

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

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UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person +	2. Issuer Name and Ticker or Trading Symbol	5. Relationship of Reporting Person(s) to Issuer			
1 8		(Check all applicable)			
CARTER MILLER JOYCELYN	PRINCIPAL FINANCIAL GROUP INC				
	[PFG]	X_Director10% Owner			
(Last) (First) (Middle)	3. Date of Earliest Transaction (MM/DD/YYYY)	Officer (give title below) Other (specify below)			
711 HIGH STREET	3/28/2024				
(Street)	4. If Amendment, Date Original Filed (MM/DD/YYYY)	6. Individual or Joint/Group Filing (Check Applicable Line)			
DES MOINES, IA 50392 (City) (State) (Zip)		_X _ Form filed by One Reporting Person Form filed by More than One Reporting Person			
Table I. Non	Derivative Securities Accurred Disposed of or Pon	sticially Owned			

Table 1 - Non-Derivative Securities Acquired, Disposed of, or Derichetany Owned										
1.Title of Security	2. Trans. Date	2A. Deemed	3. Trans. Code	4. Securities Acquired (A)	5. Amount of Securities Beneficially Owned	6.	7. Nature			
(Instr. 3)		Execution	(Instr. 8)	or Disposed of (D)	Following Reported Transaction(s)	Ownership	of Indirect			
		Date, if any		(Instr. 3, 4 and 5)	(Instr. 3 and 4)	Form:	Beneficial			
		-				Direct (D)	Ownership			
		1		1 1 1	1	or Indirect	(Instr. 4)			

Common Stock	3/28/2024		Α		613	Α	<u>\$0 ⁽¹⁾</u>	77,491	D	
			Code	v	Amount	(A) or (D)	Price		(I) (Instr. 4)	(111541 1)
		Date, if any			(Instr. 3, 4	4 and 5)				Beneficial Ownership (Instr 4)
		- 10	(1				- 1	

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. ((Instr. 8)		5. Number Derivative Acquired (<i>A</i> Disposed o (Instr. 3, 4 a	Securities A) or f (D)	 Date Exer and Expirati 		Secur Deriv	ities Underlying	Derivative Security (Instr. 5)	Securities Beneficially Owned Following	Ownership Form of Derivative Security: Direct (D)	Beneficial Ownership (Instr. 4)
				Code	v	(A)		Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Reported Transaction(s) (Instr. 4)	or Indirect (I) (Instr. 4)	

Explanation of Responses:

(1) Grant of restricted stock units.

Reporting Owners

Reporting Owner Name / Address	Relationships				
Reporting Owner Name / Address	Director	10% Owner	Officer	Other	
CARTER MILLER JOYCELYN					
711 HIGH STREET	Х				
DES MOINES, IA 50392					

Signatures

Chris Agbe-Davies as Attorney-in-Fact	4/1/2024
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**Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Date

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Note:

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.