### FORM 4

☐ Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. *See* Instruction 1(b).

☑ Check this box to indicate that a transaction was made pursuant to a contract, instruction or written plan that is intended to satisfy the affirmative defense conditions of Rule 10b5-1(c). See Instruction 10.

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# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

| 1. Name and Address of Reporting Person | 1 <del>*</del> | 2. Issuer N                             | ame and                      | Γicke    | er or Tra             | ading S       | Symbol                                       | <ol><li>Relationship of Reporting Per<br/>(Check all applicable)</li></ol> | son(s) to                              | Issuer  |  |  |  |
|---|----------------|---|------------------------------|----------|-----------------------|---------------|--|--|--|---|--|--|--|
| Hoag Jay C                              | NETFLI         | X INC                                   | [ N]                         | FLX ]    |                       |               |  |  |  |   |  |  |  |
| (Last) (First) (Middle                  | 3. Date of I   | Earliest Tr                             | ansa                         | ction (N | M/DD/                 | YYYY)         | X Director                                   | 10% Owner  |  |   |  |  |  |
|   |                |   |                              |          | _                     |               | Officer (give title below)                   | Other (spec  | rify below)                            |   |  |  |  |
| 250 MIDDLEFIELD ROAD                    |                |   |                              |          | 2/2024                |               |  |  |  |   |  |  |  |
| (Street)                                |                | 4. If Amen                              | dment, Da                    | te O     | riginal l             | Filed (       | MM/DD/YYY                                    | 6. Individual or Joint/Group Filing (Check Applicable Li                   |  |   |  |  |  |
| MENLO PARK, CA 94025                    |                |   |                              |          |                       |               | X _ Form filed by One Reporting Person       |  |  |   |  |  |  |
| (City) (State) (Zip)                    | 1              |   |                              |          |                       |               | Form filed by More than One Reporting Person |  |  |   |  |  |  |
|   |                | •                                       |                              |          |                       |               |  | <u> </u>   |  |   |  |  |  |
| Ta                                      | ble I - Non-   | Derivative                              | Securities                   | Aco      | quired,               | Dispo         | sed of, or I                                 | Beneficially Owned   |  |   |  |  |  |
| 1.Title of Security<br>(Instr. 3)       | 2. Trans. Date | 2A. Deemed<br>Execution<br>Date, if any | 3. Trans. Code<br>(Instr. 8) |          | 4. Securi<br>Disposed |               | uired (A) or                                 |  | 6.<br>Ownership<br>Form:<br>Direct (D) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |  |  |  |
| (msu. 3)                                |                |   |                              |          | (Instr. 3,            |               | )  | (Instr. 3 and 4)   |  |   |  |  |  |
|   |                |   |                              |          |                       | (1)           |  |  | or Indirect                            |   |  |  |  |
|   |                |   | Code                         | v        | Amount                | (A) or<br>(D) | Price  |  | (I) (Instr.<br>4)                      |   |  |  |  |
|   |                |   |                              |          |                       |               |  |  |  | The Hoag<br>Family Trust  |  |  |  |
| Common Stock                            | 8/12/2024      |   | S                            |          | 7,179                 | D             | \$631.3858 <sup>(1)</sup>                    | 323,254  | I                                      | U/A DTD   |  |  |  |
|   |                |   |                              |          |                       |               |  |  |  | 08/02/1994 <sup>(6)</sup><br>Hamilton                             |  |  |  |
| Common Stock                            | 8/12/2024      |   | s                            |          | 5,385                 | D             | \$631.3858 <u>(1)</u>                        | 124,490  |  | Investments   |  |  |  |
| Common Stock                            | 0/12/2024      |   |                              |          | 3,363                 | В             | \$031.3636 *-*                               | 124,470  |  | Limited<br>Partnership (7   |  |  |  |
|   |                |   |                              |          |                       |               |  |  |  | Hoag 2012   |  |  |  |
| Common Stock                            | 8/12/2024      |   | s                            |          | 25                    | D             | \$631.3858 <u>(1)</u>                        | 50   | I                                      | Irrevocable<br>Trust UA DTD                                       |  |  |  |
|   |                |   |                              |          |                       |               |  |  |  | 12 24 12 <sup>(8)</sup>   |  |  |  |
| Common Stock                            | 8/12/2024      |   | s                            |          | 23                    | D             | \$631.3858 (1)                               | 45   | I                                      | Hoag 2023<br>Irrevocable  |  |  |  |
|   | 0/12/2021      |   |                              |          |                       |               | \$031.3636                                   |  |  | Trust (9)   |  |  |  |
|   |                |   |                              |          |                       |               | (2)  |  |  | The Hoag<br>Family Trust  |  |  |  |
| Common Stock                            | 8/12/2024      |   | S                            |          | 2,922                 | D             | \$630.3531 (2)                               | 320,332  | I                                      | U/A DTD<br>08/02/1994 (6)   |  |  |  |
|   |                |   |                              |          |                       |               |  |  |  | Hamilton  |  |  |  |
| Common Stock                            | 8/12/2024      |   | s                            |          | 2,190                 | D             | \$630.3531 <sup>(2)</sup>                    | 122,300  |  | Investments<br>Limited  |  |  |  |
|   |                |   |                              |          |                       |               |  |  |  | Partnership (7  |  |  |  |
|   |                |   |                              |          |                       |               |  |  |  | Hoag 2012<br>Irrevocable  |  |  |  |
| Common Stock                            | 8/12/2024      |   | s                            |          | 11                    | D             | \$630.3531 <sup>(2)</sup>                    | 39   |  | Trust UA DTD  |  |  |  |
|   |                |   |                              |          |                       |               |  |  |  | 12 24 12 (8)<br>Hoag 2023   |  |  |  |
| Common Stock                            | 8/12/2024      |   | s                            |          | 9                     | D             | \$630.3531 <sup>(2)</sup>                    | 36   | I                                      | Irrevocable   |  |  |  |
|   |                |   |                              |          |                       |               |  |  |  | Trust (9)   |  |  |  |
| Common Stock                            | 8/12/2024      |   | s                            |          | 3,916                 | D             | \$629.2547 <sup>(3)</sup>                    | 316,416  | I                                      | The Hoag<br>Family Trust  |  |  |  |
| Common Stock                            | 6/12/2024      |   | 5                            |          | 3,910                 | D             | \$629.2547 \$=-                              | 310,410  |  | U/A DTD<br>08/02/1994 (6)   |  |  |  |
|   |                |   |                              |          |                       |               |  |  |  | Hamilton  |  |  |  |
| Common Stock                            | 8/12/2024      |   | s                            |          | 2,937                 | D             | \$629.2547 <sup>(3)</sup>                    | 119,363  | I                                      | Investments<br>Limited  |  |  |  |
|   |                |   |                              |          |                       |               |  |  |  | Partnership (7  |  |  |  |
|   |                |   |                              |          |                       |               |  |  |  | Hoag 2012<br>Irrevocable  |  |  |  |
| Common Stock                            | 8/12/2024      |   | S                            |          | 14                    | D             | \$629.2547 (3)                               | 25   |  | Trust UA DTD  |  |  |  |
|   |                |   |                              |          |                       |               |  |  |  |   |  |  |  |

| 1.Title of Security<br>(Instr. 3)  |     | 2. Trans. D | Ex           | A. Deemed<br>xecution<br>ate, if any   |          | 3. Trans. Code<br>(Instr. 8)          |   | 4. Securities Acquired (A) or<br>Disposed of (D)<br>(Instr. 3, 4 and 5) |                                    |                                   |         | Following Reported Transaction(s) (Instr. 3 and 4) |   | Ownership<br>Form:                                  | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership                      |   |   |
|--|-----|-------------|--------------|--|----------|---------------------------------------|---|---|------------------------------------|-----------------------------------|---------|--|---|---|--|---|---|
|  |     |             |              |  | Cod      | le                                    | v   | Amount  | (A) or (D)                         | Pri                               | ice     |  |   |   | or Indirect<br>(I) (Instr.<br>4)   |   |   |
| Common Stock   |     |             | 8/12/202     | 1  |          | s                                     |   |   | 12                                 | D                                 | \$629.2 | 547 (3)  |   |   | 24   | I   | 12 24 12 (8)<br>Hoag 2023<br>Irrevocable<br>Trust (9)   |
| Common Stock   |     |             | 8/12/202     | 1  |          | s                                     |   |   | 6,807                              | D                                 | \$628.1 | 915 <sup>(4)</sup>                                 |   |   | 309,609  | I   | The Hoag<br>Family Trust<br>U/A DTD<br>08/02/1994       |
| Common Stock   |     |             | 8/12/202     | 1  |          | s                                     |   |   | 5,105                              | D                                 | \$628.1 | 915 <sup>(4)</sup>                                 |   |   | 114,258  | I   | Hamilton<br>Investments<br>Limited<br>Partnership       |
| Common Stock   |     |             | 8/12/202     | 1  |          | s                                     |   |   | 23                                 | D                                 | \$628.1 | 915 <sup>(4)</sup>                                 |   |   | 2  | I   | Hoag 2012<br>Irrevocable<br>Trust UA DT<br>12 24 12 (8) |
| Common Stock   |     |             | 8/12/202     | 1  |          | s                                     |   |   | 22                                 | D                                 | \$628.1 | 915 <sup>(4)</sup>                                 |   |   | 2  | I   | Hoag 2023<br>Irrevocable<br>Trust (9)                   |
| Common Stock   |     |             | 8/12/202     | 1  |          | s                                     |   |   | 623                                | D                                 | \$627.5 | 133 (5)  |   |   | 308,986  | I   | The Hoag<br>Family Trust<br>U/A DTD<br>08/02/1994       |
| Common Stock   |     |             | 8/12/202     | 1  |          | s                                     |   |   | 468                                | D                                 | \$627.5 | 133 (5)  |   |   | 113,790  | I   | Hamilton<br>Investments<br>Limited<br>Partnership       |
| Common Stock   |     |             | 8/12/202     | 1  |          | s                                     |   |   | 2                                  | D                                 | \$627.5 | 133 (5)  |   |   | 0  | I   | Hoag 2012<br>Irrevocable<br>Trust UA DT<br>12 24 12 (8) |
| Common Stock   |     |             | 8/12/202     | 1  |          | s                                     |   |   | 2                                  | D                                 | \$627.5 | 133 (5)  |   |   | 0  | I   | Hoag 2023<br>Irrevocable<br>Trust (2)                   |
|  | Tab | le II - Der | ivative Secu | rities   | s Benefi | cially C                              | )wn   | ed ( <i>e</i>   | <i>e.g.</i> , pu                   | ts, cal                           | lls, wa | rrant  | s, options, conver  | tible secu  | ırities)   |   |   |
| 1. Title of Derivate Security (Instr. 3)  2. Conversion or Exercise Price of Derivative Security  3. Trans. Date |     | 3. Trans.   | 3A. Deemed   | Deemed cution e, if any (Instr. 8) Deemed (Instr. 8) Deemed According (Instr. 8) |          | . Number<br>Derivative<br>Acquired (A | rivative Securities<br>quired (A) or<br>sposed of (D)<br>str. 3, 4 and 5) |   | and Expiration Date Secur<br>Deriv |                                   |         | 7. Title<br>Securi<br>Deriva                       | e and Amount of<br>ties Underlying<br>attive Security<br>3 and 4) | 8. Price of<br>Derivative<br>Security<br>(Instr. 5) | 9. Number<br>derivative<br>Securities<br>Beneficia<br>Owned<br>Following | Owne<br>Form<br>Illy Derive<br>Security<br>Direct | otive<br>ity: Ownersh<br>(Instr. 4)                     |
|  |     |             | -            |  |          | (A)                                   |   |   | Date<br>Exercisa                   | ate Expiration<br>xercisable Date |         |  | Amount or Number of<br>Shares                                     | Reported<br>Transactio<br>(Instr. 4)                |  |   |   |

### **Explanation of Responses:**

- (1) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c). The price reported in column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$630.835 to \$631.79 per share. The Reporting Person hereby undertakes to provide upon request by the staff of the Securities and Exchange Commission, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price.
- (2) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c). The price reported in column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$629.825 to \$630.785 per share. The Reporting Person hereby undertakes to provide upon request by the staff of the Securities and Exchange Commission, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price.
- (3) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c). The price reported in column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$628.71 to \$629.695 per share. The Reporting Person hereby undertakes to provide upon request by the staff of the Securities and Exchange Commission, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price.
- (4) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c). The price reported in column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$627.77 to \$628.68 per share. The Reporting Person hereby undertakes to provide upon request by the staff of the Securities and Exchange Commission, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price.
- (5) Transaction made pursuant to duly adopted trading plan under Rule 10b5-1(c). The price reported in column 4 is a weighted average price. The shares were sold in multiple transactions at prices ranging from \$627.26 to \$627.625 per share. The Reporting Person hereby undertakes to provide upon request by the staff of the Securities and Exchange Commission, the issuer, or a security holder of the issuer, full information regarding the number of shares sold at each separate price.
- (6) These shares are held by The Hoag Family Trust U/A DTD 08/02/1994. Jay C. Hoag is a trustee of The Hoag Family Trust U/A DTD 08/02/1994. Mr. Hoag

- disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein. Due to an administrative error by a service provider, prior filings double-counted 53,734 shares, which overstated the indirect holdings of The Hoag Family Trust U/A DTD 08/02/1994 by that amount.
- (7) These shares are held by Hamilton Investments Limited Partnership. Jay C. Hoag is the general partner of Hamilton Investments Limited Partnership. Mr. Hoag disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein. Due to an administrative error by a service provider, prior filings double-counted 6,198 shares, which overstated the indirect holdings of Hamilton Investments Limited Partnership by that amount.
- (8) These shares are held by Hoag 2012 Irrevocable Trust UA DTD 12 24 12. Jay C. Hoag is a trustee of Hoag 2012 Irrevocable Trust UA DTD 12 24 12. Mr. Hoag disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.
- (9) These shares are held by Hoag 2023 Irrevocable Trust. Jay C. Hoag is a trustee of Hoag 2023 Irrevocable Trust. Mr. Hoag disclaims beneficial ownership of such shares except to the extent of his pecuniary interest therein.

#### Remarks:

This is the second of two parts of a Form 4 filing for the Reporting Person. There are two parts to this Form 4 filing because of the constraint of a 30 transaction line maximum for tables in a Form 4.

#### **Reporting Owners**

| Danastina Oversa Nama / Addusa | Relationships |           |         |       |  |  |  |  |
|--------------------------------|---------------|-----------|---------|-------|--|--|--|--|
| Reporting Owner Name / Address | Director      | 10% Owner | Officer | Other |  |  |  |  |
| Hoag Jay C                     |               |           |         |       |  |  |  |  |
| 250 MIDDLEFIELD ROAD           | X             |           |         |       |  |  |  |  |
| MENLO PARK, CA 94025           |               |           |         |       |  |  |  |  |

#### **Signatures**

/s/ Frederic D. Fenton Authorized signatory for Jay C. Hoag

8/14/2024

\*\*Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.