

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

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## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person  McCORD PATRICIA J		2. Date of Event Requiring Statement (MM/DD/YYYY) 3/14/2007		3. Issuer Name and Ticker or Trading Symbol  NETFLIX INC [NFLX]				
(Last) (First) (Middle)	4. Relat	4. Relationship of Reporting Person(s) to Issuer (Check all applicable)						
100 WINCHESTER CIRCLE	X	ector Officer (give t						
(Street)  LOS GATOS, CA 95032  (City) (State) (Zip)		nendment, D l Filed (MM/		6. Individual or Joint/Group Filing (Check Applicable Line)  _X _ Form filed by One Reporting Person _ Form filed by More than One Reporting Person			Line)	
	Tabl	le I - Non-D	erivative Sec	urities Benefic	cially Owned			
1.Title of Security 2. An (Instr. 4) Bener			neficially Owned Form: (D) or (I)		Form: Direct (I) (D) or Indirect	4. Nature of Indirect Beneficial Ownership (Instr. 5)		
Table II - Derivativ	e Securities	Beneficially	Owned ( e.g.	, puts, calls, v	varrants, options,	convertible sec	urities)	
(Instr. 4) Exp		Date Exercisable and piration Date Securities Derivativ (Instr. 4)		nderlying	4. Conversion or Exercise Price of Derivative	5. Ownership Form of Derivative Security:	6. Nature of Indirect Beneficial Ownership (Instr. 5)	
	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)		
Non-Qualified Stock Option (right to buy)	3/1/2004	3/1/2014	Common Stock	2380	\$34.75	D		
Non-Qualified Stock Option (right to buy)	4/1/2004	4/1/2014	Common Stock	2380	\$35.36	D		
Non-Qualified Stock Option (right to buy)	7/1/2004	7/1/2014	Common Stock	927	\$35.95	D		
Non-Qualified Stock Option (right to buy)	2/2/2004	2/2/2014	Common Stock	2380	\$36.37	D		

## **Explanation of Responses:**

**Reporting Owners** 

Reporting Owner Name / Address	Relationships					
Reporting Owner Name / Address	Director	10% Owner	Officer	Other		
McCORD PATRICIA J						
100 WINCHESTER CIRCLE			Chief Talent Officer			
LOS GATOS, CA 95032						

## Signatures

Patricia J McCord 3/16/2007

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.