock								3,480	I	By 401(k) Plan

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)															
1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	onversion Exercise ice of erivative		Securities A) or f (D)	6. Date Exe and Expirati	ion Date	Securities Underlying Derivative Security		Derivative Security (Instr. 5)	Securities Beneficially Owned Following	Ownership Form of Derivative Security: Direct (D)	Beneficial Ownership			
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Reported Transaction(s) (Instr. 4)	or Indirect (I) (Instr. 4)	

Explanation of Responses:

(1) Grant of restricted stock units.

(2) Includes an accumulative total of 8703 shares acquired pursuant to the Principal Financial Group, Inc. Employee Stock Purchase Plan.

Reporting Owners

Penarting Owner Name / Address	Relationships							
Reporting Owner Name / Address	Director	10% Owner	Officer	Other				
Friedrich Amy Christine								
711 HIGH STREET			President - Benefits & Protect					
DES MOINES, IA 50392								

Signatures

Chris Agbe-Davies as Attorney-in-Fact	4/1/2024

**Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Date

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.