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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**  
Washington, D.C. 20549

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**FORM 8-K**

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**CURRENT REPORT**  
**Pursuant to Section 13 or 15(d)**  
**of the Securities Exchange Act of 1934**

**March 16, 2026**  
**Date of Report (date of earliest event reported)**

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**Salesforce, Inc.**  
**(Exact name of registrant as specified in its charter)**

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**Delaware**  
**(State or other jurisdiction**  
**of incorporation)**

**001-32224**  
**(Commission**  
**File Number)**

**94-3320693**  
**(IRS Employer**  
**Identification No.)**

**Salesforce Tower**  
**415 Mission Street, 3rd Fl**  
**San Francisco, California 94105**  
**(Address of principal executive offices)**

**Registrant's telephone number, including area code: (415) 901-7000**

**N/A**  
**(Former name or former address, if changed since last report)**

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Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Exchange Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Common Stock, par value \$0.001 per share	CRM	New York Stock Exchange

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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**Item 7.01 Regulation FD Disclosure.**

On March 16, 2026, Salesforce, Inc. (the “Company”) issued a press release announcing the prepayment and initial share delivery under the previously announced accelerated share repurchase agreements that the Company entered into with certain financial institution counterparties on March 11, 2026, which provide for the repurchase by the Company of an aggregate of \$25 billion of shares of the Company’s common stock. The press release is attached hereto as Exhibit 99.1 and incorporated by reference herein.

The information in this Item 7.01, including the exhibit referenced herein and attached hereto, shall not be deemed “filed” for purposes of Section 18 of the Securities Exchange Act of 1934 (the “Exchange Act”), nor shall it be deemed incorporated by reference in any Company filing under the Securities Act of 1933 or the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

**Item 9.01 Financial Statements and Exhibits.**

(d) Exhibits

<u>Exhibit Number</u>	<u>Description</u>
99.1	<a href="#">Press Release dated March 16, 2026</a>
104	Cover Page Interactive Data File—the cover page XBRL tags are embedded within the Inline XBRL document

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**SIGNATURE**

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**Salesforce, Inc.**

By: /s/ Robin Washington

Robin Washington

President and Chief Operating and Financial Officer

Dated: March 16, 2026

**Salesforce Commences Largest-Ever \$25 Billion Accelerated Share Repurchase**

*The historic transaction underscores leadership's confidence in the company's position in the Agentic Era and commitment to driving shareholder value*

**SAN FRANCISCO—March 16, 2026**—Salesforce (NYSE: CRM), the world's #1 AI CRM, today commenced the prepayment and initial delivery of approximately 103 million shares under its previously announced \$25 billion accelerated share repurchase ("ASR") agreements that it entered into on March 11, 2026 with certain financial institutions. This transaction, the largest ASR in history, represents the immediate execution of half of the \$50 billion aggregate Share Repurchase Program authorized by Salesforce's Board of Directors in February 2026.

"We are aggressively repurchasing shares because we are so confident in the future of Salesforce," said Marc Benioff, Chair and CEO of Salesforce.

"This \$25 billion ASR reflects our increased conviction in the durability of our growth and cash flow trajectory," said Robin Washington, President and Chief Operating and Financial Officer of Salesforce.

**Transaction Details**

Salesforce has entered into ASR agreements with Banco Santander, S.A., Bank of America, N.A., Citibank, N.A., JPMorgan Chase Bank, National Association, and Morgan Stanley & Co. LLC, with J. Wood Capital Advisors LLC serving as an advisor.

The initial delivery of 103 million shares represents approximately 80% of the total shares anticipated to be repurchased, based on the closing price of Salesforce's common stock on March 11, 2026. The final number of shares to be repurchased will be determined generally by the volume-weighted average price of Salesforce's common stock during the term of the transaction, less a discount and subject to adjustments. Final settlement is expected to occur in the third or fourth quarter of Salesforce's FY27.

This press release shall not constitute an offer to sell or the solicitation of an offer to buy any securities, nor shall it constitute an offer, solicitation or sale in any jurisdiction in which such offer, solicitation or sale is unlawful.

**Forward-Looking Statements**

This press release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended, and Section 21E of the Securities Exchange Act of 1934, as amended, and as defined in the Private Securities Litigation Reform Act of 1995, including, but not limited to, statements about the number of shares to be repurchased under the ASR agreements, the timing and manner of the final settlement under the ASR agreements and the potential utilization of the remaining \$25 billion repurchase authorization from Salesforce's Board of Directors. Forward-looking statements are subject to risks, uncertainties,

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and other factors, which could cause actual results to differ materially from current expectations. These risks, uncertainties, and factors include those discussed in our most recent Annual Report on Form 10-K, including in the “Risk Factors” and “Management’s Discussion and Analysis of Financial Condition and Results of Operations” sections included therein, as may be updated from time to time in our filings with the SEC. Salesforce does not undertake any obligation to update or revise its forward-looking statements except as required by law or regulation.

### **About Salesforce**

Salesforce helps organizations of any size become agentic enterprises — integrating humans, agents, apps, and data on a trusted, unified platform to unlock unprecedented growth and innovation. Visit [www.salesforce.com](http://www.salesforce.com) for more information.

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