

# NETFLIX INC

## FORM FWP

(Free Writing Prospectus - Filing under Securities Act Rules 163/433)

Filed 4/28/2006

Address	100 WINCHESTER CIRCLE . LOS GATOS, California 95032
Telephone	408-540-3700
CIK	0001065280
Industry	Recreational Activities
Sector	Services
Fiscal Year	12/31

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**Free Writing Prospectus**  
**Dated April 28, 2006**

**3,500,000 Shares**



**Common Stock**

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*This free writing prospectus relates only to the securities described below and should be read together with the prospectus, dated April 28, 2006, relating to these securities.*

We are offering 3,500,000 shares of our common stock under an effective registration statement filed with the Securities and Exchange Commission on April 28, 2006, at a public offering price of \$30.00 per share.

Lehman Brothers expects to deliver the shares on or about May 3, 2006.

*The issuer has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may obtain these documents for free by visiting EDGAR on the SEC Web site at [www.sec.gov](http://www.sec.gov). Alternatively, the issuer, any underwriter or any dealer participating in the offering will arrange to send you the prospectus if you request it by calling toll-free 1-888-603-5847.*

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**L EHMAN B ROTHERS**