

Netflix, Inc.

0001065280
77-0467272 03/03/03 4

**UNITED STATES SECURITIES AND EXCHANGE
COMMISSION**

Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

[] Check this box if no longer subject to Section 16.
Form 4 or Form 5 obligations may continue.

1. Name and Address of Reporting Person(s) Hastings, Reed 970 University Avenue

Los Gatos, CA 95032

2. Issuer Name and Ticker or Trading Symbol Netflix, Inc. (NFLX)

3. I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)

4. Statement for Month/Day/Year 3/3/2003

5. If Amendment, Date of Original (Month/Day/Year)

6. Relationship of Reporting Person(s) to Issuer (Check all applicable)

[X] Director [X] 10% Owner

[X] Officer (give title below) [X] Other (specify below) CEO

7. Individual or Joint/Group Filing (Check Applicable Line)

[X] Form filed by One Reporting Person

[] Form filed by More than One Reporting Person

Table I Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1)Title of Security	2)Trans- action Date (Month/ Day/Year)	3.Trans- action Code Code V	4.Securities Acquired(A) or Disposed of (D) A or D Price	5)Amount of Securities Beneficially Owned at End of Month	6) 7)Nature of Indirect D Beneficial or Ownership I
Common Stock	03/03/03	S	5,000 D \$16.90	2,525,760	D Direct

Table II (PART 1) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1 through 6)

1)Title of Derivative Security	2)Conversion or Exercise Price of Derivative Security	3)Trans- action Date	4)Trans- action Code Code V A	5)Number of Derivative Securities Acquired (A) or Disposed of (D) D	6)Date Exercisable and Expiration Date Exercisable Expiration
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Table II (PART 2) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1,3 and 7 through 11)

1)Title of Derivative Security	3)Trans- action Date	7)Title and Amount of Underlying Securities Title	8)Price of Deri- vative Security Amount or Number of Shares	9)Number of Derivative Securities Beneficially Owned at End of Month	10) 11)Nature of Indirect D Beneficial or Ownership I
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Explanation of Responses:

SIGNATURE OF REPORTING PERSON

/S/ By: David Hyman
For: Reed Hastings
DATE 03/04/03