UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

SCHEDULE 13D

Under the Securities Exchange Act of 1934 (Amendment No. 13)*

NETFLIX, INC.

(Name of Issuer)

Common Stock, par value \$0.001 per share

(Title of Class of Securities)

64110L106

(CUSIP Number)

Carla S. Newell c/o Technology Crossover Ventures 528 Ramona Street Palo Alto, California 94301 (650) 614-8200

(Name, Address and Telephone Number of Person Authorized to Receive Notices and Communications)

October 21, 2010

(Date of Event Which Requires Filing of this Statement)

If the filing person has previously filed a statement on Schedule 13G to report the acquisition that is the subject of this Schedule 13D, and is filing this schedule because of $\S240.13d-1(e)$, 240.13d-1(f) or 240.13d-1(g), check the following box. \square

Note: Schedules filed in paper format shall include a signed original and five copies of the schedule, including all exhibits. See §240.13d-7 for other parties to whom copies are to be sent.

* The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter disclosures provided in a prior cover page.

The information required on the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

1	NAMES OF REPORTING PERSONS: TCV IV, L.P.							
	CHECK	THE	APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):					
2	(a) 🗆							
	(b) 🗹							
•	SEC USE ONLY:							
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	SOURC	E OF	FUNDS (SEE INSTRUCTIONS):					
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	AF, OO		SCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e):					
5	CHECK	נט יוו	SCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED FURSUAINT TO FIEMS 2(d) OR 2(e).					
_	CITIZE	NSHII	P OR PLACE OF ORGANIZATION:					
6	DELAW	VARE						
	•	SOLE VOTING POWER:						
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	BER OF ARES		1,783,365 SHARES OF COMMON STOCK (A) SHARED VOTING POWER:					
	ICIALLY	8	SHARED VOTINGTOWER.					
OWN	ED BY		-0- SHARES OF COMMON STOCK					
	ACH RTING	9	SOLE DISPOSITIVE POWER:					
	RSON	7	1,783,365 SHARES OF COMMON STOCK (A)					
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		10	-0- SHARES OF COMMON STOCK					
	AGGRE	GATI	E AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON:					
11	AGGREGATE AMOUNT DENEFICIALLY OWNED BY EACH REPORTING PERSON:							
		1,783,365 SHARES OF COMMON STOCK (A)						
12	CHECK	CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS):						
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4.5	PERCE	NT OI	CLASS REPRESENTED BY AMOUNT IN ROW (11):					
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	3.4% TYPE C)F RFI	PORTING PERSON (SEE INSTRUCTIONS):					
14	TITE OF REFORMING LEADON (SEE INSTRUCTIONS).							
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1	NAMES OF REPORTING PERSONS: TCV IV STRATEGIC PARTNERS, L.P.						
	CHECK	THE	APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):				
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		IF DI	SCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e):				
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	CITIZE	пнэи	OR PLACE OF ORGANIZATION:				
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	DELAW	ARE					
		7	SOLE VOTING POWER:				
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	ICIALLY ED BY	8	-0- SHARES OF COMMON STOCK				
EA	ACH		SOLE DISPOSITIVE POWER:				
	RTING	9	CC 500 CHARES OF COMMON STOCK (A)				
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	Г. <u> </u>		-0- SHARES OF COMMON STOCK				
11	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON:						
11	66,500 \$	66,500 SHARES OF COMMON STOCK (A)					
10	CHECK	CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS):					
12							
	PERCE	NT OF	CLASS REPRESENTED BY AMOUNT IN ROW (11):				
13	LESS T	LIANI	10/				
			PORTING PERSON (SEE INSTRUCTIONS):				
14	TITE OF REPORTING LEADON (DEED INSTRUCTIONS).						
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1	NAMES OF REPORTING PERSONS: TECHNOLOGY CROSSOVER MANAGEMENT IV, L.L.C.							
	CHECK	THE	APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):					
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	SOURC	E OF	FUNDS (SEE INSTRUCTIONS):					
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		IF DI	SCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e):					
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	CITIZE	пнэи	OR PLACE OF ORGANIZATION:					
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	DELAV	ARE						
		7	SOLE VOTING POWER:					
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	ACH		SOLE DISPOSITIVE POWER:					
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	Γ		-0- SHARES OF COMMON STOCK					
11	AGGRE	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON:						
11	1,849,86	1,849,865 SHARES OF COMMON STOCK (A)						
10	CHECK	IF TH	HE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS):					
12								
		NT OI	CLASS REPRESENTED BY AMOUNT IN ROW (11):					
13	2.50/							
	3.5% TYPE (F RE	PORTING PERSON (SEE INSTRUCTIONS):					
14	TIPE OF REPORTING PERSON (SEE INSTRUCTIONS):							
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1	NAMES OF REPORTING PERSONS: TCV VI, L.P.							
	CHECK	THE	APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):					
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	(b) 🗹							
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	SOURC	E OF	FUNDS (SEE INSTRUCTIONS):					
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U	DELAW	ARE						
		_ SOLE VOTING POWER:						
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	ED BY		-0- SHARES OF COMMON STOCK					
	ACH RTING	9	SOLE DISPOSITIVE POWER:					
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	AGGRE	GATI	E AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON:					
11	700 075							
		722,375 SHARES OF COMMON STOCK (A)						
12	CILCK	CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS):						
13	PERCE	NT OI	F CLASS REPRESENTED BY AMOUNT IN ROW (11):					
13	1.4%							
4.4	TYPE C	F RE	PORTING PERSON (SEE INSTRUCTIONS):					
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1	NAMES OF REPORTING PERSONS: TCV MEMBER FUND, L.P.							
	CHECK	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):						
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	(a) □ (b) ☑							
	SEC USE ONLY:							
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4	SOURC	E OF	FUNDS (SEE INSTRUCTIONS):					
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_	CHECK	IF DI	SCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e):					
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		7	SOLE VOTING POWER:					
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	ARES		SHARED VOTING POWER:					
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11	AGGRE	AGGREGATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON:						
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11	TYPE C	F RE	PORTING PERSON (SEE INSTRUCTIONS):					
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1 NAMES OF REPORTING PERSONS: TECHNOLOGY CROSSOVER MANAGEMENT VI, L.L.C. CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS): (a) □ (b) ☑ SEC USE ONLY: 3 SEC USE ONLY: 4 AF, OO CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e): □ CITIZENSHIP OR PLACE OF ORGANIZATION: DELAWARE OCTITIZENSHIP OR PLACE OF ORGANIZATION: DELAWARE NUMBER OF SHARES BENEFICIALLY OWNED BY FACH REPORTING PERSON WITH 10 3 SOLE VOTING POWER: -0-SHARES OF COMMON STOCK SOLE DISPOSITIVE POWER: -0-SHARES OF COMMON STOCK SOLE DISPOSITIVE POWER: -0-SHARES OF COMMON STOCK (A) SHARED DISPOSITIVE POWER: -0-SHARES OF COMMON STOCK (A) SHARED DISPOSITIVE POWER: -0-SHARES OF COMMON STOCK (A) CHECK IF THE AGGREGATE AMOUNT BRIFFICIALLY OWNED BY FACH REPORTING PERSON: -728,072 SHARES OF COMMON STOCK (A) CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS): □ PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11): -14% 114 117 117 126 PERCENT OF CLASS REPRESENTED BY AMOUNT IN ROW (11): -14% 117 119 129 130 144 150 164 175 175 175 175 175 175 175 17								
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3 4 SOURCE OF FUNDS (SEE INSTRUCTIONS): AF, OO CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e): CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e): CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e): CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e): CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e): CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e): CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e): CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e): CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e): CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e): CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e): CHECK IF DISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e): CHECK IF DISCLOSURE OF LEGAL PROCEEDING PURSUANT TO ITEMS 2(d) OR 2(e): CHECK IF DISCLOSURE OF LEGAL PROCEEDING PURSUANT TO ITEMS 2(d) OR 2(e): CHECK IF DISCLOSURE OF LEGAL PROCEEDING PURSUANT TO ITEMS 2(d) OR 2(e): CHECK IF DISCLOSURE OF LEGAL PROCEEDING PURSUANT TO ITEMS 2(d) OR 2(e): CHECK IF DISCLOSURE OF LEGAL PROCEEDING PURSUANT TO ITEMS 2(d) OR 2(e): CHECK IF DISCLOSURE OF LEGAL PROCEEDING PURSUANT TO ITEMS 2(d) OR 2(e): CHECK IF DISCLOSURE OF LEGAL PROCEEDING PURSUANT TO ITEMS 2(d) OR 2(e): CHECK IF DISCLOSURE OF LEGAL PROCEEDING PURSUANT TO ITEMS 2(d) OR 2(e): CHECK IF THE AGENCY OF LEGAL PROCEEDING PURSUANT TO ITEMS 2(d) OR 2(e): CHECK IF THE AGENCY OF LEGAL PROCEEDING PURSUANT TO ITEMS 2(d) OR 2(e): CHECK IF THE AGENCY OF LEGAL PROCEEDING PURSUANT TO ITEMS 2(d) OR 2(e): CHECK IF THE AGENCY OF LEGAL PROCEEDING PURSUANT TO ITEMS 2(d) OR 2(e): CHECK IF THE AGENCY OF LEGAL PURSUANT TO ITEMS 2(d) OR 2(e): CHECK IF THE AGENCY OF LE								
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1.4% TYPE OF REPORTING PERSON (SEE INSTRUCTIONS): 14	12	PERCE	NT OI	CLASS REPRESENTED BY AMOUNT IN ROW (11):				
	13	1.4%						
	1.4	TYPE C	F RE	PORTING PERSON (SEE INSTRUCTIONS):				
	14	00	00					

1	NAMES OF REPORTING PERSONS: JAY C. HOAG							
CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):								
2	(a) □ (b) ☑							
3	SEC USE ONLY:							
	SOURC	E OF	FUNDS (SEE INSTRUCTIONS):					
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_	CHECK	IF D	ISCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e):					
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	_	пны	P OR PLACE OF ORGANIZATION:					
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	UNITEI	O STA	TES CITIZEN					
		_	SOLE VOTING POWER:					
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	ED B I ACH		2,577,937 SHARES OF COMMON STOCK (B) SOLE DISPOSITIVE POWER:					
	RTING	9	SOLE DISPOSITIVE FOWER.					
	RSON		40,209 SHARES OF COMMON STOCK (A) (B)					
W	ITH	10	SHARED DISPOSITIVE POWER:					
		10	2,577,937 SHARES OF COMMON STOCK (B)					
	AGGRE	EGAT	E AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON:					
11	2 6 1 0 1 /	2,618,146 SHARES OF COMMON STOCK (A) (B)						
12	CHECK	CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS):						
10	PERCE	NT OI	F CLASS REPRESENTED BY AMOUNT IN ROW (11):					
13	5.0%							
	TYPE C	F RE	PORTING PERSON (SEE INSTRUCTIONS):					
14	D.							
(A) T 1	IN		and and a 2002 Stanle Ordina Diagram I hald discretic books. Describe Describe and instance distributions of interesting the control of the c					

(B) Please see Item 5

⁽A) Includes options issued under the 2002 Stock Option Plan and held directly by the Reporting Person that are immediately exercisable into a total of 22,209 shares of common stock.

1	NAMES OF REPORTING PERSONS: RICHARD H. KIMBALL							
	CHECK	THE	APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):					
2	(a) 🗆							
	(b) 🗹							
•	SEC USE ONLY:							
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	SOURC	E OF	FUNDS (SEE INSTRUCTIONS):					
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	AF, OO		SCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e):					
5	CILCI	11 1	SCLOSORE OF ELGAL PROCEEDINGS IS REQUIRED FORSCANT TO THEMS 2(u) OR 2(c).					
6	CITIZE	NSHII	P OR PLACE OF ORGANIZATION:					
6	UNITEI	O STA	TES CITIZEN					
	SOLE VOTING POWER:							
NILIMI	BER OF	7	17,707 SHARES OF COMMON STOCK (A)					
	ARES		SHARED VOTING POWER:					
	ICIALLY	8						
	ED BY		2,577,937 SHARES OF COMMON STOCK (A)					
	ACH RTING	9	SOLE DISPOSITIVE POWER:					
	RSON	7	17,707 SHARES OF COMMON STOCK (A)					
W	ITH	4.0	SHARED DISPOSITIVE POWER:					
		10	2,577,937 SHARES OF COMMON STOCK (A)					
	AGGRE	L EGATI	E AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON:					
11		AGGREGATE AMOUNT BEACH CHARLET OWNED BY EACH REFORTING LEAGON.						
		2,595,644 SHARES OF COMMON STOCK (A)						
12	CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS):							
12								
10	PERCE	NT OI	F CLASS REPRESENTED BY AMOUNT IN ROW (11):					
13	5.0%							
		F RE	PORTING PERSON (SEE INSTRUCTIONS):					
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	IN							

1	NAMES OF REPORTING PERSONS: JOHN L. DREW						
	CHECK	THE	APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):				
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_	SEC USE ONLY:						
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	SOURC	E OF	FUNDS (SEE INSTRUCTIONS):				
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	AF, OO		SCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e):				
5	CHECK	II D	SCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED FURSUAINT TO FIEMS 2(d) OR 2(e).				
_	CITIZE	NSHI	P OR PLACE OF ORGANIZATION:				
6	UNITEI	O STA	TES CITIZEN				
	SOLE VOTING POWER:						
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	BER OF ARES		-0- SHARES OF COMMON STOCK SHARED VOTING POWER:				
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	ED BY		728,072 SHARES OF COMMON STOCK (A)				
	ACH RTING	9	SOLE DISPOSITIVE POWER:				
	RSON	7	-0- SHARES OF COMMON STOCK				
W	ITH		SHARED DISPOSITIVE POWER:				
		10	728,072 SHARES OF COMMON STOCK (A)				
	AGGRE	GAT	E AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON:				
11	HOOKE	AGONEGATE AMOUNT DENEFICIALLY OWNED BY EACH REFORTING FERSON.					
		728,072 SHARES OF COMMON STOCK (A)					
12	CHECK	CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS):					
12							
10	PERCE	NT OI	CLASS REPRESENTED BY AMOUNT IN ROW (11):				
13	1.4%						
		F RE	PORTING PERSON (SEE INSTRUCTIONS):				
14	TIL OF TELEGITION (DEED INSTRUCTIONS).						
	IN						

1	NAMES OF REPORTING PERSONS: JON Q. REYNOLDS, JR.							
	CHECK	THE	APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):					
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	(b) 							
•	SEC USE ONLY:							
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	SOURC	E OF	FUNDS (SEE INSTRUCTIONS):					
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	AF, OO		SCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e):					
5	CILCI	11 1	SCEOSORE OF ELGAL PROCEEDINGS IS REQUIRED FOR SCANT TO FEMILIE 2(u) OR 2(c).					
6	CITIZE	NSHII	P OR PLACE OF ORGANIZATION:					
6	UNITEI	O STA	TES CITIZEN					
	SOLE VOTING POWER:							
NITIMO	BER OF	7	283 SHARES OF COMMON STOCK (A)					
	ARES		SHARED VOTING POWER:					
	ICIALLY	8	STRICE VOTINGTOWER.					
	ED BY		728,072 SHARES OF COMMON STOCK (A)					
	ACH RTING	9	SOLE DISPOSITIVE POWER:					
	RSON	7	283 SHARES OF COMMON STOCK (A)					
W	ITH		SHARED DISPOSITIVE POWER:					
		10	728,072 SHARES OF COMMON STOCK (A)					
	AGGRE	GAT	E AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON:					
11	HOOKE	AGONEGATE AMOUNT DENEFICIALLY OWNED BY EACH REFORTING FERSON.						
		728,355 SHARES OF COMMON STOCK (A)						
12	CHECK	CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS):						
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4.3	PERCE	NT OI	CLASS REPRESENTED BY AMOUNT IN ROW (11):					
13	1.4%							
		F RE	PORTING PERSON (SEE INSTRUCTIONS):					
14	TILE OF THE OFFICE (INDEED IN TROCE ITO TIO).							
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1	NAMES OF REPORTING PERSONS: WILLIAM J.G. GRIFFITH IV							
	CHECK	CHECK THE APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):						
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	SEC USE ONLY:							
3								
	SOURC	E OF	FUNDS (SEE INSTRUCTIONS):					
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		IF DI	SCLOSURE OF LEGAL PROCEEDINGS IS REQUIRED PURSUANT TO ITEMS 2(d) OR 2(e):					
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		NSHII	P OR PLACE OF ORGANIZATION:					
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	UNITE	O STA	TES CITIZEN					
		7	SOLE VOTING POWER:					
NUMI	BER OF		3,253 SHARES OF COMMON STOCK (A)					
	ARES	0	SHARED VOTING POWER:					
	ICIALLY ED BY	8	728,072 SHARES OF COMMON STOCK (A)					
EA	ACH		SOLE DISPOSITIVE POWER:					
	RTING RSON	9	3,253 SHARES OF COMMON STOCK (A)					
	ITH		SHARED DISPOSITIVE POWER:					
		10						
	+ G G D E		728,072 SHARES OF COMMON STOCK (A)					
11	AGGRE	EGATI	E AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON:					
	731,325	731,325 SHARES OF COMMON STOCK (A)						
12	CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS):							
12								
4.0	PERCE	NT OI	F CLASS REPRESENTED BY AMOUNT IN ROW (11):					
13	1.4%							
		F RE	PORTING PERSON (SEE INSTRUCTIONS):					
14								
	IN							

1	NAMES OF REPORTING PERSONS: ROBERT W. TRUDEAU							
	CHECK	THE	APPROPRIATE BOX IF A MEMBER OF A GROUP (SEE INSTRUCTIONS):					
2	(a) 🗆							
	(b) 🗹							
•	SEC USE ONLY:							
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	SOURC	E OF	FUNDS (SEE INSTRUCTIONS):					
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5	CILCK	. 11 1	SCLOSURE OF ELOAL PROCEEDINGS IS REQUIRED FORSCANT TO THEMS 2(u) OR 2(c).					
6	CITIZE	NSHII	P OR PLACE OF ORGANIZATION:					
6	UNITEI	O STA	TES CITIZEN					
		_	SOLE VOTING POWER:					
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	ICIALLY	8	STRICE VOTE OF THE CONTROL OF THE CO					
	ED BY		728,072 SHARES OF COMMON STOCK (A)					
	ACH RTING	9	SOLE DISPOSITIVE POWER:					
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W	ITH	4.0	SHARED DISPOSITIVE POWER:					
		10	728,072 SHARES OF COMMON STOCK (A)					
	AGGRE	L GATI	E AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON:					
11		AGORDONIE AMOUNT BENEFICIALET OWNED BY EACH REFORTING LEAGON.						
		728,072 SHARES OF COMMON STOCK (A)						
12	CHECK	CHECK IF THE AGGREGATE AMOUNT IN ROW (11) EXCLUDES CERTAIN SHARES (SEE INSTRUCTIONS):						
12								
12	PERCE	NT OI	F CLASS REPRESENTED BY AMOUNT IN ROW (11):					
13	1.4%							
		F RE	PORTING PERSON (SEE INSTRUCTIONS):					
14	TILE OF THE OFFICE (SEE HISTING CITOTIS).							
	IN							

ITEM 1. SECURITY AND ISSUER.

This statement relates to shares of common stock, par value \$0.001 per share (the "Common Stock"), of Netflix, Inc., a Delaware corporation ("Netflix" or the "Company"). The Company's principal executive offices are located at 100 Winchester Circle, Los Gatos, CA 95032.

ITEM 2. IDENTITY AND BACKGROUND.

(a)-(c), (f). This statement is being filed by (1) TCV IV, L.P., a Delaware limited partnership ("TCV IV"), (2) TCV IV Strategic Partners, L.P., a Delaware limited partnership ("Strategic Partners IV"), (3) Technology Crossover Management IV, L.L.C., a Delaware limited liability company ("Management IV"), (4) TCV VI, L.P., a Delaware limited partnership ("TCV VI"), (5), TCV Member Fund, L.P., a Cayman Islands exempted limited partnership ("Member Fund"), (6) Technology Crossover Management VI, L.L.C, a Delaware limited liability company ("Management VI"), (7) Jay C. Hoag ("Mr. Hoag"), (8) Richard H. Kimball ("Mr. Kimball"), (9) John L. Drew ("Mr. Drew"), (10) Jon Q. Reynolds, Jr. ("Mr. Reynolds"), (11) William J.G. Griffith IV ("Mr. Griffith"), and (12) Robert W. Trudeau ("Mr. Trudeau"). TCV IV, Strategic Partners IV, Management IV, TCV VI, Member Fund, Management VI, Mr. Hoag, Mr. Kimball, Mr. Drew, Mr. Reynolds, Mr. Griffith and Mr. Trudeau are sometimes collectively referred to herein as the "Reporting Persons." The agreement among the Reporting Persons relating to the joint filing of this statement is attached as Exhibit 1 hereto.

TCV IV, Strategic Partners IV, Management IV, TCV VI, Member Fund and Management VI are each principally engaged in the business of investing in securities of privately and publicly held companies. Management IV is the sole general partner of TCV IV and Strategic Partners IV. Management VI is the sole general partner of TCV VI and a general partner of Member Fund. The address of the principal business and office of each of TCV IV, Strategic Partners IV, Management IV, TCV VI, Member Fund and Management VI is 528 Ramona Street, Palo Alto, California 94301. TCV IV, Strategic Partners IV, TCV VI and Member Fund are sometimes referred to collectively herein as the "Funds" and individually as a "Fund."

Mr. Hoag and Mr. Kimball are the managing members of Management IV. Mr. Hoag, Mr. Kimball, Mr. Drew, Mr. Reynolds, Mr. Griffith and Mr. Trudeau (collectively the "Management VI Members") are the Class A Members of Management VI. The Management VI Members are each United States citizens, and the present principal occupation of each is as a venture capital investor. The business address of each of the Management VI Members is 528 Ramona Street, Palo Alto, California 94301.

(d), (e). During the last five years, none of the Reporting Persons has (1) been convicted in a criminal proceeding (excluding traffic violations or similar misdemeanors) or (2) been a party to a civil proceeding of a judicial or administrative body of competent jurisdiction and as a result of such proceeding was or is subject to a judgment, decree or final order enjoining future violations of, or prohibiting or mandating activities subject to, federal or state securities laws or finding any violation with respect to such laws.

ITEM 3. SOURCE AND AMOUNT OF FUNDS OR OTHER CONSIDERATION.

Not applicable.

ITEM 4. PURPOSE OF TRANSACTION.

Depending on the factors discussed herein, the Reporting Persons may, from time to time, acquire additional shares of Common Stock in the open market, in connection with issuances by the company or sales by other stockholders in transactions registered under the Securities Act of 1933, as amended, in privately negotiated transactions or otherwise and/or retain and/or sell or otherwise dispose of all or a portion of their shares in the open market, through transactions registered under the Securities Act, through privately negotiated transactions or through distributions to their respective partners or otherwise. Any actions the Reporting Persons might undertake will be dependent upon the Reporting Persons' review of numerous factors, including, among other things, the price levels of the Common Stock; general market and economic conditions; ongoing evaluation of the Company's business, financial condition, operating results and prospects; the relative attractiveness of alternative business and investment opportunities; and other future developments.

Except as set forth above and as set forth in the Reporting Persons' initial statement on Schedule 13D with respect to the Company's securities, filed May 29, 2002 (which is incorporated by reference herein), the Reporting Persons have no present plans or intentions which would result in or relate to any of the transactions described in subparagraphs (a) through (j) of Item 4 of Schedule 13D.

ITEM 5. INTEREST IN SECURITIES OF THE ISSUER.

(a), (b). As of the close of business on October 28, 2010, the Funds, Management IV, Management VI and the Management VI Members owned directly and/or indirectly the following shares:

	Percentage of Outstanding		
Name of Investor	Number of Total Shares	Shares(*)	
TCV IV	1,783,365	3.4%	
Strategic Partners IV	66,500	Less than 1%	
Management IV	1,849,865	3.5%(**)	
TCV VI	722,375	1.4%	
Member Fund	5,697	Less than 1%	
Management VI	728,072	1.4%(**)	
Mr. Hoag	2,618,146	5.0%(**)(***)	
Mr. Kimball	2,595,644	5.0%(**)(****)	
Mr. Drew	728,072	1.4%(**)	
Mr. Reynolds	728,355	1.4%(**)(*****)	
Mr. Griffith	731,325	1.4%(**)(******)	
Mr. Trudeau	728,072	1.4%(**)	

^(*) All percentages in this table are based on 52,257,495 shares of Common Stock of the Company outstanding as of September 30, 2010, and as reported on the Company's Form 10-Q filed with the Securities and Exchange Commission on October 26, 2010.

Each of the Funds has the sole power to dispose or direct the disposition of the shares held by such Fund and has the sole power to direct the voting of its respective shares held by such Fund.

Management IV, as the general partner of the TCV IV and Strategic Partners IV (the "TCV IV Funds"), may also be deemed to have the sole power to dispose or direct the disposition of the shares held by the TCV IV Funds and have the sole power to direct the vote of the shares held by the TCV IV Funds. Management IV disclaims beneficial ownership of such securities except to the extent of its pecuniary interest therein.

Messrs. Hoag and Kimball are the managing members of Management IV. Under the operating agreement of Management IV, each of Messrs. Hoag and Kimball have the independent power to cause the Funds of which Management IV is the general partners to buy and sell securities of publicly traded portfolio companies; however, in general, they must act by unanimous consent with respect to all other matters, including directing the voting of such securities. As a result, each of Messrs. Hoag and Kimball may also be deemed to have the sole power to dispose or direct the disposition of the shares of Common Stock held by the TCV IV Funds as well as to have the shared power to vote or direct the vote of the respective shares of Common Stock held by the TCV IV Funds. Messrs. Hoag and Kimball disclaim beneficial ownership of the securities owned by Management IV and the TCV IV Funds except to the extent of their respective pecuniary interest therein.

Management VI, as the general partner of TCV VI and a general partner of the Member Fund (collectively with TCV VI, the "TCV VI Funds"), may also be deemed to have the sole power to dispose or direct the disposition of the shares held by the TCV VI Funds and have the sole power to direct the vote of the shares held by the TCV VI Funds. Management VI disclaims beneficial ownership of such securities except to the extent of its pecuniary interest therein.

The Management VI Members are Class A Members of Management VI. Under the operating agreement of Management VI, the Class A Members have the shared power to dispose or direct the disposition of the shares held by TCV VI Funds and the shared power to direct the vote of the shares held by the TCV VI Funds. Each of the Management VI Members disclaims beneficial ownership of the securities owned by Management VI and the TCV VI Funds except to the extent of his respective pecuniary interest therein.

^(**) Certain Reporting Persons disclaim beneficial ownership as set forth below.

^(***) Includes 22,209 options issued to Mr. Hoag under the 2002 Stock Option Plan that are immediately exercisable. Also includes 18,000 shares held by the Hoag Family Trust U/A Dtd 8/2/94.

^(****) Includes 17,707 shares held by the Kimball Family Trust Uta Dtd 2/23/94.

^(*****) Includes 283 shares held by the Reynolds Family Trust

^(*****) Includes 3,253 shares held by the Griffith Family 2004 Trust

Mr. Hoag has the sole power to dispose and direct the disposition of the shares of Common Stock received upon exercise of his options and the sole power to direct the vote of his shares of Common Stock received upon exercise of his options; however, TCMI, Inc. has a right to 100% of the pecuniary interest in such options or the shares to be received upon the exercise of such options. Mr. Hoag is a stockholder and director of TCMI, Inc. and disclaims beneficial ownership of such options or the shares to be received upon the exercise of such options except to the extent of his pecuniary interest therein.

Mr. Hoag is a trustee of the Hoag Family Trust U/A Dtd 8/2/94 ("Hoag Trust") and may be deemed to have the sole power to dispose or direct the disposition of the shares held by the Hoag Trust. Mr. Hoag disclaims beneficial ownership of such securities except to the extent of his pecuniary interest therein.

Mr. Kimball is a trustee of the Kimball Family Trust Uta Dtd 2/23/94 ("Kimball Trust") and may be deemed to have the sole power to dispose or direct the disposition of the shares held by the Kimball Trust. Mr. Kimball disclaims beneficial ownership of such securities except to the extent of his pecuniary interest therein.

Mr. Reynolds is a trustee of the Reynolds Family Trust ("Reynolds Trust") and may be deemed to have the sole power to dispose or direct the disposition of the shares held by the Reynolds Trust. Mr. Reynolds disclaims beneficial ownership of such securities except to the extent of his pecuniary interest therein.

Mr. Griffith is a trustee of the Griffith Family 2004 Trust ("Griffith Trust") and may be deemed to have the sole power to dispose or direct the disposition of the shares held by the Griffith Trust. Mr. Griffith disclaims beneficial ownership of such securities except to the extent of his pecuniary interest therein.

The Reporting Persons may be deemed to be acting as a group in relation to their respective holdings in the Company but do not affirm the existence of any such group.

Except as set forth in this Item 5(a) — (b), each of the Reporting Persons disclaims beneficial ownership of any Common Stock owned beneficially or of record by any other Reporting Person.

(c). Mr. Hoag received the following option grants:

	Number of	
	Options	
Date of Grant	Granted Exercise Price	
9/1/10	371 \$ 134.91	
10/1/10	323 \$ 154.66	

On October 21, 2010, as part of an in-kind pro-rata distribution to partners, the funds listed below distributed the following shares to their limited partners and general partners, without consideration:

Name of Investor	Shares Distributed
TCV IV	1,783,494(*)
Strategic Partners IV	66,506(**)
TCV VI	722,375(***)
Member Fund	5,697(****)

^(*) This includes 443,297 shares distributed to Management IV.

^(**) This includes: (i) 110 shares distributed to Management IV, (ii) 6,863 shares distributed to the Hoag Trust, of which Mr. Hoag is a trustee, and (iii) 7,598 shares distributed to the Kimball Trust, of which Mr. Kimball is a trustee. Messrs. Hoag and Kimball disclaim beneficial ownership of the shares held by the Hoag Trust and the Kimball Trust, respectively, except to the extent of their respective pecuniary interests therein.

- (***) This includes 7,223 shares distributed to Management VI.
- (****) This includes: (i) 788 shares distributed to the Hoag Trust, of which Mr. Hoag is a trustee, (ii) 930 shares distributed to the Kimball Trust, of which Mr. Kimball is a trustee, (iii) 263 shares distributed to Hamilton Investments Limited Partnership ("Hamilton Investments"), of which Mr. Hoag is the sole general partner and a limited partner, (iv) 799 shares distributed to the Drew Family Trust dated 10/5/04 ("Drew Trust"), of which Mr. Drew is a trustee, (v) 799 shares distributed to the Reynolds Trust, of which Mr. Reynolds is a trustee, (vi) 799 shares distributed to the Griffith Trust, of which Mr. Griffith is a trustee, and (vii) 400 shares distributed to Mr. Trudeau. Messrs. Hoag, Kimball, Drew, Reynolds and Griffith disclaim beneficial ownership of the shares held by the Hoag Trust and Hamilton Investments, the Kimball Trust, the Drew Trust, the Reynolds Trust and the Griffith Trust, respectively, except to the extent of their respective pecuniary interests therein.

On October 21, 2010, Management IV made an in-kind distribution of 443,407 shares of Common Stock of the Company to its members, without consideration. This includes the following:

116,840 shares distributed to the Hoag Trust, of which Mr. Hoag is a trustee. Mr. Hoag disclaims beneficial ownership of the shares held by the Hoag Trust except to the extent of his pecuniary interest therein.

25,623 shares distributed to Hamilton Investments, of which Mr. Hoag is the sole general partner and a limited partner. Mr. Hoag disclaims beneficial ownership of the shares held by Hamilton Investments except to the extent of his pecuniary interest therein.

85,699 shares distributed to the Kimball Trust, of which Mr. Kimball is a trustee. Mr. Kimball disclaims beneficial ownership of the shares held by the Kimball Trust except to the extent of his pecuniary interest therein.

32,695 shares distributed to the Drew Trust, of which Mr. Drew is a trustee. Mr. Drew disclaims beneficial ownership of the shares held by the Drew Trust except to the extent of his pecuniary interest therein.

48,415 shares distributed to the Reynolds Trust, of which Mr. Reynolds is a trustee. Mr. Reynolds disclaims beneficial ownership of the shares held by the Reynolds Trust except to the extent of his pecuniary interest therein.

18,821 shares distributed to the Griffith Trust, of which Mr. Griffith is a trustee. Mr. Griffith disclaims beneficial ownership of the shares held by the Griffith Trust except to the extent of his pecuniary interest therein.

On October 21, 2010, Management VI made an in-kind distribution of 7,223 shares of Common Stock of the Company to its members, without consideration. This includes the following:

1,055 shares distributed to the Hoag Trust, of which Mr. Hoag is a trustee. Mr. Hoag disclaims beneficial ownership of the shares held by the Hoag Trust except to the extent of his pecuniary interest therein.

352 shares distributed to Hamilton Investments, of which Mr. Hoag is the sole general partner and a limited partner. Mr. Hoag disclaims beneficial ownership of the shares held by Hamilton Investments except to the extent of his pecuniary interest therein.

1,245 shares distributed to Goose Rocks Beach Partners, L.P. ("Goose Rocks"), of which Mr. Kimball is a general partner. Mr. Kimball disclaims beneficial ownership of the shares held by Goose Rocks except to the extent of his pecuniary interest therein.

1,069 shares distributed to the Drew Family Partners ("Drew Partners"), of which Mr. Drew is a partner. Mr. Drew disclaims beneficial ownership of the shares held by the Drew Partners except to the extent of his pecuniary interest therein.

1,069 shares distributed to the Reynolds Trust, of which Mr. Reynolds is a trustee. Mr. Reynolds disclaims beneficial ownership of the shares held by the Reynolds Trust except to the extent of his pecuniary interest therein.

1,069 shares distributed to the Griffith Trust, of which Mr. Griffith is a trustee. Mr. Griffith disclaims beneficial ownership of the shares held by the Griffith Trust except to the extent of his pecuniary interest therein.

535 shares distributed to Mr. Trudeau.

On October 22, 2010, the following sold the number of shares at the prices listed below in open market transactions:

Name of Investor	Date Sold	Shares Sold	Price
Hoag Trust	10/22/10	107,546	\$167.4265
Hamilton Investments	10/22/10	26,238	\$167.4265
Goose Rocks	10/22/10	1,245	\$168.6003
Kimball Trust	10/22/10	70,000	\$168.6003
Drew Trust	10/22/10	33,494	\$167.1873
Drew Partners	10/22/10	1,069	\$167.1873
Griffith Trust	10/22/10	31,689	\$166.9646*
Reynolds Trust	10/22/10	50,000	\$170.1879
Mr. Trudeau	10/22/10	935	\$167.1867
Griffith Trust	10/26/10	4,000	\$ 171.56

^{*} Represents the weighted average price per share for sales by Griffith Trust at prices between \$166.0750 and \$167.3500.

Between October 22, 2010 and October 25, 2010, the Kimball Trust gifted 15,620 shares for no consideration.

On October 27, 2010, the Griffith Trust gifted 103 shares for no consideration.

On October 22, 2010, Mr. Hoag exercised the following options at the exercise prices set forth below, and then sold these 19,908 shares in open market transactions on October 22, 2010, at a weighted average exercise price of \$169.5395 per share.

Number of Options	Exercise Price
1,502	\$ 26.64
1,490	\$ 26.85
1,475	\$ 27.10
1,475	\$ 27.11
1,475	\$ 27.11
1,468	\$ 27.24
1,451	\$ 27.55
1,422	\$ 28.13
1,403	\$ 28.51
1,368	\$ 29.22
1,357	\$ 29.46
1,351	\$ 29.60
1,339	\$ 29.87
1,332	\$ 30.04

- (d). Not applicable.
- (e). Not applicable.

ITEM 6. CONTRACTS, ARRANGEMENTS, UNDERSTANDINGS OR RELATIONSHIPS WITH RESPECT TO SECURITIES OF THE ISSUER.

Except as set forth herein and as set forth in the Reporting Persons' initial statement on Schedule 13D with respect to the Company's securities, filed May 29, 2002 (which is incorporated by reference herein), none of the Reporting Persons has any contracts, arrangements, understandings or relationships (legal or otherwise) with any person with respect to any securities of Company, including but not limited to any contracts, arrangements, understandings or relationships concerning the transfer or voting of such securities, finder's fees, joint ventures, loan or option arrangements, puts or calls, guarantees of profits, division of profits or losses, or the giving or withholding of proxies.

ITEM 7. MATERIAL TO BE FILED AS EXHIBITS.

Exhibit 1 Joint Filing Agreement (incorporated by reference from Exhibit 1 to the Schedule 13D/A relating to the common stock of Netflix, Inc. filed on August 7, 2006)

Exhibit 2 Amended and Restated Stockholders' Rights Agreement dated July 10, 2001 (incorporated by reference from Exhibit 6 to the Schedule 13D relating to the common stock of Netflix, Inc. on May 29, 2002)

Exhibit 3 Statement Appointing Designated Filer and Authorized Signatories dated July 10, 2009 (incorporated by reference from Exhibit 2 to the Schedule 13D relating to the common stock of Interactive Brokers Group, Inc. filed on July 10, 2009)

SIGNATURE

After reasonable inquiry and to the best of each of the undersigned's knowledge and belief, each of the undersigned certifies that the information set forth in this statement is true, complete and correct.

Dated: October 29, 2010

TCV IV, L.P.

By:/s/Frederic D. Fenton

Name: Frederic D. Fenton Its: Authorized Signatory

TCV IV STRATEGIC PARTNERS, L.P.

By: $/s/Frederic\ D.\ Fenton$

Name: Frederic D. Fenton Its: Authorized Signatory

TECHNOLOGY CROSSOVER MANAGEMENT IV, L.L.C.

By:/s/Frederic D. Fenton

Name: Frederic D. Fenton Its: Authorized Signatory

TCV VI, L.P.

By:/s/Frederic D. Fenton

Name: Frederic D. Fenton Its: Authorized Signatory

TCV MEMBER FUND, L.P.

By: $/s/Frederic\ D.\ Fenton$

Name: Frederic D. Fenton Its: Authorized Signatory

TECHNOLOGY CROSSOVER MANAGEMENT VI, L.L.C.

By:/s/Frederic D. Fenton

Name: Frederic D. Fenton Its: Authorized Signatory

JAY C. HOAG

By: $/s/Frederic\ D.\ Fenton$

Name: Frederic D. Fenton Its: Authorized Signatory

RICHARD H. KIMBALL

By:/s/Frederic D. Fenton

Name: Frederic D. Fenton Its: Authorized Signatory

JOHN L. DREW

By: $/s/Frederic\ D.\ Fenton$

Name: Frederic D. Fenton Its: Authorized Signatory

JON Q. REYNOLDS JR.

By: $/s/Frederic\ D.\ Fenton$

Name: Frederic D. Fenton Its: Authorized Signatory

WILLIAM J. G. GRIFFITH IV

By: $\slash S$ / $\slash Frederic D. Fenton$

Name: Frederic D. Fenton Its: Authorized Signatory

ROBERT W. TRUDEAU

By: $/s/Frederic\ D.\ Fenton$

Name: Frederic D. Fenton Its: Authorized Signatory

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