

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL
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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or
Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person * BATTLE A GEORGE (Last) (First) (Middle) 100 WINCHESTER CIRCLE (Street) LOS GATOS, CA 95032 (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol NETFLIX INC [NFLX]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) ☒ Director ☐ Officer (give title below) ☐ 10% Owner ☐ Other (specify below)
3. Date of Earliest Transaction (MM/DD/YYYY) 10/19/2016		6. Individual or Joint/Group Filing (Check Applicable Line) ☒ Form filed by One Reporting Person ☐ Form filed by More than One Reporting Person
4. If Amendment, Date Original Filed (MM/DD/YYYY)		

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Trans. Date	2A. Deemed Execution Date, if any	3. Trans. Code (Instr. 8)		4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	10/19/2016		M		750.0 (1)	A	\$6.0214	750	D	
Common Stock	10/19/2016		S		750.0 (1)	D	\$120.0	0	D	
Common Stock	10/19/2016		M		3115.0 (1)	A	\$6.4243	3115	D	
Common Stock	10/19/2016		S		3115.0 (1)	D	\$120.0	0	D	
Common Stock	10/19/2016		M		3444.0 (1)	A	\$5.8029	3444	D	
Common Stock	10/19/2016		S		3444.0 (1)	D	\$120.0	0	D	
Common Stock	10/19/2016		M		3416.0 (1)	A	\$5.8486	3416	D	
Common Stock	10/19/2016		S		3416.0 (1)	D	\$120.0	0	D	
Common Stock	10/19/2016		M		3150.0 (1)	A	\$6.3543	3150	D	
Common Stock	10/19/2016		S		3150.0 (1)	D	\$120.0	0	D	
Common Stock	10/19/2016		M		3262.0 (1)	A	\$6.1243	3262	D	
Common Stock	10/19/2016		S		3262.0 (1)	D	\$120.0	0	D	
Common Stock	10/19/2016		M		2863.0 (1)	A	\$4.9071	2863	D	
Common Stock	10/19/2016		S		2863.0 (1)	D	\$120.0	0	D	
Common Stock								56000	I	by Trust (2)

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)

1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V		Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Non-Qualified Stock Option (right to buy)	\$4.9071	10/19/2016		M		2863.0 (1)	3/2/2009	3/2/2019	Common Stock	2863	\$0.0	0	D	
Non-Qualified Stock Option (right to buy)	\$5.8029	10/19/2016		M		3444.0 (1)	7/1/2009	7/1/2019	Common Stock	3444	\$0.0	0	D	

Table II - Derivative Securities Beneficially Owned (e.g. , puts, calls, warrants, options, convertible securities)															
1. Title of Derivate Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Trans. Date	3A. Deemed Execution Date, if any	4. Trans. Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form of Derivative Security: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Non-Qualified Stock Option (right to buy)	\$5.8486	10/19/2016		M			3416.0 (U)	6/1/2009	6/1/2019	Common Stock	3416	\$0.0	0	D	
Non-Qualified Stock Option (right to buy)	\$6.0214	10/19/2016		M			750.0 (U)	9/1/2009	9/1/2019	Common Stock	750	\$0.0	2575	D	
Non-Qualified Stock Option (right to buy)	\$6.1243	10/19/2016		M			3262.0 (U)	4/1/2009	4/1/2019	Common Stock	3262	\$0.0	0	D	
Non-Qualified Stock Option (right to buy)	\$6.3543	10/19/2016		M			3150.0 (U)	5/1/2009	5/1/2019	Common Stock	3150	\$0.0	0	D	
Non-Qualified Stock Option (right to buy)	\$6.4243	10/19/2016		M			3115.0 (U)	8/3/2009	8/3/2019	Common Stock	3115	\$0.0	0	D	

Explanation of Responses:

(1) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c).

(2) As a Trustee of the A. George Battle 2011 Separate Property Trust.

Reporting Owners				
Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
BATTLE A GEORGE 100 WINCHESTER CIRCLE LOS GATOS, CA 95032	X			

Signatures

By: Carole Payne, Authorized Signatory For: A. George Battle

10/21/2016

Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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