

## INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the  
Investment Company Act of 1940

|                                                      |                                                                                                                                                                                       |                                                                                                                                                 |
|------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------------------|
| 1. Name and Address of Reporting Person <sup>*</sup> | 2. Date of Event Requiring Statement (MM/DD/YYYY)                                                                                                                                     | 3. Issuer Name <b>and</b> Ticker or Trading Symbol                                                                                              |
| SMITH BRADFORD L                                     | 3/30/2015                                                                                                                                                                             | NETFLIX INC [NFLX]                                                                                                                              |
| (Last) (First) (Middle)                              | 4. Relationship of Reporting Person(s) to Issuer (Check all applicable)                                                                                                               |                                                                                                                                                 |
| 100 WINCHESTER CIRCLE                                | <input checked="" type="checkbox"/> Director <input type="checkbox"/> 10% Owner<br><input type="checkbox"/> Officer (give title below) <input type="checkbox"/> Other (specify below) |                                                                                                                                                 |
| (Street)                                             | 5. If Amendment, Date Original Filed (MM/DD/YYYY)                                                                                                                                     | 6. Individual or Joint/Group Filing (Check Applicable Line)                                                                                     |
| LOS GATOS, CA 95032                                  |                                                                                                                                                                                       | <input checked="" type="checkbox"/> Form filed by One Reporting Person<br><input type="checkbox"/> Form filed by More than One Reporting Person |
| (City) (State) (Zip)                                 |                                                                                                                                                                                       |                                                                                                                                                 |

## Table I - Non-Derivative Securities Beneficially Owned

|                                    |                                                             |                                                                      |                                                          |
|------------------------------------|-------------------------------------------------------------|----------------------------------------------------------------------|----------------------------------------------------------|
| 1. Title of Security<br>(Instr. 4) | 2. Amount of Securities<br>Beneficially Owned<br>(Instr. 4) | 3. Ownership<br>Form: Direct<br>(D) or Indirect<br>(I)<br>(Instr. 5) | 4. Nature of Indirect Beneficial Ownership<br>(Instr. 5) |
|------------------------------------|-------------------------------------------------------------|----------------------------------------------------------------------|----------------------------------------------------------|

## Table II - Derivative Securities Beneficially Owned ( e.g. , puts, calls, warrants, options, convertible securities)

|                                             |                                                            |                    |                                                                                      |                               |                                                                    |                                                                                                   |                                                             |
|---------------------------------------------|------------------------------------------------------------|--------------------|--------------------------------------------------------------------------------------|-------------------------------|--------------------------------------------------------------------|---------------------------------------------------------------------------------------------------|-------------------------------------------------------------|
| 1. Title of Derivate Security<br>(Instr. 4) | 2. Date Exercisable<br>and Expiration Date<br>(MM/DD/YYYY) |                    | 3. Title and Amount of<br>Securities Underlying<br>Derivative Security<br>(Instr. 4) |                               | 4. Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 5. Ownership<br>Form of<br>Derivative<br>Security:<br>Direct (D) or<br>Indirect (I)<br>(Instr. 5) | 6. Nature of Indirect<br>Beneficial Ownership<br>(Instr. 5) |
|                                             | Date<br>Exercisable                                        | Expiration<br>Date | Title                                                                                | Amount or Number of<br>Shares |                                                                    |                                                                                                   |                                                             |

### Explanation of Responses:

No securities are beneficially owned.

## Reporting Owners

| Reporting Owner Name / Address                                                        | Relationships |           |         |       |
|---------------------------------------------------------------------------------------|---------------|-----------|---------|-------|
|                                                                                       | Director      | 10% Owner | Officer | Other |
| <b>SMITH BRADFORD L</b><br><b>100 WINCHESTER CIRCLE</b><br><b>LOS GATOS, CA 95032</b> | <b>X</b>      |           |         |       |

## Signatures

**Bradford L. Smith**

**4/2/2015**

**\*\*** Signature of Reporting Person

Date \_\_\_\_\_

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

\* If the form is filed by more than one reporting person, see Instruction 5(b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

## LIMITED POWER OF ATTORNEY SECURITIES LAW COMPLIANCE

The undersigned as an officer or director of Netflix Inc. the Corporation Thereby constitutes and appoints Carole Payne, David Hyman and Reg Thompson each of them, the undersigneds true and lawful attorney in fact and agent to complete and execute such Forms 144 Forms 3 4 and 5 and other forms as such attorney shall in his or her discretion determine to be required or advisable pursuant to Rule 144 promulgated under the Securities Act of 1933 as amended Section 16 of the Securities Exchange Act of 1934 as amended and the rules and regulations promulgated thereunder or any successor laws and regulations as a consequence of the undersigneds ownership, acquisition or disposition of securities of the Corporation and to do all acts necessary in order to file such forms with the Securities and Exchange Commission any securities exchange or national association the Corporation and such other person or agency as the attorney shall deem appropriate. The undersigned hereby ratifies and confirms all that said attorneys in fact and agents shall do or cause to be done by virtue hereof. This Limited Power of Attorney shall remain in full force and effect until the undersigned is no longer required to file Forms 3 4 and 5 with respect to the undersigneds holdings of and transactions in securities issued by the Corporation unless earlier revoked by the undersigned in a writing delivered to the foregoing attorneys in fact. This Limited Power of Attorney is executed at Redmond City WA ST as of the date set forth below.

Bradford L. Smith

Dated 03.25.2015

Witness Dominic Carr

Dated 03.25.2015